Edgar Filing: RAVICH JESS M - Form 4/A

RAVICH JESS M

Form 4/A											
February 25											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								ОМВ	APPROVAL 3235-0287		
Check th	Washington, D.C. 20549 Check this box if no longer subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Section 16. SECURITIES Form 4 or Form 4 or								Number:	January 31,	
subject t Section								Expires: Estimated burden ho	ours per		
Form 4 or Form 5 obligations may continue. See Instruction 1(b). Form 4 or Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 (0.5)											
(Print or Type	Responses)										
1. Name and A RAVICH J	-	2. Issuer Name and Ticker or Trading Symbol CHEROKEE INC [CHKE]					5. Relationship of Reporting Person(s) to Issuer				
(Last) (First) (Middle)			3. Date of Earliest Transaction					(Chec	k all applicable)		
149 S. BAI	(Month/Day/Year) 02/07/2011					X_ Director 10% Owner Officer (give title Other (specify below)					
Filed				If Amendment, Date Original led(Month/Day/Year) 2/08/2011				6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person			
LOS ANG	ELES, CA 90049							Form filed by M Person	More than One I	Reporting	
(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							ally Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deema Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	or(A) or Dis (Instr. 3, 4	. Securities Acquired A) or Disposed of (D) Instr. 3, 4 and 5) (A) or Amount (D) Price		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common						(-)		23,969	D		
Stock Common Stock	02/07/2011	02/07/20	011	Р	50,000	A	\$ 18.15	50,000	I	The Ravich Revocable Trust of 1989	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Edgar Filing: RAVICH JESS M - Form 4/A

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		te	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. l De Sec (In	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Common Stock Options	\$ 16.08					02/01/2011	02/01/2015	Common Stock	2,666	
Common Stock Options	\$ 16.08					02/01/2012	02/01/2015	Common Stock	2,667	
Common Stock Options	\$ 16.08					02/01/2013	02/01/2015	Common Stock	2,667	
Common Stock Options	\$ 18.15					01/28/2011	01/28/2016	Common Stock	100,000	

Reporting Owners

RelationshipReporting Owner Name / AddressDirector10% OwnerOfficerOtherDirector10% OwnerOfficerOtherRAVICH JESS M
149 S. BARRINGTON, #828
LOS ANGELES, CA 90049XVVVSignatures
Mark DiSiena under POA for Jess M.
Ravich02/25/2011

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

Edgar Filing: RAVICH JESS M - Form 4/A

The purpose of this amendment is to correct the original Form 4 filed with the Securities and Exchange Commission on Februa

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.