## Edgar Filing: CHECKERS DRIVE IN RESTAURANTS INC /DE - Form 8-K

## CHECKERS DRIVE IN RESTAURANTS INC /DE

Form 8-K

August 11, 2004

FORM 8-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) August 9, 2004

CHECKERS DRIVE-IN RESTAURANTS, INC. (Exact name of registrant as specified in charter)

DELAWARE 0-19649 58-1654960 (State or other (Commission (IRS Employer jurisdiction of File Number) Identification No.)

4300 WEST CYPRESS STREET, SUITE 600, TAMPA FLORIDA 33607 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (813) 283-7000

Former name or former address (if changed since last report)  ${\tt NOT\ APPLICABLE}$ 

Item 9. REGULATION FD DISCLOSURE.

On August 9, 2004, the Registrant issued a news release entitled "CHECKERS DRIVE-IN RESTAURANTS, INC. ANNOUNCES EXTENSION OF GROWTH INCENTIVE PLAN ", a copy of which is attached hereto as Exhibit 99.1.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CHECKERS DRIVE-IN RESTAURANTS, INC.

Ву:\_\_\_

Name: Keith E. Sirois

Title: Director, CEO and President

Dated: August 9, 2004

EXHIBIT INDEX

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Exhibit Number Description

99.1 Press Release, dated August 9, 2004

Exhibit 99.1

CHECKERS DRIVE-IN RESTAURANTS, INC.

4300 West Cypress Street, Suite 600, Tampa, Florida 33607 \* (813) 283-7000 \* (813) 283-7001

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TAMPA, FL., August 9, 2004 -- Checkers Drive-In Restaurants, Inc. (NASDAQ: CHKR) announced that the Company will extend all incentives for new franchisee growth until December 31, 2005. Full details of the plans can be found in the Company's Uniform Franchise Offering Circulars filed March 31, 2004 for both the Checkers(R) and Rally's Hamburgers(R) brands.

About Checkers Drive-In Restaurants, Inc.

Checkers Drive-In Restaurants, Inc. (www.checkers.com) is the largest double drive-thru restaurant chain in the United States. The Company develops produces, owns, operates and franchises quick service "double drive-thru" restaurants.

Except for historical information, this announcement contains "forward- looking" and "Safe Harbor" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended and the Private Securities Litigation Reform Act of 1995.