

Holtz Curtis A.
Form 4
October 15, 2018

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Holtz Curtis A.

2. Issuer Name and Ticker or Trading Symbol
V F CORP [VFC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
105 CORPORATE CENTER BLVD
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
03/06/2017

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
Vice President & Group Pres.

GREENSBORO, NC 27408

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) | Code V Amount (D) Price | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security | 2. Conversion or Exercise | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any | 4. Transaction Code | 5. Number of Derivative Securities | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. D |
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|------------------------------------|--|---|------|
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|------------------------------------|--|---|------|

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| (Instr. 3) | Price of Derivative Security | (Month/Day/Year) | (Instr. 8) Code | Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
|-----------------------------|------------------------------------|------------------|--------------------|---|---------|-----|---------------------|--------------------|-----------------|----------------------------------|
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 03/06/2017 | A | | 6.0008 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 6.0008 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 03/20/2017 | A | | 19.9746 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 19.9746 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 04/03/2017 | A | | 19.5628 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 19.5628 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 04/17/2017 | A | | 19.577 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 19.577 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 05/01/2017 | A | | 20.0117 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 20.0117 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 05/15/2017 | A | | 19.9468 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 19.9468 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 05/30/2017 | A | | 19.9727 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 19.9727 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 06/12/2017 | A | | 19.2172 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 19.2172 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 06/26/2017 | A | | 18.96 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 18.96 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 07/10/2017 | A | | 19.0844 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 19.0844 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 07/24/2017 | A | | 18.3338 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 18.3338 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 08/07/2017 | A | | 17.0387 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 17.0387 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 08/21/2017 | A | | 17.1063 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 17.1063 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 09/05/2017 | A | | 16.8943 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 16.8943 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 09/18/2017 | A | | 17.2765 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 17.2765 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 10/02/2017 | A | | 17.0185 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 17.0185 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 10/16/2017 | A | | 16.8349 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 16.8349 |
| Phantom Stock <u>(1)</u> | <u>(2)</u> | 10/30/2017 | A | | 15.388 | | <u>(3)</u> | <u>(3)</u> | Common Stock | 15.388 |

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phantom stock units by means of previously elected participation through payroll deductions, in transactions exempt from liability under Rule 16b-3(d). Account statements report fund transactions and balances as cash amounts, so the number of phantom stock units reported as acquired in column (5) is based on the amount of the payroll deduction on the transaction date divided by the market price on that date, and the number of phantom stock units reports as beneficially owned in column (9) is based on the aggregate phantom stock unit account value on the transaction date divided by the market price on that date.

(2) 1 for 1

(3) There is no date that should appear in these columns. See footnote 1 above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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