

DOMINO JOSEPH F
Form 4
November 03, 2004

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
DOMINO JOSEPH F

(Last) (First) (Middle)

350 PINE STREET

(Street)

BEAUMONT, TX 77701

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction
(Month/Day/Year)
11/01/2004

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)

Officer purs. to Sec. 16 rules

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (D) Price			
Entergy Corporation Common Stock	11/01/2004		F	2,100 D \$ 65.22	2,535	D	
Entergy Corporation Common Stock	11/01/2004		F	806 D \$ 65.25	1,729	D	
Entergy Corporation Common Stock	11/01/2004		F	1,717 D \$ 65.26	12	D	

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Entergy Corporation Common Stock	11/01/2004	M	6,337	A	\$ 29.9375	6,349	D
Entergy Corporation Common Stock	11/01/2004	M	1,180	A	\$ 37	7,529	D
Entergy Corporation Common Stock	11/01/2004	S	2,894	D	\$ 65	4,635 ⁽¹⁾	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Employee Stock Option (right to buy)	\$ 29.9375	11/01/2004		M		6,337 ⁽²⁾	11/28/2000 01/28/2009	ETR Common	6,337
Employee Stock Option (right to buy)	\$ 37	11/01/2004		M		1,180 ⁽²⁾	01/25/2002 01/25/2011	ETR Common	1,180
Employee Stock Option (right to buy)	\$ 65.22	11/01/2004		A		1,601	11/01/2004 01/28/2009	ETR Common	1,601

Employee
Stock
Option
(right to
buy)

\$ 65.25

11/01/2004

A

670

11/01/2004 01/25/2011

ETR
Common

670

Employee
Stock
Option
(right to
buy)

\$ 65.26

11/01/2004

A

1,308

11/01/2004 01/28/2009

ETR
Common

1,308

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DOMINO JOSEPH F 350 PINE STREET BEAUMONT, TX 77701			Officer	Officer purs. to Sec. 16 rules

Signatures

Christopher T. Screen for Joseph F.
Domino

11/03/2004

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The filing individual also had a balance of 6,247.84 in his Company Savings Plan on November 3, 2004.

Filing individual engaged in a "Stock for Stock" exercise of 7,517 options. The exercise price, tax withholding and commission price were paid by surrendering 4,623 shares to the Company, which the filing individual has owned for a period of greater than 6 months.

(2) Following the exercise, the filing individual received 4,623 shares plus his gain (2,894 shares), which shares were sold on the open market. Additional information concerning "Stock for Stock" exercises can be found in a Form 8-K filed by the Company on May 1, 2002.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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