

SOUTH JERSEY INDUSTRIES INC  
Form 8-K  
February 23, 2007

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D. C. 20549**

**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report  
**February 23,  
2007**  
(Date of earliest  
event reported)

**SOUTH JERSEY INDUSTRIES, INC.**  
(Exact name of registrant as specified in its charter)

<b>New Jersey</b> (State of Incorporation)	<b>1-6364</b> (Commission File Number)	<b>22-1901645</b> (IRS Employer Identification No.)
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**1 South Jersey Plaza, Folsom, New Jersey 08037**  
(Address of principal executive offices, including zip code)

**(609) 561-9000**  
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under

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the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under  
the Exchange Act (17 CFR 240.13e-4c))

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**Item 7.01. Regulation FD Disclosure**

The following information is furnished pursuant to Item 7.01, "Regulation FD Disclosure."

On February 23, 2007, South Jersey Industries (SJI) issued a press release declaring a quarterly dividend of \$0.245 per share. The dividend is payable April 3, 2007, to shareholders of record at the close of business March 9, 2007. A copy of the press release is attached hereto as Exhibit 99 and hereby incorporated by reference.

**Exhibit Index**

(99) Press release, dated: February 23, 2007, issued by South Jersey Industries.

**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**SOUTH JERSEY INDUSTRIES,  
INC.**

Date: February 23, 2007

By /s/ David A.  
Kindlick  
David A. Kindlick  
Vice President & Chief Financial  
Officer

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