Edgar Filing: HSBC Finance Corp - Form 424B3

HSBC Finance Corp Form 424B3 April 05, 2010

As filed pursuant to Rule 424(b)(3)

Registration No. 333-156219

PRICING SUPPLEMENT

(To Prospectus dated December 17, 2008 as supplemented by the Prospectus Supplement dated December 17, 2008)

CALCULATION OF REGISTRATION FEE

Title of Each Class of Proposed Maximum Amount of

Securities Offered Aggregate Offering Price Registration Fee(1)(2)

- (1) Calculated in accordance with Rule 457(r) of the Securities Act.
- (2) Paid herewith.

HSBC Finance Corporation - Registration No. 333-156219

Rule 424(b)(3)

Preliminary Pricing Supplement No. 31

Dated Monday, April 5, 2010

CUSIP Number	Principal Amount	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Day Count Basis
40429XXE1	[]	1.250%	[]	FIXED	4.050%	Semi-Annual	30/360
Maturity	1st Coupon Date	1st Coupon Amount	Survivors Option	Product		Moody s Rating	S & P Rating
Date				Ranking			
04/15/2015	10/15/2010	\$20.25	YES	Senior Uns	secured Notes	A3	A
Redemption Information: Non-Callable							

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, HSBC Securities (USA) Inc. and INCAPITAL, LLC.

Agents: Charles Schwab & Company, Incorporated, Citigroup Global Markets Inc., Edward D. Jones & Co., L.P., Fidelity Capital Markets

Services, a division of National Financial Services, LLC, Merrill Lynch, Pierce, Fenner & Smith Incorporated, Morgan Stanley & Co. Incorporated, RBC Capital Markets Corporation, UBS Securities LLC, and Wachovia Securities LLC.

If the maturity date or an interest payment date for any note is not a Business Day (as term is defined in the Prospectus), principal, premium, if any, and interest for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.

The notes represent obligations of HSBC Finance Corporation and are not obligations of, nor guaranteed by, HSBC Holdings plc or any of its affiliates.

HSBC Finance Corporation Offering Dates: Monday, April 5, 2010 through HSBC Finance Corporation

26525 N. Riverwoods Blvd. Monday, April 12, 2010

Trade Date: Monday, April 12, 2010 @ 12:00 PM ET

Mettawa, IL 60045 Settlement Date: Thursday, April 15, 2010 **HSBC Finance InterNotes**

Minimum Denomination/Increments: \$1,000.00/\$1,000.00

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Prospectus Supplement dated December 17, 2008 Initial trades settle flat and clear SDFS: DTC Book

Entry Only

DTC Number: 0235 via RBC Dain Rauscher Inc.

InterNotes® is a registered trademark of

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to

Prospectus dated

December 17, 2008