LAFLEY ALAN G Form 4

February 20, 2008

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number: January 31,

Expires:

response...

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

**OMB APPROVAL** 

if no longer subject to Section 16.

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

2005 Estimated average burden hours per

0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

PROCTER & GAMBLE CO [PG]

Symbol

1(b).

(Print or Type Responses)

LAFLEY ALAN G

1. Name and Address of Reporting Person \*

(T ()	Œ' A	O.C.111.)	2.5	CT 11				(eneer	t un applicaci	<b>C</b> )		
(Last) (First) (Middle)			3. Date of Earliest Transaction									
ONE PROCTER AND GAMBLE PLAZA			(Month/Day/Year) 02/15/2008					X Director 10% Owner X Officer (give title Other (specify below)				
							COB and CEO					
(Street)				nendment,	Date Origi	nal		6. Individual or Joint/Group Filing(Check				
CINCINNATI, OH 45202			Filed(Month/Day/Year)					Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)								lly Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution any (Month/Da	Date, if	Code (Instr. 8)	4. Securion(A) or D (Instr. 3,	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	02/15/2008			F	201	D	\$ 66.525	1,043,655.084 (1)	D			
Common Stock								715.096	I	By Son		
Common Stock								47,003.2896 (2)	I	By Retirement Plan Trustees		
Common Stock								6,158	I	By Trust (3)		

#### Edgar Filing: LAFLEY ALAN G - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	4	5.	6. Date Exerc	cisable and	7. Tit	le and	8. Price of	
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transac	ction	Number	Expiration Da	ate	Amou	ınt of	Derivative	
Security	or Exercise		any	Code	(	of	(Month/Day/	Year)	Under	rlying	Security	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8	8) 1	Derivative	•		Secur	ities	(Instr. 5)	
	Derivative					Securities			(Instr.	3 and 4)		
	Security				1	Acquired						
	-				(	(A) or						
					]	Disposed						
					(	of (D)						
					(	(Instr. 3,						
					4	4, and 5)						
										Amount		
							Date	Expiration	m: d	or		
							Exercisable	Date	Title Number			
				G 1		(A) (B)				of		
				Code	V (	(A) (D)				Shares		

## **Reporting Owners**

Reporting Owner Name / Address	remainings							
	Director	10% Owner	Officer	Other				

LAFLEY ALAN G

ONE PROCTER AND GAMBLE PLAZA X COB and CEO

CINCINNATI, OH 45202

/s/Jason P. Muncy, Attorney-In-Fact for ALAN G. 02/20/2008

> \*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total includes grant of dividends in the form of RSUs on February 15, 2008.
- (2) Balance as of 12/31/07.
- By A. G. Lafley Irrevocable Trust II U/A dated March 8, 1999, Margaret G. Lafley, trustee, for benefit of reporting person's wife and

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2

9. Nu

(9-02)

Bene Own Follo Repo Trans (Insti

Deriv Secu

Relationships

**Signatures** 

LAFLEY