

ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On July 28, 2016, Columbia Sportswear Company (the “Company”) issued a press release reporting its second quarter and first half 2016 financial results and reiterated financial outlook for fiscal year 2016. A copy of the Company’s press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference. The information in this report shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

Attached hereto as Exhibit 99.2 and incorporated by reference herein is financial information and commentary by Thomas B. Cusick, Executive Vice President of Finance, Chief Financial Officer and Treasurer of Columbia Sportswear Company, for the second quarter and first half of 2016 and forward-looking statements relating to the reiterated fiscal year 2016 financial outlook, as posted on the Company’s investor relations website, <http://investor.columbia.com>, on July 28, 2016. The information in this report shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

ITEM 7.01 REGULATION FD DISCLOSURE

In its July 28, 2016 press release, the Company also announced that its Board of Directors approved a cash dividend of \$0.17 per share of common stock to be paid on September 1, 2016 to its shareholders of record on August 18, 2016.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

99.1 Press Release, dated July 28, 2016 (furnished pursuant to Items 2.02 and 7.01 hereof).

99.2 Commentary by Thomas B. Cusick, Executive Vice President of Finance, Chief Financial Officer and Treasurer of Columbia Sportswear Company, dated July 28, 2016 (furnished pursuant to Items 2.02 and 7.01 hereof).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLUMBIA SPORTSWEAR COMPANY

Dated: July 28, 2016 By: /S/ THOMAS B. CUSICK

Thomas B. Cusick

Executive Vice President of Finance, Chief Financial Officer and Treasurer

EXHIBIT INDEX

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