

RALPH LAUREN CORP  
Form 10-Q  
November 02, 2012  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**Form 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

For the quarterly period ended September 29, 2012

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

Commission File Number: 001-13057

**Ralph Lauren Corporation**

*(Exact name of registrant as specified in its charter)*

**Delaware**

*(State or other jurisdiction of*

*incorporation or organization)*

**650 Madison Avenue,**

**New York, New York**

*(Address of principal executive offices)*

**13-2622036**

*(I.R.S. Employer*

*Identification No.)*

**10022**

*(Zip Code)*

**(212) 318-7000**

*(Registrant's telephone number, including area code)*

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

## Edgar Filing: RALPH LAUREN CORP - Form 10-Q

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

At October 26, 2012, 60,653,730 shares of the registrant's Class A common stock, \$.01 par value, and 30,831,276 shares of the registrant's Class B common stock, \$.01 par value, were outstanding.

**Table of Contents**

**RALPH LAUREN CORPORATION**

**INDEX**

	<b>Page</b>
<b>PART I. FINANCIAL INFORMATION (Unaudited)</b>	
Item 1. Financial Statements:	
<u>Consolidated Balance Sheets</u>	3
<u>Consolidated Statements of Operations</u>	4
<u>Consolidated Statements of Comprehensive Income</u>	5
<u>Consolidated Statements of Cash Flows</u>	6
<u>Notes to Consolidated Financial Statements</u>	7
Item 2. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	32
Item 3. <u>Quantitative and Qualitative Disclosures about Market Risk</u>	55
Item 4. <u>Controls and Procedures</u>	55
<b>PART II. OTHER INFORMATION</b>	
Item 1. <u>Legal Proceedings</u>	57
Item 1A. <u>Risk Factors</u>	58
Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	58
Item 5. <u>Other Information</u>	58
Item 6. <u>Exhibits</u>	59
<u>Signatures</u>	60
<u>EX-10.1</u>	
<u>EX-10.2</u>	
<u>EX-31.1</u>	
<u>EX-31.2</u>	
<u>EX-32.1</u>	
<u>EX-32.2</u>	
<u>INSTANCE DOCUMENT</u>	
<u>EX-101 SCHEMA DOCUMENT</u>	
<u>EX-101 CALCULATION LINKBASE DOCUMENT</u>	
<u>EX-101 LABELS LINKBASE DOCUMENT</u>	
<u>EX-101 PRESENTATION LINKBASE DOCUMENT</u>	
<u>EX-101 DEFINITION LINKBASE DOCUMENT</u>	

**Table of Contents**

**RALPH LAUREN CORPORATION**  
**CONSOLIDATED BALANCE SHEETS**

	September 29, 2012	March 31, 2012
	(millions) (unaudited)	
<b>ASSETS</b>		
<b>Current assets:</b>		
Cash and cash equivalents	\$ 543.7	\$ 671.6
Short-term investments	469.1	515.7
Accounts receivable, net of allowances of \$267.6 million and \$262.7 million	606.8	547.2
Inventories	1,060.2	841.6
Income tax receivable	22.2	17.2
Deferred tax assets	123.5	125.6
Prepaid expenses and other	177.5	181.0
<b>Total current assets</b>	<b>3,003.0</b>	<b>2,899.9</b>
Non-current investments	84.9	99.9
Property and equipment, net	911.9	884.1
Deferred tax assets	34.8	39.8
Goodwill	1,014.0	1,004.0
Intangible assets, net	349.7	359.0
Other assets	125.2	129.7
<b>Total assets</b>	<b>\$ 5,523.5</b>	<b>\$ 5,416.4</b>
<b>LIABILITIES AND EQUITY</b>		
<b>Current liabilities:</b>		
Accounts payable	\$ 224.4	\$ 180.6
Income tax payable	35.1	71.9
Accrued expenses and other	698.6	693.7
<b>Total current liabilities</b>	<b>958.1</b>	<b>946.2</b>
Long-term debt	265.8	274.4
Non-current liability for unrecognized tax benefits	186.5	168.0
Other non-current liabilities	376.7	375.3
Commitments and contingencies (Note 12)		
<b>Total liabilities</b>	<b>1,787.1</b>	<b>1,763.9</b>
<b>Equity:</b>		
Class A common stock, par value \$.01 per share; 92.3 million and 91.1 million shares issued; 60.7 million and 61.9 million shares outstanding	0.9	0.9
Class B common stock, par value \$.01 per share; 30.8 million shares issued and outstanding	0.3	0.3
Additional paid-in-capital	1,719.6	1,624.0
Retained earnings	4,376.5	4,042.4
Treasury stock, Class A, at cost (31.6 million and 29.2 million shares)	(2,558.4)	(2,211.7)
Accumulated other comprehensive income	197.5	196.6
<b>Total equity</b>	<b>3,736.4</b>	<b>3,652.5</b>

<b>Total liabilities and equity</b>	\$ 5,523.5	\$ 5,416.4
-------------------------------------	------------	------------

See accompanying notes.

Table of Contents

## RALPH LAUREN CORPORATION

## CONSOLIDATED STATEMENTS OF OPERATIONS

	Three Months Ended		Six Months Ended	
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011
	(millions, except per share data) (unaudited)			
Net sales	\$ 1,815.4	\$ 1,856.8	\$ 3,366.8	\$ 3,343.3
Licensing revenue	46.6	47.8	88.6	87.7
<b>Net revenues</b>	<b>1,862.0</b>	<b>1,904.6</b>	<b>3,455.4</b>	<b>3,431.0</b>
Cost of goods sold <sup>(a)</sup>	(766.7)	(826.0)	(1,368.0)	(1,390.9)
<b>Gross profit</b>	<b>1,095.3</b>	<b>1,078.6</b>	<b>2,087.4</b>	<b>2,040.1</b>
<b>Other costs and expenses:</b>				
Selling, general and administrative expenses <sup>(a)</sup>	(740.2)	(720.3)	(1,433.6)	(1,392.6)
Amortization of intangible assets	(6.8)	(7.5)	(13.5)	(14.6)
<b>Total other costs and expenses</b>	<b>(747.0)</b>	<b>(727.8)</b>	<b>(1,447.1)</b>	<b>(1,407.2)</b>
<b>Operating income</b>	<b>348.3</b>	<b>350.8</b>	<b>640.3</b>	<b>632.9</b>
Foreign currency gains (losses)	(0.5)	1.8	(3.1)	(2.0)
Interest expense	(5.4)	(6.4)	(10.9)	(12.5)
Interest and other income, net	1.3	2.4	2.6	6.6
Equity in income (loss) of equity-method investees	(1.5)	(1.1)	(2.8)	(3.0)
<b>Income before provision for income taxes</b>	<b>342.2</b>	<b>347.5</b>	<b>626.1</b>	<b>622.0</b>
Provision for income taxes	(128.5)	(114.0)	(219.0)	(204.4)
<b>Net income attributable to RLC</b>	<b>\$ 213.7</b>	<b>\$ 233.5</b>	<b>\$ 407.1</b>	<b>\$ 417.6</b>
<b>Net income per common share attributable to RLC:</b>				
Basic	\$ 2.34	\$ 2.53	\$ 4.44	\$ 4.49
Diluted	\$ 2.29	\$ 2.46	\$ 4.32	\$ 4.35
<b>Weighted average common shares outstanding:</b>				
Basic	91.3	92.2	91.7	93.1
Diluted	93.4	94.9	94.2	95.9
Dividends declared per share	\$ 0.40	\$ 0.20	\$ 0.80	\$ 0.40
<sup>(a)</sup> Includes total depreciation expense of:	\$ (50.5)	\$ (48.5)	\$ (99.9)	\$ (96.8)

See accompanying notes.



Table of Contents

## RALPH LAUREN CORPORATION

## CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

	Three Months Ended		Six Months Ended	
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011
	(millions) (unaudited)			
<b>Net income attributable to RLC</b>	\$ 213.7	\$ 233.5	\$ 407.1	\$ 417.6
<b>Other comprehensive income, net of tax:</b>				
Foreign currency translation adjustments	42.2	(25.7)	0.9	6.7
Net realized and unrealized gains (losses) on derivatives	(9.2)	33.5	(3.3)	25.4
Net realized and unrealized gains (losses) on available-for-sale investments	3.5	(0.1)	3.6	(0.1)
Net realized and unrealized gains (losses) on defined benefit plans	(0.4)	(0.3)	(0.3)	(0.4)
<b>Other comprehensive income, net of tax</b>	36.1	7.4	0.9	31.6
<b>Total comprehensive income attributable to RLC</b>	\$ 249.8	\$ 240.9	\$ 408.0	\$ 449.2

See accompanying notes.



**Table of Contents****RALPH LAUREN CORPORATION****CONSOLIDATED STATEMENTS OF CASH FLOWS**

	Six Months Ended	
	September 29, 2012	October 1, 2011
	(millions) (unaudited)	
<b>Cash flows from operating activities:</b>		
Net income	\$ 407.1	\$ 417.6
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization expense	113.4	111.4
Deferred income tax expense (benefit)	5.3	(13.7)
Equity in loss of equity-method investees, net of dividends received	2.8	3.0
Non-cash stock-based compensation expense	42.8	34.0
Excess tax benefits from stock-based compensation arrangements	(26.4)	(21.2)
Other non-cash charges (benefits), net	(1.4)	0.6
Changes in operating assets and liabilities:		
Accounts receivable	(55.8)	(195.8)
Inventories	(215.8)	(284.4)
Accounts payable and accrued liabilities	36.6	32.7
Income tax receivables and payables	(10.3)	184.9
Deferred income	(15.8)	(8.6)
Other balance sheet changes	24.2	23.0
<b>Net cash provided by operating activities</b>	<b>306.7</b>	<b>283.5</b>
<b>Cash flows from investing activities:</b>		
Acquisitions and ventures, net of cash acquired and purchase price settlements	(9.9)	(7.9)
Purchases of investments	(609.1)	(792.9)
Proceeds from sales and maturities of investments	647.6	880.3
Capital expenditures	(117.3)	(92.4)
Change in restricted cash deposits	7.1	0.3
<b>Net cash used in investing activities</b>	<b>(81.6)</b>	<b>(12.6)</b>
<b>Cash flows from financing activities:</b>		
Proceeds from credit facilities		107.7
Repayments of borrowings on credit facilities		(7.7)
Payments of capital lease obligations	(4.6)	(4.2)
Payments of dividends	(55.0)	(37.4)
Repurchases of common stock, including shares surrendered for tax withholdings	(346.7)	(417.8)
Proceeds from exercise of stock options	26.4	29.5
Excess tax benefits from stock-based compensation arrangements	26.4	21.2
Payment on interest rate swap termination		(7.6)
Other financing activities		0.2
<b>Net cash used in financing activities</b>	<b>(353.5)</b>	<b>(316.1)</b>
Effect of exchange rate changes on cash and cash equivalents	0.5	(0.1)
<b>Net decrease in cash and cash equivalents</b>	<b>(127.9)</b>	<b>(45.3)</b>
Cash and cash equivalents at beginning of period	671.6	453.0

Edgar Filing: RALPH LAUREN CORP - Form 10-Q

Cash and cash equivalents at end of period	\$ 543.7	\$ 407.7
--	----------	----------

See accompanying notes.

---

**Table of Contents**

**RALPH LAUREN CORPORATION**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**(In millions, except per share data and where otherwise indicated)**

**(Unaudited)**

**1. Description of Business**

Ralph Lauren Corporation ( RLC ) is a global leader in the design, marketing and distribution of premium lifestyle products, including men s, women s and children s apparel, accessories (including footwear), fragrances and home furnishings. RLC s long-standing reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. RLC s brand names include *Polo Ralph Lauren*, *Purple Label*, *Ralph Lauren Women s Collection*, *Black Label*, *Blue Label*, *Lauren by Ralph Lauren*, *RRL*, *RLX Ralph Lauren*, *Denim & Supply Ralph Lauren*, *Rugby*, *Ralph Lauren*, *Ralph Lauren Childrenswear*, *American Living*, *Chaps* and *Club Monaco*, among others. RLC and its subsidiaries are collectively referred to herein as the Company, we, us, our and ourselves, unless the context indicates otherwise.

The Company classifies its businesses into three segments: Wholesale, Retail and Licensing. The Company s wholesale sales are made principally to major department stores and specialty stores located throughout North America, Europe, Asia and South America. The Company also sells directly to consumers through retail stores located throughout North America, Europe, Asia and South America; through concessions-based shop-within-shops located primarily in Asia and Europe; and through its retail e-commerce channel in North America, Europe and Asia. The Company also licenses the right to unrelated third parties to operate retail stores and to use its various trademarks in connection with the manufacture and sale of designated products, such as apparel, eyewear and fragrances, in specified geographical areas for specified periods.

**2. Basis of Presentation**

***Interim Financial Statements***

The interim consolidated financial statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission (the SEC ). The interim consolidated financial statements are unaudited. In the opinion of management, however, such consolidated financial statements contain all normal and recurring adjustments necessary to present fairly the consolidated financial condition, results of operations, comprehensive income and changes in cash flows of the Company for the interim periods presented. In addition, certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the U.S. ( US GAAP ) have been condensed or omitted from this report as is permitted by the SEC s rules and regulations. However, the Company believes that the disclosures herein are adequate to make the information presented not misleading.

The consolidated balance sheet data as of March 31, 2012 is derived from the audited consolidated financial statements included in the Company s Annual Report on Form 10-K filed with the SEC for the fiscal year ended March 31, 2012 (the Fiscal 2012 10-K ), which should be read in conjunction with these unaudited interim consolidated financial statements. Reference is made to the Fiscal 2012 10-K for a complete set of financial statements.

***Basis of Consolidation***

The unaudited interim consolidated financial statements present the financial position, results of operations, comprehensive income and cash flows of the Company, including all entities in which the Company has a controlling financial interest and is determined to be the primary beneficiary. All significant intercompany balances and transactions have been eliminated in consolidation.

**Table of Contents**

**RALPH LAUREN CORPORATION**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

***Fiscal Year***

The Company utilizes a 52-53 week fiscal year ending on the Saturday closest to March 31. As such, fiscal year 2013 will end on March 30, 2013 and will be a 52-week period ( Fiscal 2013 ). Fiscal year 2012 ended on March 31, 2012 and also reflected a 52-week period ( Fiscal 2012 ). Accordingly, the second quarter of Fiscal 2013 ended on September 29, 2012 and was a 13-week period. The second quarter of Fiscal 2012 ended on October 1, 2011 and was also a 13-week period.

***Use of Estimates***

The preparation of financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and footnotes thereto. Actual results could differ materially from those estimates.

Significant estimates inherent in the preparation of the consolidated financial statements include reserves for bad debt, customer returns, discounts, end-of-season markdowns and operational chargebacks; the realizability of inventory; reserves for litigation and other contingencies; useful lives and impairments of long-lived tangible and intangible assets; accounting for income taxes and related uncertain tax positions; the valuation of stock-based compensation and related expected forfeiture rates; reserves for restructuring; and accounting for business combinations.

***Reclassifications***

Certain reclassifications have been made to the prior periods' financial information in order to conform to the current period's presentation.

***Seasonality of Business***

The Company's business is typically affected by seasonal trends, with higher levels of wholesale sales generated in its second and fourth quarters and higher retail sales generated in its second and third quarters. These trends result primarily from the timing of seasonal wholesale shipments and key vacation travel, back-to-school and holiday shopping periods in the Retail segment. In addition, fluctuations in sales, operating income and cash flows in any fiscal quarter may be influenced by other events affecting retail sales, such as changes in weather patterns. Accordingly, the Company's operating results and cash flows for the three-month and six-month periods ended September 29, 2012 are not necessarily indicative of the results and cash flows that may be expected for the full Fiscal 2013.

**3. Summary of Significant Accounting Policies**

***Revenue Recognition***

Revenue is recognized across all segments of the business when there is persuasive evidence of an arrangement, delivery has occurred, price has been fixed or is determinable and collectability is reasonably assured.

Revenue within the Company's Wholesale segment is recognized at the time title passes and risk of loss is transferred to customers. Wholesale revenue is recorded net of estimates of returns, discounts, end-of-season markdown allowances, operational chargebacks and certain cooperative advertising allowances. Returns and allowances require pre-approval from management and discounts are based on trade terms. Estimates for end-of-season markdown reserves are based on historical trends, actual and forecasted seasonal results, an

**Table of Contents**

**RALPH LAUREN CORPORATION**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

evaluation of current economic and market conditions, retailer performance and, in certain cases, contractual terms. Estimates for operational chargebacks are based on actual notifications of order fulfillment discrepancies and historical trends. The Company reviews and refines these estimates on at least a quarterly basis. The Company's historical estimates of these costs have not differed materially from actual results.

Retail store and concessions-based shop-within-shop revenue is recognized net of estimated returns at the time of sale to consumers. E-commerce revenue from sales of products ordered through the Company's retail Internet sites is recognized upon delivery and receipt of the shipment by its customers. Such revenue is also reduced by an estimate of returns.

Gift cards issued by the Company are recorded as a liability until they are redeemed, at which point revenue is recognized. The Company recognizes income for unredeemed gift cards when the likelihood of a gift card being redeemed by a customer is remote and the Company determines that it does not have a legal obligation to remit the value of the unredeemed gift card to the relevant jurisdiction as unclaimed or abandoned property.

Revenue from licensing arrangements is recognized when earned in accordance with the terms of the underlying agreements, generally based upon the higher of (a) contractually guaranteed minimum royalty levels or (b) actual sales and royalty data, or estimates thereof, received from the Company's licensees.

The Company accounts for sales and other related taxes on a net basis, excluding such taxes from revenue.

***Shipping and Handling Costs***

The costs associated with shipping goods to customers are reflected as a component of selling, general and administrative ( SG&A ) expenses in the consolidated statements of operations. Shipping costs were \$9.6 million and \$17.2 million during the three-month and six-month periods ended September 29, 2012, respectively, and \$10.1 million and \$18.3 million during the three-month and six-month periods ended October 1, 2011, respectively. The costs of preparing merchandise for sale, such as picking, packing, warehousing and order charges ( handling costs ) are also included in SG&A expenses. Handling costs were \$38.4 million and \$74.2 million during the three-month and six-month periods ended September 29, 2012, respectively, and \$35.0 million and \$65.5 million during the three-month and six-month periods ended October 1, 2011, respectively. Shipping and handling costs billed to customers are included in revenue.

***Net Income per Common Share***

Basic net income per common share is computed by dividing the net income applicable to common shares after preferred dividend requirements, if any, by the weighted-average number of common shares outstanding during the period. Weighted-average common shares include shares of the Company's Class A and Class B common stock. Diluted net income per common share adjusts basic net income per common share for the effects of outstanding stock options, restricted stock, restricted stock units and any other potentially dilutive financial instruments, only in the periods in which such effect is dilutive under the treasury stock method.

**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

The weighted-average number of common shares outstanding used to calculate basic net income per common share is reconciled to those shares used in calculating diluted net income per common share as follows:

	Three Months Ended		Six Months Ended	
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011
	(millions)			
Basic	91.3	92.2	91.7	93.1
Dilutive effect of stock options, restricted stock and restricted stock units	2.1	2.7	2.5	2.8
Diluted shares	93.4	94.9	94.2	95.9

Options to purchase shares of common stock at an exercise price greater than the average market price of the common stock during the reporting period are anti-dilutive and therefore not included in the computation of diluted net income per common share. In addition, the Company has outstanding restricted stock units that are issuable only upon the achievement of certain service and/or performance goals. Performance-based restricted stock units are included in the computation of diluted shares only to the extent that the underlying performance conditions (a) are satisfied as of the end of the reporting period or (b) would be satisfied if the end of the reporting period were the end of the related contingency period and the result would be dilutive under the treasury stock method. As of September 29, 2012 and October 1, 2011, there was an aggregate of approximately 1.3 million and 0.7 million, respectively, of additional shares issuable as of the end of each period upon the exercise of anti-dilutive options and the contingent vesting of performance-based restricted stock units that were excluded from the diluted share calculations.

**Accounts Receivable**

In the normal course of business, the Company extends credit to wholesale customers that satisfy defined credit criteria. Accounts receivable, net, is recorded at carrying value which approximates fair value, and is presented in the Company's consolidated balance sheets net of certain reserves and allowances. These reserves and allowances consist of (a) reserves for returns, discounts, end-of-season markdowns and operational chargebacks (see *Revenue Recognition* for further discussion of related accounting policies) and (b) allowances for doubtful accounts.

A rollforward of the activity in the Company's reserves for returns, discounts, end-of-season markdowns and operational chargebacks is presented below:

	Three Months Ended		Six Months Ended	
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011
	(millions)			
Beginning reserve balance	\$ 227.7	\$ 197.1	\$ 246.7	\$ 213.2
Amount charged against revenue to increase reserve	191.3	169.1	329.3	282.1
Amount credited against customer accounts to decrease reserve	(172.1)	(129.9)	(323.4)	(261.7)
Foreign currency translation	4.2	(5.3)	(1.5)	(2.6)
Ending reserve balance	\$ 251.1	\$ 231.0	\$ 251.1	\$ 231.0



**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

An allowance for doubtful accounts is determined through analysis of periodic aging of accounts receivable, assessments of collectability based on an evaluation of historical and anticipated trends, the financial condition of the Company's customers and an evaluation of the impact of economic conditions, among other factors.

A rollforward of the activity in the Company's allowance for doubtful accounts is presented below:

	Three Months Ended		Six Months Ended	
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011
	(millions)			
Beginning reserve balance	\$ 15.8	\$ 17.7	\$ 16.0	\$ 17.7
Amount recorded to expense to increase reserve <sup>(a)</sup>	0.8	0.6	1.8	0.9
Amount written off against customer accounts to decrease reserve	(0.5)	(0.5)	(1.1)	(1.1)
Foreign currency translation	0.4	(0.6)	(0.2)	(0.3)
Ending reserve balance	\$ 16.5	\$ 17.2	\$ 16.5	\$ 17.2

<sup>(a)</sup> Amounts recorded to bad debt expense are included within SG&A expenses in the unaudited interim consolidated statements of operations.

***Concentration of Credit Risk***

The Company sells its wholesale merchandise primarily to major department and specialty stores across North America, Europe, Asia and South America, and extends credit based on an evaluation of each customer's financial capacity and condition, usually without requiring collateral. In the Company's wholesale business, concentration of credit risk is relatively limited due to the large number of customers and their dispersion across many geographic areas. However, the Company has three key wholesale customers that generate significant sales volume. For Fiscal 2012, these customers in the aggregate contributed approximately 40% of all Wholesale revenues. Further, as of September 29, 2012, the Company's three key wholesale customers represented approximately 30% of gross accounts receivable.

***Derivative Financial Instruments***

The Company records all derivative instruments on the consolidated balance sheets at fair value. In addition, for derivative instruments that qualify for hedge accounting, the effective portion of changes in their fair value is either (a) offset against the changes in fair value of the hedged assets, liabilities or firm commitments through earnings or (b) recognized in equity as a component of accumulated other comprehensive income (loss) (AOCI) until the hedged item is recognized in earnings, depending on whether the derivative is being used to hedge changes in fair value or cash flows, respectively.

Each derivative instrument entered into by the Company which qualifies for hedge accounting is expected to be highly effective at reducing the risk associated with the exposure being hedged. For each derivative that is designated as a hedge, the Company formally documents the related risk management objective and strategy, including the identification of the hedging instrument, the hedged item and the risk exposure, as well as how effectiveness will be assessed prospectively and retrospectively. To assess the effectiveness of derivative instruments that are designated as hedges, the Company uses non-statistical methods, including the dollar-offset method, which compare the change in the fair value of the derivative to the change in the fair value or cash flows of the hedged item. The extent to which a hedging instrument has been and is expected to continue to be effective at achieving offsetting changes in fair value or cash flows is assessed and documented by the Company on at least a quarterly basis.





---

**Table of Contents**

**RALPH LAUREN CORPORATION**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

To the extent that a derivative contract designated as a cash flow hedge is not considered to be effective, any changes in fair value relating to the ineffective portion are immediately recognized in earnings within foreign currency gains (losses). If it is determined that a derivative has not been highly effective, and will continue not to be highly effective at hedging the designated exposure, hedge accounting is discontinued. If a hedge relationship is terminated, the change in fair value of the derivative previously recorded in AOCI is recognized when the hedged item affects earnings consistent with the original hedging strategy, unless the forecasted transaction is no longer probable of occurring in which case the accumulated amount is immediately recognized in earnings within foreign currency gains (losses).

As a result of the use of derivative instruments, the Company is exposed to the risk that counterparties to derivative contracts will fail to meet their contractual obligations. To mitigate the counterparty credit risk, the Company has a policy of only entering into contracts with carefully selected financial institutions based upon an evaluation of their credit ratings and certain other financial factors, adhering to established limits for credit exposure. The Company's established policies and procedures for mitigating credit risk from derivative transactions include continually reviewing and assessing the creditworthiness of counterparties. The Company also enters into master netting arrangements with counterparties when possible to mitigate credit risk associated with its derivative instruments, which in certain instances allow the Company to net settle amounts owed under multiple derivative transactions with the same counterparty. However, the fair values of the Company's derivative instruments are recorded on its consolidated balance sheets on a gross basis.

For cash flow reporting purposes, the Company classifies proceeds received or amounts paid upon the settlement of a derivative instrument in the same manner as the related item being hedged.

*Forward Foreign Currency Exchange Contracts*

The Company primarily enters into forward foreign currency exchange contracts as hedges to reduce its risk from exchange rate fluctuations on inventory purchases, intercompany royalty payments made by certain of its international operations, intercompany contributions to fund certain marketing efforts of its international operations, interest payments made in connection with outstanding debt and other foreign currency-denominated operational cash flows. To the extent foreign currency exchange contracts designated as cash flow hedges are highly effective in offsetting the change in the value of the hedged item, the related gains (losses) are initially deferred in equity as a component of AOCI and subsequently recognized in the consolidated statements of operations as follows:

*Forecasted Inventory Purchases* Recognized as part of the cost of the inventory purchases being hedged within cost of goods sold when the related inventory is sold.

*Intercompany Royalty Payments and Marketing Contributions* Recognized within foreign currency gains (losses) generally in the period in which the related royalties or marketing contributions being hedged are received or paid.

*Interest Payments on Euro Debt* Recognized within foreign currency gains (losses) in the period in which the recorded liability impacts earnings due to foreign currency exchange remeasurement.

*Hedge of a Net Investment in a Foreign Operation*

Changes in the fair value of a derivative instrument or a non-derivative financial instrument (such as debt) that is designated as a hedge of a net investment in a foreign operation are reported in the same manner as a translation adjustment to the extent it is effective as a hedge. In assessing the effectiveness of a non-derivative

---

**Table of Contents**

**RALPH LAUREN CORPORATION**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

financial instrument that has been designated as a hedge of a net investment, the Company uses the spot rate method of accounting to value foreign currency exchange rate changes in both its foreign subsidiaries and the financial instrument. If the notional amount of the financial instrument designated as a hedge of a net investment is greater than the portion of the net investment being hedged, hedge ineffectiveness is recognized immediately in earnings within foreign currency gains (losses). To the extent the financial instrument remains effective, changes in its fair value are recorded in equity as a component of AOCI until the sale or liquidation of the hedged net investment.

*Undesignated Hedges*

All of the Company's undesignated hedges are entered into to hedge specific economic risks, such as foreign currency exchange rate risk. Changes in the fair value of undesignated derivative instruments are immediately recognized in earnings within foreign currency gains (losses).

See Note 11 for further discussion of the Company's derivative financial instruments.

For a summary of all of the Company's significant accounting policies, refer to Note 3 to the audited consolidated financial statements included in the Company's Fiscal 2012 10-K.

**4. Recently Issued Accounting Standards**

*Disclosure of Offsetting Assets and Liabilities*

In December 2011, the Financial Accounting Standards Board ( FASB ) issued new, expanded disclosure requirements for financial instruments surrounding an entity's rights of offset and related counterparty arrangements as Accounting Standards Update ( ASU ) No. 2011-11, Disclosures about Offsetting Assets and Liabilities ( ASU 2011-11 ). ASU 2011-11 requires disclosure of both gross and net information for recognized financial instruments (including derivatives) that are (i) eligible for offset and presented net in the balance sheet or (ii) subject to enforceable master netting agreements, irrespective of whether an entity actually offsets and net presents such instruments in the balance sheet. ASU 2011-11 also requires disclosure of any collateral received or posted in connection with master netting agreements or similar arrangements. ASU 2011-11 requires retrospective application, and is effective for the Company as of the beginning of Fiscal 2014. The application of ASU 2011-11 is expected to expand the Company's quarterly and annual financial instrument disclosures, but will not have an impact on its consolidated financial statements.

*Goodwill Impairment Testing*

In September 2011, the FASB issued revised guidance for goodwill impairment testing as ASU No. 2011-08, Testing Goodwill for Impairment ( ASU 2011-08 ). ASU 2011-08 simplifies goodwill impairment testing by providing entities with the option of performing a qualitative assessment to determine whether it is more-likely-than-not that the fair value of a reporting unit is less than its carrying amount. The results of such assessment may be used as a basis for determining whether it is necessary to perform the two-step quantitative impairment test required under Accounting Standards Codification ( ASC ) topic 350, Intangibles Goodwill and Other. ASU 2011-08 is effective for the Company's Fiscal 2013 annual goodwill impairment testing, which was performed during the second fiscal quarter using the qualitative assessment approach prescribed by the standard. The application of ASU 2011-08 did not have an impact on the Company's consolidated financial statements.

**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)*****Presentation of Comprehensive Income***

In June 2011, the FASB issued revised guidance on the presentation of comprehensive income as ASU No. 2011-05, *Comprehensive Income: Presentation of Comprehensive Income* (ASU 2011-05). ASU 2011-05 eliminates the option to present the components of other comprehensive income (OCI) as part of the consolidated statement of equity and provides two alternatives for presenting the components of net income and OCI, either: (i) in a single continuous statement of comprehensive income or (ii) in two separate but consecutive financial statements, consisting of an income statement followed by a separate statement of comprehensive income. Additionally, this guidance requires items that are reclassified from AOCI to net income to be presented on the face of the financial statements. However, in December 2011, the FASB issued ASU No. 2011-12, *Deferral of the Effective Date for Amendments to the Presentation of Reclassifications of Items Out of Accumulated Other Comprehensive Income in Accounting Standards Update No. 2011-05*, which deferred this requirement until the conclusion of further deliberations. The Company adopted the provisions of ASU 2011-05 during Fiscal 2013, which resulted in the inclusion of separate statements of comprehensive income for all periods presented within its consolidated financial statements beginning in the first quarter.

***Proposed Amendments to Current Accounting Standards***

The FASB is currently working on amendments to existing accounting standards governing a number of areas including, but not limited to, accounting for leases. In August 2010, the FASB issued an exposure draft, *Leases* (the *Exposure Draft*), which would replace the existing guidance in ASC topic 840, *Leases*. Under the Exposure Draft, among other changes in practice, a lessee's rights and obligations under all leases, including existing and new arrangements, would be recognized as assets and liabilities, respectively, on the balance sheet. Subsequent to the end of the related comment period, the FASB made several amendments to the Exposure Draft, including (i) revising the definition of the lease term to include the non-cancelable lease term plus only those option periods for which there is significant economic incentive for the lessee to extend or not terminate the lease; (ii) redefining the initial lease liability to be recorded on the Company's balance sheet to contemplate only those variable lease payments that are in substance fixed; and (iii) developing a principle to determine whether lease expense will be recognized on a straight-line or accelerated basis, which considers the nature of the underlying leased asset. The FASB continues to deliberate on this matter and currently plans to issue a revised exposure draft for comment in the first half of calendar 2013. If effective as currently planned, this proposed standard will likely have a significant impact on the Company's consolidated financial statements. However, as the standard-setting process is still ongoing, the Company is unable at this time to determine the impact this proposed change in accounting will have on its consolidated financial statements.

**5. Inventories**

Inventories consist of the following:

	September 29, 2012	March 31, 2012 (millions)	October 1, 2011
Raw materials	\$ 5.2	\$ 5.1	\$ 6.1
Work-in-process	1.1	1.1	1.1
Finished goods	1,053.9	835.4	981.2
Total inventories	\$ 1,060.2	\$ 841.6	\$ 988.4

**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****6. Property and Equipment**

Property and equipment, net, consists of the following:

	September 29, 2012	March 31, 2012
	(millions)	
Land and improvements	\$ 9.9	\$ 9.9
Buildings and improvements	117.6	115.9
Furniture and fixtures	590.7	561.8
Machinery and equipment	174.8	157.4
Capitalized software	242.2	213.6
Leasehold improvements	945.6	915.0
Construction in progress	94.9	84.9
	2,175.7	2,058.5
Less: accumulated depreciation	(1,263.8)	(1,174.4)
Property and equipment, net	\$ 911.9	\$ 884.1

**7. Accrued Expenses and Other Current Liabilities**

Accrued expenses and other current liabilities consist of the following:

	September 29, 2012	March 31, 2012
	(millions)	
Accrued operating expenses	\$ 172.4	\$ 175.7
Accrued payroll and benefits	145.6	227.7
Accrued inventory	152.8	108.0
Accrued capital expenditures	56.7	45.4
Deferred income	44.9	50.3
Other taxes payable	62.0	47.1
Other accrued expenses and current liabilities	64.2	39.5
Total accrued expenses and other current liabilities	\$ 698.6	\$ 693.7

**8. Income Taxes*****Uncertain Income Tax Benefits***

A reconciliation of the beginning and ending amounts of unrecognized tax benefits, excluding interest and penalties, for the three-month and six-month periods ended September 29, 2012 and October 1, 2011 is presented below:

Edgar Filing: RALPH LAUREN CORP - Form 10-Q

	Three Months Ended		Six Months Ended	
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011
	(millions)			
Unrecognized tax benefits beginning balance	\$ 126.1	\$ 127.0	\$ 129.0	\$ 125.0
Additions related to current period tax positions	0.8	0.9	1.6	1.9
Additions related to prior period tax positions	1.4	0.1	1.6	0.2
Reductions related to prior period tax positions	(0.3)	(0.3)	(1.5)	(0.7)
Additions (reductions) related to foreign currency translation	1.5	(2.9)	(1.2)	(1.6)
Unrecognized tax benefits ending balance	\$ 129.5	\$ 124.8	\$ 129.5	\$ 124.8

**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

The Company classifies interest and penalties related to unrecognized tax benefits as part of its provision for income taxes. A reconciliation of the beginning and ending amounts of accrued interest and penalties related to unrecognized tax benefits for the three-month and six-month periods ended September 29, 2012 and October 1, 2011 is presented below:

	Three Months Ended		Six Months Ended	
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011
	(millions)			
Accrued interest and penalties beginning balance	\$ 38.1	\$ 33.8	\$ 39.0	\$ 31.4
Net additions charged to expense	18.5 <sup>(a)</sup>	2.1	20.0 <sup>(a)</sup>	4.1
Reductions related to prior period tax positions			(2.1)	
Additions (reductions) related to foreign currency translation	0.4	(0.5)	0.1	(0.1)
Accrued interest and penalties ending balance	\$ 57.0	\$ 35.4	\$ 57.0	\$ 35.4

<sup>(a)</sup> Includes a reserve of \$16.8 million for an interest assessment on a prior year withholding tax. No underlying tax exposure exists. The interest assessed was not material to the Company's consolidated financial statements in any prior or current fiscal period, and is not expected to be material for the full Fiscal 2013.

The total amount of unrecognized tax benefits, including interest and penalties, was \$186.5 million as of September 29, 2012 and \$168.0 million as of March 31, 2012, and is included within non-current liability for unrecognized tax benefits in the consolidated balance sheets. The total amount of unrecognized tax benefits that, if recognized, would affect the Company's effective tax rate was \$136.9 million as of September 29, 2012.

***Future Changes in Unrecognized Tax Benefits***

The total amount of unrecognized tax benefits relating to the Company's tax positions is subject to change based on future events including, but not limited to, the settlements of ongoing tax audits and assessments, and the expiration of applicable statutes of limitations. Although the outcomes and timing of such events are highly uncertain, it is reasonably possible that the balance of gross unrecognized tax benefits, excluding interest and penalties, could potentially be reduced by up to approximately \$30 million during the next 12 months. However, changes in the occurrence, expected outcomes and timing of those events could cause the Company's current estimate to change materially in the future.

The Company files tax returns in the U.S. federal and various state, local and foreign jurisdictions. With few exceptions for those tax returns, the Company is no longer subject to examinations by the relevant tax authorities for years prior to Fiscal 2004.

See Note 17 for a description of a tax audit settlement that occurred subsequent to the end of the second quarter of Fiscal 2013, in October 2012.

**9. Debt*****Euro Debt***

As of September 29, 2012, the Company had outstanding 209.2 million principal amount of 4.5% notes due October 4, 2013 (the Euro Debt). The Company has the option to redeem all of the outstanding Euro Debt at any time at a redemption price equal to the principal amount plus a premium. The Company also has the option to redeem all of the outstanding Euro Debt at any time at par plus accrued interest in the event of certain





---

**Table of Contents**

**RALPH LAUREN CORPORATION**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

developments involving U.S. tax law. Partial redemption of the Euro Debt is not permitted in either instance. In the event of a change of control of the Company, each holder of the Euro Debt has the option to require the Company to redeem the Euro Debt at its principal amount plus accrued interest. The indenture governing the Euro Debt (the *Indenture*) contains certain limited covenants that restrict the Company's ability, subject to specified exceptions, to incur liens or enter into a sale and leaseback transaction for any principal property. The *Indenture* does not contain any financial covenants.

As of September 29, 2012, the carrying value of the Euro Debt was \$265.8 million, compared to \$274.4 million as of March 31, 2012.

***Revolving Credit Facilities***

*Global Credit Facility*

The Company has a credit facility that provides for a \$500 million senior unsecured revolving line of credit through March 2016, also used to support the issuance of letters of credit (the *Global Credit Facility*). Borrowings under the *Global Credit Facility* may be denominated in U.S. Dollars and other currencies, including Euros, Hong Kong Dollars and Japanese Yen. The Company has the ability to expand its borrowing availability to \$750 million, subject to the agreement of one or more new or existing lenders under the facility to increase their commitments. There are no mandatory reductions in borrowing ability throughout the term of the *Global Credit Facility*.

As of September 29, 2012, there were no borrowings outstanding under the *Global Credit Facility* and the Company was contingently liable for \$14.3 million of outstanding letters of credit.

The *Global Credit Facility* contains a number of covenants that, among other things, restrict the Company's ability, subject to specified exceptions, to incur additional debt; incur liens, sell or dispose of assets; merge with or acquire other companies; liquidate or dissolve itself; engage in businesses that are not in a related line of business; make loans, advances, or guarantees; engage in transactions with affiliates; and make investments. The *Global Credit Facility* also requires the Company to maintain a maximum ratio of Adjusted Debt to Consolidated EBITDAR (the *leverage ratio*) of no greater than 3.75 as of the date of measurement for the four most recent consecutive fiscal quarters. Adjusted Debt is defined generally as consolidated debt outstanding plus 8 times consolidated rent expense for the last four consecutive fiscal quarters. Consolidated EBITDAR is defined generally as consolidated net income plus (i) income tax expense, (ii) net interest expense, (iii) depreciation and amortization expense and (iv) consolidated rent expense. As of September 29, 2012, no Event of Default (as such term is defined pursuant to the *Global Credit Facility*) has occurred under the Company's *Global Credit Facility*.

*Chinese Credit Facility*

On April 11, 2012, Ralph Lauren Trading (Shanghai) Co., Ltd., a subsidiary of the Company, entered into a new uncommitted credit facility with JPMorgan Chase Bank (China) Company Limited, Shanghai Branch (the *Bank*) that provides for a revolving line of credit of up to 100 million Chinese Renminbi (approximately \$16 million) through April 10, 2013 (the *Chinese Credit Facility*). The *Chinese Credit Facility* replaced the Company's previous credit facility, which provided for a revolving line of credit of up to 70 million Chinese Renminbi (approximately \$11 million) (the *Prior Chinese Credit Facility*). Consistent with the *Prior Chinese Credit Facility*, the *Chinese Credit Facility* will be used to fund general working capital needs of the Company's operations in China. The *Chinese Credit Facility* may also be used to support bank guarantees. As of September 29, 2012, there were no borrowings outstanding under the *Chinese Credit Facility*.

The borrowing availability under the *Chinese Credit Facility* is determined at the sole discretion of the *Bank* and is subject to availability of the *Bank*'s funds and satisfaction of certain regulatory requirements. Borrowings under the *Chinese Credit Facility* are guaranteed by the Company and bear interest at either (i) at least 95% of the

**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

short-term interest rate published by the People's Bank of China or (ii) a rate determined by the Bank at its discretion based on prevailing market conditions. The Chinese Credit Facility does not contain any financial covenants.

Refer to Note 14 of the Fiscal 2012 10-K for detailed disclosure of the terms and conditions of the Company's debt and credit facilities.

**10. Fair Value Measurements**

US GAAP establishes a three-level valuation hierarchy for disclosure of fair value measurements. The determination of the applicable level within the hierarchy of a particular asset or liability depends on the inputs used in its valuation as of the measurement date, notably the extent to which the inputs are market-based (observable) or internally-derived (unobservable). The three levels are defined as follows:

Level 1 inputs to the valuation methodology based on quoted prices (unadjusted) for identical assets or liabilities in active markets.

Level 2 inputs to the valuation methodology based on quoted prices for similar assets and liabilities in active markets for substantially the full term of the financial instrument; quoted prices for identical or similar instruments in markets that are not active for substantially the full term of the financial instrument; and model-derived valuations whose inputs or significant value drivers are observable.

Level 3 inputs to the valuation methodology based on unobservable prices or valuation techniques that are significant to the fair value measurement.

A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement.

The following table summarizes the Company's financial assets and liabilities that are measured and recorded at fair value on a recurring basis:

	September 29, 2012	March 31, 2012
	(millions)	
<i>Financial assets recorded at fair value<sup>(a)</sup>:</i>		
Government bonds - U.S.	\$ 37.3	\$ 59.4
Government bonds - non-U.S.	114.1	96.0
Corporate bonds - non-U.S.	70.6	99.0
Variable rate municipal securities - U.S.	23.8	69.2
Auction rate securities	2.3	2.3
Other securities	0.4	0.5
Derivative financial instruments	20.3	32.5
<b>Total</b>	<b>\$ 268.8</b>	<b>\$ 358.9</b>
<i>Financial liabilities recorded at fair value<sup>(b)</sup>:</i>		
Derivative financial instruments	\$ 10.6	\$ 2.6
<b>Total</b>	<b>\$ 10.6</b>	<b>\$ 2.6</b>

- (a) Based on Level 1 measurements, except for auction rate securities and derivative financial instruments, which are based on Level 2 measurements.
- (b) Based on Level 2 measurements.

**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

Certain of the Company's government bonds, and all of its corporate bonds and variable rate municipal securities (VRMS) are classified as available-for-sale securities and are recorded at fair value in the Company's consolidated balance sheets based upon quoted prices in active markets.

The Company's auction rate securities are classified as available-for-sale securities and are recorded at fair value in the Company's consolidated balance sheets. Third-party pricing institutions may value auction rate securities at par, which may not necessarily reflect prices that would be obtained in the current market. When quoted market prices are unobservable, fair value is estimated based on a number of known factors and external pricing data, including known maturity dates, the coupon rate based upon the most recent reset market clearing rate, the price/yield representing the average rate of recent successfully traded securities and the total principal balance of each security.

The Company's derivative financial instruments are recorded at fair value in the Company's consolidated balance sheets and are valued using a pricing model, primarily based on market observable external inputs including forward and spot rates for foreign currencies, which considers the impact of the Company's own credit risk, if any. Changes in counterparty credit risk are also considered in the valuation of derivative financial instruments.

The Company's cash and cash equivalents, restricted cash and held-to-maturity investments are recorded at carrying value, which approximates fair value, based on Level 1 measurements.

The Company's Euro Debt is recorded at carrying value in the Company's consolidated balance sheets, adjusted for foreign currency fluctuations, any unamortized discount, and changes in the fair value of any outstanding interest rate swaps and unamortized gains (losses) incurred upon the termination of such swaps (see Note 11), which may differ from its fair value. The fair value of the Euro Debt is estimated based on external pricing data, including available quoted market prices of the Euro Debt and of comparable European debt instruments with similar interest rates, credit ratings and trading frequency, among other factors. The following table summarizes the carrying value and the estimated fair value of the Company's Euro Debt:

	September 29, 2012		March 31, 2012	
	Carrying Value	Fair Value <sup>(a)</sup>	Carrying Value	Fair Value <sup>(a)</sup>
	(millions)			
Euro Debt	\$ 265.8	\$ 278.5	\$ 274.4	\$ 289.4

<sup>(a)</sup> Based on Level 2 measurements.

Unrealized gains or losses on the Company's Euro Debt do not result in the realization or expenditure of cash, unless the debt is retired prior to its maturity.

The Company's non-financial instruments, which primarily consist of goodwill, other intangible assets and property and equipment, are not required to be measured at fair value on a recurring basis and are reported at carrying value. However, on a periodic basis whenever events or changes in circumstances indicate that their carrying value may not be fully recoverable (and at least annually for goodwill), non-financial instruments are assessed for impairment and, if applicable, written-down to and recorded at fair value, considering external market participant assumptions.

**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****11. Financial Instruments***Derivative Financial Instruments*

The Company is primarily exposed to changes in foreign currency exchange rates relating to certain anticipated cash flows from its international operations and potential declines in the value of reported net assets of certain of its foreign operations, as well as changes in the fair value of its fixed-rate debt relating to changes in interest rates. Consequently, the Company periodically uses derivative financial instruments to manage such risks. The Company does not enter into derivative transactions for speculative or trading purposes.

The following table summarizes the Company's outstanding derivative instruments on a gross basis as recorded in the consolidated balance sheets as of September 29, 2012 and March 31, 2012:

Derivative Instrument <sup>(a)</sup>	Notional Amounts		Derivative Assets				Derivative Liabilities			
	September 29, 2012	March 31, 2012	September 29, 2012		March 31, 2012		September 29, 2012		March 31, 2012	
			Balance Sheet Line <sup>(b)</sup>	Fair Value	Balance Sheet Line <sup>(b)</sup>	Fair Value	Balance Sheet Line <sup>(b)</sup>	Fair Value	Balance Sheet Line <sup>(b)</sup>	Fair Value
<b>Designated Hedges:</b>										
FC Inventory purchases	\$ 352.9	\$ 482.2	PP	\$ 18.5	PP	\$ 26.6	(c)	\$ (4.3)	AE	\$ (1.4)
FC I/C royalty payments	80.9	70.0	PP	0.4	PP	4.8	AE	(1.7)		
FC Interest payments	12.6	12.6					AE	(0.5)	AE	(d)
FC Other	28.2	8.3	PP	0.4			AE	(0.2)	AE	(0.3)
NI Euro Debt	265.8	274.4					LTD	(278.5) <sup>(e)</sup>	LTD	(289.4) <sup>(e)</sup>
<b>Total Designated Hedges</b>	<b>\$ 740.4</b>	<b>\$ 847.5</b>		<b>\$ 19.3</b>		<b>\$ 31.4</b>		<b>\$ (285.2)</b>		<b>\$ (291.1)</b>
<b>Undesignated Hedges:</b>										
FC Other <sup>(f)</sup>	\$ 187.2	\$ 158.1	(g)	\$ 1.0	(h)	\$ 1.1	(i)	\$ (3.9)	(j)	\$ (0.9)
<b>Total Hedges</b>	<b>\$ 927.6</b>	<b>\$ 1,005.6</b>		<b>\$ 20.3</b>		<b>\$ 32.5</b>		<b>\$ (289.1)</b>		<b>\$ (292.0)</b>

(a) FC = Forward exchange contracts for the sale or purchase of foreign currencies; NI = Net Investment Hedge; Euro Debt = Euro-denominated 4.5% notes due October 4, 2013.

(b) PP = Prepaid expenses and other; OA = Other assets; AE = Accrued expenses and other; ONCL = Other non-current liabilities; LTD = Long-term debt.

(c) \$3.8 million included within AE and \$0.5 million included within ONCL.

(d) The fair value of the interest payment-related derivative instrument was less than \$0.1 million as of March 31, 2012.

- (e) The Company's Euro Debt is reported at carrying value in the Company's consolidated balance sheets. The carrying value of the Euro Debt was \$265.8 million as of September 29, 2012 and \$274.4 million as of March 31, 2012.
- (f) Primarily related to undesignated hedges of foreign currency-denominated revenues, intercompany loans, and other net operational exposures.
- (g) \$0.8 million included within PP and \$0.2 million included within OA.
- (h) \$0.7 million included within PP and \$0.4 million included within OA.
- (i) \$3.4 million included within AE and \$0.5 million included within ONCL.
- (j) \$0.8 million included within AE and \$0.1 million included within ONCL.

**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

The following tables summarize the impact of the Company's derivative instruments on its unaudited interim consolidated financial statements for the three-month and six-month periods ended September 29, 2012 and October 1, 2011:

Derivative Instrument <sup>(a)</sup>	Gains (Losses) Recognized in OCI <sup>(b)</sup>			
	Three Months Ended		Six Months Ended	
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011
	(millions)			
<b>Designated Cash Flow Hedges:</b>				
FC Inventory purchases	\$ (9.0)	\$ 32.5	\$ (3.3)	\$ 23.8
FC I/C royalty payments	(1.3)	3.2	(5.9)	4.1
FC Interest payments	(0.1)		(0.4)	(0.4)
FC Other	0.2	(0.6)	0.6	(1.0)
	\$ (10.2)	\$ 35.1	\$ (9.0)	\$ 26.5
<b>Designated Hedge of Net Investment:</b>				
Euro Debt	\$ (4.1)	\$ 23.7	\$ 10.1	\$ 15.4
Other	0.1			
	\$ (4.0)	\$ 23.7	\$ 10.1	\$ 15.4
<b>Total Designated Hedges</b>	<b>\$ (14.2)</b>	<b>\$ 58.8</b>	<b>\$ 1.1</b>	<b>\$ 41.9</b>

Derivative Instrument <sup>(a)</sup>	Gains (Losses) Reclassified from AOCI <sup>(b)</sup> to Earnings				Location of Gains (Losses) Reclassified from AOCI <sup>(b)</sup> to Earnings
	Three Months Ended		Six Months Ended		
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011	
	(millions)				
<b>Designated Cash Flow Hedges:</b>					
FC Inventory purchases	\$ 7.8	\$ (2.3)	\$ 10.8	\$ 0.9	Cost of goods sold
FC I/C royalty payments	0.2	(1.0)	2.5	(3.5)	Foreign currency gains (losses)
FC Interest payments	0.2	(1.0)	(0.1)	(0.4)	Foreign currency gains (losses)
FC Other	(0.2)	0.6	(0.5)	0.9	Foreign currency gains (losses)
<b>Total Designated Hedges</b>	<b>\$ 8.0</b>	<b>\$ (3.7)</b>	<b>\$ 12.7</b>	<b>\$ (2.1)</b>	

Derivative Instrument <sup>(a)</sup>	Gains (Losses) Recognized in Earnings				Location of Gains (Losses) Recognized in Earnings
	Three Months Ended		Six Months Ended		
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011	
	(millions)				
<b>Undesignated Hedges:</b>					
FC Other	\$ (2.7)	\$ 2.7	\$ (4.9)	\$ 2.6	Foreign currency gains (losses)

Total Undesignated Hedges	\$ (2.7)	\$ 2.7	\$ (4.9)	\$ 2.6
---------------------------	----------	--------	----------	--------

(a) FC = Forward exchange contracts for the sale or purchase of foreign currencies; Euro Debt = Euro-denominated 4.5% notes due October 4, 2013.

(b) AOCI, including the respective fiscal period's OCI, is classified as a component of total equity. Over the next twelve months, it is expected that approximately \$23 million of net gains deferred in AOCI related to derivative financial instruments as of September 29, 2012 will be recognized in earnings. No material gains or losses relating to ineffective hedges were recognized during any of the fiscal periods presented.



**Table of Contents**

**RALPH LAUREN CORPORATION**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

The following is a summary of the Company's risk management strategies and the effect of those strategies on the consolidated financial statements.

***Foreign Currency Risk Management***

*Forward Foreign Currency Exchange Contracts*

The Company primarily enters into forward foreign currency exchange contracts as hedges to reduce its risk from exchange rate fluctuations on inventory purchases, intercompany royalty payments made by certain of its international operations, intercompany contributions to fund certain marketing efforts of its international operations, interest payments made in connection with outstanding debt and other foreign currency-denominated operational cash flows. As part of its overall strategy to manage the level of exposure to the risk of foreign currency exchange rate fluctuations, primarily to changes in the value of the Euro, the Japanese Yen, the Hong Kong Dollar, the South Korean Won, the Swiss Franc and the British Pound Sterling, the Company hedges a portion of its foreign currency exposures anticipated over the ensuing twelve-month to two-year periods. In doing so, the Company uses foreign currency exchange forward contracts that generally have maturities of three months to two years to provide continuing coverage throughout the hedging period.

*Hedge of a Net Investment in Certain European Subsidiaries*

The Company designates the entire principal amount of its outstanding Euro Debt as a hedge of its net investment in certain of its European subsidiaries. To the extent this hedge remains effective, changes in the carrying value of the Euro Debt resulting from fluctuations in the Euro exchange rate will continue to be reported in equity as a component of AOCI.

***Interest Rate Risk Management***

*Interest Rate Swap Contracts*

During the first quarter of Fiscal 2011, the Company entered into a fixed-to-floating interest rate swap with an aggregate notional value of 209.2 million, which was designated as a fair value hedge to mitigate its exposure to changes in the fair value of its Euro Debt due to changes in the benchmark interest rate. The interest rate swap was executed to swap the 4.5% fixed interest rate on the Company's Euro Debt for a variable interest rate. On April 11, 2011, the interest rate swap agreement was terminated by the Company at a loss of \$7.6 million. This loss was recorded as an adjustment to the carrying value of the Company's Euro Debt and is being recognized within interest expense over the remaining term of the debt, through October 4, 2013. During each of the three-month and six-month periods ended September 29, 2012 and October 1, 2011, \$0.7 million and \$1.5 million, respectively, of this loss was recognized as interest expense within the Company's consolidated statements of operations.

See Note 3 for further discussion of the Company's accounting policies relating to its derivative financial instruments.

**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Investments**

The following table summarizes the Company's short-term and non-current investments recorded in the consolidated balance sheets as of September 29, 2012 and March 31, 2012:

Type of Investment	September 29, 2012			March 31, 2012		
	Short-term < 1 year	Non-current 1 - 3 years	Total	Short-term < 1 year	Non-current 1 - 3 years	Total
(millions)						
<b>Held-to-Maturity:</b>						
Government bonds U.S.	\$ 1.5	\$	\$ 1.5	\$ 3.2	\$	\$ 3.2
<b>Total held-to-maturity investments</b>	<b>\$ 1.5</b>	<b>\$</b>	<b>\$ 1.5</b>	<b>\$ 3.2</b>	<b>\$</b>	<b>\$ 3.2</b>
<b>Available-for-Sale:</b>						
Government bonds U.S.	\$ 28.8	\$ 8.5	\$ 37.3	\$ 52.1	\$ 7.3	\$ 59.4
Government bonds non-U.S.	71.9	42.2	114.1	40.4	55.6	96.0
Corporate bonds non-U.S.	38.7	31.9	70.6	64.8	34.2	99.0
Variable rate municipal securities U.S.	23.8		23.8	69.2		69.2
Auction rate securities		2.3	2.3		2.3	2.3
Other securities	0.4		0.4		0.5	0.5
<b>Total available-for-sale investments</b>	<b>\$ 163.6</b>	<b>\$ 84.9</b>	<b>\$ 248.5</b>	<b>\$ 226.5</b>	<b>\$ 99.9</b>	<b>\$ 326.4</b>
<b>Other:</b>						
Time deposits	\$ 304.0	\$	\$ 304.0	\$ 286.0	\$	\$ 286.0
<b>Total Investments</b>	<b>\$ 469.1</b>	<b>\$ 84.9</b>	<b>\$ 554.0</b>	<b>\$ 515.7</b>	<b>\$ 99.9</b>	<b>\$ 615.6</b>

Held-to-maturity investments consist of debt securities that the Company has the intent and ability to retain until maturity. These securities are recorded at cost, adjusted for the amortization of premiums and discounts, which approximates fair value.

Available-for-sale investments primarily consist of government and corporate bonds, VRMS and auction rate securities. The Company's government and corporate bonds are diversified across a wide range of high-credit quality U.S. and non-U.S. issuers. The Company does not hold any investments in sovereign debt securities issued by Greece, Ireland, Portugal, Spain or Italy. VRMS investments represent long-term municipal bonds with interest rates that reset at pre-determined short-term intervals, and can typically be put to the issuer and redeemed for cash upon demand, or shortly thereafter. Auction rate securities also have characteristics similar to short-term investments. However, the Company has classified these securities as non-current investments in its consolidated balance sheets as current market conditions call into question its ability to redeem these investments for cash within the next twelve months.

No significant realized or unrealized gains or losses on available-for-sale investments or other-than-temporary impairment charges were recorded in any of the fiscal periods presented.

See Note 3 to the Company's Fiscal 2012 10-K for further discussion of the Company's accounting policies relating to its investments.



**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****12. Commitments and Contingencies*****Wathne Imports Litigation***

On August 19, 2005, Wathne Imports, Ltd. ( Wathne ), the Company's then domestic licensee for luggage and handbags, filed a complaint in the U.S. District Court in the Southern District of New York against the Company and Mr. Ralph Lauren, its Chairman and Chief Executive Officer, asserting, among other things, federal trademark law violations, breach of contract, breach of obligations of good faith and fair dealing, fraud and negligent misrepresentation. The complaint sought, among other relief, injunctive relief, compensatory damages in excess of \$250 million and punitive damages of not less than \$750 million. On September 13, 2005, Wathne withdrew this complaint from the U.S. District Court and filed a complaint in the Supreme Court of the State of New York, New York County, making substantially the same allegations and claims (excluding the federal trademark claims), and seeking similar relief. On February 1, 2006, the Court granted the Company's motion to dismiss all of the causes of action, including the cause of action against Mr. Lauren, except for breach of contract related claims, and denied Wathne's motion for a preliminary injunction. Following some discovery, the Company moved for summary judgment on the remaining claims. Wathne cross-moved for partial summary judgment. In an April 11, 2008 Decision and Order, the Court granted the Company's summary judgment motion to dismiss most of the claims against the Company, and denied Wathne's cross-motion for summary judgment. Wathne appealed the dismissal of its claims to the Appellate Division of the Supreme Court. Following a hearing on May 19, 2009, the Appellate Division issued a Decision and Order on June 9, 2009 which, in large part, affirmed the lower Court's ruling. We subsequently made a motion to exclude Wathne's proposed expert's damages report and, on January 23, 2012, the Court granted the Company's motion. Wathne appealed the ruling to the Appellate Division and, on October 18, 2012, the Appellate Division reversed the order of the lower Court. At this time, a trial date has not yet been scheduled. The Company intends to continue to contest the claims in this lawsuit vigorously. Management does not expect that the ultimate resolution of this matter will have a material adverse effect on the Company's consolidated financial statements.

***Other Matters***

The Company is otherwise involved, from time to time, in litigation, other legal claims and proceedings involving matters associated with or incidental to its business, including, among other things, matters involving credit card fraud, trademark and other intellectual property, licensing, and employee relations. The Company believes that the resolution of currently pending matters will not individually or in the aggregate have a material adverse effect on its financial statements. However, the Company's assessment of the current litigation or other legal claims could change in light of the discovery of facts not presently known or determinations by judges, juries or other finders of fact which are not in accord with management's evaluation of the possible liability or outcome of such litigation or claims.

**13. Equity*****Summary of Changes in Equity***

	Six Months Ended	
	September 29, 2012	October 1, 2011
	(millions)	
Balance at beginning of period	\$ 3,652.5	\$ 3,304.7
Comprehensive income	408.0	449.2
Cash dividends declared	(73.0)	(36.9)
Repurchases of common stock	(346.7)	(417.8)
Shares issued and equity grants made pursuant to stock-based compensation plans	95.6	84.7
Balance at end of period	\$ 3,736.4	\$ 3,383.9



---

**Table of Contents**

**RALPH LAUREN CORPORATION**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

***Common Stock Repurchase Program***

On August 9, 2012, the Company's Board of Directors approved an expansion of the Company's existing stock repurchase program that allows it to repurchase up to an additional \$500 million of Class A common stock. Repurchases of shares of Class A common stock are subject to overall business and market conditions.

During the six months ended September 29, 2012, 2.0 million shares of Class A common stock were repurchased by the Company at a cost of \$300.0 million under its repurchase program. The remaining availability under the Company's common stock repurchase program was approximately \$777 million as of September 29, 2012. In addition, 0.4 million shares of Class A common stock at a cost of \$46.7 million were surrendered to, or withheld by, the Company in satisfaction of withholding taxes in connection with the vesting of awards under the Company's 1997 Long-Term Stock Incentive Plan, as amended (the "1997 Incentive Plan") and its 2010 Long-Term Stock Incentive Plan (the "2010 Incentive Plan").

During the six months ended October 1, 2011, 3.2 million shares of Class A common stock were repurchased by the Company at a cost of \$393.5 million under its repurchase program. In addition, 0.2 million shares of Class A common stock at a cost of \$24.3 million were surrendered to, or withheld by, the Company in satisfaction of withholding taxes in connection with the vesting of awards under the 1997 Incentive Plan and the 2010 Incentive Plan.

Repurchased and surrendered shares are accounted for as treasury stock at cost and held in treasury for future use.

***Dividends***

Since 2003, the Company has maintained a regular quarterly cash dividend program on its common stock. On May 21, 2012, the Company's Board of Directors approved an increase to the Company's quarterly cash dividend on its common stock from \$0.20 per share to \$0.40 per share. The second quarter Fiscal 2013 dividend of \$0.40 per share was declared on September 17, 2012, was payable to stockholders of record at the close of business on September 28, 2012, and was paid on October 12, 2012. Dividends paid amounted to \$55.0 million during the six months ended September 29, 2012 and \$37.4 million during the six months ended October 1, 2011.

**14. Stock-based Compensation**

***Long-term Stock Incentive Plans***

On August 5, 2010, the Company's stockholders approved the 2010 Incentive Plan, which replaced the Company's 1997 Incentive Plan. The 2010 Incentive Plan provides for up to 3.0 million of new shares authorized for issuance to participants, in addition to the shares that remained available for issuance under the 1997 Incentive Plan as of August 5, 2010 that are not subject to outstanding awards under the 1997 Incentive Plan. In addition, any outstanding awards under the 1997 Incentive Plan that expire, are forfeited, or are surrendered to the Company in satisfaction of taxes, will be transferred to the 2010 Incentive Plan and be available for issuance. Any new grants are being issued under the 2010 Incentive Plan. However, awards that were outstanding as of August 5, 2010 continue to remain subject to the terms of the 1997 Incentive Plan.

Under both the 2010 Incentive Plan and the 1997 Incentive Plan (the "Plans"), there are limits as to the number of shares available for certain awards and to any one participant. Equity awards that may be made under the Plans include, but are not limited to (a) stock options, (b) restricted stock and (c) restricted stock units ("RSUs").

**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)*****Impact on Results***

A summary of the total compensation expense recorded within SG&A expenses and the associated income tax benefits recognized related to stock-based compensation arrangements is as follows:

	Three Months Ended		Six Months Ended	
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011
	(millions)			
Compensation expense	\$ 21.2	\$ 16.1	\$ 42.8	\$ 34.0
Income tax benefit	\$ (7.2)	\$ (5.5)	\$ (14.3)	\$ (11.9)

The Company issues its annual grant of stock-based compensation awards in the second quarter of its fiscal year. Due to the timing of the annual grant, stock-based compensation expense recognized during the three-month and six-month periods ended September 29, 2012 is not indicative of the level of compensation expense expected to be incurred for the full Fiscal 2013.

***Stock Options***

Stock options are granted to employees and non-employee directors with exercise prices equal to the fair market value of the Company's Class A common stock on the date of grant. Generally, options become exercisable ratably (graded-vesting schedule) over a three-year vesting period. Stock options generally expire seven years from the date of grant. The Company recognizes compensation expense for share-based awards that have graded vesting and no performance conditions on an accelerated basis.

The Company uses the Black-Scholes option pricing model to estimate the fair value of stock options granted, which requires the input of both subjective and objective assumptions. The Company develops its assumptions by analyzing the historical exercise behavior of employees and nonemployee directors. The Company's weighted average assumptions used to estimate the fair value of stock options granted during the six months ended September 29, 2012 and October 1, 2011 were as follows:

	Six Months Ended	
	September 29, 2012	October 1, 2011
Expected term (years)	4.6	4.7
Expected volatility	44.5%	44.7%
Expected dividend yield	1.05%	0.73%
Risk-free interest rate	0.6%	1.3%
Weighted-average option grant date fair value	\$ 48.09	\$ 49.06

A summary of stock option activity under all plans during the six months ended September 29, 2012 is as follows:

	Number of Shares (thousands)
Options outstanding at March 31, 2012	3,178

Edgar Filing: RALPH LAUREN CORP - Form 10-Q

Granted	608
Exercised	(403)
Cancelled/Forfeited	(27)
Options outstanding at September 29, 2012	3,356



**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)*****Restricted Stock and Service-based RSUs***

The Company grants restricted shares of Class A common stock and service-based RSUs to certain of its senior executives and non-employee directors. Restricted stock shares granted to non-employee directors vest over a three-year period of time. Service-based RSUs granted to executives generally vest over a three to five-year period of time, subject to the executive's continuing employment. The fair values of restricted stock shares and service-based RSUs are based on the fair value of the Company's Class A common stock on the date of grant, as adjusted to reflect the absence of dividends for those restricted securities that are not entitled to dividend equivalents. The weighted-average grant date fair values of restricted stock shares and service-based RSUs granted during the six months ended September 29, 2012 were \$173.33 and \$150.17, respectively. There were no restricted stock shares or service-based RSUs granted in the comparable prior year period.

A summary of restricted stock and service-based RSU activity during the six months ended September 29, 2012 is as follows:

	<b>Restricted Stock Number of Shares</b>	<b>Service- based RSUs Number of Shares</b>
	(thousands)	
Nonvested at March 31, 2012	8	235
Granted	2	9
Vested	(5)	(105)
Forfeited		
Nonvested at September 29, 2012	5	139

***Performance-based RSUs***

The Company grants performance-based RSUs to senior executives and other key executives, as well as certain of its other employees. Performance-based RSUs generally vest (a) upon the completion of a three-year period of time (cliff vesting), subject to the employee's continuing employment and the Company's achievement of certain performance goals over the three-year period or (b) ratably, over a three-year period of time (graded vesting), subject to the employee's continuing employment during the applicable vesting period and the achievement by the Company of certain performance goals in the initial year of the three-year vesting period. In addition, beginning in the second quarter of Fiscal 2013, the Company granted a new type of performance-based RSU subject to an additional market condition in the form of a total shareholder return (TSR) modifier to certain members of senior management, as discussed further below.

***Performance-based RSUs without TSR Modifier***

The fair values of the Company's performance-based RSU awards that do not contain a TSR modifier are based on the fair value of the Company's Class A common stock on the date of grant, as adjusted to reflect the absence of dividends for those securities that are not entitled to dividend equivalents. The weighted-average grant date fair values of such performance-based RSUs granted during the six months ended September 29, 2012 and October 1, 2011 were \$137.40 and \$124.62, respectively.

**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

A summary of performance-based RSU without TSR Modifier activity during the six months ended September 29, 2012 is as follows:

	<b>Number of Shares (thousands)</b>
Nonvested at March 31, 2012	1,302
Granted	348
Change due to performance condition achievement	164
Vested	(754)
Forfeited	(21)
Nonvested at September 29, 2012	1,039

*Performance-based RSUs with TSR Modifier*

In July 2012, the Company granted a new type of cliff vesting performance-based RSU award which, in addition to being subject to continuing employment requirements and the Company's performance goals noted above, is also subject to a market condition in the form of a TSR modifier. The actual number of shares that vest at the end of the respective three-year period is determined based on the Company's achievement of certain performance goals, as well as its TSR relative to the S&P 500 over the related three-year performance period. Depending on the level of achievement, the actual number of shares that vest may range from 0% to 187.5% of the awards originally granted.

The performance goals are established at or near the beginning of the three-year performance period. The number of shares to be earned ranges between 0% (if the specified threshold performance level is not attained) and 150% (if performance meets or exceeds the maximum achievement level) of the awards originally granted. If actual performance exceeds the pre-established threshold, the number of shares earned is calculated based on the relative performance between specified levels of achievement. At the end of the three-year performance period, if the performance condition is achieved at or above threshold, the number of shares earned is further adjusted by a TSR modifier payout percentage, which ranges between 75% and 125%, based on the Company's TSR level relative to the performance of the S&P 500 index over the respective three-year period.

The Company estimates the fair value of its performance-based RSUs with a TSR modifier on the date of grant using a Monte Carlo simulation valuation model. This pricing model uses multiple simulations to evaluate the probability of the Company achieving various stock price levels to determine its expected TSR performance ranking. Expense is only recorded for awards that are expected to vest, net of estimated forfeitures. The assumptions used to estimate the fair value of performance-based RSUs with a TSR modifier granted during the six months ended September 29, 2012 were as follows:

	<b>Six Months Ended September 29, 2012</b>
Expected term (years)	3.0
Expected volatility	34.0%
Expected dividend yield	1.13%
Risk-free interest rate	0.3%
Weighted-average grant date fair value	\$ 136.16

**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

A summary of the performance-based RSU with TSR Modifier activity during the six months ended September 29, 2012 is as follows:

	Number of Shares (thousands)
Nonvested at March 31, 2012	
Granted	73
Change due to performance or market conditions achievement	
Vested	
Forfeited	
Nonvested at September 29, 2012	73

**15. Segment Information**

The Company has three reportable segments based on its business activities and organization: Wholesale, Retail and Licensing. Such segments offer a variety of products through different channels of distribution. The Wholesale segment consists of women's, men's and children's apparel, accessories (including footwear), home furnishings, and related products which are sold to major department stores, specialty stores, golf and pro shops and the Company's owned, licensed and franchised retail stores in the U.S. and overseas. The Retail segment consists of the Company's worldwide retail operations, which sell products through its retail stores, its concessions-based shop-within-shops, and its e-commerce websites. The stores, concessions-based shop-within-shops and websites sell products purchased from the Company's licensees, suppliers and Wholesale segment. The Licensing segment generates revenues from royalties earned on the sale of the Company's apparel, home and other products internationally and domestically through licensing alliances. The licensing agreements grant the licensees rights to use the Company's various trademarks in connection with the manufacture and sale of designated products in specified geographical areas for specified periods.

The accounting policies of the Company's segments are consistent with those described in Notes 2 and 3 to the Company's consolidated financial statements included in the Fiscal 2012 10-K. Sales and transfers between segments are generally recorded at cost and treated as transfers of inventory. All intercompany revenues, including such sales between segments, are eliminated in consolidation and are not reviewed when evaluating segment performance. Each segment's performance is evaluated based upon operating income before restructuring charges and certain other one-time items, such as legal charges, if any. Corporate overhead expenses (exclusive of certain expenses for senior management, overall branding-related expenses and certain other corporate-related expenses) are allocated to the segments based upon specific usage or other allocation methods.

Net revenues and operating income for each of the Company's segments are as follows:

	Three Months Ended		Six Months Ended	
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011
	(millions)			
<b>Net revenues:</b>				
Wholesale	\$ 914.5	\$ 995.5	\$ 1,608.6	\$ 1,668.5
Retail	900.9	861.3	1,758.2	1,674.8
Licensing	46.6	47.8	88.6	87.7
<b>Total net revenues</b>	<b>\$ 1,862.0</b>	<b>\$ 1,904.6</b>	<b>\$ 3,455.4</b>	<b>\$ 3,431.0</b>



Table of Contents

## RALPH LAUREN CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

	Three Months Ended		Six Months Ended	
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011
	(millions)			
<b>Operating income:</b>				
Wholesale	\$ 232.8	\$ 241.9	\$ 386.4	\$ 391.3
Retail	156.7	144.8	336.0	317.0
Licensing	34.9	35.5	64.3	63.3
	424.4	422.2	786.7	771.6
Unallocated corporate expenses	(76.1)	(71.4)	(146.4)	(138.7)
<b>Total operating income</b>	<b>\$ 348.3</b>	<b>\$ 350.8</b>	<b>\$ 640.3</b>	<b>\$ 632.9</b>

Depreciation and amortization expense for each of the Company's segments is as follows:

	Three Months Ended		Six Months Ended	
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011
	(millions)			
<b>Depreciation and amortization:</b>				
Wholesale	\$ 16.9	\$ 16.3	\$ 34.0	\$ 31.8
Retail	28.7	28.2	55.8	56.5
Licensing	0.2	0.2	0.5	0.6
Unallocated corporate expenses	11.5	11.3	23.1	22.5
<b>Total depreciation and amortization</b>	<b>\$ 57.3</b>	<b>\$ 56.0</b>	<b>\$ 113.4</b>	<b>\$ 111.4</b>

Net revenues by geographic location of the reporting subsidiary are as follows:

	Three Months Ended		Six Months Ended	
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011
	(millions)			
<b>Net revenues:</b>				
The Americas <sup>(a)</sup>	\$ 1,221.3	\$ 1,190.2	\$ 2,296.5	\$ 2,163.1
Europe <sup>(a)</sup>	410.7	461.5	710.5	783.3
Asia	230.0	252.9	448.4	484.6
<b>Total net revenues</b>	<b>\$ 1,862.0</b>	<b>\$ 1,904.6</b>	<b>\$ 3,455.4</b>	<b>\$ 3,431.0</b>

Edgar Filing: RALPH LAUREN CORP - Form 10-Q

- (a) Net revenues for certain of the Company's licensed operations are included within the geographic location of the reporting subsidiary which holds the respective license.

**Table of Contents****RALPH LAUREN CORPORATION****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****16. Additional Financial Information***Cash Interest and Taxes*

	Three Months Ended		Six Months Ended	
	September 29, 2012	October 1, 2011	September 29, 2012	October 1, 2011
	(millions)			
Cash paid for interest	\$ 0.9	\$ 2.2	\$ 2.7	\$ 7.1
Cash paid for income taxes	\$ 128.8	\$ 13.9	\$ 206.9	\$ 25.3

*Non-cash Transactions*

Significant non-cash investing activities included the capitalization of fixed assets and recognition of related obligations in the net amount of \$56.7 million for the six months ended September 29, 2012 and \$60.3 million for the six months ended October 1, 2011.

There were no other significant non-cash investing or financing activities for the fiscal periods presented.

**17. Subsequent Events***Discontinuance of Rugby*

Subsequent to the end of the second quarter of Fiscal 2013, on October 30, 2012, the Company approved a plan to discontinue its *Rugby* brand operations (the *Rugby* Closure Plan). This decision was primarily based on the results of an analysis of the brand concept including an opportunity for the Company to reallocate resources related to these operations to support other high growth business opportunities and initiatives. The *Rugby* Closure Plan will result in the closure of all of the Company's 14 global freestanding retail *Rugby* stores, and its related domestic retail e-commerce site, located at *Rugby.com*, expected to occur by the end of Fiscal 2013. It will also result in a related reduction in workforce. In connection with the *Rugby* Closure Plan, the Company expects to record pretax charges of \$20 million to \$30 million, primarily comprised of severance costs (\$5 million to \$10 million), lease-related expenses (\$5 million to \$15 million) and fixed asset write-down costs (\$5 million to \$10 million), during the second half of Fiscal 2013. A majority of the total estimated cash-related costs of \$10 million to \$20 million are expected to be paid in the fourth quarter of Fiscal 2013.

*Tax Audit Settlement*

Subsequent to the end of the second quarter of Fiscal 2013, on October 23, 2012, the Company reached a preliminary settlement agreement with the Internal Revenue Service with respect to its federal income tax examination for the taxable years ended March 29, 2008 through April 3, 2010. In connection with this agreement, the Company expects to recognize an income tax benefit ranging between \$12 million and \$15 million during the third quarter of Fiscal 2013. The Company's unrecognized tax benefits will decline by approximately \$30 million, excluding interest and penalties, as a result of this settlement.

**Table of Contents**

**Item 2. *Management's Discussion and Analysis of Financial Condition and Results of Operations.***

**Special Note Regarding Forward-Looking Statements**

Various statements in this Form 10-Q or incorporated by reference into this Form 10-Q, in future filings by us with the Securities and Exchange Commission (the "SEC"), in our press releases and in oral statements made from time to time by us or on our behalf constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on current expectations and are indicated by words or phrases such as anticipate, estimate, expect, project, we believe, is or remains optimistic, cur envisions and similar words or phrases and involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements to be materially different from the future results, performance or achievements expressed in or implied by such forward-looking statements. These risks, uncertainties, and other factors include, among others:

the loss of key personnel, including Mr. Ralph Lauren;

the impact of global economic conditions, including the ongoing sovereign debt crisis and credit downgrades, on us, our customers, our suppliers and our vendors, and on our ability and their ability to access sources of liquidity;

our ability to successfully implement our anticipated growth strategies;

our ability to continue to expand or grow our business internationally, and the impact of related changes in our geographic sales mix as a result;

our ability to secure our facilities and systems and those of our third party service providers from, among other things, cybersecurity breaches, acts of vandalism, computer viruses or similar Internet or email events;

our efforts to improve the efficiency of our distribution system and to continue to enhance our global information technology systems;

our exposure to domestic and foreign currency fluctuations and risks associated with raw materials, transportation and labor costs;

the impact of fluctuations in the U.S. or global economy on consumer purchases of premium lifestyle products that we offer for sale and our ability to forecast consumer demand;

our ability to open new retail stores, concession shops and e-commerce websites, and expand our direct-to-consumer presence;

our ability to make certain strategic acquisitions of certain selected licenses held by our licensees and successfully integrate acquired businesses, including our operations in Asia and South America;

our intention to introduce new products or enter into or renew alliances and exclusive relationships;



## Edgar Filing: RALPH LAUREN CORP - Form 10-Q

our ability to continue to pay dividends and repurchase Class A common stock;

changes in the competitive marketplace, including the introduction of new products or pricing changes by our competitors and consolidations, liquidations, restructurings and other ownership changes in the retail industry;

changes to our anticipated effective tax rates in future years;

our ability to continue to maintain our brand image and reputation and protect our trademarks;

changes in our relationships with department store customers and licensing partners;

our ability to maintain our credit profile and ratings with the financial community;

the potential impact on our operations and customers resulting from natural or man-made disasters, including the potential impact of Hurricane Sandy;

---

## Table of Contents

the impact to our business of events that are currently taking place in the Middle East, as well as from any terrorist action, retaliation and the threat of further action or retaliation; and

a variety of legal, regulatory, tax, political and economic risks, including risks related to the importation and exportation of products, tariffs and other trade barriers, to which our international operations are subject and other risks associated with our international operations, such as violations of laws prohibiting improper payments, and the burdens of complying with a variety of foreign laws and regulations, including tax laws, trade and labor restrictions and related laws that may reduce the flexibility of our business.

These forward-looking statements are based largely on our expectations and judgments and are subject to a number of risks and uncertainties, many of which are unforeseeable and beyond our control. A detailed discussion of significant risk factors that have the potential to cause our actual results to differ materially from our expectations is included in our Annual Report on Form 10-K for the fiscal year ended March 31, 2012 (the Fiscal 2012 10-K ). There are no material changes to such risk factors, nor are there any identifiable previously undisclosed risks as set forth in Part II, Item 1A *Risk Factors* of this Form 10-Q. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

In this Form 10-Q, references to Ralph Lauren, ourselves, we, our, us and the Company refer to Ralph Lauren Corporation and its subsidiaries ( RLC ), unless the context indicates otherwise. We utilize a 52-53 week fiscal year ending on the Saturday closest to March 31. As such, fiscal year 2013 will end on March 30, 2013 and will be a 52-week period ( Fiscal 2013 ). Fiscal year 2012 ended on March 31, 2012 and also reflected a 52-week period ( Fiscal 2012 ). The second quarter of Fiscal 2013 ended on September 29, 2012 and was a 13-week period. The second quarter of Fiscal 2012 ended on October 1, 2011 and was also a 13-week period.

## **INTRODUCTION**

Management's discussion and analysis of financial condition and results of operations ( MD&A ) is provided as a supplement to the accompanying unaudited interim consolidated financial statements and footnotes to help provide an understanding of our financial condition and liquidity, changes in our financial position, and results of our operations. MD&A is organized as follows:

*Overview.* This section provides a general description of our business, global economic developments, and a summary of our financial performance for the three-month and six-month periods ended September 29, 2012. In addition, this section includes a discussion of recent developments and transactions affecting comparability that we believe are important in understanding our results of operations and financial condition, and in anticipating future trends.

*Results of operations.* This section provides an analysis of our results of operations for the three-month and six-month periods ended September 29, 2012 and October 1, 2011.

*Financial condition and liquidity.* This section provides an analysis of our cash flows for the six-month periods ended September 29, 2012 and October 1, 2011, as well as a discussion of our financial condition and liquidity as of September 29, 2012 as compared to the end of Fiscal 2012. The discussion of our financial condition and liquidity includes (i) a discussion of our financial position compared to the end of Fiscal 2012, (ii) the available financial capacity under our credit facilities, (iii) a summary of our key debt compliance measures, and (iv) any material changes in our financial condition and contractual obligations since the end of Fiscal 2012.

*Market risk management.* This section discusses any significant changes in our interest rate, foreign currency and investment risk exposures, the types of derivative instruments used to hedge those exposures, and/or underlying market conditions since the end of Fiscal 2012.

*Critical accounting policies.* This section discusses any significant changes in our accounting policies since the end of Fiscal 2012. Significant changes include those considered to be important to our



---

## **Table of Contents**

financial condition and results of operations and which require significant judgment and estimation on the part of management in their application. In addition, all of our significant accounting policies, including our critical accounting policies, are summarized in Note 3 to our audited consolidated financial statements as included in our Fiscal 2012 10-K.

*Recently issued accounting standards.* This section discusses the potential impact to our consolidated financial statements of certain accounting standards that have been recently issued or proposed.

## **OVERVIEW**

### ***Our Business***

Our Company is a global leader in the design, marketing and distribution of premium lifestyle products, including men's, women's and children's apparel, accessories (including footwear), fragrances and home furnishings. Our long-standing reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. Our brand names include *Polo Ralph Lauren, Purple Label, Ralph Lauren Women's Collection, Black Label, Blue Label, Lauren by Ralph Lauren, RRL, RLX Ralph Lauren, Denim & Supply Ralph Lauren, Rugby, Ralph Lauren, Ralph Lauren Childrenswear, American Living, Chaps and Club Monaco*, among others.

We classify our businesses into three segments: Wholesale, Retail and Licensing. Our Wholesale business, representing approximately 47% of Fiscal 2012 net revenues, consists of wholesale-channel sales made principally to major department stores and specialty stores located throughout North America, Europe, Asia and South America. Our Retail business, representing approximately 50% of Fiscal 2012 net revenues, consists of retail-channel sales directly to consumers through retail stores located throughout North America, Europe, Asia and South America; through concessions-based shop-within-shops located primarily in Asia and Europe; and through our retail e-commerce channel in North America, Europe and Asia. Our Licensing business, representing approximately 3% of Fiscal 2012 net revenues, consists of royalty-based arrangements under which we license the right to third parties to use our various trademarks in connection with the manufacture and sale of designated products, such as apparel, eyewear and fragrances, in specified geographical areas for specified periods. Approximately 38% of our Fiscal 2012 net revenues were earned in international regions outside of the U.S.

Our business is typically affected by seasonal trends, with higher levels of wholesale sales in our second and fourth quarters and higher retail sales in our second and third quarters. These trends result primarily from the timing of seasonal wholesale shipments and key vacation travel, back-to-school and holiday shopping periods in the Retail segment. In addition, fluctuations in sales, operating income and cash flows in any fiscal quarter may be influenced by other events affecting retail sales, such as changes in weather patterns. Accordingly, our operating results for the three-month and six-month periods ended September 29, 2012, and cash flows for the six-month period ended September 29, 2012 are not necessarily indicative of the results and cash flows that may be expected for the full Fiscal 2013.

### ***Global Economic Developments***

As discussed in our Fiscal 2012 Form 10-K, the state of the global economy continues to influence the level of consumer spending for discretionary items. This affects our business as it is highly dependent on consumer demand for our products. The current political and economic global environments, most notably in the U.S., Europe and Asia, have resulted in significant macroeconomic risks including high rates of unemployment, currency volatility and continued global economic uncertainty driven in part by the European debt crisis and the slowdown in economic growth in the U.S. and Asia, among other factors. These risks, combined with expectations of slower global economic growth and increased austerity measures, have adversely affected consumer and business sentiment resulting in a highly promotional global retail environment.

---

## **Table of Contents**

As a result of the current economic environment and fluctuating consumer confidence worldwide, current trends show continued softness in our European wholesale businesses. In addition, during the second quarter of Fiscal 2013, certain of our retail operations continued to exhibit the declining comparable store sales trends that began in the first quarter of the fiscal year, including the majority of our retail businesses in Asia. If the global macroeconomic environment, including the economic situations in the U.S., Europe and Asia, continues to be weak or worsens, the related constrained level of worldwide consumer spending and modified consumption behavior we expect will have a negative effect on our sales and operating margin for at least the remainder of the fiscal year.

We continue to monitor these risks and evaluate our operating strategies in order to adjust to changes in economic conditions, including fluctuations in global labor rates and commodity pricing.

For a detailed discussion of significant risk factors that have the potential to cause our actual results to differ materially from our expectations, see Part I, Item 1A Risk Factors in our Fiscal 2012 10-K.

### ***Summary of Financial Performance***

#### ***Operating Results***

##### ***Three Months Ended September 29, 2012 Compared to Three Months Ended October 1, 2011***

During the second quarter of Fiscal 2013, we reported revenues of \$1.862 billion, net income attributable to RLC of \$213.7 million and net income per diluted share attributable to RLC of \$2.29. This compares to revenues of \$1.905 billion, net income attributable to RLC of \$233.5 million and net income per diluted share attributable to RLC of \$2.46 during the second quarter of Fiscal 2012.

Our operating performance for the three months ended September 29, 2012 reflected a 2.2% decline in net revenues, primarily due to lower revenues from our wholesale businesses and net unfavorable foreign currency effects, which were partially offset by increased revenues from our retail businesses. Excluding the effect of foreign currency, net revenues increased by 0.2%. Our gross margin percentage increased by 220 basis points to 58.8% during the second quarter of Fiscal 2013, reflecting lower sourcing costs compared to higher cost benchmarks in the prior year period and a favorable product mix across most of our wholesale businesses, which more than offset a less favorable geographic and customer mix driven by our European wholesale business. These increases were partially offset by elevated promotional activity across certain of our retail businesses in North America and Asia. Selling, general and administrative ( SG&A ) expenses increased largely due to higher advertising, marketing and promotional, selling and compensation-related costs, as well as additional expenses to support our growth and new business initiatives.

Net income attributable to RLC declined during the second quarter of Fiscal 2013 as compared to the second quarter of Fiscal 2012, primarily due to the increase in our reported effective tax rate of 480 basis points. Net income per diluted share attributable to RLC also decreased due to the effect of lower net income, partially offset by lower weighted-average diluted shares outstanding during the second quarter of Fiscal 2013.

##### ***Six Months Ended September 29, 2012 Compared to Six Months Ended October 1, 2011***

During the six months ended September 29, 2012, we reported revenues of \$3.455 billion, net income attributable to RLC of \$407.1 million and net income per diluted share attributable to RLC of \$4.32. This compares to revenues of \$3.431 billion, net income attributable to RLC of \$417.6 million and net income per diluted share attributable to RLC of \$4.35 during the six months ended October 1, 2011.

Our operating performance for the six months ended September 29, 2012 reflected revenue growth of 0.7%, primarily due to increased revenues from our retail businesses, which were largely offset by lower revenues from our wholesale businesses and net unfavorable foreign currency effects. Excluding the effect of foreign currency,

**Table of Contents**

net revenues increased by 3.0%. Our gross margin percentage increased by 90 basis points to 60.4% during the six months ended September 29, 2012, reflecting lower sourcing costs compared to higher cost benchmarks in the prior year period across most of our wholesale businesses and a favorable product mix in our North American wholesale business, which more than offset a less favorable geographic and customer mix driven by our European wholesale business. This increase was partially offset by elevated promotional activity across certain of our North American retail businesses, as well as sourcing cost pressures across most of our global retail businesses. SG&A expenses increased largely due to higher compensation-related costs, marketing, advertising and promotional costs and additional expenses to support our growth and new business initiatives.

Net income attributable to RLC declined during the six months ended September 29, 2012 as compared to the six months ended October 1, 2011 due to an increase in our reported effective tax rate of 210 basis points, partially offset by a \$7.4 million increase in operating income. Net income per diluted share attributable to RLC also declined due to the effect of lower net income, partially offset by lower weighted-average diluted shares outstanding during the six months ended September 29, 2012.

*Financial Condition and Liquidity*

Our financial position reflects the overall relative strength of our business results. We ended the second quarter of Fiscal 2013 in a net cash and investments position (cash and cash equivalents plus short-term and non-current investments, less total debt) of \$831.9 million, compared to \$1.013 billion as of March 31, 2012. The decrease in our net cash and investments position was primarily due to our treasury stock repurchases, capital expenditures and dividend payments, partially offset by our operating cash flows during the six months ended September 29, 2012. Our equity increased to \$3.736 billion as of September 29, 2012 compared to \$3.653 billion as of March 31, 2012, primarily due to our net income and equity issuances made pursuant to stock-based compensation arrangements, partially offset by our share repurchase activity and dividends declared during the six months ended September 29, 2012.

We generated \$306.7 million of cash from operations during the six months ended September 29, 2012, compared to \$283.5 million during the six months ended October 1, 2011. The increase in operating cash flows primarily relates to changes in working capital, including cash flow increases related to accounts receivable and inventories, partially offset by higher income tax payments during the six months ended September 29, 2012. We used some of our available cash to support our common stock repurchase program, to reinvest in our business through capital spending and to pay dividends on our common stock. In particular, we used \$346.7 million to repurchase 2.4 million shares of Class A common stock, including shares surrendered for tax withholdings. We also used \$117.3 million for capital expenditures primarily associated with our global retail store expansion, construction and renovation of department store shop-within-shops, and investments in our facilities and technological infrastructure, and made cash dividend payments of \$55.0 million.

*Transactions Affecting Comparability of Results of Operations and Financial Condition*

The comparability of our operating results for the three-month and six-month periods ended September 29, 2012 and October 1, 2011 has been affected by certain transactions, including:

the restructuring plan initiated in May 2011 to reposition and upgrade our existing distribution network and merchandising operations in the Asia-Pacific region, which includes mainland China, Macau, Hong Kong, Taiwan, Malaysia, Singapore, Japan and South Korea (the Asia-Pacific Restructuring Plan). This plan included the closure of approximately 95 stores and concession shops in the Greater China and Southeast Asia region that do not support the new merchandising strategy, primarily during the fourth quarter of Fiscal 2012;

the discontinuance of the majority of products sold under the American Living brand effective for the Fall 2012 selling season (see *Recent Developments*); and

the inclusion of a reserve of approximately \$15.5 million for an interest assessment on a prior year withholding tax within our provision for income taxes during the second quarter of Fiscal 2013.

## **Table of Contents**

The following discussion highlights, as necessary, the significant changes in operating results arising from transactions affecting comparability. However, unusual items or transactions may occur in any period. Accordingly, investors and other financial statement users individually should consider the types of events and transactions that have affected operating trends.

### ***Recent Developments***

#### ***Discontinuance of Rugby***

Subsequent to the end of the second quarter of Fiscal 2013, on October 30, 2012, we approved a plan to discontinue our *Rugby* brand operations (the *Rugby Closure Plan*). This decision was primarily based on the results of an analysis of the brand concept including an opportunity to reallocate our resources related to these operations to support other high growth business opportunities and initiatives. The *Rugby Closure Plan* will result in the closure of all of our 14 global freestanding retail *Rugby* stores, and our related domestic retail e-commerce site, located at *Rugby.com*, expected to occur by the end of Fiscal 2013. It will also result in a related reduction in our workforce. In connection with the *Rugby Closure Plan*, we expect to record pretax charges of \$20 million – \$30 million, primarily comprised of severance costs (\$5 million – \$10 million), lease-related expenses (\$5 million – \$15 million) and fixed asset write-down costs (\$5 million – \$10 million), during the second half of Fiscal 2013.

#### ***Discontinuance of American Living***

During the fourth quarter of Fiscal 2012, we decided along with our wholesale partner J.C. Penney Company, Inc. ( *JCPenney* ) to discontinue the majority of the products sold under the *American Living* brand created for and exclusively sold to *JCPenney*, effective for the Fall 2012 wholesale selling season. The discontinuance of these *American Living* product lines did not have a material impact on the Company's consolidated or segment results.

#### ***Suspension of Argentina Operations***

During the second quarter of Fiscal 2013, we suspended our business operations in Argentina, as previously announced. The suspension of these operations did not have a material impact on the Company's consolidated or segment results.

#### ***E-Commerce Expansion***

During the first quarter of Fiscal 2013, we launched a new retail e-commerce site for our *Club Monaco* business in Canada located at *www.ClubMonaco.ca*. During the second quarter of Fiscal 2013, we further expanded our e-commerce presence by launching a new retail e-commerce website for our *Ralph Lauren* business in Japan located at *www.RalphLauren.co.jp*.

**Table of Contents****RESULTS OF OPERATIONS****Three Months Ended September 29, 2012 Compared to Three Months Ended October 1, 2011**

The following table summarizes our results of operations and expresses the percentage relationship to net revenues of certain financial statement captions:

	<b>Three Months Ended</b>			
	<b>September 29,</b>	<b>October 1,</b>	<b>\$</b>	<b>% / bps</b>
	<b>2012</b>	<b>2011</b>	<b>Change</b>	<b>Change</b>
	<b>(millions, except per share data)</b>			
<b>Net revenues</b>	\$ 1,862.0	\$ 1,904.6	\$ (42.6)	(2.2%)
Cost of goods sold <sup>(a)</sup>	(766.7)	(826.0)	59.3	(7.2%)
<b>Gross profit</b>	1,095.3	1,078.6	16.7	1.5%
<i>Gross profit as % of net revenues</i>	58.8%	56.6%		220 bps
Selling, general and administrative expenses <sup>(a)</sup>	(740.2)	(720.3)	(19.9)	2.8%
<i>SG&amp;A expenses as % of net revenues</i>	39.8%	37.8%		200 bps
Amortization of intangible assets	(6.8)	(7.5)	0.7	(9.3%)
<b>Operating income</b>	348.3	350.8	(2.5)	(0.7%)
<i>Operating income as % of net revenues</i>	18.7%	18.4%		30 bps
Foreign currency gains (losses)	(0.5)	1.8	(2.3)	NM
Interest expense	(5.4)	(6.4)	1.0	(15.6%)
Interest and other income, net	1.3	2.4	(1.1)	(45.8%)
Equity in income (loss) of equity-method investees	(1.5)	(1.1)	(0.4)	36.4%
<b>Income before provision for income taxes</b>	342.2	347.5	(5.3)	(1.5%)
Provision for income taxes	(128.5)	(114.0)	(14.5)	12.7%
<i>Effective tax rate<sup>(b)</sup></i>	37.6%	32.8%		480 bps
<b>Net income attributable to RLC</b>	\$ 213.7	\$ 233.5	\$ (19.8)	(8.5%)
<b>Net income per common share attributable to RLC:</b>				
<b>Basic</b>	\$ 2.34	\$ 2.53	\$ (0.19)	(7.5%)
<b>Diluted</b>	\$ 2.29	\$ 2.46	\$ (0.17)	(6.9%)

<sup>(a)</sup> Includes total depreciation expense of \$50.5 million and \$48.5 million for the three-month periods ended September 29, 2012 and October 1, 2011, respectively.

<sup>(b)</sup> Effective tax rate is calculated by dividing the provision for income taxes by income before provision for income taxes.

NM Not meaningful.

*Net Revenues.* Net revenues declined by \$42.6 million, or 2.2%, to \$1.862 billion in the second quarter of Fiscal 2013 from \$1.905 billion in the second quarter of Fiscal 2012. The decrease was primarily due to lower revenues from our wholesale businesses and net unfavorable foreign currency effects, partially offset by higher revenues from our retail businesses. Excluding the effect of foreign currency, net revenues increased by \$4.2 million, or 0.2%.





**Table of Contents**

Net revenues for our three business segments are provided below:

	Three Months Ended		\$ Change	% Change
	September 29, 2012	October 1, 2011 (millions)		
<b>Net Revenues:</b>				
Wholesale	\$ 914.5	\$ 995.5	\$ (81.0)	(8.1%)
Retail	900.9	861.3	39.6	4.6%
Licensing	46.6	47.8	(1.2)	(2.5%)
<b>Total net revenues</b>	<b>\$ 1,862.0</b>	<b>\$ 1,904.6</b>	<b>\$ (42.6)</b>	<b>(2.2%)</b>

*Wholesale net revenues* The net decrease primarily reflects:

a \$38 million net decrease related to our European businesses on a constant currency basis driven by reduced shipments across our core menswear, womenswear and childrenswear product lines due to timing and also reflecting the challenging European retail environment and continued softening in the specialty store business, particularly in Southern Europe. These decreases were partially offset by increased sales from our accessories product lines (including footwear), driven by new product offerings and an increased department store presence;

a \$28 million net decrease in revenues due to net unfavorable foreign currency effects primarily related to the weakening of the Euro against the U.S. Dollar during the second quarter of Fiscal 2013, compared to the related prior fiscal year period;

a \$9 million net decrease related to our businesses in the Americas, primarily due to the discontinuance of the majority of the product categories sold under the *American Living* brand sold to JCPenney and lower sales from our denim product lines due in part to higher prior period sales associated with the initial launch of the *Denim & Supply Ralph Lauren* product line during the second quarter of Fiscal 2012. Excluding these effects, revenues from our core menswear and womenswear product lines increased compared to prior year, due in part to our increased presence at department store locations (including our business in Canada);

a \$4 million net decrease related to our businesses in the Greater China and Southeast Asia region on a constant currency basis, primarily due to the elimination of certain third-party distribution in connection with our repositioning efforts in the region as part of the Asia-Pacific Restructuring Plan, largely during the fourth quarter of Fiscal 2012; and

a \$3 million net decrease related to our Japanese businesses on a constant currency basis, primarily due to the effect of a business model shift to the retail concessions-based channel.

*Retail net revenues* For purposes of the discussion of Retail operating performance below, we refer to the measure comparable store sales. Comparable store sales refer to the growth of sales in stores that are open for at least one full fiscal year. Sales for stores that are closing during a fiscal year are excluded from the calculation of comparable store sales. Sales for stores that are either relocated, enlarged (as defined by gross square footage expansion of 25% or greater) or generally closed for 30 or more consecutive days for renovation are also excluded from the calculation of comparable store sales until such stores have been in their new location or in a newly renovated state for at least one full fiscal year. Consolidated comparable store sales information includes our Ralph Lauren stores (including concession-based shop-within-shops, as well as Rugby and RRL stores), factory stores, Club Monaco stores and Ralph Lauren e-commerce sites, which include RalphLauren.com, Rugby.com and RalphLauren.co.uk.

## Edgar Filing: RALPH LAUREN CORP - Form 10-Q

Beginning in Fiscal 2013, we have presented our comparable store sales growth as a single, consolidated metric. We believe this combined measure is better aligned with the integrated, multi-channel approach that we employ in managing our Retail business on a global basis. This change has no effect on our total comparable store sales.

**Table of Contents**

The net increase in Retail net revenues primarily reflects:

a \$25 million, or 3%, aggregate net increase in consolidated comparable store sales, primarily driven by increases from our North American and European factory stores and our Ralph Lauren e-commerce operations, partially offset by decreases in comparable store sales from our North American and European Ralph Lauren brick and mortar stores and concession shops in Asia. Our consolidated comparable store sales included a net aggregate unfavorable foreign currency effect of approximately \$13 million, primarily due to the weakening of the Euro and the South Korean Won against the U.S. Dollar during the second quarter of Fiscal 2013 as compared to the related prior fiscal year period. Excluding the effect of foreign currency, our consolidated comparable store sales increased by 5% during the second quarter of Fiscal 2013 as compared to the second quarter of Fiscal 2012; and

a \$15 million, or 11%, aggregate net increase in non-comparable store sales driven by a number of new brick and mortar store openings over the past twelve months, as well as our recently launched Ralph Lauren e-commerce sites in Germany and Japan and *Club Monaco* e-commerce sites in North America, which more than offset the impact of store closings in the Asia-Pacific region due to our network repositioning initiative. This increase is net of an aggregate unfavorable foreign currency effect of approximately \$5 million, primarily related to the weakening of the Euro and the South Korean Won against the U.S. Dollar during the second quarter of Fiscal 2013 as compared to the related prior fiscal year period.

Our global brick and mortar average store count declined by 23 stores and concession shops during the second quarter of Fiscal 2013 as compared to the second quarter of Fiscal 2012, reflecting the impact of prior year store closings in the Asia-Pacific region. The following table details our Retail brick and mortar store and e-commerce presence as of September 29, 2012:

	<b>September 29, 2012</b>
<b>Brick and Mortar Stores:</b>	
Freestanding stores	385
Concession shops	488
 Total brick and mortar stores	 873
<b>E-commerce Sites:</b>	
North American sites <sup>(a)</sup>	4
European sites <sup>(b)</sup>	3
Asian site <sup>(c)</sup>	1
 Total e-commerce sites	 8

<sup>(a)</sup> Servicing the U.S. and Canada.

<sup>(b)</sup> Servicing the U.K., France, Belgium, Luxembourg, the Netherlands, Germany and Austria.

<sup>(c)</sup> Servicing Japan.

**Licensing revenues** The \$1 million net decrease in revenues primarily reflects a decline in international licensing revenues, largely due to the discontinuance of certain licensing arrangements.

**Gross Profit.** Cost of goods sold includes the expenses incurred to acquire and produce inventory for sale, including product costs, freight-in and import costs, as well as changes in reserves for shrinkage and inventory realizability. The costs of selling merchandise, including those associated with preparing the merchandise for sale, such as picking, packing, warehousing and order charges, are included in SG&A expenses.

## Edgar Filing: RALPH LAUREN CORP - Form 10-Q

Gross profit increased by \$16.7 million, or 1.5%, to \$1.095 billion in the second quarter of Fiscal 2013 from \$1.079 billion in the second quarter of Fiscal 2012. Gross profit as a percentage of net revenues increased by 220 basis points to 58.8% in the second quarter of Fiscal 2013 from 56.6% in the second quarter of Fiscal 2012,

**Table of Contents**

reflecting lower sourcing costs compared to higher cost benchmarks in the prior year period and a favorable product mix across most of our wholesale businesses, which more than offset a less favorable geographic and customer mix driven by our European wholesale business. The improvement in our gross profit margin also reflected the shift in channel mix to a greater Retail concentration. These increases were partially offset by elevated promotional activity across certain of our retail businesses in North America and Asia.

Gross profit as a percentage of net revenues is dependent upon a variety of factors, including changes in the relative sales mix among distribution channels, changes in the mix of products sold, the timing and level of promotional activities, foreign currency exchange rates, and fluctuations in material costs. These factors, among others, may cause gross profit as a percentage of net revenues to fluctuate from period to period.

*Selling, General and Administrative Expenses.* SG&A expenses primarily include compensation and benefits, marketing, distribution, bad debts, information technology, facilities, legal and other costs associated with finance and administration. SG&A expenses increased by \$19.9 million, or 2.8%, to \$740.2 million in the second quarter of Fiscal 2013 from \$720.3 million in the second quarter of Fiscal 2012. This increase included a net favorable foreign currency effect of approximately \$19 million, primarily related to the weakening of the Euro and the South Korean Won against the U.S. Dollar during the second quarter of Fiscal 2013 as compared to the related prior fiscal year period. Excluding the effect of foreign currency, SG&A expenses increased by \$38.6 million, or 5.4%. SG&A expenses as a percentage of net revenues increased to 39.8% in the second quarter of Fiscal 2013 from 37.8% in the second quarter of Fiscal 2012. The 200 basis point increase was primarily due to operating leverage on lower net revenues and an increase in operating expenses to support the growth of our retail business, our new business initiatives, and our repositioning efforts in the Asia-Pacific region. The \$19.9 million increase in SG&A expenses was primarily driven by:

increased brand-related marketing, advertising and promotional costs of approximately \$6 million;

higher selling costs of approximately \$4 million to support our business growth;

higher compensation-related costs of approximately \$3 million primarily related to higher salaries associated with the increase in retail sales and increased stock-based compensation costs, partially offset by lower incentive-based compensation costs;

severance and lease termination costs of approximately \$3 million associated with the suspension of our operations in Argentina; and

higher shipping, warehousing and distribution expenses of approximately \$3 million to support increased Retail sales.

*Amortization of Intangible Assets.* Amortization of intangible assets decreased by \$0.7 million, or 9.3%, to \$6.8 million in the second quarter of Fiscal 2013 from \$7.5 million in the second quarter of Fiscal 2012. This decrease reflected the absence of expense in the current fiscal quarter for certain customer relationship intangible assets that were fully amortized as of the end of Fiscal 2012.

*Operating Income.* Operating income declined slightly by \$2.5 million, or 0.7%, to \$348.3 million in the second quarter of Fiscal 2013 from \$350.8 million in the second quarter of Fiscal 2012. Operating income as a percentage of net revenues increased 30 basis points, to 18.7% in the second quarter of Fiscal 2013 from 18.4% in the second quarter of Fiscal 2012. The increase in operating income as a percentage of net revenues primarily reflected the increase in gross profit margin, partially offset by the increase in SG&A expenses as a percentage of net revenues, both as previously discussed.

**Table of Contents**

Operating income and margin for our three business segments is provided below:

	September 29, 2012		October 1, 2011		\$ Change (millions)	Margin Change
	Operating Income (millions)	Operating Margin	Operating Income (millions)	Operating Margin		
<b>Segment:</b>						
Wholesale	\$ 232.8	25.5%	\$ 241.9	24.3%	\$ (9.1)	120 bps
Retail	156.7	17.4%	144.8	16.8%	11.9	60 bps
Licensing	34.9	74.9%	35.5	74.3%	(0.6)	60 bps
	424.4		422.2		2.2	
Unallocated corporate expenses	(76.1)		(71.4)		(4.7)	
<b>Total operating income</b>	<b>\$ 348.3</b>	<b>18.7%</b>	<b>\$ 350.8</b>	<b>18.4%</b>	<b>\$ (2.5)</b>	<b>30 bps</b>

*Wholesale operating margin* increased by 120 basis points, primarily due to higher global gross profit margins reflecting lower sourcing costs compared to higher cost benchmarks in the prior year period and a favorable product mix across most of our wholesale businesses. This increase in Wholesale operating margin was partially offset by an increase in SG&A expenses as a percentage of net revenues, primarily as a result of reduced operating leverage of fixed costs, including rent and occupancy expenses, on lower global Wholesale revenues.

*Retail operating margin* increased by 60 basis points, primarily due to an improvement in SG&A expenses as a percentage of net revenues as a result of improved operating leverage of fixed costs, including rent and occupancy and compensation-related expenses, on higher North American and European retail revenues, which more than offset additional operating expenses to support the ongoing growth of our international retail businesses, including e-commerce. The overall increase in Retail operating margin was partially offset by lower gross profit margins reflecting elevated promotional activity across certain of our retail businesses in North America and Asia.

*Licensing operating margin* increased by 60 basis points, primarily as a result of improved operating expense leverage due in part to the discontinuance of certain licensing arrangements, partially offset by lower revenues.

*Unallocated corporate expenses* increased by \$4.7 million, primarily due to expenses related to suspension of our operations in Argentina and increased compensation-related and marketing, advertising and promotional costs.

*Foreign Currency Gains (Losses).* The effect of foreign currency exchange rate fluctuations resulted in losses of \$0.5 million in the second quarter of Fiscal 2013, compared to related gains of \$1.8 million in the second quarter of Fiscal 2012. The year-over-year variance was primarily attributable to higher losses of \$3.8 million relating to foreign currency hedge contracts, partially offset by foreign currency gains due to the timing of the settlement of foreign currency-denominated third party and intercompany receivables and payables (that were not of a long-term investment nature). Foreign currency gains and losses are unrelated to the impact of changes in the value of the U.S. Dollar when operating results of our foreign subsidiaries are translated to U.S. Dollars.

*Interest Expense.* Interest expense includes the borrowing costs of our outstanding debt, including amortization of debt issuance costs, interest related to our capital lease obligations and amortization of certain deferred gains or losses on derivative instruments. Interest expense decreased by \$1.0 million, or 15.6%, to \$5.4 million in the second quarter of Fiscal 2013 from \$6.4 million in the second quarter of Fiscal 2012. The decrease in interest expense was primarily due to favorable foreign currency effects resulting from the weakening of the Euro during the three months ended September 29, 2012 as compared to the three months ended October 1, 2011, which reduced the interest expense related to our Euro Debt during the current fiscal quarter.

**Table of Contents**

*Interest and Other Income, net.* Interest and other income, net, decreased by \$1.1 million, or 45.8%, to \$1.3 million in the second quarter of Fiscal 2013 from \$2.4 million in the second quarter of Fiscal 2012. The decrease was principally due to lower rates of interest and lower investment balances associated with our investment portfolio.

*Equity in Income (Loss) of Equity-Method Investees.* The equity in losses of equity-method investees of \$1.5 million and \$1.1 million recognized in the second quarters of Fiscal 2013 and Fiscal 2012, respectively, related to our share of losses from our joint venture, the Ralph Lauren Watch and Jewelry Company, S.A.R.L., which is accounted for under the equity method of accounting.

*Provision for Income Taxes.* The provision for income taxes represents federal, foreign, state and local income taxes. The provision for income taxes increased by \$14.5 million, or 12.7%, to \$128.5 million in the second quarter of Fiscal 2013 from \$114.0 million in the second quarter of Fiscal 2012. The increase in the provision for income taxes was primarily due to the increase in our reported effective tax rate of 480 basis points, to 37.6% for the second quarter of Fiscal 2013 from 32.8% for the second quarter of Fiscal 2012. The higher effective tax rate during the second quarter of Fiscal 2013 was primarily due to the inclusion of a reserve for an interest assessment on a prior year withholding tax, partially offset by a greater proportion of earnings generated in lower-taxed jurisdictions. The effective tax rate differs from statutory rates due to the effect of state and local taxes, tax rates in foreign jurisdictions and certain nondeductible expenses. Our effective tax rate will change from period to period based on various factors including, but not limited to, the geographic mix of earnings, the timing and amount of foreign dividends, enacted tax legislation, state and local taxes, tax audit findings and settlements, and the interaction of various global tax strategies.

*Net Income Attributable to RLC.* Net income declined by \$19.8 million, or 8.5%, to \$213.7 million in the second quarter of Fiscal 2013 from \$233.5 million in the second quarter of Fiscal 2012. The lower net income was primarily driven by the increase in our effective tax rate of 480 basis points and the slight decline in operating income, both as previously discussed.

*Net Income per Diluted Share Attributable to RLC.* Net income per diluted share decreased by \$0.17, or 6.9%, to \$2.29 per share in the second quarter of Fiscal 2013 from \$2.46 per share in the second quarter of Fiscal 2012. The decrease in diluted per share results was due to the lower level of net income, as previously discussed, partially offset by lower weighted-average diluted shares outstanding during the second quarter of Fiscal 2013 driven by our share repurchases over the past twelve months.



**Table of Contents****RESULTS OF OPERATIONS***Six Months Ended September 29, 2012 Compared to Six Months Ended October 1, 2011*

The following table summarizes our results of operations and expresses the percentage relationship to net revenues of certain financial statement captions:

	Six Months Ended			
	September 29, 2012	October 1, 2011	\$ Change	% / bps Change
	(millions, except per share data)			
<b>Net revenues</b>	\$ 3,455.4	\$ 3,431.0	\$ 24.4	0.7%
Cost of goods sold <sup>(a)</sup>	(1,368.0)	(1,390.9)	22.9	(1.6%)
<b>Gross profit</b>	2,087.4	2,040.1	47.3	2.3%
<i>Gross profit as % of net revenues</i>	60.4%	59.5%		90 bps
Selling, general and administrative expenses <sup>(a)</sup>	(1,433.6)	(1,392.6)	(41.0)	2.9%
<i>SG&amp;A expenses as % of net revenues</i>	41.5%	40.6%		90 bps
Amortization of intangible assets	(13.5)	(14.6)	1.1	(7.5%)
<b>Operating income</b>	640.3	632.9	7.4	1.2%
<i>Operating income as % of net revenues</i>	18.5%	18.4%		10 bps
Foreign currency gains (losses)	(3.1)	(2.0)	(1.1)	55.0%
Interest expense	(10.9)	(12.5)	1.6	(12.8%)
Interest and other income, net	2.6	6.6	(4.0)	(60.6%)
Equity in income (loss) of equity-method investees	(2.8)	(3.0)	0.2	(6.7%)
<b>Income before provision for income taxes</b>	626.1	622.0	4.1	0.7%
Provision for income taxes	(219.0)	(204.4)	(14.6)	7.1%
<i>Effective tax rate<sup>(b)</sup></i>	35.0%	32.9%		210 bps
<b>Net income attributable to RLC</b>	\$ 407.1	\$ 417.6	\$ (10.5)	(2.5%)
<b>Net income per common share attributable to RLC:</b>				
<b>Basic</b>	\$ 4.44	\$ 4.49	\$ (0.05)	(1.1%)
<b>Diluted</b>	\$ 4.32	\$ 4.35	\$ (0.03)	(0.7%)

<sup>(a)</sup> Includes total depreciation expense of \$99.9 million and \$96.8 million for the six-month periods ended September 29, 2012 and October 1, 2011, respectively.

<sup>(b)</sup> Effective tax rate is calculated by dividing the provision for income taxes by income before provision for income taxes.  
*Net Revenues.* Net revenues increased by \$24.4 million, or 0.7%, to \$3.455 billion for the six months ended September 29, 2012 from \$3.431 billion for the six months ended October 1, 2011. The increase was primarily due to higher revenues from our retail businesses, which were partially offset by lower revenues from our wholesale businesses and net unfavorable foreign currency effects. Excluding the effect of foreign currency, net revenues increased by \$101.3 million, or 3.0%.

Net revenues for our three business segments are provided below:

Edgar Filing: RALPH LAUREN CORP - Form 10-Q

	Six Months Ended			
	September 29, 2012	October 1, 2011 (millions)	\$ Change	% Change
<b>Net Revenues:</b>				
Wholesale	\$ 1,608.6	\$ 1,668.5	\$ (59.9)	(3.6%)
Retail	1,758.2	1,674.8	83.4	5.0%
Licensing	88.6	87.7	0.9	1.0%
<b>Total net revenues</b>	<b>\$ 3,455.4</b>	<b>\$ 3,431.0</b>	<b>\$ 24.4</b>	<b>0.7%</b>

---

**Table of Contents**

*Wholesale net revenues* The net decrease primarily reflects:

a \$56 million net decrease related to our European businesses on a constant currency basis driven by reduced shipments across our core menswear, womenswear and childrenswear product lines due to timing and also reflecting the challenging European retail environment and continued softening in the specialty store business, particularly in Southern Europe. These decreases were partially offset by increased sales from our accessories product lines (including footwear), driven by new product offerings and an increased department store presence;

a \$43 million net decrease in revenues due to net unfavorable foreign currency effects primarily related to the weakening of the Euro against the U.S. Dollar during the six months ended September 29, 2012, compared to the related prior fiscal year period;

a \$9 million net decrease related to our Japanese businesses on a constant currency basis, primarily due to the effect of a business model shift to the Retail concessions-based channel; and

a \$7 million net decrease related to our businesses in the Greater China and Southeast Asia region on a constant currency basis, primarily due to the elimination of certain third-party distribution in connection with our repositioning efforts in the region as part of the Asia-Pacific Restructuring Plan, largely during the fourth quarter of Fiscal 2012.

These decreases were partially offset by:

a \$54 million net increase related to our businesses in the Americas due in part to incremental Home product revenues related to our assumption of control over the distribution of the previously licensed bedding and bath business on May 1, 2011. The increase was also driven by higher menswear revenues reflecting an increased presence at department store locations (including our business in Canada) and additional product line offerings (including the *Denim & Supply Ralph Lauren* product line launched during the second quarter of Fiscal 2012), partially offset by declines due to the discontinuance of the majority of the product categories sold under the *American Living* brand sold to JCPenney.

*Retail net revenues* The net increase in Retail net revenues primarily reflects:

a \$50 million, or 23%, aggregate net increase in non-comparable store sales driven by a number of new brick and mortar store openings over the past twelve months, as well as our recently launched Ralph Lauren e-commerce sites in Germany and Japan and *Club Monaco* e-commerce sites in North America, which more than offset the impact of store closings in the Asia-Pacific region due to our network repositioning initiative. This increase is net of an aggregate unfavorable foreign currency effect of approximately \$6 million, primarily related to the weakening of the Euro and the South Korean Won against the U.S. Dollar during the six months ended September 29, 2012 as compared to the related prior fiscal year period.

Our global brick and mortar average store count declined by 21 stores and concession shops during the six months ended September 29, 2012 as compared to the six months ended October 1, 2011, reflecting the impact of prior year store closings in the Asia-Pacific region. As of September 29, 2012, our store count included 873 brick and mortar stores and 8 e-commerce sites, as further detailed within our quarter-to-date *Results of Operations* discussion above; and

a \$33 million, or 2%, aggregate net increase in consolidated comparable store sales, primarily driven by increases from our North American and European factory stores and our Ralph Lauren e-commerce operations, largely offset by decreases in comparable store sales from our North American and European Ralph Lauren brick and mortar stores and concession shops in Asia. Our consolidated comparable store sales included a net aggregate unfavorable foreign currency effect of approximately \$27 million, primarily due to the weakening of the Euro and the South Korean Won against the U.S. Dollar during the six months ended September 29, 2012 as

## Edgar Filing: RALPH LAUREN CORP - Form 10-Q

compared to the related prior fiscal year period. Excluding the effect of foreign currency, our consolidated comparable store sales increased by 4% during the six months ended September 29, 2012 as compared to the six months ended October 1, 2011.

---

**Table of Contents**

*Licensing revenues* The \$1 million net increase in revenues primarily reflects a \$2 million increase in product licensing royalties driven by higher apparel and fragrance-related royalties, partially offset by a \$1 million decrease in international licensing revenues largely due to the discontinuance of certain licensing arrangements.

*Gross Profit.* Gross profit increased by \$47.3 million, or 2.3%, to \$2.087 billion for the six months ended September 29, 2012 from \$2.040 billion for the six months ended October 1, 2011. Gross profit as a percentage of net revenues increased by 90 basis points to 60.4% for the six months ended September 29, 2012 from 59.5% for the six months ended October 1, 2011, reflecting lower sourcing costs compared to higher cost benchmarks in the prior year period across most of our wholesale businesses and a favorable product mix in our North American wholesale business, which more than offset a less favorable geographic and customer mix driven by our European wholesale business. The improvement in our gross profit margin also reflected the shift in channel mix to a greater Retail concentration. These increases were partially offset by elevated promotional activity across certain of our North American retail businesses and sourcing cost pressures across most of our global retail businesses, offset in part by improved gross margins from our retail operations in Asia primarily due to a favorable product mix.

*Selling, General and Administrative Expenses.* SG&A expenses increased by \$41.0 million, or 2.9%, to \$1.434 billion for the six months ended September 29, 2012 from \$1.393 billion for the six months ended October 1, 2011. This increase included a net favorable foreign currency effect of approximately \$31 million, primarily related to the weakening of the Euro and the South Korean Won against the U.S. Dollar during the six months ended September 29, 2012 as compared to the related prior fiscal year period. Excluding the effect of foreign currency, SG&A expenses increased by \$72.0 million, or 5.2%. SG&A expenses as a percentage of net revenues increased to 41.5% in the six months ended September 29, 2012 from 40.6% in the six months ended October 1, 2011. The 90 basis point increase was primarily due to an increase in operating expenses to support the growth in our retail business, our new business initiatives and our repositioning efforts in the Asia-Pacific region, partially offset by operating leverage on higher net revenues. The \$41.0 million increase in SG&A expenses was primarily driven by:

higher compensation-related costs of approximately \$14 million primarily related to higher salaries associated with the increase in retail sales and higher stock-based compensation costs;

increased brand-related marketing, advertising and promotional costs of approximately \$8 million;

higher shipping, warehousing and distribution expenses of approximately \$8 million to support increased sales; and

higher selling costs of approximately \$6 million to support our retail business growth.

*Amortization of Intangible Assets.* Amortization of intangible assets decreased by \$1.1 million, or 7.5%, to \$13.5 million for the six months ended September 29, 2012 from \$14.6 million for the six months ended October 1, 2011. This decrease reflected the absence of expense in the current fiscal year-to-date period for certain customer relationship intangible assets that were fully amortized as of the end of Fiscal 2012.

*Operating Income.* Operating income increased by \$7.4 million, or 1.2%, to \$640.3 million for the six months ended September 29, 2012 from \$632.9 million for the six months ended October 1, 2011. Operating income as a percentage of net revenues increased 10 basis points, to 18.5% for the six months ended September 29, 2012 from 18.4% for the six months ended October 1, 2011. The increase in operating income as a percentage of net revenues primarily reflected the increase in gross profit margin, largely offset by the increase in SG&A expenses as a percentage of net revenues, both as previously discussed.

**Table of Contents**

Operating income and margin for our three business segments is provided below:

	Six Months Ended				\$ Change (millions)	Margin Change
	September 29, 2012	October 1, 2011	Operating Income (millions)	Operating Margin		
<b>Segment:</b>						
Wholesale	\$ 386.4	24.0%	\$ 391.3	23.5%	\$ (4.9)	50 bps
Retail	336.0	19.1%	317.0	18.9%	19.0	20 bps
Licensing	64.3	72.6%	63.3	72.2%	1.0	40 bps
	786.7		771.6		15.1	
Unallocated corporate expenses	(146.4)		(138.7)		(7.7)	
<b>Total operating income</b>	<b>\$ 640.3</b>	<b>18.5%</b>	<b>\$ 632.9</b>	<b>18.4%</b>	<b>\$ 7.4</b>	<b>10 bps</b>

*Wholesale operating margin* increased by 50 basis points, primarily due to increased global gross profit margins reflecting lower sourcing costs compared to higher cost benchmarks in the prior year period across most of our wholesale businesses and a favorable product mix in our North American wholesale businesses, partially offset by a less favorable geographic and customer mix driven by our European business. This increase in Wholesale operating margin was partially offset by an increase in SG&A expenses as a percentage of net revenues, primarily as a result of reduced operating leverage of fixed costs, including rent and occupancy expenses, on lower global Wholesale revenues.

*Retail operating margin* increased by 20 basis points, primarily due to an improvement in SG&A expenses as a percentage of net revenues as a result of improved operating leverage of fixed costs, including rent and occupancy costs, which more than offset the additional operating expenses incurred to support the ongoing growth of our international retail businesses, including e-commerce. This increase was partially offset by lower overall retail gross margins reflecting elevated promotional activity across certain of our North American retail businesses, as well as sourcing cost pressures across most of our global retail businesses.

*Licensing operating margin* increased by 40 basis points, primarily as a result of higher revenues.

*Unallocated corporate expenses* increased by \$7.7 million, primarily due to increased compensation-related costs, including stock-based compensation, increased advertising, marketing and promotional costs, and information technology related costs.

*Foreign Currency Gains (Losses).* The effect of foreign currency exchange rate fluctuations resulted in losses of \$3.1 million for the six months ended September 29, 2012, compared to related losses of \$2.0 million for the six months ended October 1, 2011. The year-over-year variance was primarily attributable to higher losses of \$2.6 million relating to foreign currency hedge contracts, partially offset by foreign currency gains due to the timing of the settlement of foreign currency-denominated third party and intercompany receivables and payables (that were not of a long-term investment nature). Foreign currency gains and losses are unrelated to the impact of changes in the value of the U.S. Dollar when operating results of our foreign subsidiaries are translated to U.S. Dollars.

*Interest Expense.* Interest expense decreased by \$1.6 million, or 12.8%, to \$10.9 million for the six months ended September 29, 2012 from \$12.5 million for the six months ended October 1, 2011. The decrease in interest expense was primarily due to the favorable foreign currency effects resulting from the weakening of the Euro during the six months ended September 29, 2012 as compared to the six months ended October 1, 2011, which reduced the interest expense related to our Euro Debt during the current fiscal period.

**Table of Contents**

*Interest and Other Income, net.* Interest and other income, net, decreased by \$4.0 million, or 60.6%, to \$2.6 million for the six months ended September 29, 2012 from \$6.6 million for the six months ended October 1, 2011. The decrease was principally due to lower rates of interest and lower investment balances associated with our investment portfolio, as well as the inclusion of pre-tax income of approximately \$1.0 million in the prior year related to the change in fiscal year of the Company's Japanese subsidiary to conform to our consolidated fiscal-year basis.

*Equity in Income (Loss) of Equity-Method Investees.* The equity in losses of equity-method investees of \$2.8 million and \$3.0 million for the six months ended September 29, 2012 and October 1, 2011, respectively, related to our share of losses from our joint venture, the Ralph Lauren Watch and Jewelry Company, S.A.R.L., which is accounted for under the equity method of accounting.

*Provision for Income Taxes.* The provision for income taxes increased by \$14.6 million, or 7.1%, to \$219.0 million for the six months ended September 29, 2012 from \$204.4 million for the six months ended October 1, 2011. The increase in the provision for income taxes was primarily due to the increase in our reported effective tax rate of 210 basis points, to 35.0% for the six months ended September 29, 2012 from 32.9% for the six months ended October 1, 2011, as well as the slightly higher overall level of pretax income. The higher effective tax rate for the six months ended September 29, 2012 was primarily due to the inclusion of a reserve for an interest assessment on a prior year withholding tax, partially offset by a greater proportion of earnings generated in lower-taxed jurisdictions. The effective tax rate differs from statutory rates due to the effect of state and local taxes, tax rates in foreign jurisdictions and certain nondeductible expenses. Our effective tax rate will change from period to period based on various factors including, but not limited to, the geographic mix of earnings, the timing and amount of foreign dividends, enacted tax legislation, state and local taxes, tax audit findings and settlements, and the interaction of various global tax strategies.

*Net Income Attributable to RLC.* Net income declined by \$10.5 million, or 2.5%, to \$407.1 million for the six months ended September 29, 2012 from \$417.6 million for the six months ended October 1, 2011. The lower net income was primarily driven by the increase in our effective tax rate of 210 basis points, partially offset by the \$7.4 million increase in operating income, both as previously discussed.

*Net Income per Diluted Share Attributable to RLC.* Net income per diluted share declined by \$0.03, or 0.7%, to \$4.32 per share for the six months ended September 29, 2012 from \$4.35 per share for the six months ended October 1, 2011. The decline in diluted per share results was due to the lower level of net income, as previously discussed, partially offset by lower weighted-average diluted shares outstanding during the six months ended September 29, 2012 driven by our share repurchases over the last twelve months.

**FINANCIAL CONDITION AND LIQUIDITY***Financial Condition*

	September 29, 2012	March 31, 2012 (millions)	\$ Change
Cash and cash equivalents	\$ 543.7	\$ 671.6	\$ (127.9)
Short-term investments	469.1	515.7	(46.6)
Non-current investments	84.9	99.9	(15.0)
Long-term debt	(265.8)	(274.4)	8.6
<b>Net cash and investments<sup>(a)</sup></b>	<b>\$ 831.9</b>	<b>\$ 1,012.8</b>	<b>\$ (180.9)</b>
Equity	\$ 3,736.4	\$ 3,652.5	\$ 83.9

<sup>(a)</sup> Net cash and investments is defined as cash and cash equivalents plus short-term and non-current investments, less total debt.

**Table of Contents**

The decrease in our net cash and investments position at September 29, 2012 as compared to March 31, 2012 was primarily due to our use of cash to support treasury stock repurchases, capital expenditures and dividend payments, partially offset by our operating cash flows during the six months ended September 29, 2012. Particularly, during the six months ended September 29, 2012, we used \$346.7 million to repurchase 2.4 million shares of Class A common stock, including shares surrendered for tax withholdings, spent \$117.3 million for capital expenditures, and made cash dividend payments of \$55.0 million.

The increase in equity was primarily attributable to our net income and equity issuances made pursuant to stock-based compensation arrangements, partially offset by our share repurchase activity and dividends declared during the six months ended September 29, 2012.

**Cash Flows**

	Six Months Ended		
	September 29, 2012	October 1, 2011 (millions)	\$ Change
Net cash provided by operating activities	\$ 306.7	\$ 283.5	\$ 23.2
Net cash used in investing activities	(81.6)	(12.6)	(69.0)
Net cash used in financing activities	(353.5)	(316.1)	(37.4)
Effect of exchange rate changes on cash and cash equivalents	0.5	(0.1)	0.6
<b>Net decrease in cash and cash equivalents</b>	<b>\$ (127.9)</b>	<b>\$ (45.3)</b>	<b>\$ (82.6)</b>

*Net Cash Provided by Operating Activities.* Net cash provided by operating activities increased to \$306.7 million during the six months ended September 29, 2012, as compared to \$283.5 million during the six months ended October 1, 2011. This net increase in operating cash flow was primarily driven by:

an increase related to accounts receivable primarily due to higher cash collections during the six months ended September 29, 2012;

an increase related to inventories primarily attributable to the timing of inventory receipts; and

an increase in net income before depreciation, amortization, stock-based compensation and other non-cash items.

The above increases in operating cash flow were partially offset by:

a decrease related to income taxes due to the timing of income tax payments.

Other than the items described above, the changes in operating assets and liabilities were attributable to normal operating fluctuations.

*Net Cash Used in Investing Activities.* Net cash used in investing activities was \$81.6 million during the six months ended September 29, 2012, as compared to \$12.6 million during the six months ended October 1, 2011. The net increase in cash used in investing activities was primarily driven by:

a decrease in proceeds from sales and maturities of investments, less cash used to purchase investments. During the six months ended September 29, 2012, we received \$647.6 million of proceeds from sales and maturities of investments and used \$609.1 million to purchase investments. On a comparative basis, during the six months ended October 1, 2011, we received \$880.3 million of proceeds from sales and maturities of investments and used \$792.9 million to purchase investments; and



an increase in cash used in connection with capital expenditures. During the six months ended September 29, 2012, we spent \$117.3 million for capital expenditures as compared to \$92.4 million

---

**Table of Contents**

during the six months ended October 1, 2011. Our capital expenditures were primarily associated with global retail store expansion, store renovations, investments in our facilities and enhancements to our global information technology systems.

*Net Cash Used in Financing Activities.* Net cash used in financing activities was \$353.5 million during the six months ended September 29, 2012, as compared to \$316.1 million during the six months ended October 1, 2011. The increase in net cash used in financing activities was primarily driven by:

a decrease in net proceeds from credit facilities. During the six months ended October 1, 2011, we borrowed \$100 million under our Global Credit Facility and also borrowed and subsequently repaid \$7.7 million under our Prior Chinese Credit Facility (as defined within *Liquidity* below). There were no borrowings or repayments under any of our credit facilities during the six months ended September 29, 2012; and

an increase in cash used to pay dividends. During the six months ended September 29, 2012, we used \$55.0 million to pay dividends as compared to \$37.4 million during the six months ended October 1, 2011.

These increases in cash used in financing activities were partially offset by:

a decrease in cash used in connection with repurchases of our Class A common stock. During the six months ended September 29, 2012, 2.0 million shares of Class A common stock at a cost of \$300.0 million were repurchased pursuant to our common stock repurchase program and 0.4 million shares of Class A common stock at a cost of \$46.7 million were surrendered or withheld in satisfaction of withholding taxes in connection with the vesting of awards under our 1997 Long-Term Stock Incentive Plan, as amended (the 1997 Incentive Plan ), and our 2010 Long-Term Stock Incentive Plan (the 2010 Incentive Plan ). On a comparative basis, during the six months ended October 1, 2011, 3.2 million shares of Class A common stock at a cost of \$393.5 million were repurchased pursuant to our common stock repurchase program and 0.2 million shares of Class A common stock at a cost of \$24.3 million were surrendered or withheld for taxes.

***Liquidity***

Our primary sources of liquidity are the cash flows generated from our operations, the \$500 million of availability under our Global Credit Facility (as defined below), our available cash and cash equivalents and short-term investments (most of which is considered permanently reinvested outside the U.S.), our other investments, and our other available financing options. These sources of liquidity are used to fund our ongoing cash requirements, including working capital requirements, global retail store expansion and renovation, construction and renovation of shop-within-shops, investment in technological infrastructure, acquisitions, joint ventures, dividends, debt repayment/repurchase, stock repurchases, contingent liabilities (including uncertain tax positions) and other corporate activities. Management believes that our existing sources of cash, as well as our ability to access capital markets, will be sufficient to support our operating, capital and debt service requirements for the foreseeable future, including the ongoing development of our recently acquired businesses and our plans for further business expansion.

As discussed in the *Debt and Covenant Compliance* section below, we had no revolving credit borrowings outstanding under our Global Credit Facility as of September 29, 2012. As discussed further below, we may elect to draw on our Global Credit Facility or other potential sources of financing for, among other things, a material acquisition, settlement of a material contingency (including uncertain tax positions) or a material adverse business or macroeconomic development, as well as for other general corporate business purposes. We believe that our Global Credit Facility is adequately diversified with no undue concentrations in any one financial institution. In particular, as of September 29, 2012, there were nine financial institutions participating in the Global Credit Facility, with no one participant maintaining a maximum commitment percentage in excess of approximately 16%. Management has no reason at this time to believe that the participating institutions will be unable to fulfill their obligations to provide financing in accordance with the terms of the Global Credit Facility in the event of our election to draw funds in the foreseeable future.

## **Table of Contents**

### ***Common Stock Repurchase Program***

On August 9, 2012, our Board of Directors approved an expansion of our existing stock repurchase program that will allow us to repurchase up to an additional \$500 million of Class A common stock. Repurchases of shares of Class A common stock are subject to overall business and market conditions.

During the six months ended September 29, 2012, we repurchased 2.0 million shares of Class A common stock at a cost of \$300.0 million under our share repurchase program. The remaining availability under our common stock repurchase program was approximately \$777 million as of September 29, 2012. In addition, during the six months ended September 29, 2012, 0.4 million shares of Class A common stock at a cost of \$46.7 million were surrendered to, or withheld by, us in satisfaction of taxes in connection with the vesting of awards under the 1997 Incentive Plan and the 2010 Incentive Plan.

Repurchased and surrendered shares are accounted for as treasury stock at cost and held in treasury for future use.

### ***Dividends***

Since 2003, we have maintained a regular quarterly cash dividend program on our common stock. On May 21, 2012, our Board of Directors approved an increase to the quarterly cash dividend on our common stock from \$0.20 per share to \$0.40 per share. The second quarter Fiscal 2013 dividend of \$0.40 per share was declared on September 17, 2012, was payable to stockholders of record at the close of business on September 28, 2012, and was paid on October 12, 2012. Dividends paid amounted to \$55.0 million during the six months ended September 29, 2012 and \$37.4 million during the six months ended October 1, 2011.

We intend to continue to pay regular quarterly dividends on our outstanding common stock. However, any decision to declare and pay dividends in the future will be made at the discretion of our Board of Directors and will depend on, among other things, our results of operations, cash requirements, financial condition and other factors that the Board of Directors may deem relevant.

### ***Debt and Covenant Compliance***

#### ***Euro Debt***

As of September 29, 2012, we had outstanding 209.2 million principal amount of 4.5% notes due October 4, 2013 (the Euro Debt). We have the option to redeem all of the outstanding Euro Debt at any time at a redemption price equal to the principal amount plus a premium. We also have the option to redeem all of the outstanding Euro Debt at any time at par plus accrued interest in the event of certain developments involving U.S. tax law. Partial redemption of the Euro Debt is not permitted in either instance. In the event of a change of control, each holder of the Euro Debt has the option to require us to redeem the Euro Debt at its principal amount plus accrued interest. The indenture governing the Euro Debt (the Indenture) contains certain limited covenants that restrict our ability, subject to specified exceptions, to incur liens or enter into a sale and leaseback transaction for any principal property. The Indenture does not contain any financial covenants.

As of September 29, 2012, the carrying value of our Euro Debt was \$265.8 million, compared to \$274.4 million as of March 31, 2012.

### ***Revolving Credit Facilities***

#### ***Global Credit Facility***

We have a credit facility that provides for a \$500 million senior unsecured revolving line of credit through March 2016, also used to support the issuance of letters of credit (the Global Credit Facility). Borrowings

---

## **Table of Contents**

under the Global Credit Facility may be denominated in U.S. Dollars and other currencies, including Euros, Hong Kong Dollars and Japanese Yen. We have the ability to expand the borrowing availability to \$750 million, subject to the agreement of one or more new or existing lenders under the facility to increase their commitments. There are no mandatory reductions in borrowing ability throughout the term of the Global Credit Facility. As of September 29, 2012, there were no borrowings outstanding under the Global Credit Facility and we were contingently liable for \$14.3 million of outstanding letters of credit.

The Global Credit Facility contains a number of covenants that, among other things, restrict our ability, subject to specified exceptions, to incur additional debt; incur liens, sell or dispose of assets; merge with or acquire other companies; liquidate or dissolve; engage in businesses that are not in a related line of business; make loans, advances, or guarantees; engage in transactions with affiliates; and make investments. The Global Credit Facility also requires us to maintain a maximum ratio of Adjusted Debt to Consolidated EBITDAR (the leverage ratio) of no greater than 3.75 as of the date of measurement for the four most recent consecutive fiscal quarters. Adjusted Debt is defined generally as consolidated debt outstanding plus 8 times consolidated rent expense for the last four consecutive fiscal quarters. Consolidated EBITDAR is defined generally as consolidated net income plus (i) income tax expense, (ii) net interest expense, (iii) depreciation and amortization expense and (iv) consolidated rent expense. As of September 29, 2012, no Event of Default (as such term is defined pursuant to the Global Credit Facility) has occurred under our Global Credit Facility.

### *Chinese Credit Facility*

On April 11, 2012, Ralph Lauren Trading (Shanghai) Co., Ltd., one of our subsidiaries, entered into a new uncommitted credit facility with JPMorgan Chase Bank (China) Company Limited, Shanghai Branch (the Bank) that provides for a revolving line of credit of up to 100 million Chinese Renminbi (approximately \$16 million) through April 10, 2013 (the Chinese Credit Facility). The Chinese Credit Facility replaced our previous credit facility, which provided for a revolving line of credit of up to 70 million Chinese Renminbi (approximately \$11 million) (the Prior Chinese Credit Facility). Consistent with the Prior Chinese Credit Facility, the Chinese Credit Facility will be used to fund general working capital needs of our operations in China. The Chinese Credit Facility may also be used to support bank guarantees. As of September 29, 2012, there were no borrowings outstanding under the Chinese Credit Facility.

The borrowing availability under the Chinese Credit Facility is determined at the sole discretion of the Bank and is subject to availability of the Bank's funds and satisfaction of certain regulatory requirements. Borrowings under the Chinese Credit Facility are guaranteed by RLC and bear interest at either (i) at least 95% of the short-term interest rate published by the People's Bank of China or (ii) a rate determined by the Bank at its discretion based on prevailing market conditions. The Chinese Credit Facility does not contain any financial covenants.

Refer to Note 14 of the Fiscal 2012 10-K for detailed disclosure of the terms and conditions of our debt and our credit facilities.

## **MARKET RISK MANAGEMENT**

As discussed in Note 16 to our audited consolidated financial statements included in our Fiscal 2012 10-K and Note 11 to the accompanying unaudited interim consolidated financial statements, we are exposed to a variety of risks, including changes in foreign currency exchange rates relating to certain anticipated cash flows from our international operations and possible declines in the value of reported net assets of certain of our foreign operations, as well as changes in the fair value of our fixed-rate debt relating to changes in interest rates. Consequently, in the normal course of business we employ established policies and procedures, including the use of derivative financial instruments, to manage such risks. We do not enter into derivative transactions for speculative or trading purposes.

As a result of the use of derivative instruments, we are exposed to the risk that counterparties to our derivative contracts will fail to meet their contractual obligations. To mitigate the counterparty credit risk, we

## **Table of Contents**

have a policy of only entering into contracts with carefully selected financial institutions based upon evaluation of their credit ratings and other financial factors. Our established policies and procedures for mitigating credit risk on derivative transactions include reviewing and assessing the creditworthiness of counterparties. We also enter into master netting arrangements with counterparties when possible to mitigate credit risk associated with our derivative instruments. As a result of the above considerations, we do not believe that we are exposed to any undue concentration of counterparty risk with respect to our derivative contracts as of September 29, 2012. However, we do have in aggregate approximately \$16 million of derivative instruments in net asset positions placed across three creditworthy financial institutions.

### ***Foreign Currency Risk Management***

We manage our exposure to changes in foreign currency exchange rates through the use of foreign currency exchange contracts. See Note 11 to the accompanying unaudited interim consolidated financial statements for a summarization of the notional amounts and fair values of our foreign currency exchange contracts outstanding as of September 29, 2012.

#### ***Forward Foreign Currency Exchange Contracts***

From time to time, we may enter into forward foreign currency exchange contracts as hedges to reduce our risk from exchange rate fluctuations on inventory purchases, intercompany royalty payments made by certain of our international operations, intercompany contributions made to fund certain marketing efforts of our international operations, interest payments made in connection with outstanding debt, and other foreign currency-denominated operational cash flows. As part of our overall strategy to manage the level of exposure to the risk of foreign currency exchange rate fluctuations, primarily to changes in the value of the Euro, the Japanese Yen, the Hong Kong Dollar, the South Korean Won, the British Pound Sterling and the Swiss Franc, we hedge a portion of our foreign currency exposures anticipated over the ensuing twelve-month to two-year periods. In doing so, we use forward foreign currency exchange contracts that generally have maturities of three months to two years to provide continuing coverage throughout the hedging period.

Our foreign exchange risk management activities are governed by policies and procedures approved by our Audit Committee. These policies and procedures provide a framework that allows for the management of currency exposures while ensuring the activities are conducted within our established guidelines. Our policies include guidelines for the organizational structure of our risk management function and for internal controls over foreign exchange risk management activities, including but not limited to authorization levels, transactional limits, and credit quality controls, as well as various measurements for monitoring compliance. We monitor foreign exchange risk using different techniques, including a periodic review of market value and sensitivity analyses.

#### ***Hedge of a Net Investment in Certain European Subsidiaries***

We designate the entire principal amount of our outstanding Euro Debt as a hedge of our net investment in certain of our European subsidiaries. To the extent this hedge remains effective, changes in the carrying value of the Euro Debt resulting from fluctuations in the Euro exchange rate are reported in equity as a component of accumulated other comprehensive income.

### ***Interest Rate Risk Management***

During the first quarter of Fiscal 2011, we entered into a fixed-to-floating interest rate swap with an aggregate notional value of 209.2 million, which was designated as a fair value hedge to mitigate our exposure to changes in the fair value of our Euro Debt due to changes in the benchmark interest rate. The interest rate swap was executed to swap the 4.5% fixed interest rate on our Euro Debt for a variable interest rate. On April 11, 2011, we terminated the interest rate swap agreement at a loss of \$7.6 million. This loss was recorded as an

## **Table of Contents**

adjustment to the carrying value of our Euro Debt and is being recognized within interest expense over the remaining term of the debt, through October 4, 2013. During each of the three-month and six-month periods ended September 29, 2012 and October 1, 2011, \$0.7 million and \$1.5 million, respectively, of this loss was recognized as interest expense within our consolidated statements of operations.

As of September 29, 2012, there have been no other significant changes in our interest rate and foreign currency exposures or in the types of derivative instruments used to hedge those exposures.

See Note 3 to the accompanying unaudited interim consolidated financial statements for further discussion of our interest rate and foreign currency exposures, and the types of derivative instruments used to hedge those exposures.

## ***Investment Risk Management***

As of September 29, 2012, we had cash and cash equivalents on-hand of \$543.7 million, primarily invested in money market funds, time deposits and treasury bills with original maturities of 90 days or less. Our other significant investments included \$469.1 million of short-term investments, primarily in time deposits, government bonds, corporate bonds and variable rate municipal securities with original maturities greater than 90 days; \$39.8 million of restricted cash placed in escrow with certain banks as collateral primarily to secure guarantees in connection with certain international tax matters; \$82.6 million of investments with maturities greater than one year; and \$2.3 million of auction rate securities issued through a municipality.

We actively monitor our exposure to changes in the fair value of our global investment portfolio in accordance with our established policies and procedures, which include monitoring both general and issuer-specific economic conditions, as discussed further below. As of September 29, 2012, we do not hold any investments in sovereign debt securities issued by Greece, Ireland, Portugal, Spain or Italy. See Note 11 to the accompanying unaudited interim consolidated financial statements for further detail of the composition of our investment portfolio as of September 29, 2012.

We evaluate investments held in unrealized loss positions for other-than-temporary impairment on a quarterly basis. Such evaluation involves a variety of considerations, including assessments of risks and uncertainties associated with general economic conditions and distinct conditions affecting specific issuers. We consider the following factors: (i) the length of time and the extent to which the fair value has been below cost, (ii) the financial condition, credit worthiness and near-term prospects of the issuer, (iii) the length of time to maturity, (iv) future economic conditions and market forecasts, (v) our intent and ability to retain our investment for a period of time sufficient to allow for recovery of market value, and (vi) an assessment of whether it is more-likely-than-not that we will be required to sell our investment before recovery of market value. No significant realized or unrealized gains or losses on available-for-sale investments or other-than-temporary impairment charges were recorded in any of the fiscal periods presented.

## **CRITICAL ACCOUNTING POLICIES**

Our significant accounting policies are described in Note 3 to the audited consolidated financial statements included in our Fiscal 2012 10-K. Our estimates are often based on complex judgments, probabilities and assumptions that our management believes to be reasonable, but that are inherently uncertain and unpredictable. It is also possible that other professionals, applying reasonable judgment to the same facts and circumstances, could develop and support a range of alternative estimated amounts. For a complete discussion of our critical accounting policies, see the Critical Accounting Policies section of the MD&A in our Fiscal 2012 10-K. The following discussion is only intended to update our critical accounting policies for any significant changes in policy implemented during the six months ended September 29, 2012.

There have been no significant changes in the application of our critical accounting policies since March 31, 2012.

## **Table of Contents**

### ***Goodwill Impairment Assessment***

We performed our annual goodwill impairment assessment as of the beginning of the second quarter of Fiscal 2013, using a qualitative approach as permitted under Accounting Standards Update No. 2011-08, Testing Goodwill for Impairment. In performing the assessment, we identified and considered the significance of relevant key factors, events and circumstances that affected the fair value and/or carrying amounts of our reporting units. These factors included external factors such as macroeconomic, industry and market conditions, as well as entity-specific factors, such as our actual and planned financial performance. Based on the results of the impairment assessment performed as of July 1, 2012, we concluded that the fair values of our reporting units significantly exceeded their respective carrying values and there are no reporting units at risk of impairment.

### **RECENTLY ISSUED ACCOUNTING STANDARDS**

See Note 4 to the accompanying unaudited interim consolidated financial statements for a description of certain recently issued or proposed accounting standards which may impact our consolidated financial statements in future reporting periods.

### **Item 3. *Quantitative and Qualitative Disclosures About Market Risk.***

For a discussion of the Company's exposure to market risk, see Market Risk Management presented in Part I, Item 2 MD&A of this Form 10-Q and incorporated herein by reference.

### **Item 4. *Controls and Procedures.***

The Company maintains disclosure controls and procedures that are designed to provide reasonable assurance that information required to be disclosed in the reports that the Company files or submits under the Securities and Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to the Company's management, including its Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures.

The Company carried out an evaluation, under the supervision and with the participation of its management, including its Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures pursuant to Rules 13(a)-15(e) and 15(d)-15(e) of the Securities and Exchange Act of 1934. Based on that evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that the Company's disclosure controls and procedures are effective at the reasonable assurance level as of September 29, 2012. Except as discussed below, there has been no change in the Company's internal control over financial reporting during the fiscal quarter ended September 29, 2012, that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

### ***Global Operating and Financial Reporting System Implementation***

We are in the process of implementing a new global operating and financial reporting system as part of a multi-year plan to integrate and upgrade our operational and financial systems and processes. The implementation of this global system is scheduled to occur in phases over the next several years. During the second quarter of Fiscal 2013, we continued to develop and enhance those operational and financial systems previously transitioned to the new global operating and financial reporting system. The next phase of this implementation effort involves the migration of certain core areas of our domestic business to the new system, including customer order-to-cash settlement and global merchandise procurement to payment processing, in fiscal year 2014. As the phased implementation of this new system occurs, we are experiencing certain changes

**Table of Contents**

to our processes and procedures which, in turn, result in changes in internal control over financial reporting. While we expect this new system to strengthen our internal financial controls by automating manual processes and standardizing business processes across our organization, management will continue to evaluate and monitor our internal controls as processes and procedures in each of the affected areas evolve. For a discussion of risks related to the implementation of new systems, see Item 1A *Risk Factors Risks Related to Our Business Implementation of management information systems may negatively impact our business* in our Annual Report on Form 10-K for the fiscal year ended March 31, 2012.



**Table of Contents****PART II. OTHER INFORMATION****Item 1. *Legal Proceedings.***

Reference is made to the information disclosed under Item 3 LEGAL PROCEEDINGS in our Annual Report on Form 10-K for the fiscal year ended March 31, 2012. The following is a summary of recent litigation developments.

*Derivative Action*

On November 22, 2011, a shareholder derivative action was filed by City Pension Fund for Firefighters and Police Officers in the City of Pembroke Pines (the Plaintiff), an alleged shareholder purportedly acting on behalf of the Company, in the Supreme Court of the State of New York, County of New York, naming the Company, as a nominal defendant, and naming members of the Board of Directors and certain members of Company management as defendants. The complaint alleges, among other claims, breaches of fiduciary duty and waste of corporate assets by the Company's directors for permitting excessive compensation to, and alleged related party transactions with, the Company's Chairman and Chief Executive Officer and certain other executives, and unjust enrichment by these executives. The Plaintiff seeks damages on behalf of the Company in an unspecified amount sustained from the alleged breaches of fiduciary duty and waste of corporate assets and seeks disgorgement of excessive compensation and benefits of related party transactions. The Plaintiff also demands it be awarded the costs and disbursements of the derivative action, including reasonable attorneys' fees. On January 12, 2012, the Company and all defendants moved to dismiss the complaint. On June 19, 2012, the Court entered an order dismissing the action due to the Plaintiff's failure to make a pre-suit demand on the Company's Board of Directors. On July 5, 2012, the Plaintiff made a demand on the Company's Board of Directors to investigate and take action to remedy the alleged wrongdoing detailed in the complaint.

*Wathne Imports Litigation*

On August 19, 2005, Wathne Imports, Ltd. (Wathne), Ralph Lauren's then domestic licensee for luggage and handbags, filed a complaint in the U.S. District Court in the Southern District of New York against our Company and Mr. Ralph Lauren, our Chairman and Chief Executive Officer, asserting, among other things, federal trademark law violations, breach of contract, breach of obligations of good faith and fair dealing, fraud and negligent misrepresentation. The complaint sought, among other relief, injunctive relief, compensatory damages in excess of \$250 million and punitive damages of not less than \$750 million. On September 13, 2005, Wathne withdrew this complaint from the U.S. District Court and filed a complaint in the Supreme Court of the State of New York, New York County, making substantially the same allegations and claims (excluding the federal trademark claims), and seeking similar relief. On February 1, 2006, the Court granted our motion to dismiss all of the causes of action, including the cause of action against Mr. Lauren, except for breach of contract related claims, and denied Wathne's motion for a preliminary injunction. Following some discovery, we moved for summary judgment on the remaining claims. Wathne cross-moved for partial summary judgment. In an April 11, 2008 Decision and Order, the Court granted the Company's summary judgment motion to dismiss most of the claims against our Company, and denied Wathne's cross-motion for summary judgment. Wathne appealed the dismissal of its claims to the Appellate Division of the Supreme Court. Following a hearing on May 19, 2009, the Appellate Division issued a Decision and Order on June 9, 2009 which, in large part, affirmed the lower Court's ruling. We subsequently made a motion to exclude Wathne's proposed expert's damages report and, on January 23, 2012, the Court granted our motion. Wathne appealed the ruling to the Appellate Division and, on October 18, 2012, the Appellate Division reversed the order of the lower Court. At this time, a trial date has not yet been scheduled. We intend to continue to contest the claims in this lawsuit vigorously. Management does not expect that the ultimate resolution of this matter will have a material adverse effect on our consolidated financial statements.

**Table of Contents***Other Matters*

We are involved, from time to time, in litigation, other legal claims and proceedings involving matters associated with or incidental to our business, including, among other things, matters involving credit card fraud, trademark and other intellectual property, licensing, and employee relations. We believe that the resolution of currently pending matters will not individually or in the aggregate have a material adverse effect on our consolidated financial statements. However, our assessment of the current litigation or other legal claims could change in light of the discovery of facts not presently known or determinations by judges, juries or other finders of fact which are not in accord with management's evaluation of the possible liability or outcome of such litigation or claims.

**Item 1A. Risk Factors.**

The Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2012 contains a detailed discussion of certain risk factors that could materially adversely affect the Company's business, operating results and/or financial condition. There are no material changes to the risk factors previously disclosed, nor has the Company identified any previously undisclosed risks that could materially adversely affect the Company's business, operating results and/or financial condition.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

Items 2(a) and (b) are not applicable.

**(c) Stock Repurchases**

The following table sets forth the repurchases of shares of the Company's Class A common stock during the fiscal quarter ended September 29, 2012:

	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Approximate Dollar Value of Shares That May Yet be Purchased Under the Plans or Programs (millions)
July 1, 2012 to July 28, 2012		\$		\$ 277
July 29, 2012 to August 25, 2012	1,839 <sup>(1)</sup>	148.48		777 <sup>(2)</sup>
August 26, 2012 to September 29, 2012				777
	1,839			

<sup>(1)</sup> Represents shares surrendered to, or withheld by, the Company in satisfaction of withholding taxes in connection with the vesting of awards issued under the 2010 Long-Term Stock Incentive Plan.

<sup>(2)</sup> On August 9, 2012, the Company's Board of Directors approved an expansion of the Company's existing common stock repurchase program that will allow it to repurchase up to an additional \$500 million of Class A common stock.

**Item 5. Other Information****(a) Discontinuance of Rugby**

## Edgar Filing: RALPH LAUREN CORP - Form 10-Q

Subsequent to the end of the second quarter of Fiscal 2013, on October 30, 2012, the Company approved a plan to discontinue its Rugby brand operations. The information required to be disclosed under this item is set forth in Note 17 to the accompanying unaudited interim consolidated financial statements and in the *Overview* section of the Management's Discussion and Analysis of Financial Condition and Results of Operations.

**Table of Contents**

**Item 6. Exhibits.**

- 10.1 Employment Agreement, made effective as of September 24, 2012, between Ralph Lauren Corporation and Christopher H. Peterson.
- 10.2 Separation Agreement, made effective as of July 30, 2012, between Ralph Lauren Corporation and Tracey T. Travis.
- 31.1 Certification of Ralph Lauren, Chairman and Chief Executive Officer, pursuant to 17 CFR 240.13a-14(a).
- 31.2 Certification of Christopher H. Peterson, Senior Vice President and Chief Financial Officer, pursuant to 17 CFR 240.13a-14(a).
- 32.1 Certification of Ralph Lauren, Chairman and Chief Executive Officer, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2 Certification of Christopher H. Peterson, Senior Vice President and Chief Financial Officer, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 101 Interactive data files pursuant to Rule 405 of Regulation S-T: (i) the Consolidated Balance Sheets at September 29, 2012 and March 31, 2012, (ii) the Consolidated Statements of Operations for the three-month and six-month periods ended September 29, 2012 and October 1, 2011, (iii) the Consolidated Statements of Comprehensive Income for the three-month and six-month periods ended September 29, 2012 and October 1, 2011, (iv) the Consolidated Statements of Cash Flows for the six-month periods ended September 29, 2012 and October 1, 2011 and (v) the Notes to Consolidated Financial Statements.

Exhibits 32.1 and 32.2 shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, or otherwise subject to the liability of that Section. Such exhibits shall not be deemed incorporated by reference into any filing under the Securities Act of 1933 or Securities Exchange Act of 1934.

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

RALPH LAUREN CORPORATION

By: */s/* CHRISTOPHER H. PETERSON  
Christopher H. Peterson  
*Senior Vice President and Chief Financial Officer*  
*(Principal Financial and Accounting Officer)*

Date: November 2, 2012