

BODY CENTRAL CORP
Form 10-Q
November 05, 2013
Table of Contents

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 28, 2013

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number 001-34906

BODY CENTRAL CORP.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of
incorporation or organization)

14-1972231

(I.R.S. Employer
Identification No.)

6225 Powers Avenue

Jacksonville, FL 32217

(Address, including zip code, of principal executive offices)

Registrant's telephone number, including area code: (904) 737-0811

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Edgar Filing: BODY CENTRAL CORP - Form 10-Q

Non-accelerated filer
(Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act.)
Yes No

The number of shares outstanding of the registrant's common stock as of October 31, 2013 was 16,632,197 shares.

1

Table of Contents

TABLE OF CONTENTS

<u>ITEM 1.</u>	<u>CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)</u>	<u>5</u>
	<u>CONSOLIDATED BALANCE SHEETS (UNAUDITED)</u>	<u>5</u>
	<u>CONSOLIDATED STATEMENTS OF COMPREHENSIVE (LOSS) INCOME (UNAUDITED)</u>	<u>6</u>
	<u>CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)</u>	<u>7</u>
	<u>NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)</u>	<u>8</u>
<u>ITEM 2.</u>	<u>MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS</u>	<u>16</u>
<u>ITEM 3.</u>	<u>QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK</u>	<u>25</u>
<u>ITEM 4.</u>	<u>CONTROLS AND PROCEDURES</u>	<u>25</u>
<u>PART II.</u>	<u>OTHER INFORMATION</u>	<u>25</u>
<u>ITEM 1.</u>	<u>LEGAL PROCEEDINGS</u>	<u>25</u>
<u>ITEM 1A.</u>	<u>RISK FACTORS</u>	<u>25</u>
<u>ITEM 2.</u>	<u>UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS</u>	<u>25</u>
<u>ITEM 3.</u>	<u>DEFAULTS UPON SENIOR SECURITIES</u>	<u>25</u>
<u>ITEM 4.</u>	<u>MINE SAFETY DISCLOSURES</u>	<u>25</u>
<u>ITEM 5.</u>	<u>OTHER INFORMATION</u>	<u>26</u>
<u>ITEM 6.</u>	<u>EXHIBITS</u>	<u>26</u>

Table of Contents

FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains forward-looking statements concerning our business, operations and financial performance and condition as well as our plans, objectives and expectations for our business operations and financial performance and condition all of which are subject to risks and uncertainties. All statements other than statements of historical fact included in this Quarterly Report on Form 10-Q are forward-looking statements. You can identify these statements by words such as “aim,” “anticipate,” “assume,” “believe,” “could,” “due,” “estimate,” “expect,” “goal,” “may,” “objective,” “plan,” “potential,” “positioned,” “predict,” “should,” “target,” “will,” “would” and other similar expressions that are intended to predict or indicate future events and future trends. These forward-looking statements are based on current expectations, estimates, forecasts and projections about our business and the industry in which we operate and our management’s beliefs and assumptions. These statements are not guarantees of future performance or development and involve known and unknown risks, uncertainties and other factors that are in some cases beyond our control. All forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially from those that we expected, including:

- our ability to identify and respond to new and changing fashion trends, customer preferences and other related factors;
- the dislocation of customers that may occur as a result of strategic changes to marketing or merchandise selections;
- failure to successfully execute marketing initiatives to drive core customers into our stores and to our website;
- failure to successfully execute our growth strategy;
- our ability to obtain financing or to generate sufficient cash flows to support operations;
- changes in consumer spending and general economic conditions;
- changes in Federal and state tax policy on our customers;
- changes in the competitive environment in our industry and the markets we serve, including increased competition from other retailers;
- failure of our new stores or existing stores to achieve sales and operating levels consistent with our expectations;
- failure to successfully execute our direct business unit initiatives;
- our dependence on a strong brand image;
- failure of our information technology systems to support our business;
- failure to successfully integrate new information technology systems to support our business;
- our dependence upon key executive management or our inability to hire or retain additional personnel;
- disruptions in our supply chain and distribution facility;
- disruptions in our operations due to the transition to our new distribution center and corporate office;
- our reliance upon independent third-party transportation providers for all of our product shipments;

hurricanes, natural disasters, unusually adverse weather conditions, boycotts and unanticipated events;

the seasonality of our business;

increases in the costs of fuel, or other energy, transportation or utilities costs as well as in the costs of raw materials, labor and employment;

the impact of governmental laws and regulations, including tax policy, and the outcomes of legal proceedings;

3

Table of Contents

• restrictions imposed by lease obligations on our current and future operations;

• our failure to maintain effective internal controls; and

• our inability to protect our trademarks or other intellectual property rights.

Body Central Corp. (herein “we”, “our”, “us”, or the “Company”) derives many of its forward-looking statements from its operating budgets and forecasts, which are based upon many detailed assumptions. While we believe that our assumptions are reasonable, we caution that it is very difficult to predict the impact of known factors, and, it is impossible for us to anticipate all factors that could affect our actual results. For the discussion of these risks and uncertainties that could cause actual results to differ materially from those contained in our forward-looking statements, please refer to “Risk Factors” in our Annual Report on Form 10-K for the fiscal year ended December 29, 2012 filed with the Securities and Exchange Commission (“SEC”). The forward-looking statements included in this Quarterly Report on Form 10-Q are made only as of the date hereof. We undertake no obligation to publicly update or revise any forward-looking statement as a result of new information, future events or otherwise, except as otherwise required by law.

Table of ContentsITEM 1. CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(UNAUDITED)

BODY CENTRAL CORP.

CONSOLIDATED BALANCE SHEETS (UNAUDITED)

	September 28, 2013 (In Thousands)	December 29, 2012	September 29, 2012
Assets			
Current assets			
Cash and cash equivalents	\$ 15,597	\$ 41,136	\$ 22,679
Short-term investments	4,356	—	14,265
Accounts receivable	1,479	4,710	1,536
Inventories	24,464	22,971	20,860
Prepaid expenses and other current assets	12,221	6,966	7,516
Deferred tax asset	3,289	1,959	2,168
Total current assets	61,406	77,742	69,024
Property and equipment, net of accumulated depreciation of \$30,358, \$25,123 and \$23,650	40,479	33,515	30,860
Goodwill	11,150	21,508	21,508
Intangible assets, net of accumulated amortization of \$3,810, \$3,810 and \$3,810	16,574	16,574	16,574
Other assets	333	246	108
Total assets	\$ 129,942	\$ 149,585	\$ 138,074
Liabilities and Stockholders' Equity			
Current liabilities			
Merchandise accounts payable	\$ 10,585	\$ 13,715	\$ 8,547
Accrued expenses and other current liabilities	21,155	19,732	19,674
Total current liabilities	31,740	33,447	28,221
Other liabilities	10,167	10,494	7,900
Deferred tax liability	4,392	5,298	4,577
Total liabilities	46,299	49,239	40,698
Commitments and contingencies	0	0	0
Stockholders' equity			
Common stock, \$0.001 par value, 45,000,000 shares authorized, 16,649,038 shares issued and outstanding as of September 28, 2013, 16,302,007 shares issued and outstanding as of December 29, 2012 and 16,307,342 shares issued and outstanding as of September 29, 2012	17	16	16
Undesignated preferred stock, \$0.001 par value, 5,000,000 shares authorized, no shares issued and outstanding	—	—	—
Additional paid-in capital	98,381	96,032	95,634
Accumulated (deficit) earnings	(14,755) 4,298	1,728
Accumulated other comprehensive loss, net of tax	—	—	(2
Total stockholders' equity	83,643	100,346	97,376
Total liabilities and stockholders' equity	\$ 129,942	\$ 149,585	\$ 138,074

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements

Table of Contents

BODY CENTRAL CORP.

CONSOLIDATED STATEMENTS OF COMPREHENSIVE (LOSS) INCOME (UNAUDITED)

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended		
	September 28, 2013	September 29, 2012	September 28, 2013	September 29, 2012	
	(In thousands, except share data)				
Net revenues	\$60,833	\$67,920	\$217,383	\$229,956	
Cost of goods sold, including occupancy, buying, distribution center and catalog costs	49,692	46,399	157,977	154,440	
Gross profit	11,141	21,521	59,406	75,516	
Selling, general and administrative expenses	24,480	19,718	69,406	55,820	
Depreciation	2,154	1,607	6,438	4,469	
Impairment of long-lived assets	—	—	10,358	—	
(Loss) income from operations	(15,493) 196	(26,796) 15,227	
Interest income, net	2	3	11	10	
Other (loss) income, net	(259) 45	747	104	
(Loss) income before income taxes	(15,750) 244	(26,038) 15,341	
Benefit (provision) for income taxes	6,769	(91) 6,985	(5,800)
Net (loss) income	\$(8,981) \$153	\$(19,053) \$9,541	
Net (loss) income per common share:					
Basic	\$(0.55) \$0.01	\$(1.17) \$0.59	
Diluted	\$(0.55) \$0.01	\$(1.17) \$0.58	
Weighted-average common shares outstanding:					
Basic	16,363,633	16,205,845	16,318,046	16,169,953	
Diluted	16,363,633	16,305,557	16,318,046	16,350,690	
Other comprehensive (income) loss					
Unrealized (gain) loss on short-term investments, net of tax	—	(5) —	2	
Other comprehensive (income) loss, net of tax	—	(5) —	2	
Comprehensive (loss) income	\$(8,981) \$158	\$(19,053) \$9,539	

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.

Table of Contents

BODY CENTRAL CORP.

CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

	Thirty-Nine Weeks Ended	
	September 28, 2013	September 29, 2012
	(In Thousands)	
Cash flows from operating activities		
Net (loss) income	\$(19,053) \$9,541
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation	6,438	4,469
Deferred income taxes	(2,236) 137
Excess tax benefits from stock-based compensation	(39) (751
Stock-based compensation	2,061	1,473
Amortization of premiums and discounts on investments, net	147	263
Loss on disposal of property and equipment	422	82
Impairment of long-lived assets	10,358	—
Changes in assets and liabilities:		
Accounts receivable	3,231	1,071
Inventories	(1,493) 281
Prepaid expenses and other assets	(5,342) (490
Merchandise accounts payable	(3,130) (7,951
Accrued expenses and other current liabilities	362	(1,626
Other liabilities	(380) 732
Net cash (used in) provided by operating activities	(8,654) 7,231
Cash flows from investing activities		
Proceeds from sale of property and equipment	—	29
Purchases of property and equipment	(12,709) (13,158
Purchases of intangible assets	—	(179
Purchases of short-term investments	(12,786) (24,582
Proceeds from sales of short-term investments	2,310	1,051
Proceeds from maturities of short-term investments	5,973	9,000
Net cash used in investing activities	(17,212) (27,839
Cash flows from financing activities		
Proceeds from exercise of stock options	327	543
Excess tax benefits from stock-based compensation	—	751
Net cash provided by financing activities	327	1,294
Net decrease in cash and cash equivalents	(25,539) (19,314
Cash and cash equivalents		
Beginning of year	41,136	41,993
End of period	\$15,597	\$22,679
Non-cash investing activities:		
Property and equipment acquired	\$1,114	\$—

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.

Table of Contents

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

1. Nature of Business and Summary of Significant Accounting Policies

Nature of Business and Organization

Body Central Corp. (the “Company”) is a specialty retailer of young women’s apparel and accessories operating retail stores in the South, Southwest, Mid-Atlantic and Midwest regions of the United States. The Company operates specialty apparel stores under the Body Central and Body Shop banners as well as a direct business comprised of Body Central’s catalog and e-commerce website at www.bodycentral.com.

Principles of Consolidation

In the opinion of management, the accompanying unaudited Condensed Consolidated Financial Statements include all adjustments, consisting primarily of normal and recurring adjustments, necessary for the fair presentation of consolidated financial position, results of operations, and cash flows for the interim periods presented. All intercompany accounts and transactions have been eliminated in consolidation. Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”) have been condensed or omitted pursuant to the rules and regulations of the Securities and Exchange Commission (“SEC”). The fiscal year-end December 29, 2012 Condensed Consolidated Balance Sheet data was derived from audited financial statements, but does not include all disclosures under GAAP. Accordingly, these unaudited Condensed Consolidated Financial Statements and related notes thereto should be read in conjunction with the consolidated financial statements and notes thereto for the fiscal year ended December 29, 2012, included in the Company’s Annual Report on Form 10-K, filed with the SEC.

Fiscal Year

The Company’s fiscal year ends on the Saturday closest to December 31. As used herein, the interim periods presented are the thirteen week and thirty-nine week periods ended September 28, 2013 and September 29, 2012, respectively.

Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. On an ongoing basis, management evaluates its estimates and assumptions, including those related to inventory valuation, property and equipment, recoverability of long-lived assets, including intangible assets, income taxes, and stock-based compensation.

Segment Reporting

The Financial Accounting Standards Board (“FASB”) has established guidance for reporting information about a company’s operating segments, including disclosures related to a company’s products and services, geographic areas and major customers. The Company has aggregated its net revenues generated from its retail stores and its direct business unit into one reportable segment. The Company aggregates its operating segments because they have a similar class of customer, nature of products, and distribution methods as well as similar economic characteristics. The Company has no international sales. All of the Company’s identifiable assets are in the United States.

Revenue Recognition

The Company recognizes revenue, and the related cost of goods sold is expensed, at point-of-sale or upon delivery to customers. Historically, the Company recognized revenue from the direct business unit upon shipment of goods.

Inventory shipping and handling fees billed to customers for online and catalog sales are included in net revenues, and the related shipping and handling costs are included in cost of goods sold. Based on historical sales returns, an allowance for sales returns is recorded as a reduction of net revenues in the periods in which the sales are recognized. Sales tax collected from customers is excluded from net revenues and is included as part of accrued expenses and other current liabilities on the unaudited Condensed Consolidated Balance Sheets.

Table of Contents

The Company sells gift cards in stores, which do not expire or lose value over periods of inactivity and accounts for gift cards by recognizing a liability at the time a gift card is sold. The Company recognizes income from gift cards and gift certificates when they are redeemed by the customer.

Revenue from unredeemed gift certificates and gift cards is recognized when it is determined that the likelihood of the gift certificate or gift card being redeemed is remote and that there is no legal obligation to remit unredeemed gift certificates and gift cards to relevant jurisdictions.

Cash and Cash Equivalents

The Company considers all short-term investments with an initial maturity of three months or less when purchased to be cash equivalents.

Short-term Investments

The Company classifies its investments as available-for-sale. Short-term investments which have a maturity of one year or less at acquisition are carried at fair market value. Unrealized gains or losses, net of the related tax effect, are excluded from earnings and reported in accumulated other comprehensive income, a component of Stockholders' Equity. A decline in the fair value of any available-for-sale security below cost that is deemed other than temporary results in a charge to earnings and the establishment of a new cost basis for the security. To determine whether the decline in fair value is other than temporary, the Company considers whether evidence indicating the cost of the investment is recoverable outweighs evidence to the contrary. Evidence considered in this assessment includes the reasons for the decline in value, the severity and duration of the decline in value, changes in value subsequent to year-end and the forecasted performance of the investment. Interest income is recognized as earned. Income on investments includes the amortization of the premium and accretion of discount for debt securities acquired at other than par value. Realized investment gains and losses are determined on the basis of specific identification.

Inventories

Inventories are comprised principally of women's apparel and accessories and are stated at the lower of cost or market, on a first-in-first-out basis, using the retail inventory method. Included in the carrying value of merchandise inventory, and reflected in cost of goods sold, is a reserve for shrinkage which is accrued between physical inventory dates as a percentage of sales based on historical inventory results.

The Company reviews its inventory levels to identify slow-moving merchandise and generally uses markdowns to clear this merchandise. The Company records a markdown reserve based on estimated future markdowns related to current inventory to clear slow-moving inventory. These markdowns may have an adverse impact on earnings, depending on the extent and amount of inventory affected. The markdown reserve is recorded as an increase to cost of goods sold in the unaudited Consolidated Statements of Comprehensive Income.

Goodwill and Intangible Assets

Goodwill and intangibles with indefinite lives are required by ASC 350-20 Intangibles - Goodwill and Other - Goodwill and ASC 350-30 Intangibles - Goodwill and Other - General Intangibles Other Than Goodwill to be tested for impairment annually. The Company conducts an impairment test of its recorded goodwill and other indefinite-lived intangible assets on the balance sheet date of each fiscal year or more frequently if impairment indicators are present resulting from a change in circumstances. Pursuant to the guidance in ASC 350, the Company first performs a qualitative analysis of its trade name and of the goodwill of the stores and direct business reporting units to determine if a quantitative analysis is necessary. This analysis considers factors such as the year over year

change in our competitive retail sector, comparable store sales, catalog sales, stock price fluctuations, actual and forecasted sales, the Company's market value relative to its book value, debt levels, and cash (used in) provided by operations. The qualitative analysis further evaluates the progress and impact of changes in its infrastructure and refinements to the Company's strategic objectives. If, during the qualitative analysis, the Company determines that it is more likely than not that carrying value of the reporting unit or trade name is greater than its fair value, a quantitative analysis is performed.

Goodwill and indefinite-lived intangible reviews are highly judgmental and involve the use of significant estimates and assumptions. These estimates and assumptions can have a significant impact on the amount of any impairment loss recorded. The Company uses discounted cash flow methods (income valuation approach) which are dependent on future sales trends,

Table of Contents

market conditions and the cash flows from each reporting unit over several years. Actual cash flows in the future may differ significantly from those previously forecasted. Forecasts consider the potential impact of certain factors including strategic growth initiatives centered on a more consistent and singular approach to branding, merchandise content and customer messaging, as well as expectations of improvements in comparable store sales trends. If these growth strategies are not achieved, the Company could experience an impairment of goodwill or intangible assets. Other significant assumptions in this forecast include growth rates and the discount rates applicable to future cash flows.

When the Company determines the quantitative testing for its trade name is necessary, the Company compares the carrying value of the trade name to its fair value; if the carrying value exceeds its fair value, an impairment loss is recognized in an amount equal to the excess. In assessing the fair value of its trade name, the Company uses the relief-from-royalty discounted cash flow approach.

During the third quarter of 2013, the Company determined that a quantitative review for its trade name was necessary primarily as a result of a decrease in the Company's stock price of 51.5% during the third quarter of 2013 and decline in the Company's overall financial performance for the thirteen and thirty-nine weeks ended September 28, 2013 as compared to the forecast, including lower-than-expected sales for both the stores and direct reporting units and an overall decline in net working capital available to fund operations. The Company compared the \$16.6 million carrying value of the trade name to its fair value calculated using the relief-from-royalty discounted cash flow method and determined that the fair value of the trade name exceeded its carrying value.

If the Company determines the quantitative testing for goodwill impairment is necessary, the first step involves comparing the fair value of a reporting unit to its carrying amount, including goodwill, after any long-lived asset impairment charges. If the carrying amount of the reporting unit exceeds its fair value, a second step is performed to determine whether there is a goodwill impairment, and if so, the amount of the loss. This step revalues all assets and liabilities of the reporting unit to their current fair value and then compares the implied fair value of the reporting unit's goodwill to the carrying amount of that goodwill. If the carrying amount of the reporting unit's goodwill exceeds the implied fair value of the goodwill, an impairment loss is recognized in an amount equal to the excess. In assessing the fair value of its goodwill, the Company uses the discounted cash flow method.

In accordance with ASC 350, the Company tested goodwill for its stores and direct business reporting units as of December 29, 2012 and determined that it was more likely than not that the carrying value was less than its estimated fair value. The Company performed an interim impairment evaluation during the second quarter of 2013; based on the results of that review, the Company recorded an impairment loss for its direct reporting unit for \$10.4 million as of June 29, 2013. Consequently, the direct business unit had no remaining goodwill.

During the third quarter of 2013, the Company determined that a quantitative review for its stores reporting unit was necessary primarily as a result of continued negative comparable store sales, lower-than-expected new store sales, and declining profit margin resulting from markdowns. Using a discounted cash flow valuation model, the Company estimated the fair value of the reporting unit and determined that the fair value of the stores reporting unit exceeded its carrying value.

The change in the carrying value for the thirteen and thirty-nine weeks ended September 28, 2013 is as follows:

	September 28, 2013		December 29, 2012
	(in thousands)		
Goodwill, gross	\$ 55,470		\$ 55,470
Accumulated impairment losses	(44,320)	(33,962)
Goodwill, net of impairments	\$ 11,150		\$ 21,508

New Accounting Standards

In February 2013, the FASB issued ASU No. 2013-2, Reporting of Amounts Reclassified Out of Accumulated Other Comprehensive Income. ASU No. 2013-2 requires presentation of reclassification adjustments from each component

of accumulated other comprehensive income either in a single note or parenthetically on the face of the financial statements, for those amounts required to be reclassified into net income in their entirety in the same reporting period. For amounts that are not required to be reclassified in their entirety in the same reporting period, cross-reference to other disclosures is required. The Company fully adopted the guidance during the first quarter 2013. There were no classification adjustments for the thirteen week or thirty-nine week periods ended September 28, 2013. The adoption of this guidance did not have a material impact on the Company's financial statements or disclosures.

Table of Contents

2. Financial Instruments

The FASB-issued guidance establishes a framework for measuring fair value that is based on the inputs market participants use to determine fair value of an asset or liability and establishes a fair value hierarchy to prioritize those inputs. The guidance under this statement describes a hierarchy of three levels of input that may be used to measure fair value:

•Level 1 — Inputs based on quoted prices in active markets for identical assets and liabilities.

Level 2 — Inputs other than Level 1 quoted prices, such as quoted prices for similar assets and liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the asset or liability.

•Level 3 — Unobservable inputs based on little market or no market activity and which are significant to the fair value of the assets and liabilities.

The Company's material financial instruments consist primarily of cash and cash equivalents, short-term investments, accounts receivable, accounts payable and accrued expenses. The fair values of cash, accounts receivable, accounts payable and accrued expenses are equal to their carrying values based on their liquidity.

Considerable judgment is required in interpreting market data to develop estimates of fair value. The fair value estimates presented herein are not necessarily indicative of the amount that the Company or the debt holders could realize in a current market exchange. The use of different assumptions and/or estimation methodologies may have a material effect on the estimated fair value.

Certificates of deposit, money market securities and tax-free municipal bonds with an initial maturity date of three months or less when purchased are classified as cash and cash equivalents on the accompanying unaudited Condensed Consolidated Balance Sheets. Municipal bonds and certificates of deposit with an initial maturity date greater than three months when purchased and a maturity of one year or less are classified as short-term investments on the accompanying unaudited Condensed Consolidated Balance Sheets. As of September 28, 2013, municipal bonds in the amount of \$666,000 were included in cash and cash equivalents.

Money market securities, which are short-term investments of excess cash, are classified as cash and cash equivalents on the accompanying unaudited Condensed Consolidated Balance Sheets.

The Company has determined the estimated fair value amounts of its financial instruments using available market information. The assets that are measured at fair value on a recurring basis as of September 28, 2013 and September 29, 2012, respectively, include the following:

Description	September 28, 2013 (in thousands)	Quoted Prices in Active Markets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Municipal Bonds	5,022	—	5,022	—
Total	\$5,022	\$—	\$5,022	\$—

Table of Contents

Description	September 29, 2012 (in thousands)	Quoted Prices in Active Markets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Municipal Bonds	\$ 12,520	\$—	\$ 12,520	\$—
Money Market Funds	1,642	1,642	—	—
Certificates of Deposit	2,192	2,192	—	—
Total	\$ 16,354	\$ 3,834	\$ 12,520	\$—

3. Income Taxes

The provision for income taxes is based on the current estimate of the annual effective tax rate and is adjusted as necessary for discrete events occurring in a particular period. The effective income tax rate was 43.0% and 37.3% for the thirteen weeks ended September 28, 2013 and September 29, 2012, respectively, and 26.8% and 37.8% for the thirty-nine weeks ended September 28, 2013 and September 29, 2012, respectively. The increase for the thirteen weeks ended September 28, 2013 as compared to the thirteen weeks ended September 29, 2012 was primarily due to a permanent adjustment to the 2012 Federal and state income tax payments compared to the estimated tax provision. The decrease for the thirty-nine weeks ended September 28, 2013 was primarily the result of the nondeductible goodwill impairment related to the direct reporting unit recorded in the second quarter 2013 as a discrete item and from a discrete tax benefit in the 2012 Work Opportunity Tax Credit taken during the first quarter 2013, partially offset by the permanent adjustment to the 2012 Federal and state income tax payments compared to the estimated tax provision.

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended			
	September 28, 2013	September 29, 2012	September 28, 2013	September 29, 2012		
Amount computed using statutory rates	35.0	% 35.0	% 35.0	% 35.0	%	
State and local income taxes, net of federal benefit	3.8	(10.2) 2.7	2.8		
Impairment of goodwill	—	—	(14.3) —		
Other	4.2	12.5	3.4	—		
Provision for income tax rate	43.0	% 37.3	% 26.8	% 37.8	%	

The Company recognizes income tax liabilities related to unrecognized tax benefits in accordance with FASB ASC 740, Income Taxes, guidance related to uncertain tax positions, and adjusts these liabilities when they change as the result of the evaluation of new information. The Company has no uncertain tax positions which would result in a related income tax liability as of September 28, 2013.

4. Related Parties

The Company leases office and warehouse space under a lease agreement dated October 1, 2006 with a company that is owned by former members of management and of the Board of Directors. Included in that group is Beth Angelo, former Chief Merchandising Officer and Director, who formally separated from the Company in February 2013 but had a consulting agreement through August 2013. The lease expires on October 1, 2016. The Company incurred rent

expense of \$368,000 and \$361,000 for the thirty-nine weeks ended September 28, 2013 and September 29, 2012, respectively, related to this lease.

5. Leases

The Company's retail stores and corporate offices are in leased facilities. Lease terms for retail stores generally range up to ten years and provide for escalations in base rents. The Company does not have obligations to renew the leases. Certain leases provide for contingent rentals based upon sales. Most leases also require additional payments covering real estate taxes, common area costs and insurance.

Future minimum rental commitments, by year and in the aggregate, under non-cancelable operating leases as of September 28, 2013, are as follows:

12

Table of Contents

Fiscal Year	(in thousands)
2013 Remaining	\$6,960
2014	25,474
2015	23,582
2016	20,879
2017	16,305
Thereafter	24,063
Total	\$117,263

6. Debt

On January 20, 2012, the Company entered into a Line of Credit Agreement with Branch Banking and Trust Company that provided for a revolving line of credit facility in the amount of \$5.0 million with an accordion feature that allows Branch Banking and Trust Company to increase the facility up to \$20 million at its sole discretion. The facility had an original maturity date of May 5, 2013. The facility bears interest at the one month LIBOR rate plus 1.35% per annum, as adjusted monthly on the first day of each month, with an all-in floor rate of 2.0%. The facility is secured by all the assets of the Company. The Line of Credit Agreement includes a financial covenant requiring the Company to have a Tangible Net Worth (as defined in the Line of Credit Agreement) of \$30.0 million quarterly, and other customary covenants.

On March 8, 2013, the Company renewed the Line of Credit Agreement; the renewed facility has a maturity date of March 5, 2015. There were no significant changes to the terms or conditions from the original agreement dated January 20, 2012.

As of September 28, 2013, the Company was in compliance with all covenants. The Company had no direct borrowings from the revolving credit facility as of September 28, 2013.

As of October 31, 2013, the Company had \$5.0 million outstanding under the revolving Line of Credit.

7. Stock-Based Compensation Plan

On May 24, 2012, the Company's stockholders approved an amendment and restatement of the Company's Amended and Restated 2006 Equity Incentive Plan (the "Plan"). The Plan as amended and restated (i) increases the number of shares available under the Plan by 400,000 shares; (ii) eliminates the element of the Plan's definition of change of control that previously included a discretionary determination by the Board of Directors that a change of control had occurred; (iii) modifies treatment of awards upon a change of control of the Company to provide that, if a successor assumes or replaces awards granted under the Plan, 50% of the unvested portion of an award will vest and the remaining portion will not be accelerated upon the change of control unless the participant's employment is also terminated; (iv) enhances the Plan's flexibility with respect to award types and adds individual limits for each award type; and (v) makes future awards under the Plan subject to any "clawback" or recoupment policy that the Company maintains from time to time.

Stock-based compensation expense of \$2.2 million and \$969,000, net of forfeitures, for the thirty-nine weeks ended September 28, 2013 and September 29, 2012, respectively, is included in selling, general and administrative expenses and \$(109,000) and \$504,000 for the thirty-nine weeks ended September 28, 2013 and September 29, 2012, respectively, is included in cost of goods sold on the Company's unaudited Condensed Consolidated Statements of Comprehensive (Loss) Income. The Company did not capitalize any expense related to stock-based compensation.

Option Awards

The fair value of each option grant for the thirty-nine weeks ended September 28, 2013 and September 29, 2012, respectively, was calculated on the grant date using the Black-Scholes option-pricing model with the following weighted-average assumptions, respectively:

13

Table of Contents

	Thirty-Nine Weeks Ended			
	September 28, 2013	September 29, 2012		
Expected option term (1)	6.25 years	6.25 years		
Expected volatility factor (2)	64.50	% 66.30	%	
Risk-free interest rate (3)	1.1	% 1.0	%	
Expected annual dividend yield	0	% 0	%	

(1) Since there was not sufficient historical information for grants with similar terms, the simplified or “plain-vanilla” method of estimating option life was utilized.

(2) The stock volatility for each grant is measured using the weighted average of historical weekly price changes of certain peer companies’ common stock over the most recent period equal to the expected option life of the grant. The Company uses peer companies’ volatility because there is not sufficient historical data to calculate volatility since the Company has been public less than three years and the expected term is over six years. These peer companies represent other publicly traded retailers in the female fashion segment.

(3) The risk-free interest rate for periods equal to the expected term of the share option is based on the rate of U.S. Treasury securities with the same duration to maturity as the expected term of the option as of the grant date.

A summary of stock option activity for the thirty-nine weeks ended September 28, 2013 is as follows:

	Shares	Weighted- Average Exercise Price	Weighted- Average Remaining Contractual Term	Aggregate Intrinsic Value
				in ‘000s
Outstanding as of December 29, 2012	505,297	\$ 13.21		
Granted	612,151	9.10		
Exercised ⁽¹⁾	(98,501) 3.32		
Expired	(12,739) 18.76		
Forfeited	(73,897) 16.82		
Outstanding as of September 28, 2013	932,311	\$ 11.19	8.93 years	\$ 0
Exercisable as of September 28, 2013	145,286	\$ 15.50	7.73 years	\$ 0

⁽¹⁾ The fair value of options exercised during the thirty-nine weeks ended September 28, 2013 was \$927,000.

A summary of the status of non-vested options awards as of September 28, 2013 including changes during the thirty-nine weeks ended September 28, 2013, is presented below:

	Shares	Weighted- Average Grant-Date Fair Value
Nonvested as of December 29, 2012	331,832	\$9.07
Granted	612,151	5.41
Vested	(83,061) 8.16

Forfeited	(73,897) 9.82
Nonvested as of September 28, 2013	787,025	\$6.25

Total compensation cost related to non-vested stock option awards not yet recognized was \$2.8 million as of September 28, 2013, and is expected to be recognized over a weighted-average remaining period of 3.3 years.

Restricted Stock Awards

A summary of the status of non-vested restricted stock awards as of September 28, 2013 including changes during the thirty-nine weeks ended September 28, 2013, is presented below:

14

Table of Contents

	Shares	Weighted-Average Grant-Date Fair Value
Restricted stock awards as of December 29, 2012	61,075	\$21.43
Granted	277,095	9.39
Vested ⁽¹⁾	(27,765) 16.42
Forfeited	(25,166) 21.41
Restricted stock awards as of September 28, 2013	285,239	\$10.22

⁽¹⁾ The fair value of restricted stock awards vested during the thirty-nine weeks ended September 28, 2013 was \$315,000.

As of September 28, 2013, unrecognized compensation expense of \$1.9 million related to non-vested restricted stock awards is expected to be recognized over a weighted-average remaining period of 3.2 years.

8. Earnings Per Share

Net (loss) income per common share-basic is calculated by dividing net (loss) income available to common stockholders by the weighted-average number of common shares outstanding for the period. Net (loss) income per common share-dilutive includes the determinants of basic (loss) income per common share plus the additional dilution for all potentially dilutive stock options and restricted stock utilizing the treasury stock method and if-converted method, respectively.

The following table shows the amounts used in computing (loss) earnings per share and the effect on net (loss) income and the weighted-average number of shares potentially dilutive to common stock:

	Thirteen Weeks Ended		Twenty-Six Weeks Ended	
	September 28, 2013	September 29, 2012	September 28, 2013	September 29, 2012
	(in thousands, except share and per share data)			
Net (loss) income as reported	\$(8,981) \$153	\$(19,053) \$9,541
Net (loss) income attributable to common shareholders	\$(8,981) \$153	\$(19,053) \$9,541
Weighted-average basic common shares	16,363,633	16,205,845	16,318,046	16,169,953
Impact of dilutive shares				
Stock options	—	92,886	—	167,872
Restricted stock	—	6,826	—	12,865
Weighted-average dilutive common shares	16,363,633	16,305,557	16,318,046	16,350,690
Per common share:				
Net (loss) income per common share - basic	\$(0.55) \$0.01	\$(1.17) \$0.59
Net (loss) income per common share - dilutive	\$(0.55) \$0.01	\$(1.17) \$0.58

For the thirteen and thirty-nine weeks ended September 28, 2013, diluted loss per common share is the same as basic loss per common share as all common share equivalents are excluded from the calculation as their effect is antidilutive. Common share equivalents of 48,239 and 67,122 shares were excluded from the computation of weighted-average diluted common share amounts for the thirteen and thirty-nine weeks ended September 28, 2013, respectively, that could potentially dilute basic earnings per share in the future.

Equity awards to purchase 377,344 shares of common stock for the thirteen and thirty-nine weeks ended September 29, 2012 were outstanding, but were not included in the computation of weighted-average diluted common share amounts as the effect of doing so would have been anti-dilutive.

9. Contingencies

15

Table of Contents

The Company is involved in various routine legal proceedings incidental to the conduct of its business. In the opinion of management, based on the advice of external legal counsel, the lawsuits and claims pending are not likely to have a material adverse effect on the Company's financial condition, results of operations or cash flows. Legal fees related to legal proceedings are included in selling, general, and administrative expenses in the unaudited Condensed Consolidated Statements of Comprehensive (Loss) Income.

On August 27, 2012, a securities class action, *Mogensen v. Body Central Corp. et al.*, 3:12-cv-00954, was filed in the United States District Court for the Middle District of Florida against the Company and certain of the Company's current and former officers and directors. The amended complaint, filed on February 22, 2013, on behalf of persons who acquired the Company's stock between November 10, 2011 and June 18, 2012, alleges that defendants violated Sections 10(b) and 20(a) of the Securities Exchange Act of 1934 and SEC Rule 10b-5 by making false or misleading statements about the business and operations, thereby causing the stock price to be artificially inflated during that period. The complaint seeks monetary damages in an unspecified amount, equitable relief, costs and attorney's fees. The Company believes that the complaint lacks merit and intends to defend its position vigorously. The Company does not believe a potential loss can be estimated nor does the Company believe the outcome of the class action will have a material adverse effect on the business, financial statements or disclosures. The Company maintains insurance coverage to mitigate such risks and believes coverage limits are adequate to protect against a potential range of outcomes in the alleged class action matter.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion summarizes the significant factors affecting the consolidated operating results, financial condition, liquidity, and cash flows of our Company as of and for the periods presented below. The following discussion and analysis should be read in conjunction with our Annual Report on Form 10-K for the fiscal year ended December 29, 2012, filed with the SEC, and our unaudited condensed consolidated financial statements and the related notes included herein. This discussion contains forward-looking statements that are based on the beliefs of our management, as well as assumptions made by, and information currently available to, our management. Actual results could differ materially from those discussed in or implied by forward-looking statements as a result of various factors.

Overview

Founded in 1972, Body Central Corp., a Delaware company, is a multi-channel specialty retailer offering on-trend, quality apparel and accessories at value prices. We operate specialty apparel stores under the Body Central and Body Shop banners, as well as a direct business comprised of our Body Central catalog and our e-commerce website at www.bodycentral.com. We target women in their late teens to early thirties from diverse cultural backgrounds, who seek the latest fashions at affordable prices and a flattering fit. Our stores feature an assortment of tops, dresses, bottoms, jewelry, accessories and shoes sold primarily under our exclusive Body Central®, Sexy Stretch® and Lipstick® labels. We continually update our merchandise and floor sets with an emphasis on coordinated outfits presented by lifestyle to entice our customers to shop our stores frequently. We believe our multi-channel strategy supports our brand building efforts and provides us with synergistic growth opportunities across all of our sales channels. Our Annual Report on Form 10-K for the fiscal year ended December 29, 2012 provides additional information about our business, operations and financial condition.

As of September 28, 2013, the Company had 291 stores with an average size of approximately 4,251 square feet. Our stores are located in fashion retail venues in the South, Southwest, Mid-Atlantic and Midwest. In the thirty-nine weeks ended September 28, 2013, the Company opened 19 stores and closed 4.

How the Company Assesses the Performance of Our Business

In assessing the performance of our business, we consider a variety of operational and financial measures. The key measures for determining how our business is performing are net revenues; comparable store and non-comparable store sales; sales per square foot; direct sales through our catalog and e-commerce channels; gross profit margin; store contribution; selling, general and administrative expenses; earnings before interest, taxes, depreciation and amortization; net income; and earnings per share.

Net Revenues

Net revenues consist of sales of our merchandise from comparable stores and non-comparable stores, and direct sales through our catalog and e-commerce channels, including shipping and handling fees charged to our customers. Net revenues from our stores and direct business reflect sales of our merchandise less estimated returns and merchandise discounts.

Table of Contents

Store Sales

There may be variations between our methodology and the way in which other retailers calculate “comparable” or “same store” sales. We include a store in comparable store sales on the first day of the fourteenth month after a store opens. Non-comparable store sales include sales not included in comparable store sales (for example, the first two months of a new store’s sales) and sales from closed stores. Measuring the change in year-over-year comparable store sales allows us to evaluate how our store base is performing. Various factors affect comparable store sales, including:

- consumer preferences, buying trends and overall economic trends;
- our ability to identify and respond effectively to fashion trends and customer preferences;
- changes in competition;
- changes in our merchandise mix;
- changes in pricing levels and average unit price;
- the timing of our releases of new merchandise;
- the level of customer service that we provide in our stores;
- our ability to source and distribute products efficiently; and
- the number of stores we open and close in any period.

Opening new stores is an important part of our growth strategy. We expect a significant percentage of our net revenues to come from non-comparable store sales. Accordingly, comparable store sales is only one element we use to assess the success of our growth strategy. Purchases of apparel and accessories are sensitive to a number of factors that influence the levels of consumer spending, including economic conditions and the level of disposable consumer income, consumer debt, interest rates and consumer confidence. Our business is seasonal and as a result, our revenues fluctuate. In addition, our revenues in any given quarter can be affected by the timing of holidays, the weather and other factors beyond our control.

Direct Business Unit Sales

We offer direct sales through our catalogs and through our e-commerce website, www.bodycentral.com, which accepts orders directly from our customers. We believe the circulation of our catalogs and access to our website increases our reputation and brand recognition with our target customers and helps support the strength of our store operations. Direct sales are not included in our comparable store sales.

Gross Profit

Gross profit is equal to our net revenues minus our cost of goods sold. Gross profit margin measures gross profit as a percentage of our net revenues. Cost of goods sold includes the direct cost of purchased merchandise, distribution costs, all freight costs incurred to ship merchandise to our stores and our direct customers, costs incurred to produce and distribute our catalogs, store occupancy costs, buying costs and inventory shrinkage. The components of our cost of goods sold may not be comparable to those of other retailers.

Our cost of goods sold is greater in higher volume periods because cost of goods sold generally increases as net revenues increase. We review our inventory levels on an ongoing basis in order to identify slow-moving merchandise and take appropriate markdowns to clear these goods. The timing and level of markdowns are not seasonal in nature, but are driven by customer acceptance of our merchandise. If we misjudge sales levels and/or trends, we may be faced with excess inventories and be required to mark down our prices for those products in order to sell them. Significant markdowns have reduced the gross profit margin in some prior periods and may do so in the future. As such, we record a markdown reserve based on estimates of future markdowns related to current inventory.

Selling, General and Administrative Expenses

Table of Contents

Selling, general and administrative expenses include all operating costs not included in cost of goods sold. These expenses include payroll and other expenses related to operations at our corporate headquarters and store operations. These expenses do not generally vary proportionally with net revenues. As a result, selling, general and administrative expenses as a percentage of net revenues are usually higher in lower volume periods and usually lower in higher volume periods. The components of our selling, general and administrative expenses may not be comparable to those of other retailers.

Results of Operations

The following tables summarize key components of our results of operations for the periods indicated as a percentage of net revenues as well as selected non-financial operating data:

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended		
	September 28, 2013	September 29, 2012	September 28, 2013	September 29, 2012	
Percentage of Net Revenues:					
Net revenues	100.0	% 100.0	% 100.0	% 100.0	%
Cost of goods sold, including occupancy, buying, distribution center and catalog costs	81.7	68.3	72.7	67.2	
Gross profit	18.3	31.7	27.3	32.8	
Selling, general and administrative expenses	40.2	29.0	31.9	24.3	
Depreciation	3.5	2.4	3.0	1.9	
Impairment of long-lived assets	—	—	4.8	—	
(Loss) income from operations	(25.4) 0.3	(12.4) 6.6	
Interest income, net	—	—	—	—	
Other (loss) income, net	(0.4) 0.1	0.3	—	
(Loss) income before income taxes	(25.8) 0.4	(12.1) 6.6	
Benefit (provision) for income taxes	11.1	(0.1) 3.2	(2.5)
Net (loss) income	(14.7)% 0.3	% (8.9)% 4.1	%
Operating Data (unaudited):					
Stores:					
Comparable store sales change	(18.3)% (11.9)% (13.6)% (6.7)%
Number of stores open at end of period	291	263	291	263	
Sales per gross square foot (in whole dollars)	\$45	\$55	\$158	\$179	
Average square feet per store	4,251	4,262	4,251	4,262	
Total gross square feet at end of period (in thousands)	1,237	1,121	1,237	1,121	
Direct:			0		
Number of catalogs circulated (in thousands)	3,204	4,200	15,791	19,825	

We have determined our operating segments on the same basis that we use internally to evaluate performance. Our operating segments are our stores and our direct business, which have been aggregated into one reportable segment. We aggregate our operating segments because they have a similar class of customer, nature of products, and distribution methods, as well as similar economic characteristics.

The following table summarizes the number of stores open at the beginning of the period and at the end of the period:

	Thirteen Weeks Ended	Thirty-Nine Weeks Ended
--	----------------------	-------------------------

Edgar Filing: BODY CENTRAL CORP - Form 10-Q

	September 28, 2013	September 29, 2012	September 28, 2013	September 29, 2012
Stores at beginning of period	286	257	276	241
Stores opened during period	5	7	19	26
Stores closed during period	—	(1) (4) (4
Stores at end of period	291	263	291	263

18

Table of Contents

Thirteen weeks ended September 28, 2013 Compared to the Thirteen weeks ended September 29, 2012

	Thirteen Weeks Ended September 28, 2013		September 29, 2012		Variance	
	Amount (Dollars in thousands)	Percentage of Net Revenues	Amount	Percentage of Net Revenues	Dollars	Percentages
Percentage of Net Revenues:						
Net revenues	\$60,833	100.0	% \$67,920	100.0	% \$(7,087)	(10.4)%
Cost of goods sold, including occupancy, buying, distribution center and catalog costs	49,692	81.7	46,399	68.3	3,293	7.1
Gross profit	11,141	18.3	21,521	31.7	(10,380)	(48.2)
Selling, general and administrative expenses	24,480	40.2	19,718	29.0	4,762	24.2
Depreciation	2,154	3.5	1,607	2.4	547	34.0
Impairment of long-lived assets	—	—	—	—	—	—
(Loss) income from operations	(15,493)	(25.4)	196	0.3	(15,689)	(8,004.6)
Interest income, net	2	—	3	—	(1)	(33.3)
Other (loss) income, net	(259)	(0.4)	45	0.1	(304)	(675.6)
(Loss) income before income taxes	(15,750)	(25.8)	244	0.4	(15,994)	(6,554.9)
Benefit (provision) for income taxes	6,769	11.1	(91)	(0.1)	6,860	—
Net (loss) income	\$(8,981)	(14.7)%	\$153	0.3	% \$(9,134)	(5,969.9)%
Operating Data:						
Revenues:						
Stores	\$55,725	91.6	% \$62,006	91.3	% \$(6,281)	(10.1)%
Direct	5,108	8.4	5,914	8.7	(806)	(13.6)
Net revenues	\$60,833	100	% \$67,920	100	% \$(7,087)	(10.4)%

Net Revenues

Net revenues decreased by \$7.1 million or 10.43433451% for the thirteen weeks ended September 28, 2013, as compared to the thirteen weeks ended September 29, 2012.

Store sales decreased \$6.3 million, or 10.12966487%, for the thirteen weeks ended September 28, 2013, as compared to the thirteen weeks ended September 29, 2012. The decrease in store sales resulted primarily from a decrease in comparable store sales. Comparable store sales decreased \$10.8 million, or 18.3%, for the thirteen weeks ended September 28, 2013, compared to a decrease of 11.9% for the thirteen weeks ended September 29, 2012. The decrease in our comparable store sales was primarily the result of fewer transactions on a per store basis when compared to the same period last year. Non-comparable store sales increased \$4.5 million for the thirteen weeks ended September 28, 2013, compared to the thirteen weeks ended September 29, 2012 as a result of the increase in the number of non-comparable stores from the prior period.

Direct business unit sales, including shipping and handling fees, decreased \$806,000 or 13.62867771%, for the thirteen weeks ended September 28, 2013, from the thirteen weeks ended September 29, 2012. The decrease in direct sales was primarily a result of a decrease in catalog circulation and a decrease in revenue per catalog.

Gross Profit

Gross profit decreased \$10.4 million, or 48.23195948%, for the thirteen weeks ended September 28, 2013 as compared to the thirteen weeks ended September 29, 2012. As a percentage of net revenues, gross profit margin decreased by 1,340 basis points for the thirteen weeks ended September 28, 2013 as compared to the thirteen weeks ended September 29, 2012. This decrease was attributable to a 990 basis point decrease in merchandise margin from markdowns taken to clear slow-moving inventory and a 350 basis point increase in freight costs, store occupancy, distribution and buying costs as a percentage of net revenues.

Selling, General and Administrative Expense

Table of Contents

Selling, general and administrative expenses increased by \$4.8 million, or 24.15052237%, for the thirteen weeks ended September 28, 2013 as compared to the thirteen weeks ended September 29, 2012. This increase resulted in part from a \$2.6 million, or 21.0% increase related to store operating expenses due primarily to the addition of 28 net stores, or a 10.6% store unit increase since September 29, 2012. As a percentage of net revenues, store operating expenses increased to 24.3% for the thirteen weeks ended September 28, 2013 as compared to 18.0% for the thirteen weeks ended September 29, 2012 primarily as a function of the decrease in net revenues per store.

The general and administrative expense component of selling, general and administrative expense increased \$2.2 million for the thirteen weeks ended September 28, 2013 as compared to the thirteen weeks ended September 29, 2012. As a percentage of net revenues, general and administrative expenses increased to 16.0% for the thirteen weeks ended September 28, 2013 from 11.0% for the thirteen weeks ended September 29, 2012. Of the \$2.2 million increase, \$1.1 million was primarily driven by key corporate staffing additions. The remaining \$1.1 million increase was primarily related to e-commerce marketing initiatives, rent at the new distribution center, severance, and recruiting and relocation costs to fill key management positions, partially offset by a reduction in insurance, legal, and professional fees.

As a percentage of net revenues, selling, general and administrative expenses were 40.2% for the thirteen weeks ended September 28, 2013 and 29.0% for the thirteen weeks ended September 29, 2012 due to the reasons discussed above.

Depreciation Expense

Depreciation expense increased \$547,000, or 34.0%, for the thirteen weeks ended September 28, 2013 as compared to the thirteen weeks ended September 29, 2012. This increase was primarily due to capital expenditures related to new store construction and significant upgrades to our information technology systems, as well as the acceleration of depreciation for changes in the estimated useful lives of certain technology information systems, leasehold improvements, and furniture and fixtures in anticipation of our relocation to the new corporate headquarters and distribution center. As a percentage of net revenues, depreciation increased 110 basis points to 3.5% for the thirteen week period ended September 28, 2013 from 2.4% for the thirteen week period ended September 29, 2012.

Interest Income, net

Interest income, net was \$2,000 for the thirteen weeks ended September 28, 2013 and \$3,000 for the thirteen weeks ended September 29, 2012 .

Other Income, net

Other income, net decreased \$304,000 for the thirteen-weeks ended September 28, 2013 as compared to the thirteen weeks ended September 29, 2012 primarily as a result of a loss on disposal of fixed assets related to software for the direct business recorded during the thirteen-weeks ended September 28, 2013.

Benefit from (Provision for) Income Taxes

The net change in income taxes was \$6.9 million from a provision for of \$91,000 for the thirteen weeks ended September 29, 2012 to a benefit from of \$6.8 million for the thirteen weeks ended September 28, 2013, which was attributable to a \$16.0 million decrease in income before income taxes, and an increase in the effective tax rate to 43.0% in the thirteen weeks ended September 28, 2013 from 37.3% in the thirteen weeks ended September 29, 2012.

Net (Loss) Income

The change in net earnings was \$9.1 million from a profit of \$153,000 for the thirteen weeks ended September 29, 2012 to a loss of \$9.0 million for the thirteen weeks ended September 28, 2013 due to the factors discussed above.

Thirty-nine weeks ended September 28, 2013 Compared to the Thirty-nine weeks ended September 29, 2012

Table of Contents

	Thirty-Nine Weeks Ended September 28, 2013		September 29, 2012		Variance	
	Amount (Dollars in thousands)	Percentage of Net Revenues	Amount	Percentage of Net Revenues	Dollars	Percentages
Net revenues	\$217,383	100.0 %	\$229,956	100.0 %	\$(12,573)	(5.5)%
Cost of goods sold, including occupancy, buying, distribution center and catalog costs	157,977	72.7	154,440	67.2	3,537	2.3
Gross profit	59,406	27.3	75,516	32.8	(16,110)	(21.3)
Selling, general and administrative expenses	69,406	31.9	55,820	24.3	13,586	24.3
Depreciation	6,438	3.0	4,469	1.9	1,969	44.1
Impairment of long-lived assets	10,358	4.8	—	—	10,358	100.0
(Loss) income from operations	(26,796)	(12.4)	15,227	6.6	(42,023)	(276.0)
Interest income, net	11	—	10	—	1	10.0
Other income (loss), net	747	0.3	104	—	643	618.3
(Loss) income before income taxes	(26,038)	(12.1)	15,341	6.6	(41,379)	(269.7)
Benefit (provision) for income taxes	6,985	3.2	(5,800)	(2.5)	12,785	—
Net (loss) income	\$(19,053)	(8.9)%	\$9,541	4.1 %	\$(28,594)	(299.7)%
Operating Data:						
Revenues:						
Stores	\$195,252	89.8 %	\$201,289	87.5 %	\$(6,037)	(3.0)%
Direct	22,131	10.2	28,667	12.5	(6,536)	(22.8)
Net revenues	\$217,383	100 %	\$229,956	100 %	\$(12,573)	(5.5)%

Net Revenues

Net revenues decreased by \$12.6 million or 5.5% for the thirty-nine weeks ended September 28, 2013, as compared to the thirty-nine weeks ended September 29, 2012.

Store sales decreased \$6.0 million, or 3.0%, for the thirty-nine weeks ended September 28, 2013, as compared to the thirty-nine weeks ended September 29, 2012. The decrease in store sales resulted primarily from the decrease in comparable store sales. Comparable store sales decreased \$25.8 million, or 13.6%, for the thirty-nine weeks ended September 28, 2013, compared to a decrease of 6.7% for the thirty-nine weeks ended September 29, 2012. The decrease in our comparable store sales was primarily the result of fewer transactions on a per store basis when compared to the same period last year. Non-comparable store sales increased by \$19.8 million for the thirty-nine weeks ended September 28, 2013, compared to the thirty-nine weeks ended September 29, 2012 as a result of the increase in the number of non-comparable stores from the prior period.

Direct business unit sales, including shipping and handling fees, decreased \$6.5 million, or 22.8%, for the thirty-nine weeks ended September 28, 2013, from the thirty-nine weeks ended September 29, 2012. The decrease in direct sales was primarily a result of a decrease in catalog circulation and a decrease in revenue per book. The Company recognized an impairment of the goodwill associated with the direct business of \$10.4 million for the thirty-nine weeks ended September 28, 2013.

Gross Profit

Gross profit decreased \$16.1 million, or 21.3%, for the thirty-nine weeks ended September 28, 2013 as compared to the thirty-nine weeks ended September 29, 2012. As a percentage of net revenues, gross profit margin decreased by 550 basis points for the thirty-nine weeks ended September 28, 2013 as compared to the thirty-nine weeks ended September 29, 2012. This decrease was attributable to a 380 basis point decrease in merchandise margin from markdowns taken to clear slow-moving inventory and a 170 basis point increase in freight costs, store occupancy, distribution and buying costs as a percentage of net revenues.

Selling, General and Administrative Expense

21

Table of Contents

Selling, general and administrative expenses increased by \$13.6 million, or 24.3%, for the thirty-nine weeks ended September 28, 2013, as compared to the thirty-nine weeks ended September 29, 2012. This increase resulted in part from a \$6.3 million, or 17.3%, increase related to store operating expenses due primarily to the addition of 28 net stores, or a 10.6% store unit increase since September 29, 2012. As a percentage of net revenues, store operating expenses increased to 19.7% for the thirty-nine weeks ended September 28, 2013 as compared to 15.9% for the thirty-nine weeks ended September 29, 2012.

The general and administrative expense component of selling, general and administrative expense increased \$7.3 million for the thirty-nine weeks ended September 28, 2013 as compared to the thirty-nine weeks ended September 29, 2012. As a percentage of net revenues, general and administrative expenses increased to 12.3% for the thirty-nine weeks ended September 28, 2013 from 8.4% for the thirty-nine weeks ended September 29, 2012. Of the \$7.3 million increase, \$2.7 million was primarily driven by corporate staffing additions necessary to support strategic initiatives and future growth. The remaining \$4.6 million increase was primarily related to e-commerce marketing initiatives, information technology initiatives, severance, relocations, rent, legal and professional expenses.

As a percentage of net revenues, selling, general and administrative expenses were 31.9% for the thirty-nine weeks ended September 28, 2013 and 24.3% for the thirty-nine weeks ended September 29, 2012 due to the reasons discussed above.

Depreciation Expense

Depreciation expense increased \$2.0 million, or 44.1% for the thirty-nine weeks ended September 28, 2013 as compared to the thirty-nine weeks ended September 29, 2012. This increase was primarily due to capital expenditures related to new store construction and significant upgrades to our information technology systems, as well as the acceleration of depreciation for changes in the estimated useful lives of certain technology information systems, leasehold improvements, and furniture and fixtures in anticipation of our relocation to the new corporate headquarters and distribution center. As a percentage of net revenues, depreciation increased 110 basis points to 3.0% for the thirty-nine weeks ended September 28, 2013 from 1.9% for the thirty-nine weeks ended September 29, 2012.

Impairment of Long-Lived Assets

Impairment of long-lived assets was \$10.4 million for the thirty-nine weeks ended September 28, 2013 as described in footnote 1 in the unaudited Notes to Condensed Consolidated Financial Statements.

Interest Income, net

Interest income, net was \$11,000 for the thirty-nine weeks ended September 28, 2013 and \$10,000 for the thirty-nine weeks ended September 29, 2012.

Other Income, net

Other income, net increased \$643,000 for the thirty-nine weeks ended September 28, 2013 as compared to the thirty-nine weeks ended September 29, 2012. The Company recognized store merchandise credit breakage in the amount of \$972,000 and \$0 for the thirty-nine weeks ended September 28, 2013 and September 29, 2012, respectively, related to aged unredeemed store merchandise credits. The merchandise credit breakage was the result of a review of the statutory escheatment regulations for gift certificates and gift cards conducted during the period based on historical redemption patterns in the two years since termination of the program during the second quarter 2013. The increase from the store merchandise credit breakage was partially offset by a \$422,000 loss on disposal of fixed assets primarily related to software for the direct business recorded during the third quarter 2013.

Benefit from (Provision for) Income Taxes

The net change in income taxes was \$12.8 million from a provision for of \$5.8 million for the thirty-nine weeks ended September 29, 2012 to a benefit from of \$7.0 million for the thirty-nine weeks ended September 28, 2013, which was attributable to a \$41.4 million decrease in income before income taxes, and a decrease in the effective tax rate to 26.8% in the thirty-nine weeks ended September 28, 2013 from 37.8% in the thirty-nine weeks ended September 29, 2012. The decrease for the thirty-nine weeks ended September 28, 2013 was primarily the result of the nondeductible goodwill impairment related to the direct reporting unit recorded in the second quarter 2013 as a discrete item and from a discrete tax benefit in the 2012 Work Opportunity Tax Credit taken during the first quarter 2013, partially offset by the permanent adjustment to the 2012 Federal and state income tax payments compared to the estimated tax provision.

Table of Contents

Net (Loss) Income

The change in net earnings was \$28.6 million from a profit of \$9.5 million for the thirty-nine weeks ended September 29, 2012 to a loss of \$19.1 million for the thirty-nine weeks ended September 28, 2013 due to the factors discussed above.

Liquidity and Capital Resources

Our primary source of liquidity is currently cash flows from operations. Our primary needs are for capital expenditures in connection with opening new stores, remodeling or relocating existing stores, distributing our catalogs, operating our website and the additional working capital required for running our operations. Cash is also required for investment in our information technology systems, maintenance of existing facilities and distribution facility enhancements, when required. The most significant components of our working capital are cash and cash equivalents, merchandise inventories, trade payables and other current liabilities. Our working capital position benefits from the fact that we generally collect cash from sales to customers the same day or, in the case of credit or debit card transactions, within several days of the related sale, and we typically have up to 30 days to pay our merchandise vendors, depending on the applicable vendor terms.

Our ability to fund our cash flow needs depends largely on our future operating performance. In assessing the performance of our business, we consider a variety of operational and financial measures. The key measures for determining how our business is performing are net revenues, comparable store and non-comparable store sales, direct sales through our catalog and e-commerce channels, gross profit margin, store contribution, and selling, general and administrative expenses.

Net working capital was \$29.7 million as of September 28, 2013 as compared to \$40.8 million as of September 29, 2012. The most significant component in our \$11.1 million decrease in net working capital year over year resulted from a \$17.0 million decrease in cash and cash equivalents and short-term investments, partially offset by a \$4.7 million increase in prepaid expenses and an increase in inventory, net of merchandise accounts payable, of \$1.6 million.

Cash and cash equivalents and short-term investments decreased primarily as a result of the decrease in net revenues, capital expenditures related to 28 net new store openings, capital expenditures related to information technology projects and construction for the new distribution center and corporate headquarters. The increase in prepaid expenses was primarily due to an income tax receivable of \$9.4 million for the thirty-nine weeks ended September 28, 2013 as compared to an income tax receivable of \$2.7 million for the thirty-nine weeks ended September 29, 2012, partially offset by a \$2.9 million decrease in prepaid rent expense. The increase in inventory, net of merchandise accounts payable, was primarily the result of opening 28 net new stores year over year, partially offset by a decrease of 12.4% per average store inventory year over year.

	Thirty-Nine Weeks Ended	
	September 28, 2013	September 29, 2012
	(in thousands)	
Net cash (used in) provided by operating activities	(8,654) 7,231
Net cash used in investing activities	(17,212) (27,839
Net cash provided by financing activities	327	1,294
Net decrease in cash and cash equivalents	\$(25,539) \$(19,314

Operating Activities

Net cash used in operating activities for the thirty-nine weeks ended September 28, 2013 was \$8.7 million as compared to net cash provided by operating activities of \$7.2 million for the thirty-nine weeks ended September 29, 2012. Cash receipts from customers were \$217.4 million for the thirty-nine weeks ended September 28, 2013 as compared to \$230.0 million for the thirty-nine weeks ended September 29, 2012. This decrease was primarily the result of a decrease in the number of sales transactions and a decrease in the average unit retail related to increased markdowns taken during 2013 to reduce slow-moving inventory. Cash payments to our merchandise vendors increased to \$135.4 million from \$127.9 million, or 5.9%, for the thirty-nine weeks ended September 28, 2013 and September 29, 2012, respectively, primarily as a result of opening 28 net new stores year over year.

Cash paid to employees increased to \$46.8 million from \$40.6 million, or 15.4%, for the thirty-nine week periods ended September 28, 2013 and September 29, 2012, respectively, as a result of opening 28 net new stores year over year, severance payments, and costs associated with the recruiting and relocation of key members of management.

Table of Contents

Cash paid for operating expenses, excluding cash paid to employees, increased to \$58.7 million from \$52.8 million, or 11.2%, for the thirty-nine weeks ended September 28, 2013 and September 29, 2012, respectively, as a primarily as a result of a \$2.1 million increase in rent expense from opening 28 net new stores year over year, \$1.9 million increase related to advertising and sales promotions, and \$1.2 million increase in travel expenses.

Cash paid for income taxes decreased to \$174,000 from \$8.2 million for the thirty-nine week periods ended September 28, 2013 and September 29, 2012, respectively, as a result of the change in pre-tax earnings from a profit of \$15.3 million for the thirty-nine weeks ended September 29, 2012 to a loss of \$26.0 million for the thirty-nine weeks ended September 28, 2013.

Investing Activities

Net cash used for purchases of property and equipment decreased to \$12.7 million from \$13.2 million, or 3.4%, for the thirty-nine week periods ended September 28, 2013 and September 29, 2012, respectively, as a result of the decrease in net new store opening from 15 for the thirty-nine weeks ended September 28, 2013 as compared to 22 net new stores for the thirty-nine weeks ended September 29, 2012, partially offset by expenditures related to information technology projects and the relocation of the distribution center and corporation headquarters. Net cash used for purchases of short-term investments, net of maturities and proceeds from sales of short-term investments decreased by \$10.0 million resulting primarily from the decrease in cash from operations.

Financing Activities

Financing activities consist primarily of proceeds from the issuance of stock options and tax benefits from stock-based award activities. For the thirty-nine weeks ended September 28, 2013, net cash provided by financing activities decreased \$1.0 million as compared to the thirty-nine weeks ended September 29, 2012, primarily attributable to a \$751,000 decrease in tax benefits from stock-based compensation.

On January 20, 2012, we entered into a Line of Credit Agreement with Branch Banking and Trust Company that provides for a revolving line of credit facility in the amount of \$5.0 million with an accordion feature that allows Branch Banking and Trust Company to increase the facility up to \$20.0 million at its sole discretion. The facility had a maturity date of May 5, 2013 and bears interest at the one month LIBOR rate plus 1.35% per annum, as adjusted monthly on the first day of each month, with an all-in floor rate of 2.0%. The facility is secured by all the assets of the Company. The Line of Credit Agreement includes a financial covenant requiring the Company to have a Tangible Net Worth (as defined in the Line of Credit Agreement) of \$30.0 million quarterly, and other customary covenants.

On March 8, 2013, we renewed the Line of Credit Agreement and extended the maturity date to March 5, 2015. There were no significant changes to the terms or conditions from the original agreement dated January 20, 2012. As of September 28, 2013, we had no outstanding borrowings under this line of credit facility and were in compliance with all covenants.

As of October 31, 2013, we had \$5 million outstanding under the revolving Line of Credit.

On October 9, 2013, we signed a non-binding Letter of Intent for a \$20.0 million working capital Line of Credit. The proposal is currently in the due diligence phase and the Line of Credit agreement is expected to be executed in December 2013.

Outlook

Our short-term and long-term liquidity needs arise primarily from working capital requirements and capital expenditures associated with our growth strategy. Our current forecasts indicate that our cash position, net cash provided by operating activities and availability under the Line of Credit Agreement should be adequate to finance our working capital needs for at least the next twelve months. Forecasts include strategic growth initiatives centered on merchandise content and customer messaging, between our stores and direct business, as well as expectations of modest improvements in comparable store sales trends. If these growth strategies are not achieved, we may require additional financing to provide sufficient cash flows to support operations and growth initiatives.

Additionally, we are in discussions with several banks and equipment lessors to increase our working capital line of credit capacity and to finance the major capital expenditures surrounding information technology and the relocation of the distribution center and corporate headquarters, however there can be no assurance that such financing will be available to us. If any or all of the proposed financing arrangements do not close, or do not close timely, some or all of these projects may be delayed. We intend to spend approximately \$10.0 million to \$12.0 million related to the relocation of the distribution center and the

Table of Contents

corporate offices, and approximately \$6.0 million to \$7.0 million to upgrade our core information technology systems in total to complete our major capital projects. These investments are designed to provide improved support of our current operations and better position us for future growth. Lastly, we have taken steps to reduce selling, general, and administrative expenses by a \$5.0 million annual run rate primarily through the reduction of corporate staff, store payroll, and store non-payroll related expenses.

Critical Accounting Estimates

Management has determined that our most critical accounting policies are those related to revenue recognition, inventory valuation, property and equipment, impairment of long-lived assets, goodwill, income taxes and stock-based compensation. We continue to monitor our accounting policies to ensure proper application of current rules and regulations. There have been no significant changes to these policies discussed in our Annual Report on Form 10-K for the fiscal year ended December 29, 2012.

New Accounting Standards

Refer to Note 1 of the unaudited Condensed Consolidated Financial Statements.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

There have been no material changes from the quantitative and qualitative disclosures about market risk disclosed in Item 7A. of Part II of our Form 10-K for the year ended December 29, 2012.

ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedure

Our management, with the participation of our principal executive officer and principal financial officer, has evaluated the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934) as of the end of the period covered by this report and has concluded that, as of the end of such period, our disclosure controls and procedures were effective.

Changes in Internal Control over Financial Reporting

There have been no changes in our internal control over financial reporting identified in connection with the evaluation required by Rules 13a-15(d) and 15d-15(d) under the Exchange Act that occurred during the quarter ended September 28, 2013 that has materially affected, or is reasonably likely to materially affect, our internal controls over financial reporting.

PART II. OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

Refer to Note 9 of the unaudited Condensed Consolidated Financial Statements.

ITEM 1A. RISK FACTORS

Our risk factors have not changed materially from those disclosed in our Annual Report on Form 10-K for the fiscal year ended December 29, 2012.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

None.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

ITEM 4. MINE SAFETY DISCLOSURES

25

Table of Contents

None.

ITEM 5. OTHER INFORMATION

None.

ITEM 6. EXHIBITS

In reviewing any agreements included as exhibits to this report, please remember they are included to provide you with information regarding their terms and are not intended to provide any other factual or disclosure information about the Company, its subsidiaries or other parties to the agreements. Such agreements contain representations and warranties by each of the parties to the applicable agreement. These representations and warranties have been made solely for the benefit of the other parties to the applicable agreement and:

• should not in all instances be treated as categorical statements of fact, but rather as a way of allocating the risk to one of the parties if those statements prove to be inaccurate;

• have been qualified by disclosures that were made to the other party in connection with the negotiation of the applicable agreement, which disclosures are not necessarily reflected in the agreement;

• may apply standards of materiality in a way that is different from what may be viewed as material to you or other investors; and

• were made only as of the date of the applicable agreement or such other date or dates as may be specified in the agreement and are subject to more recent developments.

Accordingly, these representations and warranties may not describe the actual state of affairs as of the date they were made or at any other time. We acknowledge that, notwithstanding the inclusion of the foregoing cautionary statements, we are responsible for considering whether additional specific disclosures of material information regarding material contractual provisions are required to make the statements in this report not misleading. Additional information about the Company may be found elsewhere in this report and the Company's other public files, which are available without charge through the SEC's website at <http://www.sec.gov>.

The following is an index of the exhibits included in this Quarterly Report on Form 10-Q:

EXHIBIT INDEX

Exhibit No.	Description
31.1	Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certification of Chief Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	Certification of Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	Interactive Data Files 101.INS XBRL Instance Document

Edgar Filing: BODY CENTRAL CORP - Form 10-Q

101.SCH XBRL Taxonomy Extension Schema Document
101.CAL XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF XBRL Taxonomy Definition Linkbase Document
101.LAB XBRL Taxonomy Extension Label Linkbase Document
101.PRE XBRL Taxonomy Extension Presentation Linkbase Document.

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: November 5, 2013

BODY CENTRAL CORP.

By: /s/ Brian Woolf
Brian Woolf
Chief Executive Officer and Director
(Principal Executive Officer)

By: /s/ Thomas W. Stoltz
Thomas W. Stoltz
Chief Operating Officer and Chief Financial Officer
(Principal Financial Officer)