

SPDR GOLD TRUST  
Form FWP  
August 04, 2010

**Filed Pursuant To Rule 433**  
**Registration No. 333-167132**  
**August 4, 2010**

Event Lobby (EVENT: 141226) Page 1 of 2

### **What's Next For Gold?**

*An on-demand webcast presented by State Street*

In today's volatile market, your clients are looking for ways to reduce risk, diversify their portfolios, and position their portfolios for growth.

Historically, gold has been a smart investment during uncertain times. But, as many investors begin to anticipate a recovery, does it still make sense to hold gold? View State Street's latest webcast to find out how to leverage gold in both bear and bull markets. And hear how gold is expected to perform throughout the remainder of 2009 from World Gold Council, a leading expert in gold investing.

#### **Featured Speakers:**

##### **Natalie Dempster**

Head of Investment, North America  
World Gold Council

##### **Tom Anderson, CFA**

Vice President, Head of ETF Strategy & Research,  
State Street Global Advisors

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## Edgar Filing: SPDR GOLD TRUST - Form FWP

First Issued: May 7, 2009. This Free Writing Prospectus is being filed in reliance on Rule 164(b). SPDR® GOLD TRUST has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the Trust and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the Trust or any Authorized Participant will arrange to send you the prospectus if you request it by calling toll free at 1-866-320-4053 or contacting State Street Global Markets, LLC, One Lincoln Street, Attn: SPDR® Gold Shares, 30th Floor, Boston, MA 02111.