NATURES SUNSHINE PRODUCTS INC Form 8-K August 20, 2007

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): August 14, 2007

Nature s Sunshine Products, Inc.

(Exact Name of Registrant as Specified in its Charter)

Utah

(State or other jurisdiction of incorporation or organization)

0-8707

(Commission File Number) 87-0327982 (IRS Employer Identification No.)

75 East 1700 South Provo, Utah (Address of Principal Executive Offices)

84606 (Zip Code)

Registrant s Telephone Number, Including Area Code: (801) 342-4300

N/A

(Former name, former address, and formal fiscal year, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)

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Item 8.01 Other Events.

On August 14, 2007, Nature s Sunshine Products, Inc. (the Company) issued a press release, entitled Nature s Sunshine Declares Quarterly Cash Dividend, announcing a quarterly cash dividend of five cents per share of common stock, payable on September 7, 2007 to shareholders of record on August 24, 2007. A copy of the press release is attached to this report as Exhibit 99.1 and is incorporated herein by this reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press Release, entitled Nature s Sunshine Declares Quarterly Cash Dividend, issued by Nature s Sunshine Products, Inc. dated August 14, 2007.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Nature s Sunshine Products, Inc.

Dated: August 14, 2007

By

/s/ Stephen M. Bunker Chief Financial Officer

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EXHIBIT INDEX

| Exhibit Number | Exhibit |
|-------------------|--|
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