NEW YORK TIMES CO

Form 4

February 22, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * GOLDEN MICHAEL | | | 2. Issuer Name and Ticker or Trading Symbol NEW YORK TIMES CO [NYT.A] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
|--|------------------|--------|--|--|--|--|--|
| (Last) | (First) (Middle) | | 3. Date of Earliest Transaction | (eneck an appreadic) | | | |
| THE NEW YORK TIMES COMPANY, 620 8TH AVENUE | | | (Month/Day/Year) 02/18/2016 | _X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) Vice Chairman | | | |
| (Street) NEW YORK, NY 10018 | | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Chec | | | |
| | | | Filed(Month/Day/Year) | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| (0:) | (0) | (FT:) | | | | | |

| (City) | (State) (| Zip) Table | e I - Non-D | erivative S | Securi | ties Acqu | ired, Disposed of | , or Beneficiall | y Owned | |
|--------------------------------------|---|---|--|-------------------------------|--------|---------------------------------|--|--|---|--|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | xecution Date, if Transaction(A) ny Code (Ins | | | ` ′ | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | Code V | (A) or Amount (D) Price | | Transaction(s) (Instr. 3 and 4) | | | | |
| Class A Common Stock | 02/18/2016 | | A | 85,796 (1) | A | \$ 0 | 351,976 | D (2) | | |
| Class A Common Stock (3) | 02/18/2016 | | F | 40,145 | D | \$ 12.86 | 311,831 | D | | |
| Class A Common Stock | | | | | | | 3,300 (4) | I | By 401(k) Plan | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | e 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. orNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr |
|---|---|--------------------------------------|--|---|--|---------------------|--------------------|---|--|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

Relationships Reporting Owner Name / Address Director 10% Owner Officer Other **GOLDEN MICHAEL**

THE NEW YORK TIMES COMPANY 620 8TH AVENUE NEW YORK, NY 10018

X Vice Chairman

Signatures

/s/Theodore R. Wagner as Attorney-in-fact for Michael 02/22/2016 Golden

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents shares acquired by the reporting person upon the achievement of specific goals under pre-established performance measures (1) over a performance period from December 31, 2012 to December 27, 2015, pursuant to a performance based equity award under The New York Times Company's 2010 Incentive Compensation Plan.
- (2) In addition, the reporting person owns 1,400,000 shares of Class A Common Stock indirectly by a trust.
- Delivery of shares to The New York Times Company to satisfy tax withholding obligations related to shares acquired pursuant to the performance based equity award under The New York Times Company's 2010 Incentive Compensation Plan.
- Represents shares of Class A stock equivalents attributed to holdings in the Company Stock Fund of The New York Times Companies Supplemental Retirement and Investment Plan (the "401(k) Plan"), based on a plan statement dated as of December 31, 2015. The number

Reporting Owners 2

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of shares was calculated by dividing the dollar value of the reporting person's holdings in such fund by the closing price of The New York Times Company Class A Common Stock on December 31, 2015.

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