INSIGNIA SYSTEMS INC/MN Form 8-K May 13, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report:

May 9, 2011

INSIGNIA SYSTEMS, INC.

(Exact name of registrant as specified in its chapter)

Minnesota (State or other jurisdiction of incorporation)

1-13471

41-1656308

(Commission File Number)

(IRS Employer Identification No.)

8799 Brooklyn Blvd., Minneapolis, Minnesota

55445

(Zip Code)

(Address of principal executive offices)

Registrant s telephone number, including area code (763) 392-6200

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4c under the Exchange Act (17 CFR 240.13e-4c)

Item 8.01. Other Events.

Since May 9, 2011, the Company has made the following purchases pursuant to its Share Repurchase Plan.

Purchase Date	Shares Purchased	Per Share Purchase Price
May 9, 2011	9,900	\$ 4.90
May 10, 2011	7,200	\$ 4.8842
May 11, 2011	25,000	\$ 4.8847
May 12, 2011	13,856	\$ 4.7756
May 13, 2011	19,000	\$ 4.8481

Together with these purchases, the Company has now purchased a total 1,783,700 shares totaling \$11,825,669.45. As previously announced, the Share Repurchase Plan authorizes the Company to purchase up to \$15,000,000 of its common stock on or before January 31, 2012.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Insignia Systems, Inc. (Registrant)

Date: May 13, 2011 By /s/ Scott F. Drill

Scott F. Drill, President and Chief Executive Officer

(State or other jurisdiction of incorporation)

