GALLAGHER ARTHUR J & CO Form 10-K February 08, 2019 **Table of Contents** 

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **FORM 10-K**

Annual Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 For the fiscal year ended December 31, 2018

Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 For the transition period from \_\_\_\_\_\_ to \_\_\_\_\_

Commission file number 1-09761

# ARTHUR J. GALLAGHER & CO.

(Exact name of registrant as specified in its charter)

**DELAWARE** (State or other jurisdiction of

36-2151613 (I.R.S. Employer

incorporation or organization)

**Identification Number)** 

2850 Golf Road

Rolling Meadows, Illinois 60008-4050 (Address of principal executive offices)

(Zip Code) Registrant s telephone number, including area code (630) 773-3800

Securities registered pursuant to Section 12(b) of the Act:

Name of each exchange

### Title of each class Common Stock, par value \$1.00 per share

Act. Yes

No .

on which registered New York Stock Exchange

Securities registered pursuant to Section 12(g) of the Act:

### None

Act.	Yes	No .
Indica	ate by che	ck mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities

**Note:** Checking the box above will not relieve any registrant required to file reports pursuant to Section 13 or 15(d) of the Exchange Act from their obligations under those Sections.

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No.

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes No.

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant s knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or emerging growth company. See definitions of large accelerated filer, accelerated filer, smaller reporting company, and emerging growth company in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Non-accelerated filer

Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No .

The aggregate market value of the voting common equity held by non-affiliates of the registrant, computed by reference to the last reported price at which the registrant s common equity was sold on June 30, 2018 (the last day of the registrant s most recently completed second quarter) was \$10,435,000.

The number of outstanding shares of the registrant s Common Stock, \$1.00 par value, as of January 31, 2019 was 184,060,000.

**Documents incorporated by reference:** Portions of Arthur J. Gallagher & Co. s definitive 2019 Proxy Statement are incorporated by reference into this Form 10-K in response to Part III to the extent described herein.

### **Information Concerning Forward-Looking Statements**

This report contains certain statements related to future results, or states our intentions, beliefs and expectations or predictions for the future, which are forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements relate to expectations or forecasts of future events. Such statements use words such as anticipate, believe, contemplate, forecast, project, intend, plan, potential, and other similar terms, and future or conditional tense verbs like could, may. will and would. You can also identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. For example, we may use forward-looking statements when addressing topics such as: market and industry conditions, including competitive and pricing trends; acquisition strategy; the expected impact of acquisitions and dispositions; the development and performance of our services and products; changes in the composition or level of our revenues or earnings; future debt levels and anticipated actions to be taken in connection with maturing debt; future debt to earnings ratios; the outcome of contingencies; dividend policy; pension obligations; cash flow and liquidity; capital structure and financial losses; future actions by regulators; the outcome of existing regulatory actions, investigations, reviews or litigation; the impact of changes in accounting rules, including the new revenue recognition and lease accounting standards; financial markets; interest rates; foreign exchange rates; matters relating to our operations; income taxes, including the impact of tax reform; and expectations regarding our investments, including our clean energy investments. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from either historical or anticipated results depending on a variety of factors.

Potential factors that could impact results include:

Failure to successfully and cost-effectively integrate recently acquired businesses and their operations or fully realize synergies from such acquisitions in the expected time frame;

Volatility or declines in premiums or other adverse trends in the insurance industry;

An economic downturn or unstable economic conditions, whatever the cause, including Brexit, a prolonged shutdown of the U.S. government and trade wars;

Competitive pressures in each of our businesses;

Risks that could negatively affect the success of our acquisition strategy, including continuing consolidation in our industry and growing interest in acquiring insurance brokers on the part of private equity firms, which could make it more difficult to identify targets and could make them more expensive; the risk that we may not receive timely regulatory approval of desired transactions; execution risks; integration risks; the risk of post-acquisition deterioration leading to intangible asset impairment charges; and the risk we could incur or assume unanticipated liabilities such as cybersecurity issues or those relating to violations of anti-corruption and sanctions laws;

Risks arising from changes in U.S. or foreign tax laws, including our ability to effectively implement and account for the U.S. Tax Cuts and Jobs Act (which we refer to as the Tax Act);

Our failure to attract and retain experienced and qualified talent, including our senior management team;

Risks arising from our substantial international operations, including the risks posed by political and economic uncertainty in certain countries (such as the risks posed by Brexit), risks related to maintaining regulatory and legal compliance across multiple jurisdictions (such as those relating to violations of anti-corruption, sanctions and privacy laws), and risks arising from the complexity of managing businesses across different time zones, languages, geographies, cultures and legal regimes that conflict with

one another at times;

Risks particular to our risk management segment, including any slowing of the trend toward outsourcing claims administration, and of the concentration of large amounts of revenue with certain clients;

The higher level of variability inherent in contingent and supplemental revenues versus standard commission revenues, particularly in light of the new revenue recognition accounting standard;

Sustained increases in the cost of employee benefits;

Our failure to apply technology effectively in driving value for our clients through technology-based solutions, or failure to gain internal efficiencies and effective internal controls through the application of technology and related tools;

A disaster or other significant disruption to business continuity;

Damage to our reputation;

Our failure to comply with regulatory requirements, including those related to governance and control requirements in particular jurisdictions, international sanctions, or a change in regulations or enforcement policies that adversely affects our operations (for example, relating to insurance broker compensation methods or the failure of state and local governments to follow through on agreed-upon income tax credits or other tax related incentives, relating to our corporate headquarters);

Violations or alleged violations of the U.S. Foreign Corrupt Practices Act (which we refer to as FCPA), the U.K. Bribery Act 2010 or other anti-corruption laws and the Foreign Account Tax Compliance provisions of the Hiring Incentives to Restore Employment Act (which we refer to as FATCA);

The outcome of any existing or future investigation, review, regulatory action or litigation;

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Unfavorable determinations related to contingencies and legal proceedings;

Cyber attacks or other cybersecurity incidents; improper disclosure of confidential, personal or proprietary data; and changes to laws and regulations governing cybersecurity and data privacy;

Significant changes in foreign exchange rates;

Changes to our financial presentation from new accounting estimates and assumptions (including as a result of the new lease and revenue recognition standards or the Tax Act);

Risks related to our clean energy investments, including the risk of intellectual property claims, utilities switching from coal to natural gas or other renewable energy sources, environmental and product liability claims, environmental compliance costs and the risk of disallowance by the Internal Revenue Service (which we refer to as IRS) of previously claimed tax credits;

The risk that our outstanding debt adversely affects our financial flexibility and restrictions and limitations in the agreements and instruments governing our debt;

The risk we may not be able to receive dividends or other distributions from subsidiaries;

The risk of share ownership dilution when we issue common stock as consideration for acquisitions and for other reasons; and

Volatility of the price of our common stock.

Forward-looking statements are not guarantees of future performance. They involve risks, uncertainties and assumptions, including the risk factors referred to above. Our future performance and actual results may differ materially from those expressed in forward-looking statements. Accordingly, you should not place undue reliance on forward-looking statements, which speak only as of, and are based on information available to us on, the date of the applicable document. Many of the factors that will determine these results are beyond our ability to control or predict. All subsequent written and oral forward-looking statements attributable to us or any person acting on our behalf are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. Forward-looking statements speak only as of the date that they are made, and we do not undertake any obligation to update any such statements or release publicly any revisions to these forward-looking statements to reflect events or circumstances after the date of this report or to reflect new information, future or unexpected events or otherwise, except as required by applicable law or regulation. Further information about factors that could materially affect us, including our results of operations and financial condition, is contained in the Risk Factors section in Part I, Item 1A of this report.

# Arthur J. Gallagher & Co.

## **Annual Report on Form 10-K**

## For the Fiscal Year Ended December 31, 2018

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#### Part I

#### Item 1. Business.

#### Overview

Arthur J. Gallagher & Co. and its subsidiaries, collectively referred to herein as we, our, us or Gallagher, are engaged in providing insurance brokerage, consulting, and third-party property/casualty claims settlement and administration services to businesses and organizations around the world. We believe that our major strength is our ability to deliver comprehensively structured insurance, insurance and risk management solutions, superior claim outcomes and comprehensive consulting services to our clients.

Our brokerage segment operations provide brokerage and consulting services to businesses and organizations of all types, including commercial, not-for-profit, and public entities, and, to a lesser extent, individuals, in the areas of insurance placement, risk of loss management, and management of employer sponsored benefit programs. Our risk management operations provide contract claim settlement, claim administration, loss control services and risk management consulting for commercial, not-for-profit, captive and public entities, and various other organizations that choose to self-insure property/casualty coverages or choose to use a third-party claims management organization rather than the claim services provided by an underwriting enterprise.

We do not assume underwriting risk on a net basis, other than with respect to de minimis amounts necessary to provide minimum or regulatory capital to organize captives, pools, specialized underwriters or risk-retention groups. Rather, capital necessary for covering events of loss is provided by underwriting enterprises, which we define as insurance companies, reinsurance companies and various other risk-taking entities, including intermediaries of underwriting enterprises, that we do not own or control.

Since our founding in 1927, we have grown from a one-person insurance agency to the world s fourth largest insurance broker/risk manager based on revenues, according to *Business Insurance* magazine s July 2018 edition, and one of the world s largest property/casualty third party claims administrators, according to *Business Insurance* magazine s May 2018 edition. We have three reportable segments: brokerage, risk management and corporate, which contributed approximately 61%, 14% and 25%, respectively, to 2018 revenues. We generate approximately 70% of our revenues from the combined brokerage and risk management segments in the United States (U.S.), with the remaining 30% derived internationally, primarily in Australia, Bermuda, Canada, the Caribbean, New Zealand and the United Kingdom (U.K.). All of the revenues of the corporate segment are generated in the U.S.

Shares of our common stock are traded on the New York Stock Exchange under the symbol AJG, and we had a market capitalization at December 31, 2018 of approximately \$13.6 billion. Information in this report is as of December 31, 2018 unless otherwise noted. We were reincorporated as a Delaware corporation in 1972. Our executive offices are located at 2850 Golf Road, Rolling Meadows, Illinois 60008-4050, and our telephone number is (630) 773-3800.

### **Operating Segments**

We report our results in three segments: brokerage, risk management and corporate. The major sources of our operating revenues are commissions, fees and supplemental and contingent revenues from our brokerage operations, and fees, including performance-based fees, from our risk management operations. The corporate segment generates revenues from our clean energy investments

Our business, particularly our brokerage business, is subject to seasonal fluctuations. Commissions, fees, supplemental revenues and contingent revenues, and our costs to obtain and fulfill the service obligations to our clients, can vary from quarter to quarter as a result of the timing of contract-effective dates. On the other hand, salaries and employee benefits, rent, depreciation and amortization expenses generally tend to be more uniform throughout the year. The timing of acquisitions, recognition of books of business gains and losses and the variability in the recognition of tax credits generated by our clean energy investments also impact the trends in our quarterly operating results. See Note 20 to our 2018 consolidated financial statements for unaudited quarterly operating results for 2018 and 2017.

### **Brokerage Segment**

The brokerage segment accounted for 61% of our revenues in 2018. We operate our brokerage segment operations through a network of more than 590 sales and service offices located throughout the U.S. and another 277 sales and service offices in 35 countries, but most of which are in Australia, Canada, the Caribbean, New Zealand and the U.K. Most of these offices are fully staffed with sales and service personnel. We also offer client service capabilities in more than 150 countries around the world through a network of correspondent brokers and consultants.

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Our brokerage segment generates revenues by:

- (i) Identifying, negotiating and placing all forms of insurance or reinsurance coverages, as well as providing risk-shifting, risk-sharing and risk-mitigation consulting services, principally related to property/casualty, life, health, welfare and disability insurance. We also provide these services through, or in conjunction with, other unrelated agents and brokers, consultants and management advisors.
- (ii) Acting as an agent or broker for multiple underwriting enterprises by providing services such as sales, marketing, selecting, negotiating, underwriting, servicing and placing insurance coverage on their behalf.
- (iii) Providing consulting services related to health and welfare benefits, voluntary benefits, executive benefits, compensation, retirement planning, institutional investment and fiduciary, actuarial, compliance, private insurance exchange, human resource technology, communications and benefit administration.
- (iv) Providing management and administrative services to captives, pools, risk-retention groups, healthcare exchanges, small underwriting enterprises, such as accounting, claims and loss processing assistance, feasibility studies, actuarial studies, data analytics and other administrative services.

The vast majority of our brokerage contracts and service understandings are for a period of one year or less.

#### Commissions and fees

The primary source of brokerage segment revenues is commissions from underwriting enterprises, which are based on a percentage of premiums paid by our clients, or fees received from clients based on an agreed level of service usually in lieu of commissions.

Commissions are fixed at the contract effective date and generally are based on a percentage of premium for insurance coverage or employee head count for employer sponsored benefit plans. Commissions depend upon a large number of factors, including the type of risk being placed, the particular underwriting enterprise s demand, the expected loss experience of the particular risk of coverage, and historical benchmarks surrounding the level of effort necessary for us to place and service the insurance contract. Rather than being tied to the amount of premiums, fees are typically based on an expected level of effort to provide our services.

Whether we are paid a commission or a fee, the vast majority of our services are associated with the placement of an insurance (or insurance-like) contract. See Revenue Recognition in Note 1 to our 2018 consolidated financial statements. See Note 2 to our 2018 consolidated financial statements for information with respect to the impacts that a new accounting standard, relating to revenue recognition, had on our financial position and operating results.

### **Supplemental revenues**

Certain underwriting enterprises may pay us additional revenues based on the volume of premium we place with them and for insights into our sales pipeline, our sales capabilities or our risk selection knowledge. These amounts are in excess of the commission and fee revenues discussed above, and not all business we place with underwriting enterprises is eligible for supplemental revenues. See Revenue Recognition in Note 1 to our 2018 consolidated financial statements. See Note 2 to our 2018 consolidated financial statements for information with respect to the impacts that a new accounting standard, relating to revenue recognition, had on our financial position and operating results.

### **Contingent revenues**

Certain underwriting enterprises may pay us additional revenues for our sales capabilities, our risk selection knowledge, or our administrative efficiencies. These amounts are in excess of the commission revenues discussed above, and not all business we place with participating underwriting enterprises is eligible for contingent revenues. Unlike supplemental revenues, also discussed above, these revenues are variable, generally based on growth, the loss experience of the underlying insurance contracts, and/or our efficiency in processing the business. See Revenue Recognition in Note 1 to our 2018 consolidated financial statements. See Note 2 to our 2018 consolidated financial statements for information with respect to the impacts that a new accounting standard, relating to revenue recognition, had on our financial position and

operating results.

## **Sub-brokerage costs**

Sub-brokerage costs are excluded from our gross revenues in our determination of our total revenues. Sub-brokerage costs represent commissions paid to sub-brokers related to the placement of certain business by our brokerage segment operations. We recognize this contra revenue in the same manner as the commission revenue to which it relates.

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### **Retail Insurance Brokerage Operations**

Our retail insurance brokerage operations accounted for 84% of our brokerage segment revenues in 2018. Our retail brokerage operations place nearly all lines of commercial property/casualty and health and welfare insurance coverage. Significant lines of insurance coverage and consultant capabilities are as follows:

Aviation Disability General Liability **Products Liability** Earthquake Health & Welfare Professional Liability Casualty

Claims Advocacy Errors & Omissions Healthcare Analytics **Property** Commercial Auto **Exchange Solutions Human Resources** Retirement Compensation **Executive Benefits** Institutional Investment Surety Bond Cyber Liability **Fiduciary Services** Loss Control Voluntary Benefits

Dental Wind Fine Arts Marine

Directors & Officers Liability Fire Medical Workers Compensation

Our retail brokerage operations are organized and operate within certain key niche/practice groups, which account for approximately 73% of our retail brokerage revenues. These specialized teams target areas of business and/or industries in which we have developed a depth of expertise and a large client base. Significant niche/practice groups we serve are as follows:

Law Firms Real Estate/Hospitality Affinity **Equity Advisors** 

Financial Institutions Life Sciences Automotive Religious Food/Agribusiness Aviation Marine Restaurant Construction Global Risks Not-for-Profit Technology

Healthcare Personal Trade Credit/Political Risk Energy

Entertainment **Higher Education** Private Client

K12 Education **Public Entity** Environmental

Our specialized focus on these niche/practice groups allows for highly-focused marketing efforts and facilitates the development of value-added products and services specific to those industries. We believe that our detailed understanding and broad client contacts within these niche/practice groups provide us with a competitive advantage.

Transportation

We anticipate that our retail brokerage operations greatest revenue growth over the next several years will continue to come from:

Mergers and acquisitions;

Our niche/practice groups and middle-market accounts;

Cross-selling other brokerage products to existing clients; and

Developing and managing alternative market mechanisms such as captives, rent-a-captives and deductible plans/self-insurance.

### **Wholesale Insurance Brokerage Operations**

Our wholesale insurance brokerage operations accounted for 16% of our brokerage segment revenues in 2018. Our wholesale brokers assist our retail brokers and other non-affiliated brokers in the placement of specialized and hard-to-place insurance. These brokers operate through more than 295 offices primarily located across the U.S., Bermuda and through our approved Lloyd s of London brokerage operation. In certain cases we act as a brokerage wholesaler and in other cases we act as a managing general agent or managing general underwriter distributing specialized insurance coverages for underwriting enterprises. Managing general agents and managing general underwriters are agents authorized by an

underwriting enterprise to manage all or a part of its business in a specific geographic territory. Activities they perform on behalf of the underwriting enterprise may include marketing, underwriting (although we do not assume any underwriting risk), issuing policies, collecting premiums, appointing and supervising other agents, paying claims and negotiating reinsurance.

More than 79% of our wholesale brokerage revenues comes from non-affiliated brokerage clients. Based on revenues, our domestic wholesale brokerage operation ranked as one of the largest domestic managing general agents/underwriting managers/wholesale brokers/Lloyds coverholders according to *Business Insurance* magazine s September 2018 edition.

We anticipate growing our wholesale brokerage operations by increasing the number of broker-clients, developing new managing general agency and underwriter programs, and through mergers and acquisitions.

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### Risk Management Segment

Our risk management segment accounted for 14% of our revenues in 2018. Approximately 64% of our risk management segment segmen

Risk management services are primarily marketed directly to Fortune 1000 companies, larger middle-market companies, not for profit organizations and public entities on an independent basis from our brokerage operations. We manage our third party claims adjusting operations through a network of more than 95 offices located throughout the U.S., Australia, Canada, New Zealand and the U.K. Most of these offices are fully staffed with claims adjusters and other service personnel. Our adjusters and service personnel act solely on behalf and under the instruction of our clients.

While this segment complements our brokerage and consulting offerings, more than 90% of our risk management segment s revenues come from clients not affiliated with our brokerage operations, such as underwriting enterprises and clients of other insurance brokers. Based on revenues, our risk management operation ranked as one of the world s largest property/casualty third party claims administrators according to *Business Insurance* magazine s May 2018 edition.

Revenues for our risk management segment are comprised of fees generally negotiated (i) on a per-claim basis, (ii) on a cost-plus basis, or (iii) as performance-based fees. We also provide risk management consulting services that are recognized as the services are delivered.

#### Per-claim fees

Where we operate under a contract with our fee established on a per-claim basis, our obligation is to process claims for a term specified within the contract. Because it is impractical to recognize our revenues on an individual claim-by-claim basis, we recognize revenue plus an appropriate estimate of our profit margin on a portfolio basis by grouping claims with similar characteristics (a practical expedient as defined in ASU No. 2014-09, Revenue from Contracts with Customers, which we refer to as Topic 606). We apply actuarially-determined, historical-based patterns to determine our future service obligations, without applying a present value discount.

### Cost-plus fees

Where we provide services and generate revenues on a cost-plus basis, we recognize revenue over the contract period consistent with the performance of our obligations.

### Performance-based fees

Certain clients pay us additional fee revenues for our efficiency in managing claims or on the basis of claim outcome effectiveness. These amounts are in excess of the fee revenues discussed above. These revenues are variable, generally based on various performance metrics of the underlying contracts. We generally operate under multi-year contracts with fiscal year measurement periods. We do not receive these fees, if earned, until the following year after verification of the performance metrics outlined in the contracts. Each period we base our estimates on a contract-by-contract basis. We make our best estimate of amounts we have earned using historical averages and other factors to project such revenues. Variable consideration is recognized when we conclude that is it probable that a significant revenue reversal will not occur in future periods.

We expect that the risk management segment s most significant growth prospects through the next several years will come from:

Program business and the outsourcing of portions of underwriting enterprise claims departments;

Increased levels of business with Fortune 1000 companies;

Larger middle-market companies and captives; and

Mergers and acquisitions.

### **Corporate Segment**

The corporate segment accounted for 25% of our revenues in 2018. The corporate segment reports the financial information related to our debt, clean energy investments, external acquisition-related expenses, other corporate costs and the impact of foreign currency translation. The revenues reported by this segment result almost solely from our consolidated clean energy investments.

### **Clean-Energy Investments**

We own 34 commercial clean coal production facilities that produce refined coal using Chem-Mod LLC s proprietary technologies. These operations produce refined coal that we believe qualifies for tax credits under Internal Revenue Code (which we refer to as IRC) Section 45. The law that provides for IRC Section 45 tax credits will expire in December 2019 for 14 of our plants and in December 2021 for the other 20 plants. Chem-Mod LLC (described below) is a privately-held enterprise that has commercialized multi-pollutant reduction technologies to reduce mercury, sulfur dioxide and other emissions at coal-fired power plants. We own 46.5% of Chem-Mod LLC and are its controlling managing member. We also have a 12.0% noncontrolling interest in dormant, privately-held, enterprises, C-Quest Technology LLC and C-Quest Technologies International LLC (which we refer to as together, C-Quest), which owns technologies that reduce carbon dioxide emissions created by burning fossil fuels. At this time, it is unclear if C-Quest will ever become commercially viable.

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### **International and Other Brokerage Related Operations**

We operate as a retail commercial property and casualty broker throughout more than 43 locations in Australia, 41 locations in Canada and 36 locations in New Zealand. In the U.K., we operate as a retail broker from approximately 105 locations. We also have specialty, wholesale, underwriting and reinsurance intermediary operations in London for clients to access Lloyd s of London and other international underwriting enterprises, and a program operation offering customized risk management products and services to U.K. public entities.

In Bermuda, we act principally as a wholesale broker for clients looking to access Bermuda-based underwriting enterprises and we also provide management and administrative services for captive insurance entities.

We also have strategic brokerage alliances with a variety of independent brokers in countries where we do not have a local office presence. Through this global network of correspondent insurance brokers and consultants, we are able to serve our clients—coverage and service needs in more than 150 countries around the world.

Captive underwriting enterprises - We have ownership interests in several underwriting enterprises based in the U.S., Bermuda, Gibraltar, Guernsey, Isle of Man and Malta, that primarily operate segregated account rent-a-captive facilities. These rent-a-captive facilities enable our clients to receive the benefits of participating in a captive underwriting enterprise without incurring certain disadvantages of ownership. Captive underwriting enterprises, or rent-a-captive facilities, are created for clients to insure their risks and capture any underwriting profit and investment income, which would then be available for use by the insureds, generally to reduce future costs of their insurance programs. In general, these companies are set up as protected cell companies that are comprised of separate cell business units (which we refer to as Captive Cells) and the core regulated company (which we refer to as the Core Company). The Core Company is owned and operated by us and no insurance policies are assumed by the Core Company. All insurance is assumed or written within individual Captive Cells. Only the activity of the supporting Core Company of the rent-a-captive facility is recorded in our consolidated financial statements, including cash and stockholder s equity of the legal entity, and any expenses incurred to operate the rent-a-captive facility. Most Captive Cells reinsure individual lines of insurance coverage from external underwriting enterprises. In addition, some Captive Cells offer individual lines of insurance coverage from one of our underwriting enterprise subsidiaries. The different types of insurance coverage include special property, general liability, products liability, medical professional liability, other liability and medical stop loss. The policies are generally claims-made. Insurance policies are written by an underwriting enterprise and the risk is assumed by each of the Captive Cells. In general, we structure these operations to have no underwriting risk on a net written basis. In situations where we have assumed underwriting risk on a net written basis, we have managed that exposure by obtaining full collateral for the underwriting risk we have assumed from our clients. We typically require pledged assets including cash and/or investment accounts, or letters of credit to limit our risk.

We also have a wholly owned underwriting enterprise subsidiary based in the U.S. that cedes all of its insurance risk of loss to reinsurers or captives under facultative and quota-share treaty reinsurance agreements. While we believe these ceding reinsurance agreements displace all of our risk of loss, they do not discharge us of our primary liability to our clients. For example, in the event that all or any of the reinsuring companies or captives are unable to meet their obligations, we would be liable for such defaulted amounts. Therefore, we are subject to credit risk with respect to the obligations of our reinsurers or captives. In order to minimize our exposure to losses from reinsurer credit risk and insolvencies, we believe we have managed that exposure by obtaining full collateral, typically requiring pledged assets, including cash and/or investment accounts or letters of credit to offset the risk. See Note 17 to our 2018 consolidated financial statements for additional financial information related to the insurance activity of our wholly owned underwriting enterprise subsidiary for 2018, 2017 and 2016.

### Competition

### **Brokerage Segment**

According to *Business Insurance* magazine s July 2018 edition, we were the world s fourth largest insurance broker based on revenues. The insurance brokerage and consulting business is highly competitive and there are many organizations and individuals throughout the world who actively compete with us in every area of our business.

Our retail and wholesale brokerage operations compete globally with Aon plc, Marsh & McLennan Companies, Inc. and Willis Towers Watson Public Limited Company, each of which has greater worldwide revenues than us. In addition, various other competing firms, such as Brown & Brown Inc., Hub International Ltd., Lockton Companies, Inc., USI Holdings Corporation and BB&T Insurance Services operate globally or nationally or are strong in a particular region or locality and may have, in that region or locality, an office with revenues as large as or larger than those of our corresponding local office. Our wholesale brokerage and binding operations compete with large wholesalers such as CRC Insurance Services, Inc., RT Specialty, AmWINS Group, Inc., Burns & Wilcox, Ltd. and All Risks Ltd., as well as a vast number of local and regional wholesalers. We also compete with certain underwriting enterprises that offer insurance and risk management products and solutions

directly to clients. In addition, for our employee benefit consulting services, we compete with larger firms such as Aon plc, Mercer (a subsidiary of Marsh & McLennan Companies, Inc.); Willis Towers Watson Public Limited Company; mid-market firms such as Lockton Companies, Inc. and USI Holdings Corporation, specialized consulting firms such as Pearl Meyer, and the benefits consulting divisions of the national public accounting firms, as well as a vast number of local and regional brokerages and agencies. Government benefits relating to health, disability and retirement are also alternatives to private insurance, and indirectly compete with us.

We believe that the primary factors determining our competitive position with other organizations in our industry are the quality of the services we render, the personalized attention we provide, the individual and corporate expertise providing the actual service to the client, and the overall cost to our clients.

### **Risk Management Segment**

Our risk management operation currently ranks as one of the world s largest property/casualty third party claims administrators based on revenues, according to *Business Insurance* magazine s May 2018 edition. While many global and regional claims administrators operate within this space, we compete directly with Sedgwick Claims Management Services, Inc., and Broadspire Services, Inc. (a subsidiary of Crawford & Company). Several large underwriting enterprises, such as Chubb Limited, Travelers Companies, Inc. and Liberty Mutual Holding Co, Inc. also maintain their own claims administration units, which can be strong competitors. In addition, we compete with various smaller third party claims administrators on a regional level. We believe that the primary factors determining our competitive position are our ability to deliver better claim outcomes, reputation for outstanding service, cost-efficient service and financial strength.

#### **Business Combinations**

We completed and integrated 507 acquisitions from January 1, 2002 through December 31, 2018, most of which were within our brokerage segment. The majority of these acquisitions have been smaller regional or local brokerages, agencies, or employee benefit consulting operations with a middle or small client focus and/or significant expertise in one of our niche/practice groups. The total purchase price for individual acquisitions has typically ranged from \$1.0 million to \$50.0 million.

Through acquisitions, we seek to expand our talent pool, enhance our geographic presence and service capabilities, and/or broaden and further diversify our business mix. We also focus on identifying:

A corporate culture that matches our sales-oriented and ethics-based culture;

A profitable, growing business whose ability to compete would be enhanced by gaining access to our greater resources; and

Clearly defined financial criteria.

See Note 4 to our 2018 consolidated financial statements for a summary of our 2018 acquisitions, the amount and form of the consideration paid and the dates of acquisitions.

### Clients

Our client base is highly diversified and includes commercial, industrial, public entity, religious and not-for-profit entities. No material part of our business depends upon a single client or on a few clients. The loss of any one client would not have a material adverse effect on our operations. In 2018, our largest single client represented approximately 1.0% and our ten largest clients together represented approximately 3.0% of our combined brokerage and risk management segment revenues.

### **Employees**

As of December 31, 2018, we had approximately 30,400 employees.

We enter into agreements with many of our brokerage salespersons and significant client-facing employees, plus all of our executive officers, which prohibit them from disclosing confidential information and/or soliciting our clients, prospects and employees upon their termination of employment. The confidentiality and non-solicitation provisions of such agreements terminate in the event of a hostile change in control, as defined in the agreements. We pursue legal actions for alleged breaches of non-compete or other restrictive covenants, theft of trade secrets, breaches of fiduciary duties, intellectual property infringement and related causes of action.

### **Available Information**

Our annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Exchange Act, are available free of charge on our website at http://investor.ajg.com/sec-filings as soon as reasonably practicable after electronically filing or furnishing such material to the Securities and Exchange Commission. The Securities and Exchange Commission also maintains a website (www.sec.gov) that includes our reports, proxy statements and other information.

Item 1A. Risk Factors.

Risks Relating to our Business Generally

An economic downturn, as well as unstable economic conditions in the countries and regions in which we operate, could adversely affect our results of operations and financial condition.

A decline in economic activity could adversely impact us in future years as a result of reductions in the amount of insurance coverage and consulting services that our clients purchase due to reductions in their headcount, payroll, properties, and the market values of assets, among other factors. In addition, specific industries or sectors of the economy could experience declines in ways that impact our business; for example, if climate change and environmental risks harm the oil and gas industry, clients in our energy niche could go out of business or have reduced needs for insurance coverage or consulting services. All such reductions (whether caused by an overall economic decline or declines in particular industries) could adversely impact future commission revenues when the underwriting enterprises perform exposure audits if they lead to subsequent downward premium adjustments. We record the commission income effects of subsequent premium adjustments when the adjustments become known and, as a result, any downturn or improvement in our results of operations and financial condition may lag a downturn or improvement in the economy. Some of our clients may experience liquidity problems or other financial difficulties in the event of a prolonged deterioration in the economy, which could have an adverse effect on our results of operations and financial condition. If our clients become financially less stable, enter bankruptcy, liquidate their operations or consolidate, our revenues and collectability of receivables could be adversely affected.

### The exit of the U.K. from the European Union (Brexit) could adversely affect our results of operations and financial condition.

Our operations in the U.K., which contributed approximately 17% of our brokerage segment and approximately 4% of our risk management segment revenues in 2018, expose us to risk in the event of an economic downturn in the U.K. due to Brexit. Such a downturn could adversely affect our U.K. operations through a decline in the insurance coverage and consulting services our clients purchase as they face reductions in their headcount, payroll, properties or the market value of their assets. In a so-called hard or no-deal Brexit where the U.K. leaves the European Union without trade or other deals in place with member countries, our European client base outside the U.K., which is minimal, would need to be serviced from operations in a country in the European Union. While we have a plan in place to service these clients from one of our existing offices in Sweden, such a transition could be a distraction to both clients and our management. In addition, the uncertainty surrounding Brexit has and may continue to result in substantial volatility in foreign exchange markets and may lead to a sustained weakness in the British pound s exchange rate against the U.S. dollar. Any significant weakening of the British pound to the U.S. dollar will have an adverse impact on our brokerage and risk management segments net earnings as reported in U.S. dollars.

Economic conditions that result in financial difficulties for underwriting enterprises or lead to reduced risk-taking capital capacity could adversely affect our results of operations and financial condition.

We have a significant amount of trade accounts receivable from some of the underwriting enterprises with which we place insurance. If those companies experience liquidity problems or other financial difficulties, we could encounter delays or defaults in payments owed to us, which could have a significant adverse impact on our consolidated financial condition and results of operations. The failure of an underwriting enterprise with which we place business could result in errors and omissions claims against us by our clients, and the failure of errors and omissions underwriting enterprises could make the errors and omissions insurance we rely upon cost prohibitive or unavailable, which could adversely affect our results of operations and financial condition. In addition, if underwriting enterprises merge or if a large underwriting enterprise fails or withdraws from offering certain lines of coverage, overall risk-taking capital capacity could be negatively affected, which could reduce our ability to place certain lines of coverage and, as a result, reduce our revenues and profitability. Such failures or coverage withdrawals on the part of underwriting enterprises could occur for any number of reasons, including large unexpected payouts related to climate change or other emerging risk areas.

We have historically acquired large numbers of insurance brokers, benefit consulting firms and, to a lesser extent, claim and risk management firms. We may not be able to continue such an acquisition strategy in the future and there are risks associated with such acquisitions, which could adversely affect our growth and results of operations.

Our acquisition program has been an important part of our historical growth, particularly in our brokerage segment, and we believe that similar acquisition activity will be important to maintaining comparable growth in the future. Failure to successfully identify and complete acquisitions likely would result in us achieving slower growth. Continuing consolidation in our industry and growing interest in acquiring insurance brokers on the part of private equity firms and private equity-backed consolidators could make it more difficult for us to identify appropriate targets and could make them more expensive. Even if we are able to identify appropriate acquisition targets, we may not have sufficient capital to fund

acquisitions, be able to execute transactions on favorable terms or integrate targets in a manner that allows us to realize the benefits we have historically experienced from acquisitions. When regulatory approval of acquisitions is required, our ability to complete acquisitions may be limited by an ongoing regulatory review or other issues with the relevant regulator. Our ability to finance and integrate acquisitions may also decrease if we complete a greater number of large acquisitions than we have historically.

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Post-acquisition risks include those relating to retention of personnel, retention of clients, entry into unfamiliar markets or lines of business, contingencies or liabilities, such as violations of sanctions laws or anti-corruption laws including the FCPA and U.K. Bribery Act, risks relating to ensuring compliance with licensing and regulatory requirements, tax and accounting issues, the risk that the acquisition distracts management and personnel from our existing business, and integration difficulties relating to accounting, information technology, human resources, employee attrition or poor organizational culture and fit, some or all of which could have an adverse effect on our results of operations and growth. The failure of acquisition targets to achieve anticipated revenue and earnings levels could also result in goodwill impairment charges.

We own interests in firms where we do not exercise management control (such as Casanueva Perez S.A.P. de C.V. in Mexico) and are therefore unable to direct or manage the business to realize the anticipated benefits, including mitigation of risks, that could be achieved through full integration.

### We face significant competitive pressures in each of our businesses.

The insurance brokerage and employee benefit consulting businesses are highly competitive and many insurance brokerage and employee benefit consulting organizations actively compete with us in one or more areas of our business around the world. We compete with three firms in the global risk management and brokerage markets that have revenues significantly larger than ours. In addition, many other smaller firms that operate nationally or that are strong in a particular country, region or locality may have, in that country, region or locality, an office with revenues as large as or larger than those of our corresponding local office. Our third party claims administration operation also faces significant competition from stand-alone firms as well as divisions of larger firms.

We believe that the primary factors determining our competitive position with other organizations in our industry are the quality of the services we render, the personalized attention we provide, the individual and corporate expertise of the brokers and consultants providing the actual service to the client and our ability to help our clients manage their overall insurance costs. Losing business to competitors offering similar products at a lower cost or having other competitive advantages would adversely affect our business.

In addition, any increase in competition due to new legislative or industry developments could adversely affect us. These developments include:

Increased capital-raising by underwriting enterprises, which could result in new risk-taking capital in the industry, which in turn may lead to lower insurance premiums and commissions;

Underwriting enterprises selling insurance directly to insureds without the involvement of a broker or other intermediary;

Changes in our business compensation model as a result of regulatory developments;

Federal and state governments establishing programs to provide health insurance or, in certain cases, property insurance in catastrophe-prone areas or other alternative market types of coverage, that compete with, or completely replace, insurance products currently offered by underwriting enterprises; and

Increased competition from new market participants such as banks, accounting firms, consulting firms and Internet or other technology firms offering risk management or insurance brokerage services, or new distribution channels for insurance such as payroll firms.

New competition as a result of these or other legislative or industry developments could cause the demand for our products and services to decrease, which could in turn adversely affect our results of operations and financial condition.

Volatility or declines in premiums or other adverse trends in the insurance industry may seriously undermine our profitability.

We derive much of our revenue from commissions and fees for our brokerage services. We do not determine the insurance premiums on which our commissions are generally based. Moreover, insurance premiums are cyclical in nature and may vary widely based on market conditions. Because of market cycles for insurance product pricing, which we cannot predict or control, our brokerage revenues and profitability can be volatile or remain depressed for significant periods of time.

As underwriting enterprises continue to outsource the production of premium revenue to non-affiliated brokers or agents such as us, those companies may seek to further minimize their expenses by reducing the commission rates payable to insurance agents or brokers. The reduction of these commission rates, along with general volatility and/or declines in premiums, may significantly affect our profitability. Because we do not determine the timing or extent of premium pricing changes, it is difficult to precisely forecast our commission revenues, including whether they will significantly decline. As a result, we may have to adjust our budgets for future acquisitions, capital expenditures, dividend payments, loan repayments and other expenditures to account for unexpected changes in revenues, and any decreases in premium rates may adversely affect the results of our operations.

In addition, there have been and may continue to be various trends in the insurance industry toward alternative insurance markets including, among other things, greater levels of self-insurance, captives, rent-a-captives, risk retention groups and non-insurance capital markets-based solutions to traditional insurance. While historically we have been able to participate in certain of these activities on behalf of our clients and obtain fee revenue for such services, there can be no assurance that we will realize revenues and profitability as favorable as those realized from our traditional brokerage activities. Our ability to generate premium-based commission revenue may also be challenged by the growing desire of some clients to compensate brokers based upon flat fees rather than variable commission rates. This could negatively impact us because fees are generally not indexed for inflation and do not automatically increase with premiums as commissions do.

Contingent and supplemental revenues we receive from underwriting enterprises are less predictable than standard commission revenues, and any decrease in the amount of these forms of revenue could adversely affect our results of operations.

A significant portion of our revenues consists of contingent and supplemental revenues from underwriting enterprises. Contingent revenues are paid after the insurance contract period, generally in the first or second quarter, based on the growth and/or profitability of business we placed with an underwriting enterprise during the prior year. On the other hand, supplemental revenues are paid up front, on an annual or quarterly basis, generally based on our historical premium volumes with the underwriting enterprise and additional capabilities or services we bring to the engagement. If, due to the current economic environment or for any other reason, we are unable to meet an underwriting enterprise s particular profitability, volume or growth thresholds, as the case may be, or such companies increase their estimate of loss reserves (over which we have no control), actual contingent revenues or supplemental revenues could be less than anticipated, which could adversely affect our results of operations. In the case of contingent revenues, under the new revenue recognition accounting standard, that was effective January 1, 2018, this could lead to the reversal of revenues in future periods that were recognized in prior periods (See Note 2 to our 2018 consolidated financial statements for more information).

If we are unable to apply technology effectively in driving value for our clients through technology-based solutions or gain internal efficiencies and effective internal controls through the application of technology and related tools, our operating results, client relationships, growth and compliance programs could be adversely affected.

Our future success depends, in part, on our ability to anticipate and respond effectively to the threat and opportunity presented by digital disruption and developments in technology. These may include new applications or insurance-related services based on artificial intelligence, machine learning, robotics, blockchain or new approaches to data mining. We may be exposed to competitive risks related to the adoption and application of new technologies by established market participants (for example, through disintermediation) or new entrants such as technology companies, Insurtech start-up companies and others. These new entrants are focused on using technology and innovation, including artificial intelligence and blockchain, to simplify and improve the client experience, increase efficiencies, alter business models and effect other potentially disruptive changes in the industries in which we operate. We must also develop and implement technology solutions and technical expertise among our employees that anticipate and keep pace with rapid and continuing changes in technology, industry standards, client preferences and internal control standards. We may not be successful in anticipating or responding to these developments on a timely and cost-effective basis and our ideas may not be accepted in the marketplace. Additionally, the effort to gain technological expertise and develop new technologies in our business requires us to incur significant expenses. If we cannot offer new technologies as quickly as our competitors, or if our competitors develop more cost-effective technologies or product offerings, we could experience a material adverse effect on our operating results, client relationships, growth and compliance programs.

In some cases, we depend on key third-party vendors and partners to provide technology and other support for our strategic initiatives. If these third parties fail to perform their obligations or cease to work with us, our ability to execute on our strategic initiatives could be adversely

affected.

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### Damage to our reputation could have a material adverse effect on our business.

Our reputation is one of our key assets. We advise our clients on and provide services related to a wide range of subjects and our ability to attract and retain clients is highly dependent upon the external perceptions of our level of service, ability to protect client information, trustworthiness, business practices, financial condition and other subjective qualities such as culture and values. Our success is also dependent on maintaining a good reputation with existing and potential employees, investors and regulators. Negative perceptions or publicity regarding the matters noted above, including our association with clients or business partners who themselves have a damaged reputation, or from actual or alleged conduct by us or our employees, could damage our reputation. Our reputation could also be impacted by negative perceptions or publicity regarding environmental, social and governance (ESG) issues or cybersecurity and data privacy concerns. Any resulting erosion of trust and confidence could make it difficult for us to attract and retain clients, employees and investors or harm our relationships with regulators, any of which could have a material adverse effect on our business, financial condition and results of operations.

# Our future success depends, in part, on our ability to attract and retain experienced and qualified talent, including our senior management team.

We depend upon members of our senior management team, who possess extensive knowledge and a deep understanding of our business and strategy. We could be adversely affected if we fail to plan adequately for the succession of these leaders, including our chief executive officer. We could also be adversely affected if we fail to attract and retain talent throughout our organization. Competition for talent in rapidly developing fields such as artificial intelligence and data engineering is particularly intense. In addition, our industry has experienced competition for leading brokers and in the past we have lost key brokers and groups of brokers, along with their clients, business relationships and intellectual property directly to our competition. Our failure to adequately address any of these issues could have a material adverse effect on our business, operating results and financial condition.

### Our substantial operations outside the U.S. expose us to risks different than those we face in the U.S.

In 2018, we generated approximately 30% of our combined brokerage and risk management revenues outside the U.S. The global nature of our business creates operational and economic risks. Adverse geopolitical or economic conditions may temporarily or permanently disrupt our operations outside the U.S. or create difficulties in staffing and managing such operations. For example, we have substantial operations in India that provide important back-office services for other parts of our global organization. To date, the dispute between India and Pakistan involving the Kashmir region, incidents of terrorism in India and general geopolitical uncertainties have not adversely affected our operations in India. However, such factors could potentially affect our operations there in the future. Should our access to these services be disrupted, our business, operating results and financial condition could be adversely affected.

Operating outside the U.S. may also present other risks that are different from, or greater than, the risks we face doing comparable business in the U.S. These include, among others, risks relating to:

Maintaining awareness of and complying with a wide variety of labor practices and foreign laws, including those relating to export and import duties, environmental policies and privacy issues, as well as laws and regulations applicable to U.S. business operations abroad. These and other international regulatory risks are described below under Regulatory, Legal and Accounting Risks;

The potential costs, difficulties and risks associated with local regulations across the globe, including the risk of personal liability for directors and officers and piercing the corporate veil risks under the corporate law regimes of certain countries;

Difficulties in staffing and managing foreign operations. For example, we are building our South American operations (which contributed \$32.3 million in revenue from 15 locations in 2018) through acquisitions of local family-owned insurance brokerage firms. If we lose a local leader, recruiting a replacement locally or finding an internal candidate qualified to transfer to such location could be difficult;

Less flexible employee relationships, which may limit our ability to prohibit employees from competing with us after they are no longer employed with us or recovering damages in the event they do so, and may make it more difficult and expensive to terminate

their employment;

Some of our foreign subsidiaries receive revenues or incur obligations in currencies that differ from their functional currencies. We must also translate the financial results of our foreign subsidiaries into U.S. dollars. Although we have used foreign currency hedging strategies in the past and currently have some in place, such risks cannot be eliminated entirely, and significant changes in exchange rates may adversely affect our results of operations;

Conflicting regulations in the countries in which we do business;

Political and economic instability (including risks relating to undeveloped or evolving legal systems, unstable governments, acts of terrorism and outbreaks of war);

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Coordinating our communications and logistics across geographic distances, multiple time zones and in different languages, including during times of crisis management;

Adverse trade policies, and adverse changes to any of the policies of the U.S. or any of the foreign jurisdictions in which we operate;

The transition away from LIBOR to the Secured Overnight Financing Rate as a benchmark reference for short-term interest rates;

Unfavorable audits and exposure to additional liabilities relating to various non-income taxes (such as payroll, sales, use, value-added, net worth, property and goods and services taxes) in foreign jurisdictions. In addition, our future effective tax rates could be unfavorably affected by changes in tax rates, discriminatory or confiscatory taxation, changes in the valuation of our deferred tax assets or liabilities, changes in tax laws or their interpretation and the financial results of our international subsidiaries. The Organization for Economic Cooperation and Development issued reports and recommendations as part of its Base Erosion and Profit Shifting project (which we refer to as BEPS), and in response many countries in which we do business are expected to adopt rules which may change various aspects of the existing framework under which our tax obligations are determined. For example, in response to BEPS, the U.K., Australia and New Zealand adopted rules that affect the deductibility of interest paid on intercompany debt, and other jurisdictions where we operate may do so as well in the near future;

Legal or political constraints on our ability to maintain or increase prices;

Cash balances held in foreign banks and institutions where governments have not specifically enacted formal guarantee programs;

Lost business or other financial harm due to governmental actions affecting the flow of goods, services and currency, including protectionist policies that discriminate in favor of local competitors; and

Governmental restrictions on the transfer of funds to us from our operations outside the U.S.

The trade policies of the current U.S. presidential administration could develop in ways that exacerbate the risks described above, or introduce new risks for our international operations. If any of these risks materialize, our results of operations and financial condition could be adversely affected.

We face a variety of risks in our risk management third-party claims administration operations that are distinct from those we face in our insurance brokerage and benefit consulting operations.

Our third party claims administration operations face a variety of risks distinct from those faced by our brokerage operations, including the risks that:

The favorable trend among both underwriting enterprises and self-insured entities toward outsourcing various types of claims administration and risk management services will reverse or slow, causing our revenues or revenue growth to decline;

Concentration of large amounts of revenue with certain clients results in greater exposure to the potential negative effects of lost business due to changes in management at such clients or changes in state government policies, in the case of our government-entity clients, or for other reasons;

Contracting terms will become less favorable or the margins on our services will decrease due to increased competition, regulatory constraints or other developments;

We will not be able to satisfy regulatory requirements related to third party administrators or regulatory developments (including those relating to security and data privacy outside the U.S.) will impose additional burdens, costs or business restrictions that make our business less profitable;

Our revenue is impacted by case volumes, which are dependent upon a number of factors and difficult to forecast accurately;

Economic weakness or a slow-down in economic activity could lead to a reduction in the number of claims we process;

If we do not control our labor and technology costs, we may be unable to remain competitive in the marketplace and profitably fulfill our existing contracts (other than those that provide cost-plus or other margin protection);

We may be unable to develop further efficiencies in our claims-handling business and may be unable to obtain or retain certain clients if we fail to make adequate improvements in technology or operations; and

Underwriting enterprises or certain large self-insured entities may create in-house servicing capabilities that compete with our third party administration and other administration, servicing and risk management products.

If any of these risks materialize, our results of operations and financial condition could be adversely affected.

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### Sustained increases in the cost of employee benefits could reduce our profitability.

The cost of current employees medical and other benefits, as well as pension retirement benefits and postretirement medical benefits under our legacy defined benefit plans, substantially affects our profitability. In the past, we have occasionally experienced significant increases in these costs as a result of macro-economic factors beyond our control, including increases in health care costs, declines in investment returns on pension assets and changes in discount rates and actuarial assumptions used to calculate pension and related liabilities. A significant decrease in the value of our defined benefit pension plan assets, changes to actuarial assumptions used to determine pension plan liabilities, or decreases in the interest rates used to discount the pension plans liabilities could cause an increase in pension plan costs in future years. Although we have actively sought to control increases in these costs, we can make no assurance that we will succeed in limiting future cost increases, and continued upward pressure in these costs could reduce our profitability.

### Business disruptions could have a material adverse effect on our operations, damage our reputation and impact client relationships.

Our ability to conduct business may be adversely affected by a disruption in the infrastructure that supports our business. Such a disruption could be caused by human error, capacity constraints, hardware failure or defect, natural disasters, fire, power loss, telecommunication failures, break-ins, sabotage, intentional acts of vandalism, acts of terrorism, political unrest, or war. Our disaster recovery procedures may not be effective and insurance may not continue to be available at reasonable prices and may not address all such losses or compensate us for the possible loss of clients or increase in claims and lawsuits directed against us.

For example, our third party claims administration operation is highly dependent on the continued and efficient functioning of RISX-FACS®, our proprietary risk management information system, to provide clients with insurance claim settlement and administration services. A disruption affecting RISX-FACS® or any other infrastructure supporting our business could have a material adverse effect on our operations, cause reputational harm and damage our client relationships.

### Regulatory, Legal and Accounting Risks

### A cybersecurity attack could adversely affect our business, financial condition and reputation.

We rely on information technology and third party vendors to support our business activities, including our secure processing of confidential sensitive, proprietary and other types of information. Cybersecurity breaches of any of the systems we rely on may result from circumvention of security systems, denial-of-service attacks or other cyber-attacks, hacking, phishing attacks, computer viruses, ransomware, malware, employee or insider error, malfeasance, social engineering, physical breaches or other actions. We have from time to time experienced cybersecurity breaches, such as computer viruses, unauthorized parties gaining access to our information technology systems and similar incidents, which to date have not had a material impact on our business. Additionally, we are an acquisitive organization and the process of integrating the information systems of the businesses we acquire is complex and exposes us to additional risk as we might not adequately identify weaknesses in the targets information systems, which could expose us to unexpected liabilities or make our own systems more vulnerable to attack. In the future, any material breaches of cybersecurity, or media reports of the same, even if untrue, could cause us to experience reputational harm, loss of clients and revenue, loss of proprietary data, regulatory actions and scrutiny, sanctions or other statutory penalties, litigation, liability for failure to safeguard clients information or financial losses. Such losses may not be insured against or not fully covered through insurance we maintain.

We have invested and continue to invest in technology security initiatives, policies and resources and employee training. The cost and operational consequences of implementing, maintaining and enhancing further system protections measures could increase significantly as cybersecurity threats increase. As these threats evolve, cybersecurity incidents will be more difficult to detect, defend against and remediate. Any of the foregoing may have a material adverse effect on our business, financial condition and reputation.

Improper disclosure of confidential, personal or proprietary information could result in regulatory scrutiny, legal liability or reputational harm, and could have an adverse effect on our business or operations.

We maintain confidential, personal and proprietary information relating to our company, our employees and our clients. This information includes personally identifiable information, protected health information, financial information and intellectual property. If our information systems or infrastructure or those of our third party vendors experience a significant disruption or breach, such information could be compromised. A party that obtains this information may use it to steal funds, for ransom, to facilitate a fraud, or for other illicit purposes. Such a disruption or breach could also result in unauthorized access to our proprietary information, intellectual property and business secrets.

We maintain policies, procedures and technical safeguards designed to protect the security and privacy of confidential, personal and proprietary information. Nonetheless, we cannot eliminate the risk of human error or malfeasance. It is possible that our security controls and employee training may not be effective. This could harm our reputation, create legal exposure, or subject us to legal liability. Significant costs are involved with maintaining system safeguards for our technology infrastructure. If we are unable to effectively maintain and upgrade our system safeguards, including in connection with the integration of acquisitions, we may incur unexpected costs and certain of our systems may become more vulnerable to unauthorized access.

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With respect to our commercial arrangements with third party vendors, we have processes designed to require third party IT outsourcing, offsite storage and other vendors to agree to maintain certain standards with respect to the storage, protection and transfer of confidential, personal and proprietary information. However, we remain at risk of a data breach due to the intentional or unintentional non-compliance by a vendor s employee or agent, the breakdown of a vendor s data protection processes, or a cyber attack on a vendor s information systems.

Changes in data privacy and protection laws and regulations, or any failure to comply with such laws and regulations, could adversely affect our business and financial results.

We are subject to a variety of continuously evolving and developing laws and regulations globally regarding privacy, data protection, and data security, including those related to the collection, storage, handling, use, disclosure, transfer, and security of personal data. Significant uncertainty exists as privacy and data protection laws may be interpreted and applied differently from country to country and may create inconsistent or conflicting requirements. These laws apply to transfers of information among our affiliates, as well as to transactions we enter into with third party vendors. For example, the European Union adopted a comprehensive General Data Privacy Regulation (GDPR) in May 2016 that replaced the former EU Data Protection Directive and related country-specific legislation. The GDPR became fully effective in May 2018, and requires companies to satisfy new requirements regarding the handling of personal and sensitive data, including its use, protection and the ability of persons whose data is stored to correct or delete such data about themselves. Failure to comply with GDPR requirements could result in penalties of up to 4% of worldwide revenue. Complying with the enhanced obligations imposed by the GDPR may result in significant costs to our business and require us to revise certain of our business practices. In addition, legislators and regulators in the U.S. have enacted and are proposing new and more robust privacy and cybersecurity laws and regulations in light of the recent broad-based cyber attacks at a number of companies, including but not limited to the New York State Department of Financial Services Cybersecurity Requirements for Financial Services Companies and the California Consumer Privacy Act of 2018.

These and similar initiatives around the world could increase the cost of developing, implementing or securing our servers and require us to allocate more resources to improved technologies, adding to our IT and compliance costs. In addition, enforcement actions and investigations by regulatory authorities related to data security incidents and privacy violations continue to increase. The enactment of more restrictive laws, rules, regulations, or future enforcement actions or investigations could impact us through increased costs or restrictions on our business, and noncompliance could result in regulatory penalties and significant legal liability.

We are subject to regulation worldwide. If we fail to comply with regulatory requirements or if regulations change in a way that adversely affects our operations, we may not be able to conduct our business, or we may be less profitable.

Many of our activities throughout the world are subject to regulatory supervision and regulations promulgated by bodies such as the Securities and Exchange Commission (which we refer to as SEC), the Department of Justice (which we refer to as DOJ), the IRS and the Office of Foreign Assets Control (which we refer to as OFAC) in the U.S., the Financial Conduct Authority (which we refer to as FCA) in the U.K., the Australian Securities and Investments Commission in Australia and insurance regulators in nearly every jurisdiction in which we operate. Our activities are also subject to a variety of other laws, rules and regulations addressing licensing, data privacy, wage-and-hour standards, employment and labor relations, anti-competition, anti-corruption, currency, reserves and the amount of local investment with respect to our operations in certain countries. This regulatory supervision could reduce our profitability or growth by increasing the costs of compliance, restricting the products or services we sell, the markets we enter, the methods by which we sell our products and services, or the prices we can charge for our services and the form of compensation we can accept from our clients, underwriting enterprises and third parties. As our operations grow around the world, it is increasingly difficult to monitor and enforce regulatory compliance across the organization. A compliance failure by even one of our smallest branches could lead to litigation and/or disciplinary actions that may include compensating clients for loss, the imposition of penalties and the revocation of our authorization to operate. In all such cases, we would also likely incur significant internal investigation costs and legal fees.

The global nature of our operations increases the complexity and cost of compliance with laws and regulations, including increased staffing needs, the development of new policies, procedures and internal controls and providing training to employees in multiple locations, adding to our cost of doing business. Many of these laws and regulations may have differing or conflicting legal standards across jurisdictions, increasing further the complexity and cost of compliance. In emerging markets and other jurisdictions with less developed legal systems, local laws and regulations may not be established with sufficiently clear and reliable guidance to provide us with adequate assurance that we are aware of all necessary licenses to operate our business, that we are operating our business in a compliant manner, or that our rights are otherwise protected. In addition, major political and legal developments in jurisdictions in which we do business may lead to new regulatory costs and challenges. See The exit of the U.K. from the European Union (Brexit) could adversely affect our results of operations and financial condition.

Changes in legislation or regulations and actions by regulators, including changes in administration and enforcement policies, could from time to time require operational changes that could result in lost revenues or higher costs or hinder our ability to operate our business.

For example, the method by which insurance brokers are compensated has received substantial scrutiny in the past because of the potential for conflicts of interest. The potential for conflicts of interest arises when a broker is compensated by two parties in connection with the same or similar transactions. The vast majority of the compensation we receive for our work as insurance brokers is in the form of retail commissions and fees. We receive additional revenue from underwriting enterprises, separate from retail commissions and fees, including, among other things, contingent and supplemental revenues and payments for consulting and analytics services we provide them. Future changes in the regulatory environment may impact our ability to collect these amounts. Adverse regulatory, legal or other developments regarding these revenues could have a material adverse effect on our business, results of operations or financial condition, expose us to negative publicity and reputational damage and harm our relationships with clients, underwriting enterprises or other business partners.

In addition, we have made significant investments in product and knowledge development to assist clients as they navigate the complex regulatory requirements relating to employer sponsored healthcare. Depending on future changes to health legislation, these investments may not yield returns. If we are unable to adapt our services to future changes in the legal and regulatory landscape around employer sponsored healthcare, our ability to grow our business or provide effective services, particularly in our employee benefits consulting business, will be negatively impacted. If our clients reduce the role or extent of employer sponsored healthcare in response to any future law or regulation, our results of operations could be adversely impacted.

We could be adversely affected by violations or alleged violations of laws that impose requirements for the conduct of our overseas operations, including the FCPA, the U.K. Bribery Act or other anti-corruption laws, sanctioned parties restrictions, and FATCA.

In foreign countries where we operate, a risk exists that our employees, third party partners or agents could engage in business practices prohibited by applicable laws and regulations, such as the FCPA and the U.K. Bribery Act. Such anti-corruption laws generally prohibit companies from making improper payments to foreign officials and require companies to keep accurate books and records and maintain appropriate internal controls. Our policies mandate strict compliance with such laws and we devote substantial resources to programs to ensure compliance. However, we operate in some parts of the world that have experienced governmental corruption, and, in certain circumstances, local customs and practice might not be consistent with the requirements of anti-corruption laws. In addition, in recent years, two of the five publicly traded insurance brokerage firms were investigated in the U.S. and the U.K. for improper payments to foreign officials. These firms undertook internal investigations and paid significant settlements.

We remain subject to the risk that our employees, third party partners or agents will engage in business practices that are prohibited by our policies and violate such laws and regulations. Violations by us or a third party acting on our behalf could result in significant internal investigation costs and legal fees, civil and criminal penalties, including prohibitions on the conduct of our business, and reputational harm.

We may also be subject to legal liability and reputational damage if we violate U.S. trade sanctions administered by OFAC, the European Union and the United Nations, and trade sanction laws such as the Iran Threat Reduction and Syria Human Rights Act of 2012.

In addition, FATCA requires certain of our subsidiaries, affiliates and other entities to obtain valid FATCA documentation from payees prior to remitting certain payments to such payees. In the event we do not obtain valid FATCA documents, we may be obliged to withhold a portion of such payments. This obligation is shared with our clients who may fail to comply, in whole or in part. In such circumstances, we may incur FATCA compliance costs including withholding taxes, interest and penalties. Recent regulatory developments related to FATCA could also cause short-term increases in our costs related to systems and process updates needed for us to be able to take advantage of such changes. In addition, the impact of Brexit on FATCA reporting for EU placements may further increase our compliance burden and cost of operations and could adversely affect the market for our services as intermediaries, which could adversely affect our results of operations and financial condition.

### The Tax Cuts and Jobs Act may have an adverse effect on us, and such effect may be material.

On December 22, 2017, the U.S. enacted tax legislation commonly referred to as the Tax Cuts and Jobs Act (the Tax Act), which significantly revised the U.S. tax code by, among other things, lowering the corporate income tax rate from 35.0% to 21.0%; limiting the deductibility of interest expense; implementing a territorial tax system and imposing a repatriation tax on deemed repatriated earnings of foreign subsidiaries. Some aspects of the Tax Act are still unclear and will continue to be clarified over time. While we have updated estimates of the tax impacts based on guidance released to date or interpretations under such guidance, other guidance could be issued in the future, which could adversely affect our results of operations and financial condition.

We are subject to a number of contingencies and legal proceedings which, if determined unfavorably to us, would adversely affect our financial results.

We are subject to numerous claims, tax assessments, lawsuits and proceedings that arise in the ordinary course of business. Such claims, lawsuits and other proceedings could, for example, include claims for damages based on allegations that our employees or sub-agents improperly failed to procure coverage, report claims on behalf of clients, provide underwriting enterprises with complete and accurate information relating to the risks being insured, or provide clients with appropriate consulting, advisory and claims handling services. There is the risk that our employees or sub-agents may fail to appropriately apply funds that we hold for our clients on a fiduciary basis. Certain of our benefits and retirement consultants provide investment advice or decision-making services to clients. If these clients experience investment losses, our reputation could be damaged and our financial results could be negatively affected as a result of claims asserted against us and lost business. We have established provisions against these matters that we believe are adequate in light of current information and legal advice, and we adjust such provisions from time to time based on current material developments. The damages claimed in such matters are or may be substantial, including, in many instances, claims for punitive, treble or other extraordinary damages. It is possible that, if the outcomes of these contingencies and legal proceedings were not favorable to us, it could materially adversely affect our future financial results. In addition, our results of operations, financial condition or liquidity may be adversely affected if, in the future, our insurance coverage proves to be inadequate or unavailable or we experience an increase in liabilities for which we self-insure. We have purchased errors and omissions insurance and other insurance to provide protection against losses that arise in such matters. Accruals for these items, net of insurance receivables, when applicable, have been provided to the extent that losses are deemed probable and are reasonably estimable. These accruals and receivables are adjusted from time to time as current developments warrant.

As more fully described in Note 16 to our 2018 consolidated financial statements, we are a defendant in various legal actions incidental to our business, including but not limited to matters related to employment practices, alleged breaches of non-compete or other restrictive covenants, theft of trade secrets, breaches of fiduciary duties, intellectual property infringement and related causes of action. We are also periodically the subject of inquiries and investigations by regulatory and taxing authorities into various matters related to our business. For example, our micro-captive advisory services are currently the subject of an investigation by the IRS and clients of that business brought a lawsuit against us alleging that the tax benefits associated with their micro-captives were disallowed by the IRS. In addition, Chem-Mod LLC is defending lawsuits asserting that various entities associated with our clean energy investments are liable for infringement of a patent held by Nalco Company. We cannot reasonably predict the outcomes of these or other matters that we may become involved with in the future. An adverse outcome in connection with one or more of these matters could have a material adverse effect on our business, results of operations or financial condition in any given quarterly or annual period, or on an ongoing basis. In addition, regardless of any eventual monetary costs, any such matter could expose us to negative publicity, reputational damage, harm to our client or employee relationships, or diversion of personnel and management resources, which could adversely affect our ability to recruit quality brokers and other significant employees to our business, and otherwise adversely affect our results of operations.

### Changes in our accounting estimates and assumptions could negatively affect our financial position and operating results.

We prepare our financial statements in accordance with U.S. generally accepted accounting principles (which we refer to as GAAP). These accounting principles require us to make estimates and assumptions that affect the reported amounts of assets and liabilities, and the disclosure of contingent assets and liabilities at the date of our consolidated financial statements. We are also required to make certain judgments and estimates that affect the disclosed and recorded amounts of revenues and expenses related to the impact of the adoption of and accounting under Topic 606. We periodically evaluate our estimates and assumptions, including those relating to the valuation of goodwill and other intangible assets, investments (including our IRC Section 45 investments), income taxes, revenue recognition, deferred costs, stock-based compensation, claims handling obligations, retirement plans, litigation and contingencies. We base our estimates on historical experience and various assumptions that we believe to be reasonable based on specific circumstances. Such estimates and assumptions could change in the future as more information becomes known, which could impact the amounts reported and disclosed in our consolidated financial statements. Further, as additional guidance relating to the Tax Act is released, our estimates related to the Tax Act may change. Additionally, changes in accounting standards (such as the new revenue recognition standard and a new standard for leases - see Note 2 to our 2018 consolidated financial statements) could increase costs to the organization and could have an adverse impact on our future financial position and results of operations.

### Risks Relating to our Investments, Debt and Common Stock

### Our clean energy investments are subject to various risks and uncertainties.

Our ability to generate returns and avoid write-offs in connection with our IRC Section 45 and IRC Section 29 investments is subject to various risks and uncertainties including those set forth below.

**Environmental concerns regarding coal**. Environmental concerns about greenhouse gases, toxic wastewater discharges and the potential hazardous nature of coal combustion waste could lead to public pressure to reduce or regulations that discourage the burning of coal, even refined coal treated by technologies such as The Chem-

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Mod Solution. Negative publicity regarding our IRC Section 45 investments or clean coal generally could exacerbate this risk and increase the risk that Congress might limit the availability of the tax credits or fail to extend them. Additionally, regulations could mandate that electric power generating companies purchase a minimum amount of power from energy sources such as wind, hydroelectric, solar, nuclear and geothermal. If utilities burned less coal as a result of any such regulation, our ability to generate tax credits would be reduced.

Demand for commercial refined coal plants. Changes in circumstances may cause a commercial refined coal plant to be moved to a different power generation facility, which could require us to invest additional capital. The implementation of environmental regulations regarding certain pollution control and permitting requirements has been delayed from time to time due to various lawsuits and changes in presidential administrations. The uncertainty created by litigation and reconsiderations of rule-making by the Environmental Protection Agency could negatively impact power generational facilities demand for commercial refined coal plants, should we need to move them. Sustained low natural gas prices could cause utilities to phase out or close existing coal-fired power plants. In addition, certain financing sources and insurance companies have taken action to limit available financing and insurance coverage for the development of new coal-fueled power plants, which could also limit the demand for refined coal facilities at power plants should we need to move one of our existing facilities.

Market demand for coal. When the price of natural gas and/or oil declines relative to that of coal, some utilities may choose to burn natural gas or oil instead of coal. Market demand for coal may also decline as a result of an increase in the use of wind generated power, an economic slowdown or mild weather and a corresponding decline in the use of electricity. If utilities burn less coal or eliminate coal in the production of electricity, the availability of the tax credits would also be reduced.

**Intellectual property and litigation risks.** There is a risk that foreign laws will not protect the intellectual property associated with The Chem-Mod Solution to the same extent as U.S. laws, leaving us vulnerable to companies outside the U.S. who may attempt to copy such intellectual property. In addition, other companies may make claims of intellectual property infringement with respect to The Chem-Mod Solution. Such intellectual property claims, with or without merit, could require that Chem-Mod (or us and our investment and operational partners) obtain a license to use the intellectual property, which might not be obtainable on favorable terms, if at all. On April 18, 2018, Nalco Company (which we refer to as Nalco) filed patent infringement lawsuits in the Western District of Wisconsin against two unaffiliated power plants that burn refined coal using the The Chem-Mod Solution. These complaints were filed following Nalco s voluntary dismissal of its action against Chem-Mod LLC and other defendants that was originally filed in the Northern District of Illinois in April 2014, as previously disclosed in our SEC filings. On July 16, 2018, Nalco amended its complaints to name as additional defendants in each case the refined coal limited liability company that sells refined coal to the power plant defendant in each case. The refined coal limited liability companies are licensed by Chem-Mod LLC to use the The Chem-Mod Solution to produce refined coal. The complaints allege that the named defendants infringe a patent licensed exclusively to Nalco and seek unspecified damages and injunctive relief. Although neither we nor Chem-Mod LLC is named as a defendant in either of these complaints, their defense was tendered to Chem-Mod LLC under certain agreements that provide for defense and indemnity, and those tenders were accepted. Chem-Mod LLC is directing the vigorous defense of these lawsuits. Litigation is inherently uncertain and, accordingly, it is not possible for us to predict the ultimate outcome of these matters. If Chem-Mod (or we and our investment and operational partners) cannot defeat or defend this or other such claims or obtain necessary licenses on reasonable terms, the operations may be precluded from using The Chem-Mod Solution.

Co-investor tax credit risks. We have co-investors in several of the operations currently producing refined coal. If in the future any one of our co-investors leaves a project, we could have difficulty finding replacements in a timely manner. On June 15, 2017, one of the refined coal partnerships in which we are an investor, received a notice from the IRS disallowing our co-investors from claiming tax credits. The position taken by the IRS has the potential to affect, and the IRS has opened audits of, other partnerships in which these co-investors are invested. However, the IRS notice does not challenge the validity of the tax credits themselves, or our ability to utilize tax credits. The partnership affected by the June 15, 2017 notice is defending its position in tax court. However, litigation is inherently uncertain and it is not possible to predict the ultimate outcome of this proceeding. An adverse ruling would likely make it more difficult for us to reach satisfactory arrangements with new co-investors and we may also be subject to claims against us from the co-investors affected by this IRS notice.

Operational risks. Chem-Mod s multi-pollutant reduction technologies (The Chem-Mot Solution) require chemicals that may not be readily available in the marketplace at reasonable costs. Utilities that use the technologies could be idled for various reasons, including operational or environmental problems at the plants or in the boilers, disruptions in the supply or transportation of coal, revocation of their Chem-Mod technologies environmental permits, labor strikes, force majeure events such as hurricanes, or terrorist attacks, any of which could halt or impede the operations. Long-term operations using Chem-Mod s multi-pollutant reduction technologies could also lead to unforeseen technical or other problems not evident in the short- or medium-term. A serious injury or death of a worker connected with the production of refined coal using Chem-Mod s technologies could expose the operations to material liabilities, jeopardizing our investment, and could lead to reputational harm. In the event of any such operational problems, we may not be able to take full advantage of the tax credits. We could also be exposed to risk due to our lack of control over the operations if future developments, for example a regulatory change affecting public and private companies differently, causes our interests and those of our co-investors to diverge. Finally, our vendors responsible for operation and management could fail to run the operations in compliance with IRC Section 45. If any of these developments occur, our investment returns may be negatively impacted.

**Incompatible coal.** If utilities purchase coal of a quality or type incompatible with their boilers and operations, treating such coal through a commercial refined coal plant could magnify the negative impacts of burning such coal. As a result, refined coal plants at such utilities may be removed from production until the incompatible coal has all been burned, which could cause us to be unable to take full advantage of the tax credits.

**Strategic alternatives risk.** While we currently expect to continue to hold at least a portion of our IRC Section 45 investments, if for any reason in the future we decide to sell more of our interests, the discount rate on future cash flows could be excessive, and could result in an impairment of our investment.

We began generating tax credits under IRC Section 45 in 2009. As of December 31, 2018, we had generated a total of \$1,168 million (\$1.168 billion) in IRC Section 45 tax credits, of which approximately \$370 million have been used to offset U.S. federal tax liabilities and \$798 million remain unused and available to offset future U.S. federal tax liabilities. Our ability to use tax credits under IRC Section 45 depends upon the operations in which we have invested satisfying certain ongoing conditions set forth in IRC Section 45. These include, among others, the placed-in-service condition and requirements relating to qualified emissions reductions, coal sales to unrelated parties and at least one of the operations owners qualifying as a producer of refined coal. While we have received some degree of confirmation from the IRS relating to our ability to claim these tax credits, the IRS could ultimately determine that the operations have not satisfied, or have not continued to satisfy, the conditions set forth in IRC Section 45. Similarly, the law permitting us to claim IRC Section 29 tax credits (related to our prior synthetic coal operations) expired on December 31, 2007. At December 31, 2018, we had exposure with respect to \$108.0 million of previously earned tax credits under IRC Section 29. We believe our claim for IRC Section 29 tax credits in 2007 and prior years was in accordance with IRC Section 29 and four private letter rulings previously obtained by IRC Section 29-related limited liability companies in which we had an interest. We understand these private letter rulings were consistent with those issued to other taxpayers and we have received no indication from the IRS that it will seek to revoke or modify them. In addition, the IRS audited certain of the IRC Section 29 facilities without requiring any changes.

While none of our prior IRC Section 29 operations are currently under audit, many of the IRC Section 45 operations in which we are invested are under audit by the IRS. The IRS could place the remaining IRC Section 45 operations and any of the prior IRC Section 29 operations under audit. An adverse outcome with respect to our ability to claim tax credits under any such audit would likely cause a material loss or cause us to be subject to liability under indemnification obligations related to prior sales of partnership interests in IRC Section 29 tax credits.

The IRC Section 45 operations in which we have invested and the by-products from such operations may result in environmental and product liability claims and environmental compliance costs.

The construction and operation of the IRC Section 45 operations are subject to federal, state and local laws, regulations and potential liabilities arising under or relating to the protection or preservation of the environment, natural resources and human health and safety. Such laws and regulations generally require the operations and/or the utilities at which the operations are located to obtain and comply with various environmental registrations, licenses, permits, inspections and other approvals. There are costs associated with ensuring compliance with all applicable laws and regulations, and failure to fully comply with all applicable laws and regulations could lead to the imposition of penalties or other liability. Failure of The Chem-Mod Solution utilized at coal-fired generation facilities, for example, could result in violations of air emissions permits, which could lead to the imposition of penalties or other liability. Additionally, some environmental laws, without regard to fault or the legality of a party s conduct, on certain entities that are considered to have contributed to, or are otherwise responsible for, the release or threatened release of hazardous substances into the environment. One party may, under certain circumstances, be required to bear more than its share or the entire share of investigation and cleanup costs at a site if payments or participation cannot be obtained from other responsible parties. By using The Chem-Mod Solution at locations owned and operated by others, we and our partners may be exposed to the risk of being held liable for environmental damage from releases of hazardous substances we may have had little, if any, involvement in creating. Such risk remains even after production ceases at an operation to the extent the environmental damage can be traced to the types of chemicals or compounds used or operations conducted in connection with The Chem-Mod Solution. In addition, we and our partners could face the risk of environmental and product liability claims related to concrete incorporating fly ash produced using The Chem-Mod Solution. No assurances can be given that contractual arrangements and precautions taken to ensure assumption of these risks by facility owners or operators, or other end users, will result in that facility owner or operator, or other end user, accepting full responsibility for any environmental or product liability claim. Nor can we or our partners be certain that facility owners or operators, or other end users, will fully comply with all applicable laws and regulations, and this could result in environmental or product liability claims. It is also not uncommon for private claims by third parties alleging contamination to also include claims for personal injury, property damage, nuisance, diminution of property value, or similar claims. Furthermore, many environmental, health and safety laws authorize citizen suits, permitting third parties to make claims for violations of laws or permits. Our insurance may not cover all environmental risk and costs or may not provide sufficient coverage in the event of an environmental or product liability claim, and defense of such claims can be costly, even when such defense prevails. If significant uninsured losses arise from environmental or product liability claims, or if the costs of environmental compliance increase for any reason, our results of operations and financial condition could be adversely affected.

We have debt outstanding that could adversely affect our financial flexibility and subjects us to restrictions and limitations that could significantly impact our ability to operate our business.

As of December 31, 2018, we had total consolidated debt outstanding of approximately \$3.6 billion. The level of debt outstanding each period could adversely affect our financial flexibility. We also bear risk at the time our debt matures. Our ability to make interest and principal payments, to refinance our debt obligations and to fund our acquisition program and planned capital expenditures will depend on our ability to generate cash from operations. This, to a certain extent, is subject to general economic, financial, competitive, legislative, regulatory and other factors that are beyond our control, such as an environment of rising interest rates. A small portion of our private placement debt consists of floating rate notes and interest payments under our senior revolving credit facility are based on a floating rate (in both cases currently based on LIBOR, which will transition soon to the Secured Overnight Financing Rate), which exposes us to additional risk in an environment of rising interest rates. Our indebtedness will also reduce the ability to use that cash for other purposes, including working capital, dividends to stockholders, acquisitions, capital expenditures, share repurchases, and general corporate purposes. If we cannot service our indebtedness, we may have to take actions such as selling assets, issuing additional equity or reducing or delaying capital expenditures, strategic acquisitions, and investments, any of which could impede the implementation of our business strategy or prevent us from entering into transactions that would otherwise benefit our business. Additionally, we may not be able to effect such actions, if necessary, on commercially reasonable terms, or at all. We may not be able to refinance any of our indebtedness on commercially reasonable terms, or at all.

The agreements governing our debt contain covenants that, among other things, restrict our ability to dispose of assets, incur additional debt, engage in certain asset sales, mergers, acquisitions or similar transactions, create liens on assets, engage in certain transactions with affiliates, change our business or make investments, and require us to comply with certain financial covenants. The restrictions in the agreements governing our debt may prevent us from taking actions that we believe would be in the best interest of our business and our stockholders and may make it difficult for us to execute our business strategy successfully or effectively compete with companies that are not similarly restricted. We may also incur future debt obligations that might subject us to additional or more restrictive covenants that could affect our financial and operational flexibility, including our ability to pay dividends. We cannot make any assurances that we will be able to refinance our debt or obtain additional financing on terms acceptable to us, or at all. A failure to comply with the restrictions under the agreements governing our debt could result in a default under the financing obligations or could require us to obtain waivers from our lenders for failure to comply with these restrictions. The occurrence of a default that remains uncured or the inability to secure a necessary consent or waiver could cause our obligations with respect to our debt to be accelerated and have a material adverse effect on our financial condition and results of operations.

# We are a holding company and, therefore, may not be able to receive dividends or other distributions in needed amounts from our subsidiaries.

We are organized as a holding company, a legal entity separate and distinct from our operating subsidiaries. As a holding company without significant operations of our own, we are dependent upon dividends and other payments from our operating subsidiaries to meet our obligations for paying principal and interest on outstanding debt obligations, for paying dividends to stockholders, repurchasing our common stock and for corporate expenses. In the event our operating subsidiaries are unable to pay sufficient dividends and other payments to us, we may not be able to service our debt, pay our obligations, pay dividends on or repurchase our common stock.

Further, we derive a significant portion of our revenue and operating profit from operating subsidiaries located outside the U.S. Since the majority of financing obligations as well as dividends to stockholders are paid from the U.S., it is important to be able to access the cash generated by our operating subsidiaries located outside the U.S. in the event we are unable to meet these U.S. based cash requirements.

Funds from our operating subsidiaries outside the U.S. may be repatriated to the U.S. via stockholder distributions and intercompany financings, where necessary. A number of factors may arise that could limit our ability to repatriate funds or make repatriation cost prohibitive, including, but not limited to the imposition of currency controls and other government restrictions on repatriation in the jurisdictions in which our subsidiaries operate, fluctuations in foreign exchange rates, the imposition of withholding and other taxes on such payments and our ability to repatriate earnings in a tax-efficient manner.

In the event we are unable to generate or repatriate cash from our operating subsidiaries for any of the reasons discussed above, our overall liquidity could deteriorate and our ability to finance our obligations, including to pay dividends on or repurchase our common stock, could be adversely affected.

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Future sales or other dilution of our equity could adversely affect the market price of our common stock.

We grow our business organically as well as through acquisitions. One method of acquiring companies or otherwise funding our corporate activities is through the issuance of additional equity securities. The issuance of any additional shares of common or of preferred stock or convertible securities could be substantially dilutive to holders of our common stock. Moreover, to the extent that we issue restricted stock units, performance stock units, options or warrants to purchase shares of our common stock in the future and those options or warrants are exercised or as the restricted stock units or performance stock units vest, our stockholders may experience further dilution. Holders of our common stock have no preemptive rights that entitle holders to purchase their pro rata share of any offering of shares of any class or series and, therefore, such sales or offerings could result in increased dilution to our stockholders. The market price of our common stock could decline as a result of sales of shares of our common stock or the perception that such sales could occur.

The price of our common stock may fluctuate significantly, and this may make it difficult for you to resell shares of common stock owned by you at times or at prices you find attractive.

The trading price of our common stock may fluctuate widely as a result of a number of factors, including the risk factors described above, many of which are outside our control. In addition, the stock market is subject to fluctuations in the share prices and trading volumes that affect the market prices of the shares of many companies. These broad market fluctuations have adversely affected and may continue to adversely affect the market price of our common stock. Among the factors that could affect our stock price are:

General economic and political conditions such as recessions, economic downturns and acts of war or terrorism;
Quarterly variations in our operating results;
Seasonality of our business cycle;
Changes in the market s expectations about our operating results;
Our operating results failing to meet the expectation of securities analysts or investors in a particular period;
Changes in financial estimates and recommendations by securities analysts concerning us or the insurance brokerage or financial services industries in general;
Operating and stock price performance of other companies that investors deem comparable to us;
News reports relating to trends in our markets, including any expectations regarding an upcoming hard or soft market;
Cyber attacks and other cybersecurity incidents;
Changes in laws and regulations affecting our business;

Material announcements by us or our competitors;

The impact or perceived impact of developments relating to our investments, including the possible perception by securities analysts or investors that such investments divert management attention from our core operations;

Market volatility;

A negative market reaction to announced acquisitions;

Competitive pressures in each of our segments;

General conditions in the insurance brokerage and insurance industries;

Legal proceedings or regulatory investigations;

Regulatory requirements, including international sanctions and the U.S. Foreign Corrupt Practices Act, the U.K. Bribery Act 2010 or other anti-corruption laws;

Quarter-to-quarter volatility in the earnings impact of IRC Section 45 tax credits from our clean energy investments, due to the application of accounting standards applicable to the recognition of tax credits; and

Sales of substantial amounts of common shares by our directors, executive officers or significant stockholders or the perception that such sales could occur.

Stockholder class action lawsuits may be instituted against us following a period of volatility in our stock price. Any such litigation could result in substantial cost and a diversion of management s attention and resources.

#### Item 1B. Unresolved Staff Comments.

Not applicable.

#### Item 2. Properties.

The executive offices of our corporate segment and certain subsidiary and branch facilities of our brokerage and risk management segments are located at 2850 Golf Road, Rolling Meadows, Illinois, where we own approximately 360,000 square feet of space, and can accommodate 2,000 employees at peak capacity.

Elsewhere, we generally operate in leased premises related to the facilities of our brokerage and risk management operations. We prefer to lease office space rather than own real estate related to the branch facilities of our brokerage and risk management segments. Certain of our office space leases have options permitting renewals for additional periods. In addition to minimum fixed rentals, a number of our leases contain annual escalation clauses generally related to increases in an inflation index. See Note 16 to our 2018 consolidated financial statements for information with respect to our lease commitments as of December 31, 2018.

#### Item 3. Legal Proceedings.

Please see the information set forth in Note 16 to our consolidated financial statements, included herein, under Litigation, Regulatory and Taxation Matters.

#### Item 4. Mine Safety Disclosures.

Not applicable.

#### **Executive Officers**

Set forth below are the names, ages, positions and business backgrounds of our executive officers as of the date hereof:

Name	Age	Position and Year First Elected							
J. Patrick Gallagher, Jr.	66	Chairman since 2006, President since 1990, Chief Executive Officer since 1995							
Walter D. Bay	56	Corporate Vice President, General Counsel, Secretary since 2007							
Richard C. Cary	56	Controller since 1997, Chief Accounting Officer since 2001							
Joel D. Cavaness	57 Corporate Vice President since 2000, President of our Wholesale Brokerage Operation since 1997								
Thomas J. Gallagher	60	Corporate Vice President since 2001, Chairman of our International Brokerage Operation 2010 - 2016, President of our Global Property/Casualty Brokerage Operation beginning in 2017							
Douglas K. Howell	57	Corporate Vice President, Chief Financial Officer since 2003							
Scott R. Hudson	57	Corporate Vice President and President of our Risk Management Operation since 2010							
Christopher E. Mead 51 Corporate Vice President, Chief Marketing Officer since 2017; Managing Director Ma CME Group, 2005 - 2017									
Susan E. Pietrucha	52	Corporate Vice President, Chief Human Resource Officer since 2007							
William F. Ziebell 56 Corporate Vice President since 2011, regional leader in our Employee Benefit and Consulting Broker Operations 2004 - 2016, President beginning in 2017									

We have employed each such person principally in management capacities for more than the past five years. All executive officers are appointed annually and serve at the pleasure of our board of directors.

#### Part II

### Item 5. Market for the Registrant s Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities.

Our common stock is listed on the New York Stock Exchange, trading under the symbol AJG.

As of January 31, 2019, there were approximately 1,000 holders of record of our common stock.

#### (c) Issuer Purchases of Equity Securities

The following table shows the purchases of our common stock made by or on behalf of us or any affiliated purchaser (as such term is defined in Rule 10b-18(a)(3) under the Securities Exchange Act of 1934, as amended) of us for each fiscal month in the three-month period ended December 31, 2018:

Period	Total Number of Shares Purchased (1)	Average Price Paid per Share (2)	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs (3)	Maximum Number of Shares that May Yet be Purchased Under the Plans or Programs (3)
October 1 through October 31, 2018	2,499	\$ 74.04		7,287,019
November 1 through November 30, 2018	754	77.86		7,287,019
December 1 through December 31, 2018	19,916	73.54		7,287,019
Total	23,169	\$ 73.74		

- Amounts in this column include shares of our common stock purchased by the trustees of trusts established under our Deferred Equity Participation Plan (which we refer to as the DEPP), our Deferred Cash Participation Plan (which we refer to as the DCPP) and our Supplemental Savings and Thrift Plan (which we refer to as the Supplemental Plan), respectively. These plans are considered to be unfunded for purposes of federal tax law since the assets of these trusts are available to our creditors in the event of our financial insolvency. The DEPP is an unfunded, non-qualified deferred compensation plan that generally provides for distributions to certain of our key executives when they reach age 62 or upon or after their actual retirement. Under sub-plans of the DEPP for certain production staff, the plan generally provides for vesting and/or distributions no sooner than five years from the date of awards, although certain awards vest and/or distribute after the earlier of fifteen years or the participant reaching age 65. See Note 11 to our 2018 consolidated financial statements in this report for more information regarding the DEPP. The DCPP is an unfunded, non-qualified deferred compensation plan for certain key employees, other than executive officers, that generally provides for vesting and/or distributions no sooner than five years from the date of awards. Under the terms of the DEPP and the DCPP, we may contribute cash to the trust and instruct the trustee to acquire a specified number of shares of our common stock on the open market or in privately negotiated transactions. In the fourth quarter of 2018, we instructed the trustee for the DEPP and the DCPP to reinvest dividends on shares of our common stock held by these trusts and to purchase our common stock using cash that we contributed to the DCPP related to 2018 awards under the DCPP. The Supplemental Plan is an unfunded, non-qualified deferred compensation plan that allows certain highly compensated employees to defer compensation, including company match amounts, on a before-tax basis or after-tax basis. Under the terms of the Supplemental Plan, all amounts credited to an employee s account may be deemed invested, at the employee s election, in a number of investment options that include various mutual funds, an annuity product and a fund representing our common stock. When an employee elects to have some or all of the amounts credited to the employee s account under the Supplemental Plan deemed to be invested in the fund representing our common stock, the trustee of the trust for the Supplemental Plan purchases shares of our common stock in a number sufficient to ensure that the trust holds a number of shares of our common stock with a value equal to all equivalent to the amounts deemed invested in the fund representing our common stock. We want to ensure that at the time when an employee becomes entitled to a distribution under the terms of the Supplemental Plan, any amounts deemed to be invested in the fund representing our common stock are distributed in the form of shares of our common stock held by the trust. We established the trusts for the DEPP, the DCPP and the Supplemental Plan to assist us in discharging our deferred compensation obligations under these plans. All assets of these trusts, including any shares of our common stock purchased by the trustees, remain, at all times, assets of the Company, subject to the claims of our creditors in the event of our financial insolvency. The terms of the DEPP, the DCPP and the Supplemental Plan do not provide for a specified limit on the number of shares of common stock that may be purchased by the respective trustees of the trusts.
- (2) The average price paid per share is calculated on a settlement basis and does not include commissions.

(3)

We have a common stock repurchase plan that the board of directors adopted on May 10, 1988 and has periodically amended since that date to authorize additional shares for repurchase (the last amendment was on January 24, 2008 and approved the repurchase of 10,000,000 shares). The repurchase plan has no expiration date and we are under no commitment or obligation to repurchase any particular amount of our common stock under the plan. At our discretion, we may suspend the repurchase plan at any time.

#### Item 6. Selected Financial Data.

The following selected consolidated financial data for each of the five years in the period ended December 31, 2018 have been derived from our consolidated financial statements. Such data should be read in conjunction with our consolidated financial statements and notes thereto in Item 8 of this annual report.

	2018	As Restated*	As Restated*	2015	2014
Canadidated Statement of Family as Date.		(In millions, e	xcept per share and en	iployee data)	
Consolidated Statement of Earnings Data: Commissions	\$ 2,920.7	\$ 2.641.0	\$ 2,409.9	\$ 2,338.7	\$ 2,083.0
Fees	1,756.3	1,591.9	1,491.7	1,432.3	1,258.3
Supplemental revenues	1,730.3	1,391.9	1,491.7	1,432.3	1,238.3
Contingent revenues	98.0	99.5	97.9	93.7	84.7
Investment income and other	1,827.5	1,622.6	1,409.0	1,402.2	1,096.5
investment income and other	1,027.3	1,022.0	1,409.0	1,402.2	1,090.3
Revenue before reimbursements	6,792.4	6,113.0	5,548.4	5,392.4	4,626.5
Reimbursements	141.6	136.0	132.1		
Total revenues	6,934.0	6,249.0	5,680.5	5,392.4	4,626.5
Total expenses	6,454.6	5,889.2	5,346.9	5,098.9	4,335.0
Total expenses	0, 13 1.0	3,007.2	3,3 10.9	3,070.7	1,333.0
Earnings before income taxes	479.4	359.8	333.6	293.5	291.5
Provision (benefit) for income taxes	(196.5)	(157.1)	(96.7)	(95.6)	(36.0)
Net earnings	675.9	516.9	430.3	389.1	327.5
Net earnings attributable to noncontrolling interests	42.4	35.6	33.5	32.3	24.1
Net earnings attributable to controlling interests	\$ 633.5	\$ 481.3	\$ 396.8	\$ 356.8	\$ 303.4
Per Share Data:					
Diluted net earnings per share (1)	3.40	2.64	2.22	2.06	1.97
Dividends declared per common share (2)	1.64	1.56	1.52	1.48	1.44
Share Data:					
Shares outstanding at year end	184.0	181.0	178.3	176.9	164.6
Weighted average number of common shares					
outstanding	182.7	180.1	177.6	172.2	152.9
Weighted average number of common and common					
equivalent shares outstanding	186.2	182.1	178.4	173.2	154.3
Consolidated Balance Sheet Data:					
Total assets	\$ 16,334.0	\$ 14,909.7	\$ 13,528.2	\$ 10,910.5	\$ 10,010.0
Long-term debt less current portion	3,098.0	2,698.0	2,150.0	2,075.0	2,125.0
Total stockholders equity	4,569.7	4,299.7	3,775.5	3,688.2	3,305.1
Return on beginning stockholders equity (3)	15%	13%	11%	11%	14%
Employee Data:					
Number of employees - at year end	30,362	26,783	24,790	23,857	22,375

<sup>(1)</sup> Based on the weighted average number of common and common equivalent shares outstanding during the year.

<sup>(2)</sup> Based on the total dividends declared on a share of common stock outstanding during the entire year.

<sup>(3)</sup> Represents net earnings divided by total stockholders equity, as of the beginning of the year.

<sup>\*</sup> See Note 3 Revenues from Contracts with Customers for additional information about the restatements related to Topic 606. We adopted Topic 606 as of January 1, 2018, using the full retrospective method to restate 2017 and 2016. The cumulative effect of the adoption was

recognized as an increase to retained earnings of \$125.3 million on January 1, 2016. As permitted under the guidelines issued by the SEC related to the adoption of Topic 606, we did not restate the 2015 and 2014 information in the table above.

#### Item 7. Management s Discussion and Analysis of Financial Condition and Results of Operations.

#### Introduction

The following discussion and analysis should be read in conjunction with our consolidated financial statements and the related notes included in Item 8 of this annual report. In addition, please see Information Regarding Non-GAAP Measures and Other beginning on page 32 for a reconciliation of the non-GAAP measures for adjusted total revenues, organic commission, fee and supplemental revenues and adjusted EBITDAC to the comparable GAAP measures, as well as other important information regarding these measures.

We are engaged in providing insurance brokerage and consulting services, and third-party property/casualty claims settlement and administration services to entities in the U.S. and abroad. We believe that one of our major strengths is our ability to deliver comprehensively structured insurance and risk management services to our clients. Our brokers, agents and administrators act as intermediaries between underwriting enterprises and our clients and we do not assume net underwriting risks. We are headquartered in Rolling Meadows, Illinois, have operations in 35 other countries and offer client-service capabilities in more than 150 countries globally through a network of correspondent brokers and consultants. In 2018, we expanded, and expect to continue to expand, our international operations through both acquisitions and organic growth. We generate approximately 70% of our revenues for the combined brokerage and risk management segments domestically, with the remaining 30% derived internationally, primarily in Australia, Bermuda, Canada, the Caribbean, New Zealand and the U.K. (based on 2018 revenues). We expect that our international revenue as a percentage of our total revenues in 2019 will be comparable to 2018. We have three reportable segments: brokerage, risk management and corporate, which contributed approximately 61%, 14% and 25%, respectively, to 2018 revenues. Our major sources of operating revenues are commissions, fees and supplemental and contingent revenues from brokerage operations and fees from risk management operations. Investment income is generated from invested cash and fiduciary funds, clean energy investments, and interest income from premium financing.

This Management s Discussion and Analysis of Financial Condition and Results of Operations contains certain statements relating to future results which are forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Please see Information Concerning Forward-Looking Statements at the beginning of this annual report, for certain cautionary information regarding forward-looking statements and a list of factors that could cause our actual results to differ materially from those predicted in the forward-looking statements.

#### Accounting Changes - Impact of New Revenue Recognition Accounting Standard

As a result of adopting a new revenue recognition accounting statement, we restated our consolidated financial statements and related information from amounts previously reported herein for 2017 and 2016. Notes 2 and 3 to our 2018 consolidated financial statements included in this report contains information regarding the impact the new revenue recognition accounting standard had on our financial presentation. We adopted the new standard as of January 1, 2018, using the full retrospective method to restate each prior reporting period presented. The cumulative effect of the adoption was an increase to retained earnings of \$125.3 million as of January 1, 2016. While the adoption of the new standard did not have a material impact on the presentation of our consolidated results of operations on an annual basis, there was a material impact on the presentation of our results in certain quarters due to timing changes in the recognition of certain revenue and expenses. As a result, we did experience a different—seasonality—in our quarterly results after adoption of the new standard, with a shift in the timing of revenue recognized from the second, third and fourth quarters to the first quarter.

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### Summary of Financial Results - Year Ended December 31,

See the reconciliations of non-GAAP measures on pages 28 and 29.

		Year	201	8	<b>Year 2017</b>				Change			
		Reported GAAP		djusted n-GAAP	-		No	djusted n-GAAP er share data)	Reported GAAP	Adjusted Non-GAAP		
Brokerage Segment												
Revenues	\$ 4	1,246.9	\$	4,236.7	\$ 3	3,815.1	\$	3,824.7	11%	11%		
Organic revenues			\$	3,960.2			\$	3,749.0		5.6%		
Net earnings	\$	573.2			\$	414.7			38%			
Net earnings margin		13.5%				10.9%			+263 bpts			
Adjusted EBITDAC			\$	1,172.4			\$	1,043.0		12%		
Adjusted EBITDAC margin				27.7%				27.3%		+40 bpts		
Diluted net earnings per share	\$	3.02	\$	3.24	\$	2.23	\$	2.50	35%	30%		
Risk Management Segment												
Revenues	\$	798.3	\$	798.3	\$	737.4	\$	734.7	8%	9%		
Organic revenues			\$	786.3			\$	734.2		7.1%		
Net earnings	\$	70.4			\$	55.7			26%			
Net earnings margin (before reimbursements)		8.8%				7.6%			+127 bpts			
Adjusted EBITDAC			\$	138.7			\$	126.1		10%		
Adjusted EBITDAC margin (before												
reimbursements)				17.4%				17.2%		+21 bpts		
Diluted net earnings per share	\$	0.38	\$	0.37	\$	0.31	\$	0.32	23%	16%		
Corporate Segment												
Diluted net earnings (loss) per share	\$		\$	(0.16)	\$	0.10	\$	0.18				
Total Company												
Diluted net earnings per share	\$	3.40	\$	3.45	\$	2.64	\$	3.00	29%	15%		

In our corporate segment, net after tax earnings from our clean energy investments was \$118.6 million and \$132.7 million in 2018 and 2017, respectively. Our current estimate of the 2019 annual net after tax earnings, including IRC Section 45 tax credits, which will be produced from all of our clean energy investments in 2019, is \$105.0 million to \$115.0 million. We expect to use the additional cash flow generated by these earnings to continue our mergers and acquisition strategy in our core brokerage and risk management operations.

The following provides information that management believes is helpful when comparing revenues, net earnings, EBITDAC and diluted net earnings per share for 2018 and 2017. In addition, these tables provide reconciliations to the most comparable GAAP measures for adjusted revenues, adjusted EBITDAC and adjusted diluted net earnings per share. Reconciliations of EBITDAC for the brokerage and risk management segments are provided on pages 35 and 41 of this filing.

### Year Ended December 31 Reported GAAP to Adjusted Non-GAAP Reconciliation:

							Di	luted Net	
	Revenue	s Before					Earn	ings (Los	s)
	Reimbui	rsements	Net Ea	rnings	EBIT	DAC	Pe	er Share	
Segment	2018	2017	2018	2017	2018	2017	2018	2017	Chg
					except per shar				
Brokerage, as reported	\$ 4,246.9	\$ 3,815.1	\$ 573.2	\$414.7	\$ 1,126.3	\$ 988.8	\$ 3.02	\$ 2.23	35%
Gains on book sales	(10.2)	(3.4)	(7.9)	(2.4)	(10.2)	(3.4)	(0.04)	(0.01)	
Acquisition integration			2.6	10.5	3.4	14.8	0.01	0.06	
Workforce & lease termination			29.1	21.9	38.7	30.1	0.16	0.12	
Acquisition related adjustments			16.3	16.7	14.2	9.1	0.09	0.09	
Levelized foreign currency translation		13.0		1.8		3.6		0.01	
Brokerage, as adjusted *	4,236.7	3,824.7	613.3	463.2	1,172.4	1,043.0	3.24	2.50	30%
Risk Management, as reported	798.3	737.4	70.4	55.7	134.0	125.7	0.38	0.31	23%
Workforce & lease termination			3.5	0.5	4.7	0.9	0.01		
Acquisition related adjustments			(4.3)	0.8			(0.02)	0.01	
Levelized foreign currency translation		(2.7)		(0.2)		(0.5)			
Risk Management, as adjusted *	798.3	734.7	69.6	56.8	138.7	126.1	0.37	0.32	16%
Corporate, as reported	1,747.2	1,560.5	32.3	46.5	(213.9)	(213.9)		0.10	
Corporate legal entity restructuring	-,,	2,2 0 0 12	(22.0)		(===;)	(===;)	(0.12)	0.20	
Impact of U.S. tax reform			(8.9)	(1.5)		2.5	(0.04)	(0.01)	
Litigation settlement			, ,	8.8		11.1		0.05	
Home office lease termination/move				7.9		13.2		0.04	
Corporate, as adjusted *	1,747.2	1,560.5	1.4	61.7	(213.9)	(187.1)	(0.16)	0.18	
Total Company, as reported	\$ 6,792.4	\$6,113.0	\$ 675.9	\$ 516.9	\$ 1,046.4	\$ 900.6	\$ 3.40	\$ 2.64	29%
Total Company, as adjusted *	\$ 6,782.2	\$ 6,119.9	\$ 684.3	\$ 581.7	\$ 1,097.2	\$ 982.0	\$ 3.45	\$ 3.00	15%
Total Brokerage & Risk									
Management, as reported	\$ 5,045.2	\$ 4,552.5	\$ 643.6	\$ 470.4	\$ 1,260.3	\$ 1,114.5	\$ 3.40	\$ 2.54	34%
Total Brokerage & Risk									
Management, as adjusted *	\$ 5,035.0	\$ 4,559.4	\$ 682.9	\$ 520.0	\$ 1,311.1	\$ 1,169.1	\$ 3.61	\$ 2.82	28%

For 2017, the pretax impact of the brokerage segment adjustments totals \$69.2 million, with a corresponding adjustment to the provision for income taxes of \$20.7 million relating to these items. The pretax impact of the risk management adjustments totals \$1.7 million, with a

<sup>\*</sup> For 2018, the pretax impact of the brokerage segment adjustments totals \$53.5 million, with a corresponding adjustment to the provision for income taxes of \$13.4 million relating to these items. The pretax impact of the risk management adjustments totals \$(1.3) million, with a corresponding adjustment to the provision for income taxes of \$(0.5) million relating to these items. There was no pretax impact of the corporate segment adjustments, with an adjustment to the benefit for income taxes of \$30.9 million.

corresponding adjustment to the provision for income taxes of \$0.6 million relating to these items. The pretax impact of the corporate segment adjustments totals \$26.8 million, with a corresponding adjustment to the provision for income taxes of \$11.6 million relating to these items.

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## Reconciliation of Non-GAAP Measures - Pre-tax Earnings and Diluted Net Earnings per Share

(In millions except share and per share data)

	Earnings		Pı	Provision			Ea (l	Net rnings Loss) ibutable		Net arnings (Loss)	Diluted Net	
	Befo	(Loss) re Income Taxes	for	Benefit) Income Taxes	Ea	Net arnings	Nonco	to Attributable to controlling Controlling Interests		ntrolling	Earnings (Loss) per Shar	
Year Ended Dec 31, 2018												
Brokerage, as reported	\$	764.2	\$	191.0	\$	573.2	\$	10.7	\$	562.5	\$	3.02
Gains on book sales		(10.2)		(2.3)		(7.9)				(7.9)		(0.04)
Acquisition integration		3.4		0.8		2.6				2.6		0.01
Workforce & lease termination		38.7		9.6		29.1				29.1		0.16
Acquisition related adjustments		21.6		5.3		16.3				16.3		0.09
Brokerage, as adjusted	\$	817.7	\$	204.3	\$	613.3	\$	10.7	\$	602.6	\$	3.24
Risk Management, as reported	\$	95.7	\$	25.3	\$	70.4	\$		\$	70.4	\$	0.38
Workforce & lease termination		4.7		1.2		3.5				3.5		0.01
Acquisition related adjustments		(6.0)		(1.7)		(4.3)				(4.3)		(0.02)
Risk Management, as adjusted	\$	94.4	\$	24.8	\$	69.6	\$		\$	69.6	\$	0.37
Corporate, as reported	\$	(380.5)	\$	(412.8)	\$	32.3	\$	31.7	\$	0.6	\$	
Corporate legal entity restructuring	Ψ	(500.5)	Ψ	22.0	Ψ	(22.0)	Ψ	31.7	Ψ	(22.0)	Ψ	(0.12)
Impact of U.S. tax reform				8.9		(8.9)				(8.9)		(0.04)
Corporate, as adjusted	\$	(380.5)	\$	(381.9)	\$	1.4	\$	31.7	\$	(30.3)	\$	(0.16)
Year Ended Dec 31, 2017												
Brokerage, as reported	\$	635.9	\$	221.2	\$	414.7	\$	7.6	\$	407.1	\$	2.23
Gains on book sales	Ψ	(3.4)	Ψ	(1.0)	Ψ	(2.4)	Ψ	7.0	Ψ	(2.4)	Ψ	(0.01)
Acquisition integration		14.8		4.3		10.5				10.5		0.06
Workforce & lease termination		30.1		8.2		21.9				21.9		0.12
Acquisition related adjustments		24.9		8.2		16.7				16.7		0.09
Levelized foreign currency translation		2.8		1.0		1.8				1.8		0.01
Brokerage, as adjusted	\$	705.1	\$	241.9	\$	463.2	\$	7.6	\$	455.6	\$	2.50
Risk Management, as reported	\$	90.1	\$	34.4	\$	55.7	\$		\$	55.7	\$	0.31
Workforce & lease termination	Ψ	0.9	Ψ	0.4	Ť	0.5	¥		Ψ	0.5	Ψ	3.02
Acquisition related adjustments		1.1		0.3		0.8				0.8		0.01
Levelized foreign currency translation		(0.3)		(0.1)		(0.2)				(0.2)		0.01
Risk Management, as adjusted	\$	91.8	\$	35.0	\$	56.8	\$		\$	56.8	\$	0.32
Corporate, as reported	\$	(366.2)	\$	(412.7)	\$	46.5	\$	28.0	\$	18.5	\$	0.10
Impact of U.S. tax reform		2.5		4.0		(1.5)				(1.5)		(0.01)
Litigation settlement		11.1		2.3		8.8				8.8		0.05
Home office lease termination/move		13.2		5.3		7.9				7.9		0.04

Corporate, as adjusted \$ (339.4) \$ (401.1) \$ 61.7 \$ 28.0 \$ 33.7 \$ 0.18

#### **Insurance Market Overview**

Fluctuations in premiums charged by property/casualty underwriting enterprises have a direct and potentially material impact on the insurance brokerage industry. Commission revenues are generally based on a percentage of the premiums paid by insureds and normally follow premium levels. Insurance premiums are cyclical in nature and may vary widely based on market conditions. Various factors, including competition for market share among underwriting enterprises, increased underwriting capacity and improved economies of scale following consolidations, can result in flat or reduced property/casualty premium rates (a soft market). A soft market tends to put downward pressure on commission revenues. Various countervailing factors, such as greater than anticipated loss experience, unexpected loss exposure and capital shortages, can result in increasing

property/casualty premium rates (a hard market). A hard market tends to favorably impact commission revenues. Hard and soft markets may be broad-based or more narrowly focused across individual product lines or geographic areas. As markets harden, buyers of insurance (such as our brokerage clients), have historically tried to mitigate premium increases and the higher commissions these premiums generate, including by raising their deductibles and/or reducing the overall amount of insurance coverage they purchase. As the market softens, or costs decrease, these trends have historically reversed. During a hard market, buyers may switch to negotiated fee in lieu of commission arrangements to compensate us for placing their risks, or may consider the alternative insurance market, which includes self-insurance, captives, rent-a-captives, risk retention groups and capital market solutions to transfer risk. According to industry estimates, these alternative markets now account for 50% of the total U.S. commercial property/casualty market. Our brokerage units are very active in these markets as well. While increased use by insureds of these alternative markets historically has reduced commission revenue to us, such trends generally have been accompanied by new sales and renewal increases in the areas of risk management, claims management, captive insurance and self-insurance services and related growth in fee revenue. Inflation tends to increase the levels of insured values and risk exposures, resulting in higher overall premiums and higher commissions. However, the impact of hard and soft market fluctuations has historically had a greater impact on changes in premium rates, and therefore on our revenues, than inflationary pressures.

The Council of Insurance Agents & Brokers (which we refer to as the CIAB) fourth quarter 2018 survey had not been issued as of the date of this report. The first three 2018 quarterly surveys indicated that U.S. commercial property/casualty rates increased by 1.7%, 1.5%, and 1.6% on average across all lines, for the first, second and third quarters of 2018, respectively. We expect a similar trend to be noted when the CIAB fourth quarter 2018 survey report is issued, which would signal a relatively stable market. The CIAB represents the leading domestic and international insurance brokers, who write approximately 85% of the commercial property/casualty premiums in the U.S.

In 2019, we expect modest increases in property/casualty rates and exposures similar to the modest increases observed during 2018. Within our employee benefits and consulting brokerage operations, we believe that employment growth, a tightening labor market and the complexity surrounding the healthcare regulatory environment bode well for the continued demand of our solutions. In addition, our history of strong new business generation, solid retentions and enhanced value-added services for our carrier partners should all result in further organic growth opportunities around the world. Internationally, in the U.K. and Canadian retail property/casualty markets, pricing is similar to the U.S., pricing is flat in London Specialty, and we are experiencing an improving market in Australia and New Zealand. Overall, we believe that in a stable to modestly positive rate environment with growing exposure units, our professionals can demonstrate their expertise and high-quality, value-added capabilities by strengthening our clients insurance portfolios. Based on our experience, insurance carriers appear to be making rational pricing decisions. In lines and accounts where rate increases or decreases are warranted, the underwriters are pricing accordingly. As carriers reach their profitability targets in lines, rates may start to flatten in those lines. In summary, in this environment, clients can still obtain coverage, businesses continue to stay in standard-line markets and there is adequate capacity in the insurance market.

Clean energy investments - We have investments in limited liability companies that own 29 clean coal production plants developed by us and five clean coal production plants we purchased from a third party on September 1, 2013. All 34 plants produce refined coal using propriety technologies owned by Chem-Mod. We believe that the production and sale of refined coal at these plants are qualified to receive refined coal tax credits under IRC Section 45. The 14 plants which were placed in service prior to December 31, 2009 (which we refer to as the 2009 Era Plants) can receive tax credits through 2019 and the 20 plants which were placed in service prior to December 31, 2011 (which we refer to as the 2011 Era Plants) can receive tax credits through 2021.

Thirty-one plants are under long-term production contracts with several utilities. We are not in current active negotiations for long-term production contracts for two of the 2009 Era Plants. For one of the 2011 Era Plants, we are in early stages of negotiations for a long-term production contract.

We also own a 46.5% controlling interest in Chem-Mod, which has been marketing The Chem-Mod Solution proprietary technologies principally to refined fuel plants that sell refined fuel to coal-fired power plants owned by utility companies, including those plants in which we hold interests. Based on current production estimates provided by licensees, Chem-Mod could generate for us approximately \$5.0 million to \$6.0 million of net after tax earnings per quarter.

Our current estimate of the 2019 annual net after tax earnings, including IRC Section 45 tax credits, which will be produced from all of our clean energy investments in 2019, is \$105.0 million to \$115.0 million.

All estimates set forth above regarding the future results of our clean energy investments are subject to significant risks, including those set forth in the risk factors regarding our IRC Section 45 investments under Item 1A, Risk Factors.

#### **Critical Accounting Policies**

Our consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles (which we refer to as GAAP), which require management to make estimates and assumptions that affect the amounts reported in our consolidated financial statements and accompanying notes. We believe the following significant accounting policies may involve a higher degree of judgment and complexity. See Note 1 to our 2018 consolidated financial statements for other significant accounting policies.

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**Revenue Recognition** - See Revenue Recognition in Notes 1, 2 and 3 to our 2018 consolidated financial statements for information with respect to the impacts a new accounting standard, relating to revenue recognition, had on our financial position and operating results.

Income Taxes - See Income Taxes in Notes 1 and 18 to our 2018 consolidated financial statements.

Uncertain tax positions are measured based upon the facts and circumstances that exist at each reporting period and involve significant management judgment. Subsequent changes in judgment based upon new information may lead to changes in recognition, derecognition and measurement. Adjustments may result, for example, upon resolution of an issue with the taxing authorities, or expiration of a statute of limitations barring an assessment for an issue. We recognize interest and penalties, if any, related to unrecognized tax benefits in our provision for income taxes. See Note 18 to our 2018 consolidated financial statements for a discussion regarding the possibility that our gross unrecognized tax benefits balance may change within the next twelve months.

Tax law requires certain items to be included in our tax returns at different times than such items are reflected in the financial statements. As a result, the annual tax expense reflected in our consolidated statements of earnings is different than that reported in our tax returns. Some of these differences are permanent, such as expenses that are not deductible in our tax returns, and some differences are temporary and reverse over time, such as depreciation expense and amortization expense deductible for income tax purposes. Temporary differences create deferred tax assets and liabilities. Deferred tax liabilities generally represent tax expense recognized in the financial statements for which a tax payment has been deferred, or expense which has been deducted in the tax return but has not yet been recognized in the financial statements. Deferred tax assets generally represent items that can be used as a tax deduction or credit in tax returns in future years for which a benefit has already been recorded in the financial statements. In fourth quarter 2017, new tax legislation was enacted in the U.S., which lowered the U.S. corporate tax rate from 35.0% to 21.0% effective January 1, 2018. Accordingly, we adjusted our deferred tax asset and liability balances in 2017 to reflect this rate change.

We establish or adjust valuation allowances for deferred tax assets when we estimate that it is more likely than not that future taxable income will be insufficient to fully use a deduction or credit in a specific jurisdiction. In assessing the need for the recognition of a valuation allowance for deferred tax assets, we consider whether it is more likely than not that some portion, or all, of the deferred tax assets will not be realized and adjust the valuation allowance accordingly. We evaluate all significant available positive and negative evidence as part of our analysis. Negative evidence includes the existence of losses in recent years. Positive evidence includes the forecast of future taxable income by jurisdiction, tax-planning strategies that would result in the realization of deferred tax assets and the presence of taxable income in prior carryback years. The underlying assumptions we use in forecasting future taxable income require significant judgment and take into account our recent performance. Such estimates and assumptions could change in the future as more information becomes known which could impact the amounts reported and disclosed herein. The ultimate realization of deferred tax assets depends on the generation of future taxable income during the periods in which temporary differences are deductible or creditable. See Note 18 to our 2018 consolidated financial statements related to changes in our valuation allowances.

Intangible Assets/Earnout Obligations - See Intangible Assets in Note 1 to our 2018 consolidated financial statements.

Current accounting guidance related to business combinations requires us to estimate and recognize the fair value of liabilities related to potential earnout obligations as of the acquisition dates for all of our acquisitions subject to earnout provisions. The maximum potential earnout payables disclosed in the notes to our consolidated financial statements represent the maximum amount of additional consideration that could be paid pursuant to the terms of the purchase agreement for the applicable acquisition. The amounts recorded as earnout payables, which are primarily based upon the estimated future operating results of the acquired entities over a two- to three-year period subsequent to the acquisition date, are measured at fair value as of the acquisition date and are included on that basis in the recorded purchase price consideration. We will record subsequent changes in these estimated earnout obligations, including the accretion of discount, in our consolidated statement of earnings when incurred.

The fair value of these earnout obligations is based on the present value of the expected future payments to be made to the sellers of the acquired entities in accordance with the provisions outlined in the respective purchase agreements, which is a Level 3 fair value measurement. In determining fair value, we estimate the acquired entity s future performance using financial projections developed by management for the acquired entity and market participant assumptions that were derived for revenue growth and/or profitability. We estimate future payments using the earnout formula and performance targets specified in each purchase agreement and these financial projections. We then discount these payments to present value using a risk-adjusted rate that takes into consideration market-based rates of return that reflect the ability of the acquired entity to achieve the targets. Changes in financial projections, market participant assumptions for revenue growth and/or profitability, or the risk-adjusted discount rate, would result in a change in the fair value of recorded earnout obligations. See Note 4 to our 2018 consolidated financial statements for additional discussion on our 2018 business combinations.

#### **Business Combinations and Dispositions**

See Note 4 to our 2018 consolidated financial statements for a discussion of our 2018 business combinations. We did not have any material dispositions in 2018, 2017 and 2016.

On January 8, 2019, we sold a travel insurance brokerage operation that was initially purchased in 2014. In the first quarter of 2019, we expect to recognize a one-time, net gain between \$0.20 and \$0.23 of diluted net earnings per share as a result of the sale.

### **Results of Operations**

#### Information Regarding Non-GAAP Measures and Other

In the discussion and analysis of our results of operations that follows, in addition to reporting financial results in accordance with GAAP, we provide information regarding EBITDAC, EBITDAC margin, adjusted EBITDAC, adjusted EBITDAC margin, diluted net earnings per share, as adjusted (adjusted EPS) for the brokerage and risk management segments, adjusted revenues, adjusted compensation and operating expenses, adjusted compensation expense ratio, adjusted operating expense ratio and organic revenue measures for each operating segment. These measures are not in accordance with, or an alternative to, the GAAP information provided in this report. We believe that these presentations provide useful information to management, analysts and investors regarding financial and business trends relating to our results of operations and financial condition. Our industry peers may provide similar supplemental non-GAAP information with respect to one or more of these measures, although they may not use the same or comparable terminology and may not make identical adjustments. The non-GAAP information we provide should be used in addition to, but not as a substitute for, the GAAP information provided. As disclosed in our most recent Proxy Statement, we make determinations regarding certain elements of executive officer incentive compensation, performance share awards and annual cash incentive awards, partly on the basis of measures related to adjusted EBITDAC.

**Adjusted Non-GAAP presentation** - We believe that the adjusted Non-GAAP presentation of our 2018, 2017 and 2016 information, presented on the following pages, provides stockholders and other interested persons with useful information regarding certain financial metrics that may assist such persons in analyzing our operating results as they develop a future earnings outlook for us. The after-tax amounts related to the adjustments were computed using the normalized effective tax rate for each respective period.

**Adjusted revenues and expenses** - We define these measures as revenues (for the brokerage segment), revenues before reimbursements (for the risk management segment) compensation expense and operating expense, respectively, each adjusted to exclude the following:

Net gains realized from sales of books of business, which are primarily net proceeds received related to sales of books of business and other divestiture transactions.

Acquisition integration costs, which include costs related to certain of our large acquisitions, outside the scope of our usual tuck-in strategy, not expected to occur on an ongoing basis in the future once we fully assimilate the applicable acquisition. These costs are typically associated with redundant workforce, extra lease space, duplicate services and external costs incurred to assimilate the acquisition with our IT related systems.

Workforce related charges, which primarily include severance costs related to employee terminations and other costs associated with redundant workforce.

Lease termination related charges, which primarily include costs related to terminations of real estate leases and abandonment of leased space.

Acquisition related adjustments, which include change in estimated acquisition earnout payables adjustments, impacts of acquisition valuation true-ups, impairment charges and acquisition related compensation charges.

The impact of foreign currency translation, as applicable. The amounts excluded with respect to foreign currency translation are calculated by applying current year foreign exchange rates to the same periods in the prior year.

For the corporate legal entity restructuring, impact of U.S. tax reform, litigation settlement and home office lease termination/move for the corporate segment, see page 50 for a more detailed description of their nature.

**Adjusted ratios** - Adjusted compensation expense ratio and adjusted operating expense ratio, respectively, each divided by adjusted revenues.

#### **Non-GAAP Earnings Measures**

**EBITDAC** and **EBITDAC** Margin - EBITDAC is net earnings before interest, income taxes, depreciation, amortization and the change in estimated acquisition earnout payables and EBITDAC margin is EBITDAC divided by total revenues (for the brokerage segment) and revenues before reimbursements (for the risk management segment). These measures for the brokerage and risk management segments provide a meaningful representation of our operating performance and, for the overall business, provide a meaningful way to measure its financial performance on an ongoing basis.

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Adjusted EBITDAC and Adjusted EBITDAC Margin - Adjusted EBITDAC is EBITDAC adjusted to exclude net gains realized from sales of books of business, acquisition integration costs, workforce related charges, lease termination related charges, acquisition related adjustments, and the period-over-period impact of foreign currency translation, as applicable, and Adjusted EBITDAC margin is Adjusted EBITDAC divided by total adjusted revenues (defined above). These measures for the brokerage and risk management segments provide a meaningful representation of our operating performance, and are also presented to improve the comparability of our results between periods by eliminating the impact of the items that have a high degree of variability.

Adjusted EPS for the Brokerage and Risk Management segments - Net earnings adjusted to exclude the after-tax impact of net gains realized from sales of books of business, acquisition integration costs, workforce related charges, lease termination related charges and acquisition related adjustments, the period-over-period impact of foreign currency translation, as applicable, divided by diluted weighted average shares outstanding. This measure provides a meaningful representation of our operating performance (and as such should not be used as a measure of our liquidity), and is also presented to improve the comparability of our results between periods by eliminating the impact of the items that have a high degree of variability.

Organic Revenues (a non-GAAP Measure) - For the brokerage segment, organic change in base commission and fee revenues, supplemental revenues and contingent revenues excludes the first twelve months of such revenues generated from acquisitions and such revenues related to operations disposed of in each year presented. These revenues are excluded from organic revenues in order to help interested persons analyze the revenue growth associated with the operations that were a part of our business in both the current and prior year. In addition, organic change in base commission and fee revenues, supplemental revenues and contingent revenues exclude the period-over-period impact of foreign currency translation. For the risk management segment, organic change in fee revenues excludes the first twelve months of fee revenues generated from acquisitions and the fee revenues related to operations disposed of in each year presented. In addition, change in organic growth excludes the period-over-period impact of foreign currency translation to improve the comparability of our results between periods by eliminating the impact of the items that have a high degree of variability, or are due to the limited-time nature of these revenues sources.

These revenue items are excluded from organic revenues in order to determine a comparable, but non-GAAP, measurement of revenue growth that is associated with the revenue sources that are expected to continue in 2019 and beyond. We have historically viewed organic revenue growth as an important indicator when assessing and evaluating the performance of our brokerage and risk management segments. We also believe that using this non-GAAP measure allows readers of our financial statements to measure, analyze and compare the growth from our brokerage and risk management segments in a meaningful and consistent manner.

**Reconciliation of Non-GAAP Information Presented to GAAP Measures** - This report includes tabular reconciliations to the most comparable GAAP measures for adjusted revenues, adjusted compensation and operating expenses, EBITDAC, EBITDAC margin, adjusted EBITDAC, adjusted EBITDAC margin, adjusted diluted net earnings per share and organic revenue measures.

#### **Brokerage Segment**

The brokerage segment accounted for 61% of our revenue in 2018. Our brokerage segment is primarily comprised of retail and wholesale brokerage operations. Our brokerage segment generates revenues by:

- (i) Identifying, negotiating and placing all forms of insurance or reinsurance coverage, as well as providing risk-shifting, risk-sharing and risk-mitigation consulting services, principally related to property/casualty, life, health, welfare and disability insurance. We also provide these services through, or in conjunction with, other unrelated agents and brokers, consultants and management advisors.
- (ii) Acting as an agent or broker for multiple underwriting enterprises by providing services such as sales, marketing, selecting, negotiating, underwriting, servicing and placing insurance coverage on their behalf.
- (iii) Providing consulting services related to health and welfare benefits, voluntary benefits, executive benefits, compensation, retirement planning, institutional investment and fiduciary, actuarial, compliance, private insurance exchange, human resource technology, communications and benefits administration.

(iv) Providing management and administrative services to captives, pools, risk-retention groups, healthcare exchanges, small underwriting enterprises, such as accounting, claims and loss processing assistance, feasibility studies, actuarial studies, data analytics and other administrative services.

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The primary source of revenues for our brokerage services is commissions from underwriting enterprises, based on a percentage of premiums paid by our clients, or fees received from clients based on an agreed level of service usually in lieu of commissions. Commissions are fixed at the contract effective date and generally are based on a percentage of premiums for insurance coverage or employee head count for employer sponsored benefit plans. Commissions depend upon a large number of factors, including the type of risk being placed, the particular underwriting enterprise s demand, the expected loss experience of the particular risk of coverage, and historical benchmarks surrounding the level of effort necessary for us to place and service the insurance contract. Rather than being tied to the amount of premiums, fees are most often based on an expected level of effort to provide our services. In addition, under certain circumstances, both retail brokerage and wholesale brokerage services receive supplemental and contingent revenues. Supplemental revenue is revenue paid by an underwriting enterprise that is above the base commission paid, is determined by the underwriting enterprise and is established annually in advance of the contractual period based on historical performance criteria. Contingent revenue is revenue paid by an underwriting enterprise based on the overall profit and/or volume of the business placed with that underwriting enterprise during a particular calendar year and is determined after the contractual period.

#### Litigation, Regulatory and Taxation Matters

IRS investigation - A portion of our brokerage business includes the development and management of micro-captives, through operations we acquired in 2010 in our acquisition of the assets of Tribeca Strategic Advisors (which we refer to as Tribeca). A captive is an underwriting enterprise that insures the risks of its owner, affiliates or a group of companies. Micro-captives are captive underwriting enterprises that are subject to taxation only on net investment income under IRC Section 831(b). Our micro-captive advisory services are under investigation by the Internal Revenue Service (which we refer to as IRS). Additionally, the IRS has initiated audits for the 2012 tax year of over 100 of the micro-captive underwriting enterprises organized and/or managed by us. Among other matters, the IRS is investigating whether we have been acting as a tax shelter promoter in connection with these operations. While the IRS has not made specific allegations relating to our operations or the pre-acquisition activities of Tribeca, an adverse determination could subject us to penalties and negatively affect our defense of the class action lawsuit described below. We may also experience lost earnings due to the negative effect of an extended IRS investigation. From 2016 to 2018, our micro-captive operations contributed less than \$3.2 million of net earnings and less than \$5.0 million of EBITDAC to our consolidated results in any one year. Due to the fact that the IRS has not made any allegation against us, or completed all of its audits of our clients, we are not able to reasonably estimate the amount of any potential loss in connection with this investigation.

Class action lawsuit - On December 7, 2018, a class action lawsuit was filed against us, our subsidiary Artex Risk Solutions, Inc. (which we refer to as Artex) and other defendants including Tribeca. The named plaintiffs are micro-captive clients of Artex or Tribeca and their related entities and owners who had IRC Section 831(b) tax benefits disallowed by the IRS. The complaint attempts to state various causes of action and alleges that the defendants defrauded the plaintiffs by marketing and managing micro-captives with the knowledge that the captives did not constitute *bona fide* insurance and thus would not qualify for tax benefits. The named plaintiffs are seeking to certify a class of all persons who were assessed back taxes, penalties or interest by the IRS as a result of their ownership of or involvement in an IRS Section 831(b) micro-captive formed or managed by Artex or Tribeca during the time period January 1, 2015 to the present. The complaint does not specify the amount of damages sought by the named plaintiffs or the putative class. The defendants—response to the complaint is due on March 8, 2019. The court has not otherwise set a case schedule. We will vigorously defend against the lawsuit. Litigation is inherently uncertain, however, and it is not possible for us to predict the ultimate outcome of this matter and the financial impact to us.

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Financial information relating to our brokerage segment results for 2018, 2017 and 2016 (in millions, except per share, percentages and workforce data):

Statement of Earnings		2018		2017	Change		2017		2016	Cl	hange
Commissions	\$	2,920.7	\$	2,641.0	\$ 279.7	\$	2,641.0	\$	2,409.9	\$	231.1
Fees		958.5		855.1	103.4		855.1		794.7		60.4
Supplemental revenues		189.9		158.0	31.9		158.0		139.9		18.1
Contingent revenues		98.0		99.5	(1.5)		99.5		97.9		1.6
Investment income		69.6		58.1	11.5		58.1		52.6		5.5
Gains realized on books of business sales		10.2		3.4	6.8		3.4		6.6		(3.2)
Total revenues		4,246.9		3,815.1	431.8		3,815.1		3,501.6		313.5
Compensation		2,447.1		2,212.3	234.8		2,212.3		2,040.2		172.1
Operating		673.5		614.0	59.5		614.0		598.2		15.8
Depreciation		60.9		61.8	(0.9)		61.8		57.2		4.6
Amortization		286.9		261.8	25.1		261.8		244.7		17.1
Change in estimated acquisition earnout payables		14.3		29.3	(15.0)		29.3		32.1		(2.8)
Total expenses		3,482.7		3,179.2	303.5		3,179.2		2,972.4		206.8
Earnings before income taxes		764.2		635.9	128.3		635.9		529.2		106.7
Provision for income taxes		191.0		221.2	(30.2)		221.2		186.6		34.6
Net earnings		573.2		414.7	158.5		414.7		342.6		72.1
Net earnings attributable to noncontrolling interests		10.7		7.6	3.1		7.6		6.5		1.1
Net earnings attributable to controlling interests	\$	562.5	\$	407.1	\$ 155.4	\$	407.1	\$	336.1	\$	71.0
Diluted net earnings per share	\$	3.02	\$	2.23	\$ 0.79	\$	2.23	\$	1.89	\$	0.34
Other Information											
Change in diluted net earnings per share		35%		19%			19%				
Growth in revenues		11%		9%			9%				
Organic change in commissions and fees		5%		4%			4%				
Compensation expense ratio		58%		58%			58%		58%		
Operating expense ratio		16%		16%			16%		17%		
Effective income tax rate		25%		35%			35%		35%		
Workforce at end of period (includes acquisitions)		22,934		20,049			20,049		18,635		
Identifiable assets at December 31	\$ 1	3,785.1	\$ 1	12,404.3		\$ 1	12,404.3	\$ 1	1,308.6		

The following provides information that management believes is helpful when comparing EBITDAC and adjusted EBITDAC for 2018, 2017 and 2016 (in millions):

	2018	2017	Change	2017	2016	Change
Net earnings, as reported	\$ 573.2	\$ 414.7	38.2%	\$ 414.7	\$ 342.6	21.0%
Provision for income taxes	191.0	221.2		221.2	186.6	
Depreciation	60.9	61.8		61.8	57.2	
Amortization	286.9	261.8		261.8	244.7	
Change in estimated acquisition earnout payables	14.3	29.3		29.3	32.1	
EBITDAC	1,126.3	988.8	13.9%	988.8	863.2	14.5%
Gains from books of business sales	(10.2)	(3.4)		(3.4)	(6.6)	
Acquisition integration	3.4	14.8		14.8	45.7	
Acquisition related adjustments	14.2	9.1		9.1	3.7	
Workforce and lease termination related charges	38.7	30.1		30.1	20.7	
Levelized foreign currency translation		3.6			(3.4)	
EBITDAC, as adjusted	\$ 1,172.4	\$ 1,043.0	12.4%	\$ 1,039.4	\$ 923.3	12.6%
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Net earnings margin, as reported	13.5%	10.9%	+263 bpts	10.9%	9.8%	+108 bpts
			•			•
EBITDAC margin, as adjusted	27.7%	27.3%	+40 bpts	27.3%	26.5%	+77 bpts
EBITETIC IMAGIN, as adjusted	2,,	27.676	. To opto	27.575	20.079	. , , opts
Reported revenues	\$ 4,246.9	\$ 3,815.1		\$ 3,815.1	\$ 3,501.6	
1	, ,	,		,	,	
Adjusted revenues - see page 28	\$ 4,236.7	\$ 3,824.7		\$ 3,811.7	\$ 3,485.3	
rajusted revenues see page 20	Ψ 1,230.7	Ψ 3,027.1		Ψ 5,011.7	Ψ 5, 105.5	

Acquisition integration costs include costs related to our July 2, 2014 acquisition of Noraxis Capital Corporation (which we refer to as Noraxis), our June 16, 2014 acquisition of the Crombie/OAMPS operations (which we refer to as Crombie/OAMPS), our April 1, 2014 acquisition of Oval Group of Companies (which we refer to as Oval), our November 14, 2013 acquisition of the Giles Group of Companies (which we refer to as Giles) and our August 1, 2015 acquisition of William Gallagher Associates Insurance Brokers (which we refer to WGA) that we incurred until we fully assimilated these acquisitions into our operations. These costs related to on-boarding of employees, communication system conversion costs, related performance compensation, redundant workforce, extra lease space, duplicate services and external costs incurred to assimilate the acquired businesses with our IT related systems. The WGA integration costs in 2017 totaled \$1.3 million and were primarily related to retention and incentive compensation. The Crombie/OAMPS integration costs in 2017 totaled \$1.3 million, and were primarily related to technology costs and incentive compensation. The WGA integration costs in 2016 totaled \$5.0 million and were primarily related to retention and incentive compensation. The WGA integration costs in 2016 totaled \$5.0 million and were primarily related to technology costs and incentive compensation. The Crombie/OAMPS integration costs in 2016 totaled \$3.2 million, and were primarily related to technology costs and incentive compensation. The Giles and Oval integration costs in 2016 totaled \$3.2 million, and were primarily related to technology costs and incentive compensation. The Giles and Oval integration costs in 2016 totaled \$3.6 million and were primarily related to the consolidation of offices in the U.K., technology costs, branding and incentive compensation.

Commissions and fees - The aggregate increase in base commissions and fees for 2018 was due to revenues associated with acquisitions that were made during 2018 and 2017 (\$200.4 million) and organic revenue growth. Commissions and fees in 2018 included new business production and renewal rate increases of \$456.6 million, which was offset by lost business of \$273.9 million. The aggregate increase in commissions and fees for 2017 was due to revenues associated with acquisitions that were made during 2017 and 2016 (\$169.6 million) and organic revenue growth. Commissions and fees in 2017 included new business production of \$378.9 million, which was offset by lost business and renewal rate decreases of \$264.3 million. The aggregate increase in commissions and fees for 2016 was principally due to revenues associated with acquisitions that were made during 2016 and 2015 (\$173.2 million). Commissions and fees in 2016 included new business production of \$359.7 million, which was offset by lost business and renewal rate decreases of \$362.6 million. Commission revenues increased 11% and fee revenues increased 12% in 2018 compared to 2017, respectively. The organic change in base commission and fee revenues was 5% in 2018 and 4% in 2017.

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Number of acquisitions closed

Estimated annualized revenues acquired (in millions)

Items excluded from organic revenue computations yet impacting revenue comparisons for 2018 and 2017 include the following (in millions):

		18 Organ 2018		evenue 2017	Change	2017 Organ 2017		ic Revenue 2016		Change
Base Commissions and Fees					Ö					Ü
Commission and fees, as reported	\$ :	3,879.2	\$	3,496.1	11.0%	\$	3,496.1	\$ 3	3,204.6	9.1%
Less commission and fee revenues from acquisitions		(200.4)					(169.6)			
Less disposed of operations				(18.2)					(4.1)	
Levelized foreign currency translation				13.3					(9.3)	
Organic base commission and fees	\$ :	3,678.8	\$	3,491.2	5.4%	\$	3,326.5	\$ 3	3,191.2	4.2%
Supplemental revenues										
Supplemental revenues, as reported	\$	189.9	\$	158.0	20.2%	\$	158.0	\$	139.9	12.9%
Less supplemental revenues from acquisitions		(1.5)					(1.6)			
Levelized foreign currency translation				0.8					(0.9)	
Organic supplemental revenues	\$	188.4	\$	158.8	18.6%	\$	156.4	\$	139.0	12.5%
Contingent revenues										
Contingent revenues, as reported	\$	98.0	\$	99.5	-1.5%	\$	99.5	\$	97.9	1.6%
Less contingent revenues from acquisitions		(5.0)					(5.7)			
Less disposed of operations				(0.6)						
Levelized foreign currency translation				0.1					(0.2)	
Organic contingent revenues	\$	93.0	\$	99.0	-6.1%	\$	93.8	\$	97.7	-4.0%
Total reported commissions, fees, supplemental revenues										
and contingent revenues	\$ 4	4,167.1	\$ :	3,753.6	11.0%	\$	3,753.6	\$ 3	3,442.4	9.0%
Less commission and fee revenues from acquisitions		(206.9)					(176.9)			
Less disposed of operations				(18.8)					(4.1)	
Levelized foreign currency translation				14.2					(10.4)	
Total organic commissions, fees supplemental revenues and contingent revenues	\$ :	3,960.2	\$ :	3,749.0	5.6%	\$	3,576.7	\$ .	3,427.9	4.3%
Acquisition Activity							201	8	2017	2016

For 2018, 2017 and 2016, we issued 881,000, 1,041,000 shares and 1,998,000 shares, respectively, in connection with tax-free exchange acquisitions and repurchased 175,000, 273,000 shares and 2,265,000 shares, respectively, to partially offset the impact of the issued shares.

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\$ 159.0

\$317.9

37

\$137.9

**Supplemental and contingent revenues -** Reported supplemental and contingent revenues recognized in 2018, 2017 and 2016 by quarter are as follows (in millions):

	Q1	Q2	Q3	Q4	Fu	ll Year
2018						
Reported supplemental revenues	\$ 52.0	\$ 48.1	\$ 43.9	\$ 45.9	\$	189.9
Reported contingent revenues	34.9	21.8	25.7	15.6		98.0
Reported supplemental and contingent revenues	\$ 86.9	\$ 69.9	\$ 69.6	\$ 61.5	\$	287.9
2017						
Reported supplemental revenues	\$ 47.3	\$ 35.8	\$ 36.9	\$ 38.0	\$	158.0
Reported contingent revenues	35.0	21.3	21.8	21.4		99.5
Reported supplemental and contingent revenues	\$ 82.3	\$ 57.1	\$ 58.7	\$ 59.4	\$	257.5
2016						
Reported supplemental revenues	\$41.8	\$ 31.9	\$ 34.5	\$ 31.7	\$	139.9
Reported contingent revenues	31.9	21.7	22.2	22.1		97.9
Reported supplemental and contingent revenues	\$ 73.7	\$ 53.6	\$ 56.7	\$ 53.8	\$	237.8

Investment income and gains realized on books of business sales - This primarily represents interest income earned on cash, cash equivalents and restricted funds, interest income from premium financing and one-time gains related to sales of books of business, which were \$10.2 million, \$3.4 million and \$6.6 million in 2018, 2017 and 2016, respectively. Investment income in 2018 increased compared to 2017 primarily due to increases in interest income from our Australia and New Zealand premium financing business, which relates to an increase in the volume of premium financing business written in 2018, and increases in interest income earned on client held funds in the U.S due to an increase in interest rates. Investment income in 2017 increased compared to 2016 primarily due to increases in interest income from our premium financing business.

**Compensation expense** - The following provides non-GAAP information that management believes is helpful when comparing 2018 and 2017 compensation expense and 2017 and 2016 compensation expense (in millions):

	2018	2017	2017	2016
Compensation expense, as reported	\$ 2,447.1	\$ 2,212.3	\$ 2,212.3	\$ 2,040.2
Acquisition integration	(2.5)	(7.6)	(7.6)	(16.9)
Acquisition integration	(2.5)	. ,	` '	
Workforce related charges	(32.3)	(21.4)	(21.4)	(17.5)
Acquisition related adjustments	(14.2)	(9.1)	(9.1)	(3.7)
Levelized foreign currency translation	-	8.7	-	(11.7)
Compensation expense, as adjusted	\$ 2,398.1	\$ 2,182.9	\$ 2,174.2	\$ 1,990.4
Reported compensation expense ratios	57.6%	58.0%	58.0%	58.3%
Adjusted compensation expense ratios	56.6%	57.1%	57.0%	57.1%
Reported revenues	\$ 4,246.9	\$ 3,815.1	\$ 3,815.1	\$ 3,501.6
Adjusted revenues - see page 28	\$ 4,236.7	\$ 3,824.7	\$ 3,811.7	\$ 3,485.3

The increase in compensation expense in 2018 compared to 2017 was primarily due to an increase in the average number of employees, salary increases, one-time compensation payments and increases in incentive compensation linked to our overall operating results (\$197.1 million in the aggregate), increases in employee benefits expense - \$24.4 million, severance related costs - \$10.9 million, deferred compensation - \$2.4 million, temporary staffing - \$1.2 million, partially offset by decreases in stock compensation expense - \$0.8 million and earnout related compensation charges - \$0.4 million. The increase in employee headcount in 2018 compared to 2017 primarily relates to the addition of employees associated with the acquisitions that we completed in 2018 and new production hires. The increase in severance related costs is due to the elimination or restructuring of approximately 325 positions that took place during 2018.

The increase in compensation expense in 2017 compared to 2016 was primarily due to an increase in the average number of employees, salary increases, one-time compensation payments and increases in incentive compensation linked to our overall operating results \$146.3 million in the aggregate, increases in employee benefits expense - \$15.8 million, deferred compensation -

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\$6.4 million, severance related costs - \$3.9 million and stock compensation expense - \$0.9 million, partially offset by decreases in temporary staffing - \$1.2 million. The increase in employee headcount in 2017 compared to 2016 primarily relates to the addition of employees associated with the acquisitions that we completed in 2017 and new production hires.

**Operating expense** - The following provides non-GAAP information that management believes is helpful when comparing 2018 and 2017 operating expense and 2017 and 2016 operating expense (in millions):

	2018	2017	2017	2016	
Operating expense, as reported	\$ 673.5	\$ 614.0	\$ 614.0	\$ 598.2	
Acquisition integration	(0.9)	(7.2)	(7.2)	(28.8)	
Workforce and lease termination related charges	(6.4)	(8.7)	(8.7)	(3.2)	
Levelized foreign currency translation		0.7		5.4	
Operating expense, as adjusted	\$ 666.2	\$ 598.8	\$ 598.1	\$ 571.6	
Reported operating expense ratios	15.9%	16.1%	16.1%	17.1%	
Adjusted operating expense ratios	15.7%	15.7%	15.7%	16.4%	
Reported revenues	\$ 4,246.9	\$ 3,815.1	\$ 3,815.1	\$ 3,501.6	
1	, , ,	. ,	. ,	. ,	
Adjusted revenues - see page 28	\$ 4,236.7	\$ 3,824.7	\$ 3,811.7	\$ 3,485.3	
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The increase in operating expense in 2018 compared to 2017 was due primarily to increases in technology expenses - \$30.5 million, marketing expense - \$9.4 million, meeting and client entertainment expenses - \$8.9 million, real estate expenses - \$4.3 million, office supplies - \$3.4 million, employee related expense - \$3.2 million, outside services expense - \$3.2 million, licenses and fees - \$2.3 million, professional and banking fees - \$2.2 million, other expense - \$1.9 million, business insurance - \$1.8 million and premium financing interest expense - \$0.5 million, partially offset by favorable foreign currency translation - \$2.0 million and decreases in bad debt expense - \$3.5 million, outside consulting fees - \$3.4 million, lease termination charges - \$2.3 million and change in deferred operating expense - \$2.2 million. Also contributing to the increase in operating expense in 2018 were increased expenses associated with the acquisitions completed in 2018.

The increase in operating expense in 2017 compared to 2016 was due primarily to unfavorable foreign currency translation - \$7.2 million, increases in lease termination charges - \$5.5 million, technology expenses - \$4.8 million, employee expense - \$4.3 million, meeting and client entertainment expenses - \$3.1 million, outside consulting fees - \$2.8 million, bad debt expense - \$2.7 million, marketing expense - \$1.8 million, licenses and fees - \$0.9 million, outside services expense - \$0.8 million, professional and banking fees - \$0.2 million, partially offset by decreases in other expense - \$6.6 million, real estate expenses - \$5.2 million, business insurance - \$3.7 million, office supplies - \$2.4 million and premium financing interest expense - \$0.1 million. Also contributing to the increase in operating expense in 2017 were increased expenses associated with the acquisitions completed in 2017.

**Depreciation** - The decrease in depreciation expense in 2018 compared to 2017 was due primarily to the impact of purchases of furniture, equipment and leasehold improvements related to office expansions and moves, and expenditures related to upgrading computer systems being offset by fixed assets being fully depreciated in 2018. The increase in depreciation expense in 2017 compared to 2016 was due primarily to the purchases of furniture, equipment and leasehold improvements related to office expansions and moves, and expenditures related to upgrading computer systems. Also contributing to the increases in depreciation expense in 2018, 2017 and 2016 were the depreciation expenses associated with acquisitions completed during these years.

**Amortization** - The increases in amortization in 2018 compared to 2017 and 2017 compared to 2016 were due primarily to amortization expense of intangible assets associated with acquisitions completed during these years. Expiration lists, non-compete agreements and trade names are amortized using the straight-line method over their estimated useful lives (two to fifteen years for expiration lists, three to five years for non-compete agreements and two to fifteen years for trade names). Based on the results of impairment reviews in 2018, 2017 and 2016, we wrote off \$10.6 million, \$6.2 million and \$1.8 million of amortizable intangible assets related to the brokerage segment acquisitions.

Change in estimated acquisition earnout payables - The change in the expense from the change in estimated acquisition earnout payables in 2018 compared to 2017 and 2017 compared to 2016 was due primarily to adjustments made to the estimated fair value of earnout obligations related to revised projections of future performance. During 2018, 2017 and 2016, we recognized \$17.5 million, \$19.7 million and \$16.9 million, respectively, of expense related to the accretion of the discount recorded for earnout obligations in connection with our 2018, 2017 and 2016 acquisitions. During 2018, 2017 and 2016, we recognized \$3.2 million of income and \$9.6 million and \$15.2 million of expense, respectively, related to net adjustments in the estimated fair market values of earnout obligations in connection with revised projections of future performance for 109, 106 and 101 acquisitions, respectively.

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The amounts initially recorded as earnout payables for our 2015 to 2018 acquisitions were measured at fair value as of the acquisition date and are primarily based upon the estimated future operating results of the acquired entities over a two- to three-year period subsequent to the acquisition date. The fair value of these earnout obligations is based on the present value of the expected future payments to be made to the sellers of the acquired entities in accordance with the provisions outlined in the respective purchase agreements. In determining fair value, we estimate the acquired entity s future performance using financial projections developed by management for the acquired entity and market participant assumptions that were derived for revenue growth and/or profitability. We estimate future earnout payments using the earnout formula and performance targets specified in each purchase agreement and these financial projections. Subsequent changes in the underlying financial projections or assumptions will cause the estimated earnout obligations to change and such adjustments are recorded in our consolidated statement of earnings when incurred. Increases in the earnout payable obligations will result in the recognition of expense and decreases in the earnout payable obligations will result in the recognition of income.

**Provision for income taxes** - We allocate the provision for income taxes to the brokerage segment using local statutory rates. The brokerage segment s effective tax rate in 2018, 2017 and 2016 was 25.0% (25.3 on a controlling basis), 34.8% (35.2% on a controlling basis) and 35.3% (35.7% on a controlling basis), respectively. In fourth quarter 2017, new tax legislation was enacted in the U.S., which lowered the U.S. corporate tax rate from 35.0% to 21.0% effective January 1, 2018. The impact of the adjustment of our deferred tax asset and liability balances in 2017 to reflect the U.S. rate change on the provision for income taxes in the brokerage segment was immaterial. See the U.S. federal income tax law changes and SEC Staff Accounting Bulletin No. 118 in the Corporate Segment below for an additional discussion of the impact of the U.S. enacted tax legislation, commonly referred to as the Tax Cuts and Jobs Act. We anticipate reporting an effective tax rate of approximately 24.0% to 26.0% in our brokerage segment for the foreseeable future.

Net earnings attributable to noncontrolling interests - The amounts reported in this line for 2018, 2017 and 2016 include noncontrolling interest earnings of \$10.7 million, \$7.6 million and \$6.5 million, respectively, primarily related to our investment in Capsicum Reinsurance Brokers LLP (which we refer to as Capsicum). We are partners in this venture with Grahame Chilton, the former CEO of our International Brokerage Division (he stepped down from that role effective July 1, 2018). We are the controlling partner, participating in 33% of Capsicum s net operating results and Mr. Chilton owns approximately 50% of Capsicum.

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### **Risk Management Segment**

The risk management segment accounted for 14% of our revenue in 2018. Our risk management segment operations provide contract claim settlement, claim administration, loss control services and risk management consulting for commercial, not for profit, captive and public entities, and various other organizations that choose to self-insure property/casualty coverages or choose to use a third-party claims management organization rather than the claim services provided by underwriting enterprises. Revenues for the risk management segment are comprised of fees generally negotiated (i) on a per-claim or per-service basis, (ii) on a cost-plus basis, or (iii) as performance-based fees. We also provide risk management consulting services that are recognized as the services are delivered.

Financial information relating to our risk management segment results for 2018, 2017 and 2016 (in millions, except per share, percentages and workforce data):

Statement of Earnings	2018	2017	Change	2017	2016	Change
Fees	\$ 797.8	\$ 736.8	\$ 61.0	\$ 736.8	\$ 697.0	\$ 39.8
Investment income	0.5	0.6	(0.1)	0.6	1.0	(0.4)
Revenues before reimbursements	798.3	737.4	60.9	737.4	698.0	39.4
Reimbursements	141.6	136.0	5.6	136.0	132.1	3.9
Total revenues	939.9	873.4	66.5	873.4	830.1	43.3
Compensation	489.7	446.9	42.8	446.9	424.4	22.5
Operating	174.6	164.8	9.8	164.8	152.7	12.1
Reimbursements	141.6	136.0		136.0	132.1	
Depreciation	38.7	31.1	7.6	31.1	27.2	3.9
Amortization	4.3	2.9	1.4	2.9	2.5	0.4
Change in estimated acquisition						
earnout payables	(4.7)	1.6	(6.3)	1.6		1.6
Total expenses	844.2	783.3	60.9	783.3	738.9	44.4
Earnings before income taxes	95.7	90.1	5.6	90.1	91.2	(1.1)
Provision for income taxes	25.3	34.4	(9.1)	34.4	34.5	(0.1)
			(,,,,)			(0.2)
Net earnings	70.4	55.7	14.7	55.7	56.7	(1.0)
Net earnings attributable to						
noncontrolling interests						
Net earnings attributable to						
controlling interests	\$ 70.4	\$ 55.7	\$ 14.7	\$ 55.7	\$ 56.7	\$ (1.0)
Diluted earnings per share	\$ 0.38	\$ 0.31	\$ 0.07	\$ 0.31	\$ 0.32	\$ (0.01)
Other information						
Change in diluted earnings per share	23%	(3%)		(3%)		
Growth in revenues (before reimbursements)	8%	6%		6%		
Organic change in fees (before reimbursements)	7%	4%		4%		
Compensation expense ratio (before reimbursements)	61%	61%		61%	61%	
Operating expense ratio (before reimbursements)	22%	22%		22%	22%	
Effective income tax rate	26%	38%		38%	38%	
Workforce at end of period (includes acquisitions)	6,269	5,872		5,872	5,449	
Identifiable assets at December 31	\$ 748.1	\$ 738.6		\$ 738.6	\$ 670.9	

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The following provides non-GAAP information that management believes is helpful when comparing 2018 and 2017 EBITDAC and adjusted EBITDAC and 2017 and 2016 EBITDAC and adjusted EBITAC (in millions):

	2018	2017	Change	2017	2016	Change
Net earnings, as reported	\$ 70.4	\$ 55.7	26.4%	\$ 55.7	\$ 56.7	-1.8%
Provision for income taxes	25.3	34.4		34.4	34.5	
Depreciation	38.7	31.1		31.1	27.2	
Amortization	4.3	2.9		2.9	2.5	
Change in estimated acquisition earnout payables	(4.7)	1.6		1.6		
Total EBITDAC	134.0	125.7	6.6%	125.7	120.9	3.9%
Workforce and lease termination related charges	4.7	0.9		0.9	2.2	
Levelized foreign currency translation		(0.5)			0.7	
EBITDAC, as adjusted	\$ 138.7	\$ 126.1	10.0%	\$ 126.6	\$ 123.8	2.2%
· •						
Net earnings margin, before reimbursements, as reported	8.8%	7.6%	+127 bpts	7.6%	8.1%	+57 bpts
The currents margin, corore removalsements, as reported	0.070	7.070	. 12, opts	7.075	0.17,0	. c / cpts
EBITDAC margin, before reimbursements, as adjusted	17.4%	17.2%	+21 bpts	17.2%	17.7%	+53 bpts
EBITDITE margin, before remotifiscinents, as adjusted	17.470	17.270	121 opts	17.270	17.770	133 opts
December 1	¢ 700 2	¢ 727 4		¢ 727 4	¢ (00 0	
Reported revenues before reimbursements	\$ 798.3	\$ 737.4		\$ 737.4	\$ 698.0	
Adjusted revenues - before reimbursements - see page 28	\$ 798.3	\$ 734.7		\$ 737.4	\$ 700.0	

**Fees** - The increase in fees for 2018 compared to 2017 was primarily due to new business of \$78.8 million and higher international performance bonus fees, which were partially offset by lost business of \$29.3 million. The increase in fees for 2017 compared to 2016 was primarily due to new business of \$69.5 million and higher international performance bonus fees, which were partially offset by lost business of \$30.5 million. Organic change in fee revenues was 7% in 2018 and 4% in 2017.

Items excluded from organic fee computations yet impacting revenue comparisons in 2018 and 2017 include the following (in millions):

	2018 Organ	ic Revenue		2017 Organic Revenue					
	2018	2017	Change	2017	2016	Change			
Fees	\$ 789.3	\$ 732.2	7.8%	\$ 732.2	\$ 693.4	5.6%			
International performance bonus fees	8.5	4.6		4.6	3.6				
Fees as reported	797.8	736.8	8.3%	736.8	697.0	5.7%			
Less fees from acquisitions	(11.5)			(11.9)					
Levelized foreign currency translation		(2.6)			2.0				
Organic fees	\$ 786.3	\$ 734.2	7.1%	\$ 724.9	\$ 699.0	3.7%			

**Reimbursements** - Reimbursements represent amounts received from clients reimbursing us for certain third-party costs associated with providing our claims management services. In certain service partner relationships, we are considered a principal because we direct the third party, control the specified service and combine the services provided into an integrated solution. Given this principal relationship, we are required to recognize revenue on a gross basis and service partner vendor fees in the operating expense line in our consolidated statement of earnings. The increase in reimbursements in 2018 compared to 2017 and 2017 compared to 2016 were primarily due to the net increase in new business discussed above.

**Investment income** - Investment income primarily represents interest income earned on our cash and cash equivalents. Investment income in 2018 decreased compared to 2017 primarily due to lower levels of invested assets in 2018. Investment income in 2017 decreased compared to 2016 primarily due to lower levels of invested assets in 2017.

**Compensation expense** - The following provides non-GAAP information that management believes is helpful when comparing 2018 and 2017 compensation expense and 2017 and 2016 compensation expense (in millions):

	2018	2017	2017	2016
Compensation expense, as reported	\$ 489.7	\$ 446.9	\$ 446.9	\$ 424.4
Workforce and lease termination related charges	(4.3)	(0.9)	(0.9)	(1.9)
Levelized foreign currency translation		(1.7)		1.1
Compensation expense, as adjusted	\$ 485.4	\$ 444.3	\$ 446.0	\$ 423.6
Reported compensation expense ratios (before reimbursements)	61.3%	60.6%	60.6%	60.8%
Adjusted compensation expense ratios (before reimbursements)	60.8%	60.5%	60.5%	60.5%
Reported revenues (before reimbursements)	\$ 798.3	\$ 737.4	\$ 737.4	\$ 698.0
•				
Adjusted revenues (before reimbursements) - see page 28	\$ 798.3	\$ 734.7	\$ 737.4	\$ 700.0

The increase in compensation expense in 2018 compared to 2017 was primarily due to increased headcount and increases in salaries (\$36.8 million in the aggregate), severance related costs - \$3.4 million, employee benefits - \$3.1 million, temporary-staffing expense - \$2.4 million and deferred compensation - \$0.1 million, partially offset by a favorable foreign currency translation \$1.6 million and a decrease in stock compensation expense \$1.4 million. The increase in severance related costs is due to the elimination or restructuring of approximately 75 positions that took place during 2018.

The increase in compensation expense in 2017 compared to 2016 was primarily due to increased headcount and increases in salaries (\$17.3 million in the aggregate), unfavorable foreign currency translation - \$1.1 million, temporary-staffing expense -\$2.1 million, deferred compensation - \$1.3 million, employee benefits - \$1.0 million and stock compensation expense -\$0.7 million, partially offset by a decrease in severance related costs - \$1.0 million.

**Operating expense** - The following provides non-GAAP information that management believes is helpful when comparing 2018 and 2017 operating expense and 2017 and 2016 operating expense (in millions):

	2018	2017	2017	2016
Operating expense, as reported	\$ 174.6	\$ 164.8	\$ 164.8	\$ 152.7
Workforce and lease termination related charges	(0.4)			(0.3)
Levelized foreign currency translation		(0.5)		0.2
Operating expense, as adjusted	\$ 174.2	\$ 164.3	\$ 164.8	\$ 152.6
Reported compensation expense ratios (before reimbursements)	21.9%	22.4%	22.3%	21.9%
Adjusted compensation expense ratios (before reimbursements)	21.8%	22.4%	22.3%	21.8%
Reported revenues (before reimbursements)	\$ 798.3	\$ 737.4	\$ 737.4	\$ 698.0
Adjusted revenues - (before reimbursements) see page 28	\$ 798.3	\$ 734.7	\$ 737.4	\$ 700.0

The increase in operating expense in 2018 compared to 2017 was primarily due to an adverse make-whole settlement - \$1.5 million and increases in technology expenses - \$5.6 million, outside consulting fees - \$3.0 million, business insurance - \$1.4 million, meeting and client entertainment expense - \$1.0 million, employee expense - \$0.9 million, bad debt expense - \$0.6 million, lease termination related charges - \$0.4 million and outside services - \$0.2 million, partially offset by decreases in other expense - \$2.8 million, professional and banking fees - \$1.7 million and licenses and fees - \$0.4 million and office supplies - \$0.1 million.

The increase in operating expense in 2017 compared to 2016 was primarily due to increases in outside consulting fees - \$3.6 million, other expense - \$2.2 million, professional and banking fees - \$2.1 million, employee expense - \$1.7 million, technology expenses - \$0.9 million, meeting and client entertainment expense - \$0.8 million, licenses and fees - \$0.6 million, business insurance - \$0.6 million, office supplies - \$0.6 million, outside services - \$0.4 million, partially offset by decreases in real estate expenses - \$1.0 million, bad debt expense - \$0.3 million and lease termination related charges - \$0.3 million.

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**Depreciation -** Depreciation expense increased in 2018 compared to 2017 and 2017 compared to 2016, which reflects the impact of purchases of furniture, equipment and leasehold improvements related to office expansions and moves and expenditures related to upgrading computer systems.

**Amortization** - Amortization expense increased in 2018 compared to 2017 and increased in 2017 compared to 2016. Historically, the risk management segment has made few acquisitions. In 2018, we made four acquisitions with annualized revenues of approximately \$1.9 million. In 2017, we made three acquisitions with annualized revenues of approximately \$13.3 million. We made no material acquisitions in this segment in 2016. No indicators of impairment were noted in 2018, 2017 or 2016.

Change in estimated acquisition earnout payables - The change in expense from the change in estimated acquisition earnout payables in 2018 compared to 2017 and 2017 compared to 2016, were due primarily to adjustments made in 2018 and 2017 to the estimated fair value of an earnout obligation related to revised projections of future performance. During 2018 and 2017, we recognized \$1.3 million and \$0.5 million, respectively, of expense related to the accretion of the discount recorded for earnout obligations in connection with our 2018 and 2017 acquisitions, respectively. During 2018, we recognized \$6.0 million of income related to net adjustments in the estimated fair value of earnout obligations related to revised projections of future performance for three acquisitions. During 2017, we recognized \$1.1 million of expense related to net adjustments in the estimated fair value of earnout obligations related to revised projections of future performance for two acquisitions.

Provision for income taxes - We allocate the provision for income taxes to the risk management segment using local statutory rates. The risk management segment s effective tax rate in 2018, 2017 and 2016 was 26.4%, 38.2% and 37.8%, respectively. In fourth quarter 2017, new tax legislation was enacted in the U.S., which lowered the U.S. corporate tax rate from 35.0% to 21.0% effective January 1, 2018. The impact of the adjustment of our deferred tax asset and liability balances in 2017 to reflect the U.S. rate change on the provision for income taxes in the brokerage segment was immaterial. See the U.S. federal income tax law changes and SEC Staff Accounting Bulletin No. 118 in the Corporate Segment below for an additional discussion of the impact of the U.S. enacted tax legislation commonly referred to as the Tax Cuts and Jobs Act. We anticipate reporting an effective tax rate on adjusted results of approximately 25.0% to 27.0% in our risk management segment for the foreseeable future.

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#### **Corporate Segment**

The corporate segment reports the financial information related to our clean energy investments, our debt, certain corporate and acquisition-related activities and the impact of foreign currency translation. See Note 14 to our 2018 consolidated financial statements for a summary of our investments at December 31, 2018 and 2017 and a detailed discussion of the nature of these investments. See Note 8 to our 2018 consolidated financial statements for a summary of our debt at December 31, 2018 and 2017.

Financial information relating to our corporate segment results for 2018, 2017 and 2016 (in millions, except per share and percentages):

Statement of Earnings	2018	2017	Change	2017	2016	Change
Revenues from consolidated clean coal production plants	\$ 1,694.6	\$ 1,515.6	\$ 179.0	\$ 1,515.6	\$ 1,303.8	\$ 211.8
Royalty income from clean coal licenses	54.1	46.4	7.7	46.4	48.1	(1.7)
Loss from unconsolidated clean coal production plants	(2.4)	(1.5)	(0.9)	(1.5)	(1.8)	0.3
Other net revenues	0.9		0.9		(1.3)	1.3
m . 1	1.747.0	1.560.5	1067	1.560.5	1 240 0	211.7
Total revenues	1,747.2	1,560.5	186.7	1,560.5	1,348.8	211.7
Cost of revenues from consolidated clean coal production plants	1,816.0	1,635.9	180.1	1,635.9	1,408.6	227.3
Compensation	89.5	88.2	1.3	88.2	72.6	15.6
Operating	55.6	50.3	5.3	50.3	25.4	24.9
Interest	138.4	124.1	14.3	124.1	109.8	14.3
Depreciation	28.2	28.2		28.2	19.2	9.0
•						
Total expenses	2,127.7	1,926.7	201.0	1,926.7	1,635.6	291.1
•						
Loss before income taxes	(380.5)	(366.2)	(14.3)	(366.2)	(286.8)	(79.4)
Benefit for income taxes	(412.8)	(412.7)	(0.1)	(412.7)	(317.8)	(94.9)
Net earnings	32.3	46.5	(14.2)	46.5	31.0	15.5
Net earnings attributable to noncontrolling interests	31.7	28.0	3.7	28.0	27.0	1.0
Net earnings attributable to controlling interests	\$ 0.6	\$ 18.5	\$ (17.9)	\$ 18.5	\$ 4.0	\$ 14.5
Diluted net earnings per share	\$	\$ 0.10	\$ (0.10)	\$ 0.10	\$ 0.02	\$ 0.08
Identifiable assets at December 31	\$ 1,800.8	\$ 1,766.8		\$ 1,766.8	\$ 1,548.7	
EBITDAC						
Net earnings	\$ 32.3	\$ 46.5	\$ (14.2)	\$ 46.5	\$ 31.0	\$ 15.5
Benefit for income taxes	(412.8)	(412.7)	(0.1)	(412.7)	(317.8)	(94.9)
Interest	138.4	124.1	14.3	124.1	109.8	14.3
Depreciation	28.2	28.2		28.2	19.2	9.0
1						,.,
EBITDAC	\$ (213.9)	\$ (213.9)	\$	\$ (213.9)	\$ (157.8)	\$ (56.1)

**Revenues -** Revenues in the corporate segment consist of the following:

Revenues from consolidated clean coal production plants represents revenues from the consolidated IRC Section 45 facilities in which we have a majority ownership position and maintain control over the operations at the related facilities.

The increases in 2018, 2017 and 2016 are due to increased production of clean coal.

Royalty income from clean coal licenses represents revenues related to Chem-Mod LLC. We held a 46.5% controlling interest in Chem-Mod LLC. As Chem-Mod LLC s manager, we are required to consolidate its operations.

The increase in royalty income in 2018 compared to 2017 was due to increased production of refined coal by Chem-Mod LLC s licensees. The decrease in royalty income in 2017 compared to 2016, was due to reductions in production of refined coal by Chem-Mod LLC s licensees.

Expenses related to royalty income of Chem-Mod LLC were \$4.1 million, \$2.3 million and \$2.4 million in 2018, 2017 and 2016, respectively. These expenses are included in the operating expenses discussed below.

Loss from unconsolidated clean coal production plants represents our equity portion of the pretax operating results from the unconsolidated IRC Section 45 facilities. The production of refined coal generates pretax operating losses.

The losses in 2018, 2017 and 2016 were low because the vast majority of our operations are now consolidated.

Other net revenues include the following: In 2018, we recorded \$0.9 million of gain from our legacy investments.

In 2017, we recorded a \$0.2 million equity accounting loss related to one of our legacy investments, a \$0.1 million gain related to the liquidation of legacy investments and a \$0.1 million gain on the sale of shares in a partially owned entity.

In 2016, we recorded \$0.8 million of rental income related to our new headquarters facility. We also recognized \$0.8 million of equity basis accounting losses related to our legacy investments and we recognized a \$1.3 million impairment loss related to clean coal production plants, including engineering costs of \$0.7 million incurred for two locations that will not be used.

Cost of revenues - Cost of revenues from consolidated clean coal production plants in 2018, 2017 and 2016 consists of the cost of coal, labor, equipment maintenance, chemicals, supplies, management fees and depreciation incurred by the clean coal production plants to generate the consolidated revenues discussed above. The increases in cost of revenues in 2018 compared to 2017 and 2017 compared to 2016, were primarily due to increased production.

Compensation expense - Compensation expense for 2018, 2017 and 2016, respectively, was \$89.5 million, \$88.2 million and \$72.6 million.

The \$1.3 million increase in 2018 compensation expense compared to 2017 was primarily due to increased staffing and salary increases, clean-energy performance and efforts related to implementation of the new ASC 606 accounting standard, partially offset by a decrease in the net pension cost related to our legacy U.S. defined pension plan and a decrease in incentive compensation in 2018 compared to 2017 due to efforts on the new headquarters in 2017.

The \$15.6 million increase in 2017 compensation expense compared to 2016 was primarily due to increased staffing, salary increases and incentive compensation related to the implementation of a new accounting standard for revenue recognition, efforts related to tax reform, efforts related to the new headquarters and clean-energy performance, and an increase in benefits expense.

**Operating expense -** Operating expense for 2018 includes banking and related fees of \$3.8 million, external professional fees and other due diligence costs related to 2018 acquisitions of \$13.2 million, other corporate and clean energy related expenses of \$22.4 million, corporate related marketing costs of \$15.6 million, expenses of \$2.8 million for systems and consulting related to implementation of the new revenue recognition accounting standard rules, and a net unrealized foreign exchange remeasurement gain of \$2.2 million.

Operating expense for 2017 includes banking and related fees of \$3.5 million, external professional fees and other due diligence costs related to 2017 acquisitions of \$10.6 million, other corporate and clean energy related expenses of \$10.0 million, \$2.2 million for a biennial corporate-wide meeting, corporate related marketing costs of \$4.0 million, one-time costs of \$12.2 million related to the new headquarters, \$5.3 million of consulting expenses related to the new revenue recognition accounting standard and tax reform and a \$2.5 million net unrealized foreign exchange remeasurement loss.

Operating expense for 2016 includes banking and related fees of \$3.2 million, external professional fees and other due diligence costs related to 2016 acquisitions of \$3.9 million, other corporate and clean energy related expenses of \$5.7 million, \$4.8 million for a biennial corporate-wide

meeting, corporate related marketing costs of \$7.0 million and \$0.8 million related to the litigation settlement.

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Interest expense - The increase in interest expense in 2018 compared to 2017 and 2017 compared to 2016 was due to the following:

Change in interest expense related to:	2018	8 / 2017	2017	/ / 2016
Interest on borrowings from our Credit Agreement	\$	(0.1)	\$	1.9
Interest on the maturity of the Series B notes		(11.2)		(8.1)
Interest on the maturity of the Series C notes		(0.3)		(2.7)
Interest on the maturity of the Series K notes		(0.7)		
Interest on the \$275.0 million notes funded on June 2, 2016				5.1
Interest on the \$100.0 million notes funded on December 1, 2016				3.2
Interest on the \$250.0 million notes funded on June 27, 2017		5.1		5.3
Interest on the \$398.0 million notes funded on August 2 and 4, 2017		9.9		6.5
Interest on the \$500.0 million notes funded on June 13, 2018		12.2		
Amortization of hedge gains		(0.6)		(0.4)
Capitalization of interest costs related to the purchase and development of our new headquarters building				
and other				3.5
Net change in interest expense	\$	14.3	\$	14.3

The capitalization of interest costs related to the purchase and development of our new corporate headquarters building that was completed in early 2017.

**Depreciation -** Depreciation expense in 2018 was flat compared to 2017. The increase in depreciation expense in 2017 compared to 2016 primarily relates to the new corporate headquarters that was placed in service in first quarter 2017 and to clean coal plants re-deployed in 2017 and 2016.

**Net earnings attributable to noncontrolling interests** - The amounts reported in this line for 2018, 2017 and 2016 primarily include noncontrolling interest earnings of \$37.1 million, \$33.1 million and \$32.7 million, respectively, related to our investment in Chem-Mod LLC. As of December 31, 2018, 2017 and 2016, we held a 46.5% controlling interest in Chem-Mod LLC. Also, included in net earnings attributable to noncontrolling interests are offsetting amounts related to non-Gallagher owned interests in several clean energy investments.

Benefit for income taxes - We allocate the provision for income taxes to the brokerage and risk management segments using local statutory rates. As a result, the provision for income taxes for the corporate segment reflects the entire benefit to us of the IRC Section 45 credits generated, because that is the segment which produced the credits. The law that provides for IRC Section 45 tax credits substantially expires in December 2019 for our fourteen 2009 Era Plants and in December 2021 for our twenty 2011 Era Plants. Our consolidated effective tax rate was (41.0)%, (43.7)% and (29.0)% for 2018, 2017 and 2016, respectively. The tax rates for 2018, 2017 and 2016 were lower than the statutory rate primarily due to the amount of IRC Section 45 tax credits recognized during the year. There were \$252.9 million, \$229.7 million and \$194.4 million of Section 45 tax credits generated and recognized in 2018, 2017 and 2016, respectively. Also impacting the benefit for the income taxes line is the adoption of a new accounting pronouncement in 2017, whereby it requires that the income tax effects of awards be recognized in the income statement when the awards vest or are settled, rather than recognizing the tax benefits in excess of compensation costs through stockholders—equity. The income tax benefit of stock based awards that vested or were settled in the years ended December 31, 2018 and 2017 was \$15.0 million and \$15.1 million, respectively.

**U.S. federal income tax law changes** - On December 22, 2017, the U.S. enacted tax legislation commonly referred to as the Tax Cuts and Jobs Act (which we refer to as the Tax Act), which significantly revises the U.S. tax code by, among other things, lowering the corporate income tax rate from 35.0% to 21.0%, limiting the deductibility of interest expense, implementing a territorial tax system and imposing a repatriation tax on earnings of foreign subsidiaries. See discussion of the various impacts of the Tax Act below.

#### SEC Staff Accounting Bulletin No. 118

SEC Staff Accounting Bulletin No. 118, Income Tax Accounting Implications of the Tax Cuts and Jobs Act (which we refer to as SAB 118) describes three scenarios associated with a company s status of accounting for income tax reform. Under the SAB 118 guidance, we made reasonable estimates for certain effects of tax reform in our 2017 consolidated financial statements. We recognized provisional amounts for our deferred income taxes and repatriation tax based on reasonable estimates. As of the date of this Annual Report on Form 10-K, we have completed our analysis and finalized our estimates under SAB 118. Finalization of the previous estimates under SAB 118 have been recorded as

discrete items in 2018.

See Note 18 to our consolidated financial statements for a discussion of our assessment of the impact of the Tax Act.

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#### Tax Act Items Impacting the Company Going Forward

**Alternative Minimum Tax Credit** - The Tax Act repealed the corporate Alternative Minimum Tax (which we refer to as AMT) for years beginning January 1, 2018, and provides that existing AMT credit carryovers will be utilized or refunded beginning in 2018 and ending in 2021, according to a specific formula. We have AMT credit carryovers that are currently reflected as deferred tax assets in the December 31, 2018 consolidated balance sheet, which we expect to be fully utilized or refunded to us by tax year 2021.

Global Intangible Low Taxed Income - The Tax Act requires U.S. shareholders to include in income certain global intangible low-taxed income (which we refer to as GILTI) beginning in 2018. We have adopted a policy to include the GILTI income in the future period when the tax arises and we recorded income tax expense on such income for the year ended December 31, 2018.

**Base Erosion Anti-Abuse Tax** - The Tax Act introduced the U.S. Base Erosion and Anti-Abuse Tax (which we refer to as BEAT), effective January 1, 2018. We have finalized our analysis and determined that our base erosion payments do not exceed the threshold for applicability for the year ended December 31, 2018, and we do not currently anticipate any significant long-term impact from the BEAT on our effective income tax rate in future periods.

**Interest Expense Limitation** - Under the Tax Act, the deductibility of net interest for a business is limited to 30% of adjusted taxable income. Interest that is disallowed can be carried forward indefinitely. We have evaluated the impact and determined there is no limit on our interest deductibility for federal income tax purposes for the year ended December 31, 2018.

**Executive Compensation** - The Tax Act contains provisions that may limit deductions for executive compensation. We determined that our ability to deduct executive compensation will be limited as a result of the Tax Act.

**Entertainment Expenses** - The Tax Act contains provisions that may further limit deductions for entertainment expenses. We determined that our ability to deduct entertainment expenses will be further limited as a result of the Tax Act.

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The following provides non-GAAP information that we believe is helpful when comparing 2018, 2017 and 2016 operating results for the corporate segment (in millions):

		2018			2017			2016	
Components of		Income	Net		Income	Net		Income	Net
Corporate Segment	Pretax Loss	Tax Benefit	Earnings (Loss)	Pretax Loss	Tax Benefit	Earnings (Loss)	Pretax Loss	Tax Benefit	Earnings (Loss)
As Reported									
Interest and banking costs	\$ (141.9)	\$ 36.9	\$ (105.0)	\$ (126.8)	\$ 50.8	\$ (76.0)	\$ (112.8)	\$ 45.1	\$ (67.7)
Clean energy related (1)	(188.1)	306.7	118.6	(161.3)	294.0	132.7	(133.2)	247.6	114.4
Acquisition costs	(13.9)	1.5	(12.4)	(11.2)	2.9	(8.3)	(4.6)	0.7	(3.9)
Corporate	(65.8)	70.9	5.1	(68.1)	53.4	(14.7)	(43.0)	20.3	(22.7)
Impact of U.S. tax reform	(2.5)	(3.2)	(5.7)	(2.5)	4.0	1.5			
Litigation settlement				(11.1)	2.3	(8.8)	(20.2)	4.1	(16.1)
Home office lease termination/move				(13.2)	5.3	(7.9)			
Reported full year									
Adjustments	(412.2)	412.8	0.6	(394.2)	412.7	18.5	(313.8)	317.8	4.0
Impact of U.S. tax reform	,	(8.9)	(8.9)	2.5	(4.0)	(1.5)	,		
Corporate legal entity restructuring		(22.0)	(22.0)		` '	, , ,			
Litigation settlement				11.1	(2.3)	8.8	20.2	(4.1)	16.1
Home office lease termination/move				13.2	(5.3)	7.9			
As Adjusted									
Interest and banking costs	(141.9)	36.9	(105.0)	(126.8)	50.8	(76.0)	(112.8)	45.1	(67.7)
Clean energy related (1)	(188.1)	306.7	118.6	(161.3)	294.0	132.7	(133.2)	247.6	114.4
Acquisition costs	(13.9)	1.5	(12.4)	(11.2)	2.9	(8.3)	(4.6)	0.7	(3.9)
Corporate	(65.8)	48.9	(16.9)	(68.1)	53.4	(14.7)	(43.0)	20.3	(22.7)
Impact of U.S. tax reform	(2.5)	(12.1)	(14.6)	(0011)		(=)	(1210)		(==)
Litigation settlement	(=10)	()	(= 1,0)						
Home office lease termination/move									
Adjusted full year	\$ (412.2)	\$ 381.9	\$ (30.3)	\$ (367.4)	\$ 401.1	\$ 33.7	\$ (293.6)	\$ 313.7	\$ 20.1

Interest and banking costs and debt - Interest and banking costs includes expenses related to our debt.

Clean energy related - Includes the operating results related to our investments in clean coal production plants and Chem-Mod LLC.

Acquisition costs - Consists of professional fees, due diligence and other costs incurred related to our acquisitions.

**Corporate -** Consists of overhead allocations mostly related to corporate staff compensation and other corporate level activities, costs related to biennial company-wide award event, cross-selling and motivational meetings for our production staff and field management, expenses related to our new corporate headquarters, corporate related marketing costs, expenses for systems and consulting related to the implementation of the new revenue recognition accounting and tax reform rules and the impact of foreign currency translation.

<sup>(1)</sup> Pretax earnings (loss) are presented net of amounts attributable to noncontrolling interests of \$31.7 million in 2018, \$28.0 million in 2017 and \$27.0 million in 2016.

During the year ended December 31, 2018 and 2017, we incurred \$5.9 million and \$8.9 million, respectively, of pre-tax costs related to implementing a new accounting standard related to how companies recognize revenue, which was effective beginning in January 2018. These charges are included in the table above in the corporate line. A new accounting pronouncement, ASU No. 2016-09, Improvements to Employee Share-Based Payment Accounting, was effective January 1, 2017. It requires that the income tax effects of awards be recognized in the income statement (in the Income Tax Benefit column above) when the awards vest or are settled, rather than recognizing the tax benefits in excess of compensation costs through stockholders—equity. The income tax benefit of stock based awards that vested or were settled in the year ended December 31, 2018 and 2017 was \$15.0 million and \$15.1 million, respectively, and is included in the table above in the Corporate line. The income tax benefit of stock based awards that vested or were settled in the year ended December 31, 2016 was \$6.5 million and is not included in the Income Tax Benefit column above.

**Litigation settlement -** During the third quarter of 2015, we settled litigation against certain former U.K. executives and their advisors for a pretax gain of \$31.0 million (\$22.3 million net of costs and taxes in third quarter). Incremental after-tax expenses that arose in connection with this matter were \$8.8 million and \$16.1 million in 2017 and 2016, respectively.

**Home office lease termination/move -** During 2017, we relocated our corporate office headquarters to a nearby suburb of Chicago. Move related after-tax charges were \$7.9 million in 2017. These charges are presented in the corporate segment.

Impact of U.S. tax reform - Consists of the tax expense from (a) adjusting December 31, 2017 initial estimates from the U.S. tax legislation passed in the fourth quarter of 2017 and (b) the on-going impact of such legislation - principally the partial taxation of foreign earnings, nondeductible executive compensation and entertainment expenses. Under the SEC Staff Accounting Bulletin No. 118 guidance, in our December 31, 2017 consolidated financial statements, we recognized provisional amounts for deferred income taxes and repatriation tax based on reasonable estimates and interpretations of the new tax legislation. The ultimate impact of the new tax legislation did differ from our estimated amounts as of December 31, 2017 amounts, due to, among other things, changes in interpretations and assumptions we made, or additional regulatory or accounting guidance that was issued with respect to the new tax legislation. In fourth quarter 2018, the IRS issued clarifying guidance related to the new tax legislation which resulted in us recognizing a tax benefit of \$8.9 million in the quarter. Any additional taxes associated with the ongoing impact of the tax legislation had a de minimis impact on our cash taxes paid due to tax credits generated from our clean energy investments.

**Corporate legal entity restructuring -** Consists of the tax benefit related to the release of valuation allowances that resulted from moving a legal entity within our subsidiary structure.

Clean energy investments - We have investments in limited liability companies that own 29 clean coal production plants developed by us and five clean coal production plants we purchased from a third party on September 1, 2013. All 34 plants produce refined coal using propriety technologies owned by Chem-Mod LLC. We believe that the production and sale of refined coal at these plants are qualified to receive refined coal tax credits under IRC Section 45. The 14 plants which were placed in service prior to December 31, 2009 (which we refer to as the 2009 Era Plants) can receive tax credits through 2019 and the 20 plants which were placed in service prior to December 31, 2011 (which we refer to as the 2011 Era Plants) can receive tax credits through 2021.

The following table provides a summary of our clean coal plant investments as of December 31, 2018 (in millions):

Our Book Value At 2019 After-tax 2019 After-ta			Our Por	tion of Estimated
V V			Low Range	High Range
December 21, 2019 Fermings Fermings		Our Book Value	At 2019 After-tax	2019 After-tax
December 51, 2016 Earnings Earnings		December 31, 20	18 Earnings	Earnings
Investments that own 2009 Era Plants	Investments that own 2009 Era Plants			
12 Under long-term production contracts \$ 5.1 \$ 13.0 \$ 15	12 Under long-term production contracts	\$ 5.1	\$ 13.0	\$ 15.0
2 Not currently active in negotiations for long-term production	2 Not currently active in negotiations for long-term production			
contracts Not Estimable Not Estimab	contracts		Not Estimable	Not Estimable
Investments that own 2011 Era Plants	Investments that own 2011 Era Plants			
19 Under long-term production contracts 43.2 70.0 75	19 Under long-term production contracts	43.2	2 70.0	75.0
1 In early stages of negotiations for long-term production contract 0.2 Not Estimable Not Estimab	1 In early stages of negotiations for long-term production contract	0.2	Not Estimable	Not Estimable
Chem-Mod royalty income, net of noncontrolling interests 4.0 22.0 25	Chem-Mod royalty income, net of noncontrolling interests	4.0	22.0	25.0

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The estimated earnings information in the table reflects management s current best estimate of the 2019 low and high ranges of after-tax earnings based on early production estimates from the host utilities, other operating assumptions, including current U.S. federal income tax laws. However, coal-fired power plants may not ultimately produce refined fuel at estimated levels due to seasonal electricity demand, production costs, natural gas prices, weather conditions, as well as many other operational, regulatory and environmental compliance reasons. Future changes in EPA regulations or U.S. federal income tax laws might materially impact these estimates.

Our investment in Chem-Mod LLC generates royalty income from refined coal production plants owned by those limited liability companies in which we invest as well as refined coal production plants owned by other unrelated parties. Future changes in EPA regulations or U.S. federal income tax laws might materially impact these estimates.

We may sell ownership interests in some or all of the plants to co-investors and relinquish control of the plants, thereby becoming a noncontrolling, minority investor. In any limited liability company where we are a noncontrolling, minority investor, the membership agreement for the operations contains provisions that preclude an individual member from being able to make major decisions that would denote control. As of any future date we become a noncontrolling, minority investor, we would deconsolidate the entity and subsequently account for the investment using equity method accounting.

We currently have no construction commitments related to our refined coal plants.

We are aware that some of the coal-fired power plants that purchase the refined coal are considering changing to burning natural gas rather than coal, or shutting down completely for economic reasons. The entities that own such plants are prepared to move the refined coal plants to another coal-fired power plant, if necessary. If these potential developments were to occur, we estimate those refined coal plants will not operate for 12 to 18 months during their movement and redeployment (this would result in only the 2011 Era Plants being able to be moved and deployed in the future), and the new coal-fired power plant may be a higher or lower volume plant, all of which could have a material impact on the amount of tax credits that are generated by these plants.

There is a provision in IRC Section 45 that phases out the tax credits if the coal reference price per ton, based on market prices, reaches certain levels as follows:

Calendar Year	IRS Reference Price per Ton		Pha	Beginning ase Out Price	g IRS 100% Phase Out Price		Conclusion
2010	\$	54.74	\$	77.78	\$	86.53	No phase out
2011		55.66		78.41		87.16	No phase out
2012		58.49		80.25		89.00	No phase out
2013		58.23		81.69		90.44	No phase out
2014		56.88		81.82		90.57	No phase out
2015		57.64		83.17		91.92	No phase out
2016		53.74		84.38		93.13	No phase out
2017		51.09		85.64		94.39	No phase out
2018		49.68		86.94		95.69	No phase out
2019		(1)		(1)		(1)	(1)

(1) The IRS will not release the factors for 2019 until April or May 2019. Based on our analysis of the factors used in the IRS phase out calculations, it is our belief that there will be no phase out in 2019.

See the risk factors regarding our IRC Section 45 investments under Item 1A, Risk Factors. for a more detailed discussion of these and other factors could impact the information above. See Note 14 to our 2018 consolidated financial statements for more information regarding risks and uncertainties related to these investments.

#### **Financial Condition and Liquidity**

Liquidity describes the ability of a company to generate sufficient cash flows to meet the cash requirements of its business operations. The insurance brokerage industry is not capital intensive. Historically, our capital requirements have primarily included dividend payments on our common stock, repurchases of our common stock, funding of our investments, acquisitions of brokerage and risk management operations and

capital expenditures.

## **Cash Flows From Operating Activities**

Historically, we have depended on our ability to generate positive cash flow from operations to meet a substantial portion of our cash requirements. We believe that our cash flows from operations and borrowings under our Credit Agreement will provide us with adequate resources to meet our liquidity needs in the foreseeable future. To fund acquisitions made during 2018, 2017 and 2016, we relied on a combination of net cash flows from operations, proceeds from borrowings under our Credit Agreement, proceeds from issuances of senior unsecured notes and issuances of our common stock.

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Cash provided by operating activities was \$765.1 million, \$854.2 million and \$649.6 million for 2018, 2017 and 2016, respectively. The decrease in cash provided by operating activities in 2018 compared to 2017 was primarily due to the following items: \$30.0 million discretionary contribution made to our defined benefit plan in 2018, and increases in 2018 compared to 2017 of \$14.3 million of severance related payments, \$9.4 million of prepaid marketing costs and \$6.7 million of payments on acquisition earnouts in excess of original estimates. Also contributing to the decrease in cash provided by operating activities in 2018 compared to 2017 were timing differences between years in the collection of receivables related to accrued supplemental, contingent and direct bill revenues, and income taxes. The increase in cash provided by operating activities in 2017 compared to 2016 was primarily due to improved cash flow generated from our core brokerage and risk management operating units

In addition, cash provided by operating activities in 2018 was unfavorably impacted by timing differences in the receipt and disbursements of client fiduciary balances in 2018 compared to 2017. The following table summarizes two lines from our consolidated statement of cash flows and provides information that management believes is helpful when comparing changes in client fiduciary related balances for 2018, 2017 and 2016 (in millions):

	2018	2017	2016
Net change in premiums and fees receivable	\$ (783.1)	\$ (47.7)	\$ (777.2)
Net change in premiums payable to underwriting enterprises	819.7	166.9	770.0
Net cash provided (used) by the above	\$ 36.6	\$ 119.2	\$ (7.2)

In addition, cash provided by operating activities for 2016 were unfavorably impacted by acquisition related integration costs. During second quarter 2015, we entered into compensation-based retention agreements with certain key employees of our international brokerage operations. These retention agreements added after-tax charges of \$7.3 million and \$15.4 million for 2017 and 2016, respectively, to our compensation expense.

Our cash flows from operating activities are primarily derived from our earnings from operations, as adjusted, for our non-cash expenses, which include depreciation, amortization, change in estimated acquisition earnout payables, deferred compensation, restricted stock, and stock-based and other non-cash compensation expenses. Cash provided by operating activities can be unfavorably impacted if the amount of IRC Section 45 tax credits generated (which is the amount we recognize for financial reporting purposes) is greater than the amount of tax credits actually used to reduce our tax cash obligations. Excess tax credits produced during the period result in an increase to our deferred tax assets, which is a net use of cash related to operating activities. Please see Clean energy investments below for more information on their potential future impact on cash provided by operating activities.

When assessing our overall liquidity, we believe that the focus should be on net earnings as reported in our consolidated statement of earnings, adjusted for non-cash items (i.e., EBITDAC), and cash provided by operating activities in our consolidated statement of cash flows. Consolidated EBITDAC was \$1,046.4 million, \$900.6 million and \$826.5 million for 2018, 2017 and 2016, respectively. Net earnings attributable to controlling interests were \$633.5 million, \$481.3 million and \$396.5 million for 2018, 2017 and 2016, respectively. We believe that EBITDAC items are indicators of trends in liquidity. From a balance sheet perspective, we believe the focus should not be on premium and fees receivable, premiums payable or restricted cash for trends in liquidity. Net cash flows provided by operations will vary substantially from quarter to quarter and year to year because of the variability in the timing of premiums and fees receivable and premiums payable. We believe that in order to consider these items in assessing our trends in liquidity, they should be looked at in a combined manner, because changes in these balances are interrelated and are based on the timing of premium payments, both to and from us. In addition, funds legally restricted as to our use relating to premiums and clients—claim funds held by us in a fiduciary capacity are presented in our consolidated balance sheet as

Restricted cash—and have not been included in determining our overall liquidity.

Our policy for funding our defined benefit pension plan is to contribute amounts at least sufficient to meet the minimum funding requirements under the IRC. The Employee Retirement Security Act of 1974, as amended (which we refer to as ERISA), could impose a minimum funding requirement for our plan. We were not required to make any minimum contributions to the plan for the 2018, 2017 and 2016 plan years. Funding requirements are based on the plan being frozen and the aggregate amount of our historical funding. The plan sactuaries determine contribution rates based on our funding practices and requirements. Funding amounts may be influenced by future asset performance, the level of discount rates and other variables impacting the assets and/or liabilities of the plan. In addition, amounts funded in the future, to the extent not due under regulatory requirements, may be affected by alternative uses of our cash flows, including dividends, acquisitions and common stock repurchases. During 2018 we made a \$30.0 million discretionary contribution to the plan in order to minimize the potential impact of having to make required minimum contributions to the plan in future periods. During 2017 and 2016 we did not make discretionary contributions to the plan.

See Note 13 to our 2018 consolidated financial statements for additional information required to be disclosed relating to our defined benefit postretirement plans. We are required to recognize an accrued benefit plan liability for our underfunded defined benefit pension and unfunded retiree medical plans (which we refer to together as the Plans). The offsetting adjustment to the liabilities required to be recognized for the Plans is recorded in Accumulated Other Comprehensive Earnings (Loss), net of tax, in our consolidated balance sheet. We will recognize subsequent changes in the funded status of the Plans through the income statement and as a component of comprehensive earnings, as appropriate, in the year in which they occur. Numerous items may lead to a change in funded status of the Plans, including actual results differing from prior estimates and assumptions, as well as changes in assumptions to reflect information available at the respective measurement dates.

In 2018, the funded status of the Plans was favorably impacted by the \$30.0 million contribution discussed above and an increase in the discount rate used in the measurement of the pension liabilities at December 31, 2018, which resulted in a decrease of approximately \$20.2 million. However, the funded status was unfavorably impacted by returns on the plan s assets being lower in 2018 than anticipated by approximately \$31.4 million. The net change in the funded status of the Plan in 2018 resulted in a decrease in noncurrent liabilities in 2018 of \$18.8 million. In 2017, the funded status of the Plans was unfavorably impacted by a decrease in the discount rates used in the measurement of the pension liabilities at December 31, 2017, the impact of which was approximately \$9.2 million. However, the funded status was favorably impacted by returns on the plan s assets being higher in 2017 than anticipated by approximately \$10.7 million. The net change in the funded status of the Plans in 2017 resulted in a decrease in noncurrent liabilities in 2017 of \$1.5 million. While the change in funded status of the Plans had no direct impact on our cash flows from operations in 2018, 2017 and 2016, potential changes in the pension regulatory environment and investment losses in our pension plan have an effect on our capital position and could require us to make significant contributions to our defined benefit pension plan and increase our pension expense in future periods.

#### **Cash Flows From Investing Activities**

Capital Expenditures - Capital expenditures were \$124.4 million, \$129.2 million and \$217.8 million for 2018, 2017 and 2016, respectively, of which \$11.8 million in 2017, \$112.1 million in 2016 related to expenditures on our new corporate headquarters building. In addition, 2018 capital expenditures include amounts incurred related to investments made in information technology and software development projects. Relating to the development of our new corporate headquarters, we received property tax related credits under a tax-increment financing note from Rolling Meadows, Illinois and an Illinois state EDGE tax credit. Incentives from these two programs could total between \$60.0 million and \$90.0 million over a fifteen-year period. The net capital expenditures in 2017 primarily related to capitalized costs associated with expenditures on the implementation of new accounting and financial reporting systems and several other system initiatives that occurred in 2017. The net capital expenditures in 2016 primarily related to capitalized costs associated with expenditures on our new corporate headquarters building and the implementation of new accounting and financial reporting systems and several other system initiatives that occurred in 2016. In 2019, we expect total expenditures for capital improvements to be approximately \$128.0 million, part of which is related to expenditures on office moves and expansions and updating computer systems and equipment.

Acquisitions - Cash paid for acquisitions, net of cash and restricted cash acquired, was \$784.8 million, \$376.1 million and \$243.4 million in 2018, 2017 and 2016, respectively. The increased use of cash for acquisitions in 2018 compared to 2017 was primarily due to an increase in the number and size of acquisitions in 2018 than occurred in 2017 and we used less of our common stock to fund acquisitions in 2018. The increased use of cash for acquisitions in 2017 compared to 2016 was primarily due to an increase in the number and size of acquisitions in 2017 than occurred in 2016 and we used less of our common stock to fund acquisitions in 2017. In addition, during 2018, 2017 and 2016 we issued 0.8 million shares (\$60.8 million), 1.0 million shares (\$59.6 million) and 2.0 million shares (\$89.6 million), respectively, of our common stock as payment for a portion of the total consideration paid for acquisitions and earnout payments. We completed 48, 39 and 37 acquisitions in 2018, 2017 and 2016, respectively. Annualized revenues of businesses acquired in 2018, 2017 and 2016 totaled approximately \$339.8 million, \$172.3 million and \$137.9 million, respectively. In 2019, we expect to use new debt, our Credit Agreement, cash from operations and our common stock to fund all, or a portion of acquisitions we complete.

**Dispositions** - During 2018, 2017 and 2016, we sold several books of business and recognized one-time gains of \$10.2 million, \$3.4 million and \$6.6 million, respectively. We received cash proceeds of \$14.5 million, \$3.2 million and \$7.8 million, respectively, related to these transactions.

On January 8, 2019, we sold a travel insurance brokerage operation that was initially purchased in 2014. In the first quarter 2019, we expect to recognize a one-time, net gain between \$0.20 and \$0.23 of diluted net earnings per share as a result of the sale.

Clean Energy Investments - During the period from 2009 through 2018, we have made significant investments in clean energy operations capable of producing refined coal that we believe qualifies for tax credits under IRC Section 45. Our current estimate of the 2019 annual net after-tax earnings, including IRC Section 45 tax credits, which will be produced from all of our clean energy investments in 2019, is \$105.0 million to \$115.0 million. The IRC Section 45 tax credits generate positive cash flow by reducing the amount of federal income taxes we pay, which is offset by the operating expenses of the plants, by capital expenditures related to the redeployment, and in some cases the relocation of refined coal plants. We anticipate positive net cash flow related to IRC Section 45 activity in 2019. However, there are several variables that

can impact net cash flow from clean energy investments in any given year. Therefore, accurately predicting positive or negative cash flow in particular future periods is not possible at this time. Nonetheless, if current ownership interests remain the same, if capital expenditures related to

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redeployment and relocation of refined coal plants remain as currently anticipated, and if we continue to generate sufficient taxable income to use the tax credits produced by our IRC Section 45 investments, we anticipate that these investments will continue to generate positive net cash flows for the period 2019 through at least 2025. While we cannot precisely forecast the cash flow impact in any particular period, we anticipate that the net cash flow impact of these investments will be positive overall. Please see Clean energy investments on pages 50 to 51 for a more detailed description of these investments and their risks and uncertainties.

#### **Cash Flows From Financing Activities**

On April 8, 2016, we entered into an amendment and restatement to our multicurrency credit agreement dated September 19, 2013 (which we refer to as the Credit Agreement) with a group of fifteen financial institutions. The amendment and restatement, among other things, extended the expiration date of the Credit Agreement from September 19, 2018 to April 8, 2021 and increased the revolving credit commitment from \$600.0 million to \$800.0 million, of which \$75.0 million may be used for issuances of standby or commercial letters of credit and up to \$75.0 million may be used for the making of swing loans, (as defined in the Credit Agreement). We may from time to time request, subject to certain conditions, an increase in the revolving credit commitment under the Credit Agreement up to a maximum aggregate revolving credit commitment of \$1,100.0 million. There were \$265.0 million of borrowings outstanding under the Credit Agreement at December 31, 2018. Due to the outstanding borrowing and letters of credit, \$518.0 million remained available for potential borrowings under the Credit Agreement at December 31, 2018.

We use the Credit Agreement to post letters of credit and to borrow funds to supplement our operating cash flows from time to time. During 2018, we borrowed an aggregate of \$3,075.0 million and repaid \$3,000.0 million under our Credit Agreement. During 2017, we borrowed an aggregate of \$3,643.0 million and repaid \$3,731.0 million under our Credit Agreement. During 2016, we borrowed an aggregate of \$2,740.0 million and repaid \$2,657.0 million under our Credit Agreement. Principal uses of the 2018, 2017 and 2016 borrowings under the Credit Agreement were to fund acquisitions, earnout payments related to acquisitions and general corporate purposes.

We have a secured revolving loan facility (which we refer to as the Premium Financing Debt Facility), that provides funding for the three Australian (AU) and New Zealand (NZ) premium finance subsidiaries. The Premium Financing Debt Facility is comprised of: (i) Facility B, which is separated into AU\$160.0 million and NZ\$25.0 million tranches, (ii) Facility C, an AU\$25.0 million equivalent multi-currency overdraft tranche and (iii) Facility D, a NZ\$15.0 million equivalent multi-currency overdraft tranche. There was a three month increase in the AU \$160.0 million tranche to AU \$190.0 million, which expired on January 31, 2019. The Premium Financing Debt Facility expires May 18, 2020. At December 31, 2018, \$154.0 million of borrowings were outstanding under the Premium Financing Debt Facility.

At December 31, 2018, we had \$3,198.0 million of corporate-related borrowings outstanding under separate note purchase agreements entered into in the period 2009 to 2018, \$265.0 million outstanding under our credit facility, \$154.0 million outstanding under our Premium Financing Debt Facility and a cash and cash equivalent balance of \$607.2 million. See Note 8 to our 2018 consolidated financial statements for a discussion of the terms of the note purchase agreements, the Credit Agreement and the Premium Financing Debt Facility.

On June 13, 2018, we closed and funded offerings of \$500.0 million aggregate principal amount of private placement senior unsecured notes (both fixed and floating rate), which was used in part to fund the \$50.0 million June 24, 2018 Series K notes maturity. The weighted average maturity of the \$450.0 million of senior fixed rate notes is 13.6 years and their weighted average interest rate is 4.42% after giving effect to net hedging gains. The interest rate on the \$50.0 million of floating rate notes would be 4.14% using three-month LIBOR on February 4, 2019. In 2017 and 2018, we entered into pre-issuance interest rate hedging transactions related to the \$500.0 million private placement funded on June 13, 2018. We realized a net cash gain of approximately \$2.9 million on the hedging transaction that will be recognized on a pro rata basis as a reduction in our reported interest expense over the life of the debt.

The notes consist of the following tranches:

\$125.0 million of 4.34% senior notes due in 2028 (4.00% after giving effect to hedging gains);

\$125.0 million of 4.44% senior notes due in 2030;

\$125.0 million of 4.59% senior notes due in 2033;

\$75.0 million of 4.69% senior notes due in 2038; and

\$50.0 million of floating rate notes due in 2024, at an interest rate of 1.40% plus three-month LIBOR, calculated quarterly. On June 24, 2018 we funded the \$50.0 million maturity of our Series K notes, and on November 30, 2018 we funded the \$50.0 million maturity of our Series C notes.

Consistent with past practice, as of December 31, 2018 we had pre-issuance hedges open for \$350.0 million for 2019, \$250.0 million for 2020 and \$250.0 million for 2021.

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On June 13, 2017, we completed a \$648.0 million aggregate principal amount of private placement senior unsecured notes (both fixed and floating rate). We funded \$250.0 million on June 27, 2017, \$300.0 million on August 2, 2017 and \$98.0 million on August 4, 2017, which was used in part to fund the \$300.0 million August 3, 2017 Series B notes maturity. The weighted average maturity of the \$598.0 million of senior fixed rate notes is 11.6 years and their weighted average interest rate is 4.04% after giving effect to hedging gains. The interest rate on the \$50.0 million of floating rate notes would be 4.39% using three-month LIBOR on February 4, 2019. In 2016 and 2017, we entered into pre-issuance interest rate hedging transactions related to the \$300.0 million August 3, 2017 notes maturity. We realized a cash gain of approximately \$8.3 million on the hedging transaction that will be recognized on a pro rata basis as a reduction in our reported interest expense over the life of the debt.

We completed a \$275.0 million, ten year maturity, private placement debt transaction on June 2, 2016, with a weighted average interest rate of 4.47%. In 2016, we entered into a pre-issuance interest rate hedging transaction related to the \$175.0 million, ten year tranche, of the \$275.0 million private placement debt. We realized a cash gain of approximately \$1.0 million on the hedging transaction that will be recognized on a pro rata basis as a reduction in our reported interest expense over the ten year life of the debt.

On November 30, 2016, we funded the \$50.0 million 2016 maturity of our Series C notes.

We completed a \$100.0 million, eleven year maturity, private placement debt transaction on December 1, 2016, with an interest rate of 3.46%. A portion of the proceeds was used to fund the \$50.0 million of private placement debt that matured on November 30, 2016.

The note purchase agreements, the Credit Agreement and the Premium Financing Debt Facility contain various financial covenants that require us to maintain specified financial ratios. We were in compliance with these covenants as of December 31, 2018.

**Dividends** - Our board of directors determines our dividend policy. Our board of directors determines dividends on our common stock on a quarterly basis after considering our available cash from earnings, our anticipated cash needs and current conditions in the economy and financial markets.

In 2018, we declared \$303.3 million in cash dividends on our common stock, or \$1.64 per common share. On December 21, 2018, we paid a fourth quarter dividend of \$0.41 per common share to shareholders of record as of December 7, 2018. On January 30, 2019, we announced a quarterly dividend for first quarter 2019 of \$0.43 per common share. If the dividend is maintained at \$0.43 per common share throughout 2019, this dividend level would result in an annualized net cash used by financing activities in 2019 of approximately \$316.3 million (based on the outstanding shares as of December 31, 2018), or an anticipated increase in cash used of approximately \$14.5 million compared to 2018. We can make no assurances regarding the amount of any future dividend payments.

**Shelf Registration Statement -** On November 15, 2016, we filed a shelf registration statement on Form S-3 with the SEC, registering the offer and sale from time to time, of an indeterminate amount of our common stock. The availability of the potential liquidity under this shelf registration statement depends on investor demand, market conditions and other factors. We make no assurances regarding when, or if, we will issue any shares under this registration statement. On November 15, 2016, we also filed a shelf registration statement on Form S-4 with the SEC, registering 10.0 million shares of our common stock that we may offer and issue from time to time in connection with future acquisitions of other businesses, assets or securities. At December 31, 2018, 9.2 million shares remained available for issuance under this registration statement.

Common Stock Repurchases - We have in place a common stock repurchase plan approved by our board of directors. During the year ended December 31, 2018, we repurchased 0.1 million shares of our common stock at cost of \$11.3 million. During the year ended December 31, 2017, we repurchased 0.3 million shares of our common stock at cost of \$17.7 million. During the year ended December 31, 2016, we repurchased 2.3 million shares of our common stock at cost of \$101.0 million. Under the provisions of the repurchase plan, we are authorized to repurchase approximately 7.3 million additional shares at December 31, 2018. The plan authorizes the repurchase of our common stock at such times and prices as we may deem advantageous, in transactions on the open market or in privately negotiated transactions. We are under no commitment or obligation to repurchase any particular number of shares, and the plan may be suspended at any time at our discretion. Funding for share repurchases may come from a variety of sources, including cash from operations, short-term or long-term borrowings under our Credit Agreement or other sources.

Common Stock Issuances - Another source of liquidity to us is the issuance of our common stock pursuant to our stock option and employee stock purchase plans. Proceeds from the issuance of common stock under these plans were \$81.9 million in 2018, \$60.4 million in 2017 and \$45.6 million in 2016. On May 16, 2017, our stockholders approved the 2017 Long-Term Incentive Plan (which we refer to as the LTIP), which replaced our previous stockholder-approved 2014 Long-Term Incentive Plan. All of our officers, employees and non-employee directors are eligible to receive awards under the LTIP. Awards which may be granted under the LTIP include non-qualified and incentive stock options, stock appreciation rights, restricted stock units and performance units, any or all of which may be made contingent upon the achievement of

performance criteria. Stock options with respect to 14.4 million shares (less any shares of restricted stock issued under the LTIP 3.3 million shares of our common stock were available for this purpose as of December 31, 2018) were available for grant under the LTIP at December 31, 2018. Our employee stock purchase plan allows our employees to purchase our common stock at 95% of its fair market value. Proceeds from the issuance of our common stock related to these plans have contributed favorably to net cash provided by financing activities in the years ended December 31, 2018, 2017 and 2016, and we believe this favorable trend will continue in the foreseeable future.

Outlook - We believe that we have sufficient capital and access to additional capital to meet our short- and long-term cash flow needs.

#### **Contractual Obligations and Commitments**

In connection with our investing and operating activities, we have entered into certain contractual obligations and commitments. See Notes 8, 14 and 16 to our 2018 consolidated financial statements for additional discussion of these obligations and commitments. Our future minimum cash payments, including interest, associated with our contractual obligations pursuant to our note purchase agreements and Credit Agreement, operating leases and purchase commitments as of December 31, 2018 are as follows (in millions):

			Payr	nents Due	by Period		
Contractual Obligations	2019	2020	2021	2022	2023	Thereafter	Total
Note purchase agreements	\$ 100.0	\$ 100.0	\$ 75.0	\$ 200.0	\$ 300.0	\$ 2,423.0	\$ 3,198.0
Credit Agreement	265.0						265.0
Premium Financing Debt Facility	154.0						154.0
Interest on debt	138.0	132.5	127.9	122.5	113.1	444.5	1,078.5
Total debt obligations	657.0	232.5	202.9	322.5	413.1	2,867.5	4,695.5
Operating lease obligations	106.8	92.0	78.8	61.1	44.3	87.4	470.4
Less sublease arrangements	(0.8)	(0.6)	(0.6)	(0.3)	(0.3)	(1.0)	(3.6)
Outstanding purchase obligations	32.1	14.6	11.3	2.1			60.1
Total contractual obligations	\$ 795.1	\$ 338.5	\$ 292.4	\$ 385.4	\$ 457.1	\$ 2,953.9	\$ 5,222.4

The amounts presented in the table above may not necessarily reflect our actual future cash funding requirements, because the actual timing of the future payments made may vary from the stated contractual obligation. In addition, due to the uncertainty with respect to the timing of future cash flows associated with our unrecognized tax benefits at December 31, 2018, we are unable to make reasonably reliable estimates of the period in which cash settlements may be made with the respective taxing authorities. Therefore, \$10.7 million of unrecognized tax benefits have been excluded from the contractual obligations table above. See Note 18 to our 2018 consolidated financial statements for a discussion on income taxes.

On December 22, 2018, we signed a definitive agreement to acquire 100% of the equity of Stackhouse Poland Group Limited (which we refer to as Stackhouse Poland) headquartered in Guildford, Surrey, U.K., for approximately \$350.0 million of cash consideration. The transaction is subject to regulatory approval and is expected to close in the first quarter of 2019.

See Note 8 to our 2018 consolidated financial statements for a discussion of the terms of the Credit Agreement and note purchase agreements.

### **Off-Balance Sheet Arrangements**

**Off-Balance Sheet Commitments -** Our total unrecorded commitments associated with outstanding letters of credit, financial guarantees and funding commitments as of December 31, 2018 are as follows (in millions):

								Te	otal
	Amo	<b>Amount of Commitment Expiration by Period</b>					od	Am	ounts
Off-Balance Sheet Commitments	2019	2020	2021	2022	2023	Ther	eafter	Com	mitted
Letters of credit	\$	\$ 1.3	\$	\$	\$	\$	17.0	\$	18.3
Financial guarantees	0.2	0.2	0.2	0.2	0.2		0.6		1.6
Total commitments	\$ 0.2	\$ 1.5	\$ 0.2	\$ 0.2	\$ 0.2	\$	17.6	\$	19.9

Since commitments may expire unused, the amounts presented in the table above do not necessarily reflect our actual future cash funding requirements. See Note 16 to our 2018 consolidated financial statements for a discussion of our funding commitments related to our corporate

segment and the Off-Balance Sheet Debt section below for a discussion of other letters of credit. All but one of the letters of credit represent multiple year commitments that have annual, automatic renewing provisions and are classified by the latest commitment date.

Since January 1, 2002, we have acquired 507 companies, all of which were accounted for using the acquisition method for recording business combinations. Substantially all of the purchase agreements related to these acquisitions contain provisions for potential earnout obligations. For all of our acquisitions made in the period from 2013 to 2018 that contain potential earnout obligations, such obligations are measured at fair value as of the acquisition date and are included on that basis in the recorded purchase price consideration for the respective acquisition. The amounts recorded as earnout payables are primarily based upon

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estimated future operating results of the acquired entities over a two- to three-year period subsequent to the acquisition date. The aggregate amount of the maximum earnout obligations related to these acquisitions was \$558.1 million, of which \$258.8 million was recorded in our consolidated balance sheet as of December 31, 2018, based on the estimated fair value of the expected future payments to be made.

**Off-Balance Sheet Debt** - Our unconsolidated investment portfolio includes investments in enterprises where our ownership interest is between 1% and 50%, in which management has determined that our level of influence and economic interest is not sufficient to require consolidation. As a result, these investments are accounted for under the equity method. None of these unconsolidated investments had any outstanding debt at December 31, 2018 and 2017 that was recourse to us.

At December 31, 2018, we had posted two letters of credit totaling \$10.2 million, in the aggregate, related to our self-insurance deductibles, for which we have recorded a liability of \$15.8 million. We have an equity investment in a rent-a-captive facility, which we use as a placement facility for certain of our insurance brokerage operations. At December 31, 2018, we had posted seven letters of credit totaling \$6.3 million to allow certain of our captive operations to meet minimum statutory surplus requirements plus additional collateral related to premium and claim funds held in a fiduciary capacity, one letter of credit totaling \$1.3 million for collateral related to claim funds held in a fiduciary capacity by a recent acquisition and one letter of credit totaling \$0.5 million as a security deposit for a 2015 acquisition s lease. These letters of credit have never been drawn upon.

#### Item 7A. Quantitative and Qualitative Disclosures about Market Risk.

We are exposed to various market risks in our day to day operations. Market risk is the potential loss arising from adverse changes in market rates and prices, such as interest and foreign currency exchange rates and equity prices. The following analyses present the hypothetical loss in fair value of the financial instruments held by us at December 31, 2018 that are sensitive to changes in interest rates. The range of changes in interest rates used in the analyses reflects our view of changes that are reasonably possible over a one-year period. This discussion of market risks related to our consolidated balance sheet includes estimates of future economic environments caused by changes in market risks. The effect of actual changes in these market risk factors may differ materially from our estimates. In the ordinary course of business, we also face risks that are either nonfinancial or unquantifiable, including credit risk and legal risk. These risks are not included in the following analyses.

Our invested assets are primarily held as cash and cash equivalents, which are subject to various market risk exposures such as interest rate risk. The fair value of our portfolio of cash and cash equivalents as of December 31, 2018 approximated its carrying value due to its short-term duration. We estimated market risk as the potential decrease in fair value resulting from a hypothetical one-percentage point increase in interest rates for the instruments contained in the cash and cash equivalents investment portfolio. The resulting fair values were not materially different from their carrying values at December 31, 2018.

As of December 31, 2018, we had \$3,198.0 million of borrowings outstanding under our various note purchase agreements. The aggregate estimated fair value of these borrowings at December 31, 2018 was \$3,194.4 million due to the long-term duration and fixed interest rates associated with these debt obligations. No active or observable market exists for our private placement long-term debt. Therefore, the estimated fair value of this debt is based on the income valuation approach, which is a valuation technique that converts future amounts (for example, cash flows or income and expenses) to a single current (that is, discounted) amount. The fair value measurement is determined on the basis of the value indicated by current market expectations about those future amounts. Because our debt issuances generate a measurable income stream for each lender, the income approach was deemed to be an appropriate methodology for valuing the private placement long-term debt. The methodology used calculated the original deal spread at the time of each debt issuance, which was equal to the difference between the yield of each issuance (the coupon rate) and the equivalent benchmark treasury yield at that time. The market spread as of the valuation date was calculated, which is equal to the difference between an index for investment grade insurers and the equivalent benchmark treasury yield today. An implied premium or discount to the par value of each debt issuance based on the difference between the origination deal spread and market as of the valuation date was then calculated. The index we relied on to represent investment graded insurers was the Bloomberg Valuation Services (BVAL) U.S. Insurers BBB index. This index is comprised primarily of insurance brokerage firms and was representative of the industry in which we operate. For the purposes of our analysis, the average BBB rate was assumed to be the appropriate borrowing rate for us based on our current estimated credit rating.

We estimated market risk as the potential impact on the value of the debt recorded in our consolidated balance sheet based on a hypothetical one-percentage point change in our weighted average borrowing rate as of December 31, 2018. A one-percentage point decrease would result in an estimated fair value of \$3,399.2 million, or \$201.2 million more than their current carrying value. A one-percentage point increase would result in an estimated fair value of \$3,006.2 million, or \$191.8 million less than their current carrying value.

As of December 31, 2018, we had \$265.0 million of borrowings outstanding under our Credit Agreement and \$154.0 million of borrowings outstanding under our Premium Financing Debt Facility. Market risk is estimated as the potential increase in fair value resulting from a hypothetical one-percentage point decrease in our weighted average short-term borrowing rate at December 31, 2018. Because these are

short-term borrowings with variable interest rates, the estimated fair values of these borrowings approximate their carrying value.

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We are subject to foreign currency exchange rate risk primarily from one of our larger U.K. based brokerage subsidiaries that incurs expenses denominated primarily in British pounds while receiving a substantial portion of its revenues in U.S. dollars. Please see Item 1A, Risk Factors, for additional information regarding potential foreign exchange rate risks arising from Brexit. In addition, we are subject to foreign currency exchange rate risk from our Australian, Canadian, Indian, Jamaican, New Zealand, Norwegian, Singaporean and various Caribbean and South American operations because we transact business in their local denominated currencies. Foreign currency gains (losses) related to this market risk are recorded in earnings before income taxes as transactions occur. Assuming a hypothetical adverse change of 10% in the average foreign currency exchange rate for 2018 (a weakening of the U.S. dollar), earnings before income taxes would have increased by approximately \$16.8 million. Assuming a hypothetical favorable change of 10% in the average foreign currency exchange rate for 2018 (a strengthening of the U.S. dollar), earnings before income taxes would have decreased by approximately \$19.5 million. We are also subject to foreign currency exchange rate risk associated with the translation of local currencies of our foreign subsidiaries into U.S. dollars. We manage the balance sheets of our foreign subsidiaries, where practical, such that foreign liabilities are matched with equal foreign assets, maintaining a balanced book which minimizes the effects of currency fluctuations. However, our consolidated financial position is exposed to foreign currency exchange risk related to intra-entity loans between our U.S. based subsidiaries and our non-U.S. based subsidiaries that are denominated in the respective local foreign currency. A transaction that is in a foreign currency is first remeasured at the entity s functional (local) currency, where applicable, (which is an adjustment to consolidated earnings) and then translated to the reporting (U.S. dollar) currency (which is an adjustment to consolidated stockholders equity) for consolidated reporting purposes. If the transaction is already denominated in the foreign entity s functional currency, only the translation to U.S. dollar reporting is necessary. The remeasurement process required by U.S. GAAP for such foreign currency loan transactions will give rise to a consolidated unrealized foreign exchange gain or loss, which could be material, that is recorded in accumulated other comprehensive earnings (loss).

Historically, we have not entered into derivatives or other similar financial instruments for trading or speculative purposes. However, with respect to managing foreign currency exchange rate risk in India, Norway and the U.K., we have periodically purchased financial instruments to minimize our exposure to this risk. During 2018, 2017 and 2016, we had several monthly put/call options in place with an external financial institution that were designed to hedge a significant portion of our future U.K. currency revenues through various future payment dates. In addition, during 2018, 2017 and 2016, we had several monthly put/call options in place with an external financial institution that were designed to hedge a significant portion of our Indian currency disbursements through various future payment dates. Although these hedging strategies were designed to protect us against significant U.K. and Indian currency exchange rate movements, we are still exposed to some foreign currency exchange rate risk for the portion of the payments and currency exchange rate that are unhedged. All of these hedges are accounted for in accordance with ASC Topic 815, Derivatives and Hedging, and periodically are tested for effectiveness in accordance with such guidance. In the scenario where such hedge does not pass the effectiveness test, the hedge will be re-measured at the stated point and the appropriate loss, if applicable, would be recognized. For the year ended December 31, 2018 there has been no such effect on our consolidated financial presentation. The impact of these hedging strategies was not material to our consolidated financial statements for 2018, 2017 and 2016. See Note 19 to our 2018 consolidated financial statements for the changes in fair value of these derivative instruments reflected in comprehensive earnings in 2018, 2017 and 2016.

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Item 8. Financial Statements and Supplementary Data.

## Arthur J. Gallagher & Co.

## **Consolidated Statement of Earnings**

(In millions, except per share data)

	Y	Year Ended December 31,			
		2017	2016		
	2018	As Restated*	As Restated*		
Commissions	\$ 2,920.7	\$ 2,641.0	\$ 2,409.9		
Fees	1,756.3	1,591.9	1,491.7		
Supplemental revenues	189.9	158.0	139.9		
Contingent revenues	98.0	99.5	97.9		
Investment income	70.1	58.7	53.6		
Gains on books of business sales	10.2	3.4	6.6		
Revenues from clean coal activities	1,746.3	1,560.5	1,350.1		
Other net revenues (losses)	0.9		(1.3)		
Revenues before reimbursements	6,792.4	6,113.0	5,548.4		
Reimbursements	141.6	136.0	132.1		
Total revenues	6,934.0	6,249.0	5,680.5		
Compensation	3,026.3	2,747.4	2,537.2		
Operating	903.7	829.1	776.3		
Reimbursements	141.6	136.0	132.1		
Cost of revenues from clean coal activities	1,816.0	1,635.9	1,408.6		
Interest	138.4	124.1	109.8		
Depreciation	127.8	121.1	103.6		
Amortization	291.2	264.7	247.2		
Change in estimated acquisition earnout payables	9.6	30.9	32.1		
Total expenses	6,454.6	5,889.2	5,346.9		
Earnings before income taxes	479.4	359.8	333.6		
Benefit for income taxes	(196.5)	(157.1)	(96.7)		
Net earnings	675.9	516.9	430.3		
Net earnings attributable to noncontrolling interests	42.4	35.6	33.5		
Net earnings attributable to controlling interests	\$ 633.5	\$ 481.3	\$ 396.8		
Basic net earnings per share	\$ 3.47	\$ 2.67	\$ 2.23		
Diluted net earnings per share	3.40	2.64	2.22		
Dividends declared per common share	1.64	1.56	1.52		

<sup>\*</sup> See Note 3 Revenues from Contracts with Customers for additional information about the restatements related to Topic 606.

See notes to consolidated financial statements.

## Arthur J. Gallagher & Co.

## **Consolidated Statement of Comprehensive Earnings**

### (In millions)

	Year Ended December 31,					
	2018	2017 As Restated*	_	2016 As Restated*		
Net earnings	\$ 675.9	\$ 516.9	\$	430.3		
Change in pension liability, net of taxes	(10.3)	4.3		(4.4)		
Foreign currency translation	(197.7)	180.9		(224.8)		
Change in fair value of derivative instruments, net of taxes	(15.6)	16.0		(4.9)		
Comprehensive earnings	452.3	718.1		196.2		
Comprehensive earnings attributable to noncontrolling interests	40.4	36.4		37.9		
Comprehensive earnings attributable to controlling interests	\$ 411.9	\$ 681.7	\$	158.3		

<sup>\*</sup> See Note 3 Revenues from Contracts with Customers for additional information about the restatements related to Topic 606.

See notes to consolidated financial statements

# Arthur J. Gallagher & Co.

## **Consolidated Balance Sheet**

## (In millions)

	December 31, 2017		
	2018	As Restated*	
Cash and cash equivalents	\$ 607.2	\$ 681.2	
Restricted cash	1,629.6	1,623.8	
Premiums and fees receivable	4,857.5	4,082.8	
Other current assets	1,024.4	881.6	
Total current assets	8,118.7	7,269.4	
Fixed assets - net	436.9	412.2	
Deferred income taxes	806.2	851.6	
Other noncurrent assets	573.6	567.1	
Goodwill - net	4,625.6	4,164.8	
Amortizable intangible assets - net	1,773.0	1,644.6	
Total assets	\$ 16,334.0	\$ 14,909.7	
Premiums payable to underwriting enterprises	\$ 5,740.2	\$ 4,986.0	
Accrued compensation and other accrued liabilities	1,055.1	947.8	
Deferred revenue - current	379.3	355.3	
Premium financing borrowings	154.0	151.1	
Corporate related borrowings - current	365.0	290.0	
Total current liabilities	7,693.6	6,730.2	
Corporate related borrowings - noncurrent	3,091.4	2,691.9	
Deferred revenue - noncurrent	78.4	75.3	
Other noncurrent liabilities	900.9	1,112.6	
Total liabilities	11,764.3	10,610.0	
Stockholders equity:			
Common stock - authorized 400.0 shares; issued and outstanding 184.0 shares in 2018			
and 181.0 shares in 2017	184.0	181.0	
Capital in excess of par value	3,541.9	3,388.2	
Retained earnings	1,558.6	1,221.8	
Accumulated other comprehensive loss	(785.6)	(555.4)	
Stockholders equity attributable to controlling interests	4,498.9	4,235.6	
Stockholders equity attributable to noncontrolling interests	70.8	64.1	
Total stockholders equity	4,569.7	4,299.7	
Total liabilities and stockholders equity	\$ 16,334.0	\$ 14,909.7	

\* See Note 3 Revenues from Contracts with Customers for additional information about the restatements related to Topic 606. See notes to consolidated financial statements.

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# Arthur J. Gallagher & Co.

### **Consolidated Statement of Cash Flows**

## (In millions)

	Y	ear Ended Decembe	ember 31, 2016	
	2018	As Restated*	As Restated*	
Cash flows from operating activities:				
Net earnings	\$ 675.9	\$ 516.9	\$ 430.3	
Adjustments to reconcile net earnings to net cash provided by operating activities:				
Net gain on investments and other	(8.4)	(0.1)	(6.5)	
Depreciation and amortization	419.0	385.8	350.8	
Change in estimated acquisition earnout payables	9.6	30.9	32.1	
Amortization of deferred compensation and restricted stock	41.6	33.5	28.5	
Stock-based and other noncash compensation expense	13.7	17.3	14.7	
Payments on acquisition earnouts in excess of original estimates	(64.6)	(57.9)	(22.8)	
Effect of changes in foreign exchange rate	(2.9)	3.9	(5.3)	
Net change in premium and fees receivable	(783.1)	(47.7)	(777.2)	
Net change in deferred revenue	18.4	0.9	15.1	
Net change in premiums payable to underwriting enterprises	819.7	166.9	770.0	
Net change in other current assets	(134.7)	(35.3)	(45.5)	
Net change in accrued compensation and other accrued liabilities	44.9	69.6	69.8	
Net change in income taxes payable	(46.0)	2.0	(10.8)	
Net change in deferred income taxes	(216.0)	(219.3)	(166.1)	
Net change in other noncurrent assets and liabilities	(22.0)	(13.2)	(27.5)	
Net cash provided by operating activities	765.1	854.2	649.6	
Cash flows from investing activities:				
Capital expenditures	(124.4)	(129.2)	(217.8)	
Cash paid for acquisitions, net of cash and restricted cash acquired	(784.8)	(376.1)	(243.4)	
Net proceeds from sales of operations/books of business	14.5	3.2	7.8	
Net funding of investment transactions	(15.6)	(8.9)	(31.9)	
Net cash used by investing activities	(910.3)	(511.0)	(485.3)	
Cash flows from financing activities:				
Payments on acquisition earnouts	(62.1)	(41.7)	(45.5)	
Proceeds from issuance of common stock	81.9	60.4	45.6	
Tax impact from issuance of common stock			6.5	
Repurchases of common stock	(11.3)	(17.7)	(101.0)	
Payments to noncontrolling interests	(54.2)	(35.0)	(41.8)	
Dividends paid	(301.8)	(282.7)	(272.2)	
Net borrowings on premium financing debt facility	32.9	0.6	(12.2)	
Borrowings on line of credit facility	3,075.0	3,643.0	2,740.0	
Repayments on line of credit facility	(3,000.0)	(3,731.0)	(2,657.0)	
Net borrowings of corporate related long-term debt	400.0	348.0	326.0	
Debt acquisition costs	(1.3)	2 .0.0	220.0	
Settlements on terminated interest rate swaps	2.9	8.3		
Net cash provided (used) by financing activities	162.0	(47.8)	(11.6)	
			` ,	

Effect of changes in foreign exchange rates on cash, cash equivalents and restricted cash	(85.0)	72.0	(107.6)
Net (decrease) increase in cash, cash equivalents and restricted cash	(68.2)	367.4	45.1
Cash, cash equivalents and restricted cash at beginning of year	2,305.0	1,937.6	1,892.5
Cash, cash equivalents and restricted cash at end of year	\$ 2,236.8	\$ 2,305.0	\$ 1,937.6
Supplemental disclosures of cash flow information:			
Interest paid	\$ 139.2	\$ 124.8	\$ 112.8
Income taxes paid	68.1	55.8	66.1

<sup>\*</sup> See Note 3 Revenues from Contracts with Customers for additional information about the restatements related to Topic 606. See notes to consolidated financial statements.

# Arthur J. Gallagher & Co.

## Consolidated Statement of Stockholders Equity

## (In millions)

			Capital in		Accumulated Other		
	Commo Shares	on Stock Amount	Excess of Par Value	Retained Earnings	Comprehensive Earnings (Loss)	Noncontrolling Interests	Total
Balance at December 31, 2015, as reported	176.9	\$ 176.9	\$ 3,209.4	\$ 774.5	\$ (522.5)	\$ 49.9	\$ 3,688.2
Adoption of Topic 606	17019	Ψ 1,01,	Ф <b>С,2</b> 0>	125.3	(622.6)	2.2	127.5
Balance at December 31, 2015, as restated	176.9	176.9	3,209.4	899.8	(522.5)	52.1	3,815.7
Net earnings			,,,	396.8	(==)	33.5	430.3
Net purchase of subsidiary shares from							
noncontrolling interests						8.3	8.3
Dividends paid to noncontrolling interests						(34.1)	(34.1)
Net change in pension asset/liability, net of							
taxes of (\$2.9) million					(4.4)		(4.4)
Foreign currency translation					(224.8)	4.4	(220.4)
Change in fair value of derivative instruments,							
net of taxes of (\$3.2) million					(4.9)		(4.9)
Compensation expense related to stock option							
plan grants			14.7				14.7
Tax impact from issuance of common stock			6.5				6.5
Common stock issued in:							
Nine purchase transactions	2.0	2.0	89.6				91.6
Stock option plans	1.1	1.1	28.6				29.7
Employee stock purchase plan	0.4	0.4	15.5				15.9
Deferred compensation and restricted stock	0.2	0.2	(0.1)				0.1
Common stock repurchases	(2.3)	(2.3)	(98.7)	(070.5)			(101.0)
Cash dividends declared on common stock				(272.5)			(272.5)
Balance at December 31, 2016, as restated	178.3	178.3	3,265.5	1,024.1	(756.6)	64.2	3,775.5
Net earnings				481.3		35.6	516.9
Net purchase of subsidiary shares from						(2.1)	(2.1)
noncontrolling interests						(2.1)	(2.1)
Dividends paid to noncontrolling interests						(34.4)	(34.4)
Net change in pension asset/liability, net of taxes of \$2.8 million					4.3		4.2
Foreign currency translation					180.9	0.8	4.3 181.7
Change in fair value of derivative instruments,					100.9	0.8	101.7
net of taxes of \$4.0 million					16.0		16.0
Compensation expense related to stock option					10.0		10.0
plan grants			17.3				17.3
Common stock issued in:			17.3				17.3
Twelve purchase transactions	1.0	1.0	59.6				60.6
Stock option plans	1.3	1.3	39.8				41.1
Employee stock purchase plan	0.4	0.4	18.9				19.3
Deferred compensation and restricted stock	0.3	0.3	4.5				4.8
Common stock repurchases	(0.3)	(0.3)	(17.4)				(17.7)
Cash dividends declared on common stock	(5.2)	(0.0)	(= )	(283.6)			(283.6)
							(/

Balance at December 31, 2017, as restated 181.0 \$ 181.0 \$ 3,388.2 \$ 1,221.8 \$ (555.4) \$ 64.1 \$ 4,299.7

\* See Note 3 Revenues from Contracts with Customers for additional information about the restatements related to Topic 606. See notes to consolidated financial statements.

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# Arthur J. Gallagher & Co.

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## (In millions)

			Capital in Excess of Retained		Accumulated Other Comprehensive		Noncontrolling	
	Shares	Amount	Par Value	Earnings	Earnings (Loss)		Interests	Total
Balance at December 31, 2017, as restated	181.0	\$ 181.0	\$ 3,388.2	\$ 1,221.8	\$	(555.4)	\$ 64.1	\$ 4,299.7
Reclassification of the income tax effects within								
accumulated other comprehensive loss related to								
the Tax Act				6.6		(6.6)		
Net earnings				633.5			42.4	675.9
Net purchase of subsidiary shares from								
noncontrolling interests			(5.0)				4.3	(0.7)
Dividends paid to noncontrolling interests							(38.0)	(38.0)
Net change in pension asset/liability, net of								
taxes of \$6.2 million						(10.3)		(10.3)
Foreign currency translation								