

COLGATE PALMOLIVE CO  
Form 3  
March 13, 2006

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â McBride Seamus E		(Month/Day/Year)	COLGATE PALMOLIVE CO [CL]	
(Last)	(First)	(Middle)	03/09/2006	
COLGATE-PALMOLIVE COMPANY,Â 300 PARK AVENUE			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)	(Check all applicable)			
	<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner		
	<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other	6. Individual or Joint/Group Filing(Check Applicable Line)	
	(give title below) (specify below)		<input checked="" type="checkbox"/> Form filed by One Reporting Person	
	Pres.- Colgate U.S. & W.C.E.		<input type="checkbox"/> Form filed by More than One Reporting Person	
NEW YORK,Â NYÂ 10022				
(City)	(State)	(Zip)		

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	35,501	D	Â
Series B Convertible Preference Stock	1,568	I	By Issuer's 401(k) Plan Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership
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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Series B Convertible Preference Stock Units	Â <u>(1)</u>	Â <u>(1)</u>	Series B Convertible Preference Stock	50	\$ 0	D	Â
Stock Option (Right to Buy)	09/09/2002 <u>(2)</u>	09/09/2009	Common Stock	10,500	\$ 55.6563	D	Â
Stock Option (Right to Buy)	09/09/2004 <u>(3)</u>	09/09/2009	Common Stock	16,000	\$ 55.6563	D	Â
Stock Option (Right to Buy)	05/04/2005 <u>(3)</u>	05/04/2010	Common Stock	30,000	\$ 55.6563	D	Â
Stock Option (Right to Buy)	09/14/2003 <u>(2)</u>	09/14/2010	Common Stock	4,167	\$ 48.0625	D	Â
Stock Option (Right to Buy)	11/08/2001 <u>(2)</u>	09/10/2008	Common Stock	2,963	\$ 56.9	D	Â
Stock Option (Right to Buy)	07/12/2006 <u>(3)</u>	07/12/2011	Common Stock	12,500	\$ 54.795	D	Â
Stock Option (Right to Buy)	09/17/2004 <u>(2)</u>	09/17/2011	Common Stock	16,000	\$ 56.675	D	Â
Stock Option (Right to Buy)	05/13/2002 <u>(2)</u>	09/10/2008	Common Stock	4,941	\$ 57.525	D	Â
Stock Option (Right to Buy)	11/13/2002 <u>(2)</u>	09/10/2008	Common Stock	3,067	\$ 55.555	D	Â
Stock Option (Right to Buy)	11/13/2002 <u>(2)</u>	02/05/2008	Common Stock	3,735	\$ 55.555	D	Â
Stock Option (Right to Buy)	09/12/2005 <u>(2)</u>	09/12/2012	Common Stock	16,000	\$ 55.11	D	Â
Stock Option (Right to Buy)	09/12/2007 <u>(3)</u>	09/12/2012	Common Stock	20,000	\$ 55.11	D	Â
Stock Option (Right to Buy)	05/14/2003 <u>(2)</u>	02/05/2008	Common Stock	3,265	\$ 52.495	D	Â
Stock Option (Right to Buy)	05/14/2003 <u>(2)</u>	09/14/2010	Common Stock	1,190	\$ 52.495	D	Â
Stock Option (Right to Buy)	11/15/2003 <u>(2)</u>	09/14/2010	Common Stock	6,293	\$ 58.055	D	Â
Stock Option (Right to Buy)	11/15/2003 <u>(2)</u>	02/05/2008	Common Stock	4,991	\$ 58.055	D	Â
	09/11/2004 <u>(3)</u>	09/11/2009		22,500	\$ 56.565	D	Â

