

Blackburn Jeffrey M  
 Form 4  
 August 17, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Blackburn Jeffrey M

2. Issuer Name and Ticker or Trading Symbol  
 AMAZON COM INC [AMZN]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

P.O. BOX 81226

08/15/2018

Senior Vice President

(Street)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

SEATTLE, WA 98108-1226

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock, par value \$0.01 per share	08/15/2018		M		1,667	A	\$ 0 46,595
Common Stock, par value \$0.01 per share	08/15/2018		M		2,441	A	\$ 0 49,036
Common Stock, par value \$0.01 per share	08/15/2018		S <sup>(1)</sup>		150	D	\$ 48,886 1,873.4356

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value					<u>(2)</u>		
\$.01 per share							
Common Stock, par value	08/15/2018	<u>S<sup>(1)</sup></u>	4	D	\$ 1,874	48,882	D
\$.01 per share							
Common Stock, par value	08/15/2018	<u>S<sup>(1)</sup></u>	100	D	\$ 1,884.98	48,782	D
\$.01 per share							
Common Stock, par value	08/15/2018	<u>S<sup>(1)</sup></u>	100	D	\$ 1,890.68	48,682	D
\$.01 per share							
Common Stock, par value	08/15/2018	<u>S<sup>(1)</sup></u>	200	D	\$ 1,892.875	48,482	D
\$.01 per share					<u>(3)</u>		
Common Stock, par value	08/15/2018	<u>S<sup>(1)</sup></u>	100	D	\$ 1,894.15	48,382	D
\$.01 per share							
Common Stock, par value	08/15/2018	<u>S<sup>(1)</sup></u>	100	D	\$ 1,895.56	48,282	D
\$.01 per share							
Common Stock, par value	08/15/2018	<u>S<sup>(1)</sup></u>	100	D	\$ 1,900.28	48,182	D
\$.01 per share							
Common Stock, par value	08/15/2018	<u>S<sup>(1)</sup></u>	200	D	\$ 1,901.615	47,982	D
\$.01 per share					<u>(4)</u>		
Common Stock, par value	08/15/2018	<u>S<sup>(1)</sup></u>	100	D	\$ 1,904.14	47,882	D

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Common Stock, par value \$0.01 per share	08/15/2018	S <sup>(1)</sup>	500	D	\$ 1,907.002 <sup>(5)</sup>	47,382	D	
Common Stock, par value \$0.01 per share	08/15/2018	S <sup>(1)</sup>	300	D	\$ 1,909.1433 <sup>(6)</sup>	47,082	D	
Common Stock, par value \$0.01 per share	08/15/2018	S <sup>(1)</sup>	100	D	\$ 1,914.56	46,982	D	
Common Stock, par value \$0.01 per share						20,000	I	In trust
Common Stock, par value \$0.01 per share						476.417	I	Held by the reporting person's Amazon.com 401(k) plan account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or

Restricted Stock Unit Award	Value	Grant Date	Relationship	Shares	Expiration Date	Common Stock, par value	Number of Shares
Restricted Stock Unit Award	\$ 0 <sup>(7)</sup>	08/15/2018	M	1,667	05/15/2017 <sup>(8)</sup> 02/15/2022	\$.01 per share	1,667
Restricted Stock Unit Award	\$ 0 <sup>(7)</sup>	08/15/2018	M	2,441	05/15/2018 <sup>(9)</sup> 02/15/2020	\$.01 per share	2,441

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Blackburn Jeffrey M P.O. BOX 81226 SEATTLE, WA 98108-1226			Senior Vice President	

## Signatures

/s/ by Mark F. Hoffman as attorney-in-fact for Jeffrey M. Blackburn, Senior Vice President

08/17/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$1,873.79 and the lowest price at which shares were sold was \$1,873.00.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$1,893.14 and the lowest price at which shares were sold was \$1,892.61.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$1,901.92 and the lowest price at which shares were sold was \$1,901.31.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$1,907.55 and the lowest price at which shares were sold was \$1,906.73.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$1,909.55 and the lowest price at which shares were sold was \$1,908.69.
- (7) Converts into Common Stock on a one-for-one basis.
- (8) This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 1,036 shares on each of May 15, 2017 and August 15, 2017; 1,037 shares on each of November 15, 2017 and February 15, 2018; 1,667 shares on each of May 15, 2018 and August 15, 2018; 1,668 shares on each of November 15, 2018 and February 15, 2019; 1,692 shares on each of May 15, 2019, August 15, 2019, November 15, 2019, and February 15, 2020; 2,791 shares on each of May 15, 2020, August 15, 2020, and November 15,

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2020; 2,792 shares on February 15, 2021; 2,153 shares on each of May 15, 2021, August 15, 2021, and November 15, 2021; and 2,154 shares on February 15, 2022.

- (9) This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 2,441 shares on each of May 15, 2018, August 15, 2018, November 15, 2018, and February 15, 2019; 1,880 shares on each of May 15, 2019 and August 15, 2019; and 1,881 shares on each of November 15, 2019 and February 15, 2020.

### Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

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