

Under Armour, Inc.  
Form 8-K  
May 02, 2019  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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FORM 8-K

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CURRENT REPORT

Pursuant To Section 13 or 15(d)  
of The Securities Exchange Act of 1934  
Date of report (Date of earliest event reported): May 2, 2019

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UNDER ARMOUR, INC.  
(Exact name of registrant as specified in its charter)

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Maryland                      001-33202    52-1990078  
(State or other jurisdiction   (Commission (I.R.S. Employer  
of incorporation)              File Number) Identification Number)

1020 Hull Street, Baltimore, Maryland    21230  
(Address of principal executive offices)   (Zip code)  
Registrant's telephone number, including area code: (410) 454-6428

Securities registered pursuant to Section 12(b) of the Act:  
Class A Common Stock UAA                      New York Stock Exchange  
Class C Common Stock UA                      New York Stock Exchange  
(Title of each class)              (Trading Symbols) (Name of each exchange on which registered)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
- Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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Item 2.02. Results of Operations and Financial Condition.

On May 2, 2019, Under Armour, Inc. (“Under Armour”, or the “Company”) issued a press release announcing the realignment of its segments to exclude certain corporate costs from its operating segment profitability measures and report these expenses as Corporate Other beginning in fiscal 2019. In connection with this change, the Company has recast certain prior period amounts to conform to the 2019 presentation. This unaudited summary historical financial information is included in the press release, a copy of which is attached hereto as Exhibit 99.1 and is incorporated by reference herein.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. Exhibit

99.1 Under Armour, Inc. press release announcing the realignment of its segments beginning in fiscal 2019.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNDER ARMOUR, INC.

Date: May 2, 2019 By: /s/ David E. Bergman  
David E. Bergman  
Chief Financial Officer