GLOBAL BROADCAST GROUP INC Form 10QSB May 21, 2004 Table of Contents

SECURITIES AND EXCHANGE COMMISSION

	WASHINGTON, D.C. 20549
	FORM 10-QSB
x Quarterly Report pursuant to Sec	tion 13 or 15(d) of the Securities Exchange Act of 1934
For the quarterly period ended March 31, 2004	
	OR
" Transition Report Pursuant to Sec	ction 13 or 15(d) of the Securities Exchange Act of 1934
	Commission File No. 000-50155
GLOBAL I	BROADCAST GROUP, INC.
(Exa	act name of registrant as specified in its charter)
DELAWARE (State of Incorporation)	02-0563302 (I.R.S. Employer Identification Number)
1849	95 U.S. Hwy 19N, Clearwater, Florida 33764

(Address of principal executive offices)

(727) 533-8300

(Registrant s telephone number, including area code)

5770 Roosevelt Blvd, Suite 510, Clearwater, FL 33760

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES x NO "

As of May 19, 2004, there were 12,317,871 shares of our Common Stock, \$.001 par value outstanding.

GLOBAL BROADCAST GROUP, INC.

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PART I. FINANCIAL INFORMATION

Item 1. Financial Statements (unaudited)

GLOBAL BROADCAST GROUP, INC.

(A DEVELOPMENT STAGE COMPANY)

(A DELAWARE CORPORATION)

Clearwater, Florida

FINANCIAL REPORTS

AT

MARCH 31, 2004

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GLOBAL BROADCAST GROUP, INC.

(A DEVELOPMENT STAGE COMPANY)

(A DELAWARE CORPORATION)

Clearwater, Florida

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GLOBAL BROADCAST GROUP, INC.

(A DEVELOPMENT STAGE COMPANY)

(A DELAWARE CORPORATION)

Clearwater, Florida

BALANCE SHEETS

	·		2003	
ASSETS				
Current Assets				
Cash and Cash Equivalents	\$ 4,4	34	\$	60,120
Total Assets	\$ 4,4	34	\$	60,120
LIABILITIES AND STOCKHOLDERS DEFICIT				
Current Liabilities				
Accounts Payable	\$ 52,9	07	\$	47,757
Accrued Interest Payable	8,8	87		4,159
Accrued Payroll	51,6	62		50,559
Convertible Notes Payable	164,5	00		164,500
Due to Stockholder	39,8	43		48,378
Total Liabilities	317,7	99		315,353
		_		
Stockholders Deficit				
Common Stock - \$.001 Par Value; 50,000,000 Shares Authorized, 12,317,871 Shares Issued and				
Outstanding	12,3	18		12,318
Additional Paid-in Capital	652,6	13		652,613
Deficit Accumulated During Development Stage	(978,2	96) —		(920,164)
Total Stockholders Deficit	(313,3	65)		(255,233)
Total Liabilities and Stockholders Deficit	\$ 4,4	34	\$	60,120

The accompanying notes are an integral part of these financial statements.

GLOBAL BROADCAST GROUP, INC.

(A DEVELOPMENT STAGE COMPANY)

(A DELAWARE CORPORATION)

Clearwater, Florida

STATEMENTS OF CHANGES IN STOCKHOLDERS DEFICIT

	Number of Shares	Common Stock (\$0.001 Par Value)	Additional Paid-In Capital	Deficit Accumulated During Development Stage	Total Stockholders Deficit
Balance - October 31, 2000		\$	\$	\$	\$
Common Stock Issued in Exchange for Services and Expenses Paid by Shareholders (Galli)	11,553,100	11,553	202		11,755
Common Stock Issued in Exchange for Services and Expenses Paid by Shareholders (City View)	3,425,000(1)	3,425			3,425
Common Shares Issued for Cash - Private Placement (City View)	928,500(1)	929	308,571		309,500
Common Shares Issued for Cash - Private Placement (Global Broadcast)	267,500	267	64,734		65,001
Shares Issued for Services Rendered	640,000	640	5,360		6,000
Shares Issued to Directors for Services Rendered	100,000	100	3,900		4,000
Shares Repurchased	(5,416,229)	(5,416)	(144,584)		(150,000)
Capital Contribution Shareholder			200,000		200,000
Net Loss for the Period				(628,088)	(628,088)
Balance - December 31, 2002	11,497,871	\$ 11,498	\$ 438,183	\$ (628,088)	\$ (178,407)

⁽¹⁾ Shares issued and outstanding have been adjusted to reflect the Plan of Merger effected on March 1, 2002.

- continued -

The accompanying notes are an integral part of these financial statements.

GLOBAL BROADCAST GROUP, INC.

(A DEVELOPMENT STAGE COMPANY)

(A DELAWARE CORPORATION)

Clearwater, Florida

STATEMENTS OF CHANGES IN STOCKHOLDERS DEFICIT - continued

	Number of Shares	Common Stock (\$0.001 Par Value)	Additional Paid-In Capital	Deficit Accumulated During Development Stage	Total Stockholders Deficit
Balance - December 31, 2002	11,497,871	\$ 11,498	\$ 438,183	\$ (628,088)	\$ (178,407)
Common Shares Issued for Cash - Private Placement (Global Broadcast)	250,000	250	21,000		21,250
Issuance of Stock via Conversion of Note Payable	450,000	450	153,550		154,000
Net Loss for the Period (Unaudited)				(51,326)	(51,326)
Balance - March 31, 2003 (Unaudited)	12,197,871	12,198	612,733	(679,414)	(54,483)
Common Shares Issued for Cash - Private Placement (Global Broadcast)	45,000	45	14,955		15,000
Shares Issued for Services Rendered	75,000	75	24,925		25,000
Net Loss for the Period (Unaudited)				(240,750)	(240,750)
Balance - December 31, 2003	12,317,871	12,318	652,613	(920,164)	(255,233)
Net Loss for the Period (Unaudited)				(58,132)	(58,132)
Balance - March 31, 2004 (Unaudited)	12,317,871	\$ 12,318	\$ 652,613	\$ (978,296)	\$ (313,365)

The accompanying notes are an integral part of these financial statements.

GLOBAL BROADCAST GROUP, INC.

(A DEVELOPMENT STAGE COMPANY)

(A DELAWARE CORPORATION)

Clearwater, Florida

STATEMENTS OF OPERATIONS (UNAUDITED)

	Date (Octo	Period From Date of Inception (October 31, 2000) Through		Three Months E	ths Ended March 31,		
	Ma	rch 31, 2004		2004		2003	
Revenues	\$	500	\$		\$	_	
Expenses							
Commissions		11,250					
General and Administrative		29,738		1,328		2,342	
Insurance		61,901		3,730		6,597	
Interest		12,887		4,728			
Investment Banker		39,970					
Management Fees		255,392		20,000		18,000	
Marketing		51,000					
Organizational Costs		164,853					
Payroll Taxes		10,665		1,145		840	
Production Equipment		24,257					
Professional Fees		116,071		11,208		748	
Rent		14,182		1,757		1,371	
Salaries		136,095		12,501		10,983	
Telephone		16,995		457		1,998	
Transfer Agent Fees		5,465		600		620	
Travel		28,075		678		7,827	
			_		_		
Total Expenses		978,796	_	58,132	_	51,326	
Loss Before Provision for Taxes		(978,296)		(58,132)		(51,326)	
Provision for Taxes							
Net Loss for the Period	\$	(978,296)	\$	(58,132)	\$	(51,326)	
			_		_		
Weighted Average Number of Common Shares Outstanding		12,766,557	1	2,317,871	1	2,030,843	
Net Loss per Common Share - Basic and Diluted	\$	(0.08)	\$	(0.00)	\$	(0.00)	

The accompanying notes are an integral part of these financial statements.

GLOBAL BROADCAST GROUP, INC.

(A DEVELOPMENT STAGE COMPANY)

(A DELAWARE CORPORATION)

Clearwater, Florida

STATEMENTS OF CASH FLOWS (UNAUDITED)

	Period From Date of Inception	Mai	onths Ended rch 31.
	(October 31, 2000)	
	Through		
	March 31, 2004	2004	2003
Cash Flows from Operating Activities			
Net Loss for the Period	\$ (978,296	\$ (58,132)	\$ (51,326)
Non-Cash Adjustments			
Organizational Costs Paid by Shareholders	14,853	,	
Franchise Taxes and Filing Fees Paid by Shareholders	202		
Contributed Services by Shareholders	125	;	
Common Stock Issued for Services Rendered	35,000		
Changes in Assets and Liabilities			
Accounts Receivable			1,160
Accounts Payable	52,907	5,150	(219)
Accrued Interest Payable	12,887	4,728	
Accrued Payroll	51,662		11,823
Due to Stockholder	39,843	8 (8,535)	19,827
Net Cash Flows from Operating Activities	(770,817	(55,686)	(18,735)
Cash Flows from Investing Activities			
Cash Flows from Financing Activities			
Contribution by Shareholder	200,000		
Proceeds from the Issuance of Convertible Notes Payable	164,500		
Proceeds from the Issuance of Note Payable	150,000		
Proceeds from the Issuance of Common Stock	410,751		21,250
Common Stock Repurchased	(150,000		
Net Cash Flows from Financing Activities	775,251		21,250
Net Change in Cash and Cash Equivalents	4,434	(55,686)	2,515
Cash and Cash Equivalents - Beginning of Period		60,120	1,462

Cash and Cash Equivalents - End of Period	\$	4,434	\$ 4,434	\$ 3,977
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The accompanying notes are an integral part of these financial statements.

GLOBAL BROADCAST GROUP, INC.

(A DEVELOPMENT STAGE COMPANY)

(A DELAWARE CORPORATION)

Clearwater, Florida

STATEMENTS OF CASH FLOWS (UNAUDITED) - continued

	Period From			ree Months
	Date of Inception Ended Mar			d March 31,
	(October 31, 2000)			
	7	Through		
	Mar	rch 31, 2004	2004	2003
Supplemental Disclosures		_		
Interest Paid	\$		\$	\$
Income Taxes Paid	\$		\$	\$
NON-CASH INVESTING AND FINANCING ACTIVITIES				
Organizational Costs Paid by Shareholders in Exchange for Common Stock	\$	14,583	\$	\$
Franchise Taxes and Filing Fees Paid by Shareholder	\$	202	\$	\$
Contributed Services by Shareholders	\$	125	\$	\$
Common Stock Issued for Services Rendered	\$	35,000	\$	\$
Issuance of Common Stock via Conversion of Note Payable and Accrued Interest Payable	\$	154,000	\$	\$ 154,000

The accompanying notes are an integral part of these financial statements.

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GLOBAL BROADCAST GROUP, INC.

(A DEVELOPMENT STAGE COMPANY)

(A DELAWARE CORPORATION)

Clearwater, Florida

NOTES TO FINANCIAL STATEMENTS

Note A - Basis of Presentation

The condensed financial statements of Global Broadcast Group, Inc. (the Company) included herein have been prepared by the Company, without audit, pursuant to the rules and regulations of the Securities and Exchange Commission (the SEC). Certain information and footnote disclosures normally included in financial statements prepared in conjunction with generally accepted accounting principles have been condensed or omitted pursuant to such rules and regulations, although the Company believes that the disclosures are adequate to make the information presented not misleading. These condensed financial statements should be read in conjunction with the annual audited financial statements and the notes thereto included in the Company s annual report on Form 10-KSB.

The accompanying unaudited interim financial statements reflect all adjustments of a normal and recurring nature which are, in the opinion of management, necessary to present fairly the financial position, results of operations and cash flows of the Company for the interim periods presented. The results of operations for these periods are not necessarily comparable to, or indicative of, results of any other interim period or for the fiscal year taken as a whole. Factors that affect the comparability of financial data from year to year and for comparable interim periods include non-recurring expenses associated with the Company s registration with the SEC, costs incurred to raise capital, and stock awards.

Note B - Going Concern

The Company s financial statements have been presented on the basis that it is a going concern, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. The Company has reported net losses of \$978,296 through March 31, 2004. As a result, there is an accumulated deficit of \$978,296 at March 31, 2004.

The Company s continued existence is dependent upon its ability to raise capital or to successfully market and sell its products. The financial statements do not include any adjustments that might be necessary should the Company be unable to continue as a going concern.

Item 2: Management s Discussion and Analysis of Financial Condition and Results of Operations

Overview of the Company

We were incorporated under the laws of Delaware on October 31, 2000, as Galli Process, Inc. On February 7, 2002, we changed our name to Global Broadcast Group, Inc. (GBG). Our executive offices are located at 18495 U.S. Hwy 19N, Clearwater, Florida 33764 and our telephone number is (727) 533-8300.

We have developed an innovative advertising and informational platform that incorporates satellite and Internet-based technology. The platform enables advertisers, businesses and educators to promote their products and services on television sets and electronic displays in retail stores, hotels, offices, high traffic areas and other facilities. Programming will consist of short format full motion video such as music videos, video ads and short infomercials which usually take two days to produce. Animated graphics will be used for headline news, sports and both national and local weather. All programming and content is designed to entertain, inform and educate consumers, employees, and students.

The following discussion is based upon, and should be read in conjunction with our financial statements as of and for the three months ended March 31, 2004 and 2003, together with the notes to the financial statements. When used in the following discussions, the words believes, anticipates, intends, expects, and similar expressions are intended to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause results to differ materially from those projected.

Results of Operations

Three months ended March 31, 2004 as compared to three months ended March 31, 2003:

Selling Expenses

Selling expenses for the three months ended March 31, 2004 were \$1,000 a decrease of \$7,000, or 91%, from \$8,000 for the three months March 31, 2003. The decrease was due to a decrease in travel expenses.

General and administrative expenses

General and administrative expenses for three months ended March 31, 2004 were \$52,000, an increase of \$8,000, or 21%, from \$44,000 for the three months March 31, 2003. General and administrative expenses primarily include salaries, investment banker fees, management fees, professional fees and general operating expenses. The increase is primarily due to an increase in professional fees related to regulatory filings for the registration of our stock and the yearly filing as required by the Securities and Exchange Commission now that we are a registered company.

Interest expense

Interest expense for three months ended March 31, 2004 was \$5,000 compared to \$0 for the three months March 31, 2003. The increase is due to interest on the convertible notes payable entered into during 2003.

Total expenses for the three months ended March 31, 2004 were \$58,000, an overall increase of \$7,000, or 13%, from \$51,000 for the three months ended March 31, 2003.

Liquidity and Capital Resources

As reflected in the Statement of Cash Flows for the three months ended March 31, 2004 and 2003, net cash flows from operating activities for the three months ended March 31, 2004 was \$56,000, an increase of \$37,000 or 197% from \$19,000 for the three months ended March 31, 2003. The increase is primarily the result of a decrease in accrued payroll of \$10,000 and a decrease in the amount due to stockholder of \$28,000.

Net cash flows from financing activities for the three months ended March 31, 2004 was \$0, a decrease of \$21,000, or 100%, from \$21,000 for the three months ended March 31, 2003. The decrease is due to proceeds from issuance of common stock in the three months ended March 31, 2003 that did not reoccur during the three months ended March 31, 2004.

Due to the lack of any significant revenues, we have relied upon proceeds realized from the private sale of our common stock, cash contributions from shareholders, advances from a shareholder and the issuance of a note payable to meet our funding requirements. Funds raised by us have been expended primarily in connection with the costs to acquire Galli Process, Inc. and administrative costs.

During the next 12 months, we expect to spend between \$200,000 and \$250,000 on operating expenses. Our significant expenses will be management fees, salaries, marketing, professional fees and insurance. As of March 31, 2004, we had cash on hand of \$4,434.

We plan to use our existing financial resources, the proceeds from the sale of additional common stock, as needed, and shareholder infusion of cash, as needed, to fund our operating expenses during this period.

Our shareholders have committed the additional funds that may be needed during the next 12 months to fund operations if funding is not available from any other sources. There is no formal agreement for our shareholders to provide this funding. If deemed necessary by management, we may conduct a private placement of our stock to raise \$2,000,000 in capital to fund operations.

Other than funding our operating expenses, we have not entered into any material capital commitments.

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Off-Balance Sheet Items

We have no material off-balance sheet arrangements.

Application of Critical Accounting Policies

Our financial statements and accompanying notes are prepared in accordance with generally accepted accounting principles in the United States. Preparing financial statements requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenue, and expenses. These estimates and assumptions are affected by management s application of accounting policies. Our critical accounting policies include revenue recognition and accounting for income taxes.

Revenue Recognition

We recognize revenue in accordance with Staff Accounting Bulletin No. 101, Revenue Recognition in Financial Statements. We will recognize revenue when realized or realizable and earned, which is when the following criteria are met: persuasive evidence of arrangement exists; delivery has occurred; the sales price is fixed and determinable; and the ability to collect is reasonably assured. We will provide for the estimated costs of warranties and reduce revenue for estimated returns.

For sales related to services, we will recognize revenue upon the completion of the installation of all equipment necessary to provide the satellite transmission services. The fees that will be billed monthly to these customers will then be recognized on a monthly basis after the services have been provided. We will only recognize our portion of any such services that relate to a revenue sharing agreement.

For equipment sales, revenue will be recognized when the equipment is shipped to the customer. For equipment leases, rental revenue will be recognized as earned over the term of the lease.

Income Taxes

We account for income taxes in accordance with SFAS No. 109, Accounting for Income Taxes, using the asset and liability approach, which requires recognition of deferred tax liabilities and assets for the expected future tax consequences of temporary differences between the carrying amounts and the tax basis of such assets and liabilities. This method utilizes enacted statutory tax rates in effect for the year in which the temporary differences are expected to reverse and gives immediate effect to changes in income tax rates upon enactment. Deferred tax assets are recognized, net of any valuation allowance, for temporary differences and net operating loss and tax credit carry forwards. Deferred income tax expense represents the change in net deferred assets and liability balances.

Plan of Operation

We have completed the development of our product and are in the process of marketing it to companies that are suppliers to our target industries which includes retail stores, hotels, corporate offices and education providers, as well as the companies in industries that we believe can best benefit from our product. During the next twelve months we will enter into distribution agreements with a marketing company that supplies equipment and entertainment products to our target industries. We will also attempt to enter into agreements with major hotel chains and enter into joint ventures with companies supplying television sets and television services to hotels and commercial establishments. We will develop our capabilities to expand our services to the medical field where we can deliver information via satellite and avoid the use of expensive high-speed phone lines. We will also explore opportunities and identify acquisitions and companies that are synergistic with our business and that will provide us with a positive cash flow.

Employees

We currently have two full-time employees. During the next 12 months, we do not anticipate hiring more than two additional employees.

Financing/Capital Commitments

Unless we receive adequate outside financing to fund our capital commitments, our operations will be limited to those that can be effected through shareholder infusions of cash and from proceeds from the sale of additional common stock.

Item 3: Controls and Procedures

As of the end of the period covered by this report, the Company carried out an evaluation of the effectiveness of the design and operation of its disclosure controls and procedures pursuant to Exchange Act Rule 13a-14. This evaluation was done under the supervision and with the participation of the Company s Chief Executive Officer and Chief Financial Officer. Based upon that evaluation, he concluded that the Company s disclosure controls and procedures are effective in gathering, analyzing and disclosing information needed to satisfy the Company s disclosure obligations under the Exchange Act.

There were no significant changes in the Company s internal controls or in other factors that could significantly affect those controls since the most recent evaluation of such controls.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

None.

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Item 2. Change in Securities and Use of Proceeds

On behalf of our selling shareholders, we filed Form SB-2 (File No. 333-114985) on April 29, 2004, which went effective on May 18, 2004. Through the registration statement we registered 8,161,871 shares of our common stock owned by selling shareholders. We will not receive any proceeds from the sale of those shares.

There is currently no public trading market for our common stock. A market maker has filed an application for us to become eligible for quotation on the OTC Bulletin Board. That application is now pending.

Item 3. Defaults Upon Senior Securities

None.

Item 4. Submission of Matters to a Vote of Security Holders

None.

Item 5. Other Information

None.

Item 6. Exhibits and Reports on Form 8-K

(a) Index to Exhibits.

EXHIBIT NO.	DESCRIPTION OF EXHIBIT
2	Agreement and Plan of Merger of City View, Inc., a Florida corporation and Global Broadcast Group, Inc., formerly known as Galli Process, Inc., a Delaware corporation ⁽¹⁾
3.1	Certificate of Incorporation ⁽¹⁾
3.2	Certificate of Amendment ⁽¹⁾
3.3	Authorization to Transact Business in Florida ⁽¹⁾

3.4	Bylaws(1)
5	Opinion and Consent of Adorno & Yoss, P.A ⁽³⁾
14	Code of Ethics ⁽²⁾
23.1	Consent of Rotenberg & Co. LLP ⁽³⁾
23.2	Consent of Adorno & Yoss, P.A. is included in Exhibit 5
31	Certifications of Chief Executive Officer and Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

Incorporated by reference to exhibits with the corresponding numbers filed with our registration statement on Form 10-SB (File No. 000-50155) filed January 17, 2003.

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- ⁽²⁾ Previously submitted with our Form 10-KSB, (File No. 000-50155) filed April 14, 2004.
- Previously submitted with our Form SB-2, (File No. 333-114985) filed April 29, 2004
- (b) Reports on Form 8-K.

No reports on Form 8-K were filed during the quarter for which this Form 10-QSB is filed.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has caused this report to be signed on its behalf by the undersigned authorized officers.

Date: May 21, 2004 /s/ Sam Winer

Sam Winer

Chief Executive Officer, Chief Financial Officer,

Secretary and Chairman of the Board of Directors

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