

INTERSECTIONS INC  
Form 3  
December 19, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Shenefelt Chris		(Month/Day/Year)	INTERSECTIONS INC [INTX]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
		12/11/2007		
C/O INTERSECTIONS INC.,Â 14901 BOGLE DRIVE			(Check all applicable)	
	(Street)		<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below)	(specify below)
			Executive Vice President	
				6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person
CHANTILLY,Â VAÂ 20151				
(City)	(State)	(Zip)		

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	1,500	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Employee stock option (right to buy)	Â (1)	01/01/2013	Common Stock	16,648	\$ 8.11	D	Â
Employee stock option (right to buy)	Â (2)	04/29/2014	Common Stock	20,000	\$ 17	D	Â
Employee stock option (right to buy)	Â (3)	01/19/2015	Common Stock	25,000	\$ 13	D	Â
Employee stock option (right to buy)	Â (4)	03/06/2017	Common Stock	27,000	\$ 9.9	D	Â
Restricted Stock Unit	Â (5)	Â (5)	Common Stock	10,000	\$ (6)	D	Â
Restricted Stock Unit	Â (7)	Â (7)	Common Stock	13,500	\$ (6)	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Shenefelt Chris C/O INTERSECTIONS INC. 14901 BOGLE DRIVE CHANTILLY, VA 20151	Â	Â	Â Executive Vice President	Â

## Signatures

/s/ Martin H. Neidell 12/19/2007

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option is fully vested, and therefore immediately exercisable.
- (2) The option is fully vested, and therefore immediately exercisable.
- (3) The option is fully vested, and therefore immediately exercisable.
- (4) The option will vest in four equal annual installments beginning on March 1, 2008.
- (5) The restricted stock units vest in three equal annual installments beginning on March 1, 2007.
- (6) Each restricted stock unit represents a contingent right to receive one share of the Issuer's common stock, or, at the Issuer's option, cash or a combination of the two.
- (7) The restricted stock units will vest in four equal annual installments beginning on March 1, 2008.

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**Remarks:**

Exhibit List

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.