

1 800 FLOWERS COM INC  
Form SC 13D/A  
February 05, 2019  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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SCHEDULE 13D/A1 (Amendment No. 1)

Under the Securities Exchange Act of 1934

1-800-FLOWERS.COM, INC.

(Name of Issuer)

Class A Common Stock, par value \$0.01 per share

(Title of Class of Securities)

68243Q106

(CUSIP Number)

Michael R. Manley, Esq.  
1-800-FLOWERS.COM, Inc.

One Old Country Road  
Carle Place, New York 11514

(516) 237-6000

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

November 7, 2018

(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§ 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box [ ].

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 240.13d-7 for other parties to whom copies are to be sent.

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 68243Q106

NAME OF REPORTING PERSONS

(1) Christopher G. McCann, individually and as a Trustee of the Erin McCann 2005 Trust, as a Trustee of the James F. McCann 2005 Trust, as a Trustee of the Matthew E. McCann 2005 Trust, as Trustee of The James F. McCann 2012 Family Trust – Portion I, as Trustee of The James F. McCann 2012 Family Trust – Portion II, as the general partner of The McCann Family Limited Partnership, as a Director and President of Public Flowers, Inc., the general partner of the 1999 McCann Family Limited Partnership, and as the Trustee of the Marylou McCann 1999 Trust u/a/d July 6, 1999

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)

(2) (a)  (b)

SEC USE ONLY

(3) SOURCE OF FUNDS  
PF

(4) CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)

(5) CITIZENSHIP OR PLACE OF ORGANIZATION  
United States

Number of Shares	(7)	SOLE VOTING POWER 3,953,833 (1)
Beneficially Owned	(8)	SHARED VOTING POWER 14,073,862 (2)
by Each Reporting	(9)	SOLE DISPOSITIVE

	POWER
	3,661,555 (3)
	SHARED
Person With (10)	DISPOSITIVE
	POWER
	14,073,862 (2)
(11)	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
	18,027,695 (1)(2)(4)
(12)	CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES
	<input checked="" type="checkbox"/> (5)
(13)	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)
	40.9% (6)
(14)	TYPE OF REPORTING PERSON IN

(1) This amount includes 1,455,000 shares of Class A Common Stock that may be acquired through the exercise of stock options and 850,640 shares of Class B Common Stock. The Class B Common Stock has ten votes per share on all matters subject to the vote of the stockholders. The Class B Common Stock is convertible at any time into an equal number of shares of Class A Common Stock at the option of the holder thereof.

(2) This amount includes 5,875,000 shares of Class B Common Stock.

(3) This amount includes all amounts included in 7 above except for 292,278 shares of Class A Common Stock which are unvested.

(4) Christopher G. McCann disclaims beneficial ownership of 14,031,991 shares of Class A Common Stock. This report shall not be deemed an admission that such person is the beneficial owner of such securities.

(5) Excludes 22,528,220 shares of Class A Common Stock held by other Reporting Persons and issuable upon conversion of an equal number of shares of Class B Common Stock held by other Reporting Person as to

which Christopher G. McCann disclaims beneficial ownership. This report shall not be deemed an admission that such person is the beneficial owner of such securities.

(6) The percentage of beneficial ownership is based on (a) 35,635,548 shares of Class A Common Stock reported outstanding by the Issuer as of November 2, 2018, plus (b) 292,278 shares of Class A Common Stock beneficially owned by Christopher G. McCann which are unvested, plus (c) 8,180,640 shares of Class A Common Stock issuable upon exercise of the stock options and conversion of the Class B Common Stock included in 11 above.

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CUSIP No. 68243Q106

- (1) NAME OF REPORTING PERSONS  
James F. McCann
- (2) CHECK THE APPROPRIATE BOX IF  
A MEMBER OF A GROUP (See  
Instructions)  
(a)  [ x ]  
(b)  [ ]
- (3) SEC USE ONLY
- (4) SOURCE OF FUNDS  
PF
- (5) CHECK IF DISCLOSURE OF LEGAL  
PROCEEDINGS IS REQUIRED  
PURSUANT TO ITEMS 2(d) or 2(e)  
 [ ]
- (6) CITIZENSHIP OR PLACE OF  
ORGANIZATION  
United States
- Number of  
Shares  
Beneficially  
Owned  
by Each  
Reporting  
Person With
- (7) SOLE VOTING POWER  
22,527,740 (1)
- (8) SHARED VOTING POWER  
13,682,372 (2)
- (9) SOLE DISPOSITIVE POWER  
22,461,977(3)
- (10) SHARED DISPOSITIVE POWER  
14,074,342 (4)
- (11) AGGREGATE AMOUNT  
BENEFICIALLY OWNED BY EACH  
REPORTING PERSON  
36,602,082 (1)(4)(5)
- (12) CHECK IF THE AGGREGATE  
AMOUNT IN ROW (11) EXCLUDES  
CERTAIN SHARES  
 [x] (6)
- (13) PERCENT OF CLASS  
REPRESENTED BY AMOUNT IN  
ROW (11)  
57.8% (7)
- (14) TYPE OF REPORTING PERSON  
IN

(1) This amount includes 21,803,043 shares of Class B Common Stock. The Class B Common Stock has ten votes per share on all matters subject to the vote of the stockholders. The Class B Common Stock is convertible at any time into an equal number of shares of Class A Common Stock at the option of the holder thereof.

(2) This amount includes 5,483,030 shares of Class B Common Stock.

(3) This amount includes all amounts included in 7 above except for 65,763 shares of Class A Common Stock which are unvested.

(4) This amount includes 5,875,000 shares of Class B Common Stock.

(5) James F. McCann disclaims beneficial ownership of 14,031,991 shares of Class A Common Stock. This report shall not be deemed an admission that such person is the beneficial owner of such securities.

(6) Excludes 3,953,833 shares of Class A Common Stock held by other Reporting Persons, issuable upon conversion of an equal number of shares of Class B Common Stock held by other Reporting Person, and issuable upon exercise of stock options exercisable within 60 days after the date of this filing held by other Reporting Person as to which James F. McCann disclaims beneficial ownership. This report shall not be deemed an admission that such person is the beneficial owner of such securities.

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(7) The percentage of beneficial ownership is based on (a) 35,635,548 shares of Class A Common Stock reported outstanding by the Issuer as of November 2, 2018, plus (b) 65,763 shares of Class A Common Stock beneficially owned by James F. McCann which are unvested, plus (c) the 27,678,043 shares of Class B Common Stock included in 11 above.

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CUSIP No. 68243Q106

- (1) NAME OF REPORTING PERSONS  
Erin McCann 2005 Trust
- (2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)  
(a)  [ x ]  
(b)  [ ]
- (3) SEC USE ONLY
- (4) SOURCE OF FUNDS  
OO – See Item 3 of Statement
- (5) CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)  [ ]
- (6) CITIZENSHIP OR PLACE OF ORGANIZATION  
United States
- Number of Shares (7) SOLE VOTING POWER  
0
- Beneficially Owned (8) SHARED VOTING POWER  
2,265,197
- by Each Reporting (9) SOLE DISPOSITIVE POWER  
0
- Person With (10) SHARED DISPOSITIVE POWER  
2,265,197
- (11) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
2,265,197
- (12) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES  
 [ x ] (1)
- (13) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
6.4% (2)



(14) TYPE OF REPORTING  
PERSON  
OO

(1) Excludes 38,290,718 shares of Class A Common Stock held by other Reporting Persons, issuable upon conversion of an equal number of shares of Class B Common Stock held by other Reporting Persons, and issuable upon exercise of stock options exercisable within 60 days after the date of this filing held by other Reporting Person as to which the Erin McCann 2005 Trust disclaims beneficial ownership. This report shall not be deemed an admission that such person is the beneficial owner of such securities.

(2) The percentage of beneficial ownership is based on 35,635,548 shares of Class A Common Stock reported outstanding by the Issuer as of November 2, 2018.

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CUSIP No. 68243Q106

- (1) NAME OF REPORTING PERSONS  
James McCann 2005 Trust
- (2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)  
(a)  [ x ]  
(b)  [ ]
- (3) SEC USE ONLY
- (4) SOURCE OF FUNDS  
OO – See Item 3 of Statement
- (5) CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)  [ ]
- (6) CITIZENSHIP OR PLACE OF ORGANIZATION  
United States
- Number of Shares (7) SOLE VOTING POWER  
0
- Beneficially Owned (8) SHARED VOTING POWER  
2,265,197
- by Each Reporting (9) SOLE DISPOSITIVE POWER  
0
- Person With (10) SHARED DISPOSITIVE POWER  
2,265,197
- (11) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
2,265,197
- (12) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES  
 [ x ] (1)
- (13) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
6.4% (2)

(14) TYPE OF REPORTING  
PERSON  
OO

(1) Excludes 38,290,718 shares of Class A Common Stock held by other Reporting Persons, issuable upon conversion of an equal number of shares of Class B Common Stock held by other Reporting Persons, and issuable upon exercise of stock options exercisable within 60 days after the date of this filing held by other Reporting Person as to which the James McCann 2005 Trust disclaims beneficial ownership. This report shall not be deemed an admission that such person is the beneficial owner of such securities.

(2) The percentage of beneficial ownership is based on 35,635,548 shares of Class A Common Stock reported outstanding by the Issuer as of November 2, 2018.

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CUSIP No. 68243Q106

- (1) NAME OF REPORTING PERSONS  
Matthew McCann 2005 Trust
- (2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)  
(a)  [ x ]  
(b)  [ ]
- (3) SEC USE ONLY
- (4) SOURCE OF FUNDS  
OO – See Item 3 of Statement
- (5) CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)  [ ]
- (6) CITIZENSHIP OR PLACE OF ORGANIZATION  
United States
- Number of Shares (7) SOLE VOTING POWER  
0
- Beneficially Owned (8) SHARED VOTING POWER  
2,265,196
- by Each Reporting (9) SOLE DISPOSITIVE POWER  
0
- Person With (10) SHARED DISPOSITIVE POWER  
2,265,196
- (11) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
2,265,196
- (12) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES  
 [ x ] (1)
- (13) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
6.4% (2)

(14) TYPE OF REPORTING  
PERSON  
OO

(1) Excludes 38,290,719 shares of Class A Common Stock held by other Reporting Persons, issuable upon conversion of an equal number of shares of Class B Common Stock held by other Reporting Persons, and issuable upon exercise of stock options exercisable within 60 days after the date of this filing held by other Reporting Person as to which the Matthew McCann 2005 Trust disclaims beneficial ownership. This report shall not be deemed an admission that such person is the beneficial owner of such securities.

(2) The percentage of beneficial ownership is based on 35,635,548 shares of Class A Common Stock reported outstanding by the Issuer as of November 2, 2018.

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[CUSIP No. 68243Q106

(1) NAME OF REPORTING PERSONS  
The James F. McCann 2012 Family Trust – Portion I

(2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)

(a)  [ x ]

(b)  [ ]

(3) SEC USE ONLY

(4) SOURCE OF FUNDS  
OO – See Item 3 of Statement

(5) CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)  [ ]

(6) CITIZENSHIP OR PLACE OF ORGANIZATION  
United States

Number of Shares (7) SOLE VOTING POWER  
0

Beneficially Owned (8) SHARED VOTING POWER  
492,368

by Each Reporting (9) SOLE DISPOSITIVE POWER  
0

Person With (10) SHARED DISPOSITIVE POWER  
492,368

(11) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
492,368

(12) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES  
 [x] (1)

(13) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

1.4% (2)

TYPE OF REPORTING

(14) PERSON

OO

(1) Excludes 40,063,547 shares of Class A Common Stock held by other Reporting Persons, issuable upon conversion of an equal number of shares of Class B Common Stock held by other Reporting Persons, and issuable upon exercise of stock options exercisable within 60 days after the date of this filing held by other Reporting Person as to which The James F. McCann 2012 Family Trust – Portion I disclaims beneficial ownership. This report shall not be deemed an admission that such person is the beneficial owner of such securities.

(2) The percentage of beneficial ownership is based on 35,635,548 shares of Class A Common Stock reported outstanding by the Issuer as of November 2, 2018.

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CUSIP No. 68243Q106

- NAME OF REPORTING PERSONS
- (1) The James F. McCann 2012 Family Trust – Portion II
- CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)
- (2) (a)  (b)
- (3) SEC USE ONLY
- SOURCE OF FUNDS
- (4) OO – See Item 3 of Statement
- CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)
- (5) CITIZENSHIP OR PLACE OF ORGANIZATION
- (6) United States
- Number of Shares (7) SOLE VOTING POWER  
0
- Beneficially Owned (8) SHARED VOTING POWER  
869,033
- by Each Reporting (9) SOLE DISPOSITIVE POWER  
0
- Person With (10) SHARED DISPOSITIVE POWER  
869,033
- (11) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
869,033
- (12) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES  
 (1)
- (13) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)



2.4% (2)

TYPE OF REPORTING

(14) PERSON

OO

(1) Excludes 39,686,882 shares of Class A Common Stock held by other Reporting Persons, issuable upon conversion of an equal number of shares of Class B Common Stock held by other Reporting Persons, and issuable upon exercise of stock options exercisable within 60 days after the date of this filing held by other Reporting Person as to which The James F. McCann 2012 Family Trust – Portion II disclaims beneficial ownership. This report shall not be deemed an admission that such person is the beneficial owner of such securities.

(2) The percentage of beneficial ownership is based on 35,635,548 shares of Class A Common Stock reported outstanding by the Issuer as of November 2, 2018.

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CUSIP No.  
68243Q106

- (1) NAME OF  
REPORTING  
PERSONS  
The McCann  
Family Limited  
Partnership
- CHECK THE  
APPROPRIATE  
BOX IF A
- (2) MEMBER OF A  
GROUP (See  
Instructions)
- (a)  [ x ]
- (b)  [ ]