INSIGNIA SYSTEMS INC/MN Form 8-K March 30, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF

THE SECURITIES EXCHANGE ACT OF 1934

Date of Report:

March 24, 2011

INSIGNIA SYSTEMS, INC.

(Exact name of registrant as specified in its chapter)

Minnesota (State or other jurisdiction of incorporation) 1-13471

41-1656308

(Commission File Number) (IRS Employer Identification No.)

8799 Brooklyn Blvd., Minneapolis, Minnesota (Address of principal executive offices)

55445 (Zip Code)

Registrant s telephone number, including area code (763) 392-6200

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4c under the Exchange Act (17 CFR 240.13e-4c)

Item 8.01. Other Events.

Since March 24, 2011, the Company has made the following purchases pursuant to its Share Repurchase Plan.

Purchase Date	Shares Purchased	Per Share Purchase Price
March 24, 2011	6,972	\$ 6.8231
March 25, 2011	25,930	\$ 6.8997
March 28, 2011	400,000	\$ 6.75
March 29, 2011	26,479	\$ 6.7498
March 30, 2011	26,380	\$ 6.9822

Together with these purchases, the Company has now purchased a total 1,555,204 shares totaling \$10,392,009.70. As previously announced, the Share Repurchase Plan authorizes the Company to purchase up to \$15,000,000 of its common stock on or before January 31, 2012.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Insignia Systems, Inc. (Registrant)

Date: March 30, 2011

/s/ Scott F. Drill Scott F. Drill, President and Chief Executive Officer