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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The CattleSale Company  
(Registrant)

Date: December 15, 2003

By: /s/ Phillip P. Krumb  
Phillip P. Krumb  
Chief Financial Officer

FOR IMMEDIATE RELEASE      Contact:      Phillip P. Krumb  
Vice President and Chief Financial Officer  
The CattleSale Company  
San Antonio, Texas 78230  
(210) 558 2898

EXHIBIT 99.1

THE CATTLESALE COMPANY ANNOUNCES ELECTION OF  
NEW DIRECTOR

SAN ANTONIO, Texas, December 15, 2003..... The CattleSale Company (formerly known as Dynacore Holdings Corporation) (EBB:CTLE) today announced that David S. Geiman has been elected to the Company's Board of Directors effective December 11, 2003 and will serve as Chairman of the Executive Committee. Mr. Geiman has been President and CEO of CattleSale since June of 2003 and will continue in that role.

Mr. Geiman is the founder and owner of New Dominion Management, an agricultural consulting company that provides business analysis, construction management and risk and hedging program development services for large agri-business entities in the United States and Canada. In addition, he owns significant interests in contract feeder pig production facilities and a task management software company.

From 1980 until 1995 Mr. Geiman worked for Continental Grain Company, one of the top grain merchant companies in the United States. He held positions in grain merchandising, strategic planning and operations management and from 1985 until 1995, David was Senior Vice President and General Manager of Continental's Cattle Feeder Division. During this period he grew the division to the largest cattle feeder operation in the U.S., trading nearly 100,000 head of cattle per month and generating annual sales of \$800-\$900 million.

Mr. Geiman received his undergraduate degree from George Washington University in Washington, D. C. and an MBA from the University of Virginia. He spent three years in agricultural and rural development in the Peace Corps in West Africa.

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"I am very excited about joining the Company's board at this particular time," said Geiman. "The next few months will be very challenging and critical to this company's success. Now that the fall cattle selling season has concluded, and prior to the next selling season, we will take the time to evaluate and improve upon the business model for the company's core product---namely, the internet cattle auction. However, we will also look to broaden our agent network and will look for investment opportunities with other entities who may have products or services which would bolster our own product portfolio," Geiman added.

Mr. Geiman joins Messrs. Gerald N. Agranoff, Phillip P. Krumb, Mark A. Margason, Edward L. McMillan, and David W. Pequet as the Company's current Board members. The Company has two remaining Board member vacancies.

The Company also announced that it received additional short term financing on December 11, 2003 which bridges the company into the private placement that is currently being marketed by Brill Securities Inc, New York, New York. The Brill private placement is a "best efforts" offering and while the successful completion is necessary for the company to execute its 2004 business plan, there can be no assurance that such offering will be completed.

This press release contains forward-looking statements about the business, financial condition and prospects of the Company. The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties, including without limitation, the risks associated with entering into a new line of business, changes in product demand, the reliability of the internet, changes in competition, economic conditions, new product development, changes in tax and other governmental rules and regulations applicable to the Company, and other risks indicated in the Company's filings with the Securities and Exchange Commission. These risks and uncertainties are beyond the ability of the Company to control, and in many cases, the Company cannot predict the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. When used in this press release the words "believes," "estimates," "plans," "expects," and "anticipates" and similar expressions as they relate to the Company or its management are intended to identify forward-looking statements.