

SKALA MURRAY L  
Form 4  
March 07, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SKALA MURRAY L

(Last) (First) (Middle)

750 LEXINGTON AVE, 23RD FLOOR

(Street)

NEW YORK, NY 10022

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
JAKKS PACIFIC INC [JAKK]

3. Date of Earliest Transaction (Month/Day/Year)  
03/06/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V Amount (A) or (D) Price   |   |  |   |
| Common Stock                    | 03/06/2008                           |  | M                              | 4,788 A \$ 7.875 (1)  | 23,056  | D  |   |
| Common Stock                    | 03/06/2008                           |  | M                              | 6,605 A \$ 7.875 (1)  | 29,661  | D  |   |
| Common Stock                    | 03/06/2008                           |  | M                              | 7,701 A \$ 7.875 (1)  | 37,362  | D  |   |
| Common Stock                    | 03/06/2008                           |  | S                              | 19,094 (2) D \$ 27.2155   | 18,268  | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                         | Amount or Number of Shares |
| Options                                    | \$ 19.27   |                                      |  |                                |   | 07/01/2005   | 07/01/2015  | Common Stock                  | 7,500                      |
| Options                                    | \$ 22.11   |                                      |  |                                |   | 01/01/2005   | 01/01/2015  | Common Stock                  | 7,500                      |
| Options                                    | \$ 20.55   |                                      |  |                                |   | 07/01/2004   | 07/01/2014  | Common Stock                  | 7,500                      |
| Options                                    | \$ 13.15   |                                      |  |                                |   | 01/01/2004   | 01/01/2014  | Common Stock                  | 7,500                      |
| Options                                    | \$ 13.39   |                                      |  |                                |   | 07/01/2003   | 07/01/2013  | Common Stock                  | 7,500                      |
| Options                                    | \$ 13.47   |                                      |  |                                |   | 01/01/2003   | 01/01/2013  | Common Stock                  | 7,500                      |
| Options                                    | \$ 17.26   |                                      |  |                                |   | 07/01/2002   | 07/01/2012  | Common Stock                  | 7,500                      |
| Options                                    | \$ 18.95   |                                      |  |                                |   | 01/01/2002   | 01/01/2012  | Common Stock                  | 7,500                      |
| Options                                    | \$ 9.125   |                                      |  |                                |   | 01/01/2001   | 01/01/2011  | Common Stock                  | 9,375                      |
| Options                                    | \$ 7.875   |                                      |  |                                |   | 07/01/1998   | 07/01/2008  | Common Stock                  | 9,302                      |
| Options                                    | \$ 7.875   | 03/06/2008                           |  | M                              | 7,701   | 04/01/1999   | 04/01/2009  | Common Stock                  | 7,701                      |
| Options                                    | \$ 7.875   | 03/06/2008                           |  | M                              | 6,605   | 07/01/1999   | 07/01/2009  | Common Stock                  | 6,605                      |

|         |          |            |  |   |       |            |            |                 |       |
|---------|----------|------------|--|---|-------|------------|------------|-----------------|-------|
| Options | \$ 7.875 | 03/06/2008 |  | M | 4,788 | 01/01/2000 | 01/01/2010 | Common<br>Stock | 4,788 |
|---------|----------|------------|--|---|-------|------------|------------|-----------------|-------|

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| SKALA MURRAY L<br>750 LEXINGTON AVE<br>23RD FLOOR<br>NEW YORK, NY 10022 | X             |           |         |       |

## Signatures

|                        |            |
|------------------------|------------|
| /s/ Murray L.<br>Skala | 03/07/2008 |
|------------------------|------------|

|                                    |      |
|------------------------------------|------|
| **Signature of<br>Reporting Person | Date |
|------------------------------------|------|

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents the option exercise price.

The sales reported hereby were made under a Rule 10b5-1 Selling Plan (the "Plan"), pursuant to which the Filer has exercised, and will be exercising, options and has sold, and will be selling, up to 60,271 shares underlying such options, which exercises and sales, according to the Plan, are to be completed by August 23, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.