

Under Armour, Inc.  
Form 8-K  
April 18, 2019

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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FORM 8-K

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CURRENT REPORT

Pursuant To Section 13 or 15(d)  
of The Securities Exchange Act of 1934  
Date of report (Date of earliest event reported): April 18, 2019

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UNDER ARMOUR, INC.  
(Exact name of registrant as specified in its charter)

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Maryland                      001-33202    52-1990078  
(State or other jurisdiction    (Commission    (I.R.S. Employer  
of incorporation)              File Number)    Identification Number)

1020 Hull Street, Baltimore, Maryland    21230  
(Address of principal executive offices)    (Zip code)  
Registrant's telephone number, including area code: (410) 454-6428

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:  
Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)  
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)  
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))  
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))  
Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).  
Emerging growth company  
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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Item 8.01 Other Events.

On April 18, 2019, Under Armour, Inc. (the “Company”) announced that Jason LaRose, the president of its North America division, will be leaving the Company on April 30, 2019. President and chief operating officer, Patrik Frisk, will lead the North American business until a replacement is named. Mr. LaRose was appointed to the role in October 2016.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNDER ARMOUR, INC.

Date: April 18, 2019 By: /s/ John P. Stanton  
John P. Stanton  
Executive Vice President, General Counsel & Secretary