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APPLE INC Form 4 October 17, 2013 FORM 4 Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations Filed pursuant to Section 16(a) of the Securities Exchange A Section 17(a) of the Public Utility Holding Company Act of 19					ERSHIP OF Act of 1934,	OMB Number: Expires: Estimated a burden hour response	•			
<i>See</i> Instruction 1(b). 30(h) of the Investment Company Act of 1940										
(Print or Type	Responses)									
1. Name and Address of Reporting Person 2. IssuerRiccio Daniel J.SymbolAPPLE			d Ticker o APL]	r Trad	ing	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Month/E			Date of Earliest Transaction onth/Day/Year) /15/2013				Director 10% Owner Officer (give title Other (specify below) below) Senior Vice President			
CUPERTIN	4. If Amendment, D Filed(Month/Day/Yea	mendment, Date Original Aonth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 				
(City)	(State) (Zip)	Table I - Non-	Derivative	e Secu	rities Acqu	iired, Disposed of,	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	any	on Date, if Transacti Code /Day/Year) (Instr. 8)	4. Secur on(A) or D (Instr. 3)	(A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	10/15/2013	М	3,750	A	<u>(1)</u>	3,750	D			
Common Stock (2)	10/15/2013	F	1,907	D	\$ 498.68	1,843	D			
Common Stock	10/15/2013	М	1,875	А	<u>(1)</u>	3,718	D			
Common Stock (2)	10/15/2013	F	954	D	\$ 498.68	2,764	D			
Common Stock	10/15/2013	М	2,500	А	<u>(1)</u>	5,264	D			

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Common Stock (2) 10/15/2013 F 1,271 D ^{\$}_{498.68} 3,993 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pr Deriv Secu (Inst
				Code V	(A) (E))	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Unit	<u>(1)</u>	10/15/2013		М	3,7	50	(3)	(3)	Common Stock	3,750	0
Restricted Stock Unit	(1)	10/15/2013		М	1,8	75	(4)	(4)	Common Stock	1,875	0
Restricted Stock Unit	<u>(1)</u>	10/15/2013		М	2,5	00	(5)	(5)	Common Stock	2,500	0

Reporting Owners

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
Riccio Daniel J. 1 INFINITE LOOP CUPERTINO, CA 95014			Senior Vice President				
Signatures							
/s/ Gene Levoff, Attorney-in-fact for Daniel J. Riccio			10/17/2013				
**Signature of Reporting I	Date						

Reporting Owners

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of restricted stock units in shares of common stock on their scheduled vesting date.
- (2) Shares withheld by Registrant to satisfy minimum statutory withholding requirements on vesting of restricted stock units. No shares were sold.
- (3) This award was granted on September 26, 2009. 12.5% of the award vested on April 15, 2010 and the remaining restricted stock units vested 12.5% in semi-annual installments over the four-year period ending October 15, 2013.
- (4) This award was granted on October 5, 2010. 12.5% of the award vested on April 15, 2011 and the remaining restricted stock units vest 12.5% in semi-annual installments over the four-year period ending October 15, 2014.
- (5) This award was granted on October 10, 2011. 12.5% of the award vested on April 15, 2012 and the remaining restricted stock units vest 12.5% in semi-annual installments over the four-year period ending October 15, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.