

GENERAL MILLS INC
Form FWP
May 11, 2011

Filed pursuant to Rule 433
May 11, 2011
Preliminary Prospectus Supplement dated May 11, 2011 to
Prospectus dated December 4, 2008
Registration No. 333-155932

General Mills, Inc.
\$400,000,000 Floating Rate Notes due 2014
Pricing Term Sheet
May 11, 2011

Issuer:	General Mills, Inc.
Size:	\$400,000,000
Maturity:	May 16, 2014
Price to Public:	100%
Interest Rate Basis:	LIBOR
Index Maturity:	3 months
Spread:	+35 basis points
Interest Payment Dates:	Quarterly on February 16, May 16, August 16, and November 16, commencing August 16, 2011
Interest Reset Dates:	February 16, May 16, August 16, and November 16, commencing August 16, 2011
Interest Determination Dates:	Second business day prior to each Interest Reset Date
Day Count Convention:	Actual/360
Redemption Provisions:	None
Change of Control Offer to Purchase:	If a change of control triggering event occurs, General Mills will be required to make an offer to purchase the notes at a purchase price equal to 101% of the principal amount of the notes, plus accrued and unpaid interest, if any, to the date of repurchase.
Pricing:	May 11, 2011
Settlement:	May 16, 2011
Use of Proceeds:	To repay a portion of outstanding commercial paper

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Denominations: \$2,000 and integral multiples of \$1,000 in excess thereof

CUSIP/ISIN: 370334 BK9 / US370334BK90

Joint Book-Running Managers: Barclays Capital Inc.

Citigroup Global Markets Inc.

Simultaneously with this offering, we are offering \$300,000,000 1.55% Notes due 2014 pursuant to a prospectus supplement dated May 11, 2011. This offering is not conditioned upon the closing of the offering of \$300,000,000 1.55% Notes due 2014.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC's Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Barclays Capital Inc. toll free at 1-888-603-5847 or Citigroup Global Markets Inc. toll free at 1-877-858-5407.