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LEHMAN JOHN F Form 3 October 06, 2009

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

OMB APPROVAL

OMB Number:

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SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

LEHMAN JOHN F

(Last) (First) (Middle)

C/O VERISK ANALYTICS. INC., Â 545 WASHINGTON

BOULEVARD

(Street)

Statement

(Month/Day/Year)

10/06/2009

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Verisk Analytics, Inc. [VRSK]

4. Relationship of Reporting

5. If Amendment, Date Original Person(s) to Issuer

Filed(Month/Day/Year)

(Check all applicable)

10% Owner _X_ Director Officer Other (give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

4. Nature of Indirect Beneficial

JERSEY CITY, NJÂ 07310

(City) (State) (Zip)

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security

(Instr. 4)

2. Amount of Securities Beneficially Owned

(Instr. 4)

3. Ownership Form:

Ownership (Instr. 5)

Direct (D) or Indirect (I)

(Instr. 5)

Class A Common Stock

529,500 (1)

D

Class A Common Stock

125,000

Ι Through trust (2)

Â

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security 2. Date Exercisable and (Instr. 4)

Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security

Conversion

6. Nature of Indirect

Ownership Beneficial or Exercise Ownership Form of

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		(Instr. 4)			Price of	Derivative	(Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (3)	(4)	06/16/2014	Class A Common Stock	25,000	\$ 4.8	D	Â
Stock Option (3)	(4)	07/01/2016	Class A Common Stock	12,050	\$ 12.84	D	Â
Stock Option (3)	(4)	07/01/2017	Class A Common Stock	12,750	\$ 16.72	D	Â
Stock Option (3)	(4)	07/01/2017	Class A Common Stock	26,050	\$ 16.72	D	Â
Stock Option (3)	(4)	07/01/2018	Class A Common Stock	14,000	\$ 17.84	D	Â
Stock Option (3)	(4)	07/01/2018	Class A Common Stock	27,950	\$ 17.84	D	Â
Stock Option (3)	07/01/2010	07/01/2019	Class A Common Stock	21,750	\$ 17.78	D	Â

Reporting Owners

Reporting Owner Name / Address		Relationships 10% Owner Officer		
• 0	Director	10% Owner	Officer	Othe
LEHMAN JOHN F C/O VERISK ANALYTICS, INC. 545 WASHINGTON BOULEVARD JERSEY CITY, NJ 07310	ÂX	Â	Â	Â

Signatures

/s/ Kenneth E. Thompson,
Attorney-in-Fact

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

Reporting Owners 2

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Includes 3,500 deferred stock awards that entitle Mr. Lehman to 3,500 shares of Class A Common Stock at the end of his service to the board of the Issuer.

- (2) These shares are owned by the Lehman Business Trust, of which John F. Lehman, Jr. is the trustee. Mr. Lehman disclaims beneficial ownership of any shares beneficially owned by the trust except to the extent of his pecuniary interest therein.
- (3) Stock Options outstanding under the Issuer's 1996 Incentive Plan.
- (4) Immediately

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.