

Prestige Brands Holdings, Inc.  
Form 8-K  
November 02, 2005

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, DC 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **November 1, 2005 (October 28, 2005)**

**PRESTIGE BRANDS HOLDINGS, INC.**

(Exact name of registrant as specified in its charter)

**DELAWARE**  
(State or other jurisdiction of  
incorporation)

**001-32433**  
(Commission File Number)

**20-1297589**  
(IRS Employer Identification No.)

**90 North Broadway**  
**Irvington, New York 10533**

(Address of Principal executive offices, including Zip Code)

**(914) 524-6810**

(Registrant's telephone number, including area code)

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N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 2.01 Completion of Acquisition or Disposition of Assets.**

On October 28, 2005, Prestige Brands Holdings, Inc. (the Company) and The Spic and Span Company, a subsidiary of the Company, completed the acquisition of certain assets comprising the Chore Boy® line of metal cleaning pads, scrubbing sponges and non-metal soap pads from Reckitt Benckiser Inc. and Reckitt Benckiser (Canada) Inc. for \$22.25 million in cash. The Company used cash on its balance sheet to finance the acquisition. On November 1, 2005, the Company issued a press release regarding the acquisition. A copy of the press release is attached as Exhibit 99.1 to this Form 8-K.

**Item 8.01 Other Events.**

Also on November 1, 2005, the Company announced that it will report its fiscal second quarter sales and earnings on Monday, November 14, 2005 at 7 am. Management will host a conference call for analysts at 8:30 am.

**Item 9.01 Financial Statement and Exhibits.**

**(c) Exhibits**

**99.1 Press Release Dated November 1, 2005 issued by Prestige Brands Holdings, Inc.**



**SIGNATURES**

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**PRESTIGE BRANDS HOLDINGS, INC.**

Date: November 1, 2005

Name: /s/ Charles N. Jolly  
Title: Charles N. Jolly  
General Counsel