

Ascena Retail Group, Inc.  
 Form 3  
 October 07, 2016

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>Â Lynch Brian E</p> <p>(Last) (First) (Middle)</p> <p>C/O ASCENA RETAIL GROUP, INC., Â 933 MACARTHUR BOULEVARD</p> <p>(Street)</p> <p>MAHWAH, Â NJ Â 07430</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>10/04/2016</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>Ascena Retail Group, Inc. [ASNA]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner  <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other                  (give title below) (specify below)                  Chief Operating Officer</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person  <input type="checkbox"/> Form filed by More than One Reporting Person</p>
--	---	--	--	---	--

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common	12,053	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
---	---	--	---	---	--

Edgar Filing: Ascena Retail Group, Inc. - Form 3

	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Option To Buy <sup>(1)</sup>	06/03/2016	06/03/2022	Common	50,000	\$ 15.19	D	^
Restricted Stock Units <sup>(1)</sup>	^ <sup>(2)</sup>	^ <sup>(2)</sup>	Common	45,000	\$ <sup>(3)</sup>	D	^
Option To Buy <sup>(1)</sup>	09/29/2016	09/29/2022	Common	52,730	\$ 13.48	D	^
Restricted Stock Units <sup>(1)</sup>	^ <sup>(4)</sup>	^ <sup>(4)</sup>	Common	11,899	\$ <sup>(3)</sup>	D	^
Option To Buy <sup>(5)</sup>	09/21/2017	09/21/2023	Common	107,774	\$ 5.56	D	^
Restricted Stock Units <sup>(5)</sup>	^ <sup>(6)</sup>	^ <sup>(6)</sup>	Common	35,173	\$ <sup>(3)</sup>	D	^

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Lynch Brian E C/O ASCENA RETAIL GROUP, INC. 933 MACARTHUR BOULEVARD MAHWAH, NJ 07430	^	^	^ Chief Operating Officer	^

## Signatures

Mary Beth Riley By Power Of Attorney 10/07/2016

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted under the Company's 2010 Stock Incentive Plan.
- (2) On June 3, 2015, the reporting person was granted 60,000 restricted stock units, vesting in four equal annual installments beginning on the first anniversary of the grant date.
- (3) Restricted stock units convert into common stock on a one-for-one basis.
- (4) On September 29, 2015, the reporting person was granted 17,850 restricted stock units, vesting in three equal annual installments beginning on the first anniversary of the grant date.
- (5) Granted under the Company's 2016 Omnibus Incentive Plan.
- (6) On September 21, 2016, the reporting person was granted 35,173 restricted stock units, vesting in three equal annual installments beginning on the first anniversary of the grant date.

^

### Remarks:

EXHIBIT LIST: ^ ^ EX-24 ^ - ^ Power ^ of ^ Attorney ^ Brian ^ E. ^ Lynch

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.