JAKKS PACIFIC INC

Form 4

September 23, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

Number:

3235-0287

Expires:

January 31, 2005

0.5

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Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| ` | • | | | | | | | | |
|--|--------------------------------------|--------------------------------|-------------------------------------|---|---|---|----------------------------------|--|--|
| 1. Name and Address of Reporting Person * MILLER MICHAEL G | | | Symbol | | Ticker or Trading | 5. Relationship of Reporting Person(s) to Issuer | | | |
| (Last) (First) (M | | | | | | (Check all applicable) | | | |
| C/O JAKK | S PACIFIC, INC | C, 22619 (| (Month/Day/Year) 2619 09/22/2008 | | | _X Director Officer (give below) | title 10% below) | | |
| | 4 | 4. If Amendment, Date Original | | | 6. Individual or Joint/Group Filing(Check | | | | |
| MALIBU, | CA 90265 | F | Filed(Mon | th/Day/Year | r) | Applicable Line) _X_ Form filed by Form filed by ! Person | 1 0 | | |
| (City) | (State) | (Zip) | Tabl | e I - Non-I | Derivative Securities Ac | quired, Disposed o | f, or Beneficial | ly Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Da (Month/Day/Year | | Date, if | 3. Transaction Code (Instr. 8) | 4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned | 6. Ownership Form: Direct (D) or | 7. Nature of Indirect Beneficial Ownership | |

| 1.Title of Security | 2. Transaction Date (Month/Day/Year) | ransaction Date 2A. Deemed onth/Day/Year) Execution Date, if | | | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) | | | 6. Ownership | 7. Nature of Indirect |
|------------------------|--------------------------------------|--|-----------------|---------------|---|--------------------|--|---|---------------------------------------|
| (Instr. 3) | (| any (Month/Day/Year) | Code (Instr. 8) | (Instr. 3, 4 | | ` ′ | Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
| Common Stock | 09/22/2008 | | M | 7,500 | A | \$ 13.15 (1) | 25,768 | D | |
| Common Stock | 09/22/2008 | | M | 7,500 | A | \$ 13.39 (1) | 33,268 | D | |
| Common Stock | 09/22/2008 | | S | 15,000 (2) | D | \$ 26.26 | 18,268 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Nur orof Der Securi Acqui (A) or Dispos (D) (Instr. and 5) | rivative sties red seed of 3, 4, | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|--|---|----------------------------------|--|--------------------|---|--|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Options | \$ 19.27 | | | | | | 07/01/2005 | 07/01/2015 | Common Stock | 7,500 |
| Options | \$ 22.11 | | | | | | 01/01/2005 | 01/01/2015 | Common Stock | 7,500 |
| Options | \$ 20.55 | | | | | | 07/01/2004 | 07/01/2014 | Common Stock | 7,500 |
| Options | \$ 13.15 | 09/22/2008 | | M | , | 7,500 | 01/01/2004 | 01/01/2014 | Common Stock | 7,500 |
| Options | \$ 13.39 | 09/22/2008 | | M | , | 7,500 | 07/01/2003 | 07/01/2013 | Common Stock | 7,500 |
| Options | \$ 13.47 | | | | | | 01/01/2003 | 01/01/2013 | Common Stock | 7,500 |
| Options | \$ 17.26 | | | | | | 07/01/2002 | 07/01/2012 | Common Stock | 7,500 |
| Options | \$ 18.95 | | | | | | 01/01/2002 | 01/01/2012 | Common Stock | 7,500 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|---|---------------|-----------|---------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| MILLER MICHAEL G C/O JAKKS PACIFIC, INC 22619 PACIFIC COAST HIGHWAY MALIBU, CA 90265 | X | | | | | | |

Reporting Owners 2

Signatures

/s/ Michael G.

Miller 09/23/2008

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the option exercise price.
 - The sales reported hereby were made under a Rule 10b5-1 Selling Plan dated April 3, 2008 (the "Plan"), pursuant to which the Filer has
- (2) exercised, and will be exercising, options and has, and will be, selling up to 74,646 shares underlying such options, which exercises and sales, according to the Plan, are to be completed by December 31, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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