OESTERREICHER JAMES E Form 4 October 17, 2002

OMB APPROVAL

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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 4

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

O Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

. Name and Address of Reporting Person*		Issuer Name and Ticker or Trading Symbol	3.	I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)		
Oesterreicher James E.		The Dial Corporation (DL)		-		
(Last) (First) (Middle)						
15501 N. Dial Boulevard Suite 2212		Statement for Month/Day/Year		If Amendment, Date of Original (Month/Day/Year)		
(Street)		10/15/2002				
	6.	Relationship of Reporting Person(s) to Issuer (Check All Applicable)	7.	Individual or Joint (Check Applicable 1		
Scottsdale, AZ 85260 USA		X Director O 10% Owner		X	Form Filed by One Reporting Person	
(City) (State) (Zip)		Officer (give title below)		o	Form Filed by More	
		Other (specify below)			than One Reporting Person	

Reminder:	Report on a separate line for each class of securities beneficially owned directly or indirectly.
*	If the form is filed by more than one reporting person, <i>see</i> instruction 4(b)(v).

	Tabl	le I Non-Derivative	Securities Acc	quired, Dis	posed	of, or Be	neficially Own	ed	
Security I	Transaction 2 Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction 4 Code (Instr. 8)	Disposed of (Instr. 3, 4	<b>f</b> ( <b>D</b> )	ed (A) or	5. Amount of Sec- urities Beneficially Owned Following Reported Trans- action(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price			
The Dial Corporation Common Stock							2,500.00	D	
			Pa	ge 2					

14.4250 11.625 10.8438				Code V	(A)	(D)
11.625						
10.8438						
20.8000						
20.80						
14.88						
16.6350						
19.94						
19.7800						
1-for-1				A	4.82	
	20.80 14.88 16.6350 19.94	20.80 14.88 16.6350 19.94	20.80  14.88  16.6350  19.94  19.7800  1-for-1	20.80 14.88 16.6350 19.94	20.80  14.88  16.6350  19.94  19.7800  1-for-1  A	20.80  14.88  16.6350  19.94  19.7800  1-for-1  A 4.82

	Tal				ed, Disposed of, or Beneficially C ts, options, convertible securities		
6. Date Exerc Expiration (Month/Day	Date	7. Title and An of Underlyin Securities (Instr. 3 and	ıg	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	5 10.Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11.Nature of Indirect Beneficial Ownership (Instr. 4)
Date Exercisable	Expiration Date		Amount or Number of Shares				
(1)	06/07/2011	The Dial Corporation Common Stock			6,200.00	D	
(1)	8/9/2010	The Dial Corporation Common Stock			7,700.00	D	
(1)	08/17/2010	The Dial Corporation Common Stock			4,150.00	D	
(2)	10/10/2012	The Dial Corporation Common Stock			200.00	D	
(2)	08/21/2012	The Dial Corporation Common Stock			200.00	D	
(2)	01/24/2012	The Dial Corporation Common Stock			300.00	D	
(2)	03/05/2012	The Dial Corporation Common Stock			200.00	D	
(2)	06/05/2012	The Dial Corporation Common Stock			300.00	D	
(1)	6/6/2012	The Dial Corporation Common Stock			4,600.00	D	

The Dial
Corporation
Common
(3) Stock 4.82 2,768.26 D

#### **Explanation of Responses:**

- 1. Annual stock option award granted pursuant to the 1996 Stock Incentive Plan. 50% of the options are exercisable one year after grant and 100% exercisable two years after grant.
- 2. Granted in lieu of payment of Board of Directors meeting fees. Options are 100% vested on the date of grant.
- 3. Between October 11 and October 15, 2002, the reporting person acquired 4.82 phantom stock units at a price of \$21.44 as a result of dividend payments under the Corporations Directors Deferred Compensation Plan.

/s/ Lucinda K. Stewart Attorney-in-Fact	10-17-02		
**Signature of Reporting Person	Date		

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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