NUTRI SYSTEM INC /DE/ Form 10-Q November 09, 2012 Table of Contents

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

(Mark One)

X QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period Ended September 30, 2012

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Transition Period From

Commission File Number 0-28551

to

# Nutrisystem, Inc.

(Exact name of Registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization)	23-3012204 (I.R.S. Employer Identification No.)
Fort Washington Executive Center	
600 Office Center Drive	
Fort Washington, Pennsylvania (Address of principal executive offices) (215) 706-53	19034 (Zip code)
(Registrant s telephone number	r, including area code)
Indicate by check mark whether the Registrant: (1) has filed all reports require of 1934 during the preceding 12 months (or for such shorter period that the Reto such filing requirements for the past 90 days. Yes x No "  Indicate by check mark whether the Registrant has submitted electronically ar File required to be submitted and posted pursuant to Rule 405 of Regulation S for such shorter period that the Registrant was required to submit and post such shorter below the Registrant is a large accelerated filer, an accompany. See the definitions of large accelerated filer, accelerated filer	egistrant was required to file such reports), and (2) has been subject ad posted on its corporate Web site, if any, every Interactive Data -T (§232.405 of this chapter) during the preceding 12 months (or h files). Yes x No "
Large accelerated filer "	Accelerated filer x
Non-accelerated filer "Indicate by checkmark whether the Registrant is a shell company (as defined by	Smaller reporting company by Rule 12b-2 of the Exchange Act). Yes "No x
Indicate the number of shares outstanding of each of the issuer s classes of co	ommon stock as of November 1, 2012:
Common Stock, \$.001 par value	28,538,917 shares

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# NUTRISYSTEM, INC. AND SUBSIDIARIES

# CONSOLIDATED BALANCE SHEETS

(Unaudited, in thousands, except share and per share amounts)

	Ser	otember 30,	Dec	cember 31,
		2012		2011
ASSETS				
CURRENT ASSETS:				
Cash and cash equivalents	\$	48,674	\$	47,594
Short term investments	-	20,135	-	10,013
Receivables		4,977		11,198
Inventories, net		16,708		31,514
Prepaid income taxes		430		3,350
Deferred income taxes		3,609		1,584
Supplier advances		1,308		2,637
Other current assets		5,630		9,011
Total current assets		101,471		116,901
FIXED ASSETS, net		29,515		29,771
OTHER ASSETS		5,082		3,682
		- /		- ,
Total assets	\$	136,068	\$	150,354
LIABILITIES AND STOCKHOLDERS EQUITY				
CURRENT LIABILITIES:				
Accounts payable	\$	21,297	\$	32,581
Accrued payroll and related benefits	Ψ	3,606	Ψ	679
Deferred revenue		2,286		2,916
Other accrued expenses and current liabilities		5,394		4,486
Other decided expenses and editent habitates		3,371		1,100
Total current liabilities		32,583		40,662
BORROWINGS UNDER CREDIT FACILITY		30,000		30,000
NON-CURRENT LIABILITIES		4,017		4,734
Total liabilities		66,600		75,396
COMMITMENTS AND CONTINGENCIES (Note 6)				
STOCKHOLDERS EQUITY:				
Preferred stock, \$.001 par value (5,000,000 shares authorized, no shares issued and outstanding)		0		0
Common stock, \$.001 par value (100,000,000 shares authorized; shares issued 28,553,225 at September 30,				
2012 and 28,180,705 at December 31, 2011)		28		28
Additional paid-in capital		17,302		10,091
Treasury stock, at cost, 7,691 shares at September 30, 2012 and 0 shares at December 31, 2011		(83)		0
Retained earnings		52,273		64,931
Accumulated other comprehensive loss		(52)		(92)

Total stockholders equity	69,468	74,958
Total liabilities and stockholders equity	\$ 136,068	\$ 150,354

The accompanying notes are an integral part of these consolidated financial statements.

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# NUTRISYSTEM, INC. AND SUBSIDIARIES

# CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited, in thousands, except per share amounts)

	Three Mor Septem 2012		Nine Mont Septem 2012	
REVENUE	\$ 81,276	\$ 85,643	\$ 334,353	\$ 334,444
COSTS AND EXPENSES:				
Cost of revenue	43,835	41,257	180,783	162,711
Marketing	18,176	20,279	91,927	92,833
General and administrative	14,772	11,502	51,520	48,186
Depreciation and amortization	2,570	2,961	8,112	9,186
Total costs and expenses	79,353	75,999	332,342	312,916
Operating income	1,923	9,644	2,011	21,528
OTHER EXPENSE	0	0	(78)	0
INTEREST EXPENSE, net	(244)	(52)	(754)	(408)
Income before income taxes	1,679	9,592	1,179	21,120
INCOME TAX (BENEFIT) EXPENSE	(911)	3,524	(1,045)	7,709
Net income	\$ 2,590	\$ 6,068	\$ 2,224	\$ 13,411
		,	,	
BASIC INCOME PER COMMON SHARE	\$ 0.09	\$ 0.22	\$ 0.07	\$ 0.48
DILUTED INCOME PER COMMON SHARE	\$ 0.09	\$ 0.21	\$ 0.07	\$ 0.47
WEIGHTED AVERAGE SHARES OUTSTANDING:				
Basic	27,562	27,092	27,442	26,948
Diluted	27,801	27,335	27,442	27,272
DIVIDENDS DECLARED PER COMMON SHARE	\$ 0.175	\$ 0.175	\$ 0.525	\$ 0.525

The accompanying notes are an integral part of these consolidated financial statements.

# NUTRISYSTEM, INC. AND SUBSIDIARIES

# CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(Unaudited, in thousands)

	Three Mon September 2012			nths Ended nber 30, 2011
Net income	\$ 2,590	\$ 6,068	\$ 2,224	\$ 13,411
OTHER COMPREHENSIVE INCOME:				
Foreign currency translation adjustment	0	0	78	(5)
Short term investments:				(-)
Unrealized gains on short term investments	55	0	58	0
Loss recognized on sales of short term investments	0	0	0	41
Short term investments, net	55	0	58	41
Unrealized (losses) gains on interest rate swaps	(46)	35	(115)	(9)
Other comprehensive income, before tax	9	35	21	27
Tax (provision) benefit on above items	(4)	(13)	19	(11)
Other comprehensive income	5	22	40	16
Comprehensive income	\$ 2,595	\$ 6,090	\$ 2,264	\$ 13,427

The accompanying notes are an integral part of these consolidated financial statements.

# NUTRISYSTEM, INC. AND SUBSIDIARIES

# CONSOLIDATED STATEMENT OF STOCKHOLDERS EQUITY

(Unaudited, in thousands, except share amounts)

	Outstanding Common	Cor	nmon	Additional Paid-in	Tre	easury	Retained	C	mulated Other rehensive	
	Shares	St	ock	Capital	S	tock	Earnings	I	Loss	Total
BALANCE, January 1, 2012	28,180,705	\$	28	\$ 10,091	\$	0	\$ 64,931	\$	(92)	\$ 74,958
Net income	0		0	0		0	2,224		0	2,224
Share-based compensation expense, net	365,752		0	7,341		0	0		0	7,341
Exercise of stock options	6,768		0	10		0	0		0	10
Equity compensation awards, net	0		0	(140)		0	0		0	(140)
Cash dividends	0		0	0		0	(14,882)		0	(14,882)
Purchases of common stock	(7,691)		0	0		(83)	0		0	(83)
Other comprehensive income, net of tax	0		0	0		0	0		40	40
BALANCE, September 30, 2012	28,545,534	\$	28	\$ 17,302	\$	(83)	\$ 52,273	\$	(52)	\$ 69,468

The accompanying notes are an integral part of these consolidated financial statements.

# NUTRISYSTEM, INC. AND SUBSIDIARIES

# CONSOLIDATED STATEMENTS OF CASH FLOWS

(Unaudited, in thousands)

	Nine Mon Septem 2012	
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net income	\$ 2,224	\$ 13,411
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	8,112	9,186
Loss (gain) on disposal of fixed assets	6	(17)
Share based compensation expense	8,181	7,502
Deferred income tax benefit	(4,229)	(364)
Realized loss on sales of marketable securities	0	26
Realized loss on foreign currency translation adjustment	57	0
Changes in operating assets and liabilities:		
Accrued interest	(11)	0
Receivables	6,221	2,866
Inventories, net	14,806	3,643
Supplier advances	1,599	14,647
Other assets	3,608	6,971
Accounts payable	(11,052)	(6,496)
Accrued payroll and related benefits	2,927	(2,847)
Deferred revenue	(630)	(3,314)
Income taxes	3,063	7,296
Other accrued expenses and liabilities	288	1,966
Net cash provided by operating activities	35,170	54,476
CASH FLOWS FROM INVESTING ACTIVITIES:		
Purchases of short term investments	(10,298)	(54)
Proceeds from sales of short term investments	245	20,897
Capital additions	(8,306)	(6,570)
Proceeds from the sale of fixed assets	0	58
Froceds from the sale of fixed assets	O .	30
Net cash (used in) provided by investing activities	(18,359)	14,331
CACH ELONG ED ON EDIANCING A CITIVITRIES		
CASH FLOWS FROM FINANCING ACTIVITIES:	10	120
Exercise of stock options	10	128
Taxes related to equity compensation awards, net	(859)	(2,692)
Payment of dividends	(14,882)	(14,404)
Net cash used in financing activities	(15,731)	(16,968)
NET INCREASE IN CASH AND CASH EQUIVALENTS	1,080	51,839
CASH AND CASH EQUIVALENTS, beginning of period	47,594	20,376
CASH AND CASH EQUIVALENTS, end of period	\$ 48,674	\$ 72,215

The accompanying notes are an integral part of these consolidated financial statements.

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### NUTRISYSTEM, INC. AND SUBSIDIARIES

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited, in thousands except share and per share amounts)

### 1. BACKGROUND Nature of the Business

Nutrisystem, Inc. (the Company or Nutrisystem), a provider of weight management products and services, offers nutritionally balanced weight loss programs designed for women, men, and seniors, as well as the Nutrisystem® D® program specifically designed to help people with type 2 diabetes who want to lose weight and manage their diabetes. The Nutrisystem programs are based on 40 years of nutrition research and on the science of the low glycemic index. The Company s pre-packaged foods are sold directly to weight loss program participants primarily through the Internet and telephone (including the redemption of prepaid program cards), referred to as the direct channel, and through QVC, a television shopping network. In May 2012, the Company introduced a new in-store retail line, Nutrisystem® Everyday products, comprised of nutritionally balanced bars, smoothies and bakery and breakfast items targeted to consumers who aspire to eat healthier.

### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### Presentation of Financial Statements

The Company s consolidated financial statements include 100% of the assets and liabilities of Nutrisystem, Inc. and its wholly-owned subsidiaries. All significant intercompany accounts and transactions have been eliminated.

### **Interim Financial Statements**

The Company s consolidated financial statements as of and for the three and nine months ended September 30, 2012 and 2011 are unaudited and, in the opinion of management, include all adjustments (consisting only of normal recurring adjustments) necessary for a fair presentation of the Company s financial position and results of operations for these interim periods. Accordingly, readers of these consolidated financial statements should refer to the Company s audited consolidated financial statements prepared in accordance with U.S. generally accepted accounting principles (GAAP), and the related notes thereto, for the year ended December 31, 2011, which are included in the Company s Annual Report on Form 10-K for the fiscal year ended December 31, 2011 as certain footnote disclosures normally included in financial statements prepared in accordance with GAAP have been condensed or omitted from this report pursuant to the rules of the Securities and Exchange Commission (the SEC). The results of operations for the three and nine months ended September 30, 2012 are not necessarily indicative of the results to be expected for the year ending December 31, 2012.

### Cash, Cash Equivalents and Short Term Investments

Cash equivalents include only securities having a maturity of three months or less at the time of purchase. At September 30, 2012 and December 31, 2011, demand accounts and money market accounts comprised all of the Company s cash equivalents.

Short term investments consist of investments in municipal securities of the U.S., corporate debt securities and time deposits with original maturities of greater than three months at the time of purchase. The Company classifies these as available-for-sale securities. These investments were reported at fair value with the related unrealized gains and losses included in accumulated other comprehensive loss, a component of stockholders—equity, net of related tax effects.

At September 30, 2012, cash, cash equivalents and short term investments consisted of the following:

	Cost	Unre	oss alized ins	Unre	ross ealized osses	Estimated Fair Value
Cash	\$ 23,429	\$	0	\$	0	\$ 23,429
Money market account	25,245	·	0	·	0	25,245
Municipal income fund	10,080		42		0	10,122
Corporate debt securities	1,703		17		(10)	1,710
Time deposits	8,294		11		(2)	8,303
	\$ 68,751	\$	70	\$	(12)	\$ 68,809

At December 31, 2011, cash, cash equivalents and short term investments consisted of the following:

	Cost	Gro Unrea Gai	lized	Unrea	oss alized sses	Estimated Fair Value
Cash	\$ 12,465	\$	0	\$	0	\$ 12,465
Money market account	35,129		0		0	35,129
Municipal income fund	10,013		0		0	10,013
	\$ 57,607	\$	0	\$	0	\$ 57,607

### **Fixed Assets**

Fixed assets are stated at cost. Depreciation is provided using the straight-line method over the estimated useful lives of the related assets, which are generally two to seven years. Leasehold improvements are amortized on a straight-line basis over the lesser of the estimated useful life of the asset or the related lease term. Expenditures for repairs and maintenance are charged to expense as incurred, while major renewals and improvements are capitalized.

Included in fixed assets is the capitalized cost of internal-use software and website development incurred during the application development stage. Capitalized costs are amortized using the straight-line method over the estimated useful life of the asset, which is generally two to five years. Costs incurred related to planning or maintenance of internal-use software and website development are charged to expense as incurred. The net book value of capitalized software was \$10,964 and \$10,285 at September 30, 2012 and December 31, 2011, respectively.

### **Revenue Recognition**

Revenue from product sales is recognized when the earnings process is complete, which is upon transfer of title to the product. Recognition of revenue upon shipment meets the revenue recognition criteria in that persuasive evidence of an arrangement exists, delivery has occurred, the selling price is fixed and determinable and collection is reasonably assured. The Company also sells prepaid program cards to wholesalers and retailers. Revenue from these cards is recognized after the card is redeemed online at the Company s website by the customer and the product is shipped to the customer.

Deferred revenue consists primarily of unredeemed prepaid program cards and unshipped frozen foods. When a customer orders the Nutrisystem® Select® program, two separate shipments are delivered. The first shipment contains Nutrisystem s standard shelf-stable food. The second shipment contains the fresh-frozen foods and is generally delivered within a week of a customer s order. Both shipments qualify as separate units of accounting and the fair value is based on estimated selling price of both units.

Customers may return unopened product within 30 days of purchase in order to receive a refund or credit. Fresh-frozen products are non-returnable and non-refundable unless the order is canceled within 14 days of delivery. Estimated returns are accrued at the time the sale is recognized and actual returns are tracked monthly. The Company reviews its history of actual versus estimated returns to ensure reserves are appropriate.

The Company reviews the reserves for customer returns at each reporting period and adjusts them to reflect data available at that time. To estimate reserves for returns, the Company considers actual return rates in preceding periods

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and changes in product offerings or marketing methods that might impact returns going forward. To the extent the estimate of returns changes, the Company will adjust the reserve, which will impact the amount of product sales revenue recognized in the period of the adjustment. The provision for estimated returns for the three and nine months ended September 30, 2012 was \$2,511 and \$8,668, respectively, and \$2,593 and \$11,301 for the three and nine months ended September 30, 2011, respectively. The reserve for estimated returns incurred but not received and processed was \$957 and \$726 at September 30, 2012 and December 31, 2011, respectively, and has been included in other accrued expenses and current liabilities in the accompanying consolidated balance sheets.

Revenue from product sales includes amounts billed for shipping and handling and is presented net of returns and billed sales tax. Revenue from shipping and handling charges were \$355 and \$2,075 for the three and nine months ended September 30, 2012, respectively, and \$691 and \$2,498 for the three and nine months ended September 30, 2011, respectively. Shipping-related costs are included in cost of revenue in the accompanying consolidated statements of operations.

### **Dependence on Suppliers**

Approximately 16% and 13% of inventory purchases for both the nine months ended September 30, 2012 and 2011 were from two suppliers. The Company has a supply arrangement with one of these suppliers that requires the Company to make minimum purchases (see Note 6).

For the nine months ended September 30, 2012 and 2011, the Company outsourced 100% of its fulfillment operations to a third-party provider.

#### **Vendor Rebates**

One of the Company s suppliers provides for rebates based on purchasing levels. The Company accounts for this rebate on an accrual basis as purchases are made at a rebate percentage determined based upon the estimated total purchases from the vendor. The estimated rebate is recorded as a reduction in the carrying value of purchased inventory and is reflected in the consolidated statements of operations when the associated inventory is sold. A receivable is recorded for the estimate of the rebate earned. The rebate period is June 1 through May 31 of each year. For the three and nine months ended September 30, 2012, the Company reduced cost of revenue by \$310 and \$1,257, respectively, for these rebates. For the comparable periods of 2011, cost of revenue was reduced by \$302 and \$1,177, respectively. A receivable of \$339 and \$686 at September 30, 2012 and December 31, 2011, respectively, has been recorded in receivables in the accompanying consolidated balance sheets. Historically, the actual rebate received from the vendor has closely matched the estimated rebate recorded. An adjustment is made to the estimate upon determination of the final rebate.

### **Fair Value of Financial Instruments**

A three-tier fair value hierarchy has been established by the Financial Accounting Standards Board to prioritize the inputs used in measuring fair value. These tiers are as follows:

- Level 1 Valuations based on quoted prices for identical assets and liabilities in active markets.
- Level 2 Valuations based on observable inputs other than quoted prices included in Level 1, such as quoted prices for similar assets and liabilities in active markets, quoted prices for identical or similar assets and liabilities in markets that are not active, or other inputs that are observable or can be corroborated by observable market data.
- Level 3 Valuations based on unobservable inputs reflecting the Company s own assumptions, consistent with reasonably available assumptions made by other market participants. These valuations require significant judgment.

The fair values of the Company s Level 1 instruments are based on quoted prices in active exchange markets for identical assets. The fair values of the Company s Level 2 instruments are based on quoted prices in less active markets. The fair values of the Company s derivative instruments are determined using pricing models that take into account contract terms and certain observable current market information such as London Inter-Bank Offered Rate (LIBOR) interest rates. The Company had no Level 3 instruments at September 30, 2012 and December 31, 2011.

The following table summarizes the Company s financial assets and liabilities measured at fair value at September 30, 2012:

	Tota	l Fair Value	Quoted Prices in Active Markets for Identical Assets (Level 1)		Obser	ficant Other vable Inputs
Money market account	\$	25,245	\$	25,245	\$	0
Municipal income fund		10,122		10,122		0
Corporate debt securities		1,710		0		1,710
Time deposits		8,303		0		8,303
Total assets	\$	45,380	\$	35,367	\$	10,013
Interest rate swaps	\$	(137)	\$	0	\$	(137)

The following table summarizes the Company s financial assets and liabilities measured at fair value at December 31, 2011:

	Quoted Prices in Active Markets for Identical Total Fair Value Assets (Level 1)		rkets for entical	Observal	ant Other ble Inputs vel 2)	
Money market account	\$	35,129	\$	35,129	\$	0
Municipal income fund		10,013		10,013		0
Total assets	\$	45,142	\$	45,142	\$	0
•	Ф	(22)	Ф	0	Ф	(22)
Interest rate swaps	\$	(22)	\$	0	\$	(22)

# **Segment Information**

The Company is managed and operated as one business. The entire business is managed by a single management team that reports to the chief executive officer. Revenue consists primarily of food sales.

### **Earnings Per Share**

The Company uses the two-class method to calculate earnings per share (EPS) as the unvested restricted stock issued under the Company s equity incentive plans are participating shares with nonforfeitable rights to dividends. Under the two-class method, earnings per common share are computed by dividing the sum of distributed earnings to common stockholders and undistributed earnings allocated to common stockholders by the weighted average number of common shares outstanding for the period. In applying the two-class method, undistributed earnings are allocated to both common shares and participating securities based on the number of weighted average shares outstanding during the period.

The following table sets forth the computation of basic and diluted EPS:

		nths Ended aber 30, 2011	Nine Mon Septem 2012	
Net income	\$ 2,590	\$ 6,068	\$ 2,224	\$ 13,411
Net income allocated to unvested restricted stock	(91)	(225)	(235)	(460)
Net income allocated to common shares	\$ 2,499	\$ 5,843	\$ 1,989	\$ 12,951
Weighted average shares outstanding:	27.562	27.002	27.442	26.040
Basic Effect of dilutive securities	27,562 239	27,092 243	27,442 200	26,948 324
Effect of diffutive securities	239	243	200	324
Diluted	27,801	27,335	27,642	27,272
Basic income per common share	\$ 0.09	\$ 0.22	\$ 0.07	\$ 0.48
Diluted income per common share	\$ 0.09	\$ 0.21	\$ 0.07	\$ 0.47

In the three and nine months ended September 30, 2012, common stock equivalents representing 953,515 and 854,158 shares of common stock, respectively, were excluded from weighted average shares outstanding for diluted income per common share purposes because the effect would be anti-dilutive. In the three and nine months ended September 30, 2011, common stock equivalents representing 979,563 and 610,168 shares of common stock, respectively, were excluded from weighted average shares outstanding for diluted income per common share purposes because the effect would be anti-dilutive.

### **Cash Flow Information**

The Company made payments for income taxes of \$50 and \$1,549 in the nine months ended September 30, 2012 and 2011, respectively. Interest payments in the nine months ended September 30, 2012 and 2011 were \$700 and \$487, respectively. For the nine months ended September 30, 2012, the Company had non-cash capital additions of \$404 of unpaid invoices in accounts payable and accrued expenses. For the nine months ended September 30, 2011, the Company had non-cash capital additions of \$700 of unpaid invoices in accounts payable and accrued expenses.

### **Use of Estimates**

The preparation of financial statements in accordance with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and operating expenses during the reporting period. Actual results could differ from these estimates.

### **Recently Issued Accounting Pronouncements**

In June 2011, the Financial Accounting Standards Board issued Accounting Standards Update (ASU) No. 2011-05 for the presentation of comprehensive income thereby amending ASC 220, *Comprehensive Income*. The amendment requires that all non-owner changes in stockholder s equity be presented either in a single continuous statement of comprehensive income or in two separate but consecutive statements. The amendment is effective for fiscal years beginning after December 15, 2011 and should be applied retrospectively. The Company has added separate consolidated statements of comprehensive income to the accompanying financial statements.

### 3. CREDIT FACILITY AND INTEREST RATE SWAPS

On November 8, 2012, the Company entered into a new \$40,000 secured credit facility (the \$40,000 Facility) with a new lender to replace the existing amended and restated credit agreement that provided for a \$100,000 unsecured revolving credit facility (the \$100,000 Facility). The \$40,000 Facility provides for interest at a floating rate equal to one month LIBOR or one month LIBOR plus an applicable margin or a floating rate at the lender s prime rate plus an applicable margin, and is also subject to an unused fee payable quarterly. The \$40,000 Facility contains financial and other covenants including a minimum fixed charge ratio, a minimum tangible net worth and a minimum liquidity ratio,

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and includes limitations on, among other things, capital expenditures, additional indebtedness, acquisitions and stock repurchases. The \$40,000 Facility can be drawn upon through November 8, 2015, at which time all amounts must be repaid. The Company will incur approximately \$1,245 in expense during the three months ended December 31, 2012 to write off the unamortized debt issuance costs and the interest rate swaps associated with the \$100,000 Facility.

As of September 30, 2012, the Company had \$30,000 in borrowings outstanding under the \$100,000 Facility at a weighted average interest rate of 1.9%.

The \$100,000 Facility provided for interest at either a floating rate, which was a base rate, or a Eurocurrency rate equal to LIBOR for the relevant term, plus an applicable margin. The base rate was the higher of the lender s base rate or one-half of one percent above the Federal Funds Rate. The \$100,000 Facility was also subject to an unused fee payable quarterly. The unused fee was subject to adjustment based on the Company s consolidated leverage ratio and ranged from 0.25% to 0.45% per year. During the three and nine months ended September 30, 2012, the Company incurred \$234 and \$557 in interest, respectively, and \$53 and \$159 in an unused line fee, respectively. In the comparable periods of 2011, the Company incurred \$91 and \$299 in interest, respectively, and \$76 and \$210 in unused line fees, respectively. Interest payments and unused line fees are classified within interest expense, net in the accompanying consolidated statements of operations.

At September 30, 2012, the Company had \$1,108 of unamortized debt issuance costs associated with the \$100,000 Facility that were being amortized over the term of the \$100,000 Facility.

The Company uses interest rate swaps, a type of derivative financial instrument, to manage interest costs and minimize the effects of interest rate fluctuations on cash flows associated with its variable-rate debt. The Company does not use interest rate derivatives for trading or speculative purposes. While interest rate swaps are subject to fluctuations in value, these fluctuations are generally offset by the value of the underlying exposures being hedged. The Company minimizes the risk of credit loss by entering into these agreements with financial institutions that have high credit ratings.

In January and June 2012, respectively, the Company entered into two separate \$10,000 notional value forward-starting interest rate swaps. Both of these swaps have effective dates of October 1, 2012 and mature on October 1, 2014. Under these swaps, the Company receives interest equivalent to the one-month LIBOR and pays a fixed rate of interest of 0.6825% and 0.535%, respectively, with settlements occurring monthly. The objective of the hedges is to eliminate the variability of cash flows in interest payments for \$20,000 of floating rate debt. The estimated fair value for these two swaps was a liability of \$137 as of September 30, 2012, and is included in non-current liabilities, net of tax in the accompanying consolidated balance sheets. The corresponding change in fair value is included in accumulated other comprehensive loss in the accompanying consolidated balance sheets. There was no cash flow hedge ineffectiveness recorded during the three and nine months ended September 30, 2012 or 2011. The swaps will terminate and be expensed during the three months ended December 31, 2012 upon the inception of the new \$40,000 Facility. In addition, the Company had two separate \$10,000 notional values floating to fixed interest rate swap agreements that matured on August 3, 2012 and September 28, 2012, respectively.

### 4. CAPITAL STOCK Common Stock

The Company issued 6,768 and 20,001 shares of common stock upon the exercise of stock options in the nine months ended September 30, 2012 and 2011, respectively, and received proceeds of \$10 and \$128, respectively. During the nine months ended September 30, 2012 and 2011, employees surrendered to the Company 92,801 and 141,918 shares of common stock, respectively, valued at \$1,036 and \$1,856, respectively, in satisfaction of minimum tax withholding obligations associated with the vesting of equity awards. In connection with the approval of the Amended and Restated 2008 Long-Term Incentive Plan in September 2012, these shares will now be included in treasury stock. Previously, these shares were retired. Included in the 92,801 shares surrendered were 7,691 shares of common stock which are held in treasury. Also, in the nine months ended September 30, 2012 and 2011, the Company issued 64,508 and 37,648 shares of common stock, respectively, as compensation to board members and third-party marketing vendors pursuant to their respective contracts. Costs recognized for these stock grants issued were \$552 and \$466 for the nine months ended September 30, 2012 and 2011, respectively. As of September 30, 2012, 65,571 shares of common stock issued to third-party marketing vendors remain unvested. Additional expense for these shares will be recognized upon vesting. During each of the quarters in the periods ended September 30, 2012 and 2011, the Company paid a dividend of \$0.175 per share to all stockholders of record.

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In 2011, the Board of Directors of the Company authorized a stock repurchase program of up to \$150,000 of the Company s outstanding shares of common stock in open-market transactions on the NASDAQ National Market or through privately negotiated transactions, including block transactions. The timing and actual number of shares repurchased will depend on a variety of factors including price, corporate and regulatory requirements, limitations under the credit facility, alternative investment opportunities and other market conditions. This stock repurchase program has an expiration date of June 30, 2013 but may be limited or terminated at any time by the Board of Directors without prior notice. No shares of common stock were repurchased during the nine months ended September 30, 2012 or 2011.

#### **Preferred Stock**

The Company has authorized 5,000,000 shares of preferred stock issuable in one or more series upon resolution of the Board of Directors. Unless otherwise required by law, the Board of Directors may, without stockholder approval, issue preferred stock in the future with voting and conversion rights that could adversely affect the voting power of the common stock. The issuance of preferred stock may have the effect of delaying, averting or preventing a change in control of the Company.

#### 5. SHARE-BASED COMPENSATION EXPENSE

The following table summarizes the Company s stock option activity during the nine months ended September 30, 2012:

	Number of Shares	Weighted- Average Exercise Price Per Share	Weighted- Average Remaining Contractual Life (years)	 regate ic Value
Outstanding, January 1, 2012	336,307	\$ 14.43		
Granted	124,805	11.23		
Exercised	(6,768)	1.50		
Forfeited	0	0		
Outstanding, September 30, 2012	454,344	\$ 13.74	5.94	\$ 12
Exercisable, September 30, 2012	89,035	\$ 15.56	5.50	\$ 12
Expected to vest at September 30, 2012	436,081	\$ 13.76	5.93	\$ 12

The Company recorded compensation expense of \$41 and \$1,109 in the accompanying consolidated statements of operations for the three and nine months ended September 30, 2012, respectively, for stock option awards. During both the three and nine months ended September 30, 2011, the Company recorded compensation expense of \$60. The total intrinsic value of stock options exercised during the three and nine months ended September 30, 2012 was \$21 and \$64, respectively, and \$0 and \$144, respectively, for the comparable periods of 2011.

The Company has issued restricted stock to employees generally with vesting terms ranging from three to five years. The fair value is equal to the market price of the Company s common stock on the date of grant. Expense for restricted stock is amortized ratably over the vesting period. The following table summarizes the restricted stock activity for the nine months ended September 30, 2012:

		Weighted-	
		Average	
	Number of	Grant-Date	Aggregate
	Shares	Fair Value	Intrinsic Value
Nonvested, January 1, 2012	862,858	\$ 16.43	
Granted	400,617	11.38	
Vested	(305,435)	14.57	
Forfeited	(14,263)	15.33	

Nonvested, September 30, 2012 943,777 \$ 14.90 \$ 9,938

Additionally, the Company grants restricted stock units. Prior to 2012, the restricted stock units were performance-based units. The performance-based units have performance conditions and service-based vesting conditions. Each vesting tranche is treated as an individual award and the compensation expense is recognized on a straight-line basis over the

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requisite service period for each tranche. The requisite service period is a combination of the performance period and the subsequent vesting period based on continued service. The level of achievement of such goals may cause the actual amount of units that ultimately vest to range from 0% to 200% of the original units granted which is reflected as performance factor adjustment in the table below. The Company recognizes expense for performance-based restricted stock units when it is probable that the performance criteria specified will be achieved. The fair value is equal to the market price of the Company s common stock on the date of grant. Expense is amortized ratably over the vesting period. In 2012, grants of restricted stock units contained market-based conditions. Market-based awards entitle employees to vest in a number of units determined by the Company s stock price return as compared to a set of comparator companies over a period and will range from 0% to 200% of the original units granted. The fair value is calculated using a Monte Carlo simulation model on the date of grant. Compensation expense is recognized over the requisite service periods using the straight-line method regardless of the outcome of the market conditions so long as the award holder remains an employee through the requisite service period.

The fair value of the market-based restricted stock units utilized the following inputs and assumptions:

	1 Year	2 Years	3 Years
Closing stock price on grant date	\$ 11.23	\$ 11.23	\$ 11.23
Performance period starting price	\$ 12.78	\$ 12.78	\$ 12.78
Term of award (in years)	1	2	3
Volatility	45.91%	50.99%	51.66%
Risk-free interest rate	0.17%	0.30%	0.47%
Expected dividend yield	6.05%	6.05%	6.05%
Fair value	\$ 6.68	\$ 10.70	\$ 12.34

The performance period starting price is measured as the average closing price over the last 20 trading days prior to the performance period start.

The following table summarizes the restricted stock unit activity for the nine months ended September 30, 2012:

	Number of Restricted Stock Units	Weighted- Average Grant-Date Fair Value	Aggregate Intrinsic Value
Nonvested, January 1, 2012	36,316	\$ 17.53	
Granted	105,786	9.36	
Vested	0	0	
Forfeited	0	0	
Nonvested, September 30, 2012	142,102	\$ 11.45	\$ 1,496

The Company recorded compensation of \$1,373 and \$6,520 in the accompanying consolidated statements of operations for the three and nine months ended September 30, 2012, respectively, and \$1,901 and \$6,976, respectively, for the comparable periods of 2011 in connection with the issuance of the restricted stock and restricted stock units. As of September 30, 2012, 903,193 shares of restricted stock and 135,622 restricted stock units were expected to vest.

As of September 30, 2012, there was \$10,058 of total unrecognized compensation expense related to unvested share-based compensation arrangements, including market-based units, which is expected to be recognized over a weighted-average period of 1.5 years. The total unrecognized compensation expense will be fully expensed through the second quarter of 2016.

### 6. COMMITMENTS AND CONTINGENCIES

### Litigation

On August 5, 2011, a lawsuit was filed by a stockholder in the United States District Court for the Eastern District of Pennsylvania naming Nutrisystem, Inc., certain of its officers and directors, and one of its former officers as defendants and alleging breaches by defendants of their

fiduciary duties of candor, good faith and loyalty, unjust enrichment, and aiding and abetting from 2010 to the present in connection with the award of allegedly excessive and unwarranted 2010 executive compensation. Plaintiff specifically claims the action to be a failed say-on-pay shareholder derivative action

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stemming from the advisory, non-binding vote of the Company s stockholders at its May 12, 2011 annual meeting in which the Company s stockholders did not approve the Company s 2010 executive compensation. The complaint is listed under docket number 2:11-cv-05036-PD and specifically alleges that (1) defendants breached their fiduciary duties in connection with the issuance of certain false and misleading statements contained in Nutrisystem s Proxy Statement; (2) defendants breached their fiduciary duties in connection with the Board of Directors compensation practices; (3) defendants breached their fiduciary duties in connection with the Company s failure to respond to the negative say-on-pay vote; and (4) as a result of the foregoing defendants were unjustly enriched at the expense of the Company. Accordingly, the complaint asks the court to (1) award judgment against defendants and in favor of the Company for an unspecified amount of damages sustained by the Company as a result of defendants violation of state law, (2) grant extraordinary equitable and/or injunctive relief as necessary or permitted by law, equity and the statutory provisions cited in the complaint, including disgorgement, attachment, impoundment, imposition of a constructive trust on or otherwise restricting the disposition/exercise of improvidently awarded executive compensation based upon false financial reporting and/or the proceeds of defendants trading activities or their other assets so as to ensure that plaintiff on behalf of the Company has an effective remedy; (3) order the implementation and administration of internal controls and systems at the Company designed to prohibit and prevent excessive and/or unwarranted executive compensation payments to the Company s chief executive, chief financial, and other senior executive officers; (4) award to plaintiff the costs and disbursements of the action, including reasonable attorneys fees, and accountants and expert fees, costs and expenses; and (5) grant such other and further relief as the court deems just and proper. On October 21, 2011, defendants filed a motion to dismiss the complaint pursuant to Rules 12(b)(6) and 23.1 of the Federal Rules of Civil Procedure for failure to state a claim upon which relief can be granted and for failure to adequately plead demand futility. On November 21, 2011, plaintiff filed his brief in opposition to defendants motion to dismiss the complaint and alleged that the directors issued false and misleading statements in the Company s proxy statement by stating that the Company adhered to a pay-for-performance policy when in fact it did not. In its opposition brief, plaintiff abandoned the count contained in its complaint that defendants breached their fiduciary duties in connection with the Company s failure to respond to the negative say-on-pay vote. On December 5, 2011, defendants filed their reply brief in support of their motion to dismiss the complaint. On March 8, 2012, the court held a preliminary pretrial conference, and on May 16, 2012, the court held a settlement conference. Although the Company continues to believe that the claims are without merit, on September 5, 2012 plaintiff, defendants and the plaintiff in the related state court lawsuit discussed in the following paragraph entered into a Stipulation and Agreement of Settlement with respect to all of the claims at issue under the respective lawsuits, and on September 13, 2012, the court issued an order preliminarily approving the settlement. The court has scheduled a settlement hearing for November 15, 2012 to finally approve the settlement. If the settlement is not approved by the court, or if the settlement agreement is terminated for any reason, the settlement will be vacated, plaintiff, defendants and the plaintiff in the related state court lawsuit will be restored to their respective positions as of September 5, 2012, and the Company will continue to defend the litigation vigorously. The Company s entire exposure for these matters has been expensed through September 30, 2012.

On September 1, 2011, a lawsuit was filed by another stockholder in the Court of Common Pleas of Montgomery County, Pennsylvania naming Nutrisystem, Inc., certain of its officers and directors, and one of its former officers as defendants and alleging breaches by defendants of their fiduciary duties of care, candor, good faith and loyalty, unjust enrichment, and aiding and abetting from 2010 to the present in connection with the award of excessive and unwarranted 2010 executive compensation. This action stems from the same failed say-on-pay advisory, non-binding vote of the Company s stockholders at its May 12, 2011 annual meeting in which the Company s stockholders did not approve the Company s 2010 executive compensation. The complaint is listed under docket number 2011-24985-0 and specifically alleges that (1) defendants breached their fiduciary duties in connection with the issuance of certain materially false and misleading statements and omissions of fact in Nutrisystem s Proxy Statement; (2) defendants breached their fiduciary duties in connection with the Company s allegedly excessive 2010 executive compensation and the failure to rescind such compensation in response to the negative say-on-pay vote; and (3) as a result of the foregoing the executive defendants were unjustly enriched at the expense of the Company. Accordingly, the complaint asks the court to (1) determine that the action is a proper derivative action maintainable under the law and that demand is excused; (2) award judgment against defendants and in favor of the Company for an unspecified amount of damages sustained by the Company as a result of defendants breaches of fiduciary duties; (3) grant injunctive and other equitable relief as necessary or permitted by law, equity and the statutory provisions cited in the complaint, including disgorgement, attachment, impoundment, imposition of a constructive trust on or otherwise restricting the disposition/exercise of disloyally awarded 2010 executive compensation; (4) direct the Company to take all necessary actions to reform and improve its corporate governance and internal procedures to comply with all applicable laws and to protect the Company and its stockholders from a repeat of the allegedly damaging events described in the Complaint; (5) award to plaintiff the costs and disbursements of the action, including reasonable allowance of fees and costs for plaintiff s attorneys, experts and accountants; and (6) grant such other and further relief as the court deems just and proper. On November 10, 2011,

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defendants filed preliminary objections to the complaint asserting (1) the court should decline to exercise subject matter jurisdiction over the action pursuant to Pennsylvania Rule of Civil Procedure 1028(a)(1) and (a)(4) under Pennsylvania s internal affairs doctrine; (2) failure to state a claim upon which relief may be granted under Pennsylvania Rule of Civil Procedure 1028(a)(4); and (3) lack of capacity to sue under Pennsylvania Rule of Civil Procedure 1028(a)(5) because plaintiff did not make a demand on the Company s directors and failed to adequately allege that such demand was excused. On November 21, 2011, defendants filed a praecipe for argument in which they requested oral argument. On December 23, 2011, plaintiff filed his opposition to defendants preliminary objections and alleged that the directors issued false and misleading statements in the Company s proxy statement by stating that the Company adhered to a pay-for-performance policy when in fact it did not. On January 23, 2012, defendants filed their reply brief in support of their preliminary objections to the complaint. Oral argument was heard by the court on February 8, 2012, and on February 13, 2012, the court denied defendants preliminary objections. On March 14, 2012, defendants filed an answer and new matter in response to the complaint, and on April 10, 2012 plaintiff filed its reply to defendants new matter. Plaintiff participated in the settlement conference on May 16, 2012 in connection with the lawsuit described in the preceding paragraph that was filed by another stockholder in the United States District Court for the Eastern District of Pennsylvania stemming from the same failed say-on-pay advisory, non-binding vote of the Company s stockholders at its May 12, 2011 annual meeting in which the Company s stockholders did not approve the Company s 2010 executive compensation. Although the Company continues to believe that the claims are without merit, on September 5, 2012 plaintiff, defendants and the plaintiff in the related federal court lawsuit discussed in the preceding paragraph entered into a Stipulation and Agreement of Settlement with respect to all of the claims at issue under the respective lawsuits, and on September 13, 2012, the federal court issued an order preliminarily approving the settlement. The federal court has scheduled a settlement hearing for November 15, 2012 to finally approve the settlement. Additionally, the state court asked the parties to the state action to submit a proposed order dismissing the state action for the state court to sign upon the federal court s dismissal of the federal action. The parties to the state action submitted the proposed order to settle, discontinue, and end on October 2, 2012, which the parties expect the state court to enter upon final approval of the settlement by the federal court. If the settlement is not approved by the federal court, or if the settlement agreement is terminated for any reason, the settlement will be vacated, plaintiff, defendants and the plaintiff in the related federal court lawsuit will be restored to their respective positions as of September 5, 2012, and the Company will continue to defend the litigation vigorously.

The Company is also involved in other various claims and routine litigation matters. In the opinion of management, after consultation with legal counsel, the outcomes of such matters are not anticipated to have a material adverse effect on the Company s consolidated financial position, results of operations or cash flows in future years.

### **Contractual Commitments**

The Company has entered into supply agreements with various food vendors. The majority of these agreements provide for annual pricing and annual purchase obligations, as well as exclusivity in the production of certain products, with terms of five years or less. One agreement also provides rebates if certain volume thresholds are exceeded. The Company anticipates it will meet all annual purchase obligations in 2012. Certain agreements with frozen food suppliers require advance payments to the supplier. As of September 30, 2012 and December 31, 2011, advances were \$1,308 and \$2,907, respectively. A portion of the supplier advances as of December 31, 2011 was classified as other assets in the accompanying consolidated balance sheets. Included in these amounts are advances to a frozen food supplier whereby the Company has committed to purchase up to \$10,000 of product through 2013. As of September 30, 2012 and December 31, 2011, advances to this frozen food supplier were \$690 and \$2,313, respectively. The Company has been notified that this supplier is in default with its bank lender and is in the process of negotiating a work out plan and exploring other strategic alternatives. During the three months ended September 30, 2012, the Company recorded an impairment charge of \$2,100 related to this advance. The impairment was recorded in general and administrative expense in the accompanying statement of operations. If this supplier continues to be unsuccessful in negotiating a work out plan or consummating a strategic alternative, its bank lender may take a number of actions, including foreclosing on the assets of this supplier, which may adversely impact the Company s ability to receive repayment of the remaining advance payments to this supplier. The Company has a first priority security interest in certain equipment of the supplier and that interest has been consented to by the bank. The Company believes other frozen food supply options are available to replace this supplier and has been actively exploring those o

### 7. INCOME TAXES

Generally accounting standards require companies to provide for income taxes each quarter based on their estimate of the effective tax rate for the full year. The authoritative guidance for accounting for income taxes allows use of the discrete method when, in certain situations, the actual interim period effective tax rate provides a better estimate of

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income tax expense. As a small variation in expected income leads to wide variations in annual effective tax rates, the Company believes that the discrete method provides a more accurate estimate of income tax expense and therefore income tax expense for the quarter ended September 30, 2012 has been presented using the discrete method. The Company recorded income taxes at an income tax rate applied to income before income taxes of (54.3)% and (88.6)% in the three and nine months ended September 30, 2012, respectively, as compared to 36.7% and 36.5% in the comparable periods of 2011. The decrease in the income tax rate was due to the elimination of the limitation on executive compensation deductions, lower income levels, reductions in tax reserves and increased food donations. The Company offsets taxable income for state tax purposes with net operating loss carryforwards. At December 31, 2011, the Company had net operating loss carryforwards of approximately \$12,832 for state tax purposes. For state tax purposes, there is a limitation on the amount of net operating loss carryforwards that can be utilized in a given year to offset state taxable income and management believes that some of the net operating loss carryforwards will be subject to this annual limit in 2012. State net operating loss carryforwards will begin to expire in 2024. The total amount of gross unrecognized tax benefits as of September 30, 2012 and December 31, 2011 was \$1,761 and \$1,919, respectively. The total amount of unrecognized tax benefits that, if recognized, would affect the effective income tax rate is approximately \$1,145 and \$1,247, respectively.

Based on the projected level of future taxable income over the periods in which the deferred tax assets are deductible, management believes it is more likely than not that the Company will realize the net deferred tax assets.

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### <u>Item 2.</u> <u>Management s Discussion and Analysis of Financial Condition and Results of Operations</u> Special Note Regarding Forward-Looking Statements

From time to time, information provided by us, including but not limited to statements in this Quarterly Report on Form 10-Q, or other statements made by or on our behalf, may contain forward-looking information within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as believe, estimate, will be, will, would, expect, anticipate, plan, project, intend, could, or expressions often identify forward-looking statements.

should

Such statements are based on current expectations only, and are subject to certain risks, uncertainties, and assumptions, many of which are beyond our control. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results, performance, or achievements may vary materially from those anticipated, estimated, or projected. Among the factors that could cause actual results to materially differ include:

competition from other weight management industry participants or the development of more effective or more favorably perceived weight management methods;
our ability to continue to develop innovative new programs and enhance our existing programs, or the failure of our programs to continue to appeal to the market;
the effectiveness of our marketing and advertising programs;
loss, or disruption in the business, of any of our food suppliers;
loss, or disruption in the business, of our fulfillment provider;
disruptions in the shipping of our food products;
health or advertising related claims by consumers;
failure to attract or negative publicity with respect to any of our third-party marketing vendors;
our ability to successfully make acquisitions or enter into joint ventures, including our ability to successfully integrate, operate or realize the projected benefits of such businesses;
general business and economic conditions, particularly the pace, continuation, and possible reversal of the recovery in the worldwide economy;
the seasonal nature of our business;

our ability to enforce our intellectual property rights, as well as the impact of our involvement in any claims related to intellectual property rights;

uncertainties regarding the satisfactory operation of our information technology or systems;

risks associated with unauthorized penetration of our information security;

the impact of existing and future laws and regulations;

the impact of our debt service obligations and restrictive debt covenants;

our inability to recruit and retain key executive officers; and

other risks and uncertainties, including those detailed from time to time in our periodic reports filed with the Securities and Exchange Commission (the SEC).

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We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

Our 2011 Annual Report on Form 10-K listed various important factors that could cause actual results to differ materially from projected and historic results. We note these factors for investors as permitted by the Private Securities Litigation Reform Act of 1995. Readers can find them in Part I, Item 1A, of that filing under the heading Risk Factors. We incorporate that section of that Annual Report on Form 10-K in this filing and investors should refer to it. Reference is also made to Part II, Item 1A, Risk Factors, of this Quarterly Report on Form 10-Q. You should understand that it is not possible to predict or identify all such factors. Consequently, you should not consider any such list to be a complete set of all potential risks or uncertainties.

The following discussion should be read in conjunction with the financial information included elsewhere in this Quarterly Report on Form 10-O.

### **Background**

Nutrisystem, Inc. (together with its consolidated subsidiaries, Nutrisystem, the Company, we, us, or our) provides weight management product and services and offers nutritionally balanced weight loss programs designed for women, men, and seniors, as well as our Nutrisystem® D® program specifically designed to help people with type 2 diabetes who want to lose weight and manage their diabetes. Our programs are based on 40 years of nutrition research and on the science of the low Glycemic Index. Our pre-packaged foods are sold directly to weight loss program participants primarily through the Internet and telephone (including the redemption of prepaid program cards), referred to as the direct channel, and through QVC, a television shopping network.

Revenue consists primarily of food sales. For the nine months ended September 30, 2012, the direct channel accounted for 96% of total revenue compared to 3% for QVC and 1% for other. For the nine months ended September 30, 2011, the direct channel accounted for 96% of total revenue compared to 4% for QVC. We incur significant marketing expenditures to support our brand as we continue to advertise across various media channels. New media channels are tested on a continual basis and we consider our media mix to be diverse. We market our weight management system through television, print, direct mail, the Internet, social media and public relations. We review and analyze a number of key operating and financial metrics to manage our business, including the number of new customers, revenue per customer, total revenues, marketing per new customer, operating margins and reactivation revenue.

Our mix of revenue can be divided into three categories. First, new customer revenue is all revenue within a quarter from customers joining within that quarter. New customer revenue is the main driver of revenue growth. Second, on-program revenue is all revenue from customers who joined in previous quarters but who are still within their first nine months on the program. Third, reactivation revenue is all revenue generated from customers who are more than nine months from their initial purchase.

Our eCommerce, direct-to-consumer business model provides flexibility which allows us to manage marketing spend according to customer demand. We believe this flexibility is especially valuable due to the current instability in general economic conditions. Additionally, we initiated a concerted effort to improve lifetime customer economics, length of stay, and overall customer satisfaction and are continuously redesigning our eCommerce platform and website. Our product offerings have expanded to include fresh-frozen foods, and we entered into the retail channel and introduced the Nutrisystem® D® program during the last several years. Further, we have taken steps to reduce our overall operating costs.

Over the past several years our financial performance has been adversely impacted by a number of factors, including the economic downturn and declines in consumers—discretionary spending. We believe these factors have primarily driven the decline in the number of new customer starts, which in turn began to hamper reactivation revenue. We have been hampered by continued bargain-focused consumer behavior and economic concerns and reacted with discounted sales promotions, thus reducing average selling prices and gross margins which have been partially offset by increased marketing efficiency.

In December 2011, we launched SUCCESS, our most comprehensive program to date and teamed with new celebrities for new national ad campaigns. The SUCCESS program is designed to help take the weight off and keep it

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off through frequent, portion-controlled, balanced nutrition and low Glycemic Index eating. It offers our largest ever assortment of signature fresh-frozen meals including new artisanal Chef s Table dinner entrees, developed by Nutrisystem s Celebrity Chef Culinary Council using revolutionary advanced steamer technology; new chocolate, vanilla, strawberry and coffee advanced protein shakes; the introduction of a personalized My Daily 9 physical activity program; and increased personalization and flexibility through transition and maintenance plans that help consumers manage their weight on their own.

We started 2012 with fewer customers on our program than at the start of 2011 as the three months ended December 31, 2011 had fewer new customer starts than the comparable period of 2010. During the first six months of 2012, the number of new customer starts increased as compared to the comparable period of 2011. This trend has not continued and new customer starts during the three months ended September 30, 2012 have decreased as compared to the comparable period of 2011, but the increases during the first six months of 2012 helped offset the gap from the start of 2012. Revenue during the nine months ended September 30, 2012 was consistent with the comparable period of 2011. Sales of products in a new in-store retail line, Nutrisystem® Everyday consisting of nutritionally balanced bars, smoothies and bakery and breakfast items was introduced in May 2012 and targeted to consumers who aspire to eat healthier. These sales helped offset decreased sales from QVC during the nine months ended September 30, 2012 as compared to the comparable period in 2011. Gross margins have declined during the nine months ended September 30, 2012 as compared to the comparable period in 2011 primarily due to the promotional inclusion of our Chef s Table dinner entrees and protein shakes with new customer starts, thus allowing a large number of customers to try these new products. Continued price promotions and the sale of our Nutrisystem® Advanced® inventory to a closeout retailer as we transitioned to the SUCCESS program also impacted gross margins.

In April 2012, we announced that the employment of our President and Chief Executive Officer would cease on September 30, 2012, which was the expiration date of the current term of his employment agreement. This date was subsequently extended until November 9, 2012. During the nine months ended September 30, 2012, the Company recorded approximately \$5.7 million in severance, including approximately \$3.3 million of non-cash expense related to the acceleration of previously awarded equity-based awards, relating to such cessation of employment.

### **Critical Accounting Policies and Estimates**

Our consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles. Our critical accounting policies and estimates are included in our Annual Report on Form 10-K for the year ended December 31, 2011.

The preparation of these financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Management develops, and changes periodically, these estimates and assumptions based on historical experience and on various other factors that are believed to be reasonable under the circumstances. Actual results may differ from these estimates under different assumptions or conditions. The accounting estimates we consider critical include reserves for returns, excess and obsolete inventory and income taxes. These critical accounting estimates are discussed with our audit committee quarterly.

There have been no significant changes to our critical accounting policies and estimates since the filing of our Annual Report on Form 10-K for the year ended December 31, 2011.

### **Results of Operations**

Revenue and expenses consist of the following components:

*Revenue*. Revenue consists primarily of food sales. Food sales include sales of food, supplements, shipping and handling charges billed to customers, net of sales credits and adjustments, including product returns. No revenue is recorded for food products provided at no charge as part of promotions.

Cost of Revenue. Cost of revenue consists primarily of the cost of the products sold, including compensation related to fulfillment, the costs of outside fulfillment, incoming and outgoing shipping costs, charge card fees and packing material. Cost of products sold includes products provided at no charge as part of promotions and the non-food materials provided with customer orders.

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Marketing Expense. Marketing expense includes media, advertising production, marketing and promotional expenses and payroll-related expenses, including share-based payment arrangements, for personnel engaged in these activities. Internet advertising expense is recorded based on either the rate of delivery of a guaranteed number of impressions over the advertising contract term or on a cost per customer acquired, depending upon the terms. Direct-mail advertising costs are capitalized if the primary purpose was to elicit sales to customers who could be shown to have responded specifically to the advertising and results in probable future economic benefits. The capitalized costs are amortized to expense over the period during which the future benefits are expected to be received. All other advertising costs are charged to expense as incurred or the first time the advertising takes place.

General and Administrative Expense. General and administrative expense consists of compensation for administrative, information technology, counselors, customer service and sales personnel, share-based payment arrangements for related employees, facility expenses, website development costs, professional service fees and other general corporate expenses.

Interest Expense, Net. Interest expense, net consists of interest expense on our outstanding indebtedness net of interest income earned on cash balances and marketable securities.

*Income Tax (Benefit) Expense.* We are subject to corporate level income taxes and record a provision for income taxes based on an estimate of the income tax rate for the period or year.

### Overview of the Direct Channel

In both the nine months ended September 30, 2012 and 2011, the direct channel represented 96% of our revenue. Revenues through the direct channel were \$79.6 million and \$319.9 million in the three and nine months ended September 30, 2012 compared to \$83.0 million and \$320.7 million in the comparable periods of 2011. Revenue is primarily generated through new customer starts, on-program customers, reactivation of former customers and the customer ordering behavior, including length of time on our program and the diet program selection. The decrease in revenue for the three months ended September 30, 2012 as compared to the three months ended September 30, 2011 was primarily attributable to decreases in new customers which offset increases in on-program and reactivation revenue. Critical to increasing customer starts is our ability to deploy marketing dollars while maintaining marketing effectiveness. Factors influencing our marketing effectiveness include the quality of the advertisements, promotional activity by our competitors, as well as the price and availability of appropriate media.

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Three Months Ended September 30, 2012 Compared to Three Months Ended September 30, 2011

2012	Three Months Ended September 30, 2011 \$ Change (in thousands)		% Change
\$ 81,276	\$ 85,643	\$ (4,367)	(5)%
43,835	41,257	2,578	6%
18,176	20,279	(2,103)	(10)%
14,772	11,502	3,270	28%
2,570	2,961	(391)	(13)%
79,353	75,999	3,354	4%
1,923	9,644	(7,721)	(80)%
(244)	(52)	(192)	(369)%
Ì		·	
1.679	9.592	(7.913)	(82)%
(911)	3,524	(4,435)	(126)%
\$ 2,590	\$ 6,068	\$ (3,478)	(57)%
46 10%	51.90%		
	\$81,276 43,835 18,176 14,772 2,570 79,353 1,923 (244) 1,679 (911)	2012 2011 (in thous: \$ 81,276 \$ 85,643  43,835 41,257 18,176 20,279 14,772 11,502 2,570 2,961  79,353 75,999  1,923 9,644 (244) (52)  1,679 9,592 (911) 3,524  \$ 2,590 \$ 6,068  46.1% 51.8% 22.4% 23.7% 18.2% 13.4%	2012 2011 \$ Change (in thousands)  \$ 81,276 \$ 85,643 \$ (4,367)  43,835 41,257 2,578 18,176 20,279 (2,103) 14,772 11,502 3,270 2,570 2,961 (391)  79,353 75,999 3,354  1,923 9,644 (7,721) (244) (52) (192)  1,679 9,592 (7,913) (911) 3,524 (4,435)  \$ 2,590 \$ 6,068 \$ (3,478)  46.1% 51.8% 22.4% 23.7% 18.2% 13.4%

*Revenue*. Revenue decreased to \$81.3 million in the third quarter of 2012 from \$85.6 million for the third quarter of 2011. The revenue decrease occurred primarily due to decreased new customer starts and declines in average selling prices, partially offset by increased reactivation and on-program revenue. In the third quarter of 2012, the direct channel accounted for 98% of total revenue compared to 2% for QVC. In the third quarter of 2011, the direct channel accounted for 97% of total revenue compared to 3% for QVC.

Costs and Expenses. Cost of revenue increased to \$43.8 million in the third quarter of 2012 from \$41.3 million in the third quarter of 2011. Gross margin as a percent of revenue decreased to 46.1% in the third quarter of 2012 from 51.8% for the third quarter of 2011. The decrease in gross margin was primarily attributable to continued price promotions, which led to declines in average selling prices, and the promotional inclusion of additional higher cost items with new customer starts.

Marketing expense decreased to \$18.2 million in the third quarter of 2012 from \$20.3 million in the third quarter of 2011. Marketing expense as a percent of revenue decreased to 22.4% in the third quarter of 2012 from 23.7% for the third quarter of 2011. Substantially all marketing spending during both periods promoted the direct business. The decrease in marketing expense was primarily attributable to decreased spending for advertising media (\$1.1 million), as well as decreased spending for television production (\$1.8 million). These decreases were partially offset by an increased spending for public relations (\$339,000) and marketing compensation and benefits (\$284,000). In total, media spending was \$14.8 million in the third quarter of 2012 and \$15.9 million in the third quarter of 2011.

General and administrative expense increased to \$14.8 million in the third quarter of 2012 compared to \$11.5 million in the third quarter of 2011. Included in general and administrative expense for the three months ended September 30, 2012 was \$758,000 of severance and related charges. General and administrative expense as a percent of

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revenue increased to 18.2% in the third quarter of 2012 from 13.4% for the third quarter of 2011. The increase was primarily attributable to increased compensation, benefits and temporary help (\$1.1 million). There were also increased professional, outside, and computer services (\$178,000) primarily due to increased legal fees and increased packaging expenses (\$177,000). These increases were partially offset by a decreased non-cash expense for share-based payment arrangements (\$547,000) primarily due to the acceleration of Mr. Redling s arrangements in prior quarters.

We have entered into a supply agreement with a frozen food supplier and, in connection therewith, have made certain advance payments to the supplier. As of September 30, 2012 and December 31, 2011, advances were \$690,000 and \$2.3 million, respectively. We have been notified that this supplier is in default with its bank lender and is in the process of negotiating a work out plan and exploring other strategic alternatives. During the three months ended September 30, 2012, we recorded an impairment charge of \$2.1 million. The impairment was recorded in general and administrative expense in the accompanying statement of operations. If this supplier continues to be unsuccessful in negotiating a work out plan or consummating a strategic alternative, its bank lender may take a number of actions, including foreclosing on the assets of this supplier, which may adversely impact our ability to receive repayment of the remaining advance payments to this supplier. We have a first priority security interest in certain equipment of the supplier and that interest has been consented to by the bank. We believe other frozen food supply options are available to replace this supplier and have been actively exploring those options.

Depreciation and amortization expense decreased to \$2.6 million in the third quarter of 2012 compared to \$3.0 million in the third quarter of 2011 due to the normal retirement of assets in 2011.

Interest Expense, Net. Interest expense, net was \$244,000 in the third quarter of 2012 compared to \$52,000 in the third quarter of 2011 due to increased rates and unused line fees.

*Income Tax (Benefit) Expense.* In the third quarter of 2012, we recorded an income tax benefit of \$911,000, which reflects an income tax rate of (54.3)%. In the third quarter of 2011, we recorded an income tax expense of \$3.5 million, which reflects an estimated effective income tax rate of 36.7%. The decrease in the effective income tax rate was due to favorable book to tax differences including the elimination of the limitation on executive compensation deductions and increased food donations combined with lower pre-tax income levels which resulted in income tax benefits.

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Nine Months Ended September 30, 2012 Compared to Nine Months Ended September 30, 2011

	2012	Nine Months Ended September 30, 2012 2011 \$ Change (in thousands)		% Change
REVENUE	\$ 334,353	\$ 334,444	\$ (91)	0%
COSTS AND EXPENSES:				
Cost of revenue	180,783	162,711	18,072	11%
Marketing	91,927	92,833	(906)	(1)%
General and administrative	51,520	48,186	3,334	7%
Depreciation and amortization	8,112	9,186	(1,074)	(12)%
•				
Total costs and expenses	332,342	312,916	19,426	6%
Total costs and expenses	332,342	312,910	19,420	070
Operating income	2,011	21,528	(19,517)	(91)%
OTHER EXPENSE	(78)	0	(78)	NA
INTEREST EXPENSE, net	(754)	(408)	(346)	(85)%
	(, - ,)	(111)	(2.13)	(00),-
	1 170	21 120	(10.041)	(0.4).07
Income before income taxes	1,179	21,120	(19,941)	(94)%
INCOME TAX (BENEFIT) EXPENSE	(1,045)	7,709	(8,754)	(114)%
Net income	\$ 2,224	\$ 13,411	\$ (11,187)	(83)%
	Ψ 2,22 :	Ψ 10,.11	ψ (11,10 <i>1</i> )	(65)76
a c				
% of revenue	45 Oct	51 207		
Gross margin	45.9%	51.3%		
Marketing General and administrative	27.5% 15.4%	27.8% 14.4%		
Operating income	0.6%	6.4%		

*Revenue*. Revenue in both the nine months ended September 30, 2012 and 2011 remained constant at \$334.4 million. In the nine months ended September 30, 2012, the direct channel accounted for 96% of total revenue compared to 3% for QVC and 1% for other. In the nine months ended September 30, 2011, the direct channel accounted for 96% of total revenue compared to 4% for QVC.

Costs and Expenses. Cost of revenue increased to \$180.8 million in the nine months ended September 30, 2012 from \$162.7 million in the comparable period of 2011. Gross margin as a percent of revenue decreased to 45.9% in the nine months ended September 30, 2012 from 51.3% for the comparable period of 2011. The decrease in gross margin was primarily attributable to the promotional inclusion of additional higher cost items with customer starts. Continued price promotions and the sale of our Nutrisystem Advanced inventory to a closeout retailer as we transitioned to the SUCCESS program also impacted gross margins.

Marketing expense decreased to \$91.9 million in the nine months ended September 30, 2012 from \$92.8 million in the comparable period of 2011. Marketing expense as a percent of revenue decreased to 27.5% in the nine months ended September 30, 2012 from 27.8% for the comparable period of 2011. Substantially all marketing spending promoted the direct business. The decrease in marketing expense was primarily attributable to decreased spending for advertising media (\$581,000) and television production (\$2.8 million), partially offset by increases in public relations (\$2.3 million) and marketing compensation and benefits (\$217,000). In total, media spending was \$78.0 million in the nine months ended September 30, 2012 and \$78.6 million in the nine months ended September 30, 2011.

General and administrative expense increased to \$51.5 million in the nine months ended September 30, 2012 compared to \$48.2 million in the comparable period of 2011. Included in general and administrative expense for the nine months ended September 30, 2012 was \$7.7 million of severance and related charges. General and administrative expense as a percent of revenue increased to 15.4% in the nine months ended September 30, 2012 from 14.4% for the comparable period of 2011. The increase is primarily attributed to increased recruiting fees (\$572,000) and non-cash expense for share-based payment arrangements (\$593,000) primarily relating to Mr. Redling s cessation of employment. There were also increased new packaging expense (\$261,000) and increased professional, outside and computer services expenses (\$480,000) mainly due to increased legal fees. These increases were partially offset by decreased compensation, benefits and temporary help (\$158,000) and building related expenses (\$390,000) due to the expiration of a lease agreement entered into before the corporate office consolidation.

We have entered into a supply agreement with a frozen food supplier and, in connection therewith, have made certain advance payments to the supplier. As of September 30, 2012 and December 31, 2011, advances were \$690,000 and \$2.3 million, respectively. We have been notified that this supplier is in default with its bank lender and is in the process of negotiating a work out plan and exploring other strategic alternatives. During the three months ended September 30, 2012, we recorded impairment charges of \$2.1 million. The impairment was recorded in general and administrative expense in the accompanying statement of operations. If this supplier continues to be unsuccessful in negotiating a work out plan or consummating a strategic alternative, its bank lender may take a number of actions, including foreclosing on the assets of this supplier, which may adversely impact our ability to receive repayment of the remaining advance payments to this supplier. We have a first priority security interest in certain equipment of the supplier and that interest has been consented to by the bank. We believe other frozen food supply options are available to replace this supplier and have been actively exploring those options.

Depreciation and amortization expense decreased to \$8.1 million in the nine months ended September 30, 2012 compared to \$9.2 million in the nine months ended September 30, 2011 due to the normal retirement of assets during 2011.

Interest Expense, Net. Interest expense, net was \$754,000 in the nine months ended September 30, 2012 compared to \$408,000 in the comparable period of 2011 due to increased rates and unused line fees.

Income Tax (Benefit) Expense. In the nine months ended September 30, 2012, we recorded an income tax benefit of \$1.0 million, which reflects an income tax rate of (88.6)%. In the comparable period of 2011, we recorded an income tax expense of \$7.7 million, which reflects an estimated annual effective income tax rate of 36.5%. The decrease in the income tax rate was due to favorable book to tax differences including the elimination of the limitation on executive compensation deductions, reductions in tax reserves and increased food donations combined with lower pre-tax income levels which resulted in income tax benefits.

### **Contractual Obligations and Commercial Commitments**

As of September 30, 2012, our principal commitments consisted of obligations under supply agreements with food vendors, an agreement with our outside fulfillment provider, operating leases and employment contracts. Although we have no material commitments for capital expenditures, we anticipate continuing requirements for capital expenditures.

During the nine months ended September 30, 2012, there were no items that significantly impacted our commitments and contingencies as disclosed in the notes to the consolidated financial statements for the year ended December 31, 2011, as included in our Annual Report on Form 10-K. In addition, we have no off-balance sheet financing arrangements.

### Liquidity, Capital Resources and Other Financial Data

The capital and credit markets have continued to be volatile as a result of the recent global economic conditions, which have caused a general tightening in the credit markets, lower levels of liquidity and increased financing costs. Despite these factors, we believe that available capital resources are sufficient to fund our working capital requirements, capital expenditures, income tax obligations, dividends and share repurchases for the foreseeable future. As our previous credit agreement was set to expire in 2012, we entered into a \$100.0 million amended and restated credit agreement in December 2011 that extended the commitment period and replaced our previous agreement.

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At September 30, 2012, we had net working capital of \$68.9 million, compared to net working capital of \$76.2 million at December 31, 2011. Cash and cash equivalents at September 30, 2012 were \$48.7 million, an increase of \$1.1 million from the balance of \$47.6 million at December 31, 2011. In addition, we had \$20.1 million of short term investments at September 30, 2012 as compared to \$10.0 million at December 31, 2011. Our principal source of liquidity during this period was cash flow from operations.

On November 8, 2012, we entered into a new \$40.0 million secured credit facility with a new lender. The \$40.0 million facility provides for interest at a floating rate equal to one month LIBOR or one month LIBOR plus an applicable margin, or a floating rate at the lender s prime rate plus an applicable margin, and is also subject to an unused fee payable quarterly. The \$40.0 million facility contains financial and other covenants, including a minimum fixed charge ratio, a minimum tangible net worth and a minimum liquidity ratio, and includes limitations on, among other things, capital expenditures, additional indebtedness, acquisitions and stock repurchases. The \$40.0 million facility can be drawn upon through November 8, 2015, at which time all amounts must be repaid. We will incur approximately \$1.2 million in expense during the three months ended December 31, 2012 to write off the unamortized debt issuance costs and the interest rate swaps associated with the \$100.0 million facility.

As of September 30, 2012, we had \$30.0 million in borrowings outstanding under the old \$100.0 million credit facility at a weighted average interest rate of 1.9%.

In the nine months ended September 30, 2012, we generated cash flow of \$35.2 million from operating activities, a decrease of \$19.3 million from 2011. The decrease in cash flow from operations was primarily attributable to lower net income incurred during the nine months ended September 30, 2012, increased deferred income tax benefit and changes in operating assets and liabilities.

In the nine months ended September 30, 2012, net cash used in investing activities was \$18.4 million primarily for purchases of marketable securities and capital additions. We are continuing to invest in our eCommerce and web platform to incorporate new product initiatives.

In the nine months ended September 30, 2012, net cash used in financing activities was \$15.7 million primarily for the payment of dividends.

Our Board of Directors has authorized the repurchase of up to \$150.0 million of our outstanding shares of common stock in open-market transactions on the NASDAQ Stock Market or through privately negotiated transactions, including block transactions. The timing and actual number of shares repurchased depend on a variety of factors including price, corporate and regulatory requirements, limitations under our credit facility, alternative investment opportunities and other market conditions. The stock repurchase program has an expiration date of June 30, 2013 but may be limited or terminated at any time without prior notice.

Subsequent to September 30, 2012, our Board of Directors declared a quarterly dividend of \$0.175 per share payable on November 29, 2012 to stockholders of record as of November 19, 2012. Although we intend to continue to pay regular quarterly dividends, the declaration and payment of future dividends are discretionary and will be subject to quarterly determination by our Board of Directors following its review of our financial performance.

### Seasonality

Typically in the weight loss industry, revenue is strongest in the first calendar quarter and lowest in the fourth calendar quarter. We believe our business experiences seasonality, driven by the predisposition of dieters to initiate a diet and the price and availability of certain media.

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### Item 3. Quantitative and Qualitative Disclosures About Market Risk

We have interest-rate risk exposure for changes in interest rates relating to our outstanding borrowings. We manage our exposure to changing interest rates through the use of a combination of variable-rate debt and fixing the interest rate of certain variable-rate debt through the use of interest rate swaps. In January and June 2012, respectively, we entered into two separate \$10.0 million notional value forward-starting interest rate swaps. Both of these swaps have effective dates of October 1, 2012 and mature on October 1, 2014. We receive interest equivalent to the one-month LIBOR and pay a fixed rate of interest of 0.6825% and 0.535%, respectively, with settlements occurring monthly. The swaps will terminate upon the inception of the new \$40,000 Facility. In addition, we had two separate \$10.0 million notional values floating to fixed interest rate swap agreements that matured on August 3, 2012 and September 28, 2012, respectively. At September 30, 2012, we had \$30.0 million of debt outstanding at a weighted average interest rate of 1.9%. A one percentage point change in the weighted average rate would affect annual interest by approximately \$300,000.

We believe that we are not subject to any material risks arising from changes in foreign currency exchange rates, commodity prices, equity prices or other market changes that affect market risk instruments. Our cash and cash equivalents at September 30, 2012 of \$48.7 million were maintained in bank and money market accounts. As such, a change in interest rates of one percentage point would not have a material impact on our operating results and cash flows.

### **Item 4. Controls and Procedures**

(a) Evaluation of Disclosure Controls and Procedures. The SEC defines the term disclosure controls and procedures to mean a company s controls and other procedures that are designed to ensure that information required to be disclosed in the reports that it files or submits under the Securities Exchange Act of 1934, as amended (the Exchange Act ) is recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission s rules and forms. Based on the evaluation of the effectiveness of our disclosure controls and procedures by our management, with the participation of our Chief Executive Officer and our Chief Financial Officer, as of the end of the period covered by this report, our Chief Executive Officer and our Chief Financial Officer have concluded that our disclosure controls and procedures at the end of the period covered by this report are designed at a reasonable assurance level and are effective to provide reasonable assurance that information required to be disclosed in the reports that we file or submit under the Exchange Act is (i) recorded, processed, summarized and reported, within the time periods specified in the SEC s rules and forms, and (ii) accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding disclosure.

(b) Changes in Internal Control Over Financial Reporting. No change in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) occurred during the fiscal quarter ended September 30, 2012 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

### PART II OTHER INFORMATION

### Item 1. Legal Proceedings

On August 5, 2011, a lawsuit was filed by a stockholder in the United States District Court for the Eastern District of Pennsylvania naming Nutrisystem, Inc., certain of its officers and directors, and one of its former officers as defendants and alleging breaches by defendants of their fiduciary duties of candor, good faith and loyalty, unjust enrichment, and aiding and abetting from 2010 to the present in connection with the award of allegedly excessive and unwarranted 2010 executive compensation. Plaintiff specifically claims the action to be a failed say-on-pay shareholder derivative action stemming from the advisory, non-binding vote of the Company s stockholders at its May 12, 2011 annual meeting in which the Company s stockholders did not approve the Company s 2010 executive compensation. The complaint is listed under docket number 2:11-cv-05036-PD and specifically alleges that (1) defendants breached their fiduciary duties in connection with the issuance of certain false and misleading statements contained in Nutrisystem s Proxy Statement; (2) defendants breached their fiduciary duties in connection with the Board of Directors compensation practices; (3) defendants breached their fiduciary duties in connection with the Company s failure to respond to the negative say-on-pay vote; and (4) as a result of the foregoing defendants were unjustly enriched at the expense of the Company. Accordingly, the complaint asks the court to (1) award judgment against defendants and in favor of the Company for an unspecified amount of damages sustained by the Company as a result of

defendants violation of state law, (2) grant extraordinary equitable and/or injunctive relief as necessary or permitted by law, equity and the statutory provisions cited in the complaint, including disgorgement, attachment, impoundment, imposition of a constructive trust on or otherwise restricting the disposition/exercise of improvidently awarded executive compensation based upon false financial reporting and/or the proceeds of defendants trading activities or their other assets so as to ensure that plaintiff on behalf of the Company has an effective remedy; (3) order the implementation and administration of internal controls and systems at the Company designed to prohibit and prevent excessive and/or unwarranted executive compensation payments to the Company s chief executive, chief financial, and other senior executive officers; (4) award to plaintiff the costs and disbursements of the action, including reasonable attorneys fees, and accountants and expert fees, costs and expenses; and (5) grant such other and further relief as the court deems just and proper. On October 21, 2011, defendants filed a motion to dismiss the complaint pursuant to Rules 12(b)(6) and 23.1 of the Federal Rules of Civil Procedure for failure to state a claim upon which relief can be granted and for failure to adequately plead demand futility. On November 21, 2011, plaintiff filed his brief in opposition to defendants motion to dismiss the complaint and alleged that the directors issued false and misleading statements in the Company s proxy statement by stating that the Company adhered to a pay-for-performance policy when in fact it did not. In its opposition brief, plaintiff abandoned the count contained in its complaint that defendants breached their fiduciary duties in connection with the Company s failure to respond to the negative say-on-pay vote. On December 5, 2011, defendants filed their reply brief in support of their motion to dismiss the complaint. On March 8, 2012, the court held a preliminary pretrial conference, and on May 16, 2012, the court held a settlement conference. Although the Company continues to believe that the claims are without merit, on September 5, 2012 plaintiff, defendants and the plaintiff in the related state court lawsuit discussed in the following paragraph entered into a Stipulation and Agreement of Settlement with respect to all of the claims at issue under the respective lawsuits, and on September 13, 2012, the court issued an order preliminarily approving the settlement. The court has scheduled a settlement hearing for November 15, 2012 to finally approve the settlement. If the settlement is not approved by the court, or if the settlement agreement is terminated for any reason, the settlement will be vacated, plaintiff, defendants and the plaintiff in the related state court lawsuit will be restored to their respective positions as of September 5, 2012, and the Company will continue to defend the litigation vigorously. The Company s entire exposure for these matters has been expensed through September 30, 2012.

On September 1, 2011, a lawsuit was filed by another stockholder in the Court of Common Pleas of Montgomery County, Pennsylvania naming Nutrisystem, Inc., certain of its officers and directors, and one of its former officers as defendants and alleging breaches by defendants of their fiduciary duties of care, candor, good faith and loyalty, unjust enrichment, and aiding and abetting from 2010 to the present in connection with the award of excessive and unwarranted 2010 executive compensation. This action stems from the same failed say-on-pay advisory, non-binding vote of the Company s stockholders at its May 12, 2011 annual meeting in which the Company s stockholders did not approve the Company s 2010 executive compensation. The complaint is listed under docket number 2011-24985-0 and specifically alleges that (1) defendants breached their fiduciary duties in connection with the issuance of certain materially false and misleading statements and omissions of fact in Nutrisystem s Proxy Statement; (2) defendants breached their fiduciary duties in connection with the Company s allegedly excessive 2010 executive compensation and the failure to rescind such compensation in response to the negative say-on-pay vote; and (3) as a result of the foregoing the executive defendants were unjustly enriched at the expense of the Company. Accordingly, the complaint asks the court to (1) determine that the action is a proper derivative action maintainable under the law and that demand is excused; (2) award judgment against defendants and in favor of the Company for an unspecified amount of damages sustained by the Company as a result of defendants breaches of fiduciary duties; (3) grant injunctive and other equitable relief as necessary or permitted by law, equity and the statutory provisions cited in the complaint, including disgorgement, attachment, impoundment, imposition of a constructive trust on or otherwise restricting the disposition/exercise of disloyally awarded 2010 executive compensation; (4) direct the Company to take all necessary actions to reform and improve its corporate governance and internal procedures to comply with all applicable laws and to protect the Company and its stockholders from a repeat of the allegedly damaging events described in the Complaint; (5) award to plaintiff the costs and disbursements of the action, including reasonable allowance of fees and costs for plaintiff s attorneys, experts and accountants; and (6) grant such other and further relief as the court deems just and proper. On November 10, 2011, defendants filed preliminary objections to the complaint asserting (1) the court should decline to exercise subject matter jurisdiction over the action pursuant to Pennsylvania Rule of Civil Procedure 1028(a)(1) and (a)(4) under Pennsylvania s internal affairs doctrine; (2) failure to state a claim upon which relief may be granted under Pennsylvania Rule of Civil Procedure 1028(a)(4); and (3) lack of capacity to sue under Pennsylvania Rule of Civil Procedure 1028(a)(5) because plaintiff did not make a demand on the Company s directors and failed to adequately allege that such demand was excused. On November 21, 2011, defendants filed a praccipe for argument in which they requested oral argument. On December 23, 2011, plaintiff filed his opposition to defendants preliminary objections and alleged that the directors issued false and misleading statements in the Company s proxy statement by stating that the Company adhered to a pay-for-performance policy when in fact it did not. On January 23, 2012,

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defendants filed their reply brief in support of their preliminary objections to the complaint. Oral argument was heard by the court on February 8, 2012, and on February 13, 2012, the court denied defendants preliminary objections. On March 14, 2012, defendants filed an answer and new matter in response to the complaint, and on April 10, 2012 plaintiff filed its reply to defendants new matter. Plaintiff participated in the settlement conference on May 16, 2012 in connection with the lawsuit described in the preceding paragraph that was filed by another stockholder in the United States District Court for the Eastern District of Pennsylvania stemming from the same failed say-on-pay advisory, non-binding vote of the Company s stockholders at its May 12, 2011 annual meeting in which the Company s stockholders did not approve the Company s 2010 executive compensation. Although the Company continues to believe that the claims are without merit, on September 5, 2012 plaintiff, defendants and the plaintiff in the related federal court lawsuit discussed in the preceding paragraph entered into a Stipulation and Agreement of Settlement with respect to all of the claims at issue under the respective lawsuits, and on September 13, 2012, the federal court issued an order preliminarily approving the settlement. The federal court has scheduled a settlement hearing for November 15, 2012 to finally approve the settlement. Additionally, the state court asked the parties to the state action to submit a proposed order dismissing the state action for the state court to sign upon the federal court s dismissal of the federal action. The parties to the state action submitted the proposed order to settle, discontinue, and end on October 2, 2012, which the parties expect the state court to enter upon final approval of the settlement by the federal court. If the settlement is not approved by the federal court, or if the settlement agreement is terminated for any reason, the settlement will be vacated, plaintiff, defendants and the plaintiff in the related federal court lawsuit will be restored to their respective positions as of September 5, 2012, and the Company will continue to defend the litigation vigorously.

The Company is also involved in other various claims and routine litigation matters. In the opinion of management, after consultation with legal counsel, the outcomes of such matters are not anticipated to have a material adverse effect on the Company s consolidated financial position, results of operations or cash flows in future years.

### **Item 1A.** Risk Factors

Except as set forth below, there have been no material changes to the risk factors disclosed in Item 1A. Risk Factors in our Annual Report on Form 10-K for the year ended December 31, 2011.

Our credit agreement contains financial and other covenants. The failure to comply with such covenants could have an adverse effect on us.

Our credit agreement contains certain financial and other covenants, including, a minimum fixed charge ratio, a minimum tangible net worth and a minimum liquidity ratio, and includes limitations on, among other things, capital expenditures, additional indebtedness, acquisitions and stock repurchases. Any failure to comply with the restrictions of the credit agreement may result in an event of default under the agreement.

### <u>Item 2.</u> <u>Unregistered Sales of Equity Securities and Use of Proceeds</u> Recent Sales of Unregistered Securities

On July 1, 2012, we issued 21,626 shares of common stock to Dan Marino Enterprises in consideration for marketing services. In granting the shares, we relied upon the exemption from registration set forth in Section 4(2) of the Securities Act of 1933.

### **Issuer Purchases of Equity Securities**

There were no reportable purchases during the quarter ended September 30, 2012, provided; however, that 26,596 shares were surrendered by employees to the Company during such quarter for the payment of the minimum tax liability withholding obligations upon the vesting of shares of restricted stock.

### Item 3. Defaults Upon Senior Securities

None

<u>Item 5.</u> <u>Other Information</u> None

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# **Item 6. Exhibits**

10.1	Letter Agreement Amendment between Nutrisystem, Inc. and Joseph M. Redling, dated September 27, 2012 (incorporated by reference to the designated exhibit of the Company s Current Report on Form 8-K filed on September 27, 2012)
10.2	Amended and Restated Nutrisystem, Inc. 2008 Long-Term Incentive Plan (incorporated by reference to the designated exhibit of the Company s Current Report on Form 8-K filed on September 6, 2012)
31.1	Certification of the Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification of the Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certification of the Chief Executive Officer Pursuant to Section 1350 of Title 18 of the United States Code.
32.2	Certification of the Chief Financial Officer Pursuant to Section 1350 of Title 18 of the United States Code.
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document

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### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

### Nutrisystem, Inc.

BY: /S/ Joseph M. Redling Joseph M. Redling President and Chief Executive Officer (principal executive officer)

BY: /S/ David D. Clark
David D. Clark
Executive Vice President and Chief Financial Officer
(principal financial and accounting officer)

November 9, 2012

November 9, 2012

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# Exhibit Index

No.	Description
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