

LaPrade,III Frank G.
Form 4
February 20, 2018

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
LaPrade,III Frank G.

2. Issuer Name and Ticker or Trading Symbol
CAPITAL ONE FINANCIAL CORP [COF]

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

(Last) (First) (Middle)
1680 CAPITAL ONE DRIVE
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
02/15/2018

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Chief Enterprise Svcs Officer

MCLEAN, VA 22102
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) | Price | | |
| Common Stock | 02/15/2018 | | M | 3,721 | A \$ 0 ⁽¹⁾ | 64,218 | D |
| Common Stock | 02/15/2018 | | M | 3,447 | A \$ 0 ⁽¹⁾ | 67,665 | D |
| Common Stock | 02/15/2018 | | M | 2,717 | A \$ 0 ⁽¹⁾ | 70,382 | D |
| Common Stock | 02/15/2018 | | M | 8,803 | A \$ 0 ⁽²⁾ | 79,185 | D |
| Common Stock | 02/15/2018 | | D | 3,721 | D \$ 99.52 ⁽¹⁾ | 75,464 | D |

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| | | | | | | | | |
|--------------|------------|------------------|-------|---|------------------------|----------------|---|-----------|
| Common Stock | 02/15/2018 | D | 3,447 | D | \$ 99.52 <u>(1)</u> | 72,017 | D | |
| Common Stock | 02/15/2018 | D | 2,717 | D | \$ 99.52 <u>(1)</u> | 69,300 | D | |
| Common Stock | 02/15/2018 | D | 8,803 | D | \$ 99.52 <u>(2)</u> | 60,497 | D | |
| Common Stock | 02/15/2018 | F ⁽³⁾ | 1,607 | D | \$ 98.67 | 58,890 | D | |
| Common Stock | 02/15/2018 | F ⁽⁴⁾ | 2,254 | D | \$ 98.67 | 56,636 | D | |
| Common Stock | 02/15/2018 | F ⁽⁵⁾ | 2,517 | D | \$ 98.67 | 54,119 | D | |
| Common Stock | | | | | | 720 <u>(6)</u> | I | By 401(k) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| 2015 Restricted Stock Units | \$ 0 <u>(1)</u> | 02/15/2018 | | M | 3,721 | <u>(7)</u> / <u>(7)</u> | Common Stock | 3,721 |
| 2016 Restricted Stock | \$ 0 <u>(1)</u> | 02/15/2018 | | M | 3,447 | <u>(8)</u> / <u>(8)</u> | Common Stock | 3,447 |

Units

2017

Restricted
Stock
Units

\$ 0 ⁽¹⁾

02/15/2018

M

2,717

(9)

(9)

Common
Stock

2,7

Restricted
Stock
Units

\$ 0 ⁽²⁾

02/15/2018

M

8,803

02/15/2018⁽²⁾

02/15/2018⁽²⁾

Common
Stock

8,8

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| LaPrade,III Frank G. 1680 CAPITAL ONE DRIVE MCLEAN, VA 22102 | | | Chief Enterprise Svcs Officer | |

Signatures

Cleo Belmonte (POA
on file) 02/20/2018

Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On February 15, 2018 the restricted stock units were settled in cash based on the Company's average fair market value of shares of common stock over the fifteen trading days preceding the vesting date.
- (2) Each restricted stock unit vested on January 1, 2018 and settled in cash on February 15, 2018 based on the Company's average fair market value of the underlying shares of common stock over the fifteen trading days preceding the settlement date.
- (3) Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on January 29, 2015. This is authorized in the applicable restricted stock award agreement.
- (4) Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on February 4, 2016. This is authorized in the applicable restricted stock award agreement.
- (5) Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on February 2, 2017. This is authorized in the applicable restricted stock award agreement.
- (6) Represents the reporting person's equivalent share ownership in the Company's 401(k) Plan, a unitized plan, as of the date of the latest transaction.
- (7) These restricted stock units vest in 1/3 increments beginning on February 15, 2016 and annually thereafter.
- (8) These restricted stock units vest in 1/3 increments beginning on February 15, 2017 and annually thereafter.
- (9) These restricted stock units vest in 1/3 increments beginning on February 15, 2018 and annually thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.