

ELECTRO SENSORS INC  
Form 10-Q  
May 14, 2015

Table of Contents

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

**Washington, DC 20549**

**Form 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**For the quarterly period ended March 31, 2015**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission File Number 000-09587**

**ELECTRO-SENSORS, INC.**

(Exact name of registrant as specified in its charter)

**Minnesota**

**41-0943459**

Edgar Filing: ELECTRO SENSORS INC - Form 10-Q

(State or other jurisdiction of incorporation or organization) (IRS Employer Identification No.)

6111 Blue Circle Drive  
Minnetonka, Minnesota 55343-9108

(Address of principal executive offices)

(952) 930-0100

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	Accelerated filer
Non-accelerated filer	(Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  
Yes No

The number of shares outstanding of the registrant's common stock, \$0.10 par value, on May 13, 2015 was 3,395,521.



**ELECTRO-SENSORS, INC.**  
**Form 10-Q**  
**For the Quarter Ended March 31, 2015**

**TABLE OF CONTENTS**

**PART I – FINANCIAL INFORMATION**

**Item 1. Financial Statements (unaudited):**

<u>Consolidated Balance Sheets – As of March 31, 2015 and December 31, 2014</u>	3
<u>Consolidated Statements of Comprehensive Income – For the Three months ended March 31, 2015 and March 31, 2014</u>	4
<u>Consolidated Statements of Cash Flows – For the Three months ended March 31, 2015 and March 31, 2014</u>	5
<u>Notes to Consolidated Financial Statements</u>	6

<u>Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations</u>	13
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	16
<u>Item 4. Controls and Procedures</u>	16

**PART II – OTHER INFORMATION**

<u>Item 1. Legal Proceedings</u>	17
<u>Item 1A. Risk Factors</u>	17
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	17
<u>Item 3. Defaults Upon Senior Securities</u>	17
<u>Item 4. Mine Safety Disclosures</u>	17
<u>Item 5. Other Information</u>	17
<u>Item 6. Exhibits</u>	17

<b><u>SIGNATURES</u></b>	18
--------------------------	----

<b><u>EXHIBITS</u></b>	19
------------------------	----

Table of Contents**PART I. FINANCIAL INFORMATION****Item 1. Financial Statements****ELECTRO-SENSORS, INC. AND SUBSIDIARIES  
CONSOLIDATED BALANCE SHEETS**

(in thousands except share and per share amounts)

	March 31, 2015	December 31, 2014
ASSETS		
	(unaudited)	
Current assets		
Cash and cash equivalents	\$ 1,631	\$ 1,190
Treasury bills	6,342	6,542
Available-for-sale securities	542	1,256
Trade receivables, less allowance for doubtful accounts of \$8 and \$10, respectively	926	738
Inventories	1,346	1,224
Other current assets	179	163
Total current assets	10,966	11,113
Intangible assets, net	1,447	1,505
Property and equipment, net	1,121	1,146
Total assets	\$ 13,534	\$ 13,764
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities		
Current maturities of note payable	\$ 390	\$ 381
Accounts payable	227	126
Accrued expenses	397	392
Accrued income tax	222	82
Total current liabilities	1,236	981
Long-term liabilities		

Edgar Filing: ELECTRO SENSORS INC - Form 10-Q

Note payable – long term	0	390
Contingent earn-out	472	472
Deferred income tax liability	163	391
Total long-term liabilities	635	1,253
Commitments and contingencies		
Stockholders' equity		
Common stock par value \$0.10 per share; authorized 10,000,000 shares; 3,395,521 shares issued and outstanding	339	339
Additional paid-in capital	1,832	1,816
Retained earnings	9,194	8,641
Accumulated other comprehensive income (unrealized gain on available-for-sale securities, net of income tax)	298	734
Total stockholders' equity	11,663	11,530
Total liabilities and stockholders' equity	\$ 13,534	\$ 13,764

See accompanying notes to consolidated financial statements

Table of Contents**ELECTRO-SENSORS, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**

(in thousands except share and per share amounts)

(unaudited)

	Three Months Ended March 31,	
	2015	2014
Net sales	\$1,885	\$1,702
Cost of goods sold	823	732
Gross profit	1,062	970
Operating expenses		
Selling and marketing	407	389
General and administrative	406	351
Research and development	216	165
Total operating expenses	1,029	905
Operating income	33	65
Non-operating income (expense)		
Gain on sale of available-for-sale securities	815	547
Other income	3	4
Interest income	1	1
Interest expense	(4	) (2
Total non-operating income, net	815	550
Income before income taxes	848	615
Provision for income taxes	295	215
Net income	\$553	\$400
Other comprehensive loss		
Change in unrealized value of available-for-sale securities, net of income tax	\$69	\$(52
Reclassification of gains included in net income, net of income tax	(505	) (339
Other comprehensive loss	(436	) (391
Net comprehensive income	\$117	\$9
Net income per share data:		
Basic		

Edgar Filing: ELECTRO SENSORS INC - Form 10-Q

Net income per share	\$0.16	\$0.12
Weighted average shares	3,395,521	3,395,503
Diluted		
Net income per share	\$0.15	\$0.11
Weighted average shares	3,653,021	3,642,094

See accompanying notes to consolidated financial statements



Table of Contents**ELECTRO-SENSORS, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF CASH FLOWS**

(in thousands)

(unaudited)

	Three Months Ended March 31,	
	2015	2014
Cash flows from (used in) operating activities		
Net income	\$553	\$400
Adjustments to reconcile net income to net cash from (used in) operating activities:		
Depreciation and amortization	88	33
Realized gain on sale of available-for-sale securities	(815 )	(547 )
Deferred income taxes	40	10
Stock-based compensation expense	16	14
Change in allowance for doubtful accounts	(2 )	2
Other	(1 )	(1 )
Change in, net of acquisition:		
Trade receivables	(186 )	(132 )
Inventories	(122 )	37
Other current assets	(16 )	(13 )
Accounts payable	101	61
Accrued expenses	5	73
Accrued income taxes	140	200
Net cash from (used in) operating activities	(199 )	137
Cash flows from (used in) investing activities		
Proceeds from sale of available-for-sale securities	825	554
Purchases of treasury bills	(2,499)	(1,933)
Proceeds from the maturity of treasury bills	2,700	1,828
Cash paid for acquisition	0	(400 )
Purchase of property and equipment	(5 )	(13 )
Net cash from investing activities	1,021	36
Cash flows from (used in) financing activities		
Proceeds from issuance of common stock	0	4
Payments on long-term debt	(381 )	0
Net cash from (used in) financing activities	(381 )	4

Edgar Filing: ELECTRO SENSORS INC - Form 10-Q

Net increase in cash and cash equivalents	441	177
Cash and cash equivalents, beginning	1,190	1,505
Cash and cash equivalents, ending	\$1,631	\$1,682
Supplemental cash flow information		
Cash paid for income taxes	\$116	\$5
Cash paid for interest	\$19	\$0
Supplemental disclosures of non-cash investment and financing activities		
Note payable issued to fund acquisition, net of discount	\$0	\$771
Contingent consideration liability recorded in connection with the acquisition	\$0	\$472

See accompanying notes to consolidated financial statements

5

Table of Contents

**ELECTRO-SENSORS, INC. AND SUBSIDIARIES**

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

**FOR THE PERIOD ENDED MARCH 31, 2015**

**(in thousands except share and per share amounts)**

(unaudited)

**Note 1. Basis of Presentation**

The accompanying unaudited consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and with the instructions and regulations of the Securities and Exchange Commission to Form 10-Q. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States of America for complete financial statements.

This report should be read together with the Company's Annual Report on Form 10-K for the year ended December 31, 2014, including the audited financial statements and footnotes therein.

It is the opinion of management that the unaudited consolidated financial statements include all adjustments, consisting of normal recurring accruals, necessary to fairly state the financial position and results of operations as of March 31, 2015 and for the three-month period then ended in accordance with accounting principles generally accepted in the United States of America. The results of interim periods may not be indicative of results to be expected for the year.

**Nature of Business**

The accompanying consolidated financial statements include the accounts of Electro-Sensors, Inc. and its wholly-owned subsidiaries, ESI Investment Company and Senstar Corporation. Senstar has no operations. Intercompany accounts, transactions and earnings have been eliminated in consolidation. The consolidated entity is referred to as "the Company."

Electro-Sensors, Inc. manufactures and markets a complete line of monitoring and control systems for a variety of industrial machinery. The Company uses leading-edge technology to continuously improve its products and make them easier to use with the ultimate goal of manufacturing the industry-preferred product for every market served. These products are sold through an internal sales staff, manufacturer's representatives, and distributors to a wide variety of manufacturers and processors who use the products to monitor process machinery operations. The Company markets its products to a variety of industries located throughout the United States, Canada, Latin America, Europe, and Asia.

In addition, through its subsidiary ESI Investment Company, the Company periodically makes strategic investments in other businesses, primarily when the Company believes that these investments will facilitate development of technology complementary to the Company's products. Although the Company, through ESI Investment Company, invests in other businesses, the Company does not intend to become an investment company and intends to remain primarily an operating company. See Note 4 for additional information regarding the Company's investments. The Company's investments in securities are subject to normal market risks.

### **Revenue Recognition**

The Company recognizes revenue from the sale of its production monitoring equipment when persuasive evidence of an arrangement exists, the product has been picked up by common carrier, the fee is fixed and determinable and collection of the resulting receivable is reasonably assured. Product revenues are recognized upon shipment because the contracts do not include post-shipment obligations. The Company may offer discounts that are recorded at the time of sale. In addition to exchanges and warranty returns, customers have limited refund rights. Historically, returns have been minimal and immaterial to the consolidated financial statements and are generally recognized when the returned product is received by the Company. In some situations, the Company receives advance payments from its customers. The recognition of revenue associated with these advance payments is deferred until the product is shipped.

Table of Contents

**ELECTRO-SENSORS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE PERIOD ENDED MARCH 31, 2015**  
**(in thousands except share and per share amounts)**

(unaudited)

**Available-for-Sale Securities**

The Company's investments consist of equity securities, primarily common stocks and government debt securities. The estimated fair value of publicly traded equity securities is based on quoted market prices, and therefore subject to the inherent risk of market fluctuations.

Management determines the appropriate classification of securities at the date individual investments are acquired, and evaluates the appropriateness of such classification at each balance sheet date.

Since the Company generally does not make investments in anticipation of short-term fluctuations in market prices, investments in equity securities and treasury bills are classified as available-for-sale. Available-for-sale securities with readily determinable values are stated at fair value, and unrealized holding gains and losses, net of the related deferred tax effect, are reported as a separate component of stockholders' equity.

Realized gains and losses on securities, including losses from declines in value of specific securities determined by management to be other-than-temporary, are included in the period realized. There were no other-than-temporary impairments in the three months ended March 31, 2015 and 2014.

**Fair Value Measurements**

The Company's policies incorporate the guidance for accounting for fair value measurements of financial assets and financial liabilities and for fair value measurements of nonfinancial items that are recognized or disclosed at fair value in the consolidated financial statements on a recurring basis. These policies also incorporate the guidance for fair value measurement related to nonfinancial items that are recognized and disclosed at fair value in the consolidated financial statements on a nonrecurring basis. The guidance establishes a fair value hierarchy that prioritizes the inputs

to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to measurements involving significant unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are as follows:

• Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the Company has the ability to access at the measurement date.

• Level 2 inputs are inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the asset or liability.

• Level 3 inputs are unobservable inputs for the asset or liability.

The level in the fair value hierarchy within which a fair measurement in its entirety falls is based on the lowest level input that is significant to the fair value measurement in its entirety. The Company currently has no nonfinancial or financial items that are measured on a nonrecurring basis.

The carrying value of cash equivalents, treasury bills, commercial paper, money market funds, trade receivables, accounts payable, and other financial working capital items approximate fair value at March 31, 2015 and December 31, 2014 due to the short maturity nature of these instruments.

### **Stock-Based Compensation**

The Company uses the straight-line method to recognize compensation expense based on the estimated fair value on the date of grant over the requisite service period related to each award. The fair value of stock options is estimated using the Black-Sholes-Merton (“BSM”) option pricing model, which incorporates certain assumptions, such as risk-free interest rate, expected volatility, expected dividend yield, and expected life of options.

Table of Contents

**ELECTRO-SENSORS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE PERIOD ENDED MARCH 31, 2015**  
**(in thousands except share and per share amounts)**

(unaudited)

**Income taxes**

Deferred income taxes are presented as assets or liabilities based on timing differences between financial reporting and tax reporting methods. The Company computes deferred income tax assets and liabilities, and reports differences that have future tax consequences using the currently enacted tax laws and rates that apply to the periods in which the Company expects these income tax assets and liabilities to affect taxable income. Income tax expense (benefit) is the current tax payable or refundable for the period plus or minus the net change in the deferred tax assets and liabilities, excluding the portion of the deferred liability allocated to other comprehensive income. Deferred tax assets are reduced by a valuation allowance to the extent that realization of the related deferred tax asset is not assured. No valuation allowance was deemed necessary at March 31, 2015 or December 31, 2014.

**Use of Estimates**

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates. Significant estimates, including the underlying assumptions, consist of economic lives of long-lived assets, realizability of trade receivables, valuation of deferred tax assets/liabilities, inventories, investments, allocation of the purchase price for acquired tangible and intangible assets, contingent earn-out and stock compensation expense. It is at least reasonably possible that these estimates may change in the near term.

**Note 2. Business Combination**

On February 18, 2014, the Company acquired Harvest Engineering, Inc.'s wireless hazard monitoring technology system and Insta-Link product family, together with related technology and intellectual property rights, for a total purchase price of \$1,643.

The fair value of the consideration transferred on the acquisition date consisted of the following:

Cash consideration	\$400
Note payable issued to seller (Note 8)	771
Contingent earn-out liability	472
Total consideration	\$1,643

The transaction was recorded as a business combination and the results of operations have been included in the consolidated statement of comprehensive income since the date of acquisition. Acquisition fees of approximately \$15 incurred in connection with the transaction were recorded in operating expenses for the three months ended March 31, 2014.

In connection with the acquisition, the Company is obligated to pay an earn-out of up to \$550, based on the level of revenues generated from the acquired products during the four calendar years following closing. The Company currently has a contingent liability of \$472 representing the fair value estimate of the earn-out based upon the Company's projected likelihood of meeting the revenue targets.

The following table summarizes the estimated fair values of the assets acquired at the acquisition date:

In-process research and development	\$1,478
Noncompete agreement	120
Deferred service costs	45
Total assets acquired	\$1,643

The noncompete agreement is being amortized over a five-year period. The fair value of the noncompete agreement was estimated using a discounted cash flow model. The unobservable inputs are considered Level 3 inputs in the fair value hierarchy.

The Company has not presented pro forma results of operations for the acquisition because the acquisition is not material to the Company's consolidated results of operations, financial position or cash flows.



Table of Contents

**ELECTRO-SENSORS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE PERIOD ENDED MARCH 31, 2015**  
**(in thousands except share and per share amounts)**

(unaudited)

**Note 3. Net Income Per Share**

Basic net income per share is computed by dividing net income by the weighted average number of common shares outstanding during the period. Diluted net income per share is computed by dividing net income by the weighted average number of common shares outstanding and common stock equivalents outstanding during the period.

**Note 4. Investments**

The cost and estimated fair value of the Company's investments are as follows:

	Cost	Gross unrealized gain	Gross unrealized loss	Fair value
March 31, 2015				
Money Market	\$1,336	\$ 0	\$ 0	\$1,336
Commercial Paper	146	0	0	146
Treasury Bills	6,341	1	0	6,342
Equity Securities	62	534	(54 )	542
	7,885	535	(54 )	8,366
Less Cash Equivalents	1,482	0	0	1,482
Total Investments, March 31, 2015	\$6,403	\$ 535	\$ (54 )	\$6,884
December 31, 2014				
Money Market	\$510	\$ 0	\$ 0	\$510
Commercial Paper	345	0	0	345
Treasury Bills	6,542	0	0	6,542
Equity Securities	72	1,238	(54 )	1,256
	7,469	1,238	(54 )	8,653

Edgar Filing: ELECTRO SENSORS INC - Form 10-Q

Less Cash Equivalents	855	0	0	855
Total Investments, December 31, 2014	\$6,614	\$ 1,238	\$ (54	) \$7,798

At March 31, 2015 and December 31, 2014, the Company's significant investment in equity securities was 49,066 and 122,649 shares, respectively, of Rudolph, accounted for under the available-for-sale method. As of March 31, 2015 and December 31, 2014, the aggregate value of the Company's Rudolph shares as reported on the Nasdaq Stock Exchange (ticker symbol RTEC) was \$534 and \$1,254, respectively, with an approximate cost of \$6 and \$16, respectively. During the three-month periods ended March 31, 2015 and 2014, the Company sold 73,583 and 49,179 shares, respectively, of Rudolph stock and reported gains of \$815 and \$547, respectively, in non-operating income.

Table of Contents

**ELECTRO-SENSORS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE PERIOD ENDED MARCH 31, 2014**  
**(in thousands except share and per share amounts)**

(unaudited)

**Note 5. Fair Value Measurements**

The following table provides information on those assets and liabilities measured at fair value on a recurring basis.

**March 31, 2015**

	Carrying amount in consolidated balance sheet	Fair Value	Fair Value Measurement Using		
			Level 1	Level 2	Level 3
Assets:					
Cash and cash equivalents					
Money market funds	\$ 1,336	\$1,336	\$1,336	\$ 0	\$0
Commercial paper	146	146	146	0	0
Treasury bills	6,342	6,342	6,342	0	0
Available-for-sale:					
Equities:					
Small Cap Technology Sector	542	542	542	0	0
Liabilities:					
Contingent earn-out	472	472	0	0	472

**December 31, 2014**

	Carrying amount in consolidated balance sheet	Fair Value	Fair Value Measurement Using		
			Level 1	Level 2	Level 3
Assets:					

Edgar Filing: ELECTRO SENSORS INC - Form 10-Q

Cash and cash equivalents					
Money market funds	\$ 510	\$510	\$510	\$ 0	\$0
Commercial paper	345	345	345	0	0
Treasury bills	6,542	6,542	6,542	0	0
Available-for-sale:					
Equities:					
Small Cap Technology Sector	1,256	1,256	1,256	0	0
Liabilities:					
Contingent earn-out	472	472	0	0	472

The fair value of the money market funds, commercial paper and treasury bills is based on quoted market prices in an active market. Available-for-sale securities include equity securities that are traded in an active market. Closing stock prices are readily available from active markets and are used as being representative of fair value. The Company classifies these securities as level 1. Management estimated the probability of meeting the revenue targets over the measurement period to determine the fair value of the contingent earn-out, which is considered a level 3 input in the fair value hierarchy.

The change in level 3 liabilities at fair value on a recurring basis is summarized as follows:

Balance at December 31, 2014	\$472
Additions	0
Balance at March 31, 2015	\$472

Table of Contents

**ELECTRO-SENSORS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE PERIOD ENDED MARCH 31, 2015**  
**(in thousands except share and per share amounts)**

(unaudited)

**Note 6. Inventories**

Inventories used in the determination of cost of goods sold are as follows:

	March 31, 2015	December 31, 2014
Raw Materials	\$870	\$ 729
Work In Process	275	263
Finished Goods	201	232
Total Inventories	\$1,346	\$ 1,224

**Note 7. Net Intangible Assets**

Intangible assets include the following:

	Average Useful Lives	March 31, 2015		Net Carrying Amount
		Gross Carrying Amount	Accumulated Amortization	
Noncompete	5 Years	\$120	\$ 28	\$ 92
Technology	7 Years	1,478	123	1,355
Net Intangible Assets		\$1,598	\$ 151	\$ 1,447

Edgar Filing: ELECTRO SENSORS INC - Form 10-Q

	December 31, 2014			
	Average Useful Lives	Gross Carrying Amount	Accumulated Amortization	Net Carrying Amount
Noncompete	5 Years	\$120	\$ 22	\$ 98
Technology	7 Years	1,478	71	1,407
Net Intangible Assets		\$1,598	\$ 93	\$ 1,505

Amortization expense for the three months ended March 31, 2015 and 2014 was \$58 and \$0, respectively.

**Note 8. Note Payable**

The note payable consists of the following:

	March 31, 2015	December 31, 2014
Note payable to seller	\$400	\$800
Payable in annual installments of principal of \$400, with a maturity date of February 2016. This note is non-interest bearing and unsecured.		
Less: Discount of note payable listed above	(10)	(29)
Net note payable	390	771
Less: Current maturities	390	381
Note Payable – Long Term	\$0	\$390

Table of Contents

**ELECTRO-SENSORS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE PERIOD ENDED MARCH 31, 2015**  
**(in thousands except share and per share amounts)**

(unaudited)

**Note 9. Stock-Based Compensation**

The Company records compensation expense for stock options based on the estimated fair value of the options on the date of grant using the BSM model. The Company uses historical data among other factors to estimate the expected price volatility, the expected option life and the expected forfeiture rate. The risk-free rate is based on the U.S. Treasury yield curve in effect at the time of grant for the estimated life of the option. The Company calculates expected volatility for stock options and awards using historical volatility because the Company believes the future volatility will approximate historical volatility. At March 31, 2015, the Company had two stock-based employee compensation plans. During the three-month periods ended March 31, 2015 and 2014, there were no stock options granted or exercised.

As of March 31, 2015, there was approximately \$156 of unrecognized compensation expense. The Company expects to recognize this expense over the next three years. There was no intrinsic value in the options outstanding or exercisable as of March 31, 2015 as the option exercise prices were greater than the current fair market value as of that date.

**Note 10. Segment Information**

The Company has two reportable operating segments: Production Monitoring and Investments. The Production Monitoring Division manufactures and markets a complete line of production monitoring equipment, in particular speed monitoring and motor control systems for industrial machinery. ESI Investment Company holds investments in marketable and non-marketable securities.

The accounting policies of the segments are the same as those described in Note 1 of the Notes to Consolidated Financial Statements included in the Company's Annual Report on Form 10-K for the year ended December 31, 2014. In evaluating segment performance, management focuses on sales and income before taxes. The Company has no inter-segment sales.

The following is financial information relating to the continuing operating segments:

	Three Months Ended March 31, 2015    2014	
External sales		
Production monitoring	\$ 1,885	\$ 1,702
Total	\$ 1,885	\$ 1,702
Net income before taxes		
Production monitoring	\$ 32	\$ 67
Investments	816	548
Total	\$ 848	\$ 615

**Note 11. Subsequent Events**

During the second quarter of 2015, through April 28, 2015, the Company sold its remaining 49,066 shares of Rudolph stock for proceeds of \$639 resulting in a gain on the sale of \$632.



Table of Contents

**Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations**

**FORWARD-LOOKING STATEMENTS**

This Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements regarding our expectations, beliefs, intentions or strategies regarding the future. Forward-looking statements include, but are not limited to, statements relating to our marketing efforts or our efforts to accelerate growth; our business development activities; our efforts to maintain or reduce production costs; management’s intention that we not become an investment company; our expected use of cash on hand; our cash requirements; and the sufficiency of our cash flows. Any statement that is not based solely upon historical facts, including strategies for the future and the outcome of events that have not yet occurred, is considered a forward-looking statement.

All forward-looking statements in this document are based on information available to us as of the date of this form 10Q, and we assume no obligation to update any of these forward-looking statements, other than as required by law. Our actual results could differ materially from those in such forward-looking statements. The forward-looking statements we make in this Quarterly Report are subject to certain risks and uncertainties that could cause future results to differ materially from our recent results or those projected in the forward-looking statements, including the accuracy of management’s assumptions with respect to industry trends, fluctuations in industry conditions, the accuracy of management’s assumptions regarding expenses and our cash needs and those listed under the heading “Cautionary Statements” under “Item 1—Business,” in our Annual Report on Form 10-K for the year ended December 31, 2014.

**CRITICAL ACCOUNTING ESTIMATES**

The preparation of our financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make decisions based upon estimates, assumptions, and factors it considers relevant to the circumstances. These decisions include the selection of applicable accounting principles and the use of judgment in their application, and affect reported amounts and disclosures. Changes in economic conditions or other business circumstances may affect the outcomes of management’s estimates and assumptions. An in-depth description of our accounting estimates can be found in the interim financial statements included in this report and in our Annual Report on Form 10-K for the fiscal year ended December 31, 2014. No new estimates exist other than those discussed in our Annual Report.

The following table contains selected financial information, for the periods indicated, from our consolidated statements of comprehensive income expressed as a percentage of net sales.

	Three Months Ended March 31,	
	2015	2014
Net sales	100.0%	100.0%
Cost of goods sold	43.7	43.0
Gross profit	56.3	57.0
Operating expenses		
Selling and marketing	21.6	22.9
General and administrative	21.5	20.6
Research and development	11.5	9.7
Total operating expenses	54.6	53.2
Operating income	1.7	3.8
Non-operating income (expense)		
Gain on sale of available-for-sale securities	43.2	32.1
Other income	0.2	0.2
Interest income	0.1	0.1
Interest expense	(0.2 )	(0.1 )
Total non-operating income, net	43.3	32.3
Income before income taxes	45.0	36.1
Provision for income taxes	15.6	12.6
Net income	29.4 %	23.5 %

Table of Contents

The following paragraphs discuss the Company's performance for the three months ended March 31, 2015 and 2014.

**RESULTS OF OPERATIONS**

**Net Sales**

Net sales for the three months ended March 31, 2015 increased \$183,000, or 10.8%, when compared to the same period in 2014. This increase in sales was primarily due to a strong performance in the southwestern region of the US, which increased 50.3% over the same 2014 three-month period. In addition, the company achieved greater than 30% growth in the shipment of system orders compared to the 2014 period. The majority of these large orders were derived from our bulk material handling and grain and feed business segments, which continued to upgrade and add capacity at grain handling and storage facilities.

**Gross Profit**

Gross profit increased \$92,000, or 9.5%, from \$970,000 to \$1,062,000. Gross margin, as a percentage of net sales, for the three months ended March 31, 2015 was 56.3%, versus 57.0% for the same period in 2014. The slight decrease in gross margin percentage was due to a change in product mix, as well as, additional product costs for the initial HazardPRO products and installation. We continue our efforts to maintain or increase gross margin by designing and manufacturing products in the most cost-effective manner.

**Operating Expenses**

Total operating expenses increased \$124,000, or 13.7%, for the three months ended March 31, 2015 when compared to the same period of 2014. As a percentage of net sales, operating expenses increased to 54.6% in the 2015 three-month period compared to 53.2% in the same period for 2014.

Selling and marketing costs increased \$18,000, or 4.6%, for the three months ended March 31, 2015 when compared to the same period in 2014, but decreased as a percentage of net sales to 21.6% from 22.9%. The increase was due to increased sales commission payments and independent sales representative commissions resulting from increased sales.

General and administrative costs increased \$55,000, or 15.7%, for the three months ended March 31, 2015 compared to the same period in 2014, and increased as a percentage of net sales to 21.5% from 20.6%. The increase was due to increases in depreciation and amortization related to the acquisition of the HazardPRO technology purchased in February 2014 and wages and benefits due to additional personnel. The increase is partially offset by a decrease in legal and professional fees that were incurred in 2014 primarily related to the acquisition.

Research and development costs increased \$51,000, or 30.9%, for the three months ended March 31, 2015 compared to the same period in 2014 and increased as a percentage of net sales to 11.5% from 9.7%. The increase in research and development costs was due to an increase in lab testing fees for product approval for hazardous locations for the HazardPRO products lines.

### **Non-Operating Income (Expense)**

Non-operating income increased by \$265,000 for the three months ended March 31, 2015 compared to the same period for 2014. This increase was due to an increase in the gain on sale of available-for-sale securities. During the three months ended March 31, 2015 and 2014, we sold 73,583 and 49,179 shares, respectively, of Rudolph stock and recognized gains on the sales of \$815,000 and \$547,000, respectively. Subsequent to March 31, 2015 the Company liquidated substantially all of its equity securities and will deploy the proceeds from the sale of these securities in its operating business.

### **Income Before Income Taxes**

Income before income taxes was \$848,000 for the quarter ended March 31, 2015, representing an increase of \$233,000, or 37.9%, when compared to income before income taxes of \$615,000 for the quarter ended March 31, 2014.

The Production Monitoring Division had income before income taxes of \$32,000 for the three months ended March 31, 2015, compared to \$67,000 for the same period in 2014, a decrease of \$35,000, or 52.2%. The 13.7% increase in operating expenses, partially offset by the 9.5% increase in gross profit, was the main reason for the decrease in net income before income taxes.

Table of Contents

ESI Investment Company had income before income taxes of \$816,000 for the three months ended March 31, 2015, compared to \$548,000 for the same period in 2014, an increase of \$268,000. This increase was a result of a greater gain on sale of available-for-sale securities in 2015 than in 2014 (see “Non-Operating Income (Expense)”). The net decrease in the unrealized value of available-for-sale securities was \$436,000 for the three months ended March 31, 2015. The net decrease is due to the sale of Rudolph stock which resulted in \$815,000 of gain on the sales during the quarter ended March 31, 2015. At March 31, 2015 ESI Investment Company had approximately \$534,000 in unrealized gain on the Rudolph investment that is reported in Other Comprehensive Income (see Note 4 “Investments” in the notes to the accompanying consolidated financial statements).

**LIQUIDITY AND CAPITAL RESOURCES**

Cash and cash equivalents were \$1,631,000 at March 31, 2015 and \$1,190,000 at December 31, 2014. The increase was mainly from investing activities, as the Company had more funds maturing from treasury bills than it invested in purchasing new bills.

Cash used in operating activities was \$199,000 for the 2015 first quarter, compared to cash generated from operating activities of \$137,000 in the 2014 first quarter. The \$336,000 increase in cash used in operating activities was mainly due to the 2015 increase in trade receivables, inventories, accrued payables and accrued income taxes. The increase in trade receivables is due to increased sales. The increase in inventories is primarily due to the build-up of inventory for HazardPRO orders. The increase in accrued expenses was due to the timing of new hires and the accrual of their benefits. The increase in accrued income taxes resulted from the gain on sale of available-for-sale securities and the timing of estimated payments for 2015 and 2014.

Cash from investing activities was \$1,021,000 and \$36,000 for the three months ended March 31, 2015 and 2014, respectively. We generated \$825,000 in proceeds on the sale of available-for-sale securities during the 2015 first quarter compared to \$554,000 received in the 2014 first quarter. During the 2015 first quarter, the Company had net proceeds of Treasury Bills with a maturity date of more than three months of \$201,000 compared to net purchases of \$105,000 for the first quarter of 2014. In addition, the Company acquired the Harvest Engineering, Inc. (Harvest) wireless hazard monitoring technology and Insta-Link product family in February 2014, paying \$400,000 and financing the remaining purchase price through a seller financed note.

Cash used in financing activities was \$381,000 compared to cash generated from financing activities of \$4,000 for the respective 2015 and 2014 first quarters. During the 2015 first quarter, we paid \$381,000 on the long-term debt owed to Harvest for the technology purchased in February 2014, while the 2014 payment to Harvest was classified within investing activities. During the 2014 first quarter, we had \$4,000 in stock purchases under the Employee Stock Purchase Plan.

Our ongoing cash requirements will be primarily for capital expenditures, note payable, research and development, and working capital. Management believes that cash on hand and any cash from operations will be sufficient to meet our cash requirements through at least the next 12 months.

Our primary investment at March 31, 2015 was 49,066 shares of Rudolph Technologies, Inc., listed on the Nasdaq Stock Exchange, accounted for using the available-for-sale method. The investment is subject to fluctuations in market price and could have a negative effect on our liquidity.

### ***Off-balance Sheet Arrangements***

As of March 31, 2015, the Company had no off-balance sheet arrangements or transactions.

### ***Future Business Development Activities***

The Company continues to seek growth opportunities, both internally through the Company's existing portfolio of products, technologies and markets, as well as externally through technology partnerships or related-product acquisitions. Although the Company is continuing to explore these external opportunities, it currently has no agreements or understandings with any third parties.

Table of Contents

**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

Not Applicable.

**Item 4. Controls and Procedures**

*Evaluation of Disclosure Controls and Procedures*

Based on an evaluation under the supervision and with the participation of the Company's management, the Company's principal executive officer and principal financial officer have concluded that the Company's disclosure controls and procedures as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended ("Exchange Act") were effective as of March 31, 2015 to ensure that information required to be disclosed by the Company in reports that it files or submits under the Exchange Act is (i) recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission rules and forms and (ii) accumulated and communicated to the Company's management, including its principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure.

*Changes in Internal Control Over Financial Reporting*

There were no changes in the Company's internal control over financial reporting during the first quarter of 2015, which were identified in connection with management's evaluation required by paragraph (d) of Rules 13a-15 and 15d-15 under the Exchange Act, that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

Table of Contents

**PART II – OTHER INFORMATION**

**Item 1. Legal Proceedings – None**

**Item 1A. Risk Factors – Not Applicable**

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds – None**

**Item 3. Defaults Upon Senior Securities – None**

**Item 4. Mine Safety Disclosures – Not Applicable**

**Item 5. Other Information – None**

**Item 6. Exhibits**

(a) Exhibits - See Exhibit Index following signature page.



Table of Contents

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**Electro-Sensors, Inc.**

May 14, 2015 /s/ David L. Klenk  
David L. Klenk  
Chief Executive Officer and Chief Financial Officer

May 14, 2015 /s/ Gloria M. Grundhoefer  
Gloria M. Grundhoefer  
Controller

Table of Contents

**EXHIBIT INDEX**

**ELECTRO-SENSORS, INC.**

**FORM 10-Q FOR QUARTER ENDED MARCH 31, 2015**

**Exhibit Description**

31.1 Certification of CEO and CFO Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

32.1 Certification of CEO and CFO Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

101 The following financial information from Electro-Sensors, Inc.'s Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2015, formatted in eXtensible Business Reporting Language (XBRL): (i) Consolidated Balance Sheets as of March 31, 2015 and December 31, 2014, (ii) Consolidated Statements of Comprehensive Income for the three months ended March 31, 2015 and March 31, 2014, (iii) Consolidated Statements of Cash Flows for the three months ended March 31, 2015 and March 31, 2014, and (iv) Notes to Consolidated Financial Statements.