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same level since--a nearly unprecedented percentage for a primetime situational comedy. The show airs in Mexico Monday to Friday from 8:00 to 8:30 p.m. on Televisa's flagship network, Channel 2.

"Amor Mio" is a co-production between Televisa and an Argentinean consortium formed by the Cris Morena Group S.A. and Medios y Contenidos Producciones S.A.

Televisa owns the distribution rights for the program in Mexico and certain other territories in Europe, Latin America and Asia, while the consortium owns the distribution rights for the United States, Puerto Rico, and other territories.

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Grupo Televisa, S.A., is the largest media company in the Spanish-speaking world and a major participant in the international entertainment business. It has interests in television production and broadcasting, production of pay television networks, international distribution of television programming, direct-to-home satellite services, publishing and publishing distribution, cable television, radio production and broadcasting, professional sports and live entertainment, feature film production and distribution, and the operation of a horizontal internet portal. Grupo Televisa also owns an unconsolidated equity stake in Univision, the leading Spanish-language media company in the United States, and in La Sexta, a free-to-air television venture in Spain.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GRUPO TELEVISIA, S.A.

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(Registrant)

Dated: August 24, 2006

By /s/ Jorge Lutteroth Echegoyen  
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Name: Jorge Lutteroth Echegoyen  
Title: Controller, Vice-President