

REVLON INC /DE/
Form 8-K
May 12, 2008

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of Report: **May 12, 2008**
(Date of earliest event reported: **May 12, 2008**)

Revlon, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-11178

(Commission File Number) **13-3662955**

(I.R.S. Employer Identification No.) **237 Park Avenue
New York, New York**

(Address of Principal Executive Offices) **10017**
(Zip Code)

(212) 527-4000

(Registrant's telephone number, including area code)

None

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure.

On May 12, 2008, beginning at approximately 9:30 a.m. E.D.T., Revlon, Inc. (the Company) senior management is reviewing the attached presentation (the Conference Presentation) with investors at a Goldman Sachs Consumer Products Symposium. A copy of the Conference Presentation was posted on the Company's Investor Relations website, www.revloninc.com, under Webcasts and Presentations.

The Conference Presentation is divided into the following major components: (i) Company Overview; (ii) Strategy; (iii) Revlon and Almay Color Cosmetics; (iv) Recent Financial Performance; (v) Conclusion; and (vi) Appendices.

Certain financial information included within the Conference Presentation consists of non-GAAP amounts, including Adjusted EBITDA and free cash flow. Such non-GAAP amounts are defined in the Basis of Presentation included in the Appendices to the Conference Presentation and they are reconciled, respectively, to their most directly comparable GAAP measures in the financial tables included in the Appendices to the Conference Information (the Reconciliation Information).

A copy of the Conference Presentation (including the Reconciliation Information) is attached to this report as Exhibit 99.1 and is incorporated by reference herein. In accordance with General Instruction B.2 to the Form 8-K, the information under this Item 7.01 and the Conference Presentation attached hereto as Exhibit 99.1 shall be deemed to be furnished to the SEC and not be deemed to be filed with the SEC for purposes of Section 18 of the Exchange Act or otherwise subject to the liabilities of that section.

Statements made in the Conference Presentation include various aspects of the Company's strategic, business and financial plans. Statements made in the Conference Presentation, which are not historical, are forward-looking and based on management's estimates, objectives, vision, projections, forecasts, plans, anticipations, targets, drivers, strategies, beliefs, intent, expectations, outlook, opportunities and initiatives, and thus are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. See Forward-Looking Statements in the Conference Information, included in the Appendices.

Item 9.01. Financial Statements and Exhibits.

(c)

Exhibits

Exhibit No.

Description

99.1

Conference Presentation (including the Reconciliation Information)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

REVLON, INC.

By:

/s/ Robert K. Kretzman

Robert K. Kretzman
Executive Vice President, Human Resources,
Chief Legal Officer, General Counsel and Secretary

Date: May 12, 2008

EXHIBIT INDEX

Exhibit No.

Description

99.1

Conference Information (including the Reconciliation Information)
