Duken John G Form 3 February 23, 2012

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

January 31, 2005

0.5

Estimated average burden hours per response...

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement DICKS SPORTING GOODS INC [DKS] Duken John G (Month/Day/Year) 02/21/2012 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 345 COURT STREET (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director _X_ Form filed by One Reporting _X__ Officer Other Person CORAOPOLIS, Â PAÂ 15108 (give title below) (specify below) Form filed by More than One EVP, Global Merchandising Reporting Person (City) (State) (Zip) **Table I - Non-Derivative Securities Beneficially Owned** 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) D Â Common Stock, par value \$0.01 per share $\frac{(1)}{}$ 97,927 Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

 $Table\ II\ -\ Derivative\ Securities\ Beneficially\ Owned\ (\textit{e.g.},\ puts,\ calls,\ warrants,\ options,\ convertible\ securities)$

currently valid OMB control number.

1. Title of Derivative	2. Date Exercisable and		3. Title and Amount of		4.	5.	6. Nature of Indirect	
Security	Expiration Date		Securities Underlying		Conversion	Ownership	Beneficial	
(Instr. 4)	(Month/Day/Year)		Derivative Security		or Exercise	Form of	Ownership	
			(Instr. 4)		Price of	Derivative	(Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative	Security:		
					Security	Direct (D)		
						or Indirect		

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				Shares		(I) (Instr. 5)	
Stock Option (Right to Buy)	(2)	03/15/2018	common stock par value \$0.01	10,529	\$ 40	D	Â
Stock Option (Right to Buy)	02/20/2012(3)	01/07/2013	common stock par value \$0.01	20,000	\$ 5.24	D	Â
Stock Option (Right to Buy)	02/20/2012(11)	01/21/2014	common stock par value \$0.01	45,000	\$ 12.63	D	Â
Stock Option (Right to Buy)	02/20/2012(12)	01/21/2014	common stock par value \$0.01	40,000	\$ 12.63	D	Â
Stock Option (Right to Buy)	02/20/2012(13)	03/02/2015	common stock par value \$0.01	20,000	\$ 17.98	D	Â
Stock Option (Right to Buy)	02/20/2012(4)	03/01/2016	common stock par value \$0.01	20,000	\$ 18.95	D	Â
Stock Option (Right to Buy)	(5)	03/27/2018	common stock par value \$0.01	15,000	\$ 27.87	D	Â
Stock Option (Right to Buy)	(6)	03/27/2015	common stock par value \$0.01	6,000	\$ 27.87	D	Â
Stock Option (Right to Buy)	(7)	03/18/2016	common stock par value \$0.01	22,500	\$ 13.82	D	Â
Stock Option (Right to Buy)	(8)	03/18/2016	common stock par value \$0.01	30,500	\$ 13.82	D	Â
Stock Option (Right to Buy)	(9)	03/16/2017	common stock par value	22,500	\$ 26.03	D	Â

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\$0.01

common

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Duken John G

345 COURT STREET EVP, Global Merchandising CORAOPOLIS, PAÂ 15108

Signatures

John G. Duken 02/23/2012

**Signature of Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 34,259 shares of restricted stock subject to vesting.
- (2) Option granted on March 15, 2011 and vests 25% per year over four years.
- (3) Option became 100% exerciseable on January 7, 2007.
- (4) Option became 100% exerciseable on March 1, 2010.
- (5) Option granted on March 27, 2008 and vests 25% per year over four years. 75% of the option is exerciseable.
- (6) Option granted on March 27, 2008 and vests 25% per year over four years. 75% of the option is exerciseable.
- (7) Option granted on March 18, 2009 and vests 25% per year over four years. 50% of the option is exerciseable.
- (8) Option granted on March 18, 2009 with four year cliff vesting.
- (9) Option granted on March 16, 2010 and vests 25% per year over four years. 25% of the option is exerciseable.
- (10) Option became 100% exerciseable on March 21, 2011.
- (11) Option became 100% exerciseable on January 21, 2007.
- (12) Option became 100% exerciseable on January 21, 2008.
- (13) Option became 100% exerciseable on March 2, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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