

ELECTRONIC ARTS INC.
Form 8-K
February 07, 2019

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934

Date of report (Date of earliest event reported) February 7, 2019

ELECTRONIC ARTS INC.

(Exact Name of Registrant as Specified in Its Charter)

Delaware **0-17948** **94-2838567**
(State or Other Jurisdiction of **(Commission File Number)** **(IRS Employer Identification No.)**
Incorporation)

209 Redwood Shores Parkway, Redwood City, California 94065-1175

(Address of Principal Executive Offices) (Zip Code)

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(650) 628-1500

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933(17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 8.01 Other Events.

Electronic Arts Inc. (EA) is filing this Current Report on Form 8-K to update its channels of distribution for information disclosed pursuant to Regulation FD. EA currently announces financial information and business updates through its SEC filings, press releases, public conference calls and webcasts, EA s investor relations website (<https://ir.ea.com>), and EA s news blog (<https://www.ea.com/news>). Going forward, EA will also use its Twitter account, @EA, to provide business updates.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ELECTRONIC ARTS INC.

Dated: February 7, 2019

By: /s/ Jacob J. Schatz
Jacob J. Schatz
Executive Vice President, General Counsel &
Corporate Secretary