

APPLE COMPUTER INC  
Form 4  
March 03, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**TEVANIAN AVADIS**

(Last) (First) (Middle)

1 INFINITE LOOP

(Street)

CUPERTINO, CA 95014

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**APPLE COMPUTER INC [AAPL]**

3. Date of Earliest Transaction (Month/Day/Year)  
**03/01/2006**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Senior Vice President**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	03/01/2006	03/01/2006	M <sup>(1)</sup>		21,500	A	\$ 8.6563
Common Stock	03/01/2006	03/01/2006	S <sup>(1)</sup>		21,500	D	\$ 68.53
Common Stock	03/01/2006	03/01/2006	M <sup>(1)</sup>		43,000	A	\$ 8.6563
Common Stock	03/01/2006	03/01/2006	S <sup>(1)</sup>		43,000	D	\$ 68.83
Common Stock	03/01/2006	03/01/2006	M <sup>(1)</sup>		21,500	A	\$ 8.6563

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Common Stock	03/01/2006	03/01/2006	<u>S</u> (1)	21,500	D	\$ 68.86	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>M</u> (1)	21,500	A	\$ 8.6563	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>S</u> (1)	21,500	D	\$ 68.9	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>M</u> (1)	21,500	A	\$ 8.6563	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>S</u> (1)	21,500	D	\$ 68.99	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>M</u> (1)	43,000	A	\$ 8.6563	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>S</u> (1)	43,000	D	\$ 69	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>M</u> (1)	20,500	A	\$ 8.6563	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>S</u> (1)	20,500	D	\$ 69.1	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>M</u> (1)	21,500	A	\$ 8.6563	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>S</u> (1)	21,500	D	\$ 69.18	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>M</u> (1)	21,500	A	\$ 8.6563	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>S</u> (1)	21,500	D	\$ 69.2	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>M</u> (1)	21,500	A	\$ 8.6563	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>S</u> (1)	21,500	D	\$ 69.21	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>M</u> (1)	21,500	A	\$ 8.6563	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>S</u> (1)	21,500	D	\$ 69.23	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>M</u> (1)	21,500	A	\$ 8.6563	2,504	D
Common Stock	03/01/2006	03/01/2006	<u>S</u> (1)	21,500	D	\$ 69.34	2,504	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not**

SEC 1474  
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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number of Shares
Employee Stock Option	\$ 8.6563	03/01/2006	03/01/2006	M <sup>(1)</sup>	200,000	03/02/2003	03/02/2009	Common Stock	200,000
Employee Stock Option	\$ 8.6563	03/01/2006	03/01/2006	M <sup>(1)</sup>	100,000	03/02/2004	03/02/2009	Common Stock	100,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
TEVANIAN AVADIS 1 INFINITE LOOP CUPERTINO, CA 95014			Senior Vice President	

## Signatures

/s/ Avadis Tevanian Jr. 03/03/2006

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported in this Form 4 were made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on January 31, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.