

EQUIFAX INC
Form 3
May 24, 2006

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â Adams J Dann | | (Month/Day/Year) | EQUIFAX INC [EFX] | |
| (Last) | (First) | (Middle) | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| 1550 PEACHTREE STREET, | | | (Check all applicable) | |
| N.W. | | | <input type="checkbox"/> Director | <input type="checkbox"/> 10% Owner |
| (Street) | | | <input checked="" type="checkbox"/> Officer | <input type="checkbox"/> Other |
| ATLANTA,Â GAÂ 30309 | | | (give title below) | (specify below) |
| (City) | (State) | (Zip) | Group Executive | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| | | | | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| | | | | <input type="checkbox"/> Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|------------------------------------|--|---|--|
| Common Stock | 36,000 | D | Â |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) Title | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|---|---|--|---|--|
|---|---|---|--|---|--|

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| | Date Exercisable | Expiration Date | | Amount or Number of Shares | | or Indirect (I) (Instr. 5) | |
|---------------------------|------------------|-----------------|--------------|----------------------------|------------|----------------------------|---|
| Stock Option/Right to Buy | Â (1) | 09/11/2010 | Common Stock | 471 | \$ 15.465 | D | Â |
| Stock Option/Right to Buy | 01/29/2004 | 01/29/2011 | Common Stock | 4,223 | \$ 17.2083 | D | Â |
| Stock Option/Right to Buy | Â (2) | 02/05/2012 | Common Stock | 4,071 | \$ 25.5 | D | Â |
| Stock Option/Right to Buy | 02/05/2002 | 02/05/2012 | Common Stock | 8,740 | \$ 25.5 | D | Â |
| Stock Option/Right to Buy | Â (3) | 01/29/2013 | Common Stock | 4,863 | \$ 21.11 | D | Â |
| Stock Option/Right to Buy | Â (4) | 01/29/2014 | Common Stock | 4,705 | \$ 25.68 | D | Â |
| Stock Option/Right to Buy | 01/29/2007 | 01/29/2014 | Common Stock | 481 | \$ 25.68 | D | Â |
| Stock Option/Right to Buy | Â (5) | 02/03/2015 | Common Stock | 18,000 | \$ 30.3 | D | Â |
| Stock Option/Right to Buy | Â (6) | 02/09/2016 | Common Stock | 20,000 | \$ 36.7 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Adams J Dann 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309 | Â | Â | Â Group Executive | Â |

Signatures

/s/ Adams, J.
Dann

05/17/2006

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option vests in three equal annual increment beginning on 9/11/01.
- (2) The option vests in increments of 1,071 shares on 2/5/04 and 3,000 shares on 2/5/05.
- (3) The option vests in increments of 1,113 shares on 1/29/05 and 3,750 shares on 1/29/06.
- (4) The option vests in increments of 811 shares on 1/29/06 and 3,894 shares on 1/29/07.

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(5) The option vests in four equal annual increments beginning on 2/3/05.

(6) The option vests in four equal annual increments beginning on 2/9/06.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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