

ST JOE CO
Form 10-Q
May 01, 2019
Table of Contents

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 10 Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2019

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to .

Commission file number: 1 10466

The St. Joe Company

(Exact name of registrant as specified in its charter)

| | |
|---|---|
| Florida (State or other jurisdiction of incorporation or organization) | 59 0432511 (I.R.S. Employer Identification No.) |
| 133 South Watersound Parkway Watersound, Florida (Address of principal executive offices) | 32461 (Zip Code) |

(850) 231 6400

(Registrant's telephone number, including area code)

Securities Registered Pursuant to Section 12(b) of the Act:

| Title of Each Class | Trading Symbol(s) | Name of Exchange on Which Registered |
|---|----------------------|---|
| Common Stock, no par value Securities Registered Pursuant to Section 12(g) of the Act: NONE | JOE | New York Stock Exchange |

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES NO

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for

such shorter period that the registrant was required to submit such files). YES NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of “large accelerated filer,” “accelerated filer,” “smaller reporting company,” and “emerging growth company” in Rule 12b-2 of the Exchange Act.

| | |
|-------------------------|---------------------------|
| Large accelerated filer | Accelerated filer |
| Non-accelerated filer | Smaller reporting company |
| | Emerging growth company |

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).
YES NO

As of April 29, 2019, there were 60,200,534 shares of common stock, no par value, outstanding.

Table of Contents

THE ST. JOE COMPANY

INDEX

| | Page No. |
|---|----------|
| <u>PART I</u> | |
| <u>Item 1. Financial Statements</u> | 3 |
| <u>Condensed Consolidated Balance Sheets - March 31, 2019 and December 31, 2018</u> | 3 |
| <u>Condensed Consolidated Statements of Income - Three Months Ended March 31, 2019 and 2018</u> | 5 |
| <u>Condensed Consolidated Statements of Comprehensive Income - Three Months Ended March 31, 2019 and 2018</u> | 6 |
| <u>Condensed Consolidated Statement of Changes in Stockholders' Equity - Three Months Ended March 31, 2019 and 2018</u> | 7 |
| <u>Condensed Consolidated Statements of Cash Flows - Three Months Ended March 31, 2019 and 2018</u> | 9 |
| <u>Notes to the Condensed Consolidated Financial Statements</u> | 11 |
| <u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u> | 35 |
| <u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u> | 56 |
| <u>Item 4. Controls and Procedures</u> | 56 |
| <u>PART II</u> | |
| <u>Item 1. Legal Proceedings</u> | 57 |
| <u>Item 1A. Risk Factors</u> | 57 |
| <u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u> | 57 |
| <u>Item 3. Defaults Upon Senior Securities</u> | 58 |
| <u>Item 4. Mine Safety Disclosures</u> | 58 |
| <u>Item 5. Other Information</u> | 58 |
| <u>Item 6. Exhibits</u> | 58 |
| <u>SIGNATURES</u> | 59 |

Table of Contents

PART I - FINANCIAL INFORMATION

Item 1. Financial Statements

THE ST. JOE COMPANY

CONDENSED CONSOLIDATED BALANCE SHEETS

(Dollars in thousands)

(Unaudited)

| | March 31, 2019 | December 31, 2018 |
|---|-------------------|----------------------|
| ASSETS | | |
| Investment in real estate, net | \$ 364,715 | \$ 350,994 |
| Cash and cash equivalents | 190,821 | 195,155 |
| Investments - debt securities | 9,817 | 8,958 |
| Investments - equity securities | 38,186 | 36,132 |
| Other assets | 52,541 | 60,308 |
| Property and equipment, net of accumulated depreciation of \$60,874 and \$60,271 at March 31, 2019 and December 31, 2018, respectively | 12,749 | 12,031 |
| Investments held by special purpose entities | 207,011 | 207,384 |
| Total assets | \$ 875,840 | \$ 870,962 |
| LIABILITIES AND EQUITY | | |
| Liabilities: | | |
| Debt, net | \$ 77,792 | \$ 69,374 |
| Other liabilities | 46,369 | 47,387 |
| Deferred tax liabilities, net | 44,522 | 44,315 |
| Senior Notes held by special purpose entity | 176,837 | 176,775 |
| Total liabilities | 345,520 | 337,851 |
| Commitments and contingencies (Note 18) | | |
| Equity: | | |
| Common stock, no par value; 180,000,000 shares authorized; 60,672,034 issued at March 31, 2019 and December 31, 2018; and 60,200,534 and 60,672,034 outstanding at March 31, 2019 and December 31, 2018, respectively | 331,408 | 331,395 |
| Retained earnings | 189,447 | 187,450 |
| Accumulated other comprehensive loss | (68) | (674) |
| Treasury stock at cost, 471,500 shares held at March 31, 2019 | (7,073) | — |
| Total stockholders' equity | 513,714 | 518,171 |
| Non-controlling interest | 16,606 | 14,940 |
| Total equity | 530,320 | 533,111 |
| Total liabilities and equity | \$ 875,840 | \$ 870,962 |

See accompanying notes to the condensed consolidated financial statements.

Table of Contents

THE ST. JOE COMPANY

CONDENSED CONSOLIDATED BALANCE SHEETS

(Dollars in thousands)

(Unaudited)

The following presents the portion of the condensed consolidated balances attributable to the Company's consolidated variable interest entities, which, as of March 31, 2019 and December 31, 2018, include the Pier Park North joint venture ("Pier Park North JV"), Pier Park Crossings LLC ("Pier Park Crossings JV"), Windmark JV, LLC ("Windmark JV"), Panama City Timber Finance Company, LLC and Northwest Florida Timber Finance, LLC as discussed in Note 2. Summary of Significant Accounting Policies. Basis of Presentation and Principles of Consolidation. As of March 31, 2019, the consolidated balances attributable to the Company's consolidated variable interest entities also include Origins Crossings, LLC ("Origins Crossings JV"). The following assets may only be used to settle obligations of the consolidated variable interest entities and the following liabilities are only obligations of the variable interest entities and do not have recourse to the general credit of the Company, except for covenants and limited guarantees discussed in Note 10. Debt, Net.

| | March 31, 2019 | December 31, 2018 |
|---|-------------------|----------------------|
| ASSETS | | |
| Investment in real estate | \$ 77,557 | \$ 70,124 |
| Cash and cash equivalents | 4,763 | 2,113 |
| Other assets | 14,139 | 16,165 |
| Investments held by special purpose entity | 207,011 | 207,384 |
| Total assets | \$ 303,470 | \$ 295,786 |
| LIABILITIES | | |
| Debt, net | \$ 66,360 | \$ 60,262 |
| Other liabilities | 1,861 | 5,773 |
| Senior Notes held by special purpose entity | 176,837 | 176,775 |
| Total liabilities | \$ 245,058 | \$ 242,810 |

See accompanying notes to the condensed consolidated financial statements.

Table of Contents

THE ST. JOE COMPANY

CONDENSED CONSOLIDATED STATEMENTS OF INCOME

(Dollars in thousands except per share amounts)

(Unaudited)

| | Three Months Ended | |
|---|--------------------|------------|
| | March 31, | |
| | 2019 | 2018 |
| Revenue: | | |
| Real estate revenue | \$ 4,591 | \$ 7,702 |
| Hospitality revenue | 7,431 | 7,079 |
| Leasing revenue | 3,506 | 3,418 |
| Timber revenue | 495 | 1,666 |
| Total revenue | 16,023 | 19,865 |
| Expenses: | | |
| Cost of real estate revenue | 1,833 | 4,169 |
| Cost of hospitality revenue | 7,065 | 6,710 |
| Cost of leasing revenue | 1,066 | 1,113 |
| Cost of timber revenue | 141 | 213 |
| Other operating and corporate expenses | 5,968 | 5,946 |
| Depreciation, depletion and amortization | 2,111 | 2,255 |
| Total expenses | 18,184 | 20,406 |
| Operating loss | (2,161) | (541) |
| Other income (expense): | | |
| Investment income, net | 6,046 | 3,665 |
| Interest expense | (2,942) | (3,025) |
| Other income, net | 1,698 | 277 |
| Total other income, net | 4,802 | 917 |
| Income before income taxes | 2,641 | 376 |
| Income tax (expense) benefit | (661) | 249 |
| Net income | 1,980 | 625 |
| Net loss attributable to non-controlling interest | 17 | 132 |
| Net income attributable to the Company | \$ 1,997 | \$ 757 |
| | | |
| NET INCOME PER SHARE | | |
| Basic and Diluted | | |
| Weighted average shares outstanding | 60,321,028 | 65,476,054 |
| Net income per share attributable to the Company | \$ 0.03 | \$ 0.01 |

See accompanying notes to the condensed consolidated financial statements.

Table of Contents

THE ST. JOE COMPANY

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(Dollars in thousands)

(Unaudited)

| | Three Months Ended March 31, | |
|---|---------------------------------|----------|
| | 2019 | 2018 |
| Net income: | \$ 1,980 | \$ 625 |
| Other comprehensive income (loss): | | |
| Available-for-sale investment items: | | |
| Net unrealized gain (loss) on available-for-sale investments | 799 | (803) |
| Net unrealized gain (loss) on restricted investments | 11 | (9) |
| Reclassification of net realized loss included in earnings | 2 | 1,078 |
| Reclassification into retained earnings (1) | — | 932 |
| Reclassification of other-than-temporary impairment loss included in earnings | — | 63 |
| Total before income taxes | 812 | 1,261 |
| Income tax expense (2) | (206) | (632) |
| Total other comprehensive income, net of tax | 606 | 629 |
| Total comprehensive income, net of tax | \$ 2,586 | \$ 1,254 |

- (1) The reclassification into retained earnings for the three months ended March 31, 2018 relates to the adoption of Accounting Standards Update (“ASU”) 2016 01 Financial Instruments - Overall, as amended (“ASU 2016 01”). The new guidance was effective January 1, 2018, and required equity investments to be measured at fair value with changes in fair value recognized in results of operations rather than the condensed consolidated statements of comprehensive income.
- (2) Income tax expense for the three months ended March 31, 2018 includes \$0.3 million of income tax expense related to the adoption of ASU 2018 02 Income Statement - Reporting Comprehensive Income (“ASU 2018 02”). The new guidance was effective January 1, 2018, and allowed a reclassification from accumulated other comprehensive loss to retained earnings for stranded tax effects resulting from the Tax Cuts and Jobs Act (the “Tax Act”).

See accompanying notes to the condensed consolidated financial statements.

Table of Contents

THE ST. JOE COMPANY

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY

(Dollars in thousands)

(Unaudited)

| | Common Stock Outstanding Shares | Amount | Retained Earnings | Accumulated Other Comprehensive (Loss) Income | Treasury Stock | Non-controlling Interest | Total |
|--|---------------------------------------|------------|----------------------|--|-------------------|-----------------------------|------------|
| at December 31, 2018 | 60,672,034 | \$ 331,395 | \$ 187,450 | \$ (674) | \$ — | \$ 14,940 | \$ 532,111 |
| Contribution | | | | | | | |
| Non-controlling Interest | — | — | — | — | — | 1,683 | 1,683 |
| Share-based Compensation | — | 13 | — | — | — | — | 13 |
| Repurchase of Common shares | (471,500) | — | — | — | (7,073) | — | (7,073) |
| Other Comprehensive Income net of tax | — | — | — | 606 | — | — | 606 |
| Other Comprehensive Income | — | — | 1,997 | — | — | (17) | 1,980 |
| at December 31, 2019 | 60,200,534 | \$ 331,408 | \$ 189,447 | \$ (68) | \$ (7,073) | \$ 16,606 | \$ 529,720 |

See accompanying notes to the condensed consolidated financial statements.

Table of Contents

THE ST. JOE COMPANY

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY

(Dollars in thousands)

(Unaudited)

| | Common Stock Outstanding Shares | Amount | Retained Earnings | Accumulated Other Comprehensive (Loss) Income | Treasury Stock | Non-cont Interest |
|---|---------------------------------------|------------|----------------------|--|-------------------|----------------------|
| Balance at December 31, 2017 | 65,897,866 | \$ 424,694 | \$ 154,324 | \$ (1,461) | \$ — | \$ 15,027 |
| Additional ownership interest acquired in Artisan Park, LLC | — | 297 | — | — | — | (297) |
| Capital contribution from non-controlling interest | — | — | — | — | — | 64 |
| Stock based compensation expense | — | 28 | — | — | — | — |
| Issuance of common stock for officer compensation, net of tax withholding | 9,956 | 204 | — | — | — | — |
| Repurchase of common shares | (764,825) | — | — | — | (13,695) | — |
| Adoption of ASU 2014-09 Revenue From Contracts with Customers, as amended, net of tax | — | — | 1,140 | — | — | — |
| Adoption of ASU 2016-01 Financial Instruments - Overall, as amended, net of tax | — | — | (696) | 696 | — | — |
| Adoption of ASU 2018-02 Income | — | — | 313 | (313) | — | — |

| | | | | | | |
|---|------------|------------|------------|----------|-------------|-----------|
| Statement - Reporting Comprehensive Income Other comprehensive income, net of tax | — | — | — | 246 | — | — |
| Net income | — | — | 757 | — | — | (132) |
| Balance at March 31, 2018 | 65,142,997 | \$ 425,223 | \$ 155,838 | \$ (832) | \$ (13,695) | \$ 14,662 |

See accompanying notes to the condensed consolidated financial statements.

Table of Contents

THE ST. JOE COMPANY

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(Dollars in thousands)

(Unaudited)

| | Three Months Ended March 31, | |
|---|---------------------------------|----------|
| | 2019 | 2018 |
| Cash flows from operating activities: | | |
| Net income | \$ 1,980 | \$ 625 |
| Adjustments to reconcile net income to net cash (used in) provided by operating activities: | | |
| Depreciation, depletion and amortization | 2,111 | 2,255 |
| Stock based compensation | 13 | 232 |
| Loss on sale of investments | 2 | 1,078 |
| Unrealized (gain) loss on investments, net | (2,049) | 538 |
| Other-than-temporary impairment loss | — | 63 |
| Deferred income tax benefit | — | (550) |
| Cost of real estate sold | 1,613 | 3,943 |
| Expenditures for and acquisition of real estate to be sold | (7,085) | (3,045) |
| Accretion income and other | (361) | (524) |
| Loss on disposal of property and equipment | — | 7 |
| Gain on land contribution | (1,472) | — |
| Changes in operating assets and liabilities: | | |
| Other assets | 4,645 | 596 |
| Other liabilities | (1,284) | (2,999) |
| Income taxes receivable | 661 | — |
| Net cash (used in) provided by operating activities | (1,226) | 2,219 |
| Cash flows from investing activities: | | |
| Expenditures for operating property | (8,834) | (3,914) |
| Expenditures for property and equipment | (1,182) | (590) |
| Proceeds from the disposition of assets | — | 5,000 |
| Proceeds from the settlement of insurance claims | 5,798 | — |
| Purchases of investments - equity securities | (5) | (10,442) |
| Purchases of restricted investments | (23) | (20) |
| Sales of investments - debt securities | — | 30,871 |
| Sales of restricted investments | 1,138 | 1,087 |
| Maturities of assets held by special purpose entities | 414 | 415 |
| Net cash (used in) provided by investing activities | (2,694) | 22,407 |
| Cash flows from financing activities: | | |
| Capital contribution from non-controlling interest | — | 64 |
| Capital contribution to unconsolidated affiliate | (254) | — |
| Repurchase of common shares | (7,073) | (13,695) |
| Borrowings on debt | 7,279 | 33 |
| Principal payments for debt | (236) | (215) |

Edgar Filing: ST JOE CO - Form 10-Q

| | | |
|---|------------|------------|
| Principal payments under finance lease obligation | (4) | — |
| Debt issuance costs | (21) | (27) |
| Net cash used in financing activities | (309) | (13,840) |
| Net (decrease) increase in cash, cash equivalents and restricted cash | (4,229) | 10,786 |
| Cash, cash equivalents and restricted cash at beginning of the period | 198,073 | 192,451 |
| Cash, cash equivalents and restricted cash at end of the period | \$ 193,844 | \$ 203,237 |

See accompanying notes to the condensed consolidated financial statements.

Table of Contents

THE ST. JOE COMPANY

SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION

(Dollars in thousands)

(Unaudited)

The following table provides a reconciliation of cash, cash equivalents and restricted cash reported within the condensed consolidated balance sheets that sum to the total of the same such amounts shown in the statements of cash flows.

| | Three Months Ended March 31, | |
|---|---------------------------------|------------|
| | 2019 | 2018 |
| Cash and cash equivalents | \$ 190,821 | \$ 202,585 |
| Restricted cash included in other assets | 3,023 | 652 |
| Total cash, cash equivalents and restricted cash shown in the statement of cash flows | \$ 193,844 | \$ 203,237 |

Restricted cash includes amounts set aside as a requirement of financing for certain of the Company's developments.

| | Three Months Ended March 31, | |
|--|---------------------------------|----------|
| | 2019 | 2018 |
| Cash paid during the period for: | | |
| Interest | \$ 5,135 | \$ 5,128 |
| Income taxes | \$ — | \$ 2,005 |
| Non-cash financing and investment activities: | | |
| Non-cash contribution to equity method investment | \$ (1,730) | \$ — |
| Increase in capital contribution from non-controlling interest | \$ 1,683 | \$ — |
| Increase in Community Development District debt | \$ 1,371 | \$ 15 |
| Increase in expenditures for operating properties and property and equipment financed through accounts payable | \$ 336 | \$ 818 |

See notes to the condensed consolidated financial statements.

Table of Contents

THE ST. JOE COMPANY

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in thousands, unless otherwise stated)

(Unaudited)

1. Nature of Operations

The St. Joe Company together with its consolidated subsidiaries (“St. Joe” or the “Company”) is a Florida real estate development, asset management and operating company with real estate assets and operations concentrated in Northwest Florida. Approximately 90% of the Company’s real estate land holdings are located within fifteen miles of the Gulf of Mexico.

The Company conducts primarily all of its business in the following four reportable operating segments: 1) residential real estate, 2) hospitality, 3) commercial leasing and sales and 4) forestry. Commencing in the fourth quarter of 2018, the Company’s previously titled “resorts and leisure” segment was retitled “hospitality,” with no effect on the condensed consolidated balance sheets, statements of income, statements of comprehensive income or statements of cash flows for the periods presented.

2. Summary of Significant Accounting Policies

Basis of Presentation and Principles of Consolidation

The accompanying unaudited interim condensed consolidated financial statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission (the “SEC”) for reporting on Form 10 Q. Accordingly, certain information and footnotes required by United States generally accepted accounting principles (“GAAP”) for complete financial statements are not included herein. The unaudited interim condensed consolidated financial statements include the accounts of the Company and all of its majority-owned and controlled subsidiaries and variable interest entities where the Company deems itself the primary beneficiary. Investments in joint ventures (“JV”) and limited partnerships in which the Company is not the primary beneficiary are accounted for by the equity method. All significant intercompany transactions and balances have been eliminated in consolidation. The December 31, 2018 condensed consolidated balance sheet amounts have been derived from the Company’s December 31, 2018 audited consolidated financial statements. Certain prior period amounts in the accompanying condensed consolidated financial statements have been reclassified to conform to the current year presentation. These reclassifications had no effect on the Company’s previously reported total assets and liabilities, stockholders’ equity or net income. Operating results for the three months ended March 31, 2019 are not necessarily indicative of the results that may be expected for the full year ending December 31, 2019.

A variable interest entity (“VIE”) is an entity in which a controlling financial interest may be achieved through arrangements that do not involve voting interests. A VIE is required to be consolidated by its primary beneficiary, which is the entity that possesses the power to direct the activities of the VIE that most significantly impact the VIE’s economic performance and has the obligation to absorb losses or the right to receive benefits from the VIE that are significant to the entity. The Company consolidates VIEs when it is the primary beneficiary of the VIE, including real estate JVs determined to be VIEs. See Note 9. Real Estate Joint Ventures.

The interim condensed consolidated financial statements reflect all normal recurring adjustments that, in the opinion of management, are necessary for fair presentation of the information contained herein. The interim condensed

consolidated financial statements should be read in conjunction with the consolidated financial statements and notes included in the Company's Annual Report on Form 10 K for the year ended December 31, 2018. The Company adheres to the same accounting policies in preparation of its unaudited interim condensed consolidated financial statements as the Company's December 31, 2018 annual financial statements, except for recently adopted accounting pronouncements detailed below. As required under GAAP, interim accounting for certain expenses, including income taxes, are based on full year assumptions. For interim financial reporting purposes, income taxes are recorded based upon estimated annual income tax rates.

Table of Contents

Concentration of Risks and Uncertainties

The Company's real estate investments are concentrated in Northwest Florida in a number of specific development projects. Uncertain economic conditions could have an adverse impact on the Company's real estate values and could cause the Company to sell assets at depressed values in order to pay ongoing obligations.

Financial instruments that potentially subject the Company to a concentration of credit risk consist of cash, cash equivalents, investments, other receivables, investments held by special purpose entity or entities ("SPE"), and investments in retained interests. The Company deposits and invests cash with local and regional financial institutions, and as of March 31, 2019, these balances exceeded the amount of F.D.I.C. insurance provided on such deposits. In addition, as of March 31, 2019 the company had \$7.0 million invested in U.S. Treasury securities, \$2.8 million invested in two issuers of corporate debt securities that are non-investment grade, \$38.2 million invested in five issuers of preferred stock that are non-investment grade and one issuer of preferred stock that is investment grade, as well as investments of \$168.1 million in short term commercial paper from twenty issuers.

Earnings Per Share

Basic and diluted earnings per share are calculated by dividing net income attributable to the Company by the average number of common shares outstanding for the period. For the three months ended March 31, 2019 and 2018, basic and diluted average shares outstanding were the same. There were no outstanding common stock equivalents as of March 31, 2019 or March 31, 2018. Non-vested restricted stock is included in outstanding shares at the time of grant.

Recently Adopted Accounting Pronouncements

Leases

In February 2016, the FASB issued ASU 2016-02, Leases ("ASU 2016-02") that amended the existing accounting standards for lease accounting, including requiring lessees to recognize both finance and operating leases with terms of more than 12 months on the balance sheet. The accounting applied by a lessor is largely unchanged by this amendment. This amendment also required certain quantitative and qualitative disclosures about leasing arrangements. In January 2018, the FASB issued ASU 2018-01, which provided an optional transition practical expedient to not evaluate under the new lease standard, existing or expired land easements that were not previously accounted for as leases. In July 2018, the FASB issued ASU 2018-10 that provided clarifications and improvements to ASU 2016-02. In July 2018, the FASB issued ASU 2018-11 that provided entities with an additional and optional transition method to apply the new standard at the adoption date and recognize a cumulative-effect adjustment to the beginning balance of retained earnings in the period of adoption. In December 2018, the FASB issued ASU 2018-20 that provided an accounting policy election for certain narrow-scope improvements for lessors. In March 2019, the FASB issued ASU 2019-01 that provided clarifications and improvements to ASU 2016-02. During the Company's evaluation of ASU 2016-02, as amended, ("Topic 842") the following practical expedients and accounting policies with respect to Topic 842 have been elected and/or adopted effective January 1, 2019:

- The Company, as lessee and as lessor, will not reassess (i) whether any expired or existing contracts are or contain leases, (ii) lease classification for any expired or existing leases or (iii) initial direct costs for any expired or existing leases.
- The Company, as lessee, will not apply the recognition requirements of Topic 842 to short-term (twelve months or less) leases. Instead, the Company, as lessee, will recognize the lease payments in profit or loss on a straight-line basis over the lease term and variable lease payments in the period in which the obligation for those payments is incurred.
-

The Company, as lessor, will not separate nonlease components from lease components and, instead, will account for each separate lease component and the nonlease components associated with that lease as a single component if the nonlease components otherwise would be accounted for under Accounting Standards

Table of Contents

Codification Topic 606, Revenue from Contracts with Customers. The primary reason for this election is related to instances where common area maintenance is, or may be, a component of base rent within a lease agreement. The Company adopted the new guidance, including amendments, as of January 1, 2019 and has elected to implement Topic 842 retrospectively using the cumulative-effect adjustment transition method as of the date of adoption. As a result, prior periods have not been restated. As of the date of adoption a cumulative-effect adjustment was not necessary and the Company recognized an operating lease right-of-use assets of \$0.4 million and corresponding operating lease liabilities of \$0.4 million based on the present value of minimum rental payments related to leases for which the Company is the lessee. The operating lease right-of-use assets and corresponding operating lease liabilities are included within other assets and other liabilities, respectively, on the condensed consolidated balance sheets. There were no adjustments related to the leases for which the Company is the lessor. The adoption of this guidance did not materially impact results of operations or cash flows.

Recently Issued Accounting Pronouncements

Financial Instruments - Credit Losses

In June 2016, the FASB issued ASU 2016-13, Financial Instruments – Credit Losses (Topic 326) (“ASU 2016-13”), that requires a financial asset measured at amortized cost to be presented at the net amount expected to be collected and requires that credit losses from available-for-sale debt securities be presented as an allowance for credit loss. In November 2018, the FASB issued ASU 2018-19, which clarifies that impairment of receivables from operating leases should be accounted for using lease guidance. This new guidance will be effective for annual and interim periods beginning after December 15, 2019, with early adoption permitted for annual and interim periods beginning after December 15, 2018. The Company is currently evaluating the impact that the adoption of this guidance will have on its financial condition, results of operations and cash flows.

3. Investment in Real Estate

Real estate by property type and segment includes the following:

| | March 31, 2019 | December 31, 2018 |
|------------------------------|-------------------|----------------------|
| Development property: | | |
| Residential real estate | \$ 110,819 | \$ 105,323 |
| Hospitality | 5,429 | 3,726 |
| Commercial leasing and sales | 78,949 | 73,128 |
| Forestry | 2,144 | 2,144 |
| Corporate | 2,557 | 2,497 |
| Total development property | 199,898 | 186,818 |
| Operating property: | | |
| Residential real estate | 7,344 | 7,344 |
| Hospitality | 93,046 | 93,046 |

Edgar Filing: ST JOE CO - Form 10-Q

| | | |
|--------------------------------|------------|------------|
| Commercial leasing and sales | 113,189 | 111,471 |
| Forestry | 20,141 | 19,765 |
| Other | 50 | 50 |
| Total operating property | 233,770 | 231,676 |
| Less: Accumulated depreciation | 68,953 | 67,500 |
| Total operating property, net | 164,817 | 164,176 |
| Investment in real estate, net | \$ 364,715 | \$ 350,994 |

Development property consists of land the Company is developing or intends to develop for sale or future operations and includes direct costs associated with the land, development and construction costs and indirect costs.

Table of Contents

Residential real estate includes residential communities. Hospitality development property consists of the improvement and expansion of existing beach club property, land and construction costs related to two gulf-front vacation rental homes and development costs and improvements for other property. Commercial leasing and sales development property primarily consists of land and development costs for commercial and industrial uses, including the Pier Park Crossings JV, land holdings near the Northwest Florida Beaches International Airport and Port of Port St. Joe. Development property in the hospitality and commercial leasing and sales segments will be reclassified as operating property as it is placed into service.

Operating property includes property that the Company uses for operations and activities. Residential real estate operating property consists primarily of residential utility assets. The hospitality operating property includes the WaterColor Inn, WaterSound Inn, golf courses, a beach club, marinas and certain vacation rental properties. Commercial leasing and sales operating property includes property developed or purchased by the Company and used for retail and commercial rental purposes, including property in the Pier Park North JV, VentureCrossings and Beckrich Office Park, as well as other properties. Forestry operating property includes the Company's timberlands. Operating property may be sold in the future as part of the Company's principal real estate business.

4. Investments

Available-For-Sale Investments

Investments classified as available-for-sale securities were as follows:

| | March 31, 2019 | | | |
|--------------------------------|----------------|------------------------|---------------------------|------------|
| | Amortized Cost | Gross Unrealized Gains | Gross Unrealized (Losses) | Fair Value |
| Investments - debt securities: | | | | |
| U.S. Treasury securities | \$ 6,978 | \$ 1 | \$ — | \$ 6,979 |
| Corporate debt securities | 2,927 | — | (89) | 2,838 |
| | 9,905 | 1 | (89) | 9,817 |
| Restricted investments: | | | | |
| Short-term bond | 2,210 | 5 | — | 2,215 |
| Money market fund | 113 | — | — | 113 |
| | 2,323 | 5 | — | 2,328 |
| | \$ 12,228 | \$ 6 | \$ (89) | \$ 12,145 |

| | December 31, 2018 | | | |
|--------------------------------|-------------------|------------------------|---------------------------|------------|
| | Amortized Cost | Gross Unrealized Gains | Gross Unrealized (Losses) | Fair Value |
| Investments - debt securities: | | | | |
| U.S. Treasury securities | \$ 6,936 | \$ 1 | \$ — | \$ 6,937 |
| Corporate debt securities | 2,908 | — | (887) | 2,021 |
| | 9,844 | 1 | (887) | 8,958 |
| Restricted investments: | | | | |
| Short-term bond | 3,274 | — | (9) | 3,265 |
| Money market fund | 167 | — | — | 167 |
| | 3,441 | — | (9) | 3,432 |

Edgar Filing: ST JOE CO - Form 10-Q

\$ 13,285 \$ 1 \$ (896) \$ 12,390

During the three months ended March 31, 2019, net realized losses from the sale of available-for-sale securities were less than \$0.1 million, proceeds from the sale of available-for-sale securities were \$1.1 million and purchases of available-for-sale securities were less than \$0.1 million.

14

Table of Contents

During the three months ended March 31, 2018, net realized losses from the sale of available for-sale securities were \$1.1 million, proceeds from the sale of available-for-sale securities were \$32.0 million and purchases of available-for-sale securities were less than \$0.1 million.

The following table provides the available-for-sale investments unrealized loss position and related fair values:

| | March 31, 2019 | | | |
|--------------------------------|---|------|--|--------|
| | Less Than 12 Months Unrealized Fair Value | | 12 Months or Greater Unrealized Fair Value | |
| | Losses | | Losses | |
| Investments - debt securities: | | | | |
| Corporate debt securities | \$ — | \$ — | \$ 2,838 | \$ 89 |
| | | | | |
| | December 31, 2018 | | | |
| | Less Than 12 Months Unrealized Fair Value | | 12 Months or Greater Unrealized Fair Value | |
| | Losses | | Losses | |
| Investments - debt securities: | | | | |
| Corporate debt securities | \$ — | \$ — | \$ 1,843 | \$ 887 |
| Restricted investments: | | | | |
| Short-term bond | — | — | 3,265 | 9 |
| | \$ — | \$ — | \$ 5,108 | \$ 896 |

As of March 31, 2019, the Company had unrealized losses of \$0.1 million related to corporate debt securities. The Company had unrealized losses of \$0.9 million as of December 31, 2018 related to corporate debt securities and restricted investments. As of March 31, 2019 and December 31, 2018, the Company did not intend to sell the investments with a material unrealized loss and it is more likely than not that the Company will not be required to sell any of these securities prior to their anticipated recovery, which could be maturity. During the three months ended March 31, 2018, the Company determined unrealized losses related to its corporate debt securities were other-than-temporarily impaired and recorded an impairment of \$0.1 million for credit-related loss in investment income, net in the Company's condensed consolidated statements of income.

The amortized cost and estimated fair value of investments - debt securities and restricted investments classified as available-for-sale, by contractual maturity are shown in the following table. Actual maturities may differ from contractual maturities since certain borrowers have the right to call or prepay obligations.

| | March 31, 2019 | |
|-------------------------|----------------|------------|
| | Amortized Cost | Fair Value |
| Due in one year or less | \$ 9,905 | \$ 9,817 |
| Restricted investments | 2,323 | 2,328 |
| | \$ 12,228 | \$ 12,145 |

Investments - Equity Securities

As of March 31, 2019 and December 31, 2018, investments - equity securities included \$38.2 million and \$36.1 million, respectively, of preferred stock investments recorded at fair value. During the three months ended March 31, 2019 the Company had an unrealized gain on investments - equity securities of \$2.0 million, compared to an unrealized loss on investments – equity securities of \$0.5 million during the three months ended March 31, 2018, which were included within investment income, net on the condensed consolidated statements of income.

Investment Management Agreement

Mr. Bruce R. Berkowitz is the Chairman of the Company’s Board of Directors (the “Board”). He is the Manager of, and controls entities that own and control, Fairholme Holdings, LLC (“Fairholme”), which wholly owns Fairholme

Table of Contents

Capital Management, L.L.C. (“FCM”, an investment advisor registered with the SEC) and the Fairholme Trust Company, L.L.C. (“FTC”, a non-depository trust company regulated by the Florida Office of Financial Regulation). Mr. Berkowitz is the Chief Investment Officer of FCM, and the Chief Executive Officer and a director of FTC. Since April 2013, FCM has provided investment advisory services to the Company directly, or more recently, as the sub-advisor to FTC. Neither FCM nor FTC receives any compensation for services as the Company’s investment advisor. As of March 31, 2019, clients of FCM and FTC beneficially owned approximately 41.47% of the Company’s common stock and Fairholme, including Mr. Berkowitz and clients of FCM and FTC, collectively beneficially owned 44.07% of the Company’s common stock. FCM and its client, The Fairholme Fund, a series of the Fairholme Funds, Inc., may be deemed affiliates of the Company.

Both Mr. Cesar Alvarez and Mr. Howard Frank are members of the Company’s Board and also serve as directors of Fairholme Funds, Inc. Mr. Alvarez is also a director of FTC.

Pursuant to the terms of an Investment Management Agreement, as amended, with the Company (the “Investment Management Agreement”), FTC agreed to supervise and direct the investments of investment accounts established by the Company in accordance with the investment guidelines and restrictions approved by the Investment Committee of the Company’s Board. The investment guidelines are set forth in the Investment Management Agreement and require that, as of the date of any investment: (i) no more than 15% of the investment account may be invested in securities of any one issuer (excluding the U.S. Government), (ii) any investment in any one issuer (excluding the U.S. Government) that exceeds 10% of the investment account, but not 15%, requires the consent of at least two members of the Investment Committee, (iii) 25% of the investment account must be held in cash or cash equivalents, (iv) the investment account is permitted to be invested in common equity securities; however, common stock investments shall be limited to exchange-traded common equities, shall not exceed 5% ownership of a single issuer and, cumulatively, the common stock held in the Company’s investment portfolio shall not exceed \$100.0 million market value, and (v) the aggregate market value of investments in common stock, preferred stock or other equity investments cannot exceed 25% of the market value of the Company’s investment portfolio at the time of purchase.

Table of Contents

5. Financial Instruments and Fair Value Measurements

Fair Value Measurements

The financial instruments measured at fair value on a recurring basis are as follows:

| | March 31, 2019 | | | Total Fair Value |
|----------------------------------|----------------|-----------|---------|------------------|
| | Level 1 | Level 2 | Level 3 | |
| Cash equivalents: | | | | |
| Money market funds | \$ 5,711 | \$ — | \$ — | \$ 5,711 |
| Commercial paper | 168,076 | — | — | 168,076 |
| | 173,787 | — | — | 173,787 |
| Investments - debt securities: | | | | |
| U.S. Treasury securities | 6,979 | — | — | 6,979 |
| Corporate debt securities | — | 2,838 | — | 2,838 |
| | 6,979 | 2,838 | — | 9,817 |
| Investments - equity securities: | | | | |
| Preferred stock | 10,755 | 27,431 | — | 38,186 |
| Restricted investments: | | | | |
| Short-term bond | 2,215 | — | — | 2,215 |
| Money market fund | 113 | — | — | 113 |
| | 2,328 | — | — | 2,328 |
| | \$ 193,849 | \$ 30,269 | \$ — | \$ 224,118 |

| | December 31, 2018 | | | Total Fair Value |
|----------------------------------|-------------------|---------|---------|------------------|
| | Level 1 | Level 2 | Level 3 | |
| Cash equivalents: | | | | |
| Money market funds | \$ 43,346 | \$ — | \$ — | \$ 43,346 |
| Commercial paper | 107,586 | — | — | 107,586 |
| U.S. Treasury securities | 29,998 | — | — | 29,998 |
| | 180,930 | — | — | 180,930 |
| Investments - debt securities: | | | | |
| U.S. Treasury securities | 6,937 | — | — | 6,937 |
| Corporate debt securities | — | 2,021 | — | 2,021 |
| | 6,937 | 2,021 | — | 8,958 |
| Investments - equity securities: | | | | |
| Preferred stock | 10,470 | 25,662 | — | 36,132 |
| Restricted investments: | | | | |

Edgar Filing: ST JOE CO - Form 10-Q

| | | | | |
|-------------------|------------|-----------|------|------------|
| Short-term bond | 3,265 | — | — | 3,265 |
| Money market fund | 167 | — | — | 167 |
| | 3,432 | — | — | 3,432 |
| | \$ 201,769 | \$ 27,683 | \$ — | \$ 229,452 |

Money market funds, commercial paper, U.S. Treasury securities, certain preferred stock investments and short-term bonds are measured based on quoted market prices in an active market and categorized within Level 1 of the fair

Table of Contents

value hierarchy. Money market funds and commercial paper with a maturity date of 90 days or less from the date of purchase are classified as cash equivalents in the Company's condensed consolidated balance sheets.

The Company's corporate debt securities and certain preferred stock investments are not traded on a nationally recognized exchange, but are traded in the U.S. over-the-counter market where there is less trading activity and the investments are measured primarily using pricing data from external pricing services that report prices observed for recently executed market transactions. For these reasons, the Company has determined that corporate debt securities and certain preferred stock investments are categorized as Level 2 financial instruments since their fair values were determined from market inputs in an inactive market.

Restricted investments are included within other assets on the condensed consolidated balance sheets and include certain of the surplus assets that were transferred from the Company's Pension Plan to a suspense account in the Company's 401(k) Plan in December 2014. The Company has retained the risks and rewards of ownership of these assets; therefore, the assets held in the suspense account are included in the Company's condensed consolidated financial statements until they are allocated to participants. As of March 31, 2019 and December 31, 2018, the assets held in the suspense account were invested in Vanguard Money Market Funds, which invest in short-term, high quality securities or short-term U.S. government securities and seek to provide current income and preserve shareholders' principal investment and a Vanguard Short-Term Bond Fund, which invests in money market instruments and short-term high quality bonds, including asset-backed, government, and investment grade corporate securities with an expected maturity of 0-3 years. The Vanguard Money Market Funds and Vanguard Short-Term Bond Fund are measured based on quoted market prices in an active market and categorized within Level 1 of the fair value hierarchy. The Company's Retirement Plan Investment Committee is responsible for investing decisions and allocation decisions of the suspense account. Refer to Note 8. Other Assets.

Fair Value of Financial Instruments

The Company uses the following methods and assumptions in estimating fair value for financial instruments:

- The fair value of the investments held by SPEs - time deposit is based on the present value of future cash flows at the current market rate.
- The fair value of the investments held by SPEs - U.S. Treasury securities are measured based on quoted market prices in an active market.
- The fair value of the senior notes held by SPE is based on the present value of future cash flows at the current market rate.

The carrying amount and fair value, measured on a nonrecurring basis, of the Company's financial instruments were as follows:

| | March 31, 2019 | | | December 31, 2018 | | |
|-----------------------------------|----------------|------------|-------|-------------------|------------|-------|
| | Carrying value | Fair value | Level | Carrying value | Fair value | Level |
| Assets | | | | | | |
| Investments held by SPEs: | | | | | | |
| Time deposit | \$ 200,000 | \$ 200,000 | 3 | \$ 200,000 | \$ 200,000 | 3 |
| U.S. Treasury securities and cash | \$ 7,011 | \$ 6,809 | 1 | \$ 7,384 | \$ 7,092 | 1 |
| Liabilities | | | | | | |
| Senior Notes held by SPE | \$ 176,837 | \$ 196,106 | 3 | \$ 176,775 | \$ 193,293 | 3 |

Investments and Senior Notes Held by Special Purpose Entities

In connection with a real estate sale in 2014, the Company received consideration including a \$200.0 million fifteen-year installment note (the “Timber Note”) issued by Panama City Timber Finance Company, LLC. The Company contributed the Timber Note and assigned its rights as a beneficiary under a letter of credit to Northwest Florida Timber Finance, LLC. Northwest Florida Timber Finance, LLC monetized the Timber Note by issuing \$180.0 million aggregate

18

Table of Contents

principal amount of its 4.8% Senior Secured Notes due in 2029 (the “Senior Notes”) at an issue price of 98.5% of face value to third party investors. The investments held by Panama City Timber Finance Company, LLC as of March 31, 2019, consist of a \$200.0 million time deposit that, subsequent to April 2, 2014, pays interest at 4.0% and matures in March 2029, U.S. Treasuries of \$6.6 million and cash of \$0.4 million. The Senior Notes held by Northwest Florida Timber Finance, LLC as of March 31, 2019 consist of \$176.8 million, net of the \$3.2 million discount and debt issuance costs. Panama City Timber Finance Company, LLC and Northwest Florida Timber Finance, LLC are VIEs, which the Company consolidates as the primary beneficiary of each entity.

6. Hurricane Michael

On October 10, 2018, Hurricane Michael made landfall in the Florida Panhandle, which resulted in widespread damage to the area. The majority of the Company’s properties incurred minimal or no damage; however the Company’s Bay Point Marina in Bay County and Port St. Joe Marina in Gulf County, as well as certain timber and commercial leasing assets were impacted. The marinas suffered significant damage requiring long-term restoration and will remain closed during the reconstruction of significant portions of these assets, which is currently underway.

The Company maintains property and business interruption insurance, subject to certain deductibles, and is currently assessing claims under such policies; however, the timing and amount of insurance proceeds are uncertain and may not be sufficient to cover all losses. Timing differences are likely to exist between the impairment losses, capital expenditures made to repair or restore properties and recognition and receipt of insurance proceeds reflected in the Company’s financial statements.

GAAP guidance provides that property damaged by a natural disaster be evaluated for impairment loss in the period the loss occurs, recording an insurance receivable for the lesser of the expected net insurance recovery or the net book value of damaged assets that are planned to be replaced. Insurance recoveries for business interruption, clean-up and demolition costs, post-event costs or property damage in excess of net book value will be recognized in income in the period received or when all contingencies associated with the recoveries are resolved and the insurance companies have committed to a recovery amount. The impairment loss represents the Company’s estimate of property damage. The Company is continuing to make a full assessment of the extent of the impact.

During the fourth quarter of 2018, the Company recorded a loss on disposal of assets related to the net book value of the marinas and certain forestry and commercial leasing assets. During the three months ended March 31, 2019, the Company recognized \$0.3 million of insurance proceeds, included in other income, net on the condensed consolidated statements of income. As of March 31, 2019 and December 31, 2018, accounts receivable, net included \$0.9 million and \$6.7 million, respectively, related to insurance proceeds the Company believes is probable of receipt. The insurance proceeds receivable are included in other assets on the condensed consolidated balance sheets.

During the three months ended March 31, 2019, the Company has incurred costs of \$0.3 million for additional hurricane expenses for repairs, clean-up costs, landscape repairs, demolition costs, professional fees and temporary housing for employees included in other income, net on the condensed consolidated statements of income. No insurance recoveries have been recorded for these costs, however some of these costs may be covered by business interruption or property insurance.

Costs incurred due to business interruption, primarily at the marinas, are currently being evaluated. The Company does not expect revenue at these locations until the properties have been rebuilt, but will incur costs for employee retention and property maintenance. As of March 31, 2019, no insurance proceeds have been recorded related to business interruption insurance.

The Company expects that its results of operations related to the marinas and timber assets will be impacted in the near term.

Subsequent to March 31, 2019, the Company received the \$0.9 million of insurance proceeds receivable as of March 31, 2019 from its insurance carriers for property damage.

19

Table of Contents

7. Leases

Leasing revenue consists of long term rental revenue from retail, office and commercial property, cell towers and other assets, which is recognized as earned, using the straight-line method over the life of each lease.

The components of leasing revenue are as follows:

| | Three Months Ended March 31, 2019 |
|-------------------------|---|
| Leasing revenue | |
| Lease payments | \$ 2,680 |
| Variable lease payments | 826 |
| Total leasing revenue | \$ 3,506 |

Minimum future base rental revenue on non-cancelable leases subsequent to March 31, 2019, for the next five years ending December 31 are:

| | |
|------|-----------|
| 2019 | \$ 8,480 |
| 2020 | 10,852 |
| 2021 | 9,788 |
| 2022 | 8,995 |
| 2023 | 7,110 |
| | \$ 45,225 |

As of March 31, 2019, the Company leased certain office equipment under a finance lease and had operating leases for property and equipment used in hospitality operations with remaining lease terms up to the year 2024. Certain leases include options to purchase, terminate or renew for one or more years, which are included in the lease term used to establish right-of-use assets and lease liabilities when it is reasonably certain that the option will be exercised. Finance lease right-of-use assets are included within property, plant and equipment and operating lease right-of-use assets are included within other assets on the condensed consolidated balance sheets, which represent the Company's right to use an underlying asset during a lease term for leases in excess of one year. Corresponding finance lease liability and operating lease liabilities are included within other liabilities on the condensed consolidated balance sheets and are related to the Company's obligation to make lease payments for leases in excess of one year. Prior to the adoption ASU 2016-02 on January 1, 2019 lease assets and liabilities for operating leases were not recognized. The Company uses its incremental borrowing rate to determine the present value of the lease payments since the rate implicit in each lease is not readily determinable.

Table of Contents

The components of lease expense are as follows:

| | Three Months Ended March 31, 2019 | |
|---|---|-------|
| Lease cost | | |
| Finance lease cost: | | |
| Amortization of right-of-use assets | \$ | 4 |
| Interest on lease liability | | 1 |
| Operating lease cost | | 52 |
| Short-term lease cost | | 64 |
| Total lease cost | \$ | 121 |
| Other information | | |
| Weighted-average remaining lease term - finance lease (in years) | | 4.9 |
| Weighted-average remaining lease term - operating leases (in years) | | 1.9 |
| Weighted-average discount rate - finance lease | | 5.0 % |
| Weighted-average discount rate - operating leases | | 5.0 % |

The aggregate payments of finance lease liability subsequent to March 31, 2019, for the years ending December 31 are:

| | | |
|-------------------------------|----|------|
| 2019 | \$ | 41 |
| 2020 | | 54 |
| 2021 | | 54 |
| 2022 | | 54 |
| 2023 | | 54 |
| Thereafter | | 10 |
| Total | | 267 |
| Less imputed interest | | (31) |
| Total finance lease liability | \$ | 236 |

The aggregate payments of operating lease liabilities subsequent to March 31, 2019, for the years ending December 31 are:

| | | |
|-----------------------------------|----|------|
| 2019 | \$ | 141 |
| 2020 | | 145 |
| 2021 | | 78 |
| Total | | 364 |
| Less imputed interest | | (20) |
| Total operating lease liabilities | \$ | 344 |

Table of Contents

8. Other Assets

Other assets consist of the following:

| | March 31, 2019 | December 31, 2018 |
|--|-------------------|----------------------|
| Restricted investments | \$ 2,328 | \$ 3,432 |
| Accounts receivable, net | 7,373 | 14,061 |
| Homesite sales receivable | 2,691 | 2,977 |
| Claim settlement receivable | 2,699 | 2,679 |
| Notes receivable | 1,791 | 2,265 |
| Income tax receivable | 3,253 | 3,914 |
| Prepaid expenses | 6,727 | 6,751 |
| Straight-line rent | 3,534 | 3,581 |
| Operating lease right-of-use assets | 344 | — |
| Investment in unconsolidated joint venture | 3,088 | 1,105 |
| Other assets | 6,133 | 5,069 |
| Retained interest investments | 11,645 | 11,536 |
| Accrued interest receivable for Senior Notes held by SPE | 935 | 2,938 |
| Total other assets | \$ 52,541 | \$ 60,308 |

Restricted Investments

Restricted investments include certain of the surplus assets that were transferred from the Company's Pension Plan to a suspense account in the Company's 401(k) Plan in December 2014. The Company has retained the risks and rewards of ownership of these assets; therefore, the assets held in the suspense account are included in the Company's condensed consolidated financial statements until they are allocated to participants. The Company expenses the fair value of the assets at the time the assets are allocated to participants, which is expected to be allocated up to the next two years. During both the three months ended March 31, 2019 and 2018, the Company recorded an expense of \$1.1 million, for the fair value of the assets, less expenses that were allocated to participants. Any gain or loss on these assets is reflected in the Company's condensed consolidated statements of income and was less than a \$0.1 million loss for the three months ended March 31, 2019 and 2018. Refer to Note 5. Financial Instruments and Fair Value Measurements.

Accounts Receivable, Net

As of March 31, 2019 and December 31, 2018, accounts receivable, net includes \$0.9 million and \$6.7 million of insurance proceeds receivable related to Hurricane Michael that the Company believes are probable of receipt. During the three months ended March 31, 2019, the Company received \$5.8 million of insurance proceeds receivable from its insurance carriers for property damage. See Note 6. Hurricane Michael for additional information.

Homesite Sales Receivable

Homesite sales receivable from contracts with customers include estimated homesite residuals and certain estimated fees that are recognized as revenue at the time of sale to homebuilders, subject to constraints. Any change in circumstances from the estimated amounts will be updated at each reporting period. The receivable will be collected as the homebuilders build the homes and sell to retail consumers, which can occur over multiple years. The following

table presents the changes in homesite sales receivable:

| | Balance January 1, 2019 | Increases Due To Revenue Recognized for Homesites Sold | Decreases Due to Amounts Received | Balance March 31, 2019 |
|------------------------------|----------------------------|--|--------------------------------------|---------------------------|
| Homesite sales receivable | \$ 2,977 | \$ 138 | \$ (424) | \$ 2,691 |

Table of Contents

| | Balance January 1, 2018 | Increases Due To Revenue Recognized for Homesites Sold | Decreases Due to Amounts Received | Balance March 31, 2018 |
|------------------------------|----------------------------|--|--------------------------------------|---------------------------|
| Homesite sales receivable | \$ 2,585 | \$ 629 | \$ (450) | \$ 2,764 |

Claim Settlement Receivable

The remaining settlement amount of \$2.7 million related to the Deepwater Horizon oil spill is due in October 2019.

Notes Receivable

Notes receivable consists of the following:

| | March 31, 2019 | December 31, 2018 |
|--|-------------------|----------------------|
| Pier Park Community Development District notes, non-interest bearing, due September 2022 | \$ 803 | \$ 803 |
| Interest bearing homebuilder note, secured by the real estate sold — 5.5% interest rate, due September 2019 | 416 | 749 |
| Interest bearing homebuilder note, secured by the real estate sold — 5.5% interest rate, due June 2019 | 337 | 422 |
| Interest bearing homebuilder note, secured by the real estate sold — 6.3% interest rate, due March 2020 | 135 | 150 |
| Various mortgage notes, secured by certain real estate, bearing interest at various rates | 100 | 141 |
| Total notes receivable | \$ 1,791 | \$ 2,265 |

The Company evaluates the carrying value of the notes receivable and the need for an allowance for doubtful notes receivable at each reporting date. As of March 31, 2019 and December 31, 2018, there was no allowance for doubtful notes receivable.

Retained Interest Investments

The Company has a beneficial interest in certain bankruptcy-remote qualified SPEs used in the installment sale monetization of certain sales of timberlands in 2007 and 2008. The SPEs' assets are not available to satisfy the Company's liabilities or obligations and the liabilities of the SPEs are not the Company's liabilities or obligations. Therefore, the SPEs' assets and liabilities are not consolidated in the Company's condensed consolidated financial statements as of March 31, 2019 and December 31, 2018. The Company's continuing involvement with the SPEs is the receipt of the net interest payments and the remaining principal of approximately \$16.8 million to be received at the end of the installment notes' fifteen year maturity period, in 2022 through 2024. The Company has a beneficial or retained interest investment related to these SPEs of \$11.6 million and \$11.5 million as of March 31, 2019 and December 31, 2018, respectively, recorded in other assets on the Company's condensed consolidated balance sheets.

9. Real Estate Joint Ventures

The Company enters into real estate JVs, from time to time, for the purpose of developing real estate in which the Company may or may not have a controlling financial interest. GAAP requires consolidation of VIEs in which an enterprise has a controlling financial interest and is the primary beneficiary. A controlling financial interest will have both of the following characteristics: (a) the power to direct the VIE activities that most significantly impact economic performance and (b) the obligation to absorb losses of the VIE that could potentially be significant to the VIE or the right to receive benefits from the VIE that could potentially be significant to the VIE. The Company examines specific criteria and uses judgment when determining whether the Company is the primary beneficiary and must consolidate a VIE. The Company continues to assess whether it is the primary beneficiary on an ongoing basis.

Table of Contents

Consolidated Real Estate Joint Ventures

Origins Crossings JV

Origins Crossings JV was created in January 2019, when the Company entered into a JV agreement to develop, manage and lease apartments in Watersound, Florida. The JV parties are working together to design, develop and construct a 217 unit apartment community. The community will be located on land near the entrance to the Watersound Origins community that is currently owned by the Company and will be contributed to the JV. As of March 31, 2019, the Company owned a 75.0% equity interest in the consolidated JV. The Company's partners are responsible for the day-to-day activities of the JV. However, the Company has significant involvement in the design of the development and approves all major decisions, including project development, annual budgets and financing. The Company determined Origins Crossings JV is a VIE and that the Company is the VIE's primary beneficiary as of March 31, 2019.

Pier Park Crossings JV

In April 2017, the Company entered into a JV agreement to develop, manage and lease apartments in Panama City Beach, Florida. The JV parties are working together to develop and construct a 240 unit apartment community. The community is located on land in the Pier Park area that was contributed to the JV by the Company. As of March 31, 2019 and December 31, 2018, the Company owned a 75.0% equity interest in the consolidated JV. The Company's partners are responsible for the day-to-day activities of the JV. However, the Company has significant involvement in the design of the development and approves all major decisions, including project development, annual budgets and financing. The Company determined Pier Park Crossings JV is a VIE and that the Company is the VIE's primary beneficiary as of March 31, 2019 and December 31, 2018.

Windmark JV

In December 2016, the Company sold all of its interest in the Windmark Beach project to Windmark JV. As of March 31, 2019 and December 31, 2018, the Company owned a 49.0% equity interest in Windmark JV. A wholly owned subsidiary of the Company is the managing member of Windmark JV and runs its day-to-day operations. Windmark JV owns and its members make major decisions related to the management and development of the Windmark Beach project. The Company determined Windmark JV is a VIE and that the Company is the VIE's primary beneficiary as of March 31, 2019 and December 31, 2018.

Pier Park North JV

During 2012, the Company entered into a JV agreement with a partner to develop a retail center at Pier Park North. As of March 31, 2019 and December 31, 2018, the Company owned a 60.0% equity interest in the consolidated JV. The Company's partner is responsible for the day-to-day activities of the JV. However, the Company has significant involvement in the design of the development and approves all major decisions, including project development, annual budgets and financing. The Company determined the Pier Park North JV is a VIE and that the Company is the VIE's primary beneficiary as of March 31, 2019 and December 31, 2018.

Unconsolidated Joint Ventures

Pier Park TPS, LLC

Pier Park TPS, LLC ("Pier Park TPS JV") was created in April 2018, when the Company entered into a JV agreement to develop and operate a 124 room hotel in Panama City Beach, Florida. The hotel will be located on land in the Pier

Park area that the Company contributed to the JV on January 14, 2019 with a fair value of \$1.7 million. In addition, during the three months ended March 31, 2019, the Company contributed cash of \$0.2 million and mitigation bank credits of \$0.1 million. As of December 31, 2018, the Company had an investment in the JV project of \$1.1 million that was contributed to the JV during the first quarter of 2019. As of March 31, 2019 and December 31, 2018, the investment in the unconsolidated JV was \$3.1 million and \$1.1 million, respectively, which is included in other assets on the condensed consolidated balance sheets. The hotel is currently under construction and the Company did not recognize

Table of Contents

any income or loss on this investment for the three months ended March 31, 2019. As of March 31, 2019 and December 31, 2018, the Company owned a 50.0% equity interest in the JV. The Company's partner is responsible for the day-to-day activities of the JV. The Company has determined that Pier Park TPS JV is a VIE, but that the Company is not the primary beneficiary since it does not have the power to direct the activities that most significantly impact the economic performance of the JV. The Company's investment in Pier Park TPS JV is accounted for using the equity method. See Note 18. Commitments and Contingencies for additional information related to debt guaranteed by the Company.

Summarized financial information for Pier Park TPS JV is as follows:

| | March 31, 2019 | December 31, 2018 |
|------------------------------|-------------------|----------------------|
| BALANCE SHEETS: | | |
| Investment in real estate | \$ 4,614 | \$ 285 |
| Cash and cash equivalents | 2,369 | 64 |
| Total assets | \$ 6,983 | \$ 349 |
| Other liabilities | \$ 805 | \$ 3 |
| Equity | 6,178 | 346 |
| Total liabilities and equity | \$ 6,983 | \$ 349 |

10. Debt, Net

Debt consists of the following:

| | March 31, 2019 | | | December 31, 2018 | | |
|--|----------------|---|-----------|-------------------|---|-----------|
| | Principal | Unamortized Discount and Debt Issuance Costs | Net | Principal | Unamortized Discount and Debt Issuance Costs | Net |
| PPN JV Loan, due November 2025, bearing interest at 4.1% | \$ 46,199 | \$ 429 | \$ 45,770 | \$ 46,423 | \$ 446 | \$ 45,977 |
| Pier Park Crossings JV Loan, insured by HUD, due June 2060, bearing interest at 4.0% | 21,697 | 1,107 | 20,590 | 15,399 | 1,114 | 14,285 |
| Community Development District debt, secured by certain real estate or other collateral, due May 2023 through May 2039, bearing interest at 3.6% to 6.0% | 7,695 | — | 7,695 | 6,324 | — | 6,324 |
| Pier Park Outparcel Construction Loan, due March 2027, bearing interest at | 1,574 | 16 | 1,558 | 1,585 | 16 | 1,569 |

| | | | | | | |
|---|-----------|----------|-----------|-----------|----------|-----------|
| LIBOR plus 1.7% (effective rate of 4.2% at March 31, 2019) | | | | | | |
| WaterColor Crossings Construction Loan, due February 2029, bearing interest at LIBOR plus 1.7% (effective rate of 4.2% at March 31, 2019) | 1,478 | 25 | 1,453 | 1,245 | 26 | 1,219 |
| Beach Homes Loan, due May 2029, bearing interest at LIBOR plus 1.7% (effective rate of 4.2% at March 31, 2019) | 747 | 21 | 726 | — | — | — |
| Total debt | \$ 79,390 | \$ 1,598 | \$ 77,792 | \$ 70,976 | \$ 1,602 | \$ 69,374 |

In October 2015, the Pier Park North JV entered into a \$48.2 million loan (the “PPN JV Loan”), secured by a first lien on, and security interest in, a majority of the Pier Park North JV’s property. In connection with the PPN JV Loan, the Company entered into a limited guarantee in favor of the lender, based on its percentage ownership of the JV. In

Table of Contents

addition, the guarantee can become full recourse in the case of any fraud or intentional misrepresentation by the Pier Park North JV; any voluntary transfer or encumbrance of the property in violation of the due-on-sale clause in the security instrument; upon commencement of voluntary bankruptcy or insolvency proceedings and upon breach of covenants in the security instrument.

In May 2018, the Pier Park Crossings JV entered into a \$36.6 million loan, insured by the U.S. Department of Housing and Urban Development (“HUD”), to finance the construction of apartments in Panama City Beach, Florida (the “PPC JV Loan”). The PPC JV Loan provides for interest only payments during the first twenty-four months and monthly principal and interest payments thereafter through maturity in June 2060. The PPC JV Loan may not be prepaid prior to July 1, 2020. From July 1, 2020 through June 30, 2030, a prepayment premium is due to the lender of 1.0% - 10.0% of any prepaid principal. The PPC JV Loan is secured by the Pier Park Crossings JV’s real property and the assignment of rents and leases.

Community Development District (“CDD”) bonds financed the construction of infrastructure improvements at some of the Company’s communities. The principal and interest payments on the bonds are paid by assessments on the properties benefited by the improvements financed by the bonds. The Company has recorded a liability for CDD debt that is associated with platted property, which is the point at which it becomes fixed or determinable. Additionally, the Company has recorded a liability for the portion of the CDD debt that is associated with unplatted property if it is probable and reasonably estimable that the Company will ultimately be responsible for repayment. The Company’s total CDD debt assigned to property it owns was \$19.9 million as of each March 31, 2019 and December 31, 2018. The Company pays interest on this total outstanding CDD debt.

In March 2017, a wholly owned subsidiary of the Company entered into a \$1.6 million construction loan to finance the construction of a commercial leasing property located in Panama City Beach, Florida (the “Pier Park Outparcel Construction Loan”). The Pier Park Outparcel Construction Loan provides for monthly principal and interest payments with a final balloon payment at maturity. The Pier Park Outparcel Construction Loan is secured by the real property, assignment of rents and the security interest in the rents and personal property.

In February 2018, a wholly owned subsidiary of the Company entered into a \$1.9 million construction loan to finance the construction of a commercial leasing property located in Santa Rosa Beach, Florida (the “WaterColor Crossings Construction Loan”). The WaterColor Crossings Construction Loan provides for interest only payments during the first twelve months and monthly principal and interest payments thereafter with a final balloon payment at maturity. The WaterColor Crossings Construction Loan is secured by the real property, assignment of rents and the security interest in the rents and personal property. In connection with the WaterColor Crossings Construction Loan, the Company executed a guarantee in favor of the lender to guarantee the payment and performance of the borrower under the WaterColor Crossings Construction Loan.

In May 2018, a wholly owned subsidiary of the Company entered into a \$1.7 million construction loan to finance the construction of two beach homes located in Panama City Beach, Florida (the “Beach Homes Loan”). The Beach Homes Loan provides for interest only payments during the first twelve months and monthly principal and interest payments thereafter with a final balloon payment at maturity. The Beach Homes Loan is secured by the real property, assignment of rents and the security interest in the rents and personal property. In connection with the Beach Homes Loan, the Company executed a guarantee in favor of the lender to guarantee the payment and performance of the borrower under the Beach Homes Loan.

Table of Contents

The aggregate maturities of debt subsequent to March 31, 2019, for the years ending December 31 are:

| | |
|------------|-------------------|
| | March 31, 2019 |
| 2019 | \$ 1,457 |
| 2020 | 1,968 |
| 2021 | 2,174 |
| 2022 | 2,189 |
| 2023 | 2,212 |
| Thereafter | 69,390 |
| | \$ 79,390 |

11. Other Liabilities

Other liabilities consist of the following:

| | | |
|---|-------------------|----------------------|
| | March 31, 2019 | December 31, 2018 |
| Accounts payable | \$ 9,186 | \$ 10,148 |
| Finance lease liability | 236 | — |
| Operating lease liabilities | 344 | — |
| Accrued compensation | 1,761 | 3,112 |
| Other accrued liabilities | 3,824 | 2,560 |
| Deferred revenue | 17,378 | 17,478 |
| Club initiation fees | 5,976 | 5,676 |
| Club membership deposits | 4,156 | 4,286 |
| Advance deposits | 2,795 | 1,277 |
| Accrued interest expense for Senior Notes held by SPE | 713 | 2,850 |
| Total other liabilities | \$ 46,369 | \$ 47,387 |

Other accrued liabilities include \$1.2 million of accrued property taxes as of March 31, 2019, which are generally paid annually in November. As of December 31, 2018 the Company had no accrued property taxes.

Deferred revenue as of March 31, 2019 and December 31, 2018 includes \$12.5 million related to a 2006 agreement pursuant to which the Company agreed to sell land to the Florida Department of Transportation. Revenue is recognized when title to a specific parcel is legally transferred.

Club initiation fees are recognized as revenue over the estimated average duration of membership, which is evaluated periodically. The following table presents the changes in club initiation fees related to contracts with customers:

| | | | |
|----------------------------|-----------------------------------|--|---------------------------|
| Balance January 1, 2019 | Increases Due To Cash Received | Decreases Due to Revenue Recognized | Balance March 31, 2019 |
|----------------------------|-----------------------------------|--|---------------------------|

Edgar Filing: ST JOE CO - Form 10-Q

| | | | | |
|----------------------|----------|--------|----------|----------|
| Contract liabilities | | | | |
| Club initiation fees | \$ 5,676 | \$ 753 | \$ (453) | \$ 5,976 |

| | Balance January 1, 2018 | Increases Due To Cash Received | Decreases Due to Revenue Recognized | Balance March 31, 2018 |
|----------------------|----------------------------|-----------------------------------|--|---------------------------|
| Contract liabilities | | | | |
| Club initiation fees | \$ 5,199 | \$ 253 | \$ (272) | \$ 5,180 |

Table of Contents

Advance deposits consist of deposits received on hotel rooms and lodging rentals. Advance deposits are recorded as other liabilities in the condensed consolidated balance sheets without regard to whether they are refundable and are recognized as income at the time the service is provided for the related deposit.

12. Income Taxes

Income tax expense (benefit) attributable to income from operations differed from the amount computed by applying the statutory federal income tax rate of 21% as of March 31, 2019 and 2018 to pre-tax income or loss as a result of the following:

| | Three Months Ended | |
|--|--------------------|----------|
| | March 31, | |
| | 2019 | 2018 |
| Tax at the federal statutory rate | \$ 555 | \$ 107 |
| State income taxes (net of federal benefit) | 116 | 22 |
| 2017 qualified timber gains at the federal statutory rate of 23.8% (1) | — | (345) |
| Decrease in valuation allowance | — | (33) |
| Other | (10) | — |
| Total income tax expense (benefit) | \$ 661 | \$ (249) |

(1) The Bipartisan Budget Act of 2018 was signed into law on February 9, 2018 (the “2018 Act”). The 2018 Act retroactively re-established the preferential 23.8% tax rate on C Corporation Qualified Timber Gains, extending its applicability from 2016 to include the 2017 tax year. The benefit of this retroactive tax rate reduction is included in 2018 income from continuing operations.

Significant judgment is required in evaluating the Company's uncertain tax positions and determining its provision for income taxes. The Company regularly assesses the likelihood of adverse outcomes resulting from potential examinations to determine the adequacy of its provision for income taxes and applies a “more-likely-than-not” in determining the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. The Company has not identified any unrecognized tax benefits as of either March 31, 2019 or December 31, 2018.

13. Accumulated Other Comprehensive Loss

Following is a summary of the changes in the balances of accumulated other comprehensive loss, which is presented net of tax:

| | Unrealized Gain on Available-for- Sale Securities |
|--|---|
| Accumulated other comprehensive loss at December 31, 2018 | \$ (674) |
| Other comprehensive income before reclassifications | 604 |
| Amounts reclassified from accumulated other comprehensive loss | 2 |
| Other comprehensive income | 606 |

Accumulated other comprehensive loss at March 31, 2019 \$ (68)

Table of Contents

Following is a summary of the tax effects allocated to other comprehensive income:

| | Three Months Ended March 31, 2019 | | |
|--|-----------------------------------|-------------|-------------------|
| | Before-Tax Amount | Tax Expense | Net-of-Tax Amount |
| Unrealized gain on investments - debt securities and restricted investments: | | | |
| Unrealized gain on available-for-sale investments | \$ 799 | \$ (203) | \$ 596 |
| Unrealized gain on restricted investments | 11 | (3) | 8 |
| Reclassification adjustment for net loss included in earnings | 2 | — | 2 |
| Net unrealized gain | 812 | (206) | 606 |
| Other comprehensive income | \$ 812 | \$ (206) | \$ 606 |

| | Three Months Ended March 31, 2018 | | |
|---|-----------------------------------|--------------------------|-------------------|
| | Before-Tax Amount | Tax Benefit or (Expense) | Net-of-Tax Amount |
| Unrealized loss on investments - debt securities and restricted investments: | | | |
| Unrealized loss on available-for-sale investments | \$ (803) | \$ 204 | \$ (599) |
| Unrealized loss on restricted investments | (9) | 2 | (7) |
| Reclassification adjustment for net loss included in earnings | 1,078 | (273) | 805 |
| Reclassification adjustment for other-than-temporary impairment loss included in earnings | 63 | (16) | 47 |
| Reclassification into retained earnings for the adoption of ASU 2016-01 (1) | 932 | (236) | 696 |
| Reclassification into retained earnings for the adoption of ASU 2018-02 (2) | — | (313) | (313) |
| Net unrealized gain | 1,261 | (632) | 629 |
| Other comprehensive income | \$ 1,261 | \$ (632) | \$ 629 |

-
- (1) The reclassification into retained earnings relates to the adoption of ASU 2016-01. The new guidance was effective January 1, 2018, and required equity investments to be measured at fair value with changes in fair value recognized in results of operations rather than the condensed consolidated statements of comprehensive income.
- (2) The reclassification into retained earnings relates to the adoption of ASU 2018-02. The new guidance was effective January 1, 2018, and allowed a reclassification from accumulated other comprehensive loss to retained earnings for stranded tax effects resulting from the Tax Act.

14. Stockholders' Equity

Stock Repurchase Program

The Company's Board has approved a stock repurchase program (the "Stock Repurchase Program") pursuant to which the Company is authorized to repurchase shares of its common stock. The Stock Repurchase Program has no

expiration date.

During the three months ended March 31, 2019 and 2018, the Company repurchased 471,500 and 764,825 shares, respectively, of its common stock at an average purchase price of \$15.00 and \$17.90, per share, respectively, for an aggregate purchase price of \$7.1 million and \$13.7 million, respectively, pursuant to its Stock Repurchase Program. As of March 31, 2019, the Company had a total authority of \$35.8 million available for purchase of shares of its common stock pursuant to its Stock Repurchase Program. The Company may repurchase its common stock in open market purchases from time to time, in privately negotiated transactions or otherwise, pursuant to Rule 10b-18 under the Securities Exchange Act of 1934, as amended (the “Exchange Act”). The timing and amount of any additional shares to be repurchased will depend upon a variety of factors, including market and business conditions. Repurchases may be commenced or suspended at any time or from time to time without prior notice. The Stock Repurchase Program will continue until otherwise modified or terminated by the Company’s Board at any time in its sole discretion.

29

Table of Contents

Issuance of Common Stock for Director's Fees

On May 23, 2018, the Company's Board approved granting to each non-employee director an equity grant with an aggregate fair market value of \$50,000 or, at the director's election, its cash equivalent. On July 2, 2018, 2,778 shares of restricted stock were granted to one of the Company's directors pursuant to the Board's May 23, 2018 approval and the Company's 2015 Performance and Equity Incentive Plan (the "2015 Plan"). This restricted stock will vest on the date of the Company's 2019 Annual Meeting of Shareholders (the "2019 Annual Meeting") and is subject to forfeiture upon termination of service on the Board prior to the 2019 Annual Meeting. Three non-employee directors elected to receive cash in lieu of the stock.

On May 25, 2017, the Company's Board approved granting to each non-employee director an equity grant with an aggregate fair market value of \$50,000 or, at the director's election, its cash equivalent. On July 3, 2017, 5,334 shares of restricted stock were granted to two of the Company's directors pursuant to the Board's May 25, 2017 approval and the Company's 2015 Plan. This restricted stock vested on May 23, 2018, the date of the Company's 2018 Annual Meeting of Shareholders. Four non-employee directors elected to receive cash in lieu of the stock.

For each of the three months ended March 31, 2019 and 2018, the Company recorded expense of less than \$0.1 million, related to restricted stock awards to the Company's directors.

Issuance of Common Stock for Officer Compensation

Pursuant to the Company's 2015 Plan, the Company's named executive officers ("NEOs") were provided with the opportunity to elect to receive up to 50% of their discretionary cash incentive award for 2017 performance in shares of Company stock and four of the Company's NEOs elected to do so. On March 15, 2018, 9,956 shares, net of shares withheld for taxes, of restricted stock were granted to four of the Company's NEOs. The restricted stock vested immediately. For the three months ended March 31, 2018, the Company recorded expense of \$0.2 million related to restricted stock awards to the Company's NEOs.

15. Revenue Recognition

Revenue consists primarily of real estate sales, hospitality operations, leasing operations, and timber sales. Taxes collected from customers and remitted to governmental authorities (e.g., sales tax) are excluded from revenue, costs and expenses. The following represents revenue disaggregated by segment, good or service and timing:

| | Three Months Ended March 31, 2019 | | | | | Total |
|-----------------------------------|-----------------------------------|-------------|------------------------------------|----------|--------|-----------|
| | Residential Real Estate | Hospitality | Commercial Leasing and Sales | Forestry | Other | |
| Revenue by Major Good/Service: | | | | | | |
| Real estate revenue | \$ 3,362 | \$ — | \$ 923 | \$ 188 | \$ 118 | \$ 4,591 |
| Hospitality revenue | — | 7,431 | — | — | — | 7,431 |
| Leasing revenue | — | 36 | 3,288 | 182 | — | 3,506 |
| Timber revenue | — | — | — | 495 | — | 495 |
| Total revenue | \$ 3,362 | \$ 7,467 | \$ 4,211 | \$ 865 | \$ 118 | \$ 16,023 |

Timing of Revenue
Recognition:

Edgar Filing: ST JOE CO - Form 10-Q

| | | | | | | |
|-------------------------------|----------|----------|----------|--------|--------|-----------|
| Recognized at a point in time | \$ 3,362 | \$ 6,920 | \$ 923 | \$ 683 | \$ 118 | \$ 12,006 |
| Recognized over time | — | 511 | — | — | — | 511 |
| Over lease term | — | 36 | 3,288 | 182 | — | 3,506 |
| Total revenue | \$ 3,362 | \$ 7,467 | \$ 4,211 | \$ 865 | \$ 118 | \$ 16,023 |

Table of Contents

| | Three Months Ended March 31, 2018 | | | | | |
|--------------------------------|-----------------------------------|-------------|------------------------------------|----------|--------|-----------|
| | Residential Real Estate | Hospitality | Commercial Leasing and Sales | Forestry | Other | Total |
| Revenue by Major Good/Service: | | | | | | |
| Real estate revenue | \$ 6,957 | \$ — | \$ 310 | \$ 184 | \$ 251 | \$ 7,702 |
| Hospitality revenue | — | 7,079 | — | — | — | 7,079 |
| Leasing revenue | — | 371 | 2,840 | 207 | — | 3,418 |
| Timber revenue | 77 | — | — | 1,589 | — | 1,666 |
| Total revenue | \$ 7,034 | \$ 7,450 | \$ 3,150 | \$ 1,980 | \$ 251 | \$ 19,865 |
| Timing of Revenue Recognition: | | | | | | |
| Recognized at a point in time | \$ 7,034 | \$ 6,754 | \$ 310 | \$ 1,773 | \$ 251 | \$ 16,122 |
| Recognized over time | — | 325 | — | — | — | 325 |
| Over lease term | — | 371 | 2,840 | 207 | — | 3,418 |
| Total revenue | \$ 7,034 | \$ 7,450 | \$ 3,150 | \$ 1,980 | \$ 251 | \$ 19,865 |

16. Other Income (Expense)

Other income (expense) consists of the following:

| | Three Months Ended March 31, | |
|---|---------------------------------|----------|
| | 2019 | 2018 |
| Investment income, net | | |
| Interest and dividend income | \$ 1,813 | \$ 2,880 |
| Accretion income | 61 | 221 |
| Net realized loss on the sale of investments | (2) | (1,078) |
| Other-than-temporary impairment loss | — | (63) |
| Unrealized gain (loss) on investments, net | 2,049 | (538) |
| Interest income from investments in SPEs | 2,049 | 2,050 |
| Interest accrued on notes receivable and other interest | 76 | 193 |
| Total investment income, net | 6,046 | 3,665 |
| Interest expense | | |
| Interest expense and amortization of discount and issuance costs for Senior Notes issued by SPE | (2,199) | (2,196) |
| Other interest expense | (743) | (829) |
| Total interest expense | (2,942) | (3,025) |
| Other income (expense), net | | |
| Gain on land contribution | 1,472 | — |
| Accretion income from retained interest investments | 320 | 290 |

| | | |
|----------------------------|----------|--------|
| Insurance proceeds | 279 | — |
| Hurricane expense | (322) | — |
| Miscellaneous expense, net | (51) | (13) |
| Other income, net | 1,698 | 277 |
| Total other income, net | \$ 4,802 | \$ 917 |

Investment Income, Net

Interest and dividend income includes interest income accrued or received on the Company's corporate debt securities, commercial paper and money market funds, and dividend income received from the Company's investment in preferred stock. Accretion income includes the amortization of the premium or accretion of discount related to the Company's available-for-sale securities, which is amortized based on an effective interest rate method over the term of the available-for-sale securities. Net realized loss on the sale of investments include the gains or losses recognized on the

Table of Contents

sale of available-for-sale securities prior to maturity. Other-than-temporary impairment loss includes impairments related to the Company's corporate debt securities for the three months ended March 31, 2018. Unrealized gain (loss) on investments, net includes unrealized gains or losses on investments - equity securities.

Interest income from investments in SPEs primarily includes interest earned on the investments held by Panama City Timber Finance Company, LLC, which is used to pay the interest expense for Senior Notes held by Northwest Florida Timber Finance, LLC.

Interest Expense

Interest expense includes interest expense related to the Company's CDD debt, PPN JV Loan, Pier Park Outparcel Construction Loan, WaterColor Crossings Construction Loan and finance leases. Borrowing costs, including the discount and issuance costs for the Senior Notes issued by Northwest Florida Timber Finance, LLC, are amortized based on the effective interest method at an effective rate of 4.9%.

Other Income, Net

Other income, net primarily includes gain on land contribution, income from the Company's retained interest investments, insurance proceeds, hurricane expenses and other income and expense items. The three months ended March 31, 2019, include a gain of \$1.5 million on land contributed to our unconsolidated Pier Park TPS JV. See Note 9, Real Estate Joint Ventures for additional information. During the three months ended March 31, 2019, the Company received \$0.3 million of insurance proceeds and incurred \$0.3 million of hurricane expenses related to Hurricane Michael. See Note 6, Hurricane Michael for additional information. These amounts were included in other income, net in the condensed consolidated statements of income.

The Company records the accretion of investment income from its retained interest investment over the life of the retained interest using the effective yield method with rates ranging from 3.7% to 11.9%.

17. Segment Information

The Company conducts primarily all of its business in the following four operating segments: (1) residential real estate, (2) hospitality, (3) commercial leasing and sales and (4) forestry.

The Company's reportable segments are strategic business units that offer different products and services. They are each managed separately and decisions about allocations of resources are determined by management based on these strategic business units.

The Company uses income before income taxes and non-controlling interest and other measures for purposes of making decisions about allocating resources to each segment and assessing each segment's performance, which the Company believes represents current performance measures.

The accounting policies of the segments are set forth in Note 2 to the Company's consolidated financial statements contained in Item 15 of the Company's Annual Report on Form 10 K for the year ended December 31, 2018. Total revenue represents sales to unaffiliated customers, as reported in the Company's condensed consolidated statements of income. All significant intercompany transactions have been eliminated in consolidation. The caption entitled "Other" under operating revenue consists of mitigation credit and title fee revenue. The caption entitled "Other" under income (loss) before income taxes consists of corporate operating expenses, net of corporate other income.

Table of Contents

Information by business segment is as follows:

| | Three Months Ended March 31, | |
|---|---------------------------------|-----------|
| | 2019 | 2018 |
| Operating revenue: | | |
| Residential real estate | \$ 3,362 | \$ 7,034 |
| Hospitality | 7,467 | 7,450 |
| Commercial leasing and sales | 4,211 | 3,150 |
| Forestry revenue | 865 | 1,980 |
| Other | 118 | 251 |
| Consolidated operating revenue | \$ 16,023 | \$ 19,865 |
| Income (loss) before income taxes: | | |
| Residential real estate | \$ 255 | \$ 1,459 |
| Hospitality | (807) | (534) |
| Commercial leasing and sales | 2,490 | (90) |
| Forestry | 580 | 1,531 |
| Other | 123 | (1,990) |
| Consolidated income before income taxes | \$ 2,641 | \$ 376 |

| | March 31, | December 31, |
|------------------------------|------------|--------------|
| | 2019 | 2018 |
| Total assets: | | |
| Residential real estate | \$ 129,166 | \$ 125,642 |
| Hospitality | 73,616 | 70,746 |
| Commercial leasing and sales | 192,273 | 182,658 |
| Forestry | 20,464 | 20,189 |
| Other | 460,321 | 471,727 |
| Total assets | \$ 875,840 | \$ 870,962 |

18. Commitments and Contingencies

The Company establishes an accrued liability when it believes it is both probable that a material loss has been incurred and the amount of the loss can be reasonably estimated. The Company will evaluate the range of reasonably estimated losses and record an accrued liability based on what it believes to be the minimum amount in the range, unless it believes an amount within the range is a better estimate than any other amount. In such cases, there may be an exposure to loss in excess of the amounts accrued. The Company evaluates quarterly whether further developments

could affect the amount of the accrued liability previously established or would make a loss contingency both probable and reasonably estimable.

The Company also provides disclosure when it believes it is reasonably possible that a material loss will be incurred or when it believes it is reasonably possible that the amount of a loss will exceed the recorded liability. The Company reviews loss contingencies at least quarterly to determine whether the likelihood of loss has changed and to assess whether a reasonable estimate of the loss or range of loss can be made. This estimated range of possible losses is based upon currently available information and is subject to significant judgment and a variety of assumptions, as well as known and unknown uncertainties. The matters underlying the estimated range will change from time to time, and actual results may vary significantly from the current estimate.

The Company is subject to a variety of litigation, claims, other disputes and governmental proceedings that arise from time to time in the ordinary course of its business, including litigation related to its prior homebuilding and development activities. The Company cannot make assurances that it will be successful in defending these matters. Based on current knowledge, the Company does not believe that loss contingencies arising from pending litigation,

Table of Contents

claims, other disputes and governmental proceedings, including those described herein, will have a material adverse effect on the consolidated financial position or liquidity of the Company. However, in light of the inherent uncertainties involved in these matters, an adverse outcome in one or more of these matters could be material to the Company's results of operations or cash flows for any particular reporting period.

The Company is subject to costs arising out of environmental laws and regulations, which include obligations to remove or limit the effects on the environment of the disposal or release of certain wastes or substances at various sites, including sites which have been previously sold. It is the Company's policy to accrue and charge against earnings environmental cleanup costs when it is probable that a liability has been incurred and a range of loss can be reasonably estimated. As assessments and cleanups proceed, these accruals are reviewed and adjusted, if necessary, as additional information becomes available. The Company is in the process of assessing certain properties in regard to the effects, if any, on the environment from the disposal or release of wastes or substances. Management is unable to quantify future rehabilitation costs above present accruals at this time or provide a reasonably estimated range of loss.

Other litigation, claims, disputes and governmental proceedings, including environmental matters, are pending against the Company. Accrued aggregate liabilities related to the matters described above and other litigation matters were \$1.2 million as of each March 31, 2019 and December 31, 2018, respectively. Significant judgment is required in both the determination of probability and the determination as to whether the amount of an exposure is reasonably estimable. Due to uncertainties related to these matters, accruals are based only on the information available at the time. As additional information becomes available, management reassesses potential liabilities related to pending claims and litigation and may revise its previous estimates, which could materially affect the Company's results of operations for any particular reporting period.

The Company has retained certain self-insurance risks with respect to losses for third party liability and property damage, including its timber assets.

At both March 31, 2019 and December 31, 2018, the Company was required to provide surety bonds that guarantee completion of certain infrastructure in certain development projects and mitigation banks of \$9.4 million, which may potentially result in liability to the Company if certain obligations of the Company are not met.

As of March 31, 2019, the Company had a total of \$33.0 million in contractual obligations.

In January 2019, the Company's unconsolidated Pier Park TPS JV, entered into a \$14.4 million loan, maturing in January 2026 (the "Pier Park TPS JV Loan"). The Pier Park TPS JV Loan is secured by the real property, assignment of rents and the security interest in the rents and personal property. In connection with the Pier Park TPS JV Loan, the Company and a wholly owned subsidiary of the Company (the "Guarantor") entered into a joint and several guarantee in favor of the lender, to guarantee the payment and performance of the borrower. The Guarantors' liability under the Pier Park TPS JV Loan will be automatically reduced to 50.0%, or a further 25.0% of the outstanding principal balance upon reaching and maintaining certain debt service coverage. In addition, the guarantee can become full recourse in the case of the failure of Guarantor to abide by or perform any of the covenants or warranties to be performed on the part of such Guarantor; any sale, conveyance or transfer of the property; upon the filing or commencement of voluntary bankruptcy or insolvency proceedings; the entry of monetary judgement or assessment or the filing of any tax lien against either the borrower or Guarantor; and the dissolution of the borrower or Guarantor. As of March 31, 2019, there was no principal balance related to the Pier Park TPS JV Loan.

Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with the accompanying unaudited condensed consolidated financial statements and related notes in Item 1 and with the audited consolidated financial statements and the related notes included in our annual report on Form 10 K. The statements in this discussion regarding industry outlook, our expectations regarding our future performance, liquidity and capital resources and other non-historical statements in this discussion are forward-looking statements. These forward-looking statements are subject to risks and uncertainties, including the risks and uncertainties described in "Forward-Looking Statements" below and "Risk Factors" on page 9 of our annual report on Form 10 K. Our actual results may differ materially from those contained in or implied by any forward-looking statements.

Business Overview

St. Joe is a real estate development, asset management and operating company with real estate assets and operations concentrated in Northwest Florida, which we predominantly use, or intend to use, for or in connection with, our various residential real estate developments, hospitality operations, commercial developments and leasing operations and our forestry operations.

We have significant residential and commercial land-use entitlements in hand or in process. We actively seek higher and better uses for our real estate assets through a range of activities from strategic land planning and development, infrastructure improvements and promoting economic development in Northwest Florida. We may explore the sale of such assets opportunistically or when we believe that we or others can better deploy those resources.

As a real estate development company, we seek to enhance the value of our real estate assets by undertaking targeted types of residential and commercial real estate development opportunities. These targeted opportunities are intended to meet market demand where historically we sold land for other developers to meet that market demand. As an operating company, we operate some of the finest hospitality assets that Northwest Florida has to offer. As an asset management company, we actively manage leasing operations and forestry operations to capture and enhance the value of our real estate assets. Approximately 90% of our real estate land holdings are located within fifteen miles of the Gulf of Mexico. For the year ended December 31, 2018, we estimate approximately 79% of our revenue was generated from sales, activities, and operations on approximately 2% of our land holdings.

We expect to use our land holdings, our cash and cash equivalents and investments to increase recurring revenue, while creating long-term value for our shareholders. We believe that our present liquidity position and our land holdings provide us with numerous opportunities to increase recurring revenue and create long-term value for our shareholders by allowing us to focus on our core business activity of real estate development and asset management.

We seek opportunities to invest our funds in ways that could increase our returns. These investments may include longer term commercial or residential real estate or real estate related investments (in which we may play an active or passive role), investments in real estate investment trusts and other investments in liquid or illiquid securities where we believe we can increase our returns.

Our real estate investment strategy focuses on projects that meet our investment return criteria. The time frame for these expenditures and investments will vary based on the type of project. However, our practice is to only incur such expenditures when our analysis indicates that a project will generate a return equal to or greater than the threshold return over its life.

Segments

We conduct primarily all of our business in the following four reportable operating segments: (1) residential real estate, (2) hospitality, (3) commercial leasing and sales and (4) forestry. Commencing in the fourth quarter of 2018, our previously titled “resorts and leisure” segment was retitled “hospitality,” with no effect on the condensed consolidated balance sheets, statements of income, statements of comprehensive income or statements of cash flows for the periods presented.

Table of Contents

The following table sets forth the relative contribution of these operating segments to our consolidated operating revenue:

| | Three Months | | | |
|--------------------------------|-----------------|---|-------|---|
| | Ended March 31, | | 2018 | |
| | 2019 | | 2018 | |
| Segment Operating Revenue | | | | |
| Residential real estate | 21.0 | % | 35.4 | % |
| Hospitality | 46.6 | % | 37.5 | % |
| Commercial leasing and sales | 26.3 | % | 15.9 | % |
| Forestry | 5.4 | % | 10.0 | % |
| Other | 0.7 | % | 1.2 | % |
| Consolidated operating revenue | 100.0 | % | 100.0 | % |

For more information regarding our operating segments, see Note 17. Segment Information of our condensed consolidated financial statements included in this quarterly report.

Residential Real Estate

Our residential real estate segment typically plans and develops residential communities of various sizes across a wide range of price points and sells homesites to builders or retail consumers. From time to time, our residential real estate segment also evaluates opportunities to sell some of our hospitality properties.

Below is a description of some of our major residential development communities in Northwest Florida that we are in the process of planning or developing. As is true with all of our projects, what residential real estate will actually be developed, including the number of homesites that will ultimately be approved for development in any residential development community, will depend on our development strategy, the extent to which the anticipated returns of the project meet our investment return criteria, and the availability of capital resources to fund the development.

The Watersound Origins community is a large scale, mixed use community in South Walton County, Florida with direct access to Lake Powell. The community has received government approval for 1,074 single family homesites with an additional multi-family component. As of March 31, 2019, 371 homesites are fully developed, of which 345 have sold. Currently 305 homesites are under site development and clearing is in process for 466 homesites, the development of these 466 homesites will be completed in phases. As of March 31, 2019, we had 487 homesites under contract.

The Breakfast Point community is a residential community in Panama City Beach, Florida. The community has received government approval for 369 single family homesites. As of March 31, 2019, 302 homesites are fully developed, all of which have sold. Currently 67 homesites are under site development, all of which were under contract with builders.

The Breakfast Point East community is a proposed residential community in Bay County, Florida adjacent to and east of the Breakfast Point community. The community has received government approval for 1,760 single family homesites and 440 multi-family units. Planning and design is currently in process for Phase 1 of Breakfast Point East.

The SouthWood community is a large scale, mixed use community located in Tallahassee, Florida. The community has received government approval for 4,770 residential homesites, which includes 2,074 single family and 2,696

Edgar Filing: ST JOE CO - Form 10-Q

multi-family. To date, 2,697 homesites are sold. Engineering is currently in process for 68 homesites. As of March 31, 2019, we had 120 homesites under contract with two builders.

The WindMark Beach community is a residential community in Port St. Joe, Florida. The community has received governmental approval for 1,516 residential homesites. To date, 224 homesites are fully developed and sold. Currently, 94 homesites are under site development, all of which were under contract with a builder.

The Latitude Margaritaville Watersound community is a proposed 55+ residential community in Bay County, Florida with direct access to the Gulf Intracoastal Waterway. The community is proposed to be developed as a JV,

Table of Contents

subject to execution of definitive agreements, with our potential JV partner Minto Communities USA, a homebuilder and community developer. Planning, engineering, and permitting approvals are in process for the sales center and first phase, which is estimated to include approximately 3,000 residential homesites.

The Titus Park and Brannonville communities are proposed residential communities located in east Bay County, Florida. These residential communities are proposed to be developed in multiple phases. Currently clearing is in process for 154 homesites in the Titus Park community and engineering is in process for Phase 1 of the Brannonville community.

The Park Place community is a proposed residential community located in the City of Callaway in east Bay County, Florida. This residential community is proposed to be developed in multiple phases. Planning and design are currently in process for Phase 1 of the Park Place community.

The Mexico Beach Village residential community is a proposed mixed use community located in the City of Mexico Beach in east Bay County, Florida. The residential component of this community is proposed to be developed in multiple phases. Planning and design are currently in process for this community.

The WaterColor community is a residential community located in South Walton County, Florida. Engineering is currently in process for a new residential phase of this community.

The Camp Creek community is a proposed residential community located in South Walton County, Florida. The community is adjacent to the Camp Creek Golf Club and is proposed to be developed in multiple phases. Engineering and permitting approvals are currently in process for Phase 1 of the Camp Creek residential community.

We have other residential communities, such as the SummerCamp Beach and RiverCamps communities that have homesites available for sale or future development. In addition, we have residential communities, such as WaterSound Beach, WaterSound West Beach and Wild Heron that are substantially developed, with homesites in these communities available for sale.

The revenue resulting from our residential real estate operations may vary from period to period depending on the communities where homesites are sold, as prices vary significantly by community. In addition, the majority of our sales are to homebuilders, who generally buy more homesites in a single transaction but tend to buy on a more sporadic basis. As a result, we may experience volatility in the consistency and pace of our residential real estate sales.

The Bay-Walton Sector Plan is a long term master plan that includes entitlements, or legal rights, to develop over 170,000 residential homesites and over 22 million square feet of retail, commercial, and industrial space on approximately 110,500 acres of our land holdings. We anticipate a wide range of residential and commercial uses on these land holdings. Development of the Bay-Walton Sector Plan is underway with the commencement of engineering for the Latitude Margaritaville Watersound community, engineering of the Camp Creek residential community and ongoing development of the Watersound Origins community.

We believe that there are growing retirement and workforce housing demographics in our region and that our development experience and the location, size and contiguous nature of our Northwest Florida land holdings provide us with strategic opportunities in these demographics.

We had 773 residential homesites under contract as of March 31, 2019, which are expected to result in revenue of approximately \$74.5 million at closing of the homesites, which are expected over the next several years. As of March 31, 2018 we had 141 residential homesites under contract, which are expected to result in revenue of approximately \$5.9 million (\$4.6 million has been realized through March 31, 2019). The increase is due to increased

builder contracts for residential homesites.

37

Table of Contents

Hospitality

Our hospitality segment features hotel operations, lodging, restaurants, golf courses, beach clubs, marinas and other resort assets. Our hospitality segment operations are managed for us by a third party management company.

Resorts, Lodging and Other Management Services - We own and operate the award-winning WaterColor Inn, which includes the Fish Out of Water (“FOOW”) restaurant and the WaterSound Inn. We own and operate retail and commercial outlets near our hospitality facilities, including the WaterColor Store. We also operate the award-winning The Pearl Hotel and Havana Beach Bar & Grille restaurant.

Clubs – Our private membership club, (“The Clubs by Joe”) provides members and guests in our hotels access to our resort facilities, which include the Camp Creek Golf Club, Shark’s Tooth Golf Club, and the WaterSound Beach Club. The Clubs by Joe is focused on creating a world class membership experience combined with the luxurious aspects of a four star/four diamond resort. Below is a description of some of our club properties, which are located in Northwest Florida. As is true with all of our projects, what hospitality real estate will actually be developed will depend on our development strategy, the extent to which the anticipated returns of the project meet our investment return criteria, and the availability of capital resources to fund the development.

We own and operate the WaterSound Beach Club which includes two pools, private beach access, a restaurant, kid’s room and a new recreation area. Currently our WaterSound Beach Club is under expansion, which includes adding an additional restaurant.

We currently own and operate three golf courses. The Shark’s Tooth Golf Club includes an 18-hole golf course, a full club house, featuring men’s and women’s locker rooms, a pro shop, two restaurants and a tennis center located in the Wild Heron community. The Camp Creek Golf Club includes an 18-hole golf course, a pro shop and a snack bar. The Origins Golf Club includes a six-hole golf course and a café located in the Watersound Origins community.

During 2018, we sold the SouthWood Golf Club, as well as the SouthWood House and cottages. Prior to the sale these assets were owned and operated by our hospitality segment.

The Camp Creek Lifestyle Village is a proposed development that is planned to include a health and wellness center, teen room, casual café, tennis center, kid’s playground, leisure pool and a boutique inn.

Marinas - We own and operate two marinas in Northwest Florida, Bay Point Marina and Port St. Joe Marina. Subsequent to the landfall of Hurricane Michael on October 10, 2018, the marinas remain closed due to significant damage requiring long-term restoration, which is currently underway. We maintain property and business interruption insurance on the impacted marina assets. See Note 6. Hurricane Michael for additional information.

From time to time, we may explore the sale of certain hospitality properties, as well as the development of new hospitality properties.

Commercial Leasing and Sales

Our commercial leasing and sales segment includes leasing retail, office and commercial property, cell towers and other assets as well as planning, development, entitlement, management and sale of our commercial land holdings for a variety of uses. These uses include a broad range of retail, office, hotel, assisted-living, multi-family and industrial properties. From time to time, our commercial leasing and sales segment also evaluates opportunities to sell some of our hospitality properties.

Below is a listing of some of our commercial leasing and sales properties. As is true with all of our projects, what commercial real estate will actually be developed will depend on our development strategy, the extent to which the anticipated returns of the project meet our investment return criteria, and the availability of capital resources to fund the development.

38

Table of Contents

Pier Park North. Our Pier Park North JV owns a retail center of approximately 330,000 square feet in Panama City Beach, Florida, of which approximately 10,000 square feet remains to be constructed. As of March 31, 2019, Pier Park North JV had 320,310 net leasable square feet, of which 96.3% were under lease.

VentureCrossings. VentureCrossings is a commercial and industrial development adjacent to the Northwest Florida Beaches International Airport. We are soliciting global office, retail and industrial users for this prime development location. We built and own 243,605 square feet of manufacturing and office space, which are currently under long-term leases that commenced in 2012 and 2017. Additionally, we are constructing a new approximately 60,000 square foot flex space building.

Beckrich Office Park. Beckrich Office Park includes two office buildings located in Panama City Beach, Florida, with over 67,000 net leasable square feet, of which 95.2% were under lease as of March 31, 2019. Additionally, we are developing a third office building and are constructing a new Starbucks building.

Pier Park Crossings. In April 2017, we formed the Pier Park Crossings JV to develop, manage and lease apartments in Panama City Beach, Florida. The parties are working together to develop and construct a 240 unit apartment community. Construction began in the second quarter of 2018, with leasing to commence upon completion of the initial buildings.

Origins Town Center. The Origins Town Center is entitled for approximately 330,000 square feet of retail and entertainment space, as well as approximately 127,000 square feet of office space. In August 2018, we entered into a lease with Sacred Heart Health Systems to construct an approximately 6,500 square foot healthcare facility in the Origins Town Center. This is planned to be the first commercial project at this location and the project is currently in the permitting phase. In 2019, we formed the Origins Crossings JV to develop, manage and lease apartments in Watersound, Florida. The parties are working together to design, develop and construct Origins Crossings, a 217 unit apartment community. Additionally, we are currently designing a new multi-tenant commercial building.

Pier Park Northwest. Pier Park Northwest is entitled for hospitality and commercial uses. In the fall of 2017, we announced a JV with InterMountain Management, LLC, to construct and manage a TownePlace Suites by Marriott. Construction began in the fourth quarter of 2018 on the 124 room TownePlace Suites. This JV is unconsolidated and is accounted for under the equity method of accounting. Additionally, we are designing a new 18,000 square foot commercial building to be constructed on a portion of this site.

In addition to the properties listed above, we have a number of projects in the predevelopment stage. These include the Mexico Beach Village Apartments JV, the Busy Bee Convenience Store JV, the Topsail West restaurant, the WaterCrest Assisted Living JV at Topsail, a bank building at North Glades/Breakfast Point, the Beach Commerce Park Flex Space Building, and the Cedar Grove Commerce Park Flex Space Building.

Forestry

Our forestry segment focuses on the management of our timber holdings in Northwest Florida and generates revenue primarily from open market sales of timber on site without the associated delivery costs. We grow and sell pulpwood, sawtimber and other forest products.

We may sell our timber holdings, undeveloped land or land with limited development and easements. Some parcels include the benefits of limited development activity including improved roads, ponds and fencing. We have traditionally sold parcels of varying sizes ranging from less than one acre to thousands of acres. The pricing of these parcels varies significantly based on size, location, terrain, timber quality and other local factors. Costs incurred as part of a sale of these lands may include the cost of timber, land, minimal development costs and selling costs. We

also lease land within the forestry segment for hunting and other uses.

39

Table of Contents

Critical Accounting Estimates

The discussion and analysis of our financial condition and results of operations are based upon our condensed consolidated financial statements, which have been prepared in accordance with GAAP. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenue and expenses and related disclosures of contingent assets and liabilities. We base these estimates on historical experience, available current market information and on various other assumptions that management believes are reasonable under the circumstances. Additionally, we evaluate the results of these estimates on an on-going basis. Management's estimates form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions, and our accounting estimates are subject to change.

Critical accounting policies that we believe reflect our more significant judgments and estimates used in the preparation of our condensed consolidated financial statements are set forth in Item 7 of our Annual Report on Form 10 K for the year ended December 31, 2018. There have been no significant changes in these policies during the first three months of 2019, however we cannot assure you that these policies will not change in the future.

Recently Adopted and Issued Accounting Pronouncements

See Note 2. Summary of Significant Accounting Policies to our condensed consolidated financial statements included in this report for recently issued or adopted accounting standards, including the date of adoption and effect on our condensed consolidated financial statements.

Seasonality

Our business may be affected by seasonal fluctuations. For example, revenue from our hospitality operations are typically higher in the second and third quarters, but can vary depending on the timing of holidays and school breaks, including spring break.

In addition to the seasonality effect of our hospitality operations, our residential real estate business is predominantly composed of sales to homebuilders, who tend to buy multiple homesites in sporadic transactions, which impacts the variability in our results of operations. In addition, the revenue resulting from our residential real estate operations may vary from period to period depending on the communities where homesites are sold, as prices vary significantly by community. Our commercial real estate projects are likewise subject to one-off sales and the development of specific projects depending on demand. These variables have caused, and may continue to cause, our operating results to vary significantly from period to period.

Table of Contents

Results of Operations

Consolidated Results

The following table sets forth a comparison of the results of our operations:

| | Three Months Ended March 31, | |
|--|---------------------------------|--------|
| | 2019 | 2018 |
| | In millions | |
| Revenue: | | |
| Real estate revenue | \$ 4.6 | \$ 7.7 |
| Hospitality revenue | 7.4 | 7.1 |
| Leasing revenue | 3.5 | 3.4 |
| Timber revenue | 0.5 | 1.7 |
| Total revenue | 16.0 | 19.9 |
| Expenses: | | |
| Cost of real estate revenue | 1.8 | 4.2 |
| Cost of hospitality revenue | 7.1 | 6.7 |
| Cost of leasing revenue | 1.1 | 1.1 |
| Cost of timber revenue | 0.1 | 0.2 |
| Other operating and corporate expenses | 6.0 | 5.9 |
| Depreciation, depletion and amortization | 2.1 | 2.3 |
| Total expenses | 18.2 | 20.4 |
| Operating loss | (2.2) | (0.5) |
| Other income (expense): | | |
| Investment income, net | 6.0 | 3.6 |
| Interest expense | (2.9) | (3.0) |
| Other income, net | 1.7 | 0.3 |
| Total other income, net | 4.8 | 0.9 |
| Income before income taxes | 2.6 | 0.4 |
| Income tax (expense) benefit | (0.6) | 0.2 |
| Net income | \$ 2.0 | \$ 0.6 |

Real Estate Revenue and Gross Profit

The following table sets forth a comparison of our total real estate revenue and gross profit:

| | Three Months Ended March 31, | | | | | |
|---------------------------------|------------------------------|---------|--------|---------|-------|--|
| | 2019 | % (1) | | 2018 | % (1) | |
| | Dollars in millions | | | | | |
| Revenue: | | | | | | |
| Residential real estate revenue | \$ 3.4 | 73.9 % | \$ 7.0 | 90.9 % | | |
| Commercial real estate revenue | 0.9 | 19.6 % | 0.3 | 3.9 % | | |
| Rural land and other revenue | 0.3 | 6.5 % | 0.4 | 5.2 % | | |
| Real estate revenue | \$ 4.6 | 100.0 % | \$ 7.7 | 100.0 % | | |

Edgar Filing: ST JOE CO - Form 10-Q

| | | | | | | |
|-------------------------|--------|-------|---|--------|-------|---|
| Gross profit: | | | | | | |
| Residential real estate | \$ 1.6 | 47.1 | % | \$ 2.9 | 41.4 | % |
| Commercial real estate | 0.9 | 100.0 | % | 0.3 | 100.0 | % |
| Rural land and other | 0.3 | 100.0 | % | 0.3 | 75.0 | % |
| Gross profit | \$ 2.8 | 60.9 | % | \$ 3.5 | 45.5 | % |

(1) Calculated percentage of total real estate revenue and the respective gross margin percentage.

41

Table of Contents

Residential Real Estate Revenue and Gross Profit. During the three months ended March 31, 2019, residential real estate revenue decreased \$3.6 million, or 51.4% to \$3.4 million, as compared to \$7.0 million during the same period in 2018, and residential real estate gross profit decreased \$1.3 million, or 44.8%, to \$1.6 million, (or gross margin of 47.1%), as compared to \$2.9 million, (or gross margin of 41.4%), during the same period in 2018. During the three months ended March 31, 2019, we sold 31 homesites compared to 106 homesites during the same period in 2018.

The number of homesites sold varied each period due to the timing of builder contractual closing obligations and the timing of development of completed homesites in our residential communities. The revenue and gross profit for each period was impacted by the volume of sales within each of the communities, the difference in pricing among the communities and the difference in the cost of the homesite development.

Commercial Real Estate Revenue and Gross Profit. During the three months ended March 31, 2019, we had two commercial real estate sales totaling approximately 51 acres for \$0.9 million, with de minimis cost of revenue resulting in a gross profit margin of approximately 100.0%. During the three months ended March 31, 2018, we had one commercial real estate sale totaling approximately 2 acres for \$0.3 million, with de minimis cost of revenue resulting in a gross profit margin of approximately 100.0%. Revenue from commercial real estate can vary significantly from period to period depending on the proximity to developed areas and mix of commercial real estate sold in each period, with varying compositions of retail, office, industrial and other commercial uses.

Rural Land and Other Revenue and Gross Profit. During the three months ended March 31, 2019, we sold approximately 20 acres of rural and timber land for \$0.2 million and mitigation bank credits for \$0.1 million, with de minimis cost of revenue resulting in a gross profit margin of approximately 100.0%. During the three months ended March 31, 2018, we sold approximately 17 acres of rural and timber land for \$0.2 million and mitigation bank credits for \$0.2 million, resulting in a gross profit margin of approximately 75.0%. Revenue from rural land can vary significantly from period to period.

Our gross margin can vary significantly from period to period depending on the characteristics of property sold. Sales of rural and timber land typically have a lower basis than residential and commercial real estate sales. In addition, our basis in residential and commercial real estate can vary depending on the amount of development or other costs spent on the property.

For additional information see the Segment Results sections for Residential Real Estate, Commercial Leasing and Sales and Forestry.

Hospitality Revenue and Gross Profit

| | Three Months Ended March 31, | |
|---------------------|---------------------------------|--------|
| | 2019 | 2018 |
| | In millions | |
| Hospitality revenue | \$ 7.4 | \$ 7.1 |
| Gross profit | \$ 0.3 | \$ 0.4 |
| Gross margin | 4.1 % | 5.6 % |

Hospitality revenue increased \$0.3 million, or 4.2%, during the three months ended March 31, 2019, as compared to the same period in 2018. During the three months ended March 31, 2019 hospitality revenue increased related to the FOOW restaurant, which was closed during the same period in 2018, the opening of the WaterColor Store in January 2019 and an increase in club membership revenue. These increases were offset by decreases in room revenue for the WaterColor Inn from lower occupancy partially related to the WaterColor Beach Club being closed during the current period for renovations, golf revenue primarily related to the sale of the SouthWood Golf Club in the third quarter of 2018 and the impact of Hurricane Michael on the marinas. As of March 31, 2019 we had 1,146 members, compared with 1,009 members as of March 31, 2018. Hospitality had a gross margin during the three months ended March 31, 2019 of 4.1% compared to 5.6% during the same period in 2018. The decrease is primarily due to the impact of Hurricane

Table of Contents

Michael on the marinas and lower occupancy at the WaterColor Inn, partially offset by an increase related to membership revenue.

Leasing Revenue and Gross Profit

| | Three Months Ended March 31, | |
|-----------------|---------------------------------|--------|
| | 2019 | 2018 |
| | In millions | |
| Leasing revenue | \$ 3.5 | \$ 3.4 |
| Gross profit | \$ 2.4 | \$ 2.3 |
| Gross margin | 68.6 % | 67.6 % |

Leasing revenue increased \$0.1 million, or 2.9%, during the three months ended March 31, 2019, as compared to the same period in 2018. This increase is primarily due to new leases at properties such as Pier Park North, Beckrich Office Park and WaterColor Crossings. The increase is partially offset by a decrease in leasing revenue related to the marinas which, subsequent to the landfall of Hurricane Michael on October 10, 2018, remain closed. Cost of leasing revenue remained essentially flat for each of the three month periods ended March 31, 2019 and 2018, which resulted in an increase to gross margin for the period.

Timber Revenue and Gross Profit

| | Three Months Ended March 31, | |
|----------------|---------------------------------|--------|
| | 2019 | 2018 |
| | In millions | |
| Timber revenue | \$ 0.5 | \$ 1.7 |
| Gross profit | \$ 0.4 | \$ 1.5 |
| Gross margin | 80.0 % | 88.2 % |

Timber revenue decreased \$1.2 million, or 70.6%, during the three months ended March 31, 2019, as compared to the same period in 2018, due to a decrease in the amount of tons sold, along with price decreases and product mix changes caused by Hurricane Michael's significant market impact since landfall in October 2018. There were 30,000 tons sold during the three months ended March 31, 2019, as compared to 102,000 tons sold during the same period in 2018. Gross margin decreased during the three months ended March 31, 2019 to 80.0%, as compared to 88.2% during the same period in 2018, primarily due to decreases in sales price and volume.

Other Operating and Corporate Expenses

| Three Months Ended March 31, | |
|------------------------------------|------|
| 2019 | 2018 |
| In millions | |

Edgar Filing: ST JOE CO - Form 10-Q

| | | |
|--|--------|--------|
| Employee costs | \$ 1.8 | \$ 1.8 |
| 401(k) contribution | 1.1 | 1.1 |
| Property taxes and insurance | 1.2 | 1.3 |
| Professional fees | 1.1 | 0.8 |
| Marketing and owner association costs | 0.2 | 0.4 |
| Occupancy, repairs and maintenance | 0.3 | 0.1 |
| Other miscellaneous | 0.3 | 0.4 |
| Total other operating and corporate expenses | \$ 6.0 | \$ 5.9 |

Other operating and corporate expenses for the three months ended March 31, 2019 and 2018 were comparable.

Depreciation, Depletion and Amortization

Depreciation, depletion and amortization expense for the three months ended March 31, 2019 and 2018 were comparable.

Table of Contents

Investment Income, Net

Investment income, net primarily includes (i) interest and dividends earned, (ii) accretion of the net discount, (iii) net realized gain or loss from the sale of our available for-sale-investments, less other-than-temporary impairment loss, (iv) net unrealized gain or loss related to investments - equity securities, (v) interest income earned on the time deposit held by an SPE and (vi) interest earned on mortgage notes receivable and other receivables as detailed in the table below:

| | Three Months Ended March 31, | |
|---|---------------------------------|--------|
| | 2019 | 2018 |
| | In millions | |
| Interest and dividend income | \$ 1.8 | \$ 2.9 |
| Accretion income | 0.1 | 0.2 |
| Net realized loss on the sale of investments | — | (1.1) |
| Other-than-temporary impairment loss | — | (0.1) |
| Unrealized gain (loss) on investments, net | 2.0 | (0.5) |
| Interest income from investments in SPEs | 2.0 | 2.1 |
| Interest accrued on notes receivable and other interest | 0.1 | 0.1 |
| Total investment income, net | \$ 6.0 | \$ 3.6 |

Investment income, net increased \$2.4 million to \$6.0 million for the three months ended March 31, 2019, as compared to \$3.6 million for the three months ended March 31, 2018. The three months ended March 31, 2019 includes unrealized gains related to preferred stock of \$2.0 million. The three months ended March 31, 2018 includes a realized loss on the sale of certain corporate debt securities of \$1.1 million, unrealized losses related to preferred stock of \$0.5 million and an other-than-temporary impairment loss of \$0.1 million related to corporate debt securities.

The decrease in interest and dividend income for the three months ended March 31, 2019, as compared to the same period in 2018, is primarily due to a reduction in investments held during the period. The decrease in investments during these periods is primarily related to the repurchase of common stock during 2018 and 2019 under the Stock Repurchase Program. See Note 14. Stockholders' Equity and Part II – Other Information of this quarterly report for additional information regarding common stock repurchases related to the Stock Repurchase Program.

Interest Expense

Interest expense primarily includes interest expense on CDD debt, the Senior Notes issued by Northwest Florida Timber Finance, LLC, the PPN JV Loan, construction loans for commercial leasing properties and finance leases as detailed in the table below:

| | Three Months Ended March 31, | |
|---|------------------------------------|--------|
| | 2019 | 2018 |
| | In millions | |
| Interest expense and amortization of discount and issuance costs for Senior Notes issued by SPE | \$ 2.2 | \$ 2.2 |

| | | |
|------------------------|--------|--------|
| Other interest expense | 0.7 | 0.8 |
| Total interest expense | \$ 2.9 | \$ 3.0 |

Table of Contents

Other Income, Net

Other income, net primarily includes gain on land contribution, income from our retained interest investments, insurance proceeds, hurricane expenses and other expense items as detailed in the table below:

| | Three Months Ended March 31, | |
|---|---------------------------------|--------|
| | 2019 | 2018 |
| | In millions | |
| Gain on land contribution | \$ 1.5 | \$ — |
| Accretion income from retained interest investments | 0.3 | 0.3 |
| Insurance proceeds | 0.3 | — |
| Hurricane expense | (0.3) | — |
| Miscellaneous expense, net | (0.1) | — |
| Other income, net | \$ 1.7 | \$ 0.3 |

Other income, net increased \$1.4 million during the three months ended March 31, 2019 as compared to the same period in 2018. The increase is primarily related to a gain of \$1.5 million on land contributed to our unconsolidated Pier Park TPS JV during the three months ended March 31, 2019. See Note 9, Real Estate Joint Ventures for additional information. Insurance proceeds and hurricane expense for the three months ended March 31, 2019 are related to Hurricane Michael. See Note 6. Hurricane Michael for additional information.

Income Tax (Expense) Benefit

We recorded income tax expense of \$0.6 million during the three months ended March 31, 2019, as compared to income tax benefit of \$0.2 million during the same period in 2018. Our effective tax rate was 25.0% for the three months ended March 31, 2019, as compared to (49.0%) during the same period in 2018.

Our effective rate for 2019 differed from the federal statutory rate of 21.0% primarily due to the impact of state taxes and other permanent differences. The effective tax rate for 2018 differed from the federal statutory rate of 21.0% primarily due to the 2018 renewal of the Qualified Timber Gain preferential rate retroactively applied to our tax year 2017, the impact of state taxes and changes in the valuation allowance. In future periods, we expect that our effective rate will be closer to the statutory rate adjusted for state taxes and other permanent differences.

Table of Contents

Segment Results

Residential Real Estate

The table below sets forth the results of operations of our residential real estate segment:

| | Three Months Ended March 31, | |
|---------------------------------------|---------------------------------|--------|
| | 2019 | 2018 |
| | In millions | |
| Revenue: | | |
| Real estate revenue | \$ 3.1 | \$ 6.4 |
| Other revenue | 0.3 | 0.6 |
| Total revenue | 3.4 | 7.0 |
| Expenses: | | |
| Cost of real estate and other revenue | 1.8 | 4.1 |
| Other operating expenses | 1.2 | 1.2 |
| Total expenses | 3.0 | 5.3 |
| Operating income | 0.4 | 1.7 |
| Other income (expense): | | |
| Investment income, net | — | 0.1 |
| Interest expense | (0.2) | (0.3) |
| Total other expense, net | (0.2) | (0.2) |
| Income before income taxes | \$ 0.2 | \$ 1.5 |

Real estate revenue includes sales of homesites, other residential land and certain homesite residuals from homebuilder sales that provide us a percentage of the sale price of the completed home if the home price exceeds a negotiated threshold. Other revenue includes tap and impact fee credits sold and marketing fees. For the three months ended March 31, 2019 and 2018, real estate revenue includes \$0.1 million and \$0.4 million, respectively, of estimated homesite residuals and other revenue includes less than \$0.1 million and \$0.3 million, respectively, of certain estimated fees related to homebuilder homesite sales that were recognized as revenue at the point in time of the sale. Cost of real estate revenue includes direct costs (e.g., development and construction costs), selling costs and other indirect costs (e.g., development overhead, capitalized interest and project administration costs).

Three Months Ended March 31, 2019 Compared to the Three Months Ended March 31, 2018

The following table sets forth our residential real estate revenue and cost of revenue activity:

| | Three Months Ended March 31, 2019 | | | | | | Three Months Ended March 31, 2018 | | | | | |
|-----------|-----------------------------------|---------|--------------------|-----------------|-----------------|---|-----------------------------------|---------|--------------------|-----------------|-----------------|---|
| | Units Sold | Revenue | Cost of Revenue | Gross Profit | Gross Margin | | Units Sold | Revenue | Cost of Revenue | Gross Profit | Gross Margin | |
| | Dollars in millions | | | | | | | | | | | |
| Homesites | 31 | \$ 3.1 | \$ 1.6 | \$ 1.5 | 48.4 | % | 106 | \$ 6.4 | \$ 3.9 | \$ 2.5 | 39.1 | % |

Homesites. Revenue from homesite sales decreased \$3.3 million, or 51.6%, during the three months ended March 31, 2019, as compared to the same period in 2018, primarily due to the mix and number of homesites sold per community, the timing of builder contractual closing obligations and the timing of development of completed homesites in our residential communities such as Watersound Origins, Breakfast Point and SouthWood. During the three months ended March 31, 2019 and 2018, the average revenue per homesite sold was approximately \$88,000 and \$56,000 respectively, due to the mix of sales from different communities, which included the sale of 46 undeveloped homesites within the SouthWood community during the three months ended March 31, 2018, with no comparable undeveloped homesite sales during the same period in 2019. Gross margin increased to 48.4% during the three months ended March 31, 2019, as compared to 39.1% during the same period in 2018, primarily due to the mix and number of homesites sold during each respective period.

Table of Contents

Other operating expenses include salaries and benefits, property taxes, marketing, professional fees, project administration, support personnel, owner association and CDD assessments and other administrative expenses.

Investment income, net primarily consists of interest earned on our mortgage notes receivable. Interest expense consists of interest expense on our portion of the total outstanding CDD debt.

Hospitality

The table below sets forth the results of operations of our hospitality segment:

| | Three Months Ended March 31, | |
|-----------------------------|---------------------------------|----------|
| | 2019 | 2018 |
| | In millions | |
| Revenue: | | |
| Hospitality revenue | \$ 7.4 | \$ 7.1 |
| Leasing revenue | 0.1 | 0.4 |
| Total revenue | 7.5 | 7.5 |
| Expenses: | | |
| Cost of hospitality revenue | 7.1 | 6.7 |
| Cost of leasing revenue | 0.1 | 0.3 |
| Other operating expenses | 0.2 | 0.2 |
| Depreciation | 0.9 | 0.9 |
| Total expenses | 8.3 | 8.1 |
| Operating loss | (0.8) | (0.6) |
| Other income, net | — | 0.1 |
| Loss before income taxes | \$ (0.8) | \$ (0.5) |

Three Months Ended March 31, 2019 Compared to the Three Months Ended March 31, 2018

The following table sets forth details of our hospitality segment revenue and cost of revenue:

| | Three Months Ended March 31, 2019 | | | | Three Months Ended March 31, 2018 | | |
|--|--------------------------------------|-----------------|-----------------|---|--------------------------------------|-----------------|-----------------|
| | Gross (Deficit) Revenue | Gross Profit | Gross Margin | % | Gross (Deficit) Revenue | Gross Profit | Gross Margin |
| | In millions | | | | | | |
| Resorts, lodging and other management services | \$ 3.8 | \$ (0.5) | (13.2) | % | \$ 3.4 | \$ (0.4) | (11.8) % |
| Clubs | 3.7 | 1.0 | 27.0 | % | 3.6 | 0.8 | 22.2 % |
| Marinas | — | (0.2) | — | % | 0.5 | 0.1 | 20.0 % |
| Total | \$ 7.5 | \$ 0.3 | 4.0 | % | \$ 7.5 | \$ 0.5 | 6.7 % |

Revenue from resorts, lodging and other management services increased \$0.4 million, or 11.8%, during the three months ended March 31, 2019, as compared to the same period in 2018. The increase in revenue is primarily related to the FOOW restaurant, which was closed during the three months ended March 31, 2018 and the opening of the WaterColor Store in January 2019. The increase in revenue was partially offset by a decrease in room revenue for the WaterColor Inn from lower occupancy partially related to the WaterColor Beach Club being closed during the period. Our gross margin decreased by 1.4% to a negative gross margin of 13.2% during the three months ended March 31, 2019, as compared to a negative gross margin of 11.8% during the same period in 2018. The decrease in gross margin was primarily due to lower occupancy at the WaterColor Inn and the WaterColor Beach Club being closed during the three months ended March 31, 2019 for renovations.

Revenue from our clubs were comparable during the three months ended March 31, 2019 and 2018, which included an increase related to an increase in the number of members and membership revenue, offset by a decrease in golf revenue primarily related to the sale of the SouthWood Golf Club in the third quarter of 2018. As of March 31, 2019 we

Table of Contents

had 1,146 members, compared with 1,009 members as of March 31, 2018. Our gross margin also increased to 27.0% during the three months ended March 31, 2019 compared to 22.2% during the same period in 2018. The increase in gross margin was primarily due to the increase in membership revenue.

Revenue from our marinas decreased \$0.5 million, or 100.0% during the three months ended March 31, 2019, as compared to the same period in 2018, due to the impact of Hurricane Michael on the marinas. Subsequent to the landfall of Hurricane Michael on October 10, 2018, the marinas remain closed. We maintain property and business interruption insurance on the impacted marina assets. See Note 6. Hurricane Michael for additional information.

Our hospitality segment gross margin was 4.0% during the three months ended March 31, 2019, as compared to 6.7% during the same period in 2018. The decrease is primarily due to the impact of Hurricane Michael on the marinas and lower occupancy at the WaterColor Inn, partially offset by an increase related to membership revenue.

Other operating expenses include salaries and benefits, occupancy fees, professional fees and other administrative expenses.

Commercial Leasing and Sales

The table below sets forth the results of operations of our commercial leasing and sales segment:

| | Three Months Ended March 31, | |
|--|---------------------------------|----------|
| | 2019 | 2018 |
| | In millions | |
| Revenue: | | |
| Leasing revenue | \$ 3.3 | \$ 2.8 |
| Commercial real estate revenue | 0.9 | 0.3 |
| Total revenue | 4.2 | 3.1 |
| Expenses: | | |
| Cost of leasing revenue | 0.9 | 0.8 |
| Cost of commercial real estate revenue | 0.1 | — |
| Other operating expenses | 0.7 | 0.7 |
| Depreciation and amortization | 1.1 | 1.2 |
| Total expenses | 2.8 | 2.7 |
| Operating income | 1.4 | 0.4 |
| Other (expense) income: | | |
| Interest expense | (0.6) | (0.5) |
| Other income, net | 1.7 | — |
| Total other income (expense), net | 1.1 | (0.5) |
| Income (loss) before income taxes | \$ 2.5 | \$ (0.1) |

Three Months Ended March 31, 2019 Compared to the Three Months Ended March 31, 2018

Leasing revenue increased \$0.5 million, or 17.9%, during the three months ended March 31, 2019, as compared to the same period in 2018. This increase is primarily due to new leases at properties such as Pier Park North, Beckrich Office Park and WaterColor Crossings. Leasing gross margin increased during the three months ended March 31, 2019 to 72.7%, as compared to 71.4% during the same period in 2018. The increase in gross margin was due to an

increase in leasing revenue, while the cost of leasing revenue remaining essentially flat for each of the three months ended March 31, 2019 and 2018. As of March 31, 2019, we had net rentable square feet of approximately 811,000, of which approximately 755,000 square feet was under lease. As of March 31, 2018, we had net rentable square feet of approximately 813,000, of which approximately 720,000 square feet was under lease.

Commercial real estate revenue can vary depending on the proximity to developed areas and the mix and characteristics of commercial real estate sold in each period, with varying compositions of retail, office, industrial and other commercial uses. During the three months ended March 31, 2019 we had two commercial real estate sales totaling

Table of Contents

approximately 51 acres for \$0.9 million, with di minimis cost of revenue resulting in a gross profit margin of approximately 100.0%. During the three months ended March 31, 2018, we had one commercial real estate sale totaling approximately 2 acres for \$0.3 million, with di minimis cost of revenue resulting in a gross profit margin of approximately 100.0%. As our focus continues to evolve more towards recurring revenue from leasing operations, we expect to have limited commercial real estate sales.

Other operating expenses include salaries and benefits, property taxes, CDD assessments, insurance, professional fees, marketing, project administration and other administrative expenses.

Interest expense primarily includes interest expense from the PPN JV Loan, construction loans for commercial leasing properties and interest expense on the CDD debt.

Other income, net for the three months ended March 31, 2019 includes a gain of \$1.5 million on land contributed to our unconsolidated Pier Park TPS JV. See Note 9, Real Estate Joint Ventures for additional information.

The total net rentable square feet and percentage leased of leasing properties by location are as follows:

| | Location | March 31, 2019 | | | December 31, 2018 | | |
|--------------------------------|---------------------|--------------------------|-------------------|---|--------------------------|-------------------|---|
| | | Net Rentable Square Feet | Percentage Leased | | Net Rentable Square Feet | Percentage Leased | |
| Pier Park North JV | Bay County, FL | 320,310 | 96 | % | 320,310 | 96 | % |
| VentureCrossings | Bay County, FL | 243,605 | 100 | % | 243,605 | 100 | % |
| Beckrich Office Park | Bay County, FL | 67,108 | 95 | % | 67,108 | 96 | % |
| WindMark Beach Commercial (1) | Gulf County, FL | 49,260 | 56 | % | 49,260 | 56 | % |
| SouthWood Town Center (2) | Leon County, FL | 34,230 | 85 | % | 34,230 | 85 | % |
| WaterColor Town Center (2) (3) | Walton County, FL | 21,200 | 100 | % | 21,200 | 100 | % |
| Port St. Joe Commercial | Gulf County, FL | 15,524 | 100 | % | 15,524 | 100 | % |
| Beach Commerce Park | Bay County, FL | 14,700 | 100 | % | 14,700 | 100 | % |
| SummerCamp Commercial | Franklin County, FL | 13,000 | 0 | % | 13,000 | 0 | % |
| WaterSound Gatehouse (2) (4) | Walton County, FL | 11,515 | 88 | % | 13,049 | 100 | % |
| WaterColor Crossings | Walton County, FL | 7,135 | 100 | % | 7,135 | 100 | % |
| 395 Office building | Walton County, FL | 6,700 | 100 | % | 6,700 | 100 | % |
| Pier Park outparcel | Bay County, FL | 5,565 | 100 | % | 5,565 | 100 | % |
| WaterColor HOA Office (5) | Walton County, FL | 1,244 | 100 | % | 1,244 | 100 | % |
| | | 811,096 | 93 | % | 812,630 | 93 | % |

(1) Included in net rentable square feet as of March 31, 2019 and December 31, 2018, is 13,808 square feet of unfinished space.

(2) In addition to net rentable square feet, there is also space that we occupy or that serves as common area.

- (3) In addition to net rentable square feet, there is an additional 1,332 square feet that was repurposed during the fourth quarter of 2018 into a new store operated by us.
- (4) In addition to net rentable square feet, there is an additional 1,534 square feet being repurposed into a new store that will be operated by us, as well as office space we will occupy. The space was previously under a third party lease that expired during the first quarter of 2019.
- (5) In addition to net rentable square feet, there is an additional 1,276 square feet that currently serves as common area, but is subject to an agreement whereby the current lessee will expand their lease in June 2019 to include the entire building.

Table of Contents

Forestry

The table below sets forth the results of operations of our forestry segment:

| | Three Months Ended March 31, 2019 2018 In millions | |
|--|---|--------|
| Revenue: | | |
| Timber revenue | \$ 0.5 | \$ 1.6 |
| Real estate revenue - other rural land revenue | 0.2 | 0.2 |
| Leasing revenue | 0.2 | 0.2 |
| Total revenue | 0.9 | 2.0 |
| Expenses: | | |
| Cost of timber revenue | 0.1 | 0.2 |
| Cost of real estate revenue - other rural land revenue | — | — |
| Other operating expenses | 0.1 | 0.1 |
| Depreciation and depletion | 0.1 | 0.2 |
| Total expenses | 0.3 | 0.5 |
| Income before income taxes | \$ 0.6 | \$ 1.5 |

The total tons sold and relative percentage of total tons sold by major type of timber revenue are as follows:

| | Three Months Ended March 31, | | | | | |
|-----------------|------------------------------|-------|---|---------|-------|---|
| | 2019 | | | 2018 | | |
| Pine pulpwood | 6,000 | 20.0 | % | 70,000 | 68.6 | % |
| Pine sawtimber | 2,000 | 6.7 | % | 25,000 | 24.5 | % |
| Pine grade logs | 5,000 | 16.7 | % | 6,000 | 5.9 | % |
| Other | 17,000 | 56.6 | % | 1,000 | 1.0 | % |
| Total | 30,000 | 100.0 | % | 102,000 | 100.0 | % |

Three Months Ended March 31, 2019 Compared to the Three Months Ended March 31, 2018

Timber revenue decreased by \$1.1 million, or 68.8%, during the three months ended March 31, 2019, as compared to the same period in 2018. The decrease is primarily due to a decrease in the amount of tons sold, along with price decreases and product mix changes caused by Hurricane Michael's significant market impact since landfall in October 2018. There were 30,000 tons sold during the three months ended March 31, 2019, as compared to 102,000 tons sold during the same period in 2018. The average price per ton sold decreased to \$12.74 during the three months ended March 31, 2019, as compared to \$15.22 during the same period in 2018. Gross margin decreased during the three months ended March 31, 2019, to 80.0%, as compared to 87.5% during the same period in 2018, primarily due to decreases in sales price and volume.

During the three months ended March 31, 2019, we sold approximately 20 acres of rural and timber land for \$0.2 million, with de minimis cost of revenue resulting in a gross profit margin of approximately 100.0%. During the three

months ended March 31, 2018, we sold approximately 17 acres of rural and timber land sold for \$0.2 million, with de minimis cost of revenue resulting in a gross profit margin of approximately 100.0%.

Leasing revenue consists primarily of hunting leases, which is recognized as income over the term of each lease.

Other operating expenses include salaries and benefits, property taxes, professional fees and other administrative expenses.

Table of Contents

Liquidity and Capital Resources

As of March 31, 2019, we had cash and cash equivalents of \$190.8 million, compared to \$195.2 million as of December 31, 2018. Our cash and cash equivalents at March 31, 2019 includes commercial paper of \$168.1 million and \$5.7 million of money market funds. In addition to cash and cash equivalents, we consider our investments classified as available-for-sale securities and equity securities (“Securities”), as being generally available to meet our liquidity needs. Securities are not as liquid as cash and cash equivalents, but they are generally convertible into cash within a relatively short period of time. As of March 31, 2019, we had investments - debt securities in U.S. Treasury securities of \$7.0 million, corporate debt securities of \$2.8 million and investments - equity securities in preferred stock investments of \$38.2 million. As of December 31, 2018, we had investments - debt securities in U.S. Treasury securities of \$6.9 million and corporate debt securities of \$2.0 million and investments - equity securities in preferred stock investments of \$36.1 million. See Note 4. Investments, for additional information regarding our investments.

We believe that our current cash position and our anticipated cash flows from cash equivalents, short term investments and cash generated from operations will provide us with sufficient liquidity to satisfy our anticipated working capital needs, expected capital expenditures, principal and interest payments on our long term debt and authorized stock repurchases for the next twelve months.

During the three months ended March 31, 2019, we incurred a total of \$17.1 million for capital expenditures, which includes \$5.2 million related to the acquisition and development in our residential real estate communities, \$8.4 million for our commercial leasing and sales segment, \$2.7 million related to our hospitality segment and \$0.8 million related primarily to our forestry segment and corporate expenditures. As of March 31, 2019, we had a total of \$33.0 million in contractual obligations.

In October 2015, the Pier Park North JV entered into a \$48.2 million loan. As of March 31, 2019 and December 31, 2018, \$46.2 million and \$46.4 million, respectively, was outstanding on the PPN JV Loan. The PPN JV Loan accrues interest at a rate of 4.1% per annum and matures in November 2025. In connection with the PPN JV Loan, we entered into a limited guarantee in favor of the lender, based on our percentage ownership of the JV. In addition, the guarantee can become full recourse in the case of any fraud or intentional misrepresentation by the Pier Park North JV; any voluntary transfer or encumbrance of the property in violation of the due-on-sale clause in the security instrument; upon commencement of voluntary bankruptcy or insolvency proceedings and upon breach of covenants in the security instrument. See Note 10. Debt, Net.

In May 2018, the Pier Park Crossings JV entered into a \$36.6 million loan, insured by HUD, to finance the construction of apartments in Panama City Beach, Florida. As of March 31, 2019 and December 31, 2018, \$21.7 million and \$15.4 million, respectively, was outstanding on the PPC JV Loan. The PPC JV Loan accrues interest at a rate of 4.0% per annum and matures in June 2060. The PPC JV Loan may not be prepaid prior to July 1, 2020. From July 1, 2020 through June 30, 2030, a prepayment premium is due to the lender of 1.0% - 10.0% of any principal prepaid. The PPC JV Loan is secured by the Pier Park Crossings JV’s real property and the assignment of rents and leases. See Note 10. Debt, Net.

CDD bonds financed the construction of infrastructure improvements in some of our communities. The principal and interest payments on the bonds are paid by assessments on the properties benefited by the improvements financed by the bonds. We have recorded a liability for CDD debt that is associated with platted property, which is the point at which it becomes fixed or determinable. Additionally, we have recorded a liability for the balance of the CDD debt that is associated with unplatted property if it is probable and reasonably estimable that we will ultimately be responsible for repayment. We have recorded CDD related debt of \$7.7 million as of March 31, 2019. Total outstanding CDD debt related to our land holdings was \$19.9 million at March 31, 2019, which was comprised of \$16.6 million at SouthWood, \$2.8 million at the existing Pier Park retail center and \$0.5 million at Wild Heron. We

pay interest on this total outstanding CDD debt.

During the three months ended March 31, 2019 and 2018, we repurchased a total of 471,500 and 764,825 shares, respectively, of our common stock outstanding for an aggregate purchase price of \$7.1 million and \$13.7 million, respectively, including costs. See Note 14. Stockholders' Equity and Part II – Other Information – Item 2 of this

51

Table of Contents

quarterly report for additional information regarding common stock repurchases related to the Stock Repurchase Program.

Summary of Cash Flows

A summary of our cash flows from operating, investing and financing activities are as follows:

| | Three Months Ended | |
|---|--------------------|----------|
| | March 31, | |
| | 2019 | 2018 |
| | In millions | |
| Net cash (used in) provided by operating activities | \$ (1.2) | \$ 2.2 |
| Net cash (used in) provided by investing activities | (2.7) | 22.4 |
| Net cash used in financing activities | (0.3) | (13.8) |
| Net (decrease) increase in cash, cash equivalents and restricted cash | (4.2) | 10.8 |
| Cash, cash equivalents and restricted cash at beginning of the period | 198.0 | 192.4 |
| Cash, cash equivalents and restricted cash at end of the period | \$ 193.8 | \$ 203.2 |

Cash Flows from Operating Activities

Cash flows (used in) provided by operating activities include costs related to assets ultimately planned to be sold, including residential real estate development and related amenities, sales of timberlands or undeveloped and developed land and land developed by the commercial leasing and sales segment. Net cash used in operations was \$1.2 million during the three months ended March 31, 2019, as compared to net cash provided by operations of \$2.2 million during the same period in 2018.

Cash Flows from Investing Activities

Cash flows (used in) provided by investing activities primarily includes capital expenditures for operating property and property and equipment used in our operations and purchases of investments, partially offset by proceeds from the settlement of insurance claims, sales of investments, maturities of assets held by SPEs, and proceeds from the disposition of assets. During the three months ended March 31, 2019, net cash used in investing activities was \$2.7 million, which included capital expenditures for operating property and equipment, partially offset by proceeds from the settlement of insurance claims of \$5.8 million, sales of restricted investments of \$1.1 million and maturities of assets held by SPEs of \$0.4 million. During the three months ended March 31, 2018, net cash provided by investing activities was \$22.4 million, which included sales of investments - debt securities of \$30.8 million, proceeds from the disposition of assets of \$5.0 million, sales of restricted investments of \$1.1 million and maturities of assets held by SPEs of \$0.4 million, partially offset by purchases of investments - equity securities of \$10.4 million and capital expenditures for operating property and equipment.

Capital expenditures for operating property and property and equipment were \$10.0 million and \$4.5 million, during the three months ended March 31, 2019 and 2018, respectively, which were primarily for our commercial leasing and sales and hospitality segments.

Cash Flows from Financing Activities

Net cash used in financing activities during the three months ended March 31, 2019 and 2018 was \$0.3 million and \$13.8 million, respectively. Net cash used in financing activities during the three months ended March 31, 2019 included the repurchase of common stock of \$7.1 million, capital contribution to unconsolidated affiliate of \$0.3 million and principal payments on debt of \$0.2 million, partially offset by borrowings on debt of \$7.3 million. Net cash used in financing activities during the three months ended March 31, 2018 included the repurchase of our common stock of \$13.7 million and principal payments on debt of \$0.2 million, partially offset by a capital contribution from non-controlling interest of \$0.1 million.

Table of Contents

Off-Balance Sheet Arrangements

In October 2015, the Pier Park North JV entered into a \$48.2 million loan, which is secured by a first lien on, and security interest in, a majority of Pier Park North JV's property. In connection with the PPN JV Loan, we are required to comply with a financial covenant and entered into a limited guarantee as described in Note 10. Debt, Net.

In January 2019, our unconsolidated Pier Park TPS JV, entered into a \$14.4 million loan, maturing in January 2026. The Pier Park TPS JV Loan is secured by the real property, assignment of rents and the security interest in the rents and personal property. In connection with the Pier Park TPS JV Loan, as guarantor we and a wholly owned subsidiary of ours entered into a joint and several guarantee in favor of the lender, to guarantee the payment and performance of the borrower. See Note 18. Commitments and Contingencies for additional information.

As part of a timberland sale in 2007 and 2008, we have recorded a retained interest with respect to notes contributed to bankruptcy-remote qualified SPEs of \$11.6 million for all installment notes monetized through March 31, 2019. This balance represents the present value of future cash flows to be received over the life of the installment notes, using management's best estimates of underlying assumptions, including credit risk and interest rates as of the date of the monetization, plus the accretion of investment income based on an effective yield, which is recognized over the term of the notes, less actual cash receipts.

At both March 31, 2019 and December 31, 2018, we were required to provide surety bonds that guarantee completion of certain infrastructure in certain development projects and mitigation banks of \$9.4 million, which may potentially result in a liability to us if certain obligations are not met.

In conducting our operations, we routinely hold customers' assets in escrow pending completion of real estate transactions, and are responsible for the proper disposition of these balances for our customers. These amounts are maintained in segregated bank accounts and have not been included in the accompanying condensed consolidated balance sheets, consistent with GAAP and industry practice. The cash deposit accounts and offsetting liability balances for escrow deposits in connection with our title agency real estate transactions were \$1.9 million and \$1.6 million as of March 31, 2019 and December 31, 2018, respectively, these escrow funds are not available for regular operations.

Contractual Obligations

There were no material changes outside the ordinary course of our business in our contractual obligations during the first quarter of 2019.

Forward-Looking Statements

This quarterly report contains "forward-looking statements" within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act. These statements include, among other things, information about possible or assumed future results of the business and our financial condition, liquidity, results of operations, plans, strategies, prospects and objectives. Such forward-looking statements can generally be identified by our use of forward-looking terminology such as "may," "will," "expect," "intend," "anticipate," "estimate," "believe," "continue" or other similar expressions concerning matters that are not historical facts. Specifically, this quarterly report contains forward-looking statements regarding:

- our expectations concerning our future business strategy, including exploring the sale of our real estate assets opportunistically or when we believe that we or others can better deploy those resources;

- our intention to use our land holdings, our cash and cash equivalents and our investments to increase recurring revenue while creating long-term value for our shareholders;
- our expectations regarding investments that we believe will contribute towards increasing our future growth, particularly in real estate projects that provide recurring revenue;
 - our 2019 capital expenditures budget and the timing of benefits of these investments;

Table of Contents

- our assessment and expectations regarding the demographics and corresponding market demand and growth of Northwest Florida;
- our assessment and expectations regarding the impact of Hurricane Michael, including the amount and timing of insurance proceeds and ability to recover any losses;
- our expectations regarding the amount and timing of revenue we expect to realize upon closing over the life of the residential homesites under contract;
- our expectations regarding homesite sales and timing of sales for new developments, including those contemplated by our long-term contractual agreement with Kolter;
- our beliefs regarding opportunities to develop, improve or acquire a broad range of asset types that will generate recurring revenue;
- our plan to focus on investing in residential communities that have the potential for long term, scalable and repeatable revenue;
- our expectation to continue to be a developer of completed residential homesites for sale to builders and retail homesites for sale to consumers in our communities;
- our intention to form JVs with third parties for the development of commercial real estate and residential real estate projects on our land holdings, including our previously announced plan to form a JV for the development of the Latitude Margaritaville Watersound community;
- our plan to expand the scope and scale of our hospitality assets and services in order to enhance the value and contribution those assets provide;
- our intention to continue to work collaboratively with public and private partners on strategic infrastructure and economic development initiatives that will help to attract quality job creators and help to diversify the Northwest Florida economy;
- our expectations regarding opportunities near the Northwest Florida Beaches International Airport and our other land holdings in Northwest Florida;
- our belief that by entering into partnerships, JVs or other collaborations and alliances with best of class operators, we can efficiently utilize our land assets while reducing our capital requirements;
- our expectation to continue a cost and investment discipline to ensure low fixed expenses and bottom line performance;
- our plan to continue to maintain a high degree of liquidity while seeking opportunities to invest our cash in ways that we believe will increase shareholder value, including investments in Securities, share repurchases, real estate and other strategic investments;
- our expectation regarding our liquidity or ability to satisfy our working capital needs, expected capital expenditures and principal and interest payments on our long term debt;
- our estimates and assumptions regarding the installment notes and the Timber Note;
- our estimated impact of new accounting pronouncements; and
- our expectation regarding the impact of pending litigation, claims, other disputes or governmental proceedings, on our cash flows, financial condition or results of operations.

These forward-looking statements reflect our current views about future events and are subject to risks, uncertainties and assumptions. We wish to caution readers that certain important factors may have affected and could in the future affect our actual results and could cause actual results to differ significantly from those expressed in any forward-looking statement. The most important factors that could prevent us from achieving our goals, and cause the assumptions underlying forward-looking statements and the actual results to differ materially from those expressed in or implied by those forward-looking statements include, but are not limited to, those risk factors and disclosures set forth in our Form 10 K for the year ended December 31, 2018, subsequent Form 10 Qs, other current reports, and the following:

- any changes in our strategic objectives or our ability to successfully implement such strategic objectives;
- any potential negative impact of our longer-term property development strategy, including losses and negative cash flows for an extended period of time if we continue with the self-development of our entitlements;

Table of Contents

- our ability and the ability of our investment advisor to identify and acquire suitable investments for our investment portfolio that meet our risk and return criteria;
- significant decreases in the market value of our investments in Securities or any other investments;
- our ability to capitalize on strategic opportunities presented by a growing retirement demographic;
- our ability to accurately predict market demand for the range of potential residential and commercial uses of our real estate, including our Northwest Florida holdings;
- volatility in the consistency and pace of our residential real estate revenue;
- economic or other conditions that affect the future prospects for the Southeastern region of the U.S. and the demand for our products, including a slowing of the population growth in Florida, inflation, or unemployment rates or declines in consumer confidence or the demand for, or the prices of, housing;
 - any downturns in real estate markets in Florida or across the nation;
- any reduction in the supply of mortgage loans or tightening of credit markets;
- our dependence on the real estate industry and the cyclical nature of our real estate operations;
- the impact of natural or man-made disasters or weather conditions, including hurricanes, fires and other severe weather conditions, on our business, including the recent impact of Hurricane Michael;
- our ability to fully recover under claims for losses related to Hurricane Michael;
- our ability to successfully and timely obtain land use entitlements and construction financing, maintain compliance with state law requirements and address issues that arise in connection with the use and development of our land, including the permits required;
- changes in laws, regulations or the regulatory environment affecting the development of real estate;
- our ability to effectively deploy and invest our assets, including our Securities;
- our ability to effectively manage our real estate assets, as well as the ability of our JV partners to effectively manage the day-to-day activities of the Pier Park North JV, Pier Park Crossings JV, Origins Crossings JV and Pier Park TPS JV;
- our ability to close and realize the expected revenue of the residential homesites currently under contract;
- our ability to successfully and timely complete homesite construction in our new developments, including those pursuant to our long-term contractual agreement with Kolter;
- our ability to attract and work effectively with strategic partners;
- our ability to successfully enter into previously announced potential JVs;
- our ability to realize the anticipated benefits of our acquisitions, JVs, investments in leasable spaces and operations and share repurchases;
- our ability to carry out the Stock Repurchase Program in accordance with applicable securities laws;
- the impact of the Tax Act on our business and financial condition;
- increases in operating costs, including costs related to real estate taxes, owner association fees, construction materials, labor and insurance and our ability to manage our cost structure;
- the sufficiency of our current cash position, anticipated cash flows from cash equivalents and short term investments and cash generated from operations to satisfy our anticipated working capital needs, capital expenditures and principal and interest payments;
- our ability to anticipate the impact of pending environmental litigation matters or governmental proceedings on our financial condition or results of operations;
- the expense, management distraction and possible liability associated with litigation, claims, other disputes or governmental proceedings;
- Fairholme's ability to influence major corporate decisions affecting the Company;
- potential liability under environmental or construction laws, or other laws or regulations;

Table of Contents

- the impact if we have deficiencies in our disclosure controls and procedures or internal control over financial reporting;
- the impact if the SEC were to disagree with our Investment Company Act determinations;
- our ability to retain key personnel and recruit staff effectively;
- our ability to receive payments of settlement amounts due under our claims settlement receivable; and
- our ability to successfully estimate the impact of certain accounting and tax matters that arise from the installment notes and the Timber Note.

Item 3. Quantitative and Qualitative Disclosures about Market Risk

We are exposed to market risks primarily from interest rate risk fluctuations. We have investments in U.S. Treasury securities and corporate debt securities that have fixed interest rates for which changes in interest rates generally affect the fair value of the investment, but not the earnings or cash flows. A hypothetical 100 basis point increase in interest rates would result in a decrease of less than \$0.1 million in the market value of these investments as of March 31, 2019. Any realized gain or loss resulting from such interest rate changes would only occur if we sold the investments prior to maturity or if a decline in their value is determined to be other-than-temporary. In addition, our investments in corporate debt securities are non-investment grade, which could affect their fair value.

We also have investments in certain preferred stock that have fixed interest rates for which changes in interest rates generally affect the fair value of the investment and are recorded in the condensed consolidated statements of income. A hypothetical 100 basis point increase in interest rates would result in a decrease of approximately \$1.3 million in the market value of these investments as of March 31, 2019. In addition, our investments in certain preferred stock are non-investment grade, which could affect their fair value.

Our cash and cash equivalents are invested in commercial paper and money market instruments. Changes in interest rates related to these investments would not significantly impact our results of operations. The amount of interest earned on one of our retained interest investments is based on LIBOR. A 100 basis point change in the interest rate may result in an insignificant change in interest earned on the investment.

The amount of interest expense on some of our construction loans are based on LIBOR. A 100 basis point change in the interest rate may result in an insignificant change in interest expense.

LIBOR is the subject of recent national, international and other regulatory guidance and proposals for reform. These reforms and other pressures may cause LIBOR to disappear entirely or to perform differently than in the past. The consequences of these developments cannot be entirely predicted but, as noted above, could impact the interest earned on our investments and our interest expense. If LIBOR is no longer widely available, or otherwise at our option, we will pursue alternative interest rate calculations in our construction loans and investment opportunities.

Increases in interest rates, reductions in mortgage availability or the tax benefits of mortgage financing or residential ownership could negatively impact our real estate business and would also increase the costs of our development projects. Similarly, a downturn in economic conditions in Northwest Florida would reduce discretionary income and decrease demand for our hospitality segment operations.

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures. Our Chief Executive Officer and Chief Financial Officer have evaluated the effectiveness of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of the end of the period covered by this report. Based on this evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of the end of the period covered by this report, our disclosure controls and procedures were effective.

Table of Contents

Changes in Internal Control Over Financial Reporting. During the quarter ended March 31, 2019, there were no changes in our internal controls over financial reporting that have materially affected, or are reasonably likely to materially affect, our internal controls over financial reporting.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

We are subject to a variety of litigation, claims, other disputes and governmental proceedings that arise from time to time in the ordinary course of our business, none of which we believe will have a material adverse effect on our consolidated financial position, results of operations or liquidity.

In addition, we are subject to environmental laws and regulations, which include obligations to remove or limit the effects on the environment of the disposal or release of certain wastes or substances at various sites, including sites which have been previously sold. Refer to Note 18. Commitments and Contingencies, for further discussion.

Item 1A. Risk Factors

A description of the risk factors associated with our business is contained in the “Risk Factors” section of our annual report on Form 10 K for the fiscal year ended December 31, 2018. There have been no material changes to our Risk Factors as previously reported.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

The Company’s Board has approved the Stock Repurchase Program pursuant to which we are authorized to repurchase shares of its common stock. The Stock Repurchase Program has no expiration date.

As of March 31, 2019, we had a total authority of \$35.8 million available for purchase of shares of our common stock pursuant to the Stock Repurchase Program. We may repurchase our common stock in open market purchases from time to time, in privately negotiated transactions or otherwise, pursuant to Rule 10b-18 under the Exchange Act. The timing and amount of any additional shares to be repurchased will depend upon a variety of factors, including market and business conditions. Repurchases may be commenced or suspended at any time or from time to time without prior notice. The Stock Repurchase Program will continue until otherwise modified or terminated by our Board at any time in its sole discretion.

Execution of the Stock Repurchase Program will reduce our “public float”, and the beneficial ownership of common stock by its directors, executive officers and affiliates will proportionately increase as a percentage of our outstanding common stock as a result of the execution of the Stock Repurchase Program. However, we do not believe that the execution of the Stock Repurchase Program will cause our common stock to be delisted from NYSE or cause us to stop being subject to the periodic reporting requirements of the Exchange Act.

The following table provides information regarding repurchases of common stock during the three months ended March 31, 2019:

| Period | Total Number of Shares Purchased | Average Price Paid per Share | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs | Maximum Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs |
|--------|----------------------------------|------------------------------|--|--|
|--------|----------------------------------|------------------------------|--|--|

Edgar Filing: ST JOE CO - Form 10-Q

| | | | | In Millions |
|------------------------|----------------|-----------------|----------------|----------------|
| January 1-31, 2019 | 471,500 | \$ 15.00 | 471,500 | \$ 35.8 |
| February 1-28, 2019 | — | — | — | — |
| March 1-31, 2019 | — | — | — | — |
| Total | 471,500 | \$ 15.00 | 471,500 | \$ 35.8 |

57

Table of Contents

Item 3. Defaults upon Senior Securities

None.

Item 4. Mine Safety Disclosures

Not applicable.

Item 5. Other Information

None.

Item 6. Exhibits

Index to Exhibits

| Exhibit Number | Description |
|----------------|---|
| 3.1 | <u>Restated and Amended Articles of Incorporation of the registrant (incorporated by reference to Exhibit 3.1 to the registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 2010).</u> |
| 3.2 | <u>Amended and Restated Bylaws of the registrant (incorporated by reference to Exhibit 3.1 to the registrant's Current Report on Form 8-K filed on March 4, 2011).</u> |
| *31.1 | <u>Certification of Principal Executive Officer under Section 302 of the Sarbanes-Oxley Act of 2002.</u> |
| *31.2 | <u>Certification of Principal Financial Officer under Section 302 of the Sarbanes-Oxley Act of 2002.</u> |
| **32.1 | <u>Certification of Chief Executive Officer, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.</u> |
| **32.2 | <u>Certification of Chief Financial Officer, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.</u> |
| *101.INS | XBRL Instance Document. |
| *101.SCH | XBRL Taxonomy Extension Schema Document. |
| *101.DEF | XBRL Taxonomy Extension Definition Linkbase Document. |
| *101.CAL | XBRL Taxonomy Extension Calculation Linkbase Document. |
| *101.LAB | XBRL Taxonomy Extension Label Linkbase Document. |
| *101.PRE | XBRL Taxonomy Extension Presentation Linkbase Document. |

* Filed herewith.

** Furnished herewith.

58

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE ST. JOE COMPANY
(Registrant)

Date: May 1, 2019 /s/ Jorge Gonzalez
Jorge Gonzalez
President, Chief Executive Officer and Director
(Principal Executive Officer)

Date: May 1, 2019 /s/ Marek Bakun
Marek Bakun
Executive Vice President and Chief Financial Officer
(Principal Financial Officer)