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GRILL CONCEPTS INC
Form 10-Q
August 14, 2001

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended July 1, 2001

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____.

Commission File No. 0-23226

GRILL CONCEPTS, INC.

(Exact name of registrant as specified in its charter)

Delaware

13-3319172

(State or other jurisdiction
of incorporation or organization)

(IRS Employer
Identification No.)

11661 San Vicente Blvd., Suite 404, Los Angeles, California 90049

(Address of principal executive offices) (Zip code)

(310) 820-5559

(Registrant's telephone number, including area code)

(Former name, former address and former fiscal year,
if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes X No

As of August 10, 2001, 5,537,071 shares of Common Stock of the issuer were outstanding.

GRILL CONCEPTS, INC.

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PART I - FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

GRILL CONCEPTS, INC. AND SUBSIDIARIES
CONSOLIDATED CONDENSED BALANCE SHEETS

ASSETS

	July 1, 2001 ----- (unaudited)	December 31, 2000 -----
Current assets:		
Cash and cash equivalents	\$ 148,431	\$ 623,097
Inventories	604,270	541,579
Receivables	497,842	654,594

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Prepaid expenses	327,017	270,672
	-----	-----
Total current assets	1,577,560	2,089,942
Furniture, equipment, & improvements, net	8,729,794	9,300,548
Goodwill, net	208,943	213,053
Liquor licenses	587,494	587,614
Other assets	479,571	342,921
	-----	-----
Total assets	\$11,583,362	\$ 12,534,078
	=====	=====

The accompanying notes are an integral part of these consolidated condensed financial statements.

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GRILL CONCEPTS, INC. AND SUBSIDIARIES
CONSOLIDATED CONDENSED BALANCE SHEETS
(Continued)

LIABILITIES, MINORITY INTEREST AND STOCKHOLDERS' EQUITY

	July 1, 2001	December 31, 2000
	-----	-----
	(unaudited)	
Current liabilities:		
Bank line of credit	\$ 100,000	\$ 100,000
Accounts payable	1,036,935	1,420,591
Accrued expenses	2,276,426	2,358,699
Current portion of long term debt	726,321	737,881
Note payable - related party	193,168	191,716
	-----	-----
Total current liabilities	4,332,850	4,808,887
Long-term debt	1,993,726	2,408,151
Notes payable - related parties	435,332	458,132
	-----	-----
Total liabilities	6,761,908	7,675,170
Minority interest	1,070,916	1,363,494
Stockholders' equity:		
Series A, 10% Convertible Preferred Stock, \$.001 par value; 1,000,000 shares authorized, none issued	-	-
and outstanding in 2001 and 2000		
Series B, 8% Convertible Preferred Stock, \$.001 par value; 1,000,000 shares authorized, none issued	-	-
and outstanding in 2001 and 2000		

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Series I, Convertible Preferred Stock, \$.001 par value; 1,000,000 shares authorized, none issued and outstanding in 2001 and 2000	-	-
Series II, 10% Convertible Preferred Stock, \$.001 par value; 1,000,000 shares, authorized, 500 shares issued and outstanding in 2001 and 2000	1	1
Common stock, \$.00004 par value; 12,000,000 shares authorized in 2001 and 7,500,000 shares authorized in 2000, 4,203,738 shares issued and outstanding in 2001 and 2000	168	168
Additional paid-in capital	11,071,055	11,071,055
Accumulated deficit	(7,320,686)	(7,575,810)
Total stockholders' equity	3,750,538	3,495,414
Total liabilities, minority interest and stockholders' equity	\$11,583,362	\$12,534,078

The accompanying notes are an integral part of these consolidated condensed financial statements.

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GRILL CONCEPTS, INC. AND SUBSIDIARIES CONSOLIDATED CONDENSED STATEMENTS OF OPERATIONS (Unaudited)

	Three Months Ended		Six Months
	July 1, 2001	June 25, 2000	July 1, 2001
Revenues: Sales	\$ 11,042,489	\$10,195,015	\$23,321,350
Management and license fees	257,092	146,350	413,599
	11,299,581	10,341,365	23,734,949
Cost of sales	3,136,961	2,938,597	6,509,228
	8,162,620	7,402,768	17,225,721
Costs and expenses: Restaurant operating expenses	6,959,748	6,017,244	14,286,652
General and administrative	873,705	874,668	1,897,214
Depreciation and amortization	346,732	296,684	656,286
Preopening costs		437,419	
	8,180,185	7,626,015	16,840,152
Income (loss) from operations	(17,565)	(223,247)	385,569
Interest expense, net	(103,083)	(96,750)	(193,335)
(Loss) income before provision for income taxes, equity in loss of joint venture and minority interest	(120,648)	(319,997)	192,234

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Provision for income taxes	(1,771)	(1,600)	(1,870)
Equity in loss of joint venture	(4,390)	-	(4,390)
Minority interest	53,146	201,002	69,150
	-----	-----	-----
Net (loss) income	(73,663)	(120,595)	255,124
Preferred dividends accrued or paid	(12,500)	(12,500)	(25,000)
	-----	-----	-----
Net (loss) income available to common stockholders	\$ (86,163)	\$ (133,095)	\$230,124
	=====	=====	=====
Basic net (loss) income share	\$ (0.02)	\$ (0.03)	\$ 0.05
	=====	=====	=====
Diluted (loss) income per share	\$ (0.02)	\$ (0.03)	\$ 0.05
	=====	=====	=====
Weighted average shares outstanding			
Basic	4,203,738	4,003,738	4,203,738
	=====	=====	=====
Diluted	4,203,738	4,003,738	4,575,601
	=====	=====	=====

The accompanying notes are an integral part of these consolidated condensed financial statements.

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GRILL CONCEPTS, INC. AND SUBSIDIARIES
CONSOLIDATED CONDENSED STATEMENTS OF CASH FLOWS
(Unaudited)

	Six Months Ended	
	July 1, 2001	June 25, 2000
	-----	-----
Cash flows from operating activities:		
Net income	\$255,124	\$ 152,837
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	656,286	583,368
Minority interest in net loss of subsidiaries	(69,150)	(168,366)
Equity in loss of joint venture	4,390	9,469
Changes in operating assets and liabilities		
Inventories	(62,691)	(113,892)
Receivables	156,752	243,515
Prepaid expenses	(257,031)	71,930
Other assets	(167,051)	(69,944)
Accounts payable	(383,656)	(139,723)
Accrued liabilities	118,413	346,616
	-----	-----
Net cash provided by operating activities	251,386	915,810
	-----	-----

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Cash flows from investing activities:		
Additions to furniture, equipment and improvements	(55,412)	(2,013,501)
Liquor Licenses	120	-
	-----	-----
Net cash used in investing activities	(55,292)	(2,013,501)
	-----	-----
Cash flows from financing activities: Proceeds from		
equipment financing	-	995,096
Proceeds from investment in Chicago Grill	-	1,196,945
Payments on line of credit	-	(435,000)
Preferred return to minority stockholders	(133,518)	-
Return of capital to minority stockholders	(89,910)	-
Payments to related parties	(21,348)	-
Payments on long-term debt	(425,984)	(458,272)
	-----	-----
Net cash (used in) provided by financing activities	(670,760)	1,298,769
	-----	-----
Net (decrease) increase in cash and cash equivalents	(474,666)	201,078
Cash and cash equivalents, beginning of period	623,097	352,453
	-----	-----
Cash and cash equivalents, end of period	\$148,431	\$ 553,531
	=====	=====
Supplemental cash flow information: Cash paid during the period for:		
Interest	\$ 160,121	\$ 215,608
Income taxes	13,468	-

The accompanying notes are an integral part of these consolidated condensed financial statements.

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GRILL CONCEPTS, INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED CONDENSED FINANCIAL STATEMENTS
(Unaudited)

1. INTERIM FINANCIAL PRESENTATION

The interim consolidated financial statements are prepared pursuant to the requirements for reporting on Form 10-Q. These financial statements have not been audited by independent accountants. The December 31, 2000 balance sheet data was derived from audited financial statements but does not include all disclosures required by generally accepted accounting principles. The interim financial statements and notes thereto should be read in conjunction with the financial statements and notes included in the Company's Form 10-K dated December 31, 2000. In the opinion of management, these interim financial statements reflect all adjustments of a normal recurring nature necessary for a fair statement of the results for the interim periods presented. The current period results of operations are not necessarily indicative of results, which ultimately will be reported for the full year ending December 30, 2001.

Certain prior year amounts have been reclassified to conform to current year presentation.

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2. FUTURE ACCOUNTING REQUIREMENTS

In June 1998, the FASB issued SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities". This Statement requires that all derivative instruments be recorded on the balance sheet at their fair value. Changes in the fair value of derivatives will be recorded each period in current earnings or other comprehensive income, depending on whether a derivative is designated as part of a hedge transaction and, if it is, the type of hedge transaction. The new rules were effective the first quarter of 2001. The new standard did not have a material impact on the Company's financial statements.

In July 2001, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standard No. 141 ("SFAS 141"), "Business Combinations." SFAS141 requires that the purchase method of accounting be used for all business combinations initiated after June 30, 2001. Use of the pooling-of-interest method will be prohibited. The Company does not believe that the adoption of SFAS 141 will have a significant impact on its financial statements.

In July 2001, the FASB also issued Statement of Financial Standards No. 142 ("SFAS 142"), "Goodwill and Other Intangible Assets." SFAS 142 which changes the accounting for goodwill and indefinite-lived intangible assets from an amortization method to an impairment-only approach, will be effective for fiscal years beginning after December 15, 2001. The company has not determined the impact that adoption of this Standard will have on its financial statements.

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3. PER SHARE DATA

Basic earnings per share data is based upon the weighted average number of common shares outstanding. Diluted earnings per share data is based upon the weighted average number of common shares outstanding plus the number of common shares potentially issuable for dilutive securities such as stock options and warrants.

4. DISTRIBUTION OF CAPITAL AND PREFERRED RETURNS

The Operating Agreement for San Jose Grill LLC, stipulates that distributions of distributable cash shall be made first, 10% to the Manager and 90% to the Members in the ratio of their percentage interests until the Members have received the amount of their initial capital contribution. Second, to the payment of the preferred return of ten percent per annum on the unpaid balance of the Member's adjusted capital contribution until the entire accrued but unpaid preferred return has been paid. Third, to the Members in the ratio of their percentage interests until the additional capital contributions have been repaid. Thereafter, to the Manager and Members in the ratio of their percentage interests.

The Operating Agreement and the Senior Promissory Note for Chicago - The Grill on the Alley, LLC stipulates that the non-manager member of Chicago - The Grill on the Alley, LLC is entitled to cumulative preferred return of eight percent annually of their converted capital contribution.

5. CAPITALIZED TRANSACTION COSTS

Transaction costs associated with the proposed issuance of common stock to Starwood Hotels and Resorts Worldwide, Inc. and other strategic investors, in the amount of \$120,000, have been deferred and included in Other Assets on the balance sheet. These costs will be netted against the proceeds received for the stock and recorded as a reduction to Additional Paid in Capital on closing of the transaction.

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6. SUBSEQUENT EVENTS

On July 17, 2001 the Company finalized the sale of its franchised Pizzeria Uno restaurant in South Plainfield, New Jersey. The sales price of the assets was \$700,000 with an estimated gain on the sale of approximately \$225,000.

On July 18, 2001 the Company signed an agreement forming The Grill on Hollywood, LLC with TrizecHahn Development Corporation to operate a Grill restaurant in the Academy of Motion Pictures building in Hollywood, California. The Company will manage the restaurant for the LLC.

On July 27, 2001, the Company completed a transaction with Starwood Hotels and Resorts Worldwide, Inc. pursuant to which (1) the Company and Starwood entered into a Development Agreement under which the Company and Starwood agreed to jointly develop the Company's restaurant properties in Starwood hotels; and (2) the Company sold 666,666 shares of restricted common stock and 666,666 stock purchase warrants at \$2.00 to Starwood for \$1,000,000. Concurrently, the Company sold an additional 666,666 shares of restricted common stock and 666,666 stock purchase warrants at \$2.25 to other strategic investors for \$1,000,000.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

The following discussion and analysis should be read in conjunction with the Company's financial statements and notes thereto included elsewhere in this Form 10-Q. Except for the historical information contained herein, the discussion in this Form 10-Q contains certain forward looking statements that involve risks and uncertainties, such as statements of the Company's plans, objectives, expectations and intentions. The cautionary statements made in this Form 10-Q should be read as being applicable to all related forward looking statements wherever they appear in this Form 10-Q. The Company's actual results could differ materially from those discussed here. For a discussion of certain factors that could cause actual results to be materially different, refer to the Company's Annual Report on Form 10-K for the year ended December 31, 2000.

Results of Operations.

The following table sets forth, for the periods indicated, information derived from the Company's consolidated statements of operations expressed as a percentage of total operating revenues, except where otherwise noted. Percentages may not add due to rounding.

	Three Months Ended		Six Months
	July 1, 2001	June 25, 2000	July 1, 2001
	-----	-----	-----
Revenues:			
Company restaurant sales	97.7 %	98.6 %	98.3 %
Management and license fees	2.3	1.4	1.7
	-----	-----	-----
Total operating revenues	100.0 %	100.0 %	100.0 %
Cost of sales	27.8	28.4	27.4
	-----	-----	-----

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Gross profit	72.2	71.6	72.6
Restaurant operating expense	61.6	58.2	60.2
General and administrative expense	7.7	8.5	8.0
Depreciation and amortization	3.1	2.9	2.8
Pre-opening costs	-	4.2	0
Total operating expenses	72.4	73.7	71.0
Operating (loss) income	(0.2)	(2.2)	1.6
Interest expense, net	(0.9)	(0.9)	(0.8)
(Loss) income before provision for income taxes, minority interest and equity in loss of joint venture	(1.1)	(3.1)	0.8
Provision for income taxes	0.0	0.0	0.0
Minority interest	0.5	1.9	0.3
Equity in loss of joint venture	(0.1)	0	0.0
Net (loss) income	(0.7)%	(1.2)%	1.1%

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The following table sets forth certain unaudited financial information and other restaurant data relating to Company owned restaurants and Company managed and/or licensed restaurants.

	Second Quarter Openings		Year-to-date Openings		Total open at End of Quarter	
	FY 2001	FY 2000	FY 2001	FY 2000	FY 2001	FY 2000
Daily Grill restaurants:						
Company owned	-	-	-	-	10	10
Managed and/or licensed	-	-	-	-	4	3
Grill on the Alley restaurants:						
Company owned	-	1	-	1	3	3
Pizza restaurants	-	-	-	-	2	3
Other restaurants						
Managed and/or licensed	-	-	-	-	1	1
Total	-	1	-	1	20	20

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	Three Months Ended		Six Months Ended	
	July 1, 2001	June 25, 2000	July 1, 2001	June 25, 2000
Weighted average weekly sales per company owned restaurant:				
Daily Grill	\$ 59,833	\$ 57,965	\$ 63,441	\$ 59,925
Grill on the Alley	81,165	74,863	85,542	79,401
Pizza restaurants	33,715	31,216	34,688	31,671
Change in comparable restaurant (1):				
Daily Grill	2.9%	5.3%	5.9%	5.0%
Grill on the Alley	0.4%	11.9%	2.9%	11.7%
Pizza restaurants	(6.0)%	(4.4)%	(3.3)%	(3.9)%
Total revenues:				
Daily Grill	\$ 7,000,466	\$ 6,781,888	\$14,845,299	\$14,022,510
Grill on the Alley	3,165,425	2,195,714	6,672,288	4,378,119
Pizza restaurants	876,598	1,217,413	1,803,763	2,470,376
Management and license fees	257,092	146,350	413,599	296,090
Total consolidated revenues	\$ 11,299,581	\$10,341,365	\$23,734,949	\$21,167,095
Managed restaurants	2,694,250	2,816,703	5,527,879	5,586,624
Licensed restaurants	2,136,314	1,390,756	4,079,725	2,638,126
Less: management and license fees	(257,092)	(146,350)	(413,599)	(296,090)
Total system sales	\$15,873,063	\$14,402,474	\$32,928,954	\$29,095,755

When computing comparable restaurant sales, restaurants open for at least 12 months are compared from period to period.

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Material Changes in Results of Operations for the Three and Six Months Ended July 1, 2001 as compared to the Three and Six Months Ended June 25, 2000

The Company's revenues for the second quarter of fiscal 2001 increased to \$ 11.3 million, 9.3% over the \$ 10.3 million generated for the same quarter of fiscal 2000. Total revenues included \$ 11.0 million of sales revenues and \$ 257,000 of management and licensing fees for the 2001 quarter compared to \$ 10.2 million of sales revenues and \$ 146,000 of management and licensing fees for the 2000 quarter. This \$ 0.8 million, or 8.3%, increase in sales revenues for the quarter was primarily attributable to an increase in same store sales (\$153,000) and a full 13 weeks of sales for Chicago - The Grill on the Alley compared to only two weeks in 2000 (\$961,000), partially offset by the closure of Pizzeria Uno in Media (\$285,000).

Revenues for the six months ended July 1, 2001 rose 12.1% to \$ 23.7 million from the \$ 21.2 million generated for the same period of fiscal 2000. Total revenues included \$ 23.3 million of sales revenues and \$ 414,000 of management and licensing fees for the first six months of 2001, compared to \$ 20.9 million of sales revenues and \$ 296,000 of management and licensing fees for the first six months of 2000. The increase in sales revenues for the six months (\$ 2.5

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million, or 11.7%) was primarily attributable to an increase in same store sales (\$879,000), plus a full 26 weeks of sales at the Chicago - The Grill on the Alley compared to only two weeks in 2000 (\$2,176,000), which was partially offset by the closure of the Pizzeria Uno restaurant in Media (\$604,000).

Same store sales (for restaurants open at least 12 months) increased 2.9 % for the quarter and 5.9 % for the six months. For the quarter, this increase was due to average check price increases at the Daily Grill restaurants (\$73,000), and at the Grill on the Alley restaurants (\$98,000), and an increase in the number of guests at the Daily Grill restaurants (\$128,000), which was partially offset by a decrease in the number of guests at the Grill on the Alley restaurants (\$90,000). For the six months the increase was due to average check price increases at the Daily Grill restaurants (\$1,016,000) and the Grill on the Alley restaurants (\$287,000) which was partially offset by a decrease in the number of guests at both the Daily Grill and Grill on the Alley restaurants (\$358,000). The increase in management and licensing fees for both the quarter (\$ 111,000 or 75.7 %) and the six months (\$ 118,000 or 39.7%) was primarily attributable to increased sales at the Daily Grill restaurants at Georgetown Inn and Los Angeles International Airport and the opening of the Daily Grill in the Skokie DoubleTree in September 2000.

In addition to the restaurants owned by the Company, which sales are consolidated and included in the results of operations for the Company, the Company also manages and licenses six other restaurants. Total revenues for all 20 restaurants owned, managed and licensed by the Company were \$15,873,000 and \$14,402,000 for the quarters and \$32,929,000 and \$29,096,000 for the six months ended July 2001 and 2000, respectively. This represents an increase of \$1,471,000, or 10.2%, for the quarter and \$3,833,000, or 13.2%, for the six months.

Cost of sales increased by \$198,000, or 6.8%, for the quarter and \$561,000, or 9.4%, for the six months ended July 1, 2001 as compared to the same periods in 2000 primarily due to the opening of Chicago - The Grill on the Alley which increased \$323,000 and \$707,000 for the quarter and six months, respectively. Cost of sales decreased as a percentage of sales revenues, cost of sales was 27.8% for the quarter and 27.4 % for the six months as compared to 28.4 % for the second quarter of 2000 and 28.1% for the year-to-date period in 2000. The decrease in cost of sales as a percentage of sales during the 2001 six months was primarily the result of menu refinements and related sales mix as well as cost reductions resulting from improved purchasing.

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Restaurant operating expenses increased by \$943,000, or 15.7%, for the quarter and \$1,965,000, or 16.0%, for the six months as compared to the same periods in 2000 primarily due to the opening of Chicago - The Grill on the Alley which had increased operating expenses of \$816,000 and \$1,378,000 for the quarter and six months, respectively. Restaurant operating expenses, as a percentage of revenues, increased in the second quarter from 58.2 % in 2000 to 61.6 % in 2001. For the six months, the percentages were 58.2 % in 2000 and 60.2% in 2001. The increase in restaurant operating expenses as a percentage of total revenues was primarily attributable to payroll and related expenses which were up \$527,000, or 14.7%, for the quarter and \$1,381,000, or 19.8%, for the six months and variable costs which were up \$380,000, or 37.0%, for the three months and \$522,000, or 23.3%, for the six months. Payroll and related benefits for Chicago - The Grill on the Alley are up \$351,000 for the quarter and \$874,000 for the six months. Variable expenses for Chicago - The Grill on the Alley are up \$159,000 for the quarter and \$276,000 for the six months. The increase in expenses at Chicago - The Grill on the Alley are due to the restaurant's having 13 and 26 weeks of operations in the quarter and six months of 2001 compared to only 2 weeks for both the quarter and six months of 2000.

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General and administrative expense decreased 0.1 % for the quarter and increased 13.2 % for the six months as compared to the same periods in 2000. As a percentage of total revenues, general and administrative expense totaled 7.7 % for the quarter and 8.0% for the six months as compared to 8.5% for the quarter and 7.9 % for the six months in 2000. General and administrative expenses were flat for the second quarter compared to prior year. The increase in total general and administrative expense of \$221,000, or 13.2%, for the six months during 2001 was primarily attributable to increased headcount at the corporate office and related benefits.

Depreciation and amortization expense increased by 16.9 % for the quarter and 12.5 % for the six months compared to 2000, representing 2.8% of sales for the six months of 2001 and 2000. The increase in depreciation and amortization expense for both the quarter and the six months was primarily due to the Chicago - The Grill on the Alley assets being in service for 13 and 26 weeks during the quarter and six months of 2001, respectively.

All pre-opening costs incurred during the 2000 quarter and six months relate to the opening of Chicago-The Grill on the Alley and were fully funded through landlord contributions, partnerships or a combination thereof and were expensed as incurred.

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Interest expense, net, increased by \$6,000, or 6.5%, during the quarter and \$13,000, or 7.0%, during the six months compared to the same periods in 2000. The increase in interest expense related to preferred returns payable to Chicago - The Grill on the Alley and San Jose Grill investors, which increased by \$69,000 for the 2001 year-to-date period, which was partially offset by a \$56,000 decrease in bank interest due to a reduction in bank debt. Interest expense was flat as a percentage of sales for both the quarter and six months compared to prior year.

The Company recorded only minimal income taxes for the six months due to the available federal and state net operating loss carryforwards that can be utilized to offset federal and state taxable earnings.

Results for the quarter and six months reflect minority interest in the net losses of subsidiaries of \$53,000 and \$69,000 respectively, compared with \$201,000 and \$168,000 in the same periods in 2000. This decrease in the amount of net losses allocated to minority interests resulted primarily from expensing \$468,000 of pre-opening costs during the 2000 quarter attributable to Chicago - The Grill on the Alley.

The company incurred a charge of \$5,000 for its equity in loss of joint venture during the six months of 2001 compared to \$9,000 in 2000, which reflects the Company's 50% interest in the Daily Grill Short Order at Universal Studios City Walk.

The Company reported dividends on preferred stock of \$12,500 in each of the quarters and \$25,000 in each of the six months ended July 1, 2001 and June 25, 2000.

Material Changes in Financial Condition, Liquidity and Capital Resources.

At July 1, 2001 the Company had negative working capital of \$ 2.8 million and a cash balance of \$0.1 million compared to negative working capital of \$2.7 million and a cash balance of \$0.6 million at December 31, 2000. The change in working capital was primarily attributable to a \$0.4 million reduction of accounts payable and \$0.1million of capitalized expenses related to the

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subsequent issuance of equity to Starwood Hotels and other strategic investors.

The Company's need for capital resources has resulted from, and for the foreseeable future is expected to relate primarily to, the construction of restaurants. Historically, the Company has funded its day-to-day operations through its operating cash flow, while funding growth through a combination of bank borrowing, loans from stockholders/officers, the sale of Debentures, the sale of Preferred Stock, the issuance of warrants, loans and tenant allowances from certain of its landlords and, beginning in 1998, through joint venture arrangements. At July 1, 2001, the Company had existing bank borrowing of \$1.0 million, an SBA loan of \$ 0.1 million, loans from stockholders/officers of \$ 0.6 million, equipment loans of \$ 1.3 million and loans/advances from a landlord and others of \$ 0.4 million.

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As of August 10, 2001 the Company had opened no new restaurants in 2001. The Company is scheduled to open a Grill restaurant in the new Academy of Motion Pictures building in Hollywood in November 2001. The Company will be responsible for approximately \$250,000 of pre-opening costs in Hollywood. The Company is scheduled to begin management of a San Francisco hotel-based Daily Grill restaurant in the first quarter of 2002. The Company will be responsible for approximately \$250,000 of pre-opening costs in San Francisco. Management anticipates that new non-hotel based restaurants will cost between \$1 million and \$2 million per restaurant to build and open depending upon the location and available tenant allowances. Hotel based restaurants may involve remodeling existing facilities. Substantial capital contributions from the hotel operators and other factors will cause the cost to the Company of opening such restaurants to be substantially less than the Company's cost to build and open non-hotel based restaurants.

Management believes that the Company has adequate resources on hand and operating cash flow to sustain operations for at least the following 12 months. In order to fund the opening of additional restaurants, on July 27, 2001 the Company raised \$2.0 million of additional capital through the issuance of equity securities to Starwood Hotels and Resorts Worldwide, Inc. and other strategic investors. In conjunction with the Company's transaction with Starwood, in July 2001, the Company entered into a development arrangement with Starwood Hotels and Resorts Worldwide, Inc. to develop the Company's restaurants in Sheraton and Westin hotel properties.

In July 2000, the Company sold the assets of its South Plainfield, New Jersey franchised pizza restaurant for \$700,000.

Future Accounting Requirements

In June 1998, the Financial Accounting Standards Board ("FASB") issued SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities." This Statement requires that all derivative instruments be recorded on the balance sheet at their fair value. Changes in the fair value of derivatives will be recorded each period in current earnings or other comprehensive income, depending on whether a derivative is designated as part of a hedge transaction and, if it is, the type of hedge transaction. The new rules were effective the first quarter of 2001. The new standard did not have a material impact on the Company's financial statements.

In July 2001, the FASB issued Statement of Financial Accounting Standard No. 141 ("SFAS 141"), "Business Combinations." SFAS141 requires that the purchase method of accounting be used for all business combinations initiated after June 30, 2001. Use of the pooling-of-interest method will be prohibited. The Company does not believe that the adoption of SFAS 141 will have a significant impact on its

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financial statements.

In July 2001, the FASB also issued Statement of Financial Standards No. 142 ("SFAS 142"), "Goodwill and Other Intangible Assets." SFAS 142, which changes the accounting for goodwill and indefinite-lived intangible assets from an amortization method to an impairment-only approach, will be effective for fiscal years beginning after December 15, 2001. The company has not determined the impact that adoption of this Standard will have on its financial statements.

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Certain Factors Affecting Future Operating Results

In addition to the planned opening of the new restaurants during 2001, as described above, and the various factors described in the Company's Annual Report on Form 10-K for the year ended December 31, 2000, the following developments may impact future operating results.

On July 17, 2001 the Company finalized the sale of assets of its franchised South Plainfield, New Jersey Pizza Restaurant which had been entered into in October 2000 for \$700,000. The proceeds from the sale will be used for future capital projects.

The Company is actively looking for a buyer for the remaining franchised Pizzeria Uno restaurant in Cherry Hill, New Jersey.

Opening of the Grill on Hollywood is expected to have a negative short-term impact on cash flow due to the required expenditures for pre-opening costs. The San Francisco restaurant is expected to open in the first quarter of 2002. The Company will incur approximately \$250,000 of pre-opening costs during the second half of 2001 and the first quarter of 2002. Management fees from the San Francisco restaurant will begin following opening of the restaurant which is scheduled for the first quarter of 2002. Discussions are ongoing with Starwood Hotels and Resorts regarding any development locations.

The current economic downturn has had a negative impact, and may continue to have a negative impact, on the Company's revenues. Increases in energy prices and potential shortages of electricity and natural gas might have a significant impact on the business.

There can be no assurance that the Company will be successful in opening new restaurants in accordance with its anticipated opening schedule; that sufficient capital resources will be available to fund scheduled restaurant openings and start-up costs; that new restaurants can be operated profitably; that hotel restaurant management services will produce satisfactory cash flow and operating results to support such operations; that additional hotels will elect to retain the Company's hotel restaurant management services; that the remaining Pizza Restaurant can be sold on terms satisfactory to the Company; or that proceeds, if any, from the sale of the Pizza Restaurants can be deployed in a manner so as to replace the cash flows from the Pizza Restaurants.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

The Company is exposed to market risk from changes in interest rates on funded debt. This exposure relates to its non-revolving credit and term loan facility (the "Credit Facility"). Borrowings outstanding under the Credit Facility totaled \$ 1,025,000 at July 1, 2001. Borrowings under the Credit Facility bear interest at the lender's reference rate plus 0.25%. A hypothetical 1% interest rate change would not have a material impact on the Company's results of operations.

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PART II - OTHER INFORMATION

Item 4. Submission of Matters to a Vote of Security Holders

At an annual meeting of shareholders of Grill Concepts, Inc. held on June 25, 2001, the stockholders voted on five proposals: the election of directors; amendment of the Company's 1998 Comprehensive Stock Option and Award Plan to increase the number of shares reserved for issuance under the plan and to modify the terms of option grants to non-employee directors; authorization of the issuance of shares and warrants pursuant to, and approval of the terms of, a Subscription Agreement with Starwood Hotels and Resorts Worldwide, Inc.; amendment of the Company's Certificate of Incorporation to increase the number of authorized shares of Common Stock from 7,500,000 to 12,000,000; and, ratification of the appointment of PricewaterhouseCoopers LLP as the Company's independent certifying accountants.

The first matter voted on was a proposal to elect Robert Spivak, Michael Weinstock, Charles Frank, Glenn Golenberg, Lewis Wolff, Stephen Ross and Norman MacLeod, as directors of the Company. All director nominees were elected. The following table sets forth the votes in such election:

	Votes For	Votes Against
Robert Spivak	2,807,767	15,001
Michael Weinstock	2,808,771	14,997
Charles Frank	2,808,767	15,001
Glenn Golenberg	2,808,767	15,001
Lewis Wolff	2,808,739	15,029
Stephen Ross	2,808,739	15,029
Norman MacLeod	2,808,739	15,029

In addition to the election of directors as noted above, the following matters were voted upon at such meeting:

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Proposal 2, to amend the Company's 1998 Comprehensive Stock Option and Award Plan to increase the number of shares reserved for issuance under the plan and to modify the terms of option grants to non-employee directors was approved with 1,479,922 votes cast for, 48,964 votes cast against, 33,024 votes abstained and 1,672,514 broker non-votes.

Proposal 3, to authorize the issuance of shares and warrants pursuant to, and approval of the terms of, a Subscription Agreement with Starwood Hotels and Resorts Worldwide, Inc. was approved with 2,774,318 votes cast for, 23,411 votes cast against, 26,672 votes abstained and 410,023 broker non-votes.

Proposal 4, to amend the Company's Certificate of Incorporation to increase the number of authorized shares of Common Stock from 7,500,000 to 12,000,000 was approved with 2,757,462 votes cast for, 34,525 votes cast against, 32,414 votes abstained and 410,023 broker non-votes.

Proposal 5, to ratify the appointment of PricewaterhouseCoopers LLP as the Company's independent certifying accountants was approved with 2,780,828 votes cast for, 23,869 votes cast against, 19,704 votes abstained and 410,023 broker non-votes.

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Item 5. Other Information

On July 27, 2001, the Company completed a transaction with Starwood Hotels and Resorts Worldwide, Inc. pursuant to which (1) the Company and Starwood entered into a Development Agreement under which the Company and Starwood agreed to jointly develop the Company's restaurant properties in Starwood hotels; and (2) the Company sold 666,666 shares of restricted common stock and 666,666 stock purchase warrants at \$2.00 to Starwood for \$1,000,000. Concurrently, the Company sold an additional 666,666 shares of restricted common stock and 666,666 stock purchase warrants at \$2.25 to other strategic investors for \$1,000,000.

In conjunction with the Starwood transaction, on July 17, 2001, the Company sold the assets of its franchised Pizzeria Uno restaurant located in South Plainfield, New Jersey for \$700,000.

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Item 6. Exhibits and Reports on Form 8-K

a. Exhibits

Exhibit No. -----	Description -----
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3.1 Certificate of Amendment of Restated Certificate of Incorporation

10.1 Amendment to Hotel Restaurant Properties, Inc. Agreement, dated July 27, 2001

b. Reports on Form 8-K

Form 8-K dated May 16, 2001 reporting on Item 5 the execution of a Subscription Agreement with Starwood Hotels and Resorts Worldwide, Inc.

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SIGNATURES

In accordance with the requirements of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GRILL CONCEPTS, INC.

Dated: August 13, 2001 By: /s/ Robert Spivak

Robert Spivak, President and C.E.O

Dated: August 13, 2001 By: /s/ Daryl Ansel

Daryl Ansel, Chief Financial Officer

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