

Edgar Filing: ALTERNATE MARKETING NETWORKS INC - Form 3

ALTERNATE MARKETING NETWORKS INC  
 Form 3  
 August 12, 2002

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934. Section 302(a) of the Securities Exchange Act of 1934 and Section 309 of the Investment Company Act of 1935 of Section 30(f) of the Investment Company Act of 1935

(Print or Type Responses)

1. Name and Address of Reporting Person\* (Last) (First) (Middle)  
 K2 VC, LTD  
 13155 NOEL ROAD, 10th Fl. (Street)  
 DALLAS, TEXAS 75240 (City) (State) (Zip)

2. Date of Event Requiring Statement (month/day/year)  
 AUGUST 1, 2002

4. Issuer Name and Title  
 ALTERNATE MARKETING NETWORKS INC

3. IRS Number of Reporting Person (Voluntary)

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (Specify below)

7. In the event of a change of ownership, check the appropriate box:  
 For the reporting person  
 For the issuer  
 For the issuer and reporting person  
 For the issuer, reporting person, and beneficial owner

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Name of Issuer
Common Stock	2,474,039	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly by the reporting person.  
 \*If the form is filed by more than one reporting person, see Instruction 5(b) (v)

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)
	Date Exercisable	Title	Amount of Shares	

Explanation of Responses:

K2 VC, LTD  
 By: K2 V  
 By: /s/ A  
 Name: Adi  
 \*\*Signature

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\*\* Intentional misstatements or omissions of facts  
constitute Federal Criminal Violations.  
See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient  
See Instruction 6 for procedure

Potential persons who are to respond to the collection of information contained in this form are  
required to respond unless the form displays a currently valid OMB Number.