## Edgar Filing: CHEESECAKE FACTORY INCORPORATED - Form 8-K

#### CHEESECAKE FACTORY INCORPORATED

Form 8-K September 09, 2003

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SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): September 9, 2003

THE CHEESECAKE FACTORY INCORPORATED (Exact Name of Registrant as Specified in its Charter)

0-20574 Delaware (State or other jurisdiction (Commission File Number) (IRS Employer of incorporation) Identification No.)

51-0340466

26950 Agoura Road Calabasas Hills, California 91301 (Address of principal executive offices)

Registrant's telephone number, including area code: (818) 871-3000

Not Applicable (Former name or former address, if changed since last report)

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#### ITEM 5. OTHER EVENTS

On September 9, 2003, The Cheesecake Factory Incorporated issued a press release entitled "The Cheesecake Factory to Present at Investment Conferences in September and October." A copy of the press release is attached as Exhibit 99.1.

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

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Date: September 9, 2003 THE CHEESECAKE FACTORY INCORPORATED

By: /s/ GERALD W. DEITCHLE

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Gerald W. Deitchle

President and Chief Financial Officer

(Principal Financial Officer)

### EXHIBIT INDEX

Exhibit Description

99.1 Press Release dated September 9, 2003 entitled "The Cheesecake Factory to Present at Investment Conferences in September and October."