

Randolfi Michael O  
Form 4  
March 19, 2019

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Randolfi Michael O

(Last) (First) (Middle)

C/O GROUPON, INC., 600 WEST CHICAGO AVENUE, SUITE 400

(Street)

CHICAGO, IL 60654

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Groupon, Inc. [GRPN]

3. Date of Earliest Transaction (Month/Day/Year)  
03/15/2019

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
CFO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                             |
| Common Stock                    | 03/15/2019                           |  | M                              |   | 56,603  | A  | \$ 0                              |
| Common Stock                    | 03/15/2019                           |  | F <sup>(1)</sup>               |   | 25,076  | D  | \$ 3.53                           |
| Common Stock                    | 03/15/2019                           |  | M                              |   | 14,459  | A  | \$ 0                              |
| Common Stock                    | 03/15/2019                           |  | F <sup>(1)</sup>               |   | 4,237   | D  | \$ 3.53                           |
|                                 |                                      |  |                                |   |   |  | 568,389                           |
|                                 |                                      |  |                                |   |   |  | 543,313                           |
|                                 |                                      |  |                                |   |   |  | 557,772                           |
|                                 |                                      |  |                                |   |   |  | 553,535                           |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| Restricted Stock Units                     | (2)  | 03/15/2019                           |  | M                              | 56,603  | 03/15/2019 <sup>(3)</sup>                                | Common Stock  | 56,603                     |
| Restricted Stock Units                     | (2)  | 03/15/2019                           |  | M                              | 14,459  | 06/15/2018 <sup>(4)</sup>                                | Common Stock  | 14,459                     |

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director    10% Owner    Officer    Other

Randolfi Michael O  
C/O GROUPON, INC.  
600 WEST CHICAGO AVENUE, SUITE 400  
CHICAGO, IL 60654

CFO

## Signatures

/s/ Erin G. Stone, by Power of Attorney

03/19/2019

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares withheld by the issuer to satisfy the mandatory tax withholding requirement upon vesting of restricted stock units. This is not an open market sale of securities.

(2) Each restricted stock unit represents a contingent right to receive one share of Common Stock.

(3)

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56,603 of the restricted stock units reported on this line vest on each of March 15, 2019 and March 15, 2020; 113,208 of the restricted stock units reported on this line will vest on March 15, 2021; and 56,604 of the restricted stock units reported on this line will vest on March 15, 2022, in each case subject to Mr. Randolfi's continued employment with the Company through each vesting date.

- (4) 57,838 of the restricted stock units reported on this line vested in equal installments quarterly beginning on June 15, 2018 and ending on March 15, 2019; and 124,903 of the restricted stock units reported on this line will vest in equal installments quarterly beginning on June 15, 2019 and ending on March 15, 2020; in each case subject to Mr. Randolfi's continued employment with the Company through each vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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