

Cornerstone OnDemand Inc  
Form 10-Q  
November 14, 2012

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 10-Q  
(Mark One)

☒ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the quarterly period ended September 30, 2012

OR

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission File Number 001-35098

Cornerstone OnDemand, Inc.  
(Exact name of registrant as specified in its charter)  
Delaware 13-4068197  
(State or other jurisdiction of (IRS Employer  
incorporation or organization) Identification No.)  
1601 Cloverfield Blvd.  
Suite 620 South  
Santa Monica, CA 90404  
(Address of principal executive offices, including zip code)  
Registrant's telephone number, including area code:  
(310) 752-0200

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer ☐ Accelerated filer ☐  
Non-accelerated filer ☒ (Do not check if a smaller reporting company) Smaller reporting company ☐

Indicate by check mark whether the registrant is a shell company (a Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date

| Class        | Outstanding as of November 12, 2012 |
|--------------|-------------------------------------|
| Common Stock | 50,481,963                          |

CORNERSTONE ONDEMAND, INC.  
 QUARTERLY REPORT ON FORM 10-Q  
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## PART I. FINANCIAL INFORMATION

## ITEM 1. Condensed Consolidated Financial Statements

CORNERSTONE ONDEMAND, INC.  
CONSOLIDATED BALANCE SHEETS  
(in thousands, except par values)  
(unaudited)

|                                                                                                                                                            | September 30,<br>2012 | December 31,<br>2011 |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|----------------------|
| Assets                                                                                                                                                     |                       |                      |
| Cash and cash equivalents                                                                                                                                  | \$ 64,492             | \$ 85,409            |
| Accounts receivable, net                                                                                                                                   | 45,157                | 34,110               |
| Deferred commissions                                                                                                                                       | 4,223                 | 3,537                |
| Prepaid expenses and other current assets                                                                                                                  | 7,132                 | 3,789                |
| Total current assets                                                                                                                                       | 121,004               | 126,845              |
| Capitalized software development costs, net                                                                                                                | 6,259                 | 4,106                |
| Property and equipment, net                                                                                                                                | 6,171                 | 3,663                |
| Intangible assets, net                                                                                                                                     | 7,443                 | 609                  |
| Goodwill                                                                                                                                                   | 8,193                 | —                    |
| Other assets, net                                                                                                                                          | 207                   | 139                  |
| Total Assets                                                                                                                                               | \$ 149,277            | \$ 135,362           |
| Liabilities and Stockholders' Equity                                                                                                                       |                       |                      |
| Liabilities:                                                                                                                                               |                       |                      |
| Accounts payable                                                                                                                                           | \$ 6,465              | \$ 3,834             |
| Accrued expenses                                                                                                                                           | 9,771                 | 8,039                |
| Deferred revenue, current portion                                                                                                                          | 69,001                | 52,338               |
| Capital lease obligations, current portion                                                                                                                 | 1,438                 | 1,617                |
| Debt, current portion                                                                                                                                      | 630                   | 265                  |
| Other liabilities                                                                                                                                          | 3,016                 | 996                  |
| Total current liabilities                                                                                                                                  | 90,321                | 67,089               |
| Other liabilities, non-current                                                                                                                             | 3,776                 | 806                  |
| Deferred revenue, net of current portion                                                                                                                   | 3,621                 | 3,542                |
| Capital lease obligations, net of current portion                                                                                                          | 1,279                 | 1,056                |
| Long-term debt, net of current portion                                                                                                                     | 1,025                 | 409                  |
| Total liabilities                                                                                                                                          | 100,022               | 72,902               |
| Commitments and contingencies (Note 9)                                                                                                                     |                       |                      |
| Stockholders' Equity:                                                                                                                                      |                       |                      |
| Common stock, \$0.0001 par value; 1,000,000 shares authorized, 50,371 and 49,274 shares issued and outstanding at September 30, 2012 and December 31, 2011 | 5                     | 5                    |
| Additional paid-in capital                                                                                                                                 | 237,953               | 226,916              |
| Accumulated deficit                                                                                                                                        | (188,624)             | (164,651)            |
| Accumulated other comprehensive (loss) income                                                                                                              | (79)                  | 190                  |
| Total stockholders' equity                                                                                                                                 | 49,255                | 62,460               |
| Total Liabilities and Stockholders' Equity                                                                                                                 | \$ 149,277            | \$ 135,362           |

See accompanying notes to unaudited condensed consolidated financial statements.

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CORNERSTONE ONDEMAND, INC.  
CONSOLIDATED STATEMENTS OF OPERATIONS  
(in thousands, except per share data)  
(unaudited)

|                                                                                                                                                                                                                                                             | Three Months Ended<br>September 30, |           | Nine Months Ended<br>September 30, |            |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-----------|------------------------------------|------------|
|                                                                                                                                                                                                                                                             | 2012                                | 2011      | 2012                               | 2011       |
| Revenue (net of a \$0 and \$0 reduction of revenue during the three months ended September 30, 2012 and 2011 and net of a \$0 and \$2,500 reduction of revenue during the nine months ended September 30, 2012 and 2011 relating to a common stock warrant) | \$30,768                            | \$20,019  | \$81,488                           | \$50,636   |
| Cost of revenue                                                                                                                                                                                                                                             | 9,135                               | 5,371     | 23,869                             | 14,903     |
| Gross profit                                                                                                                                                                                                                                                | 21,633                              | 14,648    | 57,619                             | 35,733     |
| Operating expenses:                                                                                                                                                                                                                                         |                                     |           |                                    |            |
| Sales and marketing                                                                                                                                                                                                                                         | 18,624                              | 11,531    | 52,283                             | 32,244     |
| Research and development                                                                                                                                                                                                                                    | 4,101                               | 2,670     | 10,625                             | 7,608      |
| General and administrative                                                                                                                                                                                                                                  | 6,600                               | 3,439     | 18,346                             | 10,577     |
| Amortization of certain acquired intangible assets                                                                                                                                                                                                          | 251                                 | —         | 488                                | —          |
| Total operating expenses                                                                                                                                                                                                                                    | 29,576                              | 17,640    | 81,742                             | 50,429     |
| Loss from operations                                                                                                                                                                                                                                        | (7,943)                             | (2,992)   | (24,123)                           | (14,696)   |
| Other income (expense):                                                                                                                                                                                                                                     |                                     |           |                                    |            |
| Interest income                                                                                                                                                                                                                                             | —                                   | 8         | —                                  | 15         |
| Interest expense                                                                                                                                                                                                                                            | (121)                               | (43)      | (358)                              | (797)      |
| Change in fair value of preferred stock warrant liabilities                                                                                                                                                                                                 | —                                   | —         | —                                  | (42,559)   |
| Withdrawn secondary offering expense                                                                                                                                                                                                                        | —                                   | (555)     | —                                  | (555)      |
| Other, net                                                                                                                                                                                                                                                  | 139                                 | (643)     | (42)                               | (220)      |
| Other income (expense), net                                                                                                                                                                                                                                 | 18                                  | (1,233)   | (400)                              | (44,116)   |
| Loss before income tax benefit (provision)                                                                                                                                                                                                                  | (7,925)                             | (4,225)   | (24,523)                           | (58,812)   |
| Income tax benefit (provision)                                                                                                                                                                                                                              | 298                                 | (52)      | 550                                | (132)      |
| Net loss                                                                                                                                                                                                                                                    | \$(7,627)                           | \$(4,277) | \$(23,973)                         | \$(58,944) |
| Accretion of redeemable preferred stock                                                                                                                                                                                                                     | —                                   | —         | —                                  | (5,208)    |
| Net loss attributable to common stockholders                                                                                                                                                                                                                | \$(7,627)                           | \$(4,277) | \$(23,973)                         | \$(64,152) |
| Net loss per share attributable to common stockholders, basic and diluted                                                                                                                                                                                   | \$(0.15)                            | \$(0.09)  | \$(0.48)                           | \$(1.74)   |
| Weighted average common shares outstanding, basic and diluted                                                                                                                                                                                               | 50,163                              | 48,018    | 49,755                             | 36,868     |

See accompanying notes to unaudited condensed consolidated financial statements.

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CORNERSTONE ONDEMAND, INC.

CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS

(in thousands)

(unaudited)

|                                                     | Three Months Ended<br>September 30, |            | Nine Months Ended<br>September 30, |               |
|-----------------------------------------------------|-------------------------------------|------------|------------------------------------|---------------|
|                                                     | 2012                                | 2011       | 2012                               | 2011          |
| Net loss                                            | \$(7,627                            | ) \$(4,277 | ) \$(23,973                        | ) \$(58,944 ) |
| Foreign currency translation adjustment, net of tax | (271                                | ) 245      | (269                               | ) 164         |
| Total comprehensive loss                            | \$(7,898                            | ) \$(4,032 | ) \$(24,242                        | ) \$(58,780 ) |

See accompanying notes to unaudited condensed consolidated financial statements.



CORNERSTONE ONDEMAND, INC.  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
(in thousands)  
(unaudited)

|                                                                                      | Nine Months Ended<br>September 30, |             |
|--------------------------------------------------------------------------------------|------------------------------------|-------------|
|                                                                                      | 2012                               | 2011        |
| Cash flows from operating activities:                                                |                                    |             |
| Net loss                                                                             | \$(23,973 )                        | \$(58,944 ) |
| Adjustments to reconcile net loss to net cash used in operating activities:          |                                    |             |
| Depreciation and amortization                                                        | 4,939                              | 2,695       |
| Non-cash interest expense                                                            | 106                                | 518         |
| Change in fair value of preferred stock warrant liabilities                          | —                                  | 42,559      |
| Unrealized foreign exchange (gain) loss                                              | (37 )                              | 258         |
| Charges related to the issuance of common stock warrants to a distributor            | —                                  | 2,500       |
| Stock-based compensation expense                                                     | 8,297                              | 2,959       |
| Withdrawn secondary offering expense                                                 | —                                  | 555         |
| Non-cash charitable contribution of common stock                                     | —                                  | 193         |
| Deferred income taxes                                                                | (652 )                             | —           |
| Changes in operating assets and liabilities, net of effects from acquisition:        |                                    |             |
| Accounts receivable                                                                  | (10,058 )                          | (2,197 )    |
| Deferred commissions                                                                 | (572 )                             | (546 )      |
| Prepaid expenses and other assets                                                    | (3,408 )                           | (1,532 )    |
| Accounts payable                                                                     | 1,656                              | 349         |
| Accrued expenses                                                                     | 1,124                              | 1,779       |
| Deferred revenue                                                                     | 15,743                             | 6,085       |
| Other liabilities                                                                    | 3,042                              | (271 )      |
| Net cash used in operating activities                                                | (3,793 )                           | (3,040 )    |
| Cash flows from investing activities:                                                |                                    |             |
| Purchases of property and equipment                                                  | (347 )                             | (848 )      |
| Capitalized software costs                                                           | (3,662 )                           | (2,217 )    |
| Purchase of available-for-sale securities                                            | —                                  | (34,079 )   |
| Proceeds from maturities of available-for-sale securities                            | —                                  | 17,000      |
| Cash paid for acquisition, net of cash acquired                                      | (12,428 )                          | —           |
| Net cash used in investing activities                                                | (16,437 )                          | (20,144 )   |
| Cash flows from financing activities:                                                |                                    |             |
| Proceeds from initial public offering, net of underwriting discounts and commissions | —                                  | 90,539      |
| Payments of initial public offering costs                                            | —                                  | (3,436 )    |
| Payments of withdrawn secondary offering costs                                       | —                                  | (555 )      |
| Proceeds from issuance of preferred stock upon warrant exercises                     | —                                  | 3,163       |
| Proceeds from issuance of debt                                                       | —                                  | 669         |
| Repayment of debt                                                                    | (1,250 )                           | (9,151 )    |
| Principal payments under capital lease obligations                                   | (1,396 )                           | (1,159 )    |
| Proceeds from stock option and warrant exercises                                     | 1,983                              | 615         |
| Payment of withholding tax on net exercise of stock-based awards                     | —                                  | (48 )       |
| Net cash (used in) provided by financing activities                                  | (663 )                             | 80,637      |
| Effect of exchange rate changes on cash and cash equivalents                         | (24 )                              | (145 )      |
| Net (decrease) increase in cash and cash equivalents                                 | (20,917 )                          | 57,308      |
| Cash and cash equivalents at beginning of period                                     | 85,409                             | 7,067       |

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|                                                                                  |          |           |
|----------------------------------------------------------------------------------|----------|-----------|
| Cash and cash equivalents at end of period                                       | \$64,492 | \$64,375  |
| Supplemental cash flow information:                                              |          |           |
| Cash paid for interest                                                           | \$257    | \$475     |
| Cash paid for income taxes                                                       | \$84     | \$18      |
| Non-cash investing and financing activities:                                     |          |           |
| Conversion of convertible preferred stock to common stock                        | \$—      | \$132,775 |
| Assets acquired under capital leases and other financing arrangements            | \$2,833  | \$1,223   |
| Common stock issued for business acquisition                                     | \$335    | \$—       |
| Capitalized assets financed by accounts payable                                  | \$844    | \$—       |
| Capitalized stock-based compensation                                             | \$380    | \$165     |
| See accompanying notes to unaudited condensed consolidated financial statements. |          |           |

CORNERSTONE ONDEMAND, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Company Overview

Cornerstone OnDemand, Inc. (“Cornerstone” or the “Company”) was incorporated on May 24, 1999 in the state of Delaware and began its principal operations in November 1999.

The Company is a global provider of comprehensive learning and talent management solutions delivered as Software-as-a-Service (“SaaS”). The Company’s solutions are designed to enable organizations to meet the challenges they face in empowering and maximizing the productivity of their human capital. These challenges include developing employees throughout their careers, engaging all employees effectively, improving business execution, cultivating future leaders, and integrating with an organization’s extended enterprise of clients, vendors and distributors by delivering training, certification programs and other content. Management has determined that it operates in one segment as it only reports financial information on an aggregate and consolidated basis to its chief executive officer, who is the Company’s chief operating decision maker.

The Company is headquartered in Santa Monica, California and has offices in Auckland, Hong Kong, London, Mumbai, Munich, Madrid, Paris, Sydney and Tel Aviv.

On April 5, 2012, the Company completed the acquisition of Sonar Limited (“Sonar”), a New Zealand based cloud talent management solutions provider serving small business globally.

Initial Public Offering

In March 2011, the Company completed its initial public offering whereby it sold 7,500,000 shares of common stock at a price of \$13.00 per share. The Company’s shares are traded on the NASDAQ Global Market. The Company received proceeds from its initial public offering of \$90.5 million, net of underwriting discounts and commissions but before offering expenses of \$3.7 million.

As part of the offering, an additional 4,575,000 shares of common stock were sold by certain existing stockholders at a price of \$13.00 per share. The Company did not receive any of the proceeds from the sale of such shares by the selling stockholders.

Basis of Presentation

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with (i) United States generally accepted accounting principles (“GAAP”) for interim financial information and (ii) the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, such financial statements do not include all of the information and footnotes required by GAAP for complete financial statements. In the opinion of management, the financial statements include all adjustments (consisting of normal recurring adjustments) considered necessary for the fair statement of the interim periods presented. Results for the three and nine months ended September 30, 2012 are not necessarily indicative of the results that may be expected for the year ending December 31, 2012, for any other interim period or for any other future year.

The condensed consolidated balance sheet at December 31, 2011 has been derived from the audited financial statements at that date, but does not include all of the disclosures required by GAAP. The accompanying condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto contained in the Company’s Annual Report on Form 10-K filed with the Securities and Exchange Commission on March 6, 2012.

Reclassifications

Certain amounts in the consolidated balance sheet at December 31, 2011 have been reclassified to conform to the current year presentation.

Business Combinations

The results of businesses acquired in a business combination are included in the Company’s consolidated financial statements from the date of the acquisition. Purchase accounting results in assets and liabilities of an acquired business being recorded at their estimated fair values on the acquisition date. Any excess consideration over the fair value of assets acquired and liabilities assumed is recognized as goodwill.



The Company performs valuations of assets acquired and liabilities assumed for an acquisition and allocates the purchase price to its respective net tangible and intangible assets. Determining the fair value of assets acquired and liabilities assumed requires management to use significant judgment and estimates including the selection of valuation methodologies, estimates of future revenues and cash flows and discount rates. The Company engages the assistance of valuation specialists in concluding on fair value measurements in connection with fair values of assets and liabilities assumed in a business combination.

Transaction costs associated with business combinations are expensed as incurred, and are included in general and administrative expenses in the consolidated statement of operations. There were no transaction costs for the three months ended September 30, 2012, and transaction costs were \$0.7 million for the nine months ended September 30, 2012. There were no transaction costs for the three and nine months ended September 30, 2011.

#### Goodwill

Goodwill is not amortized, but instead is required to be tested for impairment annually and under certain circumstances. The Company performs such testing of goodwill in the fourth quarter of each year, or as events occur or circumstances change that would more likely than not reduce the fair value of a reporting unit below its carrying amount. Events or changes in circumstances which could trigger an impairment review include a significant adverse change in legal factors or in the business climate, an adverse action or assessment by a regulator, unanticipated competition, a loss of key personnel, significant changes in the manner of the Company's use of the acquired assets or the strategy for the Company's overall business, significant negative industry or economic trends, or significant underperformance relative to expected historical or projected future results of operations.

As part of the annual impairment test, the Company conducts an assessment of qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If the Company determines that it is more likely than not that the fair value of a reporting unit is less than its carrying amount, it then conducts the first step of a two-step impairment test. The first step of the test for goodwill impairment compares the fair value of the applicable reporting unit with its carrying value. Fair value is determined using a discounted cash flow method and/or prevailing earnings multiples for the reporting unit. The use of discounted cash flows requires the use of various economic, market and business assumptions in developing the Company's internal forecasts, the useful life over which cash flows will occur, and determination of the Company's weighted average cost of capital that reflect the Company's best estimates when performing the annual impairment test. Judgment is required in selecting relevant earnings multiples.

If the fair value of a reporting unit is less than the reporting unit's carrying value, the Company performs the second step of the test for impairment of goodwill. During the second step, the Company compares the implied fair value of the reporting unit's goodwill with the carrying value of that goodwill. The estimate of implied fair value of goodwill may require valuations of certain internally generated and unrecognized intangible assets and other assets and liabilities. If the carrying value of the goodwill exceeds the calculated implied fair value, the excess amount will be recognized as an impairment loss.

#### Intangible Assets

Identified intangible assets primarily consist of trade names and intellectual property and acquisition-related intangibles, including developed technology, customer relationships, non-compete agreements, patents, trade names and trademarks. The Company determines the appropriate useful life of its intangible assets by performing an analysis of expected cash flows of the acquired assets. Intangible assets are amortized over their estimated useful lives ranging from two to ten years, generally using the straight line method which approximates the pattern in which the economic benefits are consumed.

The Company evaluates the recoverability of its long-lived assets with finite useful lives, including intangible assets, for impairment whenever events or changes in circumstances indicate that the carrying amounts may not be recoverable. Such trigger events or changes in circumstances may include: a significant decrease in the market price of a long-lived asset, a significant adverse change in the extent or manner in which a long-lived asset is being used, a significant adverse change in legal factors or in the business climate, the impact of competition or other factors that could affect the value of a long-lived asset, a significant adverse deterioration in the amount of revenue or cash flows expected to be generated from an asset group, an accumulation of costs significantly in excess of the amount

originally expected for the acquisition or development of a long-lived asset, current or future operating or cash flow losses that demonstrate continuing losses associated with the use of a long-lived asset, or a current expectation that, more likely than not, a long-lived asset will be sold or otherwise disposed of significantly before the end of its previously estimated useful life. The Company performs impairment testing at the asset group level that represents the lowest level for which identifiable cash flows are largely independent of the cash flows of other assets and liabilities. If events or changes in circumstances indicate that the carrying amount of an asset group may not be recoverable and the expected undiscounted future cash flows attributable to the asset group are less than the carrying amount of the asset group, an impairment loss equal to the excess of the asset's carrying value over its fair value is recorded. Fair value is

determined based upon estimated discounted future cash flows. There were no impairment charges related to identified intangible assets in the nine months ended September 30, 2012 and the year ended December 31, 2011.

#### Recent Accounting Pronouncements

In May 2011, the FASB issued ASU No. 2011-4, "Fair Value Measurement." The primary focus of this standard is the convergence of accounting requirements for fair value measurements and related financial statement disclosures under U.S. GAAP and International Financial Reporting Standards ("IFRS"). While this ASU does not significantly change existing guidance for measuring fair value, it does require additional disclosures about fair value measurements and changes the wording of certain requirements in the guidance to achieve consistency with IFRS. This guidance was effective for interim and annual periods beginning after December 15, 2011. The Company adopted this standard during the nine months ended September 30, 2012. The adoption did not have any material impact on the financial statement disclosures.

In June 2011, the FASB issued ASU No. 2011-5, "Presentation of Comprehensive Income." This update requires companies to present reclassification adjustments included in other comprehensive income on the face of the financial statements and allows companies to present the total of comprehensive income, the components of net income and the components of other comprehensive income either in a single continuous statement of comprehensive income or in two separate but consecutive statements. It also eliminates the option for companies to present the components of other comprehensive income as part of the statement of changes in stockholders' equity. This guidance was effective for fiscal periods beginning after December 15, 2011. The adoption of this standard did not have a material effect on the Company's financial position, results of operations, or cash flows. The Company adopted this standard in the nine months ended September 30, 2012 by including a new separate statement labeled "Consolidated Statements of Comprehensive Loss." As of September 30, 2012, accumulated other comprehensive income (loss) comprises foreign currency translation adjustments.

In September 2011, the FASB issued updated guidance on the periodic testing of goodwill for impairment. This guidance will allow companies to assess qualitative factors to determine if it is more-likely-than-not that goodwill might be impaired and whether it is necessary to perform the two-step goodwill impairment test required under current accounting standards. This new guidance is effective for the Company for the annual goodwill impairment tests to be performed during the fourth quarter of 2012. The Company does not expect the adoption will have a material effect on its consolidated financial position or results of operations.

## 2. BUSINESS ACQUISITION

On April 5, 2012, the Company completed the acquisition of all of the issued and outstanding shares of Sonar, a New Zealand based cloud talent management solutions provider to expand its service offerings to small businesses globally. Purchase consideration for the acquisition was approximately \$12.5 million in cash and 15,530 shares of the Company's common stock, with a fair value of approximately \$0.3 million, valued on the acquisition date.

Approximately \$1.8 million of the cash consideration and the shares issued were placed in escrow pending resolution of any post-acquisition representations and warranties.

The acquisition has been accounted for under the acquisition method of accounting in accordance with the FASB's Accounting Standards Codification ("ASC") Topic 805, Business Combinations. As such, the Sonar assets acquired and liabilities assumed are recorded at their acquisition-date fair values. Acquisition-related transaction costs are not included as a component of consideration transferred, but are accounted for as an expense in the period in which the costs are incurred. Any excess of the acquisition consideration over the fair value of assets acquired and liabilities assumed is allocated to goodwill, which is not deductible for tax purposes. Goodwill is attributable primarily to expected synergies and other benefits, including the acquired workforce, from combining Sonar with the Company. The Company acquired Sonar to strengthen its ability to serve clients with less than 500 employees.

The Company's allocation of the total purchase consideration as of April 5, 2012 is summarized below (in thousands):

|                                       |          |   |
|---------------------------------------|----------|---|
| Acquired intangible assets:           |          |   |
| Developed technology                  | \$3,800  |   |
| Customer relationships                | 2,400    |   |
| Non-compete agreements                | 610      |   |
| Domains/trademark/tradenames          | 320      |   |
| Total acquired intangible assets      | 7,130    |   |
| Goodwill                              | 8,193    |   |
| Other assets (including cash of \$76) | 815      |   |
| Current liabilities                   | (506     | ) |
| Deferred revenue                      | (427     | ) |
| Borrowings                            | (557     | ) |
| Net deferred tax liabilities          | (1,809   | ) |
| Net Assets Acquired                   | \$12,839 |   |

The developed technology, customer relationships intangibles, non-compete agreements and trade names/trademarks are being amortized on a straight-line basis over 4, 4, 2.5 and 2 years, respectively, with a combined weighted average useful life of 3.8 years.

The Company recognized no acquisition related costs during the three months ended September 30, 2012 and approximately \$0.7 million of acquisition related costs during the nine months ended September 30, 2012. These costs are included in the Consolidated Statements of Operations under "General and administrative".

The results of operations of Sonar have been included in the Company's Consolidated Statements of Operations since the acquisition date of April 5, 2012. Net revenues attributable to Sonar for the three and nine months ended September 30, 2012, since the acquisition date, were \$0.7 million and \$1.1 million, respectively, with a corresponding net loss of \$0.8 million and \$1.8 million, respectively, partially due to the amortization of acquired intangible assets of \$0.5 million and \$0.9 million, respectively.

Concurrent with the acquisition, the Company issued 31,164 restricted shares of its common stock, valued at approximately \$0.7 million, to certain Sonar shareholders who also became employees of the combined company post-acquisition. The restricted shares are subject to continued employment and the fair value of the restricted shares will be recognized as a post-acquisition compensation expense over the two-year vesting period.

#### Unaudited Pro Forma Financial Information

The following table reflects the unaudited pro forma consolidated results of operations as if the Sonar acquisition had taken place on January 1, 2011, after giving effect to certain adjustments including the amortization of acquired intangible assets and the associated tax effect and the elimination of the Company's and Sonar's non-recurring acquisition-related expenses (in thousands):

|                                              | For the Three Months Ended<br>September 30, |                   | For the Nine Months Ended<br>September 30, |                   |
|----------------------------------------------|---------------------------------------------|-------------------|--------------------------------------------|-------------------|
|                                              | 2012<br>Actual                              | 2011<br>Pro Forma | 2012<br>Pro Forma                          | 2011<br>Pro Forma |
| Revenues                                     | \$30,768                                    | \$21,074          | \$82,491                                   | \$53,182          |
| Net loss attributable to common stockholders | \$(7,627)                                   | \$(4,455)         | \$(23,655)                                 | \$(60,016)        |

The unaudited pro forma information presented does not purport to be indicative of the results that would have been achieved had the acquisition been consummated as of January 1, 2011 nor of the results which may occur in the future. The pro forma adjustments are based upon available information and certain assumptions that the Company believes are reasonable. The unaudited pro forma information does not include any adjustments for any restructuring activities, operating efficiencies or cost savings.

#### 3. NET LOSS PER SHARE ATTRIBUTABLE TO COMMON STOCKHOLDERS

The following table presents our basic and diluted loss per share attributable to common stockholders (in thousands, except per share amounts):





|                                                                                                                                                                           | For the Three Months Ended<br>September 30, |            | For the Nine Months Ended<br>September 30, |             |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|------------|--------------------------------------------|-------------|
|                                                                                                                                                                           | 2012                                        | 2011       | 2012                                       | 2011        |
| Net loss attributable to common stockholders                                                                                                                              | \$(7,627                                    | ) \$(4,277 | ) \$(23,973                                | ) \$(64,152 |
| Weighted-average shares of common stock outstanding                                                                                                                       | 50,163                                      | 48,018     | 49,755                                     | 36,868      |
| Net loss per share attributable to common stockholders – basic and diluted                                                                                                | \$(0.15                                     | ) \$(0.09  | ) \$(0.48                                  | ) \$(1.74   |
| At September 30, 2012 and 2011, anti-dilutive shares excluded from the calculation of diluted net loss per share attributable to common stockholders were (in thousands): |                                             |            |                                            |             |

|                                                                                   | September 30, |       |
|-----------------------------------------------------------------------------------|---------------|-------|
|                                                                                   | 2012          | 2011  |
| Options to purchase common stock and restricted stock units                       | 7,059         | 5,797 |
| Common stock subject to repurchase right                                          | 15            | 35    |
| Common stock warrants                                                             | —             | 375   |
| Shares issued for purchase consideration held in escrow                           | 16            | —     |
| Other restricted common stock                                                     | 31            | —     |
| Total shares excluded from net loss per share attributable to common stockholders | 7,121         | 6,207 |

As of September 30, 2012, immediately exercisable options to purchase 75,000 shares of common stock had been granted, of which an option to purchase 60,000 shares of common stock was early exercised during September 2010. Of the 60,000 shares issued upon early exercise of such option during September 2010, 15,000 and 35,000 were unvested and subject to the Company's repurchase right at September 30, 2012 and September 30, 2011, respectively, and were therefore excluded from the calculation of weighted-average shares of common stock used in calculating net loss per share.

#### 4. GOODWILL AND INTANGIBLE ASSETS

##### Finite-lived Intangibles

The Company has finite-lived intangible assets which are amortized over the estimated useful lives on a straight line basis. The following table presents the gross carrying amount and accumulated amortization of finite-lived intangible assets as of September 30, 2012 and December 31, 2011 (in thousands):

|                               | September 30, 2012    |                          |                     | December 31, 2011     |                          |                     |
|-------------------------------|-----------------------|--------------------------|---------------------|-----------------------|--------------------------|---------------------|
|                               | Gross Carrying Amount | Accumulated Amortization | Net Carrying Amount | Gross Carrying Amount | Accumulated Amortization | Net Carrying Amount |
| Developed technology          | \$3,800               | \$ (462                  | ) \$3,338           | \$—                   | \$ —                     | \$—                 |
| Customer relationships        | \$2,400               | \$ (291                  | ) \$2,109           | \$—                   | \$ —                     | \$—                 |
| Domains/trademarks/tradenames | \$320                 | \$ (78                   | ) \$242             | \$—                   | \$ —                     | \$—                 |
| Software license rights       | \$1,654               | \$ (392                  | ) \$1,262           | \$804                 | \$ (195                  | ) \$609             |
| Non-compete agreements        | \$610                 | \$ (118                  | ) \$492             | \$—                   | \$ —                     | \$—                 |
| Total                         | \$8,784               | \$ (1,341                | ) \$7,443           | \$804                 | \$ (195                  | ) \$609             |

In January 2012, the Company acquired intellectual property rights associated with a software application for \$0.8 million, financed through a third-party debt arrangement.

In April 2012, the Company recorded additional finite-lived intangible assets totaling \$7.1 million, primarily related to developed technology, customer relationships, trademarks and trade names, and non-compete agreements from the acquisition of Sonar (see Note 2).

Total amortization expense from finite-lived intangible assets was \$0.6 million and \$1.1 million for the three and nine months ended September 30, 2012 and \$32,000 and \$0.1 million for the three and nine months ended September 30, 2011, respectively. Amortization expense of \$0.3 million and \$0.7 million for the three and nine months ended September 30, 2012 and \$32,000 and \$0.1 million for the three and nine months ended September 30, 2011,

respectively, related to developed

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technology and software license rights was recorded in cost of revenues and the remainder in “Amortization of certain acquired intangible assets” in the accompanying Consolidated Statements of Operations.

The following table presents the Company’s estimate of amortization expense for each of the five succeeding fiscal years for finite-lived intangible assets that existed at September 30, 2012 (in thousands):

|            |         |
|------------|---------|
| 2012       | \$562   |
| 2013       | 2,192   |
| 2014       | 2,007   |
| 2015       | 1,755   |
| 2016       | 607     |
| Thereafter | 320     |
| Total      | \$7,443 |

Estimated amortization expense of \$0.3 million, \$1.2 million, \$1.2 million, \$1.2 million, \$0.4 million and \$0.3 million will be recorded in cost of revenue for 2012, 2013, 2014, 2015, 2016 and thereafter, respectively. The remaining estimated amortization expense will be recorded in amortization of acquired intangible assets within operating expenses.

The goodwill recorded in connection with the Sonar acquisition is primarily related to the expected long-term synergies and other benefits, including the acquired workforce, from the acquisition. The following table presents the changes in the carrying amount of goodwill for the three and nine months ended September 30, 2012 (in thousands):

|                                                |         |
|------------------------------------------------|---------|
| Goodwill as of December 31, 2011               | \$—     |
| Goodwill from Sonar acquisition, April 5, 2012 | 8,193   |
| Goodwill as of September 30, 2012              | \$8,193 |

## 5. FAIR VALUE OF FINANCIAL INSTRUMENTS

Fair value represents the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques used to measure fair value must maximize the use of observable inputs and minimize the use of unobservable inputs. The fair value hierarchy is based on the following three levels of inputs, of which the first two are considered observable and the last one is considered unobservable:

• Level 1 – Quoted prices (unadjusted) in active markets for identical assets or liabilities that we have the ability to access at the measurement date.

• Level 2 – Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly.

• Level 3 – Unobservable inputs.

Observable inputs are based on market data obtained from independent sources. At December 31, 2010, the Company’s warrants to purchase preferred stock were measured using unobservable inputs that required a high level of judgment to determine fair value, and thus were classified as Level 3 inputs. All of the warrants to purchase preferred stock were exercised in March 2011, and the Company recorded changes to the fair value of the warrants through the respective warrant exercise dates. Upon the completion of the Company’s initial public offering in March 2011, all of the then-outstanding shares of preferred stock were automatically converted into shares of common stock on a one-for-one basis.

Assets and liabilities measured at fair value on a recurring basis include the following as of September 30, 2012 and December 31, 2011 (in thousands):

|                  | September 30, 2012 |          |         |         | December 31, 2011 |          |         |         |
|------------------|--------------------|----------|---------|---------|-------------------|----------|---------|---------|
|                  | Fair Value         | Level 1  | Level 2 | Level 3 | Fair Value        | Level 1  | Level 2 | Level 3 |
| Cash equivalents | \$51,521           | \$51,521 | \$—     | \$—     | \$71,521          | \$71,521 | \$—     | \$—     |

At September 30, 2012, cash equivalents of \$51.5 million consisted of money market funds with original maturity dates of three months or less backed by U.S. Treasury bills.

The following table summarizes the changes in the fair value of preferred stock warrant liability for the nine months ended September 30, 2011 (in thousands):

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|                                                                                                      |           |
|------------------------------------------------------------------------------------------------------|-----------|
| Fair Value at December 31, 2010                                                                      | \$39,756  |
| Changes in fair value of preferred stock warrant liabilities recorded in the statement of operations | 42,559    |
| Exercise of preferred stock warrants                                                                 | (82,315 ) |
| Fair Value at September 30, 2011                                                                     | \$—       |

## 6. DEBT

### Silicon Valley Bank

In August 2010, the Company entered into a \$15.0 million credit facility with Silicon Valley Bank (“SVB Credit Facility”).

During May 2011, the Company amended the SVB Credit Facility to allow for loan advances, in addition to the amount available under the existing line of credit, of up to an aggregate of \$3.0 million for the purchase of software and equipment. Advances for the purchase of software and equipment could be drawn through May 2012, have an interest rate of prime rate plus 1.25%, and are amortized monthly over the remaining term, which is the lesser of either 12 or 36 months and May 2015, payable in equal monthly installments of principal plus accrued interest. In May 2011, the Company borrowed approximately \$0.7 million under this facility for the purchase of software and equipment. At September 30, 2012, loan advances of \$0.4 million were outstanding.

During March 2012, the Company amended the SVB Credit Facility to remove the sub-limits related to letters of credit and amended the amounts available under the credit facility to be the lesser of \$15.0 million or an amount based on a multiple of contracted monthly recurring revenue less principal amounts outstanding for any advances. In August 2012, the amounts available for borrowing under the credit facility were reduced to zero.

During November 2012, the Company amended the SVB Credit Facility to allow for loan advances up to an aggregate of \$5.0 million for the purchase of equipment. Advances may be drawn through April 2014, have an interest rate of prime minus 0.25%, and are amortized over sixty months, payable in equal installments of principal plus accrued interest.

The SVB Credit Facility is subject to certain financial covenants, including an adjusted quick ratio.

## 7. STOCK-BASED AWARDS

The following table summarizes the stock option activity for the nine months ended September 30, 2012 (in thousands, except per share and term information):

|                                 | Shares | Weighted-Average Exercise Price | Weighted-Average Remaining Contractual Term | Aggregate Intrinsic Value |
|---------------------------------|--------|---------------------------------|---------------------------------------------|---------------------------|
| Outstanding, December 31, 2011  | 5,475  | \$6.04                          | 8.3                                         | \$66,817                  |
| Granted                         | 2,188  | \$20.90                         | 9.6                                         |                           |
| Exercised                       | (907 ) | \$1.96                          | 6.0                                         |                           |
| Forfeited                       | (218 ) | \$13.93                         |                                             |                           |
| Outstanding, September 30, 2012 | 6,538  | \$11.31                         | 8.4                                         | \$126,493                 |

  

|                                                  | Shares | Weighted-Average Exercise Price | Weighted-Average Remaining Contractual Term | Aggregate Intrinsic Value |
|--------------------------------------------------|--------|---------------------------------|---------------------------------------------|---------------------------|
| Exercisable at December 31, 2011                 | 2,233  | \$2.24                          | 7.2                                         | \$35,742                  |
| Vested and expected to vest at December 31, 2011 | 5,262  | \$5.83                          | 8.2                                         | \$65,328                  |

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|                                                   |       |         |     |           |
|---------------------------------------------------|-------|---------|-----|-----------|
| Exercisable at September 30, 2012                 | 2,339 | \$4.92  | 7.3 | \$60,207  |
| Vested and expected to vest at September 30, 2012 | 6,459 | \$11.29 | 8.4 | \$125,080 |

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Unrecognized compensation expense relating to stock options was \$29.4 million at September 30, 2012, which is expected to be recognized over a weighted-average period of 2.7 years.

The aggregate grant date fair value of stock options granted for the nine months ended September 30, 2012 was \$23.1 million.

#### Restricted Stock

In connection with the acquisition of Sonar, the Company issued 31,164 restricted shares of its common stock, valued at approximately \$0.7 million, to certain Sonar shareholders who also became employees of the company post-acquisition. The vesting of the restricted shares is subject to continued employment, and the fair value of the restricted shares will be recognized as a post-acquisition compensation expense over the 2 year vesting period (see Note 2).

#### Restricted Stock Units

At September 30, 2012, 521,178 of non-vested restricted stock units were outstanding. Unrecognized compensation expense related to non-vested restricted stock units was \$5.2 million at September 30, 2012, which is expected to be recognized into expense over the weighted-average period of 2.2 years.

#### Stock-Based Compensation

Stock-based compensation expense related to stock options, restricted stock and restricted stock units is included in the following line items in the accompanying Consolidated Statement of Operations for the three and nine months ended September 30, 2012 and 2011 (in thousands):

|                                    | Three Months Ended<br>September 30, |         | Nine Months Ended<br>September 30, |         |
|------------------------------------|-------------------------------------|---------|------------------------------------|---------|
|                                    | 2012                                | 2011    | 2012                               | 2011    |
| Cost of revenue                    | \$294                               | \$75    | \$1,305                            | \$176   |
| Sales and marketing expense        | 1,118                               | 355     | 2,244                              | 825     |
| Research and development expense   | 258                                 | 133     | 598                                | 613     |
| General and administrative expense | 1,646                               | 457     | 4,150                              | 1,345   |
| Total                              | \$3,316                             | \$1,020 | \$8,297                            | \$2,959 |

## 8. INCOME TAXES

The Company's income tax (benefit) was \$(298,000) and \$(550,000) and the effective income tax rate was 3.8% and 2.2% for the three and nine months ended September 30, 2012, respectively, as compared to an income tax expense of \$52,000 and \$132,000 and an effective income tax rate of (1.2)% and (0.2)% for the three and nine months ended September 30, 2011, respectively. The increase in the income tax benefit primarily relates to the expected reversal of deferred tax liabilities assumed in connection with the Sonar acquisition, offset by additional foreign income taxes. The Company's effective tax rate differs from the statutory rate primarily due to the amortization of deferred tax liabilities assumed as part of the Sonar acquisition, the change in the valuation allowance on the Company's deferred tax assets and foreign income taxes.

The Company recorded valuation allowances on the net deferred tax assets of the Company's U.S. operations and certain foreign jurisdictions and does not anticipate recording an income tax benefit related to these deferred tax assets. The Company will reassess the realization of deferred tax assets each reporting period and will be able to reduce the valuation allowance to the extent that the financial results of these operations improve and it becomes more likely than not that the deferred tax assets are realizable.

As a result of the acquisition of Sonar, on April 5, 2012, the Company recorded net deferred tax liabilities of \$1.8 million, primarily related to timing differences for the amortization of intangible assets. These New Zealand based deferred tax liabilities are not available to offset the Company's other net deferred tax assets in other tax jurisdictions. The Company is subject to U.S. federal income tax, state income tax and various foreign income taxes. The Company is subject to examination for years after 2008 and 2007 for its U.S. federal income tax returns and state income tax returns, respectively. The Company is subject to examination by various foreign jurisdictions for years after 2007. The



Company believes it has adequately reserved for its uncertain tax positions; however, there is no assurance that taxing authorities will not

propose adjustments that are more or less than the Company's expected outcome. It is not expected that the amount of unrecognized tax benefits will be recognized in the next twelve months. In addition, the Company does not expect the change in uncertain tax positions to have a material impact on its financial position, results of operations or liquidity.

## 9. COMMITMENTS AND CONTINGENCIES

### Guarantees and Indemnifications

The Company has made guarantees and indemnities under which it may be required to make payments to a guaranteed or indemnified party in relation to certain transactions, including revenue transactions in the ordinary course of business. In connection with certain facility leases, the Company has agreed to indemnify its lessors for certain claims arising from the facility or the lease. The Company is obligated to indemnify its directors and officers to the maximum extent permitted under the laws of the State of Delaware. However, the Company has a directors and officers insurance policy that may reduce its exposure in certain circumstances and may enable it to recover a portion of future amounts that may be payable, if any. The duration of the guarantees and indemnities varies and, in many cases, is indefinite but subject to statutes of limitations. To date, the Company has made no payments related to these guarantees and indemnities. The Company estimates the fair value of its indemnification obligations as insignificant based on this history and the Company's insurance coverage and therefore has not recorded any liability for these guarantees and indemnities in the accompanying consolidated balance sheets.

### License and Capital Lease Commitments

On January 13, 2012, the Company entered into an agreement to purchase intellectual property rights related to a software application for \$0.8 million which was financed through a third-party debt agreement. Payments of approximately \$0.2 million are due in 2012, 2013, 2014 and 2015.

During April 2012, the Company entered into an e-learning content reseller agreement with a third-party content provider. The Company is obligated to pay license fees under the e-learning content reseller agreement of \$0.8 million in 2012, 2013 and 2014 under this agreement.

During July 2012, the Company entered into a cloud subscription agreement with a provider of enterprise cloud computing and social enterprise solutions. The Company is obligated to pay fees under this agreement of \$0.6 million in 2013, \$0.8 million in 2014, and \$1.0 million in 2015.

During the nine months ended September 30, 2012, the Company entered into operating leases in New Zealand, France, Germany, Italy, Spain, Denmark, Netherlands, United Kingdom, Australia, Hong Kong and California, increasing operating lease commitments by approximately \$0.2 million through 2012 and \$0.5 million through 2013. During the nine months ended September 30, 2012, the Company financed the purchase of equipment through capital lease agreements that increased its capital lease commitments by approximately \$1.6 million through 2015.

### Litigation

During the third quarter of 2012, the Company received an unfavorable ruling in an employment matter brought to arbitration. Prior to the arbitration ruling the Company determined that a material loss contingency was remote and no amounts were accrued. Based on the results of the arbitration ruling, the Company has now reasonably estimated the range of probable losses for this matter, including both the award and estimated attorneys' fees, to be between \$1.6 million and \$2.0 million, and has accrued, within other current liabilities, the low end of the range as no other amount within this range was a better estimate than any other. The Company has determined that the accrued loss is covered under the Company's executive wrap insurance policy and that recovery under the policy is probable. As such, the Company has recorded an insurance receivable of \$1.6 million in other current assets. There is at least a reasonable possibility that the loss for this matter could exceed the amount accrued by \$0.4 million, before consideration of potential additional recovery under its existing insurance policy. The Company believes that any additional loss above the amount accrued would not have a material adverse effect on the Company's business, operating results, cash flows and financial condition.

The Company is subject to various legal proceedings and claims that arise in the ordinary course of business. If the Company determines that it is probable that a loss has been incurred and the amount is reasonably estimable, the Company will record a liability. Except for the matter described above, the Company has determined that it does not have a potential liability related to any legal proceedings or claims that would individually or in the aggregate

materially adversely affect its financial conditions or operating results.

10. SUBSEQUENT EVENTS

During October 2012, the Board of Directors granted stock options to purchase 119,360 shares of common stock at a

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weighted-average exercise price of \$31.44 per share. The stock options vest over four years.

During October 2012, the Company financed the purchase of equipment through a capital lease agreement that will increase its capital lease commitments by approximately \$0.4 million through 2015.

During November 2012, the Board of Directors granted stock options to purchase 76,855 shares of common stock at a weighted-average exercise price of \$28.99 per share. The stock options vest over four years. During November 2012, the Board of Directors granted restricted stock units for 3,000 shares of common stock which vest over a weighted-average period of 2.0 years.

During November 2012, the Company amended the SVB Credit Facility (see Note 6).

The SVB Credit Facility is subject to certain financial covenants, including an adjusted quick ratio.

## ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are any statements that look to future events and consist of, among other things, statements regarding our business strategies; anticipated future operating results and operating expenses; our ability to attract new clients to enter into subscriptions for our solution; our ability to service those clients effectively and induce them to renew and upgrade their deployments of our solution; our ability to expand our sales organization to address effectively the new industries, geographies and types of organizations we intend to target; our ability to accurately forecast revenue and appropriately plan our expenses; market acceptance of enhanced solutions; alternate ways of addressing learning and talent management needs or new technologies generally by us and our competitors; continued acceptance of SaaS as an effective method for delivering learning and talent management solutions and other business management applications; the attraction and retention of qualified employees and key personnel; our ability to protect and defend our intellectual property; costs associated with defending intellectual property infringement and other claims; events in the markets for our solution and alternatives to our solution, as well as in the United States and global markets generally; future regulatory, judicial and legislative changes in our industry; and changes in the competitive environment in our industry and the markets in which we operate. In addition, forward-looking statements also consist of statements involving trend analyses and statements including such words as "may," "believe," "could," "anticipate," "would," "might," "plan," "expect," and similar expressions or the negative of such terms or other comparable terminology. These forward-looking statements speak only as of the date of this Form 10-Q and are subject to business and economic risks. As such, our actual results could differ materially from those set forth in the forward-looking statements as a result of the factors set forth below in Part II, Item 1A, "Risk Factors," and in our other reports filed with the Securities and Exchange Commission. We assume no obligation to update the forward-looking statements to reflect events that occur or circumstances that exist after the date on which they were made.

The following discussion should be read in conjunction with our unaudited condensed consolidated financial statements and notes thereto appearing elsewhere in this Quarterly Report on Form 10-Q.

### Overview

We are a leading global provider of a comprehensive learning and talent management solution delivered as software-as-a-service, or SaaS. We enable organizations to meet the challenges they face in empowering their people and maximizing the productivity of their human capital. These challenges include developing employees throughout their careers, engaging all employees effectively, improving business execution, cultivating future leaders and enabling an organization's extended enterprise of clients, vendors and distributors by delivering training, certification programs and other content.

Our Cornerstone product offering, or the Cornerstone solution, consists of four integrated cloud-based solutions, which we refer to as "clouds," for recruiting, learning, performance, and extended enterprise. Clients can purchase these clouds individually and easily add and integrate additional clouds at any time. We offer a number of cross-cloud tools for analytics and reporting, employee profile management, employee on-boarding and e-learning content aggregation. We also provide consulting services for configuration and training for our solution as well as third-party e-learning content for use with our solution. We target our sales and marketing efforts for these four integrated clouds to large and mid-sized clients with 500 or more employees, and our solution can be used in multiple industry vertical

segments. After the initial purchase, we continue to market and sell to our existing clients, who may renew their subscriptions, add additional clouds, broaden the deployment of our solution across their organizations and increase the usage of our solution over time. We currently have 1,112 clients who use our Cornerstone solution to empower approximately 10.3 million users across 186 countries and 38 languages. Our number of clients for our Cornerstone solution has grown from 105 at December 31, 2007 to 481 at December 31, 2010, to 805 at December 31, 2011 and to 1,112 at September 30, 2012.

In addition to our Cornerstone solution, we also offer a cloud-based talent management solution that is targeted principally to clients with less than 500 employees, the Cornerstone Small Business solution. On April 5, 2012, we completed the acquisition of Sonar Limited, a New Zealand cloud-based talent management solutions provider serving small business globally. Sonar Limited's talent management solution was rebranded as the Cornerstone Small Business solution. Cornerstone Small Business solution did not have a significant impact on our financial results and key metrics for the three months ended September 30, 2012 and is not expected to have a significant impact for the year ending December 31, 2012. We currently do not include the number of clients and users of our Cornerstone Small Business solution in our client and user key metrics as the inclusion does not provide us with meaningful, consistent and comparative information in terms of our financial performance.

We founded our business in 1999 to improve access to education through the distribution of online educational content to individuals, small businesses and large corporations. Our distribution model was built using Internet technologies that are now known as software-as-a-service. When the Internet "bubble" burst in 2000, we focused on corporations that needed tools to manage compliance and on-boarding of employees as well as to link learning to employee performance, leadership development and knowledge management. As a result of our work with clients to address their particular challenges, we had as early as 2001 developed the foundation for a comprehensive learning and talent management cloud-based solution that included functionality for learning management and performance management. In 2006, we added our extended enterprise functionality, which helps clients extend learning and talent management to their customers, vendors and distributors. During the first quarter of 2012, we added our recruiting cloud. The recruiting cloud supports the modern ways that businesses source, recruit, hire and onboard new employees.

Global 500 companies were among our first clients. In our early years, we focused primarily on building our account management and support capabilities to be able to service these large clients more effectively. Sales were initially constrained by the resistance of some large corporations to purchase SaaS solutions. By the mid-2000s, however, our market opportunity increased significantly with both the adoption of SaaS solutions generally by large enterprises and the market's recognition of learning and talent management as a distinct industry.

In response to these positive trends, we raised our first round of institutional venture capital in May 2007. We used this capital to serve clients across multiple industries, geographies and enterprise types by increasing the number of our direct sales personnel, both domestically and internationally, and by expanding our indirect channels through distribution relationships. Between December 31, 2007 and September 30, 2012, our number of users increased from 859,000 to approximately 10.3 million. In 2009, after a highly competitive process involving a number of potential providers, ADP chose to enter into a distributor agreement with us that allows ADP to sell our solution globally.

We generate most of our revenue from sales of our solutions pursuant to multi-year client agreements. Our sales typically involve competitive processes, with sales cycles that generally vary in duration from two to nine months depending on the size of the potential client. We price our solution based on the number of clouds the client can access and the permitted number of users with access to each cloud. Our client agreements typically have terms of three years. We also generate revenue from consulting services for configuration, training, and consulting, as well as from the resale or hosting of third-party e-learning content.

We generate sales of our solutions primarily through our direct sales teams and, to a lesser extent, indirectly through our distributors. We intend to accelerate our investment in our direct sales and distribution activities to continue to address our market opportunity.

We generally recognize revenue from subscriptions ratably over the term of the client agreement and revenue from consulting services as these services are performed. In certain instances, our clients request enhancements to underlying features and functionality of our solution, and in these instances revenue from subscriptions is recognized once the additional features are delivered to the client over the remaining term of the agreement. We generally invoice our clients a portion of the annual subscription fees upfront for multi-year subscriptions and upfront for consulting services. For amounts not invoiced in advance for multi-year subscriptions or consulting services, we invoice under various terms over the subscription and service periods. We record amounts invoiced for portions of annual subscription periods that have not occurred or services that have not been performed as deferred revenue on our balance sheet. With the growth in the number of clients, our net revenue has grown to \$30.8 million and \$81.5 million

for the three and nine months ended September 30, 2012, respectively, from \$20.0 million and \$50.6 million for the three and nine months ended September 30, 2011, respectively. Our gross revenue was \$53.1 million for the nine months ended September 30, 2011 before a \$2.5 million reduction of revenue. This reduction of revenue related to a non-cash charge for a common stock warrant issued to ADP during the three months ended June 30, 2011.

We have historically experienced seasonality in terms of when we enter into client agreements. We sign a significantly higher percentage of agreements with new clients, as well as renewal agreements with existing clients, in the fourth quarter of each year and usually sign a significant portion of these agreements during the last month, and with respect to each quarter,

often the last two weeks, of the quarter. We believe this seasonality is driven by several factors, most notably the tendency of procurement departments at our enterprise clients to purchase technology at the end of a quarter or calendar year, possibly in order to use up their available quarterly or annual funding allocations, or to be able to deploy new talent management capabilities prior to the beginning of a new financial or performance period. As the terms of most of our client agreements are measured in full year increments, agreements initially entered into the fourth quarter or last month of any quarter will generally come up for renewal at that same time in subsequent years. This seasonality is reflected to a much lesser extent, and sometimes is not immediately apparent, in our revenue, due to the fact that we recognize subscription revenue over the term of the client agreement, which is generally three years. In addition, this seasonality is reflected in changes in our deferred revenue balance, which generally is impacted by the timing in which we enter into agreements with new clients, the timing of when we invoice new clients, the timing in which we invoice existing clients for annual subscription periods, and the timing in which we recognize revenue. We expect this seasonality to continue in the future, which may cause fluctuations in certain of our operating results and financial metrics, and thus limit our ability to predict future results. In addition, the recognition of our consulting service revenues is impacted by the timing of our clients' implementations, which varies from client to client and may differ from the aforementioned seasonality trends. As a result, the timing of our clients' implementations may also cause fluctuations in certain of our operating results and financial metrics, and limit our ability to predict future results.

We believe the market for learning and talent management remains large and underpenetrated, providing us with significant growth opportunities. We expect businesses and other organizations to continue to increase their spending on learning and talent management solutions in order to maximize productivity of their employees, manage changing workforce demographics and ensure compliance with global regulatory requirements. Historically, many of these software solutions have been human resource applications running on hardware located on organizations' premises. However, we believe that just as organizations have increasingly chosen SaaS solutions for business applications such as sales force management, they are also increasingly adopting SaaS learning and talent management solutions. We have focused on growing our business to pursue what we believe is a significant market opportunity, and we plan to continue to invest in building for growth. As a result, we expect our cost of revenue and operating expenses to increase in future periods. Sales and marketing expenses are expected to increase, as we continue to expand our direct sales teams, increase our marketing activities, and grow our international operations. Research and development expenses are expected to increase as we improve the existing functionality for our solution. We also believe that we must invest in maintaining a high degree of client service and support that is critical for our continued success. We plan to continue our policy of implementing best practices across our organization, expanding our technical operations and investing in our network infrastructure and services capabilities in order to support continued future growth. We also expect to incur additional general and administrative expenses as a result of both our growth and our continued transition to operating as a public company. In addition, to the extent that we make additional strategic acquisitions in the future, like our recent acquisition of Sonar Limited, our investments in operations may increase. Our quarterly operating results have fluctuated in the past and may continue to fluctuate in the future based on a number of factors, many of which are beyond our control. In addition to those in the "Risk Factors" section of this Form 10-Q, such factors include:

- our ability to attract new clients;
- the timing and rate at which we enter into agreements for our solutions with new clients;
- the timing and duration of our client implementations, which is often outside of our direct control, and our ability to provide resources for client implementations and consulting projects;
- the extent to which our existing clients renew their subscriptions for our solutions and the timing of those renewals;
- the extent to which our existing clients purchase additional clouds or add incremental users;
- the extent to which our clients request enhancements to underlying features and functionality of our solutions and the timing for us to deliver the enhancements to our clients;
- changes in the mix of our sales between new and existing clients;
- changes to the proportion of our client base that is comprised of enterprise or mid-sized organizations;
- seasonal factors affecting the demand for our solution;



the timing of our client implementations;  
our ability to manage growth, including in terms of new clients, additional users and new geographies;  
the timing and success of competitive solutions offered by our competitors;  
changes in our pricing policies and those of our competitors; and  
general economic and market conditions.

One or more of these factors may cause our operating results to vary widely. As such, we believe that our quarterly results of operations may vary significantly in the future and that period-to-period comparisons of our operating results may not be meaningful and should not be relied upon as an indication of future performance.

#### Initial Public Offering

In March 2011, we completed our initial public offering whereby we sold 7,500,000 shares of common stock at a price of \$13.00 per share. Our shares are traded on the NASDAQ Global Market. We received proceeds from our initial public offering of \$90.5 million, net of underwriting discounts and commissions, but before offering expenses of \$3.7 million.

As part of the offering, an additional 4,575,000 shares of common stock were sold by certain existing stockholders at a price of \$13.00 per share, including 1,575,000 shares sold by such stockholders upon the exercise of the underwriters' option to purchase additional shares. We did not receive any of the proceeds from the sale of such shares by the selling stockholders.

#### Metrics

We regularly review a number of metrics, including the following key metrics, to evaluate our business, measure our performance, identify trends affecting our business, formulate financial projections and make strategic decisions.

**Bookings.** Under our revenue recognition policy, we generally recognize subscription revenue from our client agreements ratably over the terms of those agreements. For this reason, the major portion of our revenue for a period will be from client agreements signed in prior periods rather than from new business activity during the current period. In order to assess our business performance with a metric that more fully reflects current period business activity, we track bookings, which is a non-GAAP financial measure we define as the sum of revenue and the change in the deferred revenue balance for the period. We include changes in the deferred revenue balance in bookings to reflect new business activity in the period as evidenced by prepayments or billings under our billing policies arising from acquisition of new clients, sales of additional clouds to existing clients, the addition of incremental users by existing clients and client renewals. We exclude the non-cash reduction of revenue related to the issuance of common stock warrants in the second quarter 2011 because that charge did not relate to sales activity in that period, and we do not consider the issuance of such warrants to have been indicative of our core operating performance. Bookings are affected by our billing terms, and any changes in those billing terms may shift bookings between periods. Due to the seasonality of our sales, bookings growth is inconsistent from quarter to quarter throughout a calendar year. For a reconciliation of bookings to revenue, please see "Results of Operations – Revenue and Metrics."

**Number of clients.** We believe that our ability to expand our client base is an indicator of our market penetration and the growth of our business as we continue to invest in our direct sales teams and distributors. Our client count includes contracted clients for any combination of the four integrated clouds for our Cornerstone solution as of the end of the period and excludes clients of our Cornerstone Small Business solution.

**Number of users.** Since our clients generally pay fees based on the number of users of our solution within their organizations, we believe the total number of users is an indicator of the growth of our business. Our user count includes active users for any combination of the four integrated clouds for our Cornerstone solution and excludes users of our Cornerstone Small Business solution.

#### Key Components of Our Results of Operations

##### Sources of Revenue and Revenue Recognition

Our solutions are designed to enable organizations to meet the challenges they face in maximizing the productivity of their human capital. We generate revenue from the following sources:

**Subscriptions to Our Solutions.** Clients pay subscription fees for access to our solutions for a specified period of time, typically three years for our Cornerstone solution or monthly or annually for our Cornerstone Small Business solution. Fees are based on a number of factors including the number of clouds the client can access or the number of users having access to the solution. We generally recognize revenue from subscriptions ratably over the term of the agreement.

**Consulting Services.** We offer our clients assistance in implementing our solutions and optimizing their use.

Consulting services include application configuration, system integration, business process re-engineering, change management and training services. Services are billed either on a time-and-material or a fixed-fee basis. These

services are generally purchased as part of a subscription arrangement and are typically performed within the first several months of the arrangement. Clients may also purchase consulting services

at any other time. Our consulting services are performed by us directly or by third-party service providers we hire. Clients may also choose to perform these services themselves or hire their own third-party service providers. We generally recognize revenue from consulting services using the proportional performance method over the period the services are performed.

**E-learning Content.** We resell third-party on-line training content, which we refer to as e-learning content, to our clients. We also host other e-learning content provided to us by our clients. We generally recognize revenue from the resale of e-learning content as it is delivered and recognize revenue from hosting as the hosting services are provided. Our client agreements generally include both a subscription to access our solutions and related consulting services, and may also include e-learning content. Our agreements generally do not contain any cancellation or refund provisions other than in the event of our default.

#### Cost of Revenue

Cost of revenue consists primarily of costs related to hosting our solutions; personnel and related expenses, including stock-based compensation, for network infrastructure, IT support, consulting services and on-going client support; payments to external service providers; amortization of capitalized software costs, amortization of developed technology and software license rights; licensing fees; and referral fees. In addition, we allocate a portion of overhead, such as rent, IT costs, depreciation and amortization and employee benefits costs, to cost of revenue based on headcount. The costs associated with providing consulting services are significantly higher as a percentage of revenue than the costs associated with providing access to our solution due to the labor costs to provide the consulting services.

#### Operating Expenses

Our operating expenses are as follows:

**Sales and Marketing.** Sales and marketing expenses consist primarily of personnel and related expenses for our sales and marketing staff, including salaries, benefits, bonuses, stock-based compensation and commissions; costs of marketing and promotional events, corporate communications, online marketing, product marketing and other brand-building activities; and allocated overhead.

We intend to continue to invest in sales and marketing and expect spending in these areas to increase as we continue to expand our business both domestically and internationally. We expect sales and marketing expenses to continue to be among the most significant components of our operating expenses.

**Research and Development.** Research and development expenses consist primarily of personnel and related expenses for our research and development staff, including salaries, benefits, bonuses and stock-based compensation; the cost of certain third-party service providers; and allocated overhead. Research and development costs, other than software development expenses qualifying for capitalization, are expensed as incurred.

We have focused our research and development efforts on continuously improving our solution. We believe that our research and development activities are efficient because we benefit from maintaining a single software code base for our solution. We expect research and development expenses to increase in absolute dollars in the future, as we scale our research and development department and expand our network infrastructure.

**General and Administrative.** General and administrative expenses consist primarily of personnel and related expenses for administrative, legal, finance and human resource staffs, including salaries, benefits, bonuses and stock-based compensation; professional fees; insurance premiums; other corporate expenses; and allocated overhead.

We expect our general and administrative expenses to increase as we continue to expand our operations, hire additional personnel and incur costs as a public company. We expect to incur increased expenses related to outside legal counsel assistance, accounting and auditing activities, compliance with the SEC requirements and enhancing our internal control environment through the adoption and administration of new corporate policies.

**Amortization of Certain Acquired Intangible Assets.** Amortization of certain acquired intangibles consist of amortization of Sonar Limited acquisition-related intangibles including customer relationships, non-compete agreements, patents, trade names and trademarks.

**Other Income (Expense)**



Interest Expense. Interest expense consists primarily of interest expense from borrowings under our credit facility and our promissory notes; capital lease payments; amortization of debt issuance costs and debt discounts.

Change in Fair Value of Preferred Stock Warrant Liabilities. Preferred stock warrant liabilities are the result of warrants issued prior to our initial public offering in connection with long-term debt and preferred stock financings.

Changes in the fair value of our preferred stock occurred in connection with changes in the overall value of our company. Immediately prior to the completion of our initial public offering, all of our warrants to purchase preferred stock were exercised, and as a result, we no longer record any changes in the fair value of these liabilities in our statements of operations.

Withdrawn Secondary Offering Expense. On July 20, 2011, we filed a Registration Statement on Form S-1 in connection with a proposed secondary offering of shares of our common stock. On August 8, 2011, pursuant to Rule 477 under the Securities Act of 1933, as amended, we requested that the Securities and Exchange Commission consent to the withdrawal of the Registration Statement. During the three months ended September 30, 2011, we incurred expenses of approximately \$0.6 million in connection with the proposed secondary offering.

Other, Net. Other, net consists of income and expense associated with fluctuations in foreign currency exchange rates and other non-operating expenses. We expect interest income (expense) and other income (expense) to vary depending on the movement in foreign currency exchange rates and the related impact on our foreign exchange gain (loss).

#### Income Tax Benefit (Provision)

The income tax benefit (provision) is related to certain foreign income taxes and the expected reversal of deferred tax liabilities assumed as part of the Sonar Limited acquisition available to offset foreign net operating losses. As we have incurred operating losses in the U.S. and certain foreign jurisdictions in all periods to date and recorded a full valuation allowance against our U.S. federal and state net deferred tax assets, we have not historically recorded a provision for U.S. federal and state income taxes.

#### Critical Accounting Policies and Estimates

Information with respect to our critical accounting policies which we believe have the most significant effect on our reported results and require subjective or complex judgments of management are contained in "Management's Discussion and Analysis of Financial Condition and Results of Operations" of our Form 10-K filed with the Securities and Exchange Commission on March 6, 2012.

As of September 30, 2012, there have been no material changes to our critical accounting policies since December 31, 2011. On April 5, 2012, we completed the acquisition of Sonar Limited. As part of this acquisition, we acquired finite-lived intangible assets totaling \$7.1 million. The excess of the acquisition consideration over the fair value of the assets acquired and liabilities assumed was allocated to goodwill. Our accounting policy with respect to finite-lived intangible assets and goodwill is described below.

#### Goodwill

Goodwill is not amortized, but instead is required to be tested for impairment annually and under certain circumstances. We perform such testing of goodwill in the fourth quarter of each year, or as events occur or circumstances change that would more likely than not reduce the fair value of a reporting unit below its carrying amount. Events or changes in circumstances which could trigger an impairment review include a significant adverse change in legal factors or in the business climate, an adverse action or assessment by a regulator, unanticipated competition, a loss of key personnel, significant changes in the manner we use the acquired assets or the strategy we have for our overall business, significant negative industry or economic trends, or significant underperformance relative to expected historical or projected future results of operations.

As part of the annual impairment test, we conduct an assessment of qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If we determine that it is more likely than not that the fair value of a reporting unit is less than its carrying amount, we then conduct the first step of a two-step impairment test. The first step of the test for goodwill impairment compares the fair value of the applicable reporting unit with its carrying value. Fair value is determined using a discounted cash flow method and/or prevailing earnings multiples for the reporting unit. The use of discounted cash flows requires the use of various economic,

market and business assumptions in developing our internal forecasts, the useful life over which cash flows will occur, and determination our weighted average cost of capital that reflect our best estimates when performing the annual impairment test. Judgment is required in selecting relevant earnings multiples.

If the fair value of a reporting unit is less than the reporting unit's carrying value, we perform the second step of the test for impairment of goodwill. During the second step, we compare the implied fair value of the reporting unit's goodwill with the carrying value of that goodwill. The estimate of implied fair value of goodwill may require valuations of certain internally generated and unrecognized intangible assets and other assets and liabilities. If the carrying value of the goodwill exceeds the calculated implied fair value, the excess amount will be recognized as an impairment loss.

#### Intangible Assets

Identified intangible assets primarily consist of trade names and intellectual property and acquisition-related intangibles, including developed technology, customer relationships, non-compete agreements, patents, trade names and trademarks. We determine the appropriate useful life of our intangible assets by performing an analysis of expected cash flows of the acquired assets. Intangible assets are amortized over their estimated useful lives ranging from two to ten years, generally using the straight line method, which approximates the pattern in which the economic benefits are consumed.

We evaluate the recoverability of our long-lived assets with finite useful lives, including intangible assets for impairment, whenever events or changes in circumstances indicate that the carrying amounts may not be recoverable. Such trigger events or changes in circumstances may include: a significant decrease in the market price of a long-lived asset, a significant adverse change in the extent or manner in which a long-lived asset is being used, a significant adverse change in legal factors or in the business climate, the impact of competition or other factors that could affect the value of a long-lived asset, a significant adverse deterioration in the amount of revenue or cash flows expected to be generated from an asset group, an accumulation of costs significantly in excess of the amount originally expected for the acquisition or development of a long-lived asset, current or future operating or cash flow losses that demonstrate continuing losses associated with the use of a long-lived asset, or a current expectation that, more likely than not, a long-lived asset will be sold or otherwise disposed of significantly before the end of its previously estimated useful life. We perform impairment testing at the asset group level that represents the lowest level for which identifiable cash flows are largely independent of the cash flows of other assets and liabilities. If events or changes in circumstances indicate that the carrying amount of an asset group may not be recoverable and the expected undiscounted future cash flows attributable to the asset group are less than the carrying amount of the asset group, an impairment loss equal to the excess of the asset's carrying value over its fair value is recorded. Fair value is determined based upon estimated discounted future cash flows. There were no impairment charges related to the identified intangible assets in the nine months ended September 30, 2012 and in the year ended December 31, 2011.

#### Recent Accounting Pronouncements

For information regarding recent accounting pronouncements, refer to Note 1 of notes to condensed consolidated financial statements included in this Quarterly Report on Form 10-Q.

#### Results of Operations

The following table sets forth our results of operations for each of the periods indicated (in thousands). The period-to-period comparison of financial results is not necessarily indicative of future results.



|                                                             | Three Months Ended<br>September 30, |            | Nine Months Ended<br>September 30, |             |
|-------------------------------------------------------------|-------------------------------------|------------|------------------------------------|-------------|
|                                                             | 2012                                | 2011       | 2012                               | 2011        |
| Gross revenue <sup>(1)</sup>                                | \$30,768                            | \$20,019   | \$81,488                           | \$53,136    |
| Common stock warrant charge <sup>(1)</sup>                  | —                                   | —          | —                                  | (2,500 )    |
| Net revenue                                                 | 30,768                              | 20,019     | 81,488                             | 50,636      |
| Cost of revenue                                             | 9,135                               | 5,371      | 23,869                             | 14,903      |
| Gross profit                                                | 21,633                              | 14,648     | 57,619                             | 35,733      |
| Operating expenses:                                         |                                     |            |                                    |             |
| Sales and marketing                                         | 18,624                              | 11,531     | 52,283                             | 32,244      |
| Research and development                                    | 4,101                               | 2,670      | 10,625                             | 7,608       |
| General and administrative                                  | 6,600                               | 3,439      | 18,346                             | 10,577      |
| Amortization of acquired intangibles                        | 251                                 | —          | 488                                | —           |
| Total operating expenses                                    | 29,576                              | 17,640     | 81,742                             | 50,429      |
| Loss from operations                                        | (7,943 )                            | (2,992 )   | (24,123 )                          | (14,696 )   |
| Other income (expense):                                     |                                     |            |                                    |             |
| Interest income (expense)                                   | (121 )                              | (35 )      | (358 )                             | (782 )      |
| Change in fair value of preferred stock warrant liabilities | —                                   | —          | —                                  | (42,559 )   |
| Withdrawn secondary offering expense                        | —                                   | (555 )     | —                                  | (555 )      |
| Other, net                                                  | 139                                 | (643 )     | (42 )                              | (220 )      |
| Loss before income tax benefit (provision)                  | (7,925 )                            | (4,225 )   | (24,523 )                          | (58,812 )   |
| Income tax benefit (provision)                              | 298                                 | (52 )      | 550                                | (132 )      |
| Net loss                                                    | \$(7,627 )                          | \$(4,277 ) | \$(23,973 )                        | \$(58,944 ) |

During the second quarter of 2011, we recorded a \$2.5 million reduction of revenue associated with a common stock warrant. There were no reductions of revenue in any other period presented. We have presented gross revenue excluding this non-cash common stock warrant charge, because this charge does not relate to sales activity in the period, and we do not consider the issuance of warrants to be indicative of our core operating performance. See “Management’s Discussion and Analysis of Financial Condition and Results of Operations—Critical Accounting Policies and Estimates—Fair Value of Warrants” contained in the Form 10-K filed with the Securities and Exchange Commission (“SEC”) on March 6, 2012 for additional information about common stock warrants that are accounted for as reductions of revenue.

The following table sets forth our revenue and key metrics that we use to evaluate our business, measure our performance, identify trends affecting our business, formulate financial projections and make strategic decisions: Revenue and Metrics

|                                | At or For Three Months Ended<br>September 30, |          | At or For Nine Months Ended<br>September 30, |          |
|--------------------------------|-----------------------------------------------|----------|----------------------------------------------|----------|
|                                | 2012                                          | 2011     | 2012                                         | 2011     |
| Net revenue (in thousands)     | \$30,768                                      | \$20,019 | \$81,488                                     | \$50,636 |
| Gross revenue (in thousands)   | \$30,768                                      | \$20,019 | \$81,488                                     | \$53,136 |
| Bookings (in thousands)        | \$42,737                                      | \$23,990 | \$98,230                                     | \$59,193 |
| Number of clients              | 1,112                                         | 710      | 1,112                                        | 710      |
| Number of users (in thousands) | 10,326                                        | 7,160    | 10,326                                       | 7,160    |

We generally recognize subscription revenue over the contract period, and as a result of our revenue recognition policy and the seasonality of when we enter into new client agreements, revenue from client agreements signed in the current period may not be fully reflected in the current period. As a result, revenue increases period over period are primarily from contracts that existed prior to the beginning of that period, or as referenced below "existing clients".

Gross revenue in the first nine months of 2011 excludes the impact of a non-cash reduction of revenue related to a common stock warrant issued to ADP of \$2.5 million during the three months ended June 30, 2011. Net revenue for the first nine months of 2011 was impacted by this

non-cash reduction of revenue. There were no such reductions of revenue in the three and nine months ended September 30, 2012, and as such, net revenue was equal to gross revenue for these periods.

Revenue increased \$10.7 million, or 54%, for the three months ended September 30, 2012 as compared to the same period in 2011. The increase was primarily the result of a \$9.5 million increase in revenue from existing clients, that is, revenue from clients in the three months ended September 30, 2012 from client agreements that were entered into prior to that period compared to revenue from clients in the three months ended September 30, 2011 from client agreements that were entered into prior to that same period. In addition, revenue increased by \$1.2 million from the acquisition of new clients during the three months ended September 30, 2012 as compared to revenue during the three months ended September 30, 2011 for the acquisition of clients during that period.

Revenue generated in the United States was \$22.0 million, or 71%, of total revenue for the three months ended September 30, 2012 as compared to \$14.5 million, or 72%, for the same period in 2011, resulting in a 52% increase. Revenue generated outside of the United States was \$8.8 million, or 29%, of total revenue for the three months ended September 30, 2012 as compared to \$5.6 million, or 28%, for the same period in 2011, resulting in a 58% increase. Revenue generated outside of the United States increased primarily due to an increase in our sales efforts internationally, particularly in Europe.

Net revenue increased \$30.9 million, or 61%, for the nine months ended September 30, 2012 as compared to the same period in 2011. The increase in net revenue was primarily the result of a \$17.8 million increase in revenue from existing clients and a \$13.0 million increase in revenue resulting from the acquisition of new clients during the nine months ended September 30, 2012, as compared to revenue in the nine months ended September 30, 2011 from existing clients at that period and new client acquisitions during that period, respectively.

Gross revenue increased \$28.4 million, or 53%, for the nine months ended September 30, 2012 as compared to the same period in 2011. The increase in gross revenue was primarily the result of \$15.3 million increase in revenue from existing clients and a \$13.0 million increase in revenue resulting from the acquisition of new clients during the nine months ended September 30, 2012, as compared to revenue in the nine months ended September 30, 2011 from existing clients at that period and new client acquisitions during that period, respectively.

Gross revenue generated in the United States was \$57.3 million, or 70%, of total revenue for the nine months ended September 30, 2012 as compared to \$37.9 million, or 71%, for the same period in 2011, resulting in a 51% increase. Gross revenue generated outside of the United States was \$24.2 million, or 30%, of total revenue for the nine months ended September 30, 2012 as compared to \$15.2 million, or 29%, for the same period in 2011, resulting in a 59% increase. Revenue generated outside of the United States increased primarily due to an increase in our sales efforts internationally, particularly in Europe.

Bookings increased 78% and 66%, respectively, for the three and nine months ended September 30, 2012 as compared to the same periods in 2011, reflecting the increase in gross revenue for those periods, and an increase in deferred revenue at September 30, 2012 from June 30, 2012 compared to the increase at September 30, 2011 from June 30, 2011 and an increase in deferred revenue at September 30, 2012 from December 31, 2011 as compared to the increase at September 30, 2011 from December 31, 2010. The growth rates for revenue and bookings are not correlated with each other in a given period due to the seasonality of when we enter into client agreements, the varied timing of billings, the recognition in most cases of subscription revenue on a straight-line basis over the term of each client agreement, and the recognition of consulting revenue generally are based on proportional performance over the period the services are performed. Our number of clients grew 57% at September 30, 2012 compared to September 30, 2011. Our number of users increased 44% at September 30, 2012 compared to September 30, 2011, due primarily to the acquisition of new clients, although we also increased the number of users within existing clients.

As discussed above under the heading “Metrics,” bookings is a non-GAAP financial measure defined as the sum of revenue and the change in the deferred revenue balance for the period. Our management uses bookings in analyzing its financial results and believes it is useful to investors, as a supplement to the corresponding GAAP measure, in evaluating our ongoing operational performance and trends and in comparing our financial measures with other

companies in the same industry. However, it is important to note that other companies, including companies in our industry, may calculate bookings differently or not at all, which may reduce its usefulness as a comparative measure. The following table presents a reconciliation of revenue to bookings for each of the periods presented (in thousands):

|                                        | Deferred<br>Revenue<br>Balance | Three Months Ended<br>September 30, 2012 |
|----------------------------------------|--------------------------------|------------------------------------------|
| Gross revenue                          |                                | \$30,768                                 |
| Deferred revenue at June 30, 2012      | \$60,653                       |                                          |
| Deferred revenue at September 30, 2012 | 72,622                         |                                          |
| Change in deferred revenue             |                                | 11,969                                   |
| Bookings                               |                                | \$42,737                                 |
|                                        | Deferred<br>Revenue<br>Balance | Three Months Ended<br>September 30, 2011 |
| Gross revenue                          |                                | \$20,019                                 |
| Deferred revenue at June 30, 2011      | \$35,904                       |                                          |
| Deferred revenue at September 30, 2011 | 39,875                         |                                          |
| Change in deferred revenue             |                                | 3,971                                    |
| Bookings                               |                                | \$23,990                                 |
|                                        | Deferred<br>Revenue<br>Balance | Nine Months Ended<br>September 30, 2012  |
| Gross revenue                          |                                | \$81,488                                 |
| Deferred revenue at December 31, 2011  | \$55,880                       |                                          |
| Deferred revenue at September 30, 2012 | 72,622                         |                                          |
| Change in deferred revenue             |                                | 16,742                                   |
| Bookings                               |                                | \$98,230                                 |
|                                        | Deferred<br>Revenue<br>Balance | Nine Months Ended<br>September 30, 2011  |
| Gross revenue                          |                                | \$53,136                                 |
| Deferred revenue at December 31, 2010  | \$33,818                       |                                          |
| Deferred revenue at September 30, 2011 | 39,875                         |                                          |
| Change in deferred revenue             |                                | 6,057                                    |
| Bookings                               |                                | \$59,193                                 |

We believe our revenue growth is a result of our continued investment in and development of our direct sales and sales support teams. We believe this investment has enabled us to achieve greater sales coverage and better sales execution, as well as increased marketing activities, which we believe have increased brand awareness and created higher demand for our solution. We have also continued to enhance our comprehensive solution, which we believe has encouraged existing clients to add additional clouds and users.

#### Cost of Revenue and Gross Margin

|                 | Three Months Ended<br>September 30, |          | Nine Months Ended<br>September 30, |          |   |
|-----------------|-------------------------------------|----------|------------------------------------|----------|---|
|                 | 2012                                | 2011     | 2012                               | 2011     |   |
|                 | (dollars in thousands)              |          |                                    |          |   |
| Cost of revenue | \$9,135                             | \$5,371  | \$23,869                           | \$14,903 |   |
| Gross profit    | \$21,633                            | \$14,648 | \$57,619                           | \$35,733 |   |
| Gross margin    | 70                                  | % 73     | % 71                               | % 71     | % |

Cost of revenue increased \$3.8 million, or 70%, for the three months ended September 30, 2012 as compared to the same period in 2011, attributable to \$1.7 million in increased employee-related costs due to higher headcount and \$0.7 million in increased costs related to outsourced consulting services, in each case to service our existing clients and

support our continued growth. We also incurred \$0.3 million in increased allocated overhead such as rent, IT costs, depreciation and amortization and employee benefits costs, \$0.3 million in increased amortization of developed technology related to acquired intangibles with our acquisition of Sonar Limited, and \$0.3 million in increased amortization of capitalized software.

Cost of revenue increased \$9.0 million, or 60%, for the nine months ended September 30, 2012 as compared to the same

period in 2011, attributable to \$4.5 million in increased employee-related costs due to higher headcount and \$1.2 million in increased costs related to outsourced consulting services, in each case to service our existing clients and support our continued growth. We also incurred \$0.9 million in increased allocated overhead such as rent, IT costs, depreciation and amortization and employee benefits costs, \$0.7 million in increased amortization of capitalized software, \$0.6 million in increased referral fees, \$0.6 million in increased amortization of acquired intangibles, and \$0.4 million in increased third-party e-learning costs.

#### Sales and Marketing

|                        | Three Months Ended<br>September 30, |           | Nine Months Ended<br>September 30, |           |   |
|------------------------|-------------------------------------|-----------|------------------------------------|-----------|---|
|                        | 2012                                | 2011      | 2012                               | 2011      |   |
|                        | (dollars in thousands)              |           |                                    |           |   |
| Sales and marketing    | \$ 18,624                           | \$ 11,531 | \$ 52,283                          | \$ 32,244 |   |
| Percent of net revenue | 61                                  | % 58      | % 64                               | % 64      | % |

Sales and marketing expenses increased \$7.1 million, or 62%, for the three months ended September 30, 2012 as compared to the same period in 2011. The increase was attributable to the expansion of our sales force and increases in marketing programs to address additional opportunities in new and existing markets. Total headcount in sales and marketing at September 30, 2012 increased compared to September 30, 2011, contributing to an increase in employee-related costs of \$5.2 million, consisting of increased employee compensation and benefits of \$3.3 million, increased commissions of \$1.1 million, and increased stock-based compensation of \$0.8 million. In addition, we incurred increased allocated overhead costs, such as rent, IT costs, and depreciation and amortization, of \$0.7 million, increased costs associated with outsourced marketing programs and events of \$0.6 million, and increased travel costs associated with our direct sales teams of \$0.4 million.

Sales and marketing expenses increased \$20.0 million, or 62%, for the nine months ended September 30, 2012 as compared to the same period in 2011. The increase was attributable to the expansion of our sales force and increases in marketing programs to address additional opportunities in new and existing markets. Employee-related costs increased by \$14.2 million, consisting of increased employee compensation and benefits of \$9.8 million, increased commissions of \$3.0 million, and increased stock-based compensation of \$1.4 million, primarily driven by increased headcount and increased sales. In addition, we incurred increased allocated overhead costs, such as rent, IT costs, and depreciation and amortization, of \$2.1 million, increased costs associated with outsourced marketing programs and events of \$1.5 million, and increased travel costs associated with our direct sales teams of \$1.1 million.

#### Research and Development

|                          | Three Months Ended<br>September 30, |          | Nine Months Ended<br>September 30, |          |   |
|--------------------------|-------------------------------------|----------|------------------------------------|----------|---|
|                          | 2012                                | 2011     | 2012                               | 2011     |   |
|                          | (dollars in thousands)              |          |                                    |          |   |
| Research and development | \$ 4,101                            | \$ 2,670 | \$ 10,625                          | \$ 7,608 |   |
| Percent of net revenue   | 13                                  | % 13     | % 13                               | % 15     | % |

Research and development expenses increased by \$1.4 million, or 54%, for the three months ended September 30, 2012 as compared to the same period in 2011. The increase was principally due to an increase in research and development headcount at September 30, 2012 compared to September 30, 2011 to maintain and improve the functionality of our solution. As a result, we incurred increased employee-related costs of \$1.0 million arising primarily from increased headcount, consisting of increased employee compensation and benefits of \$0.9 million and increased stock-based compensation of \$0.1 million. In addition, in the three months ended September 30, 2012 we incurred increased expenses of allocated overhead costs, such as rent, IT costs, and depreciation and amortization, of \$0.3 million relating to overall increased expenses to support our continued growth.

Research and development expenses increased by \$3.0 million, or 40%, for the nine months ended September 30, 2012 as compared to the same period in 2011. We incurred increased employee-related costs of \$1.8 million,

consisting of increased compensation and benefits, arising primarily from increased headcount. In addition, in the nine months ended September 30, 2012, we incurred increased expenses of allocated overhead costs, such as rent, IT costs, and depreciation and amortization, of \$0.8 million relating to overall increased expenses to support our continued growth and increased expenses related to third-party consultants of \$0.3 million.



We capitalize a portion of our software development costs related to the development and enhancements of our solution, which is then amortized to cost of revenue. The timing of our capitalizable development and enhancement projects may affect the amount of development costs expensed in any given period. We capitalized \$1.5 million and \$0.9 million of software development costs and amortized \$0.7 million and \$0.5 million in the three months ended September 30, 2012 and September 30, 2011, respectively, and capitalized \$4.1 million and \$2.4 million and amortized \$1.9 million and \$1.3 million in the nine months ended September 30, 2012 and September 30, 2011, respectively.

#### General and Administrative

|                            | Three Months Ended<br>September 30, |         | Nine Months Ended<br>September 30, |          |   |
|----------------------------|-------------------------------------|---------|------------------------------------|----------|---|
|                            | 2012                                | 2011    | 2012                               | 2011     |   |
|                            | (dollars in thousands)              |         |                                    |          |   |
| General and administrative | \$6,600                             | \$3,439 | \$18,346                           | \$10,577 |   |
| Percent of net revenue     | 21                                  | % 17    | % 23                               | % 21     | % |

General and administrative expenses increased by \$3.2 million, or 92%, for the three months ended September 30, 2012 as compared to the same period in 2011. The increase was driven by increased employee-related costs and professional fees to support our growing business and operations as a public company. We incurred increased employee-related costs of \$1.9 million, consisting of increased stock-based compensation expense of \$1.2 million and increased employee compensation and benefits of \$0.7 million, as a result of increased headcount and corresponding stock-based compensation awards between September 30, 2011 and September 30, 2012. In addition, we incurred increased professional fees of \$0.5 million for accounting, audit, legal and tax services, increased expenses related to third-party consultants of \$0.2 million, and increased taxes and licenses of \$0.2 million.

General and administrative expenses increased by \$7.8 million, or 73%, for the nine months ended September 30, 2012 as compared to the same period in 2011. The increase was driven by increased employee-related costs due to our increased headcount and professional fees to support our growing business and operations as a public company. We incurred increased employee-related costs of \$4.4 million, consisting of increased stock-based compensation expense of \$2.8 million and increased employee compensation and benefits of \$1.6 million, as a result of increased headcount and corresponding stock-based compensation awards between September 30, 2011 and September 30, 2012. In addition, we incurred increased professional fees of \$2.0 million for accounting, audit, legal and tax services, including \$0.8 million of costs associated with our acquisition of Sonar Limited, increased subscription fees of \$0.3 million, increased taxes and licenses expenses of \$0.6 million, increased expenses of allocated overhead costs such as rent, IT costs, and depreciation and amortization of \$0.2 million, and increased expenses related to third-party consultants of \$0.2 million.

#### Amortization of certain acquired intangible assets

|                                                    | Three Months Ended<br>September 30, |      | Nine Months Ended<br>September 30, |      |
|----------------------------------------------------|-------------------------------------|------|------------------------------------|------|
|                                                    | 2012                                | 2011 | 2012                               | 2011 |
|                                                    | (dollars in thousands)              |      |                                    |      |
| Amortization of certain acquired intangible assets | \$251                               | \$—  | \$488                              | \$—  |

Amortization of acquired intangibles increased by \$0.3 million and \$0.5 million for the three and nine months ended September 30, 2012, respectively, as compared to the same period in 2011 due to the amortization of intangible assets acquired through the acquisition of Sonar Limited.

The following table presents our estimate of amortization expense for each of the five succeeding fiscal years for finite-lived intangible assets that existed at September 30, 2012 (in thousands):



|            |         |
|------------|---------|
| 2012       | \$562   |
| 2013       | 2,192   |
| 2014       | \$2,007 |
| 2015       | 1,755   |
| 2016       | \$607   |
| Thereafter | 320     |
| Total      | \$7,443 |

Estimated amortization expense of \$0.3 million, \$1.2 million, \$1.2 million, \$1.2 million, \$0.4 million and \$0.3 million will be recorded in cost of revenue for 2012, 2013, 2014, 2015, 2016 and thereafter, respectively. The remaining estimated amortization expense will be recorded in amortization of certain acquired intangible assets within operating expenses.

#### Other Income (Expense)

|                                                             | Three Months Ended<br>September 30, |           | Nine Months Ended<br>September 30, |            |
|-------------------------------------------------------------|-------------------------------------|-----------|------------------------------------|------------|
|                                                             | 2012                                | 2011      | 2012                               | 2011       |
|                                                             | (dollars in thousands)              |           |                                    |            |
| Interest income                                             | \$—                                 | \$8       | \$—                                | \$15       |
| Interest expense                                            | (121)                               | (43)      | (358)                              | (797)      |
| Change in fair value of preferred stock warrant liabilities | —                                   | —         | —                                  | (42,559)   |
| Withdrawn secondary offering expense                        | —                                   | (555)     | —                                  | (555)      |
| Other, net                                                  | 139                                 | (643)     | (42)                               | (220)      |
| Total                                                       | \$18                                | \$(1,233) | \$(400)                            | \$(44,116) |

Interest expense for the nine months ended September 30, 2012 decreased by \$0.4 million as compared to the same period in 2011 due to decreased borrowings and the write-off of the remaining unamortized debt discount of \$0.3 million in the three months ended March 31, 2011 associated with debt that was repaid with proceeds from our initial public offering.

During the nine months ended September 30, 2011, we recorded a non-cash charge of \$42.6 million related to the change in fair value of our preferred stock warrant liabilities from December 31, 2010 to the respective exercise dates of the warrants in March 2011. We valued our preferred stock warrants at the end of each fiscal period using the Black-Scholes option pricing model. During March 2011, all of our warrants to purchase preferred stock were exercised, and all outstanding shares of preferred stock, including all shares of preferred stock issued upon the exercise of the preferred stock warrants, were converted into common stock on a one-for-one basis. As a result, subsequent to the three months ended March 31, 2011, we no longer record any changes in the fair value of such liabilities in our statement of operations.

During the three months ended September 30, 2011, we incurred legal, accounting and printing related costs of approximately \$0.6 million associated with our intended secondary offering. As a result of our withdrawal from the offering, we expensed such costs.

Other, net is comprised of foreign exchange gains and losses. Foreign exchange gains and losses for the three months and nine months ended September 30, 2012 and 2011, respectively, were related to fluctuations in the British Pound and Euro in relation to the U.S. Dollar. The foreign exchange gains and losses are mainly attributable to unrealized foreign exchange gains and losses on intercompany loans and other monetary accounts. During the three months ended September 30, 2012, we had unrealized gains of \$0.2 million compared to unrealized losses of \$0.5 million in the same period in 2011. During the nine months ended September 30, 2012, we had unrealized gains of \$37,000 compared to unrealized losses of \$0.3 million in the same period in 2011.

#### Income Tax Benefit (Provision)

Three Months Ended                      Nine Months Ended

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|                                | September 30,<br>2012  | 2011   | September 30,<br>2012 | 2011    |
|--------------------------------|------------------------|--------|-----------------------|---------|
|                                | (dollars in thousands) |        |                       |         |
| Income tax benefit (provision) | \$298                  | \$(52) | ) \$550               | \$(132) |

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We have incurred operating losses in the U.S. and certain foreign jurisdictions in all periods to date and have recorded a full valuation allowance against our net deferred tax assets and, therefore, have not recorded a provision for income taxes for any of the periods presented, other than provisions for certain foreign income taxes. During the three and nine months ended September 30, 2012, we recorded an income tax benefit due to the expected reversal of deferred tax liabilities assumed as part of the Sonar Limited acquisition available to offset foreign net operating losses. Realization of any of our deferred tax assets depends upon future earnings, the timing and amount of which are uncertain.

#### Liquidity and Capital Resources

To date, our operations and growth have been financed primarily through the sale of equity securities, including net cash proceeds from our initial public offering of common stock in March 2011, in which we raised approximately \$90.5 million, net of underwriting discounts and commissions but before offering expenses of \$3.7 million.

At September 30, 2012, our principal sources of liquidity were \$64.5 million of cash and cash equivalents.

Our cash flows from operating activities have historically been significantly impacted by the contractual payment terms and patterns of client agreements, as well as our investments in sales and marketing and research and development to drive our business growth.

Based on our current level of operations and anticipated growth, we believe our future cash flows from operating activities and existing cash and cash equivalents, will provide adequate funds for our ongoing operations for at least the next twelve months. Our future capital requirements will depend on many factors, including our rate of revenue, billings growth and collections, the level of our sales and marketing efforts, the timing and extent of spending to support product development efforts and expansion into new territories, the timing of introductions of new services and enhancements to existing services, the timing of general and administrative expenses as we grow our administrative infrastructure, the continuing market acceptance of our solution, and to the extent to which we incur costs associated with integrating Sonar Limited, our recently acquired New Zealand subsidiary, which we acquired in April 2012. To the extent that existing cash and cash from operations are not sufficient to fund our future activities, we may need to raise additional funds or utilize our cash resources. We funded the cash portion of the purchase price of Sonar Limited with \$12.5 million of our own cash resources. Although we are not currently a party to any agreement or letter of intent with respect to potential investments in, or acquisitions of, complementary businesses, services or technologies, we may enter into these types of arrangements in the future, which could also require us to seek additional equity financing or utilize our cash resources.

Depending on certain growth opportunities, we may choose to accelerate investments in sales and marketing, research and development, technology and services, which may require the use of proceeds from our initial public offering for such additional expansion and expenditures, although we have no present understandings, commitments or agreements to enter into any such acquisitions.

The following table sets forth a summary of our cash flows for the periods indicated (in thousands):

|                                                     | Nine Months Ended<br>September 30, |              |
|-----------------------------------------------------|------------------------------------|--------------|
|                                                     | 2012                               | 2011         |
| Net cash used in operating activities               | \$(3,793                           | ) \$(3,040 ) |
| Net cash used in investing activities               | (16,437                            | ) (20,144 )  |
| Net cash (used in) provided by financing activities | (663                               | ) 80,637     |
| Net Cash Used In Operating Activities               |                                    |              |

Our net loss and cash flows from operating activities are significantly influenced by our investments in headcount and infrastructure to support anticipated growth. In addition, our net loss in prior periods has been significantly greater than our use of cash for operating activities due to the inclusion of substantial non-cash charges. Our cash flows from operating activities are affected by the seasonality of our business, which results in variations in the timing of our invoicing of, and our receipt of payments from, our clients. We have generally experienced increased invoicing in the third and fourth quarters of each year due to higher acquisitions of new clients, the timing of annual billings for existing clients and increased client renewals during these quarters. As a result, we have also experienced increased

levels of client payments during the fourth and first quarters of each year, related to client receipts from third and fourth quarter invoices. Conversely, we have experienced relatively lower levels of billings in the first and second quarters of each year, and thus client receipts in the second and third quarters have been lower relative to the other quarters. We expect this seasonality and resulting trends in cash flows from operating activities to continue.

Cash used in operating activities of \$3.8 million in the nine months ended September 30, 2012 was a result of our continued significant investments in headcount, increased expenses incurred as a result of becoming a public company, including costs associated with public company reporting and corporate governance requirements, and other expenses incurred to grow our business. In the nine months ended September 30, 2012, \$12.7 million, or 53%, of our net loss of \$24.0 million consisted of non-cash items, including \$8.3 million of stock-based compensation, \$4.9 million of depreciation and amortization, and \$0.7 million of deferred income taxes.

Cash used in operating activities in the nine months ended September 30, 2012 also included a \$10.1 million increase in accounts receivable attributable to higher billings in the third quarter of 2012 due to increased number of clients, a \$3.4 million increase in prepaid and other assets due to an increase in business activity associated with the growth of our business and the timing of payments to vendors, and a \$0.6 million increase in deferred commissions due to increased sales during the period. Cash used in operating activities was partially offset by a \$15.7 million increase in deferred revenue due to increased billings during the nine months ended September 30, 2012, an increase in other liabilities of \$3.0 million, an increase in accounts payable of \$1.7 million attributable to increased expenses associated with our growth, and a \$1.1 million increase in accrued liabilities primarily due to the timing of payments.

Cash used in operating activities of \$3.0 million in the nine months ended September 30, 2011 was a result of our continued significant investments in headcount, increased expenses incurred as we became a public company, including costs associated with public company reporting and corporate governance requirements, and other expenses incurred to grow our business. In the nine months ended September 30, 2011, \$51.7 million, or 88%, of our net loss of \$58.9 million consisted of non-cash items, including a \$42.6 million increase in preferred stock warrant liabilities, a \$2.5 million reduction of revenue for the issuance of a common stock warrant in connection with our distributor agreement with ADP, \$3.0 million of stock-based compensation, \$2.7 million of depreciation and amortization, \$0.5 million of non-cash interest expense, approximately \$0.3 million in foreign exchange losses, and a \$0.2 million non-cash expense related to a charitable contribution of 20,000 shares of our common stock to a non-profit organization in February 2011. In addition, we incurred \$0.6 million in expenses associated with our secondary offering, which we withdrew from in August 2011.

Cash used in operating activities in the nine months ended September 30, 2011 also included a \$2.2 million increase in accounts receivable attributable to higher billings in the third quarter of 2011 due to the seasonality of our business, as discussed above, a \$1.5 million increase in prepaid and other assets due to an increase in business activity associated with the growth of our business and the timing of payments to vendors, a \$0.5 million increase in deferred commissions due to increased sales during the period, and a \$0.3 million decrease in other liabilities. Cash used in operating activities was partially offset by a \$6.1 million increase in deferred revenue due to increased billings during the nine months ended September 30, 2011, a \$1.8 million increase in accrued expenses due to increased expenses associated with the growth of the company, and a \$0.3 million increase in accounts payable, also attributable to increased expenses resulting from the growth of the company.

#### Net Cash Used in Investing Activities

Our primary investing activities have consisted of capital expenditures to develop our capitalized software as well as to purchase computer equipment and furniture and fixtures in support of expanding our infrastructure and workforce. As our business grows, we expect our capital expenditures and our investment activity to continue to increase.

We used \$16.4 million of cash in investing activities in the nine months ended September 30, 2012, primarily due to our acquisition of Sonar Limited of \$12.4 million, \$3.7 million of investments in our capitalized software, and \$0.3 million in purchases of additional equipment during the period.

We used \$20.1 million of cash in investing activities in the nine months ended September 30, 2011, primarily due to our purchase of available-for-sale securities of \$34.1 million during the second quarter of 2011, partially offset by the maturity of \$17.0 million of these securities in the third quarter of 2011, \$2.2 million of investments in our capitalized software and approximately \$0.8 million of net investments in other fixed assets.

#### Net Cash (Used in) Provided by Financing Activities

Cash used in financing activities of \$0.7 million in the nine months ended September 30, 2012 was primarily due to payments of \$1.4 million on our capital lease and financing obligations, and debt repayment of \$1.3 million, partially offset by \$2.0 million in proceeds from stock option exercises and common stock warrant exercises.

Cash provided by financing activities of \$80.6 million in the nine months ended September 30, 2011 was primarily due to \$90.5 million of proceeds from our initial public offering, net of underwriting discounts and commissions but before offering expenses. In addition, cash provided by financing activities was also due to the receipt of \$3.8 million in proceeds from the exercise of warrants to purchase preferred stock and common stock and stock options and borrowing of \$0.7 million under our



SVB Credit Facility to finance the purchase of additional equipment and software. These proceeds were partially offset by payments of \$9.2 million to repay outstanding debt, payments of costs of \$3.4 million related to our initial public offering, payments of \$1.2 million on our capital lease obligations, and payments of costs of \$0.6 million related to our withdrawn secondary offering.

#### Contractual Obligations

There have been no significant changes in contractual obligations from those disclosed in our Form 10-K filed with the Securities and Exchange Commission on March 6, 2012 except for the following: during the nine months ended September 30, 2012, we (i) financed the purchase of equipment through capital lease agreements that increased our capital lease commitments by approximately \$1.6 million through 2015; (ii) entered into operating leases in Australia, Denmark, France, Germany, Hong Kong, Italy, Netherlands, New Zealand, Spain and the United Kingdom, with aggregate operating lease commitments of approximately \$0.2 million through 2012 and \$0.5 million through 2013; (iii) entered into an e-learning content reseller agreement with a third party content provider whereby we are obligated to pay license fees of \$0.8 million in 2012, 2013 and 2014; (iv) entered into an agreement to purchase intellectual property rights related to a software application for \$0.8 million which was financed through a third-party debt agreement with payments of approximately \$0.2 million due in 2012, 2013, 2014 and 2015; and (v) entered into a cloud subscription agreement with a provider of enterprise cloud computing and social enterprise solutions whereby we are obligated to pay fees under this agreement of \$0.6 million in 2013, \$0.8 million in 2014, and \$1.0 million in 2015.

#### Off-Balance Sheet Arrangements

As part of our ongoing business, we do not have any relationships with other entities or financial partnerships, such as entities often referred to as structured finance or special purpose entities, that have been established for the purpose of facilitating off-balance sheet arrangements or other contractually narrow or limited purposes. We are therefore not exposed to any financing, liquidity, market or credit risk that could arise if we had engaged in those types of relationships.

### ITEM 3. Quantitative and Qualitative Disclosures about Market Risk

We have operations both within the United States and internationally, and we are exposed to market risks in the ordinary course of our business. These risks primarily include interest rate, foreign exchange and inflation risks, as well as risks relating to changes in the general economic conditions in the countries where we conduct business. To reduce certain of these risks, we monitor the financial condition of our large clients and limit credit exposure by collecting in advance and setting credit limits as we deem appropriate. In addition, our investment strategy has historically been to invest in financial instruments that are highly liquid and readily convertible into cash and that mature within three months from the date of purchase. To date, we have not used derivative instruments to mitigate the impact of our market risk exposures. We have also not used, nor do we intend to use, derivatives for trading or speculative purposes.

#### Interest Rate Risk

At September 30, 2012, we had \$64.5 million in cash and cash equivalents, which primarily consisted of money market funds backed by United States Treasury Bills. The carrying amount of our cash equivalents reasonably approximates fair value due to the short maturities of these instruments.

The primary objectives of our investment activities are the preservation of capital, the fulfillment of liquidity needs and the fiduciary control of cash and investments. We do not enter into investments for trading or speculative purposes. Our investments are exposed to market risk due to fluctuations in interest rates, which may affect our interest income and the fair market value of our investments. Due to the short-term nature of our investment portfolio, however, we do not believe an immediate 10% increase or decrease in interest rates would have a material effect on the fair market value of our portfolio. We therefore do not expect our operating results or cash flows to be materially affected by a sudden change in market interest rates.

We do not believe our cash equivalents have significant risk of default or illiquidity. While we believe our cash equivalents do not contain excessive risk, we cannot provide absolute assurance that in the future our investments will not be subject to adverse changes in market value. In addition, we maintain significant amounts of cash and cash

equivalents at one or more financial institutions that are in excess of federally insured limits. We cannot be assured that we will not experience losses on these deposits.

**Foreign Currency Risk**

We have foreign currency risks related to our revenue and operating expenses denominated in currencies other than the U.S. Dollar. Our historical revenue has primarily been denominated in U.S. Dollars, and a significant portion of our current revenue continues to be denominated in U.S. Dollars. However, we expect an increasing portion of our future revenue to be

denominated in currencies other than the U.S. Dollar, primarily the Euro and British Pound. To a lesser extent, we also have revenue denominated in Australian Dollars, Indian Rupees, Japanese Yen, New Zealand Dollars, Singapore Dollars, and South African Rand. The effect of an immediate 10% adverse change in foreign exchange rates on foreign-denominated accounts at September 30, 2012 would result in a foreign currency loss of approximately \$1.1 million. Our operating expenses are generally denominated in the currencies of the countries in which our operations are located, primarily the United States and, to a much lesser extent, the United Kingdom, other European Union countries, Australia, Canada, Hong Kong, India, Israel and New Zealand. Increases and decreases in our foreign-denominated revenue from movements in foreign exchange rates are partially offset by the corresponding decreases or increases in our foreign-denominated operating expenses.

As our international operations grow, our risks associated with fluctuation in currency rates will become greater, and we will continue to reassess our approach to managing this risk. In addition, currency fluctuations or a weakening U.S. Dollar can increase the costs of our international expansion. To date, we have not entered into any foreign currency hedging contracts although we may do so in the future.

#### **Inflation Risk**

We do not believe that inflation has had a material effect on our business, financial condition or results of operations. Nonetheless, if our costs were to become subject to significant inflationary pressures, we may not be able to fully offset such higher costs through price increases. Our inability or failure to do so could harm our business, financial condition and results of operations.

#### **Counterparty Risk**

Our financial statements are subject to counterparty credit risk, which we consider as part of the overall fair value measurement. We attempt to mitigate this risk through credit monitoring procedures.

### **ITEM 4. Controls and Procedures**

#### **Evaluation of Disclosure Controls and Procedures**

The term “disclosure controls and procedures,” as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the “Exchange Act”), refers to controls and procedures that are designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC’s rules and forms.

Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that such information is accumulated and communicated to a company’s management, including its principal executive and principal financial officers, as appropriate to allow timely decisions regarding required disclosure.

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures as of September 30, 2012, the end of the period covered by this Quarterly Report on Form 10-Q. Based upon such evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures were effective as of such date.

#### **Changes in Internal Controls**

There was no change in our internal control over financial reporting that occurred during the period covered by this Quarterly Report on Form 10-Q that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

As noted in Note 2 to our condensed consolidated financial statements, we acquired Sonar Limited on April 5, 2012. During the quarter ended September 30, 2012, we continued the process of incorporating our internal control over financial reporting into Sonar Limited.

## **PART II. OTHER INFORMATION**

### **ITEM 1. Legal Proceedings**

From time to time, we are subject to various legal proceedings that arise in the normal course of our business activities. In addition, from time to time, third parties may assert intellectual property infringement claims against us in the form of letters and other forms of communication. As of the date of this Quarterly Report on Form 10-Q, we are not a party to any litigation the outcome of which, if determined adversely to us, would individually or in the aggregate be reasonably expected to have a material adverse effect on our results of operations, prospects, cash flows,

financial position or brand.

## ITEM 1A. Risk Factors

The following risk factors and other information included in this Quarterly Report on Form 10-Q should be carefully considered. The risks and uncertainties described below are not the only ones we face. Additional risks and uncertainties not presently known to us or that we presently deem less significant may also impair our business operations. Please see page 17 of this Quarterly Report on Form 10-Q for a discussion of the forward-looking statements that are qualified by these risk factors. If any of the events or circumstances described in the following risk factors actually occurs, our business, operating results and financial condition could be materially adversely affected.

### Risks Related to Our Business and Industry

We have a history of losses, and we cannot be certain that we will achieve or sustain profitability.

We have incurred losses since our inception. We experienced net losses of \$7.6 million, \$24.0 million, \$63.9 million, \$48.4 million, and \$8.4 million for the three and nine months ended September 30, 2012, and years ended December 31, 2011, 2010 and 2009, respectively. At September 30, 2012, our accumulated deficit was \$188.6 million and total stockholders' equity was \$49.3 million. We expect to continue to incur operating losses as a result of expenses associated with the continued development and expansion of our business. Our expenses include sales and marketing, research and development and other costs relating to the development, marketing and sale of our solution and consulting services that may not generate revenue until later periods, if at all. Any failure to increase revenue or manage our cost structure as we implement initiatives to grow our business could prevent us from achieving or sustaining profitability. In addition, our ability to achieve profitability is subject to a number of the risks and uncertainties discussed below, many of which are beyond our control. We cannot be certain that we will be able to achieve or sustain profitability on a quarterly or annual basis.

Unfavorable conditions in our industry or the global economy or reductions in information technology spending could limit our ability to grow our business and negatively affect our operating results.

Our operating results may vary based on the impact of changes in our industry or the global economy on us or our clients. The revenue growth and potential profitability of our business depends on demand for enterprise application software and services generally and for learning and talent management solutions in particular. We sell our solution primarily to large and mid-sized organizations whose businesses fluctuate based on general economic and business conditions. In addition, a portion of our revenue is attributable to the number of users of our solution at each of our clients, which in turn is influenced by the employment and hiring patterns of our clients and potential clients. To the extent that weak economic conditions cause our clients and potential clients to freeze or reduce their headcount, demand for our solution may be negatively affected. Historically, economic downturns have resulted in overall reductions in spending on information technology and learning and talent management solutions as well as pressure for extended billing terms, as occurred during the recent recession. If economic conditions deteriorate or do not materially improve, our clients and potential clients may elect to decrease their information technology and learning and talent management budgets by deferring or reconsidering product purchases, which would limit our ability to grow our business and negatively affect our operating results.

Our financial results may fluctuate due to our long, variable and, therefore, unpredictable sales cycle and our focus on large and mid-market organizations.

We plan our expenses based on certain assumptions about the length and variability of our sales cycle. If our sales cycle becomes longer or more variable, our results may be adversely affected. Our sales cycle generally varies in duration between two to nine months and, in some cases, even longer depending on the size of the potential client.

Factors that may influence the length and variability of our sales cycle include:

- the need to educate potential clients about the uses and benefits of our solution;
- the relatively long duration of the commitment clients make in their agreements with us;
- the discretionary nature of potential clients' purchasing and budget cycles and decisions;
- the competitive nature of potential clients' evaluation and purchasing processes;
- evolving functionality demands of potential clients;
- fluctuations in the learning and talent management needs of potential clients;
- announcements or planned introductions of new products by us or our competitors; and

lengthy purchasing approval processes of potential clients.

The fluctuations that result from the length and variability of our sales cycle may be magnified by our focus on sales to large and mid-sized organizations. If we are unable to close an expected significant transaction with one or more of these companies in a particular period, or if an expected transaction is delayed until a subsequent period, our operating results for that

period, and for any future periods in which revenue from such transaction would otherwise have been recognized, may be adversely affected.

Our financial results may fluctuate due to other factors, including invoicing terms, some of which may be beyond our control.

There are a number of other factors that may cause our financial results to fluctuate from period to period, including:

- the extent to which new clients are attracted to our solution to satisfy their learning and talent management needs;
- the timing and rate at which we sign agreements with new clients;
- the timing and duration of our client implementations, which is often outside of our direct control, and our ability to provide resources for client implementations and consulting projects;
- the extent to which we retain existing clients and satisfy their requirements;
- the extent to which existing clients renew their subscriptions to our solution and the timing of those renewals;
- the extent to which existing clients purchase or discontinue the use of additional clouds and add or decrease the number of users;
- the extent to which our clients request enhancements to underlying features and functionality of our solutions and the timing for us to deliver the enhancements to our clients;
- the addition or loss of large clients, including through acquisitions or consolidations;
- the number and size of new clients, as compared to the number and size of renewal clients in a particular period;
- the mix of clients between small, mid-sized and large organizations;
- changes in our pricing policies or those of our competitors;
- changes in billing cycles and the size of advance payments relative to overall contract value in client agreements;
- seasonal factors affecting demand for our solution or potential clients' purchasing decisions;
- the financial condition and creditworthiness of our clients;
- the amount and timing of operating expenses, including those related to the maintenance and expansion of our business, operations and infrastructure;
- the timing and success of new product and service introductions by us;
- the timing of our client implementations;
- the timing and success of current and new competitive products and services by our competitors;
- other changes in the competitive dynamics of our industry, including consolidation among competitors, clients or strategic partners;
- the timing of expenses related to the development of new products and technologies, including enhancements to our solution;
- our ability to manage our existing business and future growth, including in terms of additional clients, incremental users and new geographic regions;
- expenses related to our data centers and the expansion of such data centers;
- the effects of, and expenses associated with, acquisitions of third-party technologies or businesses and any potential future charges for impairment of goodwill resulting from those acquisitions;
- general economic, industry and market conditions; and
- various factors related to disruptions in our SaaS hosting network infrastructure, defects in our solution, privacy and data security, and exchange rate fluctuations, each of which is described elsewhere in these risk factors.

In light of the foregoing factors, we believe that our financial results, including our revenue and deferred revenue levels, may vary significantly from period-to-period. As a result, period-to-period comparisons of our operating results may not be meaningful and should not be relied on as an indication of future performance.

The forecasts of market growth may prove to be inaccurate, and even if the markets in which we compete achieve the forecasted growth, we cannot assure you our business will grow at similar rates, or at all.

Growth forecasts are subject to significant uncertainty and are based on assumptions and estimates which may not prove to be accurate. Forecasts relating to the expected growth in the SaaS market or learning and talent management market may prove to be inaccurate. Even if these markets experience the forecasted growth, we may not grow our businesses at similar rates, or at all. Our growth is subject to many factors, including our success in implementing our business strategy, which is subject to many risks and uncertainties.

Our business depends substantially on clients renewing their agreements and purchasing additional clouds from us or adding additional users. Any decline in our client renewals or purchases of additional clouds or additional users would harm our future operating results.

In order for us to improve our operating results, it is important that our clients renew their agreements with us when the initial contract term expires and also purchase additional clouds or add additional users. Our clients have no obligation to renew their subscriptions after the initial subscription period, and we cannot assure you that clients will renew subscriptions at the same or higher level of service, if at all. In the past, some of our clients have elected not to renew their agreements with us. Moreover, certain of our clients have the right to cancel their agreements for convenience, subject to certain notice requirements and, in some cases, early termination fees. Our clients' renewal rates may decline or fluctuate as a result of a number of factors, including their satisfaction or dissatisfaction with our solution, pricing, the prices of competing products or services, mergers and acquisitions affecting our client base, reduced hiring by our clients or reductions in our clients' spending levels. If our clients do not renew their subscriptions, renew on less favorable terms, fail to purchase additional clouds, or fail to add new users, our revenue may decline, and our operating results may be harmed.

The market in which we participate is intensely competitive, and if we do not compete effectively, our operating results could be harmed.

The market for learning and talent management software is highly competitive, rapidly evolving and fragmented. Many of our competitors and potential competitors are larger and have greater brand name recognition, much longer operating histories, larger marketing budgets and significantly greater resources than we do, and, with the introduction of new technologies and market entrants, we expect competition to intensify in the future. If we fail to compete effectively, our business will be harmed. Some of our principal competitors offer their products or services at a lower price, which has resulted in pricing pressures. Similarly, some competitors offer different billing terms, which has resulted in pressures on our billing terms. If we are unable to maintain our pricing levels and our billing terms, our operating results would be negatively impacted. In addition, pricing pressures and increased competition generally could result in reduced sales, reduced margins, losses or the failure of our solution to achieve or maintain more widespread market acceptance, any of which could harm our business.

We face competition from paper-based processes and desktop software tools. We also face competition from custom-built software that is designed to support the needs of a single organization, as well as from third-party talent and human resource application providers. These software vendors include, without limitation, Halogen Software, Inc., Jive Software, Inc., Kenexa, Inc., which was acquired by International Business Machines Corporation in August 2012, Oracle Corporation, Taleo Corporation, which was acquired by Oracle Corporation in April 2012, Saba Software, Inc., SAP AG, SuccessFactors, Inc., which was acquired by SAP America, Inc. in February 2012, StepStone ASA (a subsidiary of Axel Springer AG), SumTotal Systems, Inc., and Softscape, Inc. (a subsidiary of SumTotal Systems, Inc.).

Many of our competitors are able to devote greater resources to the development, promotion and sale of their products and services. In addition, many of our competitors have established marketing relationships, access to larger client bases and major distribution agreements with consultants, system integrators and distributors. Moreover, many software vendors could bundle human resource products or offer such products at a lower price as part of a larger product sale. In addition, some competitors may offer software that addresses one, or a limited number, of learning or talent management functions at a lower price point or with greater depth than our solution. As a result, our competitors may be able to respond more quickly and effectively than we can to new or changing opportunities, technologies, standards or client requirements. Further, some potential clients, particularly large enterprises, may elect to develop their own internal solutions. For all of these reasons, we may not be able to compete successfully against our current and future competitors.



Mergers of or other strategic transactions by our competitors could weaken our competitive position or reduce our revenue.

If one or more of our competitors were to merge, acquire or partner with another of our competitors, the change in the competitive landscape could adversely affect our ability to compete effectively. For example, in February 2012, SAP America, Inc. acquired SuccessFactors, Inc., one of our competitors; in April 2012, Oracle Corporation acquired Taleo Corporation, another one of our competitors; and in August 2012 International Business Machines Corporation acquired Kenexa, Inc., also one of our competitors. Our competitors may also establish or strengthen cooperative relationships with our current or future strategic distributors, systems integrators, payroll services companies, third-party consulting firms or other parties with whom

we have relationships, thereby limiting our ability to promote our solution and limiting the number of consultants available to implement our solution. Disruptions in our business caused by these events could reduce our revenue. Our business and operations are experiencing rapid growth and organizational change. If we fail to effectively manage such growth and change in a manner that preserves the key aspects of our corporate culture, our business and operating results could be harmed.

We have experienced, and may continue to experience, rapid growth and organizational change, which has placed, and may continue to place, significant demands on our management, operational and financial resources. For example, our headcount has grown from 507 employees on December 31, 2011 to 701 employees on September 30, 2012. In addition, we have established offices in Australia, France, Germany, Hong Kong, India, Israel, New Zealand, Spain, and the United Kingdom. We may continue to expand our international operations into other countries in the future, either organically or through acquisitions. We have also experienced significant growth in the number of users, transactions and data that our SaaS hosting infrastructure supports. Finally, our organizational structure is becoming more complex as we improve our operational, financial and management controls as well as our reporting systems and procedures. We will require significant capital expenditures and the allocation of valuable management resources to grow and change in these areas without undermining our corporate culture of rapid innovation, teamwork and attention to client success that has been central to our growth so far. If we fail to manage our anticipated growth and change in a manner that preserves the key aspects of our corporate culture, the quality of our solution may suffer, which could negatively affect our brand and reputation and harm our ability to retain and attract clients.

For a detailed discussion of the risks related to our ability to expand our business internationally, manage growth in our SaaS hosting network infrastructure, and expand parts of our organization to implement improved operational, financial and management controls and reporting systems, see the following risk factors “—As a newly public company, we are obligated to develop and maintain proper and effective internal control over financial reporting. If our internal control over financial reporting is ineffective, our financial reporting may not be accurate, complete and timely, and our auditors may be unable to attest to its effectiveness when required, thus adversely affecting investor confidence in our company.” And “We currently have only a limited number of international offices and may expand our international operations, but we do not have substantial experience in international markets and may not achieve the results that we expect.”

We may acquire other companies or technologies, which could divert our management’s attention, result in additional dilution to our stockholders and otherwise disrupt our operations and harm our operating results.

In April 2012, we acquired Sonar Limited, a cloud-based talent management solution serving small businesses. In the future, we may seek to acquire or invest in other businesses, products or technologies that we believe could complement or expand our solution, enhance our technical capabilities or otherwise offer growth opportunities. The pursuit of potential acquisitions may divert the attention of management and cause us to incur various expenses in identifying, investigating and pursuing suitable acquisitions, whether or not they are ultimately consummated. Other than our recent acquisition of Sonar Limited, we do not have any experience in acquiring other businesses. We may not be able to successfully integrate the personnel, operations and technologies of Sonar Limited or any other businesses that we may acquire in the future or effectively manage the combined business following the acquisition. We may also not achieve the anticipated benefits from Sonar Limited or such other acquired businesses due to a number of factors, including:

- unanticipated costs or liabilities associated with the acquisition;
- incurrence of acquisition-related costs;
- diversion of management’s attention from other business concerns;
- harm to our existing relationships with distributors and clients as a result of the acquisition;
- the potential loss of key employees;
- the use of resources that are needed in other parts of our business; and
- the use of substantial portions of our available cash to consummate the acquisition.

In addition, a significant portion of the purchase price of companies we acquire may be allocated to acquired goodwill and other intangible assets, which must be assessed for impairment at least annually. If our acquisitions do not yield expected returns, we may be required to take charges to our operating results based on this impairment assessment

process, which could harm our results of operations.

Acquisitions could also result in dilutive issuances of equity securities or the incurrence of debt, which could adversely affect our operating results. For example, in our recent acquisition of Sonar Limited, we issued an aggregate of 46,694 shares of our common stock. In addition, if an acquired business fails to meet our expectations, our operating results, business and

financial condition may suffer.

As a newly public company, we are obligated to develop and maintain proper and effective internal control over financial reporting. If our internal control over financial reporting is ineffective, our financial reporting may not be accurate, complete and timely, and our auditors may be unable to attest to its effectiveness when required, thus adversely affecting investor confidence in our company.

We are required, pursuant to Section 404 of the Sarbanes-Oxley Act, to furnish a report by management on, among other things, the effectiveness of our internal control over financial reporting for the year ending December 31, 2012 and in each year thereafter. Our auditors also need to attest to the effectiveness of our internal control over financial reporting. These assessments will need to include disclosure of any material weaknesses in our internal control over financial reporting.

We are in costly and challenging process of compiling our system of internal control over financial reporting and processing documentation necessary to perform the evaluation needed to comply with Section 404. We may discover, and may not be able to remediate, future significant deficiencies or material weaknesses, nor be able to complete our evaluation, testing and any required remediation in a timely fashion. Failure of our internal control over financial reporting to be effective could cause our financial reporting to be inaccurate, incomplete or delayed. Moreover, even if no inaccuracy, incompleteness or delay of reporting results, if we identify one or more material weaknesses in our internal control over financial reporting, we will be unable to assert, and our auditors will be unable to affirm, that our internal control is effective, in which case investors may lose confidence in the accuracy and completeness of our financial reports, which could have a material adverse effect on the price of our common stock.

Our systems collect, access, use and store personal and other client proprietary information. As a result, we are subject to security risks and are required to invest significant resources to prevent or correct problems caused by security breaches. If a security breach occurs, our reputation could be harmed, our business may suffer, and we could incur significant liability.

Our learning and talent management solution involves the storage and transmission of clients' proprietary and confidential information over the Internet (including public networks), and security breaches, unauthorized access, unauthorized usage, virus or similar breach or disruption could result in loss of this information, damage to our reputation, early termination of our contracts, litigation, regulatory investigations or other liabilities. In addition, errors in the storage or transmission of such information could compromise the security of that information. If our security measures are breached as a result of third-party action, employee error, malfeasance or otherwise and, as a result, someone obtains unauthorized access to client data, our reputation will be damaged, our business may suffer and we could incur significant liability. Advances in computer capabilities, new discoveries in the field of cryptography or other events or developments could result in compromises or breaches of our security systems and the data stored in these systems. Because there is a time lag associated with developing adequate protections against such new developments and techniques, unauthorized access or sabotage of our systems and the information processed in connection with our business may result. If an actual or perceived security breach occurs, the market perception of our security measures could be harmed and we could lose sales and clients. Any violations of privacy or information security could result in the loss of business, litigation and regulatory investigations and penalties that could damage our reputation and adversely impact our results of operations and financial condition, including our ability to make required reporting and disclosures as a public company. Moreover, if a high profile security breach occurs with respect to another SaaS provider, our clients and potential clients may lose trust in the security of the SaaS business model generally, which could adversely impact our ability to retain existing clients or attract new ones.

Any significant disruption in our SaaS hosting network infrastructure could harm our reputation, require us to provide credits or refunds, result in early termination of a client agreement or a loss of clients, and adversely affect our business.

Our SaaS hosting network infrastructure is a critical part of our business operations. Our clients access our learning and talent management solution through a standard web browser. Our clients depend on us for fast and reliable access to our solution. Our software is proprietary, and we rely on the expertise of members of our engineering and software development teams for the continued performance of our solution. We have experienced, and may in the future experience, disruptions in our computing and communications infrastructure. Factors that may cause such disruptions

include:

- human error;
- security breaches;
- telecommunications outages from third-party providers;
- computer viruses;
- acts of terrorism, sabotage or other intentional acts of vandalism, including cyber attacks;
- unforeseen interruption or damages experienced in moving hardware to a new location;

fire, earthquake, flood and other natural disasters; and power loss.

Although we generally back up our client databases hourly and store our data in more than one geographically distinct location at least weekly, our infrastructure does not currently include the real-time mirroring of data. Thus, in the event of any of the factors described above, or certain other failures of our computing infrastructure, client data from recent transactions may be permanently lost or otherwise compromised. Moreover, some of our agreements include performance guarantees and service level standards that obligate us to provide credits, or refunds or termination rights in the event of a significant disruption in our SaaS hosting network infrastructure or other technical problems that relate to the functionality or design of our solution.

We rely on third-party computer hardware and software that may be difficult to replace or which could cause errors or failures of our service.

We rely on computer hardware, purchased or leased, and software licensed from third parties in order to deliver our solution. This hardware and software may not continue to be available on commercially reasonable terms, if at all. Any loss of the right to use any of this hardware or software could result in delays in our ability to provide our solution until equivalent technology is either developed by us or, if available, identified, obtained and integrated. In addition, errors or defects in third-party hardware or software used in our solution could result in errors or a failure of our solution, which could harm our business. Moreover, we utilize self-managed, co-location facilities. If our co-location facilities do not scale and support our continued growth on a more cost-effective basis than a fully managed third-party environment, our business may be negatively impacted.

Defects in our solution could affect our reputation, result in significant costs to us and impair our ability to sell our solution and related services.

Defects in our solution could adversely affect our reputation, result in significant costs to us and impair our ability to sell our solution in the future. The costs incurred in correcting any solution defects may be substantial and could adversely affect our operating results. Although we continually test our solution for defects and work with clients through our client support organization to identify and correct errors, defects in our solution are likely to occur in the future. Any defects that cause interruptions to the availability of our solution could result in:

- lost or delayed market acceptance and sales of our solution;

- early termination of client agreements or loss of clients;

- credits or refunds to clients;

- product liability suits against us;

- diversion of development resources;

- injury to our reputation; and

- increased maintenance and warranty costs.

While our client agreements typically contain limitations and disclaimers that purport to limit our liability for damages related to defects in our solution, such limitations and disclaimers may not be enforced by a court or other tribunal or otherwise effectively protect us from such claims.

Our growth depends in part on the success of our strategic relationships with third parties.

We anticipate that we will continue to depend on various third-party relationships in order to grow our business. In addition to growing our indirect sales channels, we intend to pursue additional relationships with other third parties, such as technology and content providers and implementation consultants. Identifying, negotiating and documenting relationships with third parties require significant time and resources as does integrating third-party content and technology. Our agreements with distributors and providers of technology, content and consulting services are typically non-exclusive, do not prohibit them from working with our competitors or from offering competing services and generally do not have minimum purchase commitments. Our competitors may be effective in providing incentives to third parties to favor their products or services or to prevent or reduce subscriptions to our solution. In addition, these distributors and providers may not perform as expected under our agreements, and we have had, and may in the future have, disagreements or disputes with such distributors and providers, which could negatively affect our brand

and reputation. A global economic slowdown could also adversely affect the businesses of our distributors, and it is possible that they may not be able to devote the resources we expect to the relationship.

If we are unsuccessful in establishing or maintaining our relationships with these third parties, including our relationship with ADP, our ability to compete in the marketplace or to grow our revenue could be impaired and our operating results would suffer. Even if we are successful, we cannot assure you that these relationships will result in improved operating results.

Failure to effectively expand our direct sales teams and develop and expand our indirect sales channel will impede our growth.

We will need to continue to expand our sales and marketing infrastructure in order to grow our client base and our business. We plan to significantly expand our direct sales teams and engage additional third-party distributors, both domestically and internationally. Identifying, recruiting and training these people and entities will require significant time, expense and attention. Our business will be seriously harmed and our financial resources will be wasted if our efforts to expand our direct and indirect sales channels do not generate a corresponding increase in revenue. In particular, if we are unable to hire, develop and retain talented sales personnel or if our new direct sales personnel are unable to achieve expected productivity levels in a reasonable period of time, we may not be able to significantly increase our revenue and grow our business.

If we fail to retain key employees and recruit qualified technical and sales personnel, our business could be harmed. We believe that our success depends on the continued employment of our senior management and other key employees, such as our chief executive officer. In addition, because our future success is dependent on our ability to continue to enhance and introduce new software and services, we are heavily dependent on our ability to attract and retain qualified engineers with the requisite education, background and industry experience. As we expand our business, our continued success will also depend, in part, on our ability to attract and retain qualified sales, marketing and operational personnel capable of supporting a larger and more diverse client base. The loss of the services of a significant number of our engineers or sales people could be disruptive to our development efforts or business relationships. In addition, if any of our key employees joins a competitor or decides to otherwise compete with us, we may experience a material disruption of our operations and development plans, which may cause us to lose clients or increase operating expenses as the attention of our remaining senior managers is diverted to recruit replacements for the departed key employees.

In cases where we are asked by clients to deploy our solution on their behalf, failure to effectively manage such client deployments by us or our third-party service providers could adversely impact our business.

Clients have the option of implementing our solution themselves or relying on us to do so on their behalf. In cases where we are asked to deploy our solution for a client, we need to have a substantial understanding of such client's business so that we can configure our solution in a manner that complements its existing business processes and integrates our solution into its existing systems. It may be difficult for us to manage the timeliness of these deployments and the allocation of personnel and resources by us or our clients. In certain situations, we also work with third-party service providers in the deployment of our solution, and we may experience difficulties managing such third parties. Failure to successfully manage client deployments by us or our third-party service providers could harm our reputation and cause us to lose existing clients, face potential client disputes or limit the rate at which new clients purchase our solution.

Because we recognize revenue from client subscriptions over the term of the agreement, a significant downturn in our business may not be immediately reflected in our operating results.

We recognize revenue from subscription agreements monthly over the terms of these agreements, which is typically three years. As a result, a significant portion of the revenue we report in each quarter is generated from client agreements entered into during previous periods. Consequently, a decline in new or renewed subscriptions in any one quarter may not impact our financial performance in that quarter, but will negatively affect our revenue in future quarters. If a number of contracts expire and are not renewed in the same quarter, our revenue will decline significantly in that quarter and subsequent quarters. In addition, we may be unable to adjust our fixed costs in response to reduced revenue. Accordingly, the effect of significant declines in sales and market acceptance of our solution may not be reflected in our short-term results of operations.

Certain of our operating results and financial metrics are difficult to predict as a result of seasonality.

We have historically experienced seasonality in terms of when we enter into client agreements for our solution. We sign a significantly higher percentage of agreements with new clients, and renewal agreements with existing clients, in the fourth quarter of each year and a significant portion of these agreements are signed during the last month, and with respect to each quarter, often the last two weeks, of the quarter. This seasonality is reflected to a much lesser extent, and sometimes is not immediately apparent, in our revenue, due to the fact that we recognize subscription revenue



over the term of the client agreement, which is generally three years. We expect this seasonality to continue, or possibly increase, in the future, which may cause fluctuations in certain of our operating results and financial metrics, and thus difficulties in predictability.

If we fail to manage our SaaS hosting network infrastructure capacity, our existing clients may experience service outages and our new clients may experience delays in the deployment of our learning and talent management solution. We have experienced significant growth in the number of users, transactions and data that our hosting infrastructure

supports. We seek to maintain sufficient excess capacity in our SaaS hosting network infrastructure to meet the needs of all of our clients. We also seek to maintain excess capacity to facilitate the rapid provision of new client deployments and the expansion of existing client deployments. However, the provision of new hosting infrastructure requires significant lead time. If we do not accurately predict our infrastructure capacity requirements, our existing clients may experience service outages that may subject us to financial penalties, financial liabilities and client losses. If our hosting infrastructure capacity fails to keep pace with increased sales, clients may experience delays as we seek to obtain additional capacity, which could harm our reputation and adversely affect our revenue growth.

Because we generally recognize subscription revenue from our clients over the terms of their agreements but incur most costs associated with generating such agreements upfront, rapid growth in our client base may put downward pressure on our operating income in the short term.

The expenses associated with generating client agreements are generally incurred up front but the resulting subscription revenue is generally recognized over the life of the agreements; therefore, increased growth in the number of our clients will result in our recognition of more costs than revenue during the early periods covered by such agreements, even in cases where the agreements are expected to be profitable for us over their full terms.

Integrated, comprehensive SaaS solutions such as ours represent a relatively recent approach to addressing organizations' learning and talent management challenges, and we may be forced to change the prices we charge for our solution, or the pricing model upon which they are based, as the market for this type of solution evolves.

Providing organizations with applications to address their learning and talent management challenges through integrated, comprehensive SaaS solutions is a developing market. The market for these solutions is therefore still evolving, and competitive dynamics may cause pricing levels, as well as pricing models generally, to change, as the market matures and as existing and new market participants introduce new types of solutions and different approaches to enable organizations to address their learning and talent management needs. As a result, we may be forced to reduce the prices we charge for our solution or the pricing model on which they are based, and may be unable to renew existing client agreements or enter into new client agreements at the same prices and upon the same terms that we have historically, which could have a material adverse effect on our revenue, gross margin and other operating results.

Existing or future laws and regulations relating to privacy or data security could increase the cost of our solution and subject us or our clients to litigation, regulatory investigations and other potential liabilities.

Our learning and talent management solution enables our clients to collect, manage and store a wide range of data related to every phase of the employee performance and management cycle. The United States and various state governments have adopted or proposed limitations on the collection, distribution and use of personal information. Several foreign jurisdictions, including the European Union and the United Kingdom, have adopted legislation (including directives or regulations) that increase or change the requirements governing data collection and storage in these jurisdictions. If our privacy or data security measures fail to comply with current or future laws and regulations, we may be subject to litigation, regulatory investigations or other liabilities. Moreover, if future laws and regulations limit our clients' ability to use and share employee data or our ability to store, process and share data with our clients over the Internet, demand for our solution could decrease, our costs could increase, and our results of operations and financial condition could be harmed.

Evolving regulation of the Internet or changes in the infrastructure underlying the Internet may adversely affect our financial condition by increasing our expenditures and causing client dissatisfaction.

As Internet commerce continues to evolve, regulation by federal, state or foreign agencies may increase. We are particularly sensitive to these risks because the Internet is a critical component of our business model. In addition, taxation of services provided over the Internet or other charges imposed by government agencies or by private organizations for accessing the Internet may also be imposed. Legislation has been proposed that may impact the way that Internet service providers treat Internet traffic. The outcome of such proposals is uncertain but certain outcomes may negatively impact our business or increase our operating costs. Any regulation imposing greater fees for Internet use or restricting information exchanged over the Internet could result in a decline in the use of the Internet and the viability of Internet-based services, which could harm our business.

In addition, the rapid and continual growth of traffic on the Internet has resulted at times in slow connection and download speeds among Internet users. Our business expansion may be harmed if the Internet infrastructure cannot handle our clients' demands or if hosting capacity becomes insufficient. If our clients become frustrated with the speed at which they can utilize our solution over the Internet, our clients may discontinue the use of our learning and talent management solution and choose not to renew their contracts with us.

We currently have only a limited number of international offices and may expand our international operations, but we do not have substantial experience in international markets and may not achieve the results that we expect.

We currently have international offices in Australia, France, Germany, Hong Kong, India, Israel, New Zealand, Spain, and the United Kingdom, and we may expand our international operations into other countries in the future.

International operations involve a variety of risks, including:

- unexpected changes in regulatory requirements, taxes, trade laws, tariffs, export quotas, custom duties or other trade restrictions;

- differing labor regulations;

- regulations relating to data security and the unauthorized use of, or access to, commercial and personal information;

- greater difficulty in supporting and localizing our products;

- changes in a specific country's or region's political or economic conditions;

- challenges inherent in efficiently managing an increased number of employees over large geographic distances, including the need to implement appropriate systems, policies, benefits and compliance programs;

- limited or unfavorable intellectual property protection; and

- restrictions on repatriation of earnings.

We have limited experience in marketing, selling and supporting our products and services abroad. Our limited experience in operating our business internationally increases the risk that any potential future expansion efforts that we may undertake will not be successful. If we invest substantial time and resources to expand our international operations and are unable to do so successfully and in a timely manner, our business and operating results will suffer. Even if demand for learning and talent management products and services increases generally, there is no guarantee that demand for SaaS solutions like ours will increase to a corresponding degree.

The widespread adoption of our solution depends not only on strong demand for learning and talent management products and services generally, but also for products and services delivered via a SaaS business model in particular. There are still a significant number of organizations that have adopted no talent management functions at all, and it is unclear whether such organizations ever will adopt such functions and, if they do, whether they will desire a SaaS learning and talent management solution like ours. As a result, we cannot assure you that our SaaS learning and talent management solution will achieve and sustain the high level of market acceptance that is critical for the success of our business.

If we fail to develop our brand cost-effectively, our business may suffer.

We believe that developing and maintaining awareness of the Cornerstone OnDemand brand in a cost-effective manner is critical to achieving widespread acceptance of our existing and future solutions and is an important element in attracting new clients. Furthermore, we believe that the importance of brand recognition will increase as competition in our market increases. Successful promotion of our brand will depend largely on the effectiveness of our marketing efforts and on our ability to provide reliable and useful services at competitive prices. In the past, our efforts to build our brand have involved significant expenses. Brand promotion activities may not yield increased revenue, and even if they do, any increased revenue may not offset the expenses we incurred in building our brand. In addition, the Cornerstone OnDemand Foundation shares our company name and any negative perceptions of any kind about the Foundation could adversely affect our brand and reputation. If we fail to successfully promote and maintain our brand, or incur substantial expenses in an unsuccessful attempt to promote and maintain our brand, we may fail to attract enough new clients or retain our existing clients to the extent necessary to realize a sufficient return on our brand-building efforts, and our business could suffer.

We face risks associated with our sales to governmental entities.

Sales to governmental entities currently account for a small portion of our revenue, but we may increase sales to such entities in the future. The risks associated with doing business with governmental entities include, but are not limited to, the following:

- Selling to governmental entities can be more competitive, expensive and time consuming than selling to private entities;

-

Governmental entities may have significant leverage in negotiations, thereby enabling such entities to demand contract terms that differ from what we generally agree to in our standard agreements, including, for example, most favored nation clauses and terms allowing contract termination for convenience;

Government demand and payment for our solution may be influenced by public sector budgetary cycles and

funding authorizations, with funding reductions or delays having an adverse impact on public sector demand for our solution; and

Government contracts are generally subject to audits and investigations, which we have no experience with, including termination of contracts, refund of a portion of fees received, forfeiture of profits, suspension of payments, fines and suspensions or debarment from future government business.

While our experience dealing with governmental entities has so far been limited, to the extent that we become more reliant on contracts with government clients in the future, our exposure to such risks could increase, which, in turn, could adversely impact our business.

If for any reason we are not able to develop enhancements and new features, keep pace with technological developments or respond to future disruptive technologies, our business will be harmed.

Our future success will depend on our ability to adapt and innovate. To attract new clients and increase revenue from existing clients, we will need to enhance and improve our existing solution and introduce new features. The success of any enhancement or new feature depends on several factors, including timely completion, introduction and market acceptance. If we are unable to successfully develop or acquire new features or clouds or enhance our existing solution to meet client needs, our business and operating results will be adversely affected.

In addition, because our solution is designed to operate on a variety of network, hardware and software platforms using Internet tools and protocols, we will need to continuously modify and enhance our solution to keep pace with changes in internet-related hardware, software, communication, browser and database technologies. If we are unable to respond in a timely and cost-effective manner to these rapid technological developments, our solution may become less marketable and less competitive or obsolete and our operating results may be negatively impacted.

Finally, our ability to grow is subject to the risk of future disruptive technologies. If new technologies emerge that are able to deliver learning and talent management solutions at lower prices, more efficiently or more conveniently, such technologies could adversely impact our ability to compete.

We might require additional capital to support business growth, and this capital might not be available on acceptable terms, if at all.

We intend to continue to make investments to support our business growth and may require additional funds to respond to business challenges, including the need to develop new features and clouds or enhance our existing solution, improve our operating infrastructure or acquire complementary businesses and technologies. Accordingly, we may need to engage in equity or debt financings to secure additional funds. If we raise additional funds through further issuances of equity or convertible debt securities, our existing stockholders could suffer significant dilution, and any new equity securities we issue could have rights, preferences and privileges superior to those of holders of our common stock. Any debt financing secured by us in the future could involve restrictive covenants relating to our capital raising activities and other financial and operational matters, which may make it more difficult for us to obtain additional capital and to pursue business opportunities, including potential acquisitions. In addition, we may not be able to obtain additional financing on terms favorable to us, if at all. If we are unable to obtain adequate financing or financing on terms satisfactory to us, when we require it, our ability to continue to support our business growth and to respond to business challenges could be significantly impaired.

If we fail to adequately protect our proprietary rights, our competitive advantage could be impaired and we may lose valuable assets, generate reduced revenue and incur costly litigation to protect our rights.

Our success is dependent, in part, upon protecting our proprietary technology. We rely on a combination of patents, copyrights, trademarks, service marks, trade secret laws and contractual restrictions to establish and protect our proprietary rights in our products and services. However, the steps we take to protect our intellectual property may be inadequate. We will not be able to protect our intellectual property if we are unable to enforce our rights or if we do not detect unauthorized use of our intellectual property. Despite our precautions, it may be possible for unauthorized third parties to copy our products and use information that we regard as proprietary to create products and services that compete with ours. Some license provisions protecting against unauthorized use, copying, transfer and disclosure of our licensed products may be unenforceable under the laws of certain jurisdictions and foreign countries. Further, the laws of some countries do not protect proprietary rights to the same extent as the laws of the United States. To the extent we expand our international activities, our exposure to unauthorized copying and use of our products and

proprietary information may increase.

We enter into confidentiality and invention assignment agreements with our employees and consultants and enter into confidentiality agreements with the parties with whom we have strategic relationships and business alliances. No assurance can be given that these agreements will be effective in controlling access to and distribution of our products and proprietary

information. Further, these agreements do not prevent our competitors from independently developing technologies that are substantially equivalent or superior to our solution.

Any failure to protect our intellectual property rights could impair our ability to protect our proprietary technology and our brand.

In order to protect our intellectual property rights, we may be required to spend significant resources to monitor and protect these rights. Litigation may be necessary in the future to enforce our intellectual property rights and to protect our trade secrets. Litigation brought to protect and enforce our intellectual property rights could be costly, time consuming and distracting to management and could result in the impairment or loss of portions of our intellectual property. Furthermore, our efforts to enforce our intellectual property rights may be met with defenses, counterclaims and countersuits attacking the validity and enforceability of our intellectual property rights. Our failure to secure, protect and enforce our intellectual property rights could seriously harm our brand and adversely impact our business. We may be sued by third parties for alleged infringement of their proprietary rights.

There is considerable patent and other intellectual property development activity in our industry. Our success depends in part upon our not infringing the intellectual property rights of others. However, our competitors, as well as a number of other entities and individuals, may own or claim to own intellectual property relating to our industry or, in some cases, our technology or products. From time to time, such third parties may claim that we are infringing their intellectual property rights, and we may actually be found to be infringing such rights. Any claims or litigation could cause us to incur significant expenses, and if successfully asserted against us, could require that we pay substantial damages or ongoing royalty payments, indemnify our clients or distributors, obtain licenses, modify products, or refund fees, any of which would deplete our resources and adversely impact our business. We have obtained and may in the future obtain licenses from third parties to forestall or settle any potential claims of alleged infringement of our products and technology upon the intellectual property rights of others. In addition, discussions and negotiations with such third parties, whether successful or unsuccessful, could result in substantial costs and diversion of management resources, either of which could seriously harm our business.

Our results of operations may be adversely affected if we are subject to a protracted infringement claim or a claim that results in a significant damage award.

We expect that software product developers will increasingly be subject to infringement claims as the number of products and competitors grows and the functionality of products in different industry segments overlaps. Our competitors or other third parties may challenge the validity or scope of our intellectual property rights. A claim may also be made relating to technology that we acquire or license from third parties. If we were subject to a claim of infringement, regardless of the merit of the claim or our defenses, the claim could:

- require costly litigation to resolve and the payment of substantial damages;
- require significant management time;
- cause us to enter into unfavorable royalty or license agreements;
- require us to discontinue the sale of our products;
- require us to indemnify our clients or third-party service providers; or
- require us to expend additional development resources to redesign our products.

We depend, in part, on technology of third parties licensed to us for our solution, and the loss or inability to maintain these licenses or errors in the software we license could result in increased costs, reduced service levels or delayed sales of our solution.

Indemnity provisions in various agreements potentially expose us to substantial liability for intellectual property infringement and other losses.

Our agreements with clients and other third parties may include indemnification provisions under which we agree to indemnify them for losses suffered or incurred as a result of claims of intellectual property infringement, damages caused by us to property or persons, or other liabilities relating to or arising from our products, services, or other contractual obligations. The term of these indemnity provisions generally survives termination or expiration of the applicable agreement. Large indemnity payments could harm our business, operating results and financial condition. From time to time, we are requested by clients to indemnify them for breach of confidentiality with respect to personal data. Although we normally do not agree to, or contractually limit our liability with respect to, such requests the



existence of such a dispute with a client may have adverse effects on our client relationships and reputation.

We use open source software in our products, which could subject us to litigation or other actions.

We use open source software in our products and may use more open source software in the future. From time to time, there have been claims challenging the ownership of open source software against companies that incorporate open source software into their products. As a result, we could be subject to suits by parties claiming ownership of what we believe to be open source software. Litigation could be costly for us to defend, have a negative effect on our operating results and financial condition or require us to devote additional research and development resources to change our products. In addition, if we were to combine our proprietary software products with open source software in a certain manner, we could, under certain of the open source licenses, be required to release the source code of our proprietary software products. If we inappropriately use open source software, we may be required to re-engineer our products, discontinue the sale of our products or take other remedial actions.

We are subject to governmental export and import controls that could impair our ability to compete in international markets due to licensing requirements and subject us to liability if we are not in full compliance with applicable laws. Our solution is subject to export controls, including the Commerce Department's Export Administration Regulations and various economic and trade sanctions regulations established by the Treasury Department's Office of Foreign Assets Controls, and exports of our solution must be made in compliance with these laws. If we fail to comply with these U.S. export control laws and import laws, including U.S. Customs regulations, we and certain of our employees could be subject to substantial civil or criminal penalties, including the possible loss of export or import privileges; fines, which may be imposed on us and responsible employees or managers; and, in extreme cases, the incarceration of responsible employees or managers. In addition, if our distributors fail to obtain appropriate import, export or re-export licenses or authorizations, we may also be adversely affected through reputational harm and penalties. Obtaining the necessary authorizations, including any required license, for a particular sale may be time-consuming and is not guaranteed, and may result in the delay or loss of sales opportunities. Furthermore, the U.S. export control laws and economic sanctions laws prohibit the shipment of certain products and services to U.S. embargoed or sanctioned countries, governments and persons. Even though we take precautions to prevent our solution from being shipped or provided to U.S. sanctions targets, our solution and services could be shipped to those targets or provided by our distributors despite such precautions. Any such shipment could have negative consequences, including government investigations, penalties and reputational harm. In addition, various countries regulate the import of certain encryption technology, including through import permitting/licensing requirements, and have enacted laws that could limit our ability to distribute our solution or could limit our clients' ability to implement our solution in those countries. Changes in our solution or changes in export and import regulations may create delays in the introduction and sale of our solution in international markets, prevent our clients with international operations from deploying our solution or, in some cases, prevent the export or import of our solution to certain countries, governments or persons altogether. Any change in export or import regulations, economic sanctions or related laws, shift in the enforcement or scope of existing regulations, or change in the countries, governments, persons or technologies targeted by such regulations, could result in decreased use of our solution, or in our decreased ability to export or sell our solution to existing or potential clients with international operations. Any decreased use of our solution or limitation on our ability to export or sell our solution would likely adversely affect our business, financial condition and results of operations.

Fluctuations in the exchange rate of foreign currencies could result in foreign currency gains and losses.

We currently have foreign sales denominated in Australian Dollars, Canadian Dollars, Euros, Great British Pounds, Indian Rupees, Japanese Yen, New Zealand Dollars, Singapore Dollar, and South African Rand and may in the future have sales denominated in the currencies of additional countries. In addition, we incur a portion of our operating expenses in Great British Pounds and Euros and, to a much lesser extent, in Australian Dollars, Canadian Dollars, Danish Krone, Indian Rupees, Israeli New Shekels, New Zealand Dollars, and Swedish Krona. Any fluctuation in the exchange rate of these foreign currencies may negatively impact our business, financial condition and operating results. We have not previously engaged in foreign currency hedging. If we decide to hedge our foreign currency exposure, we may not be able to hedge effectively due to lack of experience, unreasonable costs or illiquid markets. We are exposed to fluctuations in the market values of our investments and in interest rates, either of which could impair the market value of our investments and harm our financial results.

At September 30, 2012, we had \$64.5 million in cash and cash equivalents, which primarily consisted of money market funds backed by United States Treasury Bills. In the future, we may invest in short-term marketable securities with maturities of up to one year. Investments are subject to general credit, liquidity, market and interest rate risks, which have been exacerbated by unusual events such as the financial and credit crisis, bankruptcy filings in the United States and the recent debt-ceiling debate, which in turn have affected various sectors of the financial markets and led to global credit and liquidity issues.

Because the market value of fixed-rate debt securities may be adversely impacted by a rise in interest rates, our future investment income may fall short of expectations if interest rates rise. In addition, we may suffer losses if we are forced to sell securities that have experienced a decline in market value because of changes in interest rates. Currently, we do not use financial derivatives to hedge our interest rate exposure.

The fair value of investments may change significantly due to events and conditions in the credit and capital markets. Any investment securities that we hold, or the issuers of such securities, could be subject to review for possible downgrade. Any downgrade in these credit ratings may result in an additional decline in the estimated fair value of our investments. Changes in the various assumptions used to value these securities and any increase in the perceived market risk associated with such investments may also result in a decline in estimated fair value.

In the event of adverse conditions in the credit and capital markets, and to the extent we make future investments, our investment portfolio may be impacted, and we could determine that some or all of our investments experienced an other-than-temporary decline in fair value, requiring impairment, which could adversely impact our financial position and operating results.

Changes in financial accounting standards or practices may cause adverse, unexpected financial reporting fluctuations and affect our reported results of operations.

A change in accounting standards or practices can have a significant effect on our reported results and may even affect our reporting of transactions completed before the change is effective. New accounting pronouncements and varying interpretations of accounting pronouncements have occurred and may occur in the future. Changes to existing rules or the questioning of current practices may adversely affect our reported financial results or the way we conduct our business. For example, we retrospectively adopted the amended guidance for revenue recognition for arrangements with multiple deliverables on January 1, 2009, which had a material impact on our financial position and results of operations.

#### Risks Related to Tax Issues

We are a multinational organization faced with increasingly complex tax issues in many jurisdictions, and we could be obligated to pay additional taxes in various jurisdictions.

As a multinational organization, we are subject to taxation in several jurisdictions around the world with increasingly complex tax laws, the application of which can be uncertain. The amount of taxes we pay in these jurisdictions could increase substantially as a result of changes in the applicable tax principles, including increased tax rates, new tax laws or revised interpretations of existing tax laws and precedents, which could have a material adverse effect on our liquidity and results of operations. In addition, the authorities in these jurisdictions could review our tax returns and impose additional tax, interest and penalties, and the authorities could claim that various withholding requirements apply to us or our subsidiaries or assert that benefits of tax treaties are not available to us or our subsidiaries, any of which could have a material impact on us and the results of our operations.

Taxing authorities could reallocate our taxable income among our subsidiaries, which could increase our consolidated tax liability.

We conduct operations world-wide through subsidiaries in various tax jurisdictions pursuant to transfer pricing arrangements between our subsidiaries. If two or more affiliated companies are located in different countries, the tax laws or regulations of each country generally will require that transfer prices be the same as those between unrelated companies dealing at arms' length and that contemporaneous documentation is maintained to support the transfer prices. While we believe that we operate in compliance with applicable transfer pricing laws and intend to continue to do so, our transfer pricing procedures are not binding on applicable tax authorities. If tax authorities in any of these countries were to successfully challenge our transfer prices as not reflecting arms' length transactions, they could require us to adjust our transfer prices and thereby reallocate our income to reflect these revised transfer prices, which could result in a higher tax liability to us. In addition, if the country from which the income is reallocated does not agree with the reallocation, both countries could tax the same income, resulting in double taxation. If tax authorities were to allocate income to a higher tax jurisdiction, subject our income to double taxation or assess interest and penalties, it would increase our consolidated tax liability, which could adversely affect our financial condition, results of operations and cash flows.

Our ability to use net operating loss carryforwards to reduce future tax payments may be limited if we experience a change in ownership, or if taxable income does not reach sufficient levels.

Under Section 382 of the Internal Revenue Code of 1986, as amended, if a corporation undergoes an “ownership change” (generally defined as a greater than 50% change (by value) in its equity ownership over a three year period), the

corporation's ability to use its pre-change net operating loss carryforwards and other pre-change tax attributes (such as research tax credits) to offset its post-change income may be limited. We may experience ownership changes in the future and subsequent shifts in our stock ownership. As a result, we may be limited in the portion of net operating loss carryforwards that we can use in the future to offset taxable income for U.S. Federal income tax purposes.

#### Risks Related to Ownership of our Common Stock

An active trading market for our common stock may not be sustained, and the trading price of our common stock may be volatile.

Our shares of common stock began trading on the NASDAQ Global Market on March 17, 2011. Given the limited trading history of our common stock, there is a risk that an active trading market for our common stock will not be sustained, which could put downward pressure on the market price of our common stock and thereby affect the ability of our stockholders to sell their shares. In addition, the trading price of our common stock has at times been volatile and could continue to be subject to significant fluctuations in response to various factors, some of which are beyond our control. For example, after opening at \$13.00 per share upon the commencement of our initial public offering, our common stock has experienced an intra-day trading high of \$32.50 per share and an intra-day trading low of \$11.50 per share. In addition, the stock market in general, and the market for technology companies in particular, has experienced extreme price and volume fluctuations that have often been unrelated or disproportionate to the operating performance of the companies operating in such markets. The market price of our common stock may be similarly volatile, and investors in our common stock may experience a decrease in the value of their shares, including as a result of factors unrelated to our operating performance and prospects. The price of our common stock could be subject to wide fluctuations in response to a number of factors, including:

- our operating performance and the performance of other similar companies;
- the overall performance of the equity markets;
- developments with respect to intellectual property rights;
- publication of unfavorable research reports about us or our industry or withdrawal of research coverage by securities analysts;
- speculation in the press or investment community;
- the size of our public float;
- natural disasters or terrorist acts;
- announcements by us or our competitors of significant contracts, new technologies, acquisitions, commercial relationships, joint ventures or capital commitments; and
- global economic, legal and regulatory factors unrelated to our performance.

If securities or industry analysts do not publish research or publish misleading or unfavorable research about our business, our stock price and trading volume could decline.

The trading market for our common stock depends in part on the research and reports that securities or industry analysts publish about us or our business. If one or more of the analysts who covers us downgrades our stock or publishes incorrect or unfavorable research about our business, our stock price would likely decline. In addition, if one or more of these analysts ceases coverage of our company or fails to publish reports on us regularly, demand for our stock could decrease, which could cause our stock price or trading volume to decline.

We incur significant costs and demands upon management as a result of complying with the laws and regulations affecting public companies, which could adversely affect our operating results.

As a newly public company, we incur significant legal, accounting and other expenses that we did not incur as a private company, including costs associated with public company reporting and corporate governance requirements. These requirements include compliance with Section 404 and other provisions of the Sarbanes-Oxley Act, as well as rules implemented by the Securities and Exchange Commission, or SEC, and the NASDAQ Global Market. Our management team is adapting to the requirements of being a public company. If these requirements divert our management's attention from other business concerns, they could have a material adverse effect on our business, prospects, financial condition and operating results. In addition, complying with these rules and regulations has substantially increased our legal and financial compliance expenses, has made some activities more time-consuming

and costly, and may in the future require us to reduce costs in other areas of our business or increase the prices of our solution, which could negatively impact our business.

Our principal stockholders have a controlling influence over our business affairs and may make business decisions with which our stockholders disagree and which may adversely affect the value of our stockholders' investment.

As of September 30, 2012, our executive officers and directors beneficially owned, in the aggregate, approximately 26% of our outstanding common stock. As a result, if some of these persons or entities act together, they will have the ability to significantly influence matters submitted to our stockholders for approval, including the election and removal of directors, amendments to our certificate of incorporation and bylaws and the approval of any business combination. This concentration of ownership may also have the effect of delaying or preventing a change of control of our company or discouraging others from making tender offers for our shares, which could prevent our stockholders from receiving a premium for their shares.

The issuance of additional stock in connection with acquisitions, our stock incentive plans, warrants or otherwise will dilute all other stockholdings.

Our certificate of incorporation authorizes us to issue up to 1,000,000,000 shares of common stock and up to 50,000,000 shares of preferred stock with such rights and preferences as may be determined by our board of directors. Subject to compliance with applicable rules and regulations, we may issue all of these shares that are not already outstanding without any action or approval by our stockholders. We intend to continue to evaluate strategic acquisitions in the future. We may pay for such acquisitions, partly or in full, through the issuance of additional equity. For example, in our recent acquisition of Sonar Limited, we issued an aggregate of 46,694 shares of our common stock. Any issuance of shares in connection with our acquisitions, the exercise of stock options or warrants, the vesting of restricted stock units or otherwise would dilute the percentage ownership held by existing investors. We do not expect to declare any dividends in the foreseeable future.

We do not anticipate declaring any cash dividends to holders of our common stock in the foreseeable future. In addition, our existing credit facilities prohibit us from paying cash dividends, and any future financing agreements may prohibit us from paying any type of dividends. Consequently, investors may need to sell all or part of their holdings of our common stock after price appreciation, which may never occur, as the only way to realize any future gains on their investment. Investors seeking cash dividends should not purchase our common stock.

Anti-takeover provisions in our charter documents and Delaware law may delay or prevent an acquisition of our company.

Our certificate of incorporation, bylaws and Delaware law contain provisions that may have the effect of delaying or preventing a change in control of us or changes in our management. Our certificate of incorporation and bylaws include provisions that:

- authorize “blank check” preferred stock, which could be issued by the board without stockholder approval and may contain voting, liquidation, dividend and other rights superior to our common stock;
- create a classified board of directors whose members serve staggered three-year terms;
- specify that special meetings of our stockholders can be called only by our board of directors, the chairperson of the board, the chief executive officer or the president;
- establish an advance notice procedure for stockholder approvals to be brought before an annual meeting of our stockholders, including proposed nominations of persons for election to our board of directors;
- provide that our directors may be removed only for cause;
- provide that vacancies on our board of directors may be filled only by a majority of directors then in office, even though less than a quorum;
- specify that no stockholder is permitted to cumulate votes at any election of directors; and
- require supermajority votes of the holders of our common stock to amend specified provisions of our charter documents.

These provisions, alone or together, could delay or prevent hostile takeovers and changes in control or changes in our management.

In addition, because we are incorporated in Delaware, we are governed by the provisions of Section 203 of the Delaware General Corporation Law, which limits the ability of stockholders owning in excess of 15% of our outstanding voting stock to merge or combine with us.

Any provision of our certificate of incorporation or bylaws or Delaware law that has the effect of delaying or deterring a change in control could limit the opportunity for our stockholders to receive a premium for their shares of our common stock, and could also affect the price that some investors are willing to pay for our common stock.



To the extent that our pre-tax income or loss is relatively small, our ability to conclude that a control deficiency is not a material weakness or that an accounting error does not require a restatement could be adversely affected. Under the Sarbanes-Oxley Act of 2002, our management is required to assess the impact of control deficiencies based

upon both quantitative and qualitative factors, and depending upon that analysis we classify such identified deficiencies as either a control deficiency, significant deficiency or a material weakness. One element of our analysis of the significance of any control deficiency is its actual or potential financial impact. This assessment will vary depending on our level of pre-tax income or loss. For example, a smaller pre-tax income or loss will increase the likelihood of a quantitative assessment of a control deficiency as a significant deficiency or material weakness. To the extent that our pre-tax income or loss is relatively small, if management or our independent registered public accountants identify an error in our interim or annual financial statements, it is more likely that such an error may be determined to be a material weakness or be considered a material error that could, depending upon the complete quantitative and qualitative analysis, result in our having to restate previously issued financial statements.

## ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds

### (a) Recent Sales of Unregistered Securities

In June 2012, we sold an aggregate of 31,250 shares of our common stock upon the exercise of outstanding warrants at an exercise price per share of \$1.60, for an aggregate exercise price of \$50,000. The issuance of the shares underlying the warrants were exempt from the registration requirements of the Securities Act in reliance on Section 4(2) thereof as transactions by an issuer not involving a public offering.

In July 2012, we sold an aggregate of 98,958 shares of our common stock upon the exercise of an outstanding warrant at an exercise price of \$1.60 per share, for an aggregate exercise price of \$158,333. The issuance of the shares underlying the warrant were exempt from the registration requirements of the Securities Act in reliance on Section 4(2) thereof as transactions by an issuer not involving a public offering.

### (b) Use of Proceeds

Our initial public offering of common stock was effected through a Registration Statement on Form S-1 (File No. 333-169621) that was declared effective by the Securities and Exchange Commission on March 16, 2011. There has been no material change in the use of proceeds from our initial public offering as described in our final prospectus filed with the SEC pursuant to Rule 424(b) and other periodic reports previously filed with the SEC.

## ITEM 3. Defaults Upon Senior Securities

None

## ITEM 4. Mine Safety Disclosures

None

## ITEM 5. Other Information

None

## ITEM 6. Exhibits

See the Exhibit Index immediately following the signature page of this Quarterly Report on Form 10-Q, which is incorporated herein by reference.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Cornerstone OnDemand, Inc.  
(Registrant)

/s/ Adam L. Miller  
Adam L. Miller  
President and Chief Executive Officer  
Date: November 14, 2012

## EXHIBIT INDEX

| Exhibit Number | Exhibit Description                                                                                                                                         | Incorporated by Reference |            |         | Filing Date      |
|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|------------|---------|------------------|
|                |                                                                                                                                                             | Form                      | File No.   | Exhibit |                  |
| 3.1            | Amended and Restated Certificate of Incorporation of the Registrant.                                                                                        | S-1/A                     | 333-169621 | 3.2     | November 9, 2010 |
| 3.2            | Amended and Restated Bylaws of the Registrant.                                                                                                              | S-1/A                     | 333-169621 | 3.4     | November 9, 2010 |
| 10.1*          | 2012 Sales Commission Plan between the Registrant and Vincent Belliveau.                                                                                    |                           |            |         |                  |
| 10.2*          | 2012 Sales Commission Plan between the Registrant and Dave Carter.                                                                                          |                           |            |         |                  |
| 10.3           | Second Amendment to Loan and Security Agreement between the Registrant and Silicon Valley Bank, effective as of March 14, 2012 (executed on July 12, 2012). | 10-Q                      | 001-35098  | 10.2    | August 14, 2012  |
| 10.4           | Third Amendment to Loan and Security Agreement between the Registrant and Silicon Valley Bank, effective as of November 5, 2012.                            |                           |            |         |                  |
| 31.1           | Certification of the Chief Executive Officer pursuant to Section 302(a) of the Sarbanes-Oxley Act of 2002.                                                  |                           |            |         |                  |
| 31.2           | Certification of the Chief Financial Officer pursuant to Section 302(a) of the Sarbanes-Oxley Act of 2002.                                                  |                           |            |         |                  |
| 32.1†          | Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to section 906 of the Sarbanes-Oxley Act of 2002.          |                           |            |         |                  |
| 32.2†          | Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to section 906 of the Sarbanes-Oxley Act of 2002.          |                           |            |         |                  |
| 101.INS††      | XBRL Instance Document                                                                                                                                      |                           |            |         |                  |
| 101.SCH††      | XBRL Taxonomy Extension Schema Document                                                                                                                     |                           |            |         |                  |
| 101.CAL††      | XBRL Taxonomy Extension Calculation Linkbase Document                                                                                                       |                           |            |         |                  |
| 101.DEF††      | XBRL Taxonomy Extension Definition Linkbase Document                                                                                                        |                           |            |         |                  |
| 101.LAB††      | XBRL Taxonomy Extension Label Linkbase Document                                                                                                             |                           |            |         |                  |
| 101.PRE††      | XBRL Taxonomy Extension Presentation Linkbase Document                                                                                                      |                           |            |         |                  |

\* Indicates a management contract or compensatory plan or arrangement.

† The certifications attached as Exhibit 32.1 and 32.2 that accompany this Quarterly Report on Form 10-Q are not deemed filed with the Securities and Exchange Commission and are not to be incorporated by reference into any filing of Cornerstone OnDemand, Inc. under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, whether made before or after the date of this Form 10-Q, irrespective of any general incorporation language contained in such filing.

††

XBRL (Extensible Business Reporting Language) information is furnished and not filed or a part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, as amended, is deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not otherwise subject to liability under these sections.